Viva Entertainment turns 31st year

Concerts, films, TV premieres, major video releases, top-rating TV shows, new albums, and other entertaining good is are what the **Viva Entertainment Group** has is store to celebrate its 31st anniversary in Philippine show business.

The activities started on July 7, 2012, with the concert of the **24/SG** unleashes popstar princess Sarah Geronimo at the Araneta Coliseum. This will be followed with **Viva** day at the Araneta Center in Quezon City today.

There will be a motorcade around the center starting at 2:30 p.m. with floats from vairous **Viva** companies like **Viva Films**, **Viva Artist Agency** (**VAA**), **Viva Music Group**, **Viva International Pictures** (**VIP**), **Viva TV**, **Viva Video**, **Viva Sports**, **Video City** and many more. The **Viva** stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Richard Gutierrez, Martin Escudero, Cristine Reyes, Luis Manzano, Vic Sotto, Sam Pinto, Onemig Bondoc, Vhong Navarro, Anja Aguilar, Cesar Montano, Maui Taylor, Dingdong Avanzado, Daniel Padilla, Jon Santos, Judy Ann Santos, Aga Muhlach, Coco Martin, Rachelle Ann Go, Richard Yap, Mark Bautista, Charlie Green, Vice Ganda, Ella Cruz, James Yap of PBA, among others will jon the motorcade.

The motorcade will be followed by *Viva's & I* concert at the Araneta Coliseum starring Sharon Cuneta and Gabby Concepcion. The show will also feature Sarah Geronimo, Mark Bautista, Anja Aguilar, Vhong Navarro, Ella Cruz, Andrew E, Young JV, Thyro and Yumi, Basil Valdez, Jason Hernandez, Princess Velasco, The Company, Davey Langit, Callalily, Side A, Martin Nievera, Le Velvets, Daniel Padilla, Yssa Alvarez, XLR8, V-Fort, Charlie Green, Vice Ganda and True Faith.

Viva's co-production for the Kapamilya network ABS-CBN: *Be Careful with My Heart*, the newest daytime teleserye which starts on July 9 at 10:45 a.m. right after asianovelas *Two Wives* on ABS-CBN. Starring the newestViva star Richard Yap and Jodi Sta. Maria along with Dingdong Dantes, Mutya Orquia, Jerome Ponce and Janella Salvador; directed by Mervyn Bronidial and Jeffrey R. Jeturian and *Kahit Puso'y Masugatan*, the primetime teleserye which stars Viva star Gabby Concepcion and Andi Eigenmann along with Jake Cuenca and iza Calzado; directed by Wenn V. Deramas starting on July 9 at 10:15 p.m. on ABS-CBN's Primetime Bida.

Viva's another co-production of the Kapatid network **TV5**: **Popstar TV**, the teen-oriented magazine show which airs from Mondays to Fridays at 4:30 p.m. on **TV5**, hosted by popstar princess Sarah Geronimo. On the other hand, the premiere of the newest teen drama **Sarah G**, which debuted last June 17 and air every Sunday at 3 p.m. on **TV5**, starring popstar princess Sarah Geronimo and the return of the actor Onemig Bondoc.

Viva TV relaunch on June 30, 2012 with some new shows like **Popstar Diaries** with Sarah Geronimo (Saturdays, 4:30 p.m.), **@Annebishowsa** with Anne Curtis (Sundays, 11 a.n.) and **KC.com** with KC Concepcion (Saturdays, 2:30 p.m.) which both airs on the Kapinoy network **IBC-13**.

Viva-TV's another new shows: *The Jon Santos Show*, the newest one-hour talk show hosted by Jon Santos which premieres on Saturdays, 11:30 p.m., *Pantaxya X*, the first-ever sexy reality show starts on

Sundays 11:30 a.m., it is hosted by pantasya ng bayan Katya Santos and Maui Taylor follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom. *Especially 4 U*, a 30-minute show dedicated to special viewer video requests especially dedicated to special people in their lives, which starts on Saturdays, 8:30 a.m., is hosted by Nikki Bacolod.

Petra's Panniest, the newest 30-minute funniest show starts on last June 3 now airs every Mondays, Tuesdaya and Thursdays at 8 p.m., hosted by Youtube sensation Ashley Rivera a.k.a. Petra Mahalimuyak showcasing round-up of the funniest scenes from Viva movies and videos from the internet, and **Daily Top 10**, an hour-long round-up of the each day's ten most requested OPM TV videos with their K-Pop videos, premieres on Mondays to Fridays at 5:30 p.m., it is hosted by VJ Sam Pinto, against with teleseryes **My Daddy Dearest** (Ch. 7) and **Aryanna** (Ch. 2).

I Am Sarah, the newest teen musical variety show premieres on July 1 at 8:30 p.m. every Sundays on **IBC**. Hosted by popstar princess Sarah Geronimo. *Showbiz Star* (Mondays to Fridays at 8:30 p.m.), the newest showbiz talk show on **IBC** hosted by Dolly Anne Carvajal.

For those who choose to stay home today, **Viva TV's Viva Box Office** on **IBC** will premiere **Moron 5 and the Crying Lady** is another **Viva** anniversary presentation at 6:30 p.m. on July 2 with the TV ratings against with the flagship news program **GMA's 24 Oras** and **ABS-CBN's TV Patrol**. Directed by Wenn V. Deramas, starring Luis Manzano, Billy Crawford, Marvin Agustin, DJ Durano Mart Escudero and John Lapus. **Who Wants to be a Millionaire?** with box-office king Bossing Vic Sotto follows the movie. The country's leading game show will celebrate its 12 year on the air on June 30, 2012 on Saturdays and Sundays at 9 p.m., and also return on the Kapatid network **TV5** on July 1.

Viva TV also produces the newest game show in town, *The Weakest Link* with the lucky charm Luis Manzano, which goes on air from Saturdays at 5 p.m. also on **IBC**. On June 30, the two new francise game show is back on Philippine television. Meanwhile, *Sinemaks* on **Viva-TV** will premiere *Lastikman* on July 1, 2012. Starring Vic Sotto and Donita Rose.

Viva Records is set to release CDs of new recordings by its leading artist. The lineup include AJ Muhlach's new album *Decade* (under Vicor Music), the new album *Anja Aquilar* (under Viva Records), Jason Hernandez's new album Bukod Tangi (under Viva Records), V-Fort's new album The Love Band Project (under Viva Records), Anne Curtis' new album Annebisyosa (under Viva Records), the new album Le Velvets (under Viva Records), original soundtrack album Winx Club: The Power of Believix Soundtrack (under Viva Records), the the new album Marvin Ong's new album Sigaw ng Puso Ko (under Viva Records), Charlie Green's new album Rainbow (under Viva Records), the new album *Daniel Padilla* (under Vicor Music), Nadine Lustre's new album *Only Girl* (under Vicor Music), Dingdong Avanzado's new album *Download* (under Viva Records) and many more albums. Also coming from Mattel Entertainment is the release by Viva Video of Barbie: Princess Charm School, Polly Pocket: Polly World and Barbie in A Mermaid Tale 2, DreamWorks is released of Monsters vs. Aliens, How to Train Your Dragon, I Am Number Four, Madagascar: Escape 2 Africa, Reel Steal, Bee Movie, The Cat in the Hat, Shark Tale, Cowboy and Aliens, Shrek Forever After, Transformers: Revenge of the Fallen, Kung Fu Panda 2, Paranormal Activity film series, Madagascar 3: Europe's Most Wanted and Megamind, Disney is released of Cars 2, Tangled, Winnie a Pooh, The Princess and the Frog, Alice in Wonderland, Toy Story

3,Bolt, Brave and Tron: Legacy and also released of Winx Club, Despicable Me, Lalaloopsy, Winx Club: The Power of Believix, The Smurfs and many more, for the first time on DVD.

Vic del Rosario, Jr. launched **Viva Films** on November 11, 1981 with **P.S. I Love You**, the movie starring Sharon Cuneta and Gabby Concepcion and directed by Eddie Garcia. Since then **Viva** has grown into a major player in the local entertainment industry. **Viva** has since been providing the Filipinos with top-quality entertainment in film, television, music, video, concerts, sports and others.

Vic Del Rosario, encourages IBC-13 <u>Edit</u>

Now receives feedback innovative the preparation of sequestered IBC-13 going the third network dominance of giant networks GMA 7 and ABS-CBN, we want to commend of chairman and CEO is Vic Del Rosario of Viva Entertainment and the return of the network war to its steps to invest for reinvigorating the grow viewership of IBC-13 dubbed as Viva-TV as Home of the Stars for the the campaign network of Viva Entertainment and IBC-13 by producing new local programs along with new anime, cartoons and asianovelas. Many of the new artists they featured more Viva-TV shows begin to air on IBC that produce of Viva Television. We believe that ABS-CBN and GMA are both doing well in serving their respective markets. So we focus our efforts to the market would like to watch local drama series as the station, which calls itself Kapinoy for the top of the ratings.

If GMA-7 as Kapuso (one with your heart) and ABS-CBN as Kapamilya (member of the family) is the major TV networks in the country and also following the TV5 as Kapatid (sibling), not far catch the IBC-13 due to aggression by Mr. Rosario and IBC chairman Orly Mercado along with new management Eric Canoy, Lito Ocampo Cruz and IBC Board of Directors to restore becoming major TV networks IBC-13 as the Kapinoynetwork (member of the Pinoy) is now a strong No.3 and Viva-TV relaunched as the new mascots like Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

New program lineup roster of talents is now offered by the Kapinoy network every Saturday with *Popstar Diaries* (Saturdays 4:30 pm) with popstar princess Sarah Geronimo, *Annebishowsa* (Sundays 11 am) with Anne Curtis and *KC.com* (Saturdays 2:30 pm) with KC Concepcion. Teen drama anthology *Dear Heart* every Sundays at 2:30 pm starring new popstar Anja Aguilar with mom diamond star Maricel Soriano and dad AJ Muhlach. Jon Santos host *The Jon Santos Show* (Saturdays at 11:30 pm), the latenight talk show on Philippine TV. For the country's favorite basketball PBA Games, Wednesday and Friday at 6:30 pm, Saturdays 6 pm and Sundays 4 pm.

The newest primetime block campaign PrimeTastik on Viva-TV will compete with ABS-

CBN's Primetime Bidaand GMA's Telebabad lineup in terms of TV ratings so they revamped every 5 pm airs *Winx Club*, a phenomenal animated series by Rainbow S.r.I. dubbed in Filipino they learn about a new transformation called Believix to believe in magic and fairies in Alfea as animated fairy-serye starring Stella (voiced by Shy Carlos), Aisha (voiced by Janeena Chan), Musa (voiced by Joanna Morales), Tecna (voiced by Janella Salvador), Flora (voiced by Andi Eigenmann) and Bloom (voiced by Anja Aguilar) are the Winx Club characters.

This will be followed by *Daily Top 10*, a top 10 countdown music video for most requested OPM TV and K-POP videos of the day to be hosted by VJ Sam Pinto. New treat of Viva Tagalog movies tonight

showing with your favorite *Viva Box Office* at 6:30 pm every Monday, Tuesday and Thursday with such movies as *Hating Kapatid*starring Judy Ann Santos, *Petrang Kabayo* starring unkabogable Vice Ganda, *Who's That Girl?* starring Anne Curtis, Luis Manzano and Eugene Domingo, *Tumbok* starring actress Cristine Reyes, etc.

Come again at 8 pm, can be seen by *Petra's Panniest* with host YouTube sensation Ashley Rivera aka Petra Mahalumuyak every Monday, Tuesday and Thursday. This is followed by 8:30 pm, weeknights is showbiz-oriented talk show *Showbiz Star* with host Dolly Ann Carvajal and finished off by the most anticipated soap opera *Esperanza* at 9 pm, a teleserye starring actress Cristine Reyes along with Cesar Montano and Richard Yap directed by Wenn V. Deramas, and anoiher child fanta-serye *Pinokyo's Time* which airs on weejnights 9:30 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

New weekly programs also at 10:00 pm like dramedy *Estudyante Blues* with Richard Gutierrez, IC Mendoza and Onemig Bondoc led the role along with Andi Eigenmann and Raymond Gutierrez, sitcom *Petrang Kabayo*on Tuesdays starring unkabogable Vice Ganda and Aga Muhlach, drama anthology *Wansapanataym* on Wednesdays, sitcom *Dalawang Busoy* on Thursday starring action star Robin Padilla and Philip Salvador and *Sabi Mo Nanay* on Friday with host AJ Muhlach.

Phenomenal game show *The Weakest Link* every Saturdays at 5 pm, hosted by Edu Manzano followed by star game show Dingdong Avanzado host *Fighting Family* every Saturdays at 3 pm acquire by **Endemol** for the franchised game show and then *Who Wants to be a Millionaire?* on Saturdays and Sundays at 9 pm, hosted by bossing Vic Sotto.

New anime line-up for **AnimeVIVA** on weekend for kids get a triple treat introduced: **Crayon Shin Chan**(Saturdays at 9 am), featuring the voice of Onemig Bondoc as Shin Chan, **Cyborg Kurochan** (Saturdays at 9:30 am), featured the voice of actor Coco Martin as Kurochan and **Sailro Moon** (Saturdays 10 am), which featured the voice of popstar princess Sarah Geronimo as Sailor Moon.

The top-rating asianovelas with daytime **Fondant Garden** at 1:30 pm followed by **Dream High** at 2 pm **Queen and I** at 2:30 pm for the new daytime block called **Haponovela** on **Viva-TV** and on primetime Korean drama with romantic drama **Can You Hear My Heart** at 11 pm.

Trivia Edit

- The male continuity voice-over of IBC-13 is Terence Khan, who is also the disc jockey at iDMZ behind the announcements over IBC with a TV and radio plug for the station.
- Another male continuity voice-over of IBC is Peewee, a new disc jockey of iDMZ.

Management Edit

The company has dedicated and experienced professionals. Under the new management with new chairman Orly Mercado, president and CEO Boots Anson Roa, Eric Canoy, sales and marketing Tessie Taylor and vice-president Lito Ocampo Cruz along with the new IBC Board of Directors in the market and the president Noynoy Aquino administration through quality local production.

Mission Statement Edit

 To provide the audience that promotes the best Filipino talent with the government-owned sequestered radio-television network IBC-13 by creative and innovative programming which promote moral values and making itself the innovative television network **IBC** as the country's third-biggest network in Southeast Asia, giving a strong of local news and public affairs programs, provides high-quality entertainment and serves as an effective tool with which to shape and mold a country's ethical values and moral fiber with a chance to dominance of giant networks **GMA Network** and **ABS-CBN** as the major player.

 To diversify and expand into new business ventures which include animation, post-production, theme parks, audio production, licensing and merchandising, and other information and entertainment-related enterprises.

Vision Edit

- From a relatively unknown TV station when the Benedicto Group of Companies purchased the network consisting of the Manila station and another relay station in Visayas and Mindanao., IBC 13 reached greater heights and became the country's top-rating network. Through hard work coupled with and intrepid business sense, IBC management developed a strategic programming that appealed to the mass audience. Thus, IBC 13 set a firsts in the broadcasting industry. Showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 with Johnny Weismuller as Tarzan, Iskul Bukol, Pinoy Thriller, Chicks to Chicks, Seeing Stars with JQ, T.O.D.A.S., See-True and a lot more.
- After EDSA Revolution, things were never the same again in the network. IBC became a government controlled operation under the Presidential Commission on Good Government (PCGG). Malacañang appointed several management groups to oversee the operation of the stations. The network's condition became congruent with the government situation. New administrators meant new management.
- Today, the Southeast Asian's No.3 network IBC propagating the Catholic Faith through the love of GOD by guiding people to live in accordance to recently, with Viva's local production.
- Give new meaning to innovative programming and make new Viva-TV primetime viewing.
- IBC has the locations in Mega Manila. Located in Broadcast City in Capitol Hills, Quezon City, IBC-13's 4.1 hectare has more room for expansion and other projects that investors would likely want to explore in the television industry which pioneered various genres in TV production.
- It started with specials like Homecoming sa 13 and other youth-oriented one shot presentations.

Regional Networks Edit

- IBC has been serving Filipino audiences with its station in IBC-TV 13 in Metro Manila, IBC-TV 13 in Baguio, IBC-TV 6 City and the Mountain Province, IBC-TV 13 in Laoag City, IBC-TV 12 in Iloilo, IBC-TV 13in Cebu City, IBC-TV 13 Davao City and IBC-TV 10 in Cagayan de Oro City.
- The network also operates a country's leadine radio stations from the Mega Manila's #1 internet danze mix radio iDMZ in Mega Manila along with DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo asRadyo Budyong is the AM band. A joint venture with a local cable company will also see the operation103.8 Boracay FM, the newest tourist-oriented FM station in Boracay.

Sales & Marketing / Corporate Image Edit

Relaunching of the IBC-13 new brand including logo, theme music, new IBC jingle and other peripherals;

- Privatization, government and private accounts such as the PCSO with more sponsors for advertisements;
- International reach throughout the Philippines and parts of Southeast Asian via the Kapinoy network.
- Re-naming of the IBC-13 website with ibc.com.ph simultaneous with its re-design and strengthening of its live-stream feature IBC-13 shows, videos, photos, news from newsteam13.ph, schedules and many more;
- Strengthening of the Merchandising and Creative Unit for concept generation.
- New website of iDMZ with 89dmz.com as the mainstream audio-video
- The station's transmitter has also been repaired and the main studio has been fixed.
- With the newly-launched UHF news channel called IBC News Network or INN, and the new cable TV channel Danze TV.

Responsibilities Edit

- Promo Assistant (Marketing) for IBC-13.
 This job is responsible for the creation of concepts, writing copy of all promotional requirements of sequestered TV station IBC-13 program launches and campaigns for network imaging.
 Responsibilities include but are not limited to:
- Develops concepts and writes copy for program launches, specials and other promo spots for TV,
 radio and other media
- Previews program and project material then develops concepts and writes copy of printed materials such as print ads, flyers, brochures, press kits and collaterals for program launches.
- Chooses appropriate excerpts, sound bytes and audio and video for editing and production of the aforementioned promo spots.
- Determines and coordinates post-production requirements of promo spots.
- Initiates research for file video, music, special effects, photos and other data necessary in the production of promo material.
- Proofreads final artwork before these are released to press.
- Participates in brainstorming.
- Assists in studio tapings or outdoor coverage requirements.
- Monitors competing programs and projects.
- Analyzes ratings.

Requirements Edit

- Graduate of Broadcast Communication and Multimedia Arts
- 7 months to 2 year experience as promo producer is an added advantage.
- Technical Skills required: broadcast writing (promo spots for TV, print and radio); ability to plan, strategize and conceptualize promo requirement; basic knowledge of design based software; knowledge of non linear editing is an advantage; background in Adobe Premiere

- Behavioral Competencies required: results oriented, creative, team player, willing to work long hours
- Position is open to fresh graduates
- Contractual positions available

Market Edit

- On the nation's programming and even the non-prime hours were a blocktimer like religious groups and telemarketing outfits growing market share and audience ratings.
- Viva-TV has more considered for primetime hours on IBC for the market share.
- Channel 13 is the major player in the global market and mass market, and center of creativity in Asia has been serving Filipino audiences. You have to provide an innovative and creative to those two other stations.
- The network registered a net income of P55,920 thousand last year, and also a revenues of P203 million while earning a monthly revenue of P12 million for an average of P73 thousant eper hour, while **IBC-13**will market the program. Under the deal, the two companies will share in the advertising revenues.
- Our plans to beef-up our new IBC programming with new Viva-TV schedules from viewers and advertisers, and IBC is airing popular and top-rating Viva-TV programs with its new stars.

Core Values Edit

- Integrity (Credibility and Fairness) Uncompromising corporate and personal integrity
- Teamwork
- Excellence (Enterpreneurship, World-Class Standards and Professionalism) Excellence in everything we do by consistently maintaining the highest standards in management, production, technical development
- Leadership (Innovative, Proactive, Empowered) World-class leadership through constant innovation and responsiveness to change
- Teaching and Learning
- People-Oriented (Employee and talent development, and Fair Compensation)

Mascot Edit

IBC-13, the newest mascot dressed in a Filipino shirt hat introduced by the brand in2011 is probably the most widely recognized character in the Philippines.

- Mr. Pinoy (main franchise mascot)
- Ms. TV (new TV mascot)
- RadioGirl (new radio mascot)
- NewspaperBoy (new IBC News mascot)
- Barney, Baby Bop and BJ (new Barney characters)

Ratings Edit

- **IBC-13** reached its peak when it became the number 1 television station from 1977 to 1988, broadcasting a variety of programs that are socially relevant, entertaining, informative and commercially viable.
- Today, the Kapinoy network IBC-13 is now a strong No.3 in the dominance of giant networks GMA Network and ABS-CBN. Thanks to the PBA Games and the VIVA programs for making gains in viewership, according to the AGB Nielsen Media Research.
- Most networks, except for top-rating ABS-CBN 2 and runner-up GMA-7, are treading water to stay alive under the present economic situation with media research AGB Nielsen and Kantar Media/TNS which releases the Total Philippines ratings (National Urban and Rural Households). Our target is to solidify our position as No. 3 and to increase our audience share and our ratings.
- After ABS-CBN and GMA, the No. 3 slot is being claimed jointly by RPN-9, TV5 and IBC-13. PTV 4 is not in the race, but it gets good viewership during the news programs.
- Sequestered TV station IBC strengthened its performance especially in the last week of July where it obtained an average audience share of 23 percent during the period July 2-6 against ABS-CBN's 43 percent and GMA's 31 percent. Has a financially among the government-owned networks like RPN-9 and PTV-4.
- The station become more aggressive for surging ahead as the country's third-biggest network in the ratings also gives the inputs and suggestions gradually paying its debts, IBC further bolstered its undisputed leadership for the whole month of June during the 4:30 p.m. to 12 midnight primetime slot when most Filipinos spend time watching TV and advertisers put their investments to reach more consumers efficiently.
- Kantar Media's report showed IBC-13 hitting a primetime audience share of 15 percent, or half of Philippine TV households tuning in to IBC-13 and almost twice more than ABS-CBN's audience share of 51 percent and GMA's audience share of 27 percent.
- IBC-13 continues its winning streak across other territories in primetime. In Metro Manila, IBC-13 beat its rival with an average audience share of 25 percent against ABS-CBN's 37 percent and GMA's 32 percent.IBC-13 as the Kapinoy network also challenged ABS-CBN and GMA in Mega Manila with an audience share of 20 percent, slightly higher than Kapamilya's 26 percent and Kapuso's 34 percent.

Programming Edit

Reformatting and relaunch of the following programs in the top of the ratings:

- Magandang Umaga Ba?, a daily morning show
- Express Balita and Ronda Trese, a flagship news program with new anchors, new sets and production values to make them more competitive
- Good Take, a tele-magazine program
- Linawin Natin and Pulsong Pinoy, a public affairs program
- Makabayang Duktor, a public service program
- Entrepinoy, a business show
- Lunch Break, a daily noontime show
- KSP: Kapinoy Sunday Party, a Sunday musical variety show to compete with ASAP and Party Pilipinas

- *DMZ-TV*, a dance program
- Cooltura and Hapi Kung Healthy, an educational program
- Barney and Friends and Y2K: Yes to Kids, a children's program
- Chinatown TV, a Filipino-Chinese lifestyle magazine show
- Showbiz Star, a showbiz-oriented talk show
- It has also into blocktimer partnership with Viva Communications for new Viva-TV programming on IBC
- Viva Box Office and Sinemaks, a local movies as the co-production with Viva Television
- PBA Games, as the major basketball league for the TV coverage.
- Dear Heart, a teen drama anthology series
- Esperanza and Pinokyo's Time, a soap opera as teleserye
- The Weakest Link and Who Wants to be a Millionaire?, game show
- Petrang Kabayo and Dalawang Busoy, a TV sitcom

Continuing support to the major programs, activities and projects through the provision of airtime as needed for important public service announcements, commercial spots and TV specials.

List of programs broadcast by AksyonTV

AksyonTV is a news, current affairs, information and general-entertainment channel in the Philippines which using in Filipino language only and started commercial operation on February 21, 2011. AksyonTV is television station owned by ABC Development Corporation Inc., together with TV5. These are list of programs that are currently and previously aired.

Currently broadcast Edit

Newscast Edit

- Aksyon (2011–present)

 - Aksyon Breaking (News update, 2011–present)
 - Aksyon Sabado/Linggo (2011–present)
 - Aksyon Weather (Weather update, 2011–present)
- Andar ng mga Balita (2011–present)
- Balitang 60 (2011–present)
- Balitang Youthfull (2011-present)
- CNN Konek (2011–present)
- Good Morning Club (2012-present)
- Pilipinas News (2012–present)
- <u>The Weakend News</u> (2011-present)

¹also on TV5

Documentaries & Public Affairs Edit

Those with asterisks were broadcasts as Producers' Cut. These were shown first before its broadcast on TV5.

- Alagang Kapatid (2011–present)
- Bitag (2011-present)
- Buhay OFW (2011-present)
- Crime Klasik (2011-present)
- <u>Dokumentado</u> (TV5 2010-2011, AksyonTV 2011-present)
- Dong Puno De Kalibre (2011–present)
- Duelo: Barilan ng Opinyon (2011–present)
- iMO: In My Opinion (2011-present)
- News5 Debates: Hamon Sa Pagbabago (2011-present)

- Political Intel (2012-present)
- Presinto 5 (2011-present)
- Public Atorni: Asunto o Areglo (2011, 2012-present)
- Reaksyon (TV program) (2012-present)
- *T3: Reload* (2011-present)
- Tayuan Mo at Panindigan (2011–present)
- <u>Timbangan</u> (2011-present)
- Tutok Tulfo (2011–present)
- USI: Under Special Investigation (2011–present)
- Wasak (2011-present)

¹also on TV5

Infotainment Edit

- Bilang Tao (2011-present)
- Kuwentong Kanto (2012-present)
- Manulad Na Agrikultura (2011-present)
- Mondo Manu (2011-present)
- Tara Lets Go Now Na! (2011-present)
- Word of the Lourd (2011–present)

Lifestyle Edit

- Chef vs. Mom (2011-present)
- Cocktales (2011-present)
- Cooking Na! (2011-present)

Radyo5 Programs Edit

Main article: Radyo5 92.3 News FM

- Balita Alas Singko Weekend sa Radyo5
- Cristy Ferminute
- Joe D' Mango's Love Notes
- Healing Galing
- Manila sa Umaga
- Morning Calls
- Punto Asintado
- Todo Bigay
- Wanted sa Radyo

Entertainment Edit

- Barangay Singkohan Game Showdown (2011-present)
- Nadine's World (Produced by Viva Television, 2011-present)
- OPM TV (Produced by <u>Viva Television</u>, 2011-present)

Sports Edit

- Astig (2011-present)
- PBA on AksyonTV (2011-present)
- Sports Tambayan (2011-present)

Movie Block Edit

- SineTanghali (2011-present)
- Star Lounge (2011-present)
- Super Sine 5 (2011-present)
- Linggo Pelikula (2011-present)

Religious shows Edit

- Community Mass on AksyonTV (2011-present)
- Family Matters (2011-present)
- <u>Inside the Fish Bowl</u> (2011-present)
- Kerygma TV (2011-present)
- Mustard TV (2011-present)

Foreign shows on AksyonTV Edit

Infotainment Edit

- Dosanko Cooking (2011-present)
- <u>DC Cupcakes</u> (2011-present)

Anime Edit

- Akazukin Chacha (2012-present)
- <u>Letter Bee</u> (2011-present)
- Pokémon Diamond and Pearl (2011-present)

Comedy Edit

- Friends (2011-present)
- Modern Family (2011-present)
- <u>Two and a Half Men</u> (2011-present)

Reality Edit

- America's Next Top Model (2011-present)
- <u>Hell's Kitchen</u> (2011-present)
- <u>Junior MasterChef Australia</u> (2011-present)
- <u>MasterChef</u> (2011-present)
- <u>The Glee Project</u> (2011-present)

Children's Programs Edit

- <u>Hi-5</u> (2011-present)
- Yo Gabba Gabba! (2011-present)

Cartoons Edit

- Atomic Betty (2011-present)
- Grossology (2011-present)
- Marvelous Misadventures of Flapjack (2011-present)
- Maya & Miguel (2011-present)
- Oggy and the Cockroaches (2011-present)
- Sandra, the Fairlytale Detective (2011-present)
- Scooby-Doo! Mystery Incorporated (2011-present)
- <u>The Garfield Show</u> (2011-present)
- Trollz (2011-present)
- Winx Club (2011-present)

Sports Edit

- <u>WWE Raw</u> (2011-present)
- WWE SmackDown! (2011-present)

TV Series Edit

- <u>CSI: Crime Scene Investigation</u> (2011-present)
- *Glee* (2011-present)
- Walking Dead (2011-present)

Regional shows Edit

Luzon Edit

- Aksyon Amianan (AksyonTV Baguio) (2011-present)
- Aksyon Ibanag (AksyonTV Isabela) (2011-present)
- Kapatid Winner Ka! (AksyonTV Baguio) (2011-present)
- Naimbag Nga Morning Kapatid (AksyonTV Baguio) (2011-present)

Visayas Edit

- Aksyon Bisaya (AksyonTV Cebu) (2011-present)
- Aksyon Negros (AksyonTV Bacolod) (2011-present)
- Gising Umaga Bacolod (AksyonTV Bacolod) (2011-present)
- Halad sa Kapatid (AksyonTV Cebu) (2011-present)
- Kapatid Winner Ka! (AksyonTV Bacolod and Cebu) (2011-present)
- Maayong Buntag Kapatid (AksyonTV Cebu) (2011-present)

Mindanao Edit

- Aksyon Kagayanon (AksyonTV Cagayan De Oro) (2011-present)
- Aksyon Chavacano (AksyonTV Zamboanga) (2011-present)
- Aksyon Dabawenyo (AksyonTV Davao) (2011-present)
- Aksyon Socsksargen (AksyonTV General Santos) (2011-present)
- Amor con Amor Se Paga (AksyonTV Zamboanga) (2011-present)

- Banat Visayas, Sulong Mindanao (AksyonTV Zamboanga) (2011-present)
- <u>Beng</u> (AksyonTV Zamboanga) (2011-present)
- <u>CHUY</u> (AksyonTV Cagayan De Oro) (2011-present)
- Gikan sa Bayan, Para sa Bayan (AksyonTV Davao) (2011-present)
- Gising Umagang Mindanao (AksyonTV Davao) (2011-present)
- Kapatid Winner Ka! (AksyonTV Davao) (2011-present)
- Pambansang Espesyal (AksyonTV Cagayan De Oro) (2011-present)

Previously broadcast Edit

Local Shows Edit

Newscast Edit

- Aksyon JournalisMO (2011-2012)
- Balitaang Tapat (2011-2012)

¹also in TV5

Documentaries and Public Affairs Edit

- Ako Mismo (2011)
- **Anggulo** (2011-2012)
- <u>Insider</u> (2012)
- **Journo** (2011–2012)
- Pinoy U.S. Cops: Ride Along (2011-2012)
- Totoo TV (2011)
- <u>Wanted</u> (2011–2012)

Radyo5 Programs Edit

Main article: Radyo5 92.3 News FM

- Andar ng mga Balita (2011-2012)
- Oplan Asenso (2011-2012)

Entertainment= Edit

■ <u>Video Incredible</u> (2012)

Foreign Shows Edit

Children's Programs Edit

■ <u>Barney & Friends</u> (2011)

Anime Edit

- <u>InuYasha</u> (2011)
- **Laxi Exile** (2011-2012)
- Samurai Champloo (2011-2012)

Comedy <u>Edit</u>

■ How I Met Your Mother (2011)

Reality Edit

- American Idol (2011)
- <u>MasterChef Australia</u> (2011)

Sports coverages <u>Edit</u>

- Bigtime Bakbakan (2011)
- The Return of the Hurricane (Julaton vs. Alcanter) (2011)
- <u>Davis Cup</u> (2011)

¹also on <u>AKTV</u> and <u>TV5</u>

DWNB-TV

DWNB-TV channel 41, is a <u>television station</u> owned by <u>Nation Broadcasting Corporation</u>. and currently is the <u>flagship</u> station of the <u>Philippine television AksyonTV</u>; The station is operated and co-owned by <u>TV5</u>, Its studios is located at 762 Quirino Highway, San Bartolome, <u>Novaliches</u>, <u>Quezon City</u> and the transmitter is located at Emerald Hills beside Hacienda Antipolo, Sumulong Highway, <u>Antipolo City</u>, <u>Rizal</u>.

History Edit

As MTV Philippines Edit

Previously, DZRU (now *DWNB*) UHF Channel 41 was being planned for use by <u>NBC</u> for its own acquired programming under the multimedia convergence program of the station's current owners. But sometime in 2000, <u>MTV Asia</u> wanted to go 24 hours on terrestrial television which it didn't get when they were still buying airtime through <u>Studio 23</u>.

NBC broadcast executives, led by the dynamic radio station manager <u>Francis Lumen</u>, signed in <u>MTV</u>

DWNB-TV

<u>City of license</u> <u>Quezon City</u>

Branding AksyonTV 41 Manila

Higit Sa Balita, Aksyon! (Better Than News, Action!)

Ang News Headquarters ng

Slogan Pilipinas

(The News Headquarters of the

Philippines)

Channels Analog: 41 (UHF)

<u>Affiliations</u> <u>AksyonTV</u>

Owner Nation Broadcasting Corporation

(Associated Broadcasting Company)

Founded January 1, 2000

Call letters'

Nation

meaning Broadcasting

Sister station(s) DWET-TV (TV5)

Website <u>www.interAKSYON.com</u>

<u>Networks</u> for the right to use NBC's UHF Channel 41 for the latter's new extension, to be christened MTV Philippines. The move was in line to NBC's trends toward converging traditional broadcasts with the giant telecommunications backbone of the Philippine Long Distance Telephone Company (<u>PLDT</u>), which had acquired NBC from the Yabuts in 1998 to achieve that purpose.

UHF Channel 41 has its own studio complex at The Fort Global City in <u>Taguig</u> where its shows were broadcast to Metro Manila and nearby areas.

After 6 years of partnership in the Philippines, MTV Philippines has been placed off-the-air after a multiyear deal with <u>All Youth Channels, Inc.</u> following the dissolution of partnership with NBC.

MTV Philippines was relaunched on March 1, 2007 as a cable and satellite TV channel while UHF Channel 41 was inactive for 3 years (even MTV Philippines was ceased to exist in February 2010).

As AksyonTV Channel 41 Edit

In October 2010, AksyonTV Channel 41 went back on-air and began its test broadcast as <u>TV5</u> took over the blocktime that will alternate TV5's programming and will feature news & public service information

programs. By that day, UHF Channel 41 broadcasted the feed of sister station 92.3 News FM (after the U92.3 FM sign-off on September 30) from 12nn to 8pm daily, but this was temporarily ended by the first quarter of December. By the next few months, UHF Channel 41 prepared for the first non-cable news, current affairs and information & sports channel on TV, AksyonTV, named after the flagship news program Aksyon. It was successfully launched on February 21, 2011 at exactly 4:00 in the morning, airing its first program Andar ng Mga Balita hosted by Martin Andanar, which was actually a simulcast of the morning news program on News FM of the same title. The channel is also aired over Channel 29 (free-TV) on the areas of Cebu & Davao, and on selected cable channels. It operates 24 hours a day except for Holy week where it signs-off on On April 30, AksyonTV Channel 41 was now finally aired on Sky Cable on channel 61. On July 1, 2011, SkyCable will be possibly occupied on Channel 59.

Program Schedule Edit

Monday-Friday Edit

- 4:00am Manila sa Umaga (Radyo5 simulcast)
- 5:00am Good Morning Club (TV5 simulcast)
- 7:30am Balitang Youthfull
- 8:00am Punto Asintado (Radyo5 simulcast)
- 9:30am Hi-5 (Monday); (Tuesday); Yo Gabba Gabba! (Wednesday)
- 10:00am Grossology
- 10:30am Marvelous Misadventures of Flapjack (Monday); Scooby-Doo! Mystery Incorporated (Tuesday); Sandra, the Fairlytale Detective (Wednesday); The Garfield Show (Thursday); Maya & Miguel (Friday)
- 10:55am Bilang Tao
- 11:00am Public Atorni: Asunto o Areglo
- 11:30am CNN Konek
- 12:00nn SineTanghali
- 1:30pm Super Sine 5
- 3:00pm Wanted sa Radyo
- 4:00pm Cristy Ferminute (Radyo5 simulcast)/Mondo Manu
- 4:30pm Akazukin Cha Cha
- 5:00pm T3: Reload (TV5 simulcast)
- 5:45pm Reaksyon (TV5 simulcast)
- 6:30pm Aksyon (TV5 simulcast)
- 7:45pm Dong Puno De Kalibre (Monday); Cock Tales (Tuesday); Sports Tambayan (Wednesday); Wasak (Thursday); The Weakend News (Friday)
- 8:30pm Word of the Lourd/Andar ng mga Balita (TV newscast)
- 9:30pm Walking Dead (Monday); Junior MasterChef Australia (Tuesday); PBA (Live)
 (Wednesday and Friday); DC Cupcakes (Thursday)

- 10:00pm Friends (Thursday)
- 10:30pm CSI: Crime Scene Investigation (Monday); America's Next Top Model (Tuesday); Glee (Thursday)
- 11:30pm Pilipinas News (TV5 simulcast)
- 12:00mn Crime Klasik (Monday); OPM TV (Tuesday); Dokumentado (Wednesday); Presinto 5 (Thursday); Tokis Movies (Friday)
- 12:30am Todong-Todo, Bigay Na Bigay! (Radyo5 simulcast) (Monday-Thurs); Love Notes with Joe D' Mango (Radyo5 simulcast) (Friday)
- 2:30am Morning Calls (Radyo5 simulcast)

Saturday <u>Edit</u>

- 4:00am Family Matters
- 5:00am Balita alas-Singko Weekend (Radyo5 simulcast)
- 5:30am Manulad Na Agrikultura (TV5 simulcast)
- 6:00am Alagang Kapatid (TV5 simulcast)
- 7:00am Healing Galing (Radyo5 simulcast)
- 8:00am Political Intel
- 8:30am Dosanko Cooking
- 9:00am Letter Bee
- 9:30am Oggy and the Cockroaches
- 10:00am Star Lounge
- 11:30am iMO: In My Opinion
- 12:15pm SineTanghali
- 2:00pm Tara Lets Go Now Na!
- 2:30pm Nadine's World
- 3:00pm Hell's Kitchen
- 3:30pm Tayuan Mo at Panindigan
- 4:30pm Tutok Tulfo
- 5:00pm Glee
- 6:00pm PBA on Tour
- 8:30pm Balitang 60
- 9:30pm Astig
- 10:00pm WWE Raw
- 11:00pm Aksyon Sabado
- 11:30pm Bitag
- 12:30am Kerygma TV
- 1:00am AksyonTV programs replay

Sunday Edit

- 4:00am Reaksyon (replay)
- 4:30am Mustard TV
- 5:00am Balita alas-Singko Weekend (Radyo5 simulcast)
- 5:30am Inside the Fish Bowl
- 6:00am Sunday TV Mass (TV5 simulcast)
- 7:00am Alagang Kapatid (TV5 simulcast)
- 8:00am Word of the Lourd/Cooking Na!
- 8:30am Pokemon Diamond and Pearl
- 9:00am Chef vs. Mom
- 9:30am Trollz
- 10:00am Winx Club
- 10:30am Atomic Betty
- 11:00am Buhay OFW
- 12;00nn Hell's Kitchen
- 1:00pm Barangay Singkohan Game Showdown
- 2:30pm USI: Under Special Investigation
- 3:00pm Two and A Half Men
- 3:30pm Modern Family
- 4:00pm PBA (Live)
- 8:30pm Balitang 60
- 9:30pm WWE Smackdown
- 10:30pm Linggo Pelikula
- 12:30am Aksyon Linggo (TV5 simulcast)
- 1:00am AksyonTV programs replay

Radyo5 92.3 News FM/TeleSingko Sked

Schedule Edit

Monday-Friday Edit

- 4:00am Manila sa Umaga (Arnel Ignacio)
- 5:00am Balita alas-5 sa Radyo5 (Radyo5 News Team)
- 5:30am Good Morning Club (TV5 simulcast)
- 6:00am Todo Balita (Neil Ocampo)
- 7:30am Balitang Youthfull (AksyonTV simulcast)
- 8:00am Punto Asintado (Martin Andanar and Lourd de Veyra)
- 10:00am Aksyon Solusyon (Amelyn Veloso and Dick Gordon)
- 12:00nn CNN Konek (TV5 simulcast)
- 12:30pm Relasyon (Luchi Cruz-Valdez and Atty. Mel Sta. Maria)
- 2:30pm Wanted sa Radyo (Raffy Tulfo and Nina Taduran)
- 4:00pm Cristy Ferminute (Cristy Fermin and Richard Pinlac)
- 4:30pm Popstar TV (TV5 simulcast)
- 5:00pm T3: Reload (TV5 simulcast)
- 5:45pm Reaksyon (TV5 simulcast)
- 6:30pm Aksyon (TV5 simulcast)
- 7:45pm Intensity Singko (Izza Reniva Cruz and Allan Lopez)
- 8:30pm Sabi ni Lourd (with Lourd de Veyra)
- 9:30pm Trabaho Lang (Paolo Bediones and Cheri Mercado)
- 10:30pm Remoto Control (with Danton Remoto)
- 11:30pm Pilipinas News (TV5 simulcast)
- 12:00mn Night Chat (with Tsongkibenj)
- 12:30am Todong-Todo, Bigay Na Bigay! (Shalala, John Nite and Laila Chikadora) (Monday-Thursday)
- 12:30am Love Notes (Joe D' Mango) (Friday)
- 02:30am Morning Calls (with Laila Chikadora)

Saturday Edit

- 4:00am Music
- 5:00am Balita alas-5 Weekend (Mheanne Los Banos, and Erel Cabatbat)
- 6:00am Hitik sa Balita (Alex Santos)
- 7:00am **Healing Galing** (Dr. Edinel Calvario and Nestor Tan)
- 8:00am Radio Popstar (Sarah Geronimo)
- 9:30am Magbago Tayo! (Anthony Pangilinan)
- 10:30am Metro Sabado (Izza Reniva-Cruz, France Noguera and Alex Tinsay)

- 12:00nn Oplan Asenso (Gerard Dela Pena and Michelle Orosa-Ople)
- 2:00pm Love Idols (Ariel and Maverick)
- 4:00pm **80's Sabado**
- 5:30pm Showbiz FM (Jefferson Fernando and MJ Marfori)
- 6:30pm Balitang 60 (AksyonTV simulcast)
- 7:30pm PATOL: Republika ni Arnelli (Arnel Ignacio)
- 8:30pm Chillax Radio (Lourd De Veyra)
- 10:00pm **Slow Down**
- 11:00pm Aksyon Sabado (TV5 simulcast)
- 11:30pm **Slow Down**

Sunday Edit

- 4:00am Music
- 5:00am Balita alas-5 Weekend (Edison Reyes and Erika Tapalla)
- 6:00am Hitik sa Balita (Alex Santos)
- 7:00am Chink Positive (Cristina Lazo and Chinkee Tan)
- 8:00am Perfect Morning (with Joey Villarama and Faye Tobias)
- 10:00am **Music**
- 11:00am Healing Galing (Dr. Edinel Calvario and Nestor Tan)
- 12:00nn Aksyon Sports (Dennis Principe and Ron Delos Reyes)
- 2:30pm 80's Linggo
- 5:30pm Showbiz FM (Jefferson Fernando and MJ Marfori)
- 6:30pm **Iba 'Yung Pinoy!** (Atty. Mike Templo and Maricel Halili)
- 8:30pm Balitang 60 (AksyonTV simulcast)
- 9:30pm Music
- 10:00pm Kasindak-Sindak (Tsongkibenj)
- 11:30pm Sunday By Heart
- 12:30am Aksyon Linggo (TV5 simulcast)
- 1:00am **Slow Down**

with **Aksyon News Update** (hourly news update)

DWFM

DWFM is an <u>all-news</u> FM <u>radio station</u> in <u>Quezon</u> City, serving the overall Mega Manila market. The station is currently owned by the Nation Broadcasting Corporation, a subsidiary of PLDT Beneficial Trust Fund's broadcasting division MediaQuest Holdings. The station's all-news format is co-branded and operated as a sister to TV5 which MediaQuest Holdings acquired a majority stake of from Media Prima in 2010. The station's studio is located in Novaliches, Quezon City, while its transmitter is located in Antipolo City. DWFM is also simulcast via Kapatid TV5 and also has a television channel on SkyCable named *TeleSingko* where the studio and hosts of its programs can be seen by its listeners and viewers.

History Edit

DWFM signed on in 1963 as Manila's third FM station, and the Nation Broadcasting Corporation's first FM station. DWFM began as "MRS 92.3 Most Requested Song", airing a format consisting of adult contemporary and easy listening music. DWFM quickly became the top-rated FM station in Manila, and held this title for most of its life. The success of DWFM led NBC to establish other FM stations using a similar format, including Cebu's **DYNC** in 1979, and Davao's **DXFM**.

Radyo5 92.3 News FM



City of license

Quezon City

Broadcast

Mega Manila, surrounding areas

area

Branding Radyo5 92.3 News FM

Hatid sa inyo ng Radyo5 Iwanan mo na ang

Slogan

lumang tunog ng AM! (Say goodbye to the old

voice of AM!)

Frequency 92.3 MHz

First air

1963

date

News and

Format

Information/Talk, Music, Entertainment, Religious

Owner

Nation Broadcasting Corporation

(programming supplied by TV5)

<u>Sister</u>

stations

DWET-FM

Listen live

Website

www.interAKSYON.comradyosingko.news5.ph

NBC acquisition, format changes **Edit**

In 1998, NBC was acquired by MediaQuest Holdings, Inc., a broadcasting company owned by the PLDT's Beneficial Trust Fund. With the new ownership, DWFM's format would be changed in 1998 to become a smooth jazz station, Joey @ Rhythms 92.3 (later shortened in 2005 to just 923 Joey). As with the previous MRS format, the jazz format would also be implemented on all of NBN's other FM stations, who

used other female names for their branding. DWFM's call letters were also changed to DZRU-FM for the period.

In January 2007, DWFM received new management, led by radio executives Raymund Miranda and Al Torres, along with sales executive Amy Victa. After 9 years as Joey, DZRU was re-launched on April 8, 2007 returning the DWFM call letters, and dropping the smooth jazz format. The new format, 92.3 xFM, marketed as "The New Equation for Good Music", featured a format featuring a mixture of various forms of downtempo electronic music, including chill-out, electronica, house, and trip hop. Later in August 2007, xFM began to incorporate indie pop and easy listening music in to its playlistthe latter had been a staple of DWFM in its early days. However, these changes would lead to a retooling of DWFM in February 2008. The new XFM would be marketed as a "light music station"; returning to a smooth jazz driven lineup, but now also incorporating R&B and contemporary pop. At this point, DWFM was marketed as a "light" station On October 1, 2009, DWFM switched formats again, becoming the contemporary hit radio station U92. The new CHR format was also tightly cross-promoted with the television channel MTV Philippines (which had been broadcast by NBN's stations until mid-2007, when All Youth Channels took over the franchise and converted it to a cable-only service), talent was also shared between the two outlets.

Personalities Edit

- KC Montero
- Sib Sibulo
- Marc Abaya
- Sarah Meier
- Sib Sibulo
- Marc Abaya
- Tado Jimenez

Former programs Edit

- The Dollhouse
- Press Play
- The KC Show (moved to Wave 891 as The KC Show with Kat)
- Count on U
- The BrewRATs! (Ramon & Tado now part of Boys Night Out on Magic 89.9)
- Night Fix
- Bring The Beat Back
- The Break
- Shakedown
- Shatterday Saturday
- 5 HELLtop Drive
- Turbo Time with Mike and Lindy (moved to 106.7 Dream FM)
- U Are Life
- The U Know Show
- Morning Would

As 92.3 News FM Edit

On October 1, 2010, the operations of NBC's FM radio stations were officially assumed by TV5, which had recently become a new sister network for NBC after its acquisition of a majority stake by MediaQuest. DWFM would drop its CHR format to become part of a news/talk radio network co-branded with TV5, Radyo5 92.3 News FM, alongside other NBC radio stations. The move came as part of a plan to expand TV5's news operation in order to become more competitive with the other major networks, which also included the later launch of a news network on NBC's television stations, AksyonTV.[1][2] In 2011, Radyo5 won the KBP Golden Dove awards for the Best AM Radio Station.

Also, in July 2011, Radyo5 became the first local news FM station to be made available in the World Wide Web with its inclusion in the TV5 website. All programs of the stations are broadcast live and can be enjoyed by all Filipinos around the world via Kapatid TV5 and AksyonTV International.

The new station ID for the station's 1st Anniversary was launched on October 3, 2011. Sarah Geronimo and Anja Aguilar performed the new teen pop music.

Personalities Edit

- Martin Andanar (also the voiceover)
- Paolo Bediones
- Erel Cabatbat
- Dr. Edinel Calvario
- Laila Chikadora
- Cheryl Cosim
- Luchi Cruz-Valdes
- Lourd de Veyra
- Cristy Fermin
- Jeff Fernando
- Dick Gordon
- Joel Gorospe
- Alex Santos
- April "Congrats" Gustillo
- Maricel Halili
- Sarah Geronimo
- Arnell Ignacio
- Laila Chikadora
- Joey Falcon
- Cristina Lazo
- John Nite
- Joe D' Magno
- Carla Lim
- Gladys Lana Lucas (station manager)
- MJ Marfori
- Cheri Mercado
- France Noguera
- Neil Ocampo

- Michelle Orosa
- Joey Falcon
- Richard Pinlac
- Maverick Relova
- Dante Remoto
- Izza Reneva-Cruz
- Edison Reyes
- Trish Roque
- Lito Reyes a.k.a. Shalala
- Atty. Mel Sta Maria
- Aida Sy
- Niña Taduran
- Chinkee Tan
- Erika Tapalla
- Atty. Mike Templo
- Alex Tinsay
- Faye Tobias
- Tsongkibenj
- Erwin Tulfo
- Raffy Tulfo
- Amelyn Veloso
- Joey Villarama
- Ariel Villasanta
- Danton Remoto

Reporters Edit

- Dennis Amata
- Mariz Amante
- JV Arcena
- Ivy Bernardo
- Gary de Leon
- Zony Esguerra
- Rey Ferrer
- Joel Gorospe
- Ayee Macaraig
- Allan Lopez
- Rocel Lopez
- Tonel Lozano
- Ruel Otieco
- Hannibal Talete

Tony Tamondong

Current programs Edit

Programs of Radyo5 92.3 News FM and <u>TeleSingko</u> include news and public affairs, public service, musics, dramas, entertainment and showbiz, religious programs and sports.

News Edit

- Aksyon (2010-present) (simulcast with TV5 and AksyonTV)
 - Aksyon News Update (2011-present)
 - Aksyon Sabado/Linggo (2010-present) (simulcast with TV5 and AksyonTV)
- Balita alas-Singko sa Radyo5 (2010-present)
 - Balita alas-Singko Weekend sa Radyo5 (2011-present) (simulcast with AksyonTV)
- Balitang 60 (2011-present) (simulcast with AksyonTV)
- Balitang Youthfull (2011-present) (simulcast with AksyonTV)
- CNN Konek (2011-present) (simulcast with AksyonTV)
- Good Morning Club (2012-present) (simulcast from 5:30 to 6:00 AM with TV5 and AksyonTV)
- <u>Hitik sa Balita</u> (2010-present)
- Intensity Singko (2010-present)
- Manila sa Umaga (2012-present) (simulcast with TV5 and AksyonTV)
- Pilipinas News (2012-present) (simulcast with TV5 and AksyonTV)
- <u>Todo Balita</u> (formerly from <u>DZMM</u>) (2010-present)

Talk and Public Affairs Edit

- Alertado (2011-present)
- Chillax Radio (2011-present)
- Chink Positive (2011-present)
- Iba 'Yung Pinoy (2010-present)
- Kasindak-Sindak (2010-present)
- Magbago Tayo (2011-present)
- Oplan Asenso (2010-present)
- Patol: Republika ni Arnelli (2011-present) (simulcast with AksyonTV)
- Morning Calls with Laila Chikadora (2012-present)
- Reaksyon (2012-present) (simulcast with <u>TV5</u>)
- Relasyon (2011-present)
- Remoto Control kasama si Danton Remoto (2011-present)
- Sabi ni Lourd with Lourd de Veyra (2012-present)
- Trabaho Lang (formerly Sakto kay Paolo at Cheri) (2010-present)
- The Love Idols (2011-present)

Public Service Edit

- Aksyon Solusyon (2011-present)
- Healing Galing (2010-present) (simulcast with <u>AksyonTV</u>)
- Metro Sabado (2011-present)

- Punto Asintado! (2010-present) (simulcast from 8:00 AM to 9:00 AM with AksyonTV)
- <u>T3: Reload</u> (2011-present) (simulcast with TV5 and AksyonTV)
- Wanted sa Radyo (2011-present) (formerly from DZXL)

Entertainment Edit

- Cristy Ferminute (2010-present) (simulcast with AksyonTV)
- Joe D' Mango's Love Notes (2012-present)
- Night Chat: OK Tsong (2011-present)
- Perfect Morning (2010-present)
- Popstar TV on Radyo5 (2012-present)
- Radio Popstar (2011-present)
- Showbiz FM (2010-present)
- Todong-Todo, Bigay Na Bigay! (2011-present) (simulcast with AksyonTV)

Sports <u>Edit</u>

Aksyon Sports (2011-present)

Music Edit

- 80s Sabado (2010-present)
- 80s Linggo (2010-present)
- Slowdown (2010-present)
- Sunday By Heart (2010-present)

Religious Prayer Edit

3 O'Clock Divine Mercy Prayer (2011-present)

Former personalities Edit

- Marlene Alcaide
- Ryan Ang
- Andrea Bautista
- Dindo Flora
- Jove Francisco
- Hadji Kaamiño
- Romel Lopez
- Jun Loyola
- Daiana Menezes
- Roices Naguit-Sibal
- Fiona Nicolas
- Amy Perez
- Amihan Sabilio
- Ina Zara

Former programs <u>Edit</u>

- Andar ng mga Balita (2010-2012) (simulcast with TV5 and AksyonTV)
- Seriously Sabado (2010-2011)
- *Isyu* (2010-2011)
- Hot Seat Sabado (2010-2011)
- Ah, OA!: Amy and Hans on Air (2010-2011)
- *ShowbizTo* (2010-2011)
- Hip Academy (2010-2011)
- Reporters on Board (2010-2011)
- Help Gate (2010-2011)
- Diretsahan with Cheryl Cosim (2011-2012)
- Radyo Singko NegoShow (2010-2011)
- Agri Ako (2010-2011)
- Balita sa Magdamag (2010-2011) (replaced by Balita Alas-5 sa Radyo Singko Weekend)
- Reaksyon (2010-2011)
- Eksper 'To (2011) (re-titled as Diretsahan with Cheryl Cosim)
- Public Atorni: Asunto o Areglo (2012) (simulcast with TV5 and AksyonTV)
- Balitaang Tapat (2010-2012) (simulcast with TV5 and AksyonTV)
- Relasyon (May 10-18, 2012) (simulcast with TV5 and Aksyon TV)

Slogans Edit

Branding	Slogan	Years Active
MRS 92.3	Most Requested Song	1975–1998
Joey @ Rhythms 92.3	It's a Groove Thing!	1998-April 2005
923 Joey	Get Your Groove On!	May 2005-April 4, 2007
92.3 XFM	The New Equation For Good Music	April 8, 2007-June 30, 2008
XFM 92.3	Light N Up!/Light N Up Manila!	July 1, 2008-September 30, 2009
U92	Cool to be U	October 1, 2009-September 30, 2010

92.3 News FM	Iwanan Mo Na ang Lumang Tunog ng AM!	November 8, 2010 – present
92.3 News FM	Hatid sa inyo ng Radyo5	November 8, 2010 – present

References <u>Edit</u>

- 1. ↑ TV5 allocates P10b to battle ABS-CBN, GMA-7. Manila Standard Today. Retrieved 10-4-10.
- 2. <u>† TV5 claims to be No. 2</u>. BusinessWorld. Retrieved 10-4-10.

IBC joins Dinagyang Festival

MANILA, Philippines - Seaqustered radio-television station **IBC-13** join Ilonggos in celebrating one of the country's grandest and most colorful religious events, the **Dinagyang Festival**, happening in Iloilo this week with their the**Kapisanan ng mga Brodkaster ng Pilipinas** (**KBP**).

To make the celebration even more remarkable, **IBC-13** flew in some of its stars to celebrate Dinagyang with the llonggos for the first time.

The *Kapinoy* network and its affiliate platforms roll out week-long activities to make the festivity even more meaningful to the llonggos via *Dinagyang Kapinoy 2012*, kicking off with the participation of **PBA Games** with **Viva Sports** as **PBA on Tour** at the Cebu Sports Commission Championships that happened last Friday July 20, 2012.

IBC-13 also holds daily open TV viewing marathon at Fuente Osmeña Circle on July 24, 2012, 1:30 to 5:30 p.m., featuring **Viva-TV** shows like **Esperanza**, **Dear Heart**, **Popstar Diaries** and **Petra's Panniest** as well as **IBC** shows like educational program **Cooltura** with host Cathy Eigenmann-Bordalba and lifestyle show **Chinatown TV** with host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say and Wendelyn Tv.

The country's favorite noontime show, *Lunch Break*, is slated to hold auditions at noontime on July 24, 2012 on IBC-13, from 11:30 a.m. to 1:30 p.m., with host Ryan Agoncillo, Joy Viado, Smokey Manaloto, Bianca Manalo and Enrique Gil joins the Lunch Break provincial tour while stationed in Iloilo for *Let's Do The Grocery* game segment with some performed before the huge crowd were **Viva stars** Josh Padilla, Charlie Green, Giuliano and Anja Aguilar electrified the dance floor. Not to be missed were **Lunch Break** dancers hopes to visit other provinces in Northern Luzon next.

IBC-13 also hosts *Dinagyang Kapinoy Show*, a gathering of the brightest **Viva** stars such as newest popstar Anja Aguilar, YouTube sensation Ashley Rivera aka Petra Mahalimuyak, Cesar Montano and Luis Manzano on July 24 from 1:30 to 3:30 p.m. Street dancing, partying, and endless merry-making marked with popstar princess Sarah Geronimo, KC Concepcion and Anne Curtis with primetime princess Cristine Reyes, Vhong Navarro and also VJ Sam Pinto will charm llonggos with their performances. Unkabogable Vice Ganda, Daniel Padilla, Janella Salvador and the Street Boys are also expected to join the show their continuous support to the network's past, current and forthcoming shows and their **IBC Regional Network** simulcast live nationwide.

Come on the telecast, **News Team 13** — the news and public affairs division of **IBC-13** — is geared up to cover the main festival's event to be aired in *IBC Headliners* on **IBC-13** from 10:30 a.m. to 11 p.m. with simulcast with **IBC-TV 12** Iloilo and on radio thru **Radyo Budyong** stations from **DYBQ-AM** 981 kHz in Iloilo, **DYJJ-AM** 1296 kHz in Roxas and **DYRG-AM** 1251 kHz in Kalibo, Aklan, committed to share the colorful sights and sounds of *Dinagyang Festival* from Iloilo to the rest of the Philippines. Stay tuned for the coverage with **News Team 13** Manila, Iloilo, Cebu and Davao, headlined by *Express Balita Ilonggo* anchors Jun Arbolado and also in Manila for *IBC Headliners*anchor Czarinah Lusuegro for live news updates, *Express Balita* anchors Snooky Serna and John Susi goes live on Iloilo, and *Ronda*

Trese anchors Jay Sonza, Cathy Eigenmann-Bordalba and Ralf Rivas goes live on Iloilo both simulcast on IBC News Network.

IBC New Station ID Edit

Intercontinental Broadcasting Corporation (IBC), a commercial television station with its new corporate slogan Pinoy ang Dating with the branding Kapinoy network for the government-sequestered network in Philippine television is now No.3 is most watched station nationwide in the ratings of giant networks GMA asKapuso and ABS-CBN as Kapamilya, according to a survey conducted by the AGB Nielsen Media Researchdata on National Urban Television Audience Measurement. A new four main characters namely as the newIBC characters are mascots Mr. Pinoy, Ms.

TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Viva-TV as **Home of the Stars** with its new entertainment programming on **IBC** as the major player recently more aggressive through its innovative and multi-genre world-class programming, will not be sold during return of its glory days and also still up for privatization, on their blocktime partnership with **Viva**. In the continuous adoption of breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally.

Sqeustered TV station **IBC** as the **Kapinoy** network is in the business and the market with the top of the ratings produces award-winning programming of world-class entertainment, news and public affairs programs through its flagship station **IBC Channel 13** in Mega Manila along with nationwide provincial station of originating stations TV-13 Baguio, TV-6 Mountain Province, TV-13 Laoag City, TV-13 Cebu, TV-12 Iloilo, TV-13 Davao and TV-10 Cagayan de Oro, and the country's FM radio station its Mega Manila's #1 internet danze mix radio **iDMZ** along with **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo, Alkan as the **Radyo Budyong** in the AM band, and the newest tourist-oriented FM station **103.8 Boracay FM** in Boracay. Also, the new UHF news channel called **IBC News Network** or **INN** and new cable channel **Danze TV**.

Also with international reach throughout the Philippines and the Southeast Asian region with an estimated two million Filipinos out of the more than eight million Filipinos overseas, through **IBC Global** available in the US, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV, direct-to-home satellite, **Internet Protocol Television** (**IPTV**) as well as on the internet. The group's online properties – entertainment and news sites, and social networking through one of the leading social networks in world, **Multiply**, **Facebook** and **Twitter**, have a solid following will have a net income of P55,920 thousant in 2011 and revenues of P203 million in 2011, with boasts of a 60-kilowatt brand-new transmitter tower as **IBC Tower** sitting on a 500-ft tower in Quezon City involved in television and radio broadcasting, as well as in the production of television and radio programming for domestic and international audiences and other related businesses.

Goes Pinoy-esque in station ID innovative with Filipino-like and the new letter **B** slash number **13** for the new logo with **I** for kids, **B** for entertainment and **C** for news and public affairs with new **IBC** jingle for **Kapinoy**, an innovation in terms of station ID from Luzon, Visayas and Mindanao for making big-budgeted in the market allowing **IBC-13** to compete for ads of two major networks as **GMA Network** and **ABS-CBN** for the commercial networks and supplements its monthly income with its earnings from **Viva** among all the government-owned networks (like **RPN 9** and **PTV 4**) and Channel 13

allow commercial advertisements, and also operates mass media communications such as radio, television and telecommunication station for the mass audience.

Blazing the trail in new media technology, **IBC Interactive** pioneered traditional media and **SMS** tie-ups in the country with the launch of TV text promos and TV polls and voting systems. **IBC**'s online properties from entertainment and news sites and social networking through one of the leading social networks in world, **Multiply**, **Facebook** and **Twitter** have proven to be strongly patronized by the growing Filipino online community.

As the country's third-biggest network in Southeast Asia known as the Kapinoy network with the new board of directors, appointed by President Noynoy Aquino under the Presidential Commission on Good Government (PCGG), the new management of chairman Orly Mercado along with president and CEO Boots Anson-Roa, general manager Eric Canoy, vice-president Lito Ocampo Cruz and sales and marketing Tessie Taylor and brings its content to worldwide ausaicnces via cable, satellite, online and mobile, like a big reunion special for all former IBC talents/stars from 1975 until the '90s as Homecoming sa Trese for roster of talents, the restoration of their professional relationship with Viva. Plus new Viva-TV shows on IBC with new shows like Popstar Diaries, Annebishowsa, KC.com, teen drama anthology *Dear Heart*, talk show *The Jon Santos Show*, comedy show *Petra's Panniest*, teleserye Esperanza and Pinokyo's Time, gag show WOW, talent search SM Little Stars, sitcom Petrang Kabayo, reality dating-game Sabi Mo Nanay, reality show Pantaxya X, top 10 countdown Daily Top 10 and Especially For You, phenomenal animation Winx Club (which dubbed in Filipino), the popular game shows The Weakest Link, Fighting Family and Who Wants to be a Millionaire?, new anime Crayon Shin Chan, Cyborg Kurochan and Sailor Moon, and imported asianovela like Fondant Garden, Dream High and Queen and I, and new primetime Korean drama Can You Hear My Heart along with Viva Box Office and the PBA Games as well as its news programs Express Balita and Ronda Trese.

DMZ-TV

DMZ-TV (Danze Music Zone TV) is a Philippine longestrunning dance variety show for teens broadacsted by IBC13. The show broadcast from the IBC Studios at
the Broadcast City in Quezon City with Sunday delayed
telecast on radiothru iDMZ 89.1. It is the longest running
dance show on Philippine TV. Hosted by the network's teen
stars that include Julia Montes and Enrique Gil. Joining the
hosts are teen star performers with dancers for the danze
music zone has in-studio dance and song production
numbers.

Overview Edit

It was originally hosting <u>Lara Fabregas</u> and <u>Medwin</u>
<u>Marfil</u> with co-hosting <u>Rengie Galvez</u>, sexier <u>JC</u>
<u>Castro</u> and <u>Tone Wijangco</u> with the 89 DMZ jockey <u>Celine</u>
<u>Hoffman</u>.

Now, new host <u>Julia Montes</u> and <u>Enrique Gil</u> headline the new dance show called *DMZ-TV*, which is also the live performances for the country's premiere dance music station is on TV screen will add spice to live, setp us and hoof, listen and groove the music, devite from yout boring lifestyle

DMZ-TV Entertainment **Format** Dance Variety show Intercontinental Broadcasting Created by Corporation Directed by Mark Reyes Julia Montes Presented by **Enrique Gil** Country of Philippines origin **No. of episodes** n/a (airs every Saturday nights) Broadcast City, Quezon Location(s) City, Philippines Running time 1 hours Original **IBC-13** channel

1990-2005, June 5, 2011-present

in high-quality entertainment for that energetic look as the highly-rated variety show promises to change the dance viewing habits of Filipinos by giving them world-class entertainment for dance straight from their televisions. The show is simulcast on radio thru <u>iDMZ</u>, with <u>Mark Reyes</u> as director. In addition as the performers are <u>Kathryn Bernardo</u>, <u>Neil Coleta</u> and <u>Miranda Cosgrove</u>.

Original run

The show had introduce their new theme song "DMZ-TV Song" performed by DMZ-TV cast, set. The broadcast starting June 5, 2011 live at the IBC studios in Broadcast City, Quezon City.

The show celebrated its twenty-second-year anniversary on April 15, 2012 as the 22nd anniversary special at 1:00 pm with simulcast on <u>iDMZ</u>. The show was held at four key cities in

the <u>Philippines</u>: <u>Manila</u> (IBC-13 Studios), <u>Baguio City</u> (Baguio Center Mall), <u>Davao City</u> (Rizal Park) and <u>Cebu City</u> (SM City Cebu). The anniversary episode also included the launch of IBC-13's Summer Station ID/Slogan of 2012, "Ikaw ang Kapiling na Tag-Araw".

DMZ-TV international guests include <u>2NE1</u> (June 5, 2011, August 9, 2011), <u>Wonder Girls</u> (September 13, 2011) and <u>Girls' Generation</u> (November 8, 2011).

On July 7, 2012, the timeslot was moved to 8:00 to 9:00 pm as the Saturday night dance show with host <u>Julia Montes</u> and <u>Enrique Gill</u> and <u>Pinoy Big Brother: Teen Edition 4</u> big winner for girls <u>Karen</u>

Reyes, Jai and Joj Agpangan and Myrtle Sarrosa are also joined the host of the show along with their guest performances.

Cast Edit

Main Hosts Edit

- Julia Montes (June 5, 2011-present)
- Enrique Gil (December 27, 2011-present)

Co-Host Edit

- Miranda Cosgrove (October 4, 2011-present)
- Neil Coleta (June 5, 2011-present)
- Kathryn Bernardo (June 5, 2011-present)
- Karen Reyes (July 1, 2012-present)
- Jai Agpangan (July 1, 2012-present)
- Joj Agpangan (July 1, 2012-present)
- Myrtle Sarrosa (July 1, 2012-present)

Former Host Edit

- Lara Fabregas (1990-2005)
- Medwin Marfil (1990-2005)
- Rengie Galvez (1990-2005)
- **JC Castro** (1990-2005)
- <u>Tone Wijangco</u> (1990-2005)
- Celine Hoffman (1990-2005)
- Ryan Bang (June 5, 2011-October 2, 2011; now on ABS-CBN)
- Yen Santos (June 5, 2011-June 24, 2012; now on <u>ABS-CBN</u>)
- Khalil Ramos (December 27, 2011-June 24, 2012; now on ABS-CBN)
- Daniel Padilla (June 5, 2011-June 24, 2012; now on ABS-CBN)
- Victoria Justice (June 5, 2011-June 24, 2012)
- Rayver Cruz (June 5, 2011-June 24, 2012; now on <u>ABS-CBN</u>)
- Xian Lim (June 5, 2011-June 24, 2012)

Segments **Edit**

- Love Vote Fans post their love problems on the DMZ-TV Facebook page and, if chosen, are read on air. The love problem is then dramatized and then a MOS interview is conducted to solicit advise from other people. The segment is capped with Kathryn and Daniel offering their advise.
- Enrique Na Enrique Each week is the event is featured where the two hosts try to pass themselves off as invited to an exclusive event.
- Step Sayaw Every week a dance step is featured as the final production number for the show. Before the dance number in the studio, a segment is shown showing one of the show's cast members teaching the dance step featured dance music station with host <u>Julia Montes</u>.

Subsidiaries **Edit**

- **DMZ Magazine** DMZ-TV's music entertainment magazine, and the first ever entertainment magazine released by a Philippine TV variety show.
- **DMZ-TV Online** DMZ-TV's official program website of the dance music station, where viewers, fans and supporters can view information about the show, read fun facts about the cast, get an update on the events, view photos and videos on-set, send their requests to TV stars and even chat with them.

Personnel Edit

- Mark Reves Director
- <u>Lito Ocampo Cruz</u> Executive Producers
- <u>Lito Camo</u> Musical Director
- Dick Bonus Technical Director
- Weng Legaspi Make-Up Artist
- <u>Danny Jota</u> Set Design/Creative Director
- Kurt Miranda Segment Producer
- Lolita Ching Executive Producers
- <u>Tin Bartolome</u> Head Writer
- Julius Ganizo Amar Cameramen
- Sherwin Sandiego Audioman
- <u>lan de Leon</u> Choreographer
- Monch Bravante Talent Coordinator
- <u>Lilybeth Rasonable</u> Associate Producer
- Florida Tan Floor Director
- <u>Hilda Marie Ayllon</u> Researcher
- Ruth Abigail Sebastian Segment Producer/Event Supervisor
- Judeo Pagarao Production Assistant
- Terence Khan VO Announcer

Studios used by DMZ-TV Edit

- IBC-13 Studios in Broadcast City, Capitol Hills, Diliman, Quezon City (1990-2005, June 7, 2011-present)
- SM City North EDSA (every Anniversary celebration)
- Market! Market! in Fort Bonifacio, Taguig City (June 5, 2011-present)
- Trinoma Mall in Quezon City (August 30, 2011-present)

Awards and Nominations Edit

- 26th PMPC Star Award For TV (Best Variety Show) Nominated
- 26th PMPC Star Award For TV (Best Variety Show Host) Won (Julia Montes, Khalil Ramos, Daniel Padilla and Enrique Gil)
- 8th USTv Students Choice Awards (Student's Choice of Variety Show) Won
- 16th Asian Television Awards (Best Variety Show) Won
- 2011 KBP Golden Dove Awards (Best Variety Show) Won
- 2011 Anak TV Seal Awardee (Most Favorite TV Programs) Nominated

■ 25th PMPC Star Award For TV (Best Variety Show) - Nominated

References Edit

External links Edit

- Program Site
- DMZ-TV on Facebook
- DMZ-TV on Twitter
- DMZ-TV on Multiply

IBC Primetime Schedule for February 24-March 2, 2001

Schedule Edit

Saturday **Edit**

- 4:30 Auto Review
- 5:00 Yu Yu Hakusho
- 5:30 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 3:00 Amerika Atbp.
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series

- 6:00 Rising Stars of Billiards
- 7:00 Blow By Blow
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Proudly Presents
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Amerika Atbp.

Tuesday <u>Edit</u>

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 Rising Stars of Billiards
- 7:00 DMZ-TV
- 8:00 Who Wants to be a Millionaire?
- 9:00 Now Showing
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Subic Bay
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday **Edit**

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Game of the Week
- 8:00 Who Wants to be a Millionaire?
- 9:00 Thursday Night at the Movies
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabayo, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

April 21-27, 2001 Edit

Saturday **Edit**

- 4:30 Auto Review
- 5:00 Yu Yu Hakusho
- 5:30 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 3:00 Amerika Atbp.
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series

- 6:00 Rising Stars of Billiards
- 7:00 Blow By Blow
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Proudly Presents
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Amerika Atbp.

Tuesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 Rising Stars of Billiards
- 7:00 DMZ-TV
- 8:00 Who Wants to be a Millionaire?
- 9:00 Now Showing
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Subic Bay
- 11:00 Ronda Trese
- 11:30 Pulso at Damdamin ng Bayan

Thursday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Game of the Week
- 8:00 Who Wants to be a Millionaire?
- 9:00 Thursday Night at the Movies
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabayo, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

August 18-24, 2001 Edit

Saturday **Edit**

- 8:00 El Shaddai
- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Filler
- 4:30 Auto Review
- 5:00 Habang May Buhay
- 6:00 Viva Premiere Night
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Fist of Fury

Sunday **Edit**

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 4:30 Viva Hot Hits
- 5:00 PBA Game 1
- 7:00 PBA Game 2
- 9:00 Sinemaks
- 11:00 Viva Music Channel

Monday Edit

- 11:00 Lunch Break
- 12:30 Siempre Te Amare
- 1:30 Filler
- 2:30 Give a Life
- 3:00 Amerika Atbp.
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Yu Yu Hakusho
- 6:00 NBA Series
- 6:30 Viva Proudly Presents
- 8:30 Who Wants to be a Millionaire?
- 9:30 Maria del Cielo
- 10:00 WNBA
- 11:00 Ronda Trese
- 11:30 Linawin Natin

Tuesday Edit

- 11:00 Lunch Break
- 12:30 Siempre Te Amare
- 1:30 Filler
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Yu Yu Hakusho
- 6:00 NBA Series
- 6:30 Viva Action Cinema
- 8:30 Who Wants to be a Millionaire?
- 9:30 Maria del Cielo
- 10:00 Dear Heart
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Siempre Te Amare

- 1:30 Filler
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Maria del Cielo
- 10:00 Blow By Blow
- 11:00 Ronda Trese
- 11:30 Citizens Patrol

Thursday **Edit**

- 11:00 Lunch Break
- 12:30 Siempre Te Amare
- 1:30 Filler
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Yu Yu Hakusho
- 6:00 NBA Series
- 6:30 TeleViva Specials
- 8:30 Who Wants to be a Millionaire?
- 9:30 Maria del Cielo
- 10:00 Gags Must Be Crazy
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Siempre Te Amare
- 1:30 Filler
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club

- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Maria del Cielo
- 10:00 Let's Play Pool
- 11:00 Ronda Trese
- 11:30 Last Fool Show

September 22-28, 2001 <u>Edit</u>

Viva-TV enter the Japanese anime series on IBC in the Philippines like *Akazukin Cha Cha* (voiced by Antoinette Taus as Cha Cha), *Crayon Shin Chan* (voiced by Andrew E as Shin Chan) an *Cyborg Kurochan* (voiced by Ogie Alcasid as Kurochan) in primetime slots. Also, Viva-TV introduced new Mexico soap operas for telenovelas on IBC include *Carita de Angel, Siempre Te Amare* and *Maria del Cielo* on noontime and *Por Un Beso* on primetime.

Saturday **Edit**

- 8:00 El Shaddai
- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Filler
- 4:30 Auto Review
- 5:00 Akazukin Cha Cha
- 5:30 Habang May Buhay
- 6:30 Viva Premiere Night
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Now Showing

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV

- 3:00 Filler
- 3:30 Viva Hot Hits
- 4:00 PBA Game 1
- 6:30 PBA Game 2
- 8:30 Who Wants to be a Millionaire?
- 9:30 Sinemaks

Monday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Viva Music Channel
- 2:30 Maria del Cielo
- 3:00 Amerika Atbp.
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Proudly Presents
- 8:30 Who Wants to be a Millionaire?
- 9:30 Por Un Beso
- 10:00 Battle of Yokohama
- 11:00 Ronda Trese
- 11:30 Linawin Natin

Tuesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan

- 6:30 Viva Action Cinema
- 8:30 Who Wants to be a Millionaire?
- 9:30 Por Un Beso
- 10:00 Dear Heart
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Por Un Beso
- 10:00 Blow By Blow
- 11:00 Ronda Trese
- 11:30 Citizens Patrol

Thursday **Edit**

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 TeleViva Specials
- 8:30 Who Wants to be a Millionaire?

- 9:30 Por Un Beso
- 10:00 Gags Must Be Crazy
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Por Un Beso
- 10:00 Let's Play Pool
- 11:00 Ronda Trese
- 11:30 Ugnayan Pambansa

October 13-19, 2001 Edit

Saturday Edit

- 8:00 El Shaddai
- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Filler
- 4:30 Auto Review
- 5:00 Akazukin Cha Cha
- 5:30 Bubu Cha Cha
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:00 Who Wants to be a Millionaire?
- 9:00 Jaya Unleashed

■ 11:00 - Elrode Boxing Fights

Sunday <u>Edit</u>

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Viva Hot Hits
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:00 Who Wants to be a Millionaire?
- 9:30 Sinemaks

Monday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 Por Un Beso
- 10:00 Battle of Yokohama
- 11:00 Ronda Trese
- 11:30 Linawin Natin

Tuesday Edit

■ 11:00 - Lunch Break

- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 Por Un Beso
- 10:00 Dear Heart
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Por Un Beso
- 10:00 Blow By Blow
- 11:00 Ronda Trese
- 11:30 Citizens Patrol

Thursday **Edit**

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare

- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 Por Un Beso
- 10:00 Gags Must Be Crazy
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 Por Un Beso
- 10:00 Let's Play Pool
- 11:00 Ronda Trese
- 11:30 Ugnayan Pambansa

November 24-30, 2001 <u>Edit</u>

Viva-TV enters the new game shows on IBC with *The Weakest Link* (hosted by Edu Manzano) and *Who Wants to be a Millionaire* (hosted by Christopher De Leon).

Saturday <u>Edit</u>

■ 8:00 - El Shaddai

- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Filler
- 4:30 Auto Review
- 5:00 Akazukin Cha Cha
- 5:30 Bubu Cha Cha
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Habang May Buhay
- 11:00 Elrode Boxing Fights

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Viva Hot Hits
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:30 Who Wants to be a Millionaire?
- 9:30 Sinemaks

Monday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Amerika Atbp.
- 4:00 Cartoon Collection

- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Linawin Natin

Tuesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection

- 4:30 IBC Express Balita
- 5:00 Crayon Shin Chan
- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Citizens Patrol

Thursday **Edit**

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Crayon Shin Chan
- 6:00 Cyborg Kurochan
- 6:30 Viva Box Office
- 8:30 Who Wants to be a Millionaire?
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:00 Maria del Cielo
- 2:30 Viva Music Channel
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha

- 5:30 PBA Game 1
- 7:30 PBA Game 2
- 9:30 The Weakest Link
- 10:30 Por Un Beso
- 11:00 Ronda Trese
- 11:30 Ugnayan Pambansa

Viva-TV on IBC New Schedule this February 16-22,

2002 Edit

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Sagot Kita, Sagot Ka ng Purina
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Viva Hot Hits
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:00 Who Wants to be a Millionaire?
- 9:00 Sinemaks
- 11:00 Viva Hot Hits

Monday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Viva Box Office
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan

- 9:00 The Weakest Link
- 10:00 Natalia
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Linawin Natin

Tuesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 PBA Games
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 The Weakest Link
- 10:00 Natalia
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Habang May Buhay
- 7:00 Bubu Cha Cha
- 7:30 Akazukin Cha Cha
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan

- 9:00 The Weakest Link
- 10:00 Natalia
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 People First

Thursday **Edit**

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 PBA Games
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 Who Wants to be a Millionaire?
- 10:00 Natalia
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Carita De Angel
- 1:30 Nora Mismo
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Habang May Buhay
- 7:00 Bubu Cha Cha
- 7:30 Akazukin Cha Cha
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan

- 9:00 Who Wants to be a Millionaire?
- 10:00 Natalia
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Ugnayan Pambansa

Saturday Edit

- 8:00 El Shaddai
- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Golf Power
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Box Office
- 11:00 Elorde Boxing Fights

Viva-TV on IBC New Schedule this April 2002 Edit

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Sagot Kita, Sagot Ka ng Purina
- 11:00 A Taste of Life
- 12:00 Tukaan
- 1:00 Ating Alamin
- 2:00 DMZ-TV
- 3:00 Filler
- 3:30 Viva Hot Hits
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:00 Star For A Night
- 9:00 Who Wants to be a Millionaire?
- 10:00 Sinemaks

Monday Edit

■ 11:00 - Lunch Break

- 12:30 Natalia
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Viva Box Office
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 The Weakest Link
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Linawin Natin

Tuesday Edit

- 11:00 Lunch Break
- 12:30 Natalia
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 PBA Games
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 The Weakest Link
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Travel and Trade

Wednesday Edit

- 11:00 Lunch Break
- 12:30 Natalia
- 1:30 Siempre Te Amare

- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Habang May Buhay
- 7:00 Bubu Cha Cha
- 7:30 Akazukin Cha Cha
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 The Weakest Link
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 People First

Thursday Edit

- 11:00 Lunch Break
- 12:30 Natalia
- 1:30 Siempre Te Amare
- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 PBA Games
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 Who Wants to be a Millionaire?
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Good Take

Friday Edit

- 11:00 Lunch Break
- 12:30 Natalia
- 1:30 Nora Mismo

- 2:30 Give a Life
- 3:00 Ang Iglesia Ni Cristo
- 4:00 Cartoon Collection
- 4:30 IBC Express Balita
- 5:30 Viva Music Channel
- 6:00 Habang May Buhay
- 7:00 Bubu Cha Cha
- 7:30 Akazukin Cha Cha
- 8:00 Crayon Shin Chan
- 8:30 Cyborg Kurochan
- 9:00 Who Wants to be a Millionaire?
- 10:00 Carita De Angel
- 10:30 Por Un Beso
- 11:00 IBC News Tonight
- 11:30 Ugnayan Pambansa

Saturday <u>Edit</u>

- 8:00 El Shaddai
- 10:30 Top 10 Best Movie Trailers of the Week
- 11:00 Sagupaan
- 11:30 Lunch Break
- 2:30 Amerika Atbp.
- 3:30 Golf Power
- 4:00 PBA Game 1
- 6:00 PBA Game 2
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Box Office
- 11:00 Elorde Boxing Fights

New RPN Kasama Mo is No.3

March 10, 2007

RPN 9 is the branding Kasama Mo network campaign for the third network slot with Wilson Tieng of Solar Entertainment. This bring a fresh brand of entertainment and excitement to televiewing with new shows for the all TV stars of RPN. It is now No. 3 behind the giant networks GMA 7 and ABS-CBN along with QTV, IBC-13 and ABC-5, according to the AGB Nielsen will making viewership offers new programming.

It has the Sunday musical variety show *P.O.9 (Party on 9)* which airs on Sundays at 12:30 p.m. It is hosted by Ariel Rivera, Donna Cruz, Jeffrey Hidalgo, Angeline Quinto and Mr. Fu along with Sandara Park, Errol Abalayan, Nadine Lustre, DM Sevilla, Neri Naig, Jerome John Hughes, Dianne Elise, Marinel Santos, Vince Saldana, Amber Davis, the Sabado Boys band (Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan) and Coco Martin as the co-host will give *ASAP* and *SOP* a run for their money.

These are the **RPN** newscasts: the Filipino flagship news program *Aksyon Balita* anchored by Aljo Bendijo and Connie Sison will now be seen at 5:30 p.m. and the late-night English newscast *I-Watch News* anchored by former K-Lite disc jockey Carlo Tirona and Aryana Lim airs at 10:30 p.m. The late-night at 11 p.m. are: *Go Negosyo* with Chal Lontoc and Hector dela Sala on Mondays, talk show *Cerge for Truth* with Cerge Remonde on Tuesdays, public service *The Police Hour* with Atty. Joji Alonso on Wednesdays, public affairs program *Dee's Day* with Ms. Deedee Sytangco on Thursdays and musical variety show *Sabado Boys* on Fridays with host Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan as well as daytime public affairs Insight Inside with host Harry Tambuatco now airs 30 minutes at 10 a.m. and the public service program *For M* with host Marigold Haber-Dunca and Mr. Fu now airs at 10:30 a.m.

New daytime block of Mexican telenovelas: *María Belén* (Monday to Friday at 1:30 p.m.), and *Aventuras En El Tiempo* (Monday to Friday at 2 p.m.).

Every Monday to Friday, the collection of Tagalized TV series is starting with anime *Pinokyo at ang Blue Fairy*, an Indonesian animated TV fairy-serye at 6 p.m. This is followed by telenovela *Monte Cristo* at 6:30 p.m., and finished off by asianovela *Romance in the Rain* at 7:30 p.m. At 8 p.m., Pat-P Daza-Planas hosts *Showbiz Ka!*, a showbiz press-con on-air that brings the latest and sizzling news and happenings in showbiz.

A new blend of shows takes over from 8:30 to 9:30 p.m.

On Mondays, Bayani Agbayani leads the sitcom, *Kemis (Ke Misis Umaasa)* with Pauleen Luna, Kiray, Gary Lim, James Blanco and Cherie Gil. On Tuesdays, Tyra Bank's reality show-inspired *Philippine's*, *Next Top Model* hosted by Ruffa Gutierrez seeks to discover a top model out of 14 participants gleaned from more than 3,000 girls who auditioned, can be most revealing, as Ruffa and judge Wilma Doesnt. On

Wednesdays, the Tagalized *One Tree Hill*, a touching original story about the rivalry of two half-brothers and their love affairs, broadcasts. On Thursdays, *Dalawang Tisoy* with Eddie Gutierrez, Freddie Webb, Melanie Marquez, Sandara Park, Dexter Doria and Vince Saldana rolls. On Fridays, Dennis Padilla hosts *Sabi ni Nanay*, a one-of-a-kind reality dating-game.

On 9:30 p.m. on weeknights, a soap opera *Ikaw Pala 'Yon*, a new teleserye starring Albert Martinez, Tessie Tomas and Cherie Gil, directed by Wenn V. Deramas. And to cap these nightly shows, *iMusic*, a new treatment of music videos and giving the latest gig guide and *Kasama Mo* gimiks, airs at 10 p.m. Kids get a triple treat presents new home of anime: *Gundam Wing* (Saturdays 11 a.m.), *Yu-Gi-Oh!*, (Sundays at 11 to 11:30 a.m.), and action-packed *Cyborg Kurochan* (Saturdays Sundays at 6:30 to 7 p.m.).

New sports, the country's favorite baskeball *NBA on RPN* (Saturdays at 11:30 a.m. to 2 p.m.), and *NBA Jam*(Saturdays at 2 p.m.), for the wrestling *UFC: Ultimate Fighting Championship* back-to-back with *WWE Raw* airs on Saturdays from 7 to 9 p.m., and *WWE Smackdown* on Sundays at 7 to 8 p.m. and finally for the boxing with *Fistorama* every Saturdays at 11:30 p.m. to 12:30 a.m. and *The Main Event* (VIVA Boxing) back-to-back with *Solar Boxing* which airs on Sundays from 3:30 to 5:30 p.m. For those into, the super saga *Heroes* on Sundays, at 5:30 to 6:30 p.m. and new teen drama *Nadine* on Sunday, 2:30 p.m., starring Nadine Lustre. The movie block *Last Full Show* on Sundays at 9 p.m., game show *Call TV* at 4:30 p.m. on Monday to Friday, Saturday afternoon variety show *Biz Show Na 'To!* (Saturdays at 4:30 to 5 p.m.), is hosted by Nicole Hiyala and Chris Tsuper, *Just For Laughs Gags* with Mr. Fu (Saturdays at 5 p.m.), and the newest Sunday night musical variety show *Angeline Q. Live!* on Sundays at 8 p.m., hosted by Angeline Quinto, directed by Johnny Manahan.

RPN New Schedule on March 11, 2007 for the local production of Solar Sunday

- 5:00 am May Liwanag
- 5:30 am Shalom
- 6:30 am Sunday Mass
- 7:30 am Loonatics Unleashed
- 8:00 am Tom and Jerry Kids
- 8:30 am Krypto the Superdog
- 9:00 am Mucha Lucha
- 9:30 am Legion of Superheroes
- 10:00 am X-Men Revolution
- 10:30 am Ben 10
- 11:00 am Gundam Wing
- 11:30 am Hercules
- 12:30 pm P.O.9
- 2:30 pm Nadine
- 3:30 pm The Main Event (VIVA Boxing)

- 4:30 pm Solar Boxing
- 5:30 pm Heroes
- 6:30 pm Cyborg Kurochan
- 7:00 pm WWE Smackdown
- 8:00 pm Angeline Q. Live!
- 9:00 pm Last Full Show
- 11:00 pm Aksyon Balita
- 11:30 pm The Working President
- 12:00 mn Life's Turning Point

Monday

- 5:30 am This is Your Day with Benny Hinn
- 6:00 am One Morning (simulcast on NBN-4)
- 8:00 am Balikatan
- 8:30 am Winner TV Shopping
- 9:30 am Buhay Pinoy
- 10:00 am Insight Inside
- 10:30 am For M
- 11:30 am Salo-Salo Together
- 2:30 pm Global Window
- 3:00 pm Home Shopping Network
- 4:25 pm Ikaw at ang Batas
- 4:30 pm Call TV
- 5:30 pm Aksyon Balita
- 6:00 pm Pinokyo at ang Blue Fairy
- 6:30 pm Monte Cristo
- 7:30 pm Romance in the Rain
- 8:00 pm Showbiz Ka!
- 8:30 pm KEMIS: Ke Misis Umaasa
- 9:30 pm Ikaw Pala 'Yon
- 10:00 pm I-Music
- 10:30 pm I-Watch News
- 11:00 pm Go Negosyo

Tuesday

- 5:30 am This is Your Day with Benny Hinn
- 6:00 am One Morning (simulcast on NBN-4)
- 8:00 am Power and Mercy

- 8:30 am Winner TV Shopping
- 9:30 am Buhay Pinoy
- 10:00 am Insight Inside
- 10:30 am For M
- 11:30 am Salo-Salo Together
- 2:30 pm Global Window
- 3:00 pm Home Shopping Network
- 4:25 pm Ikaw at ang Batas
- 4:30 pm Call TV
- 5:30 pm Aksyon Balita
- 6:00 pm Pinokyo at ang Blue Fairy
- 6:30 pm Monte Cristo
- 7:30 pm Romance in the Rain
- 8:00 pm Showbiz Ka!
- 8:30 pm Philippines' Next Top Model
- 9:30 pm Ikaw Pala 'Yon
- 10:00 pm I-Music
- 10:30 pm I-Watch News
- 11:00 pm Cerge for Truth

Wednesday

- 5:30 am This is Your Day with Benny Hinn
- 6:00 am One Morning (simulcast on NBN-4)
- 8:00 am Golf Power
- 8:30 am Winner TV Shopping
- 9:30 am Buhay Pinoy
- 10:00 am Insight Inside
- 10:30 am For M
- 11:30 am Salo-Salo Together
- 2:30 pm Global Window
- 3:00 pm Home Shopping Network
- 4:25 pm Ikaw at ang Batas
- 4:30 pm Call TV
- 5:30 pm Aksyon Balita
- 6:00 pm Pinokyo at ang Blue Fairy
- 6:30 pm Monte Cristo
- 7:30 pm Romance in the Rain
- 8:00 pm Showbiz Ka!

- 8:30 pm One Tree Hill
- 9:30 pm Ikaw Pala 'Yon
- 10:00 pm I-Music
- 10:30 pm I-Watch News
- 11:00 pm The Police Hour

Thursday

- 5:30 am This is Your Day with Benny Hinn
- 6:00 am One Morning (simulcast on NBN-4)
- 8:00 am Tagamend
- 8:30 am Winner TV Shopping
- 9:30 am Better Home Ideas
- 10:00 am Insight Inside
- 10:30 am For M
- 11:30 am Salo-Salo Together
- 2:30 pm Global Window
- 3:00 pm Home Shopping Network
- 4:25 pm Ikaw at ang Batas
- 4:30 pm Call TV
- 5:30 pm Aksyon Balita
- 6:00 pm Pinokyo at ang Blue Fairy
- 6:30 pm Monte Cristo
- 7:30 pm Romance in the Rain
- 8:00 pm Showbiz Ka!
- 8:30 pm Dalawang Tisoy
- 9:30 pm Ikaw Pala 'Yon
- 10:00 pm I-Music
- 10:30 pm I-Watch News
- 11:00 pm Dee's Day

Friday

- 5:30 am This is Your Day with Benny Hinn
- 6:00 am One Morning (simulcast on NBN-4)
- 8:00 am Parenting 101
- 8:30 am Winner TV Shopping
- 9:30 am Better Home Ideas
- 10:00 am Insight Inside
- 10:30 am For M

- 11:30 am Salo-Salo Together
- 2:30 pm Global Window
- 3:00 pm Home Shopping Network
- 4:25 pm Ikaw at ang Batas
- 4:30 pm Call TV
- 5:30 pm Aksyon Balita
- 6:00 pm Pinokyo at ang Blue Fairy
- 6:30 pm Monte Cristo
- 7:30 pm Romance in the Rain
- 8:00 pm Showbiz Ka!
- 8:30 pm Sabi Ni Nanay
- 9:30 pm Ikaw Pala 'Yon
- 10:00 pm I-Music
- 10:30 pm I-Watch News
- 11:30 pm Sabado Boys

Saturday

- 6:00 am Sharing in the City
- 7:00 am Asin at Ilaw
- 7:30 am Kalusugan TV
- 8:00 am Hi Hi Puppy AmiYumi
- 8:30 am Juniper Lee
- 9:00 am Scooby Doo
- 9:30 am Foster's Home for Imaginary Friends
- 10:00 am Class of 3000
- 10:30 am Samurai Jack
- 11:00 am Gundam Wing
- 11:30 am NBA on RPN
- 2:00 pm NBA Jam
- 2:30 pm Call TV
- 3:30 pm Game Plab
- 4:00 pm Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm Biz Show Na 'To!
- 5:00 pm Just For Laughs Gags
- 5:30 pm World's Most Amazing Videos
- 6:30 pm Cyborg Kurochan
- 7:00 pm UFC: Ultimate Fighting Championship
- 8:00 pm WWE Raw

- 9:00 pm Xena: Warrior Princess
- 10:00 pm Saturday Night Playhouse
- 11:30 pm Fistorama
- 12:30 am Aksyon Balita

RPN Pare! for familes as branding Kasama network

July 18, 2007

Weeknights TV trip will never be the same again for the male viewers when **Solar Entertainment Corp.**-**RPN**transforms its primetime block to suit the male taste this July.

Called *RPN-Pare! For the Boys*, the 5-hour 7-day evening block offers varied program choices tailorfit for male viewers. Goin against the regular primetime programming formula of female flair, *RPN*Pare! gives out the kind of programs men truly fancy with sports, comedy, action and sexy-naughty.

As **Solar** honcho Wilson Tiend best puts it, Soap operas and game shows have long saturated prime time. Althrough these are vero good programs especially as far as the female audience in concerned, a significant percentage of audience, which are males, remains underserved. Tieng adds that the clamor for male-driven programming inspired **Solar** to rebrand its primetime block, one that should entertain and excite the maco crowd.

For RPN Pare!, Solar is acquiring hit action and sexy foreign programs. It is also producing a couple of local sports shows, and will continue to bring to television the big matches in basketball, boxing, football, billiards, gold and more! RPN remains No.3 behind the giant networks GMA and ABS-CBN.

It has the RPN flagship news program: Aksyon Balita anchored by Aljo Bendijo and Vikki Sambilay with segment host are Dr. Esperanza Cabral and Bobby Yan airs from Monday to Friday at 5:30 p.m., and high-rating late night I-Watch News with anchors Carlo Tirona and Aryana Lim now airs at 11 p.m.

The late-night block RPN Hit Strip continues to weeknight at 11:30: Go Negosyo Big Time with Chal Lontoc and Hector dela Sala (Monday), Rated GP: Going Public with Ryan Garcia (Tuesday), K Na Tayo! (Wednesday), One Night with Angel with Angel Locsin (Thiursday) and Sabado Boys with host Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan (Fridays)

Male viewers are up for a real visual treat and actiob adventure with Destination X (Wednesdays 8:30-9 p.m.), a santiating blend of Bikini Destination and Survivor where five gorgeous girls including Filipina model Kristine Marchi take on the wildest locations on the planet, and play dangerous awith nature.

For a dosage of sidesplitting comedy, there's Banzai (Tuesdays 8:30-9 p.m.), a Japanese out-of-the-box betting gag show that has created cult following from the world over.

Girls Behaving Badly (Wednesdays, 7-7:30 p.m.) are on the loose yet again when a group of girl pranskers throws in wild and naughty pratical jokes to unsuspecting victims and another comedy *Just For Laughs Gags* (Saturdays 9 p.m.), with host Mr. Fu.

Primetime action madness will kick in when the *World's Most Amazing Videos* (Tuesdays 7:30-8:30 p.m.) come anew to the screen, with host hobbyist Reema Chanco adding local spunk to this TV classic. *WWE Raw* (Tuesdays 9:30 p.m.) and *WWE Smack Down* (Fridays 9:30 p.m.) will blow fanatics away as iron-boned wrestling champions are set to storm the ring. Suspense intensifies in *Heroes* (Sundays 6 p.m.) as the real antigero begins to reveal his true face. *Last Full Show* (Sundays 10 p.m.) promises an all-out collection of huge action movies top-billed by the big guns of the silver screen.

Get a load of all the sports Dilipinos love. To bein the week let *Finish Line* (Mondays 9:30-10:30 p.m.) recap everything in the world od saports and get a flimpse of what's in store for the week. Make Thursday nights basketball night with *FIBA Asia Qualifiers* (Thursdays 7-9 p.m.), *NBA on RPN* (Saturdays 11:30 a.m. and Sundays 10 a.m.).

Saturdays get even more exciting with high-quality sports production in *World Darts Championship* (Saturdays 5:30-6:30 p.m.) and *Sargo* (Saturdays 7-9 p.m.), *Golden Classic Billiards*.

Cap the week with *World-Class Boxing* (Saturdays 4:30 p.m.) and see your favorite boxers.

Animated action series are still part of the men's list with **Samurai Jack** (Saturday 9:30 a.m.) and **X-Men Evolution** (Saturday 10 a.m.) adding oomph and pizzaz to the viewing pleasure as well as fairies **Winx Club**(Saturday and Sunday 8:30 a.m.)

New action-packed anime characters as *Cyborg Kurochan* (Monday to Friday 6 p.m.) will be treated to the kids for boys and girls had Kurochan uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world.

Boys' night out will also get streamier with **Shoot That Babe** (Wednesday 9:30-10:30 p.m.), a locally produced reality search for the next cover girl, giving the boys an all-access view of the most sizzling photo shoots of top men's magazines, Saturday afternoon variety show **Biz Show Na 'To!** (Saturdays at 4 to 4:30 p.m.), is hosted by Nicole Hiyala and Chris Tsuper.

Along with more local shows, the Sunday musical variety show *P.O.9 (Party on 9)* (Sundays at 12:30 p.m.) continues to the musical extravaganza with host Ariel Rivera, Donna Cruz, Jeffrey Hidalgo, Angeline Quinto and Mr. Fu along with Sandara Park, Errol Abalayan, Nadine Lustre, DM Sevilla, Neri Naig, Jerome John Hughes, Dianne Elise, Marinel Santos, Vince Saldana, Amber Davis, the Sabado Boys band (Luke Mijares, Top Suzara, Paolo Santos, DJ Myke, Jimmy Bondoc and Mike Chan) and Coco Martin as the co-host will give *ASAP* and *SOP* a run for their money.

Crowd favorite game shows *Wheel of Fortune* (Monday-Saturday 6:30 p.m.), hosted by Roderick Paulate and Sunday night *The Book Quiz* (Sundays 9 p.m.) with host Marvin Agustin, and ranchised reality show *Ikon Philippines* (Sundays 7 p.m.) for the biggest talent showcase this side of Asia and see all of our talented performers compete with this big one title.

Two local dramas continues to more viewers: primetime teleserye *Ikaw Pala 'Yon* (Monday-Friday 9:30 p.m.), starring Albert Martinez, Tessie Tomas and Cherie Gil, directed by Wenn V. Deramas, and teen drama *Nadine*(Sundays 3 to 4 p.m.), starring Nadine Lustre. The musical-variety show *Angeline Q. Live!* (Sundays 8 to 9 p.m.), with host Angeline Quinto, directed by Johnny Manahan.

Mexican imported telenovelas are: *María Belén* (Monday-Friday 1:30 to 2:30 p.m.), *Aventuras En El Tiempo* (Monday-Friday 2:30 p.m.) and *Pasion de Amor* (Monday-Friday 10:30 p.m.).

Innovative fare for Viva-TV

July 2, 2012 - MANILA, Philippines - Experience the newly entertainment network Viva-TV's initial broadcast on IBC-13 to have a new program lineup. Saturday had none of the asianovelas and noontime variety shows commonly seen on ABS-CBN and GMA 7.

"It's the risk we decided to take. We wanted to give people an innovative to the current fare," said **Viva** chairman and CEO Vic del Sorario Jr. during the network's launch last Thursday in Trinoma Mall, Quezon City. "If we would come up with shows with just the same format. "The station has a new logo (both **IBC** and **Viva-TV**), new theme, new jingle and new station ID, thanks to its new chair Orly Mercado and vice-president Lito Ocampo Cruz.

Rosario added that the network will first concentrate on strengthening its prime time block, which is from 5 p.m. to 11:30 p.m. The marketing theme shall be revamped and the network will have an official relaunching last June 30, 2012 for **Intercontinental Broacasting Corp**. The local broadcasting industry is characterized as the leading players **ABS-CBN Broadcasting Corp**. and **GMA Network Inc**. The most financially stable among all the government-owned networks (like **RPN 9** and **PTV 4**).

The need to the network **IBC-13** decided to add something new in the market by reformatting, Sy said, had been pursued by its management led by **IBC** chairman Orly Mercado need is still up for privatization. Negotiations led to a long-term block-time agreement **Viva Entertainment**. **Viva-TV** became its new brand name as the **Home of the Stars** for the country's leading TV station.

Its modest aim, according to Del Rosario, is to become No. 3 in the so-called TV network wars.

"TV5 and ABS-CBNboth is No. 1, GMA 7 is No. 2 and ABS-CBN and IBC-13 are both claming to be No. 3. We'd gladly give that to them. IBC-13 want to be the strong third force in the industry," explained Rosario.

Kapinoy Edit

In the middle of a spiel (on **IBC-13**'s plan to build a High-Definition studio), the AVP conked out momentarily, to make sequestered **IBC-13**, a major player owned by the Benedicto family dominated by **ABS-CBN**, owned by the Lopez family, and **GMA Network**, owned by the Gozun, Duavit and Jimenez families when **Viva Entertainment**, which is now used a blocktimer (it bought almost all the airtime slots of **IBC** news programs *Express Balita* and *Ronda Trese*), already owns 80 percent of the **IBC**. It appears that **IBC Board of Directors** management gave the company's unsubscribed shares to **Viva** as payment for **IBC**'s cash advances from **Viva** will control 100 percent of the station's airtime.

In any case, **IBC-13** has a new tag, **Kapinoy**, because, its drumbeaters say, the revitalized network offers a haven (and lots of jobs) to erstwhile **Kapuso** (**GMA 7**) and **Kapamilya** (**ABS-CBN**) talents. **Viva-TV** put up its own talent management arm to the increasing need to develop its roster of actors and singers to feature in the station's various programs on **IBC** became more aggressive in its programming and

relaunched a host of new shows to compete with the programs of the two major networks, both started to limit the talent fees they allowed to cross over said **IBC Board of Directors**.

Which is the talent management agency **Viva Artist Agency, Inc.** with the top celebrioties Sarah Geronimo, Anne Curtis and KC Concepcion along with the **Kapamilya** crossover sighted at the relaunch were represented by Luis Manzano have new game show, unkabogable Vice Ganda, Richard Gutierrez, Sam Pinto, Cesar Montano and Robin Padilla plus the **TV5 Kapatid** crossover Onemig Bondoc, Vic Sotto and IC Mendoza.

The **Viva** star on newest TV is new popstar Anja Aguilar, Jon Santos, Ashley Rivera aka Petra Mahalimuyak, Ashley Rivera, Britain's Got Talent alm Charlie Green and James Yap of **PBA**. Were prepared to put in the capital and hire the right people. To a large extent, its about investment, Rosario said.

The new **IBC-13** is expected to target the burgeoning middle-to the market. **ABS-CBN** and **GMA** focus on lower-income markets, which lap up local comedies, variety shows and asianovelas. **IBC-13** may win auds with station-produced shows, more **Viva-TV** programs, a mix of foreign cartoons, Tagalog-dubebd anime and asianovelas.

More exciting Edit

"We hope to make our shows more exciting and more aggressive. We want to change the current TV landscape," he said. **IBC-13** is now a strong number 3 in the raising fresh capital to better compete with giants **ABS-CBN Broadcasting Corp.** and **GMA Network Inc**.

But the list of new **Viva-TV** programs on **IBC** consist mostly of tried-and-tested fareor regurgitated formats (notably, the Sunday noontime show back-to-back *Pantaxya X* and *SM Little Stars* and Cristine Reyes' *Esperanza*). If **GMA-7** and **ABS-CBN** is the major TV networks in the country and also following the **TV5**, more aggressive by Mr. Rosario to becoming the major TV networks **IBC-13**.

Chairman and CEO Vic Del Rosario earlier announced that the company would spend a total of P8 billion this year. Part of this will be for the acquisition of state-of-the-art network equipment and new facilities.

Rosario added that the company is also focusing on improving the quality of its TV signal across the nation, which is seen as key in improving its ratings. Today, he said the quality of **IBC's** signal on the No. 3 terrestrial network is already better than its bigger rivals **ABS-CBN** and **GMA** in the Mega Manila area, where more than half of TV viewers in the country live.

The additional P6 billion will go mainly to improve on the broadcasters network. About P3 billion will be used for the development of programs, which involves the aggressive hiring of new **Viva** talents. When local networks were buying from Taiwan and Korea.

Inquirer Entertainment attended **Viva-TV**'s grand coming-out party also on Saturday night at the Trinoma Mall in Quezon City. New shows and their hosts were introduced.

The weekly 30-minute programs called **@Annebishowsa** with Anne Curtis (Sundays at 11 a.m.), **Popstar Diaries** with popstar princess Sarah Geronimo (Saturdays at 4:30 p.m.) and **KC.com** with KC Concepcion (Saturdays at 2:30 p.m.). The teen drama anthology series called **Dear Heart** (Sundays, 10:30 p.m.), hosted by the newest popstar Anja Aguilar, is directed by Monti Parungao.

Britain's Got Talent alum Charlie Green is the host of the kiddie talent search *SM Little Stars*, which airs every Sundays at 12:30 p.m. Over P1 million for the *Viva Artist Agency* and *Viva* recording contract artist will be given away for the whole season with the weekly winner receiving P50,000. Dolly Anne Carvajal host *Showbiz Star*(Mondays to Fridays, 8:30 p.m.), the 30-minute showbiz talk show come up with the latest, the scoops a panel of showbiz writer-guests, in part it comes up as a live presscon on TV with different star-guests each day.

Jon Santos host *The Jon Santos Show* (Satudays at 11:30 p.m.), the newest Saturday night talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

We are indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Anne Carvajal's **Showbiz Star** (Mondays to Fridays at 8:30 p.m.).

The three game show: **The Weakest Link** based on the British, which airs every Saturdays at 5 p.m., is hosted by Luis Manzano, **Fighting Family**, Saturdays at 3 p.m., hosted by Dingdong Avanzado with your favorite **Viva** stars and **Who Wants to be a Millionaire?**, which airs every Saturdays and Sundays at 9 p.m., is hosted by box-office king Bossing Vic Sotto.

Sam Pinto hosts *Daily Top 10*, which is hour-long round-up of the each day's most requested OPM TV videos with their K-Pop videos. It airs every Monday to Friday at 5:30 p.m.

The sexy reality show *Pantaxya X*, hosted by Katya Santos and Maui Taylor, airs on Sundays at 11:30 a.m., while the gag show *WOW!*, hosted by Vhong Navarro, airs every Sundays at 3:30 p.m. and another gag show *Petra's Panniest*, which features Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak. airs on Mondays, Tuesdays and Thursdays at 8 p.m.

The newest teen variety show entitled *I Am Sarah* with popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host, premieres on July 1 every on Sundays at 8:30 p.m. The show offers dance and music performers as well as hangouts for the fans.

A new series, *Estudyante Blues*, (Mondays, 9:30 p.m.) features Richard Gutierrez, IC Mendoza and Onemig Bondoc; directed by Wenn V. Deramas. *Wansapanataym* is a weekly fantasy-drama anthology TV series. It airs every Thursday at 9:30 p.m. *Esperanza* (Monday to Friday, 9 p.m.) is a first-ever teleserye, the soap opera starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, directed by Wenn V. Deramas. Following the success of *Esperanza*, *Viva-TV* soap opera on *IBC* is yet to produce another child teleserye *Pinokyo's Time* topbills child satr Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

Dalawang Busoy, a new original sitcom based is the superheroes starring Robin Padilla and Phillip Salvador. The series premieres every Thursday at 9:30 p.m., while Vice Ganda and Aga Muhlach revitalize their 2010s hits new sitcom **Petrang Kabayo** every Tuesday at 9:30 p.m. and reality-dating game there is **Sabi Mo Nanay** which premieres on Friday nights starring the Filipino actor AJ Muhlach we have yet to monitor.

As a parting shot to emphasize Viva-TV's efforts to TV habits, Sy declared: "We start our shows on time."

52rd Anniversary of IBC Edit

During the President Noynoy Aquino administration, chairman Orly Mercado, Eric Canoy and Lito Ocampo Cruz we'd like to thank our viewers for making gains in viewership to the No.3 network, the **Kapinoy** network **IBC-13**celebrates its 52nd anniversary at 2 p.m. today, June 30, 2012, with a thanksgiving mass at Broadcast City, followed by a fellowship with board of directors, employees and their families, were privatization sequestered by the **Philippine Commission on Good Government** (**PCGG**) and the network's franchise granted by Congress recently more aggressive after surging ahead in the ratings and the network had operated for more than 42 years and also gives the inputs and suggestions gradually paying its debts in the trendsetter.

IBC-13 will also relaunch its new station ID with new IBC jingle to boost its Kapinoy network campaign as

the strong number 3 in the ratings dominated like gaint networks GMA and ABS-CBN, according to AGB Nielsen Media Research, announce to promoting its formidable line-up of world-class Viva-TV programs on IBC, including Popstar Diaries, Annebishowsa, KC.com, Dear Heart, The Jon Santos Show, Esperanza, Pinokyo's Time, WOW!, Petra's Panniest, Petrang Kabayo, Showbiz Star, Pantaxya X, Daily Top 10, Especially For You and the PBA Games and game shows like The Weakest Link, Fighting Family and Who Wants to be a Millionaire?. The foreign cartoons on Viva-TV such as phenomenal Winx Club, Pop Pixie, Barbie, Magic Wonderland and Polly Pocket, the anime like Cyborg Kurochan, Beelzebub and K-On!, and the imported asianovelas like Fondant Garden, Queen and I, Dream High (Season 2) and Can You Hear My Heart, which begin across the Southeast Asian region of international are aggressively marketed locally and globally. On July 3, the IBC family announded to held a month-long celebration and will be treated to a powerhouse concert at The Tent @ The Fort as special guests, starring Lotlot De Leon, singing champion popstar Anja Aguilar, who is now her home network IBC, Anne Curtis, Marvin Agustin and Dominic Ochoa, along with a big reunion of all formerIBC stars from 1975 to 1990s. IBC's industry milestones will be highlighted during the concert including its track-record for having had the No.1 hit shows Johnny Weismuller as Tarzan, Pinoy Thriller, TODAS, Seeing Stars with Joe Quirino, Ora Engkantantada, Iskul Bukol, See-True, Mga Kuwento Ni Lola Basyang, Lovely Ness, Maricel Live, CUT.E (Call Us Two for Entertainment), Chicks to Chicks, Lucky 13 and many more, the Tagalog-dubbed anime and tokusatsu like Battle Ball, Candy

Candy, Bioman, Fiveman, Maskman, Time Quest, Super Pig and Ghost Fighter, and new hit American TV shows are Lone Ranger, Maverick, That's Incredible!, Wok With Yan and Perry Mason. The anniversary concert will be telecast on IBC-13 on July 7 at 10 p.m. as Homecoming sa 13: The Grand Breaking Celebration with simulcast on radio thru iDMZ. With our sponsors of Globe, Jollibee, Coca Cola, Charmee, Nestle, Jack N Jill Philippines, Chips Ahoy, Magnolia and many more sponsors.

For more information, check this schedule for July 2, 2012 <u>Edit</u>

Stay tuned to the **Kapinoy** network for your favorite **Viva-TV** shows on **IBC Channel 13** continues to dominate nationwide ratings.

- 04:00AM The Gospel of the Kingdom
- 05:00AM Magandang Umaga Ba? (LIVE)
- 07:00AM Oras ng Katotohanan

- 08:00AM IBC Public Affairs replay
- 08:30AM Adventures of Roland McDonalds
- 09:00AM Kangazoo Club (Mon-Wed); Cartoon Collection (Thurs and Fri)
- 09:30AM Bear in the Big Blue House
- 10:00AM **EZ Shop**
- 11:00AM **Cooltura**
- 11:30AM Lunch Break (LIVE)
- 01:30PM Fondant Garden
- 02:00PM Dream High (Season 2)
- 02:30PM Queen and I
- 03:00PM **The OPM Show**
- 03:30PM Tipong Pinoy
- 04:00PM Barney and Friends
- 04:30PM IBC Express Balita (LIVE)
- 05:00PM Winx Club
- 05:30PM Daily Top 10 (LIVE)
- 06:30PM Viva Box Office (Mon, Tue and Thurs); PBA Games (Wed and Fri)
- 08:00PM Petra's Panniest (Mon, Tue and Thurs)
- 08:30PM Showbiz Star (LIVE)
- 09:00PM Esperanza
- 09:30PM Pinokyo's Time
- 10:00PM Estudyante Blues (Mon); Petrang Kabayo (Tue); Wansapanataym (Wed); Dalawang Busoy(Thurs); Sabi Mo Nanay (Fri)
- 11:00PM Can You Hear My Heart
- 11:30PM Ronda Trese (LIVE)
- 12:00MN Linawin Natin (Mon); Entrepinoy (Tue); Tapatan with Jay Sonza (Wed); Good
 Take (Thurs); Pulsong Pinoy (Fri)

Viva-TV entertainment shows

MANILA It may be a bit late, Filipinos have caught entertainment show fever this February 2012. **Viva-TV** on IBC manages to keep up with the network battle despite the dominance of giant networks **GMA-7** and **ABS-CBN**. **Viva-TV** is offering a wide variety of entertainment shows. Under the new management of IBC chairman Orly Mercado.

Viva TV, the entertainment network of Vic del Rosario's Viva Entertainment group, lit the fire when it aired "Fighting Family" and the localized, licensed version of "Jr. NBA" debuted on higher-rating IBC-13 during primetime. Hosted by newest Viva actor Dingdong Avanzado, from front-runners ABS-CBN and GMA-7. Viva-TV on IBC 13 recently became more aggressive after surging ahead in the ratings with Saturday night game shows like "Fighting Family," "Jr. NBA" and "Who Wants to be a Millionaire?", top honcho of the Viva conglomerate which holds the show's local franchise.

Although these game shows are blocktimers of Viva Television, they have helped IBC 13 rise from its financial slump and mediocre ratings. After GMA and ABS-CBN, the No. 3 slot is being claimed jointly by TV5 and IBC-13.

The game show revolutionized viewing patterns and forced other networks to rethink their programming. Viva's bold move won the 6:00 p.m. to 6:30 p.m. timeslot for the top spot with total viewers (12.5 percent), top honcho of the Viva conglomerate which holds the show's local franchise, the giant networks have put up similar shows to counter the phenomenal rise of the rating charts. "Jr. NBA", the first-ever Filipino TV-show franchised from the "Jr. NBA" with Philippine rights secured by Viva-TV, the games from all over the country Hosted by Cogie Domingo. The show became a hit in its first season, garnering a high 25-percent average rating on the primetime slot, according to the TV survey of AGB Philippines last January, besting primetime shows from TV5, GMA 7 and ABS-CBN.

On Sunday, 8 p.m., Viva TV's teen-oriented variety show, "Pop Girls" will be a new season 3 with total viewers (11.3 percent) for the quarter. One of the big deals related to the show is the fact that its host is Nadine Lustre, Rose Van Ginkel and Shy Carlos, who got her own start in showbiz years ago. In fact, Viva TV had started the animated series when it launched "Pop Pixie" which airs on IBC 13. "Pop Pixie" airs every Saturday, 11 a.m. top show with total viewers (5.8 percent) in its time period. The primetime teleserye"May Buklas Pa", the 6:30 pm timeslot scored basic top spot with total viewers (10.5 percent) against with the news programs with "TV Patrol" (15.8 percent), "24 Oras" (17.7 percent) and "Aksyon" (20.7 percent).

FANS of the top rating **Fighting Family**, **Jr. NBA** and **Pop Girls** might just their favorite primetime television entertainment shows.

Viva TV produces more than five hours of daily primetime programs for **IBC 13**, broadcast from 5 to 11:30 p.m. on Monday to Friday, 10 a.m. to 11 p.m. on Saturdays and 11 a.m. to 11 p.m. The station also has the **PBA Games**, the Viva Tagalog movies and Tagalog-dubbed foreign cartoons. "Viva's entry was very significant for us," says **IBC 13** public affairs director Marietta "Mayet" Camacho. "It made us the most financially stable among all the government-owned networks (like **RPN 9** and **NBN 4**). We also gained

more viewers." **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **ETC on RPN 9**'s rental of the facilities. **IBC 13** has decided to beef up its news and public affairs programs.

The station also enhanced the shows in terms of focus. "**Good Take**," hosted by Chin-Chin Gutierrez, earned for**IBC 13** its two-time **Catholic Mass Media Award** for best adult educational program. Now on its second year (Mondays 12 midnight), it features inspirational and success stories about ordinary people.

"DMZ-TV" (Tuesdays, 8 p.m. and Sundays, 1 p.m.), enjoy the variety show for teenagers with four favorite TV stars include Julia Montes, Kathryn Bernardo, Xian Lim, Ryan Bang, Yen Santos, Victoria Justice, Daniel Padilla, Miranda Cosgrove and Rayver Cruz. Actress and female broadcast journalists Snooky Serna as the news anchors for the long-running flagship newscast, "Express Balita," at 4:30 p.m. "Last Fool Show" (Fridays 12 midnight), a weekly late-night talk show about comedy issues to be hosted by comedian Jun Urbano, Gary Lising and Giselle Sanchez. "Y2K: Yes to Kids" (Sundays 9 a.m.), a children show hosted by Maxene Magalona. Manilyn Reynes, who also will host the TV sitcom "Hapi Kung Healthy." IBC 13 also plans to rehabilitate its provincial stations in Baguio, Davao, Cebu and Iloilo.

Anja Aguilar: Suddenly your Girl (under Viva Records) <u>Edit</u>

- 1. Heaven Knows (composed by Louie Ocampo)
- 2. It's Your Smile (Ric Segreto) (composed by Vehnee Saturno)
- 3. How Do I Live (LeAnn Rimes) (composed by Vehnee Saturno)
- 4. Everytime I See You (extended) (Fra Lippo Lippi) (composed by Kean Cipriano)
- 5. Angel of Mine (Eternal) (composed by Vehnee Saturno)
- 6. If You're Not Here (By My Side) (Menudo) (composed by Vehnee Saturno)
- 7. Surrender (PureFocus remix) (U1 ft. Becca Hossany) (music and lyrics by Marcus Davis and Amber Davis)
- 8. Wait Forever (Gary Valenciano) (composed by Emmanuelle)
- 9. The One That Got Away (Katy Perry) (composed by Amber Davis)
- 10. I See the Light (Tangled) (music and lyrics by Vehnee Saturno)
- 11. Eh Eh (Nothing Else I Can Say) (Lady Gaga) (composed by Sarah Geronimo)

Josh Padilla: JOSH (under Vicor Music) Edit

- 1. Someday (Sugar Ray) (composed by Kean Cipriano)
- 2. When You Say Nothing at All (Ronan Keating) (composed by Kean Cipriano)
- 3. Light and Shade (Fra Lippo Lippi) (composed by Ryan Cayabyab)
- 4. Fixing a Broken Heart (Mari Hamada) Featuring Anja Aguilar (composed by Christian Martinez)
- 5. You to Me Are Everything (composed by Vehnee Saturno)
- 6. Always Be My Baby (David Cook) (composed by Vehnee Saturno)
- 7. Nothing'sa Gonna Stop Us Now (Starship) (composed by Kean Cipriano) duet by Anja Aguilar
- 8. When She Cries (Restless Heart) (composed by Vehnee Saturno)

Janella Salvador (under Vicor Music) Edit

- 1. I Don't Want to Wait (Paula Cole) (composed by Christian Martinez)
- 2. Only Love (Trademark) (composed by Vehnee Saturno)
- 3. You're Still the One (Shania Twain) (composed by Christian Martinez)
- 4. No Time for Sleeping (LaVive) (music and lyrics by Sarah Geronimo)
- 5. Big Girls Don't Cry (Purefocus) (DDR) (music and lyrics by Christian Martinez)
- 6. I Don't Want to Wait (minus one)
- 7. Only Love (minus one)
- 8. You're Still the One (minus one)
- 9. No Time for Sleeping (minus one)
- 10. Big Girls Don't Cry (Purefocus) (DDR) (minus one)

Onemig Bondoc: The Return (under Viva Records) Edit

- 1. Torpeedo (Gloc 9 and Kiko Machine) (composed by Kean Cipriano)
- 2. We've Got Tonight (Ronan Keating and Giorgia) (composed by Vehnee Saturno) duet by Sarah Geronimo
- 3. Deep (Binocular) (composed by Christian Martinez)
- 4. You and Me (Lifehouse) (composed by Kean Cipriano)
- 5. A Whole New World (composed by Vehnee Saturno) duet by Anja Aguilar
- 6. Take Me To Your Heart (MLTR) (composed by Vehnee Saturno)

IBC News Network

The IBC News Network (officially abbreviated as INN) is a 24-hour Filipino language news network aimed to Filipino audience. It is the country's first and only 24hour television news network. The network is owned by Intercontinental Broadcasting Corporation. Most of its programming are produced by News Team 13. It carries newscast, news analysis, documentary talk shows and entertainment news with special focus on Philippine current affairs. IBC News Network is available in most parts of the Philippines via its relay and affiliate stations, as well as cable, satellite and Internet. It is free-to-air for all viewers in Metropolitan Manila through local UHF channel 45 and UHF channel 39 for Cebu and Davao. It started broadcasting on July 2, 2012. IBC News Network studios are located at Broadcast City, Capitol Hills, Diliman, Quezon City while its television transmitter is located at Coca-Cola Plant, Roosevelt Ave., San Francisco del Monte, Quezon City.

The IBC News Network

Launched July 2, 2012

Owned by Intercontinental Broadcasting

Corporation

Picture format 480i (SDTV)

Ang Bagong Mukha ng Slogan

Tagapagbalita sa Pilipino

Country Philippines

Language English, Filipino

Broadcast

Philippines area

IBC Broadcast Center, Broadcast

Headquarters City, Capitol Hills, Diliman, Quezon

City

Sister

channel(s)

Website NewsTeam13.com

It was first launched on SkyCable channel 109 and later made available to other cable television providers throughout the country. It is also available in United States on Dish Network.

It was announced in July 9, 2012 that it would relaunch an international channel to support INN's local presence. In July 2011, Pilipinas Global Network Ltd. will oversee the operation of INN International. The news channel will be primarily accessible to viewers in the Middle East, North Africa and some parts in Europe and North America.

History Edit

The initial test broadcast on new call sign through its flagship UHF station is DWNN-TV Channel 45 on June 30, 2012 for two days. Then, the government sequestered TV network IBC-13 and in partnership of blocktimer with Viva Entertainment on Channel 13 announced plans to relaunch the country's first 24-hour news channel. On July 2, 2012, new name as IBC News Network or INN started its commercial broadcast which offering the latest in local and global news, business information, sports, weather updates and entertainment news as the same competitors of ABS-CBN News Channel and GMA News TV.

Programming Edit

Main article: List of programs shown on the IBC News Network

Most of the programming of IBC News Network are originally created for the network which specializes on news and public affairs, business, public service, malacanang, government, politics, sports and entertainment news as well as some educational programs and also shows from CNBC Asia with between news coverage, entertainment news, special coverage and talk shows comprises a combination of live news reports, documentaries and current affairs programming and also the public service announcements from the state-controlled government in the Philippines.

Media partners <u>Edit</u>

- BBC
- Bloomberg Television
- CNBC

Danze TV on Cable Television Edit

Cable/Satellite Provider	Ch. #	Location
<u>SkyCable</u>	109	Metro Manila
Dream Satellite TV	40	Nationwide
Cignal Digital TV	80	Nationwide

- And selected cable TV providers nationwide.

Affiliate and relay stations **Edit**

Main article: IBC News Network stations

List of programs shown on the IBC News Network

<u>IBC News Network</u> is a news and public affairs channel in the Philippines which using in Filipino language only and started commercial operation on July 2, 2012. IBC News Network is television station owned by <u>Intercontinental Broadcasting Corporation</u>.

Currently broadcast Edit

News Edit

- Balitang 90 (2012-present)
- CNBC Konek (2012-present)
- Global Desk (2012-present)
- IBC Express Balita (2012-present)
- IBC Express Balita Weekend (2012-present)
- INN News Blast (2012-present)
- Lunchtime News (2012-present)
- Magandang Umaga Ba? (2012-present)
- Ronda Trese (2012-present)
- Susi sa Balita (2012-present)

¹also on TV5

Documentaries and Public Affairs Edit

Those with asterisks were broadcasts as Producers' Cut. These were shown first before its broadcast on IBC-13.

- Biyaheng Langit (2012-present)
- Entrepinoy (2012-present)
- Good Take (2012-present)
- <u>Linawin Natin</u> (2012-present)
- Pulsong Pinoy (2012-present)
- Tapantan with Jay Sonza (2012-present)

also on IBC-13

Public Service Edit

- Kasangga Mo Ang Langit (2012-present)
- Makabayang Duktor (2012-present)

¹also on IBC-13

Infotainment Edit

■ Cooltura (2012-present)

also on IBC-13

Entertainment Edit

- Pinoy Star Stories (Produced by Viva Television, 2012-present)
- Star Yayey (Produced by <u>Viva Television</u>, 2012-present)

Sports Edit

■ Tukaan (2012-present)

TV Shopping Edit

■ <u>Summit Vision</u> (2012-present)

Religious Edit

- Family TV Mass (2012-present)
- Kerygma TV (2012-present)
- Oras ng Katotohanan (2012-present)

also on IBC-13

Regional shows Edit

- IBC Express Balita Amianan (INN Cebu) (2012-present)
- IBC Express Balita Bisaya (INN Cebu) (2012-present)
- <u>IBC Express Balita Davaoeno</u> (INN Cebu) (2012-present)
- IBC Express Balita Ilonggo (INN Cebu) (2012-present)

INN New Schedule

Schedule Edit

Monday-Friday Edit

- 04:00 am Ronda Trese (replay)
- 04:30 am IBC Public Affairs replay
- 05:00 am Magandang Umaga Ba? (IBC-13 simulcast)
- 07:00 am Oras ng Katotohanan
- 08:00 am Summit Vision
- 12:00 nn Lunchtime News
- 01:30 pm Summit Vision
- 04:00 pm Cooltura
- 04:30 pm IBC Express Balita (IBC-13 simulcast)
- 05:00 pm Summit Vision
- 07:30 pm CNBC Konek
- 08:00 pm Star Yayey
- 08:30 pm Susi sa Balita
- 09:30 pm Linawin Natin (Monday)
- 09:30 pm Entrepinoy (Tuesday)
- 09:30 pm Tapatan with Jay Sonza (Wednesday)
- 09:30 pm Good Take (Thursday)
- 09:30 pm Pulsong Pinoy (Friday)
- 10:30 pm Global Desk
- 11:00 pm Cooltura (replay)
- 11:30 pm Ronda Trese (IBC-13 simulcast)
- 12:00 mn Linawin Natin (Monday)
- 12:00 mn Entrepinoy (Tuesday)
- 12:00 mn Tapatan with Jay Sonza (Wednesday)
- 12:00 mn Good Take (Thursday)
- 12:00 mn Pulsong Pinoy (Friday)
- 12:30 am Summit Vision

Saturday Edit

- 07:00 am Oras ng Katotohanan
- 08:00 am Summit Vision
- 10:00 am Tukaan
- 11:00 am Summit Vision
- 12:00 nn Lunchtime News
- 01:30 pm Summit Vision
- 07:00 pm Balitang 90
- 08:30 pm Pinoy Star Stories
- 09:30 pm IBC Public Affairs replay
- 12:30 am IBC Express Balita Weekend (IBC-13 simulcast)
- 01:00 am Summit Vision

Sunday Edit

- 05:30 am Kerygma TV
- 06:30 am Family TV Mass (IBC-13 simulcast)
- 07:30 am Makabayang Duktor
- 08:30 am Summit Vision
- 07:00 pm Balitang 90
- 08:30 pm IBC Public Affairs replay
- 12:00 mn IBC Express Balita Weekend (IBC-13 simulcast)
- 12:30 am Summit Vision

IBC News Team 13

IBC News and Public Affairs, commonly known as News Team
13 is the news and public affairs division of IBC-13 in
the Philippines headed by Zyrene Parsad-Valencia. The news
organization is responsible for the daily news and information
gathering of the network's news and public affairs programs.
The division operates mainly and headquartered at IBC studios
inBroadcast City while the IBC regional stations also have their local
news divisions, which is a big help in news gathering for the whole
network.

Firsts Edit

News Team 13 is inspired by IBC News and Public Affairs set a number of firsts in news reporting in the country. These include the use of Live-Pack and the News Team 13 studios at <u>Broadcast City</u>, Capitol Hills, <u>Diliman</u>, <u>Quezon City</u>, <u>Philippines</u> while utilise a ticker

Filipino language free TV news channel (IBC News Network).

News Team 13 Country Philippines Company Intercontinental Broadcasting Corporation Key Zyrene Parsad-Valencia people (Head - News and Public Affairs) Ralf Rivas (News Operation Manager) Ms. Victoria Batacan (News Director) Ms. Mayet Camacho (Public Affairs Section) Ms. Hilda Ayllon (Production Head) **Tagline** Ang Balita para sa Pilipino! (The

News for the Filipino)

Maaasahan

Website News Team 13.ph

Saan Ka Man, Kahit Kailan,

during news broadcasts, the first AM radio station (Radyo Budyong Manila 1386) and the first 24-hour

Programs Edit

Current programs on IBC Edit

- Biyaheng Langit
- Cooltura
- Entrepinoy
- Good Take
- Hapi Kung Healthy
- Health Line
- IBC Express Balita
- IBC Express Balita Weekend
- IBC Headliners
- Kassanga Mo Ang Langit
- Linawin Natin
- Magandang Umaga Ba?
- Makabayang Duktor
- Pulsong Pinoy

- Ronda Trese
- Tagamend
- Tapatan with Jay Sonza

Current programs on IBC News Network Edit

- Balitang 90
- CNBC Konek
- Global Desk
- INN News Blast
- Lunchtime News
- Susi sa Balita

Current programs on IBC Regional Edit

- IBC Express Balita Amianan (IBC-13 Baguio)
- IBC Express Balita Bisaya (News Team 13 Cebu)
- IBC Express Balita Davaoeno (News Team 13 Davao)
- IBC Express Balita Ilonggo (News Team 13 Iloilo)
- <u>Ikaw Kabuhi Ko</u> (<u>IBC-12 Iloilo</u>)
- <u>Tele-Radyo</u> (IBC-12 Iloilo)

Defunct Edit

Future information Previously air shows

News Team 13 Personalities Edit

The Six Pillars of News Team 13 Edit

- Snooky Serna
- John Susi
- Jay Sonza
- Cathy Eigenmann
- Ralf Rivas
- Zyrene Parsad-Valencia

Newscasters Edit

- Snooky Serna (Magandang Umaga Ba?, IBC Express Balita)
- <u>John Susi</u> (IBC Express Balita, Susi sa Balita)
- Jay Sonza (Magandang Umaga Ba?, Ronda Trese, Tapatan)
- Cathy Eigenmann (Ronda Trese, Cooltura)
- Ralf Rivas (Ronda Trese, Balitang 90)
- Chal Lontoc (Express Balita Weekend, Lunchtime News)
- Czarinah Lusuegro (IBC Headliners)
- Larry Ng (Express Balita Weekend)
- Zyrene Parsad-Valencia (Pulsong Pinoy, Balitang 90)
- Riki Kwek (Global Desk)

Public Affairs personalities Edit

- Dr. Willie Ong (<u>Makabayang Duktor</u>)
- Dra. Liza Ong (Makabayang Duktor)
- Dr. Philip Cruz (<u>Makabayang Duktor</u>)
- Chin Chin Gutierrez (Good Take)
- Jarius Bondoc (<u>Linawin Natin</u>)
- Manilyn Reynes (Hapi Kung Healthy)
- Kathryn Bernardo (IBC Express Balita)
- Jeff Arcilla (Magandang Umaga Ba?, IBC Express Balita, Hapi Kung Healthy)
- Pat Natividad (Magandang Umaga Ba?, Entrepinoy)
- Smokey Manaloto (Magandang Umaga Ba?)
- Grace Choa (Health Line)
- Rey Langit (Kasangga Mo Ang Langit, Biyaheng Langit)
- JR Langit (Kasangga Mo Ang Langit)

Correspondents <u>Edit</u>

- Jess Caduco (Senior Correspondent)
- Cristina Tanio (Senior Correspondent)
- Jeffrey Zaide (Crime Correspondent)
- Dennis Cortes (Senior Correspondent)
- Charina Carlos (Senior Correspondent)
- Jun del Rosario (Senior Correspondent)
- Pia Castro (Senior Correspondent)
- Jinky Baticados (Senior DOJ Correspondent)
- Dave Abuel (Senior Correspondent)
- Nicole Anderson (Senior Showbiz Correspondent)
- Greg Gregorio (Senior Sports Correspondent)
- Nalla Aguas (General Assignment)
- Chin Chin Gutierrez (Consumers Correspondent)
- Dave Llavanes Jr. (Senate Correspondent)
- Riki Kwek (Senior Correspondent)
- Krenn Jolongbayan (Senior Showbiz Correspondent)
- Ronald Cayetano (Crime Correspondent)
- Cecille Lardizabal (Crime Correspondent)
- Merwin Llanza (General Assignment, Malacañang Correspondent)
- Ralf Rivas (Senior Correspondent)
- <u>Liezl Castro</u> (Senior Correspondent)
- Jake Morales (General Assignment)
- Marinette Panganiban (Senior Correspondent)
- Lalaine Tiangco (Senior Correspondent)
- Robert Arevalo (Justice Department Correspondent)
- Kim Cardenas (Senior Correspondent)

Czarinah Lusuegro (Senior Correspondent)

Former Newscasts/Personalities Edit

- Vince Alingod
- Alvin Sejera
- Tintin Pizarro
- Atty. Salvador Panelo (2009-2011)
- Hajji Kaamino (2011-2012, then moved to PTV)
- Lee Andres
- Karen Cabrera
- Ali Atienza (2006-2008)
- Adrian Ayalin
- Darwin Amojelar
- Caren Bayhon
- Manoling Morato (2009-2010)
- Kit Belmonte
- Ka Louie Beltran
- Susan Calo-Medina
- Neil Santos (1999-2009)
- <u>Dr. Dean Torno</u> (2011)
- Gionna Cabrera (2011)
- Dada Calupitan
- Maggie dela Riva (2009-2010)
- Marion Chua
- Errol Cadame (2005-2006, 2008)
- Atty. Zorah Andam (2003-2011)
- Mina Dabor
- Randy David
- Kathy de Leon-Vilar
- Gina dela Vega-Cruz
- Marissa del Mar (2003-2011)
- Cielito "Mahal" Del Mundo
- Atty. Noli Eala (1998-2003)
- Frankie Evangelista
- Bing Formento (2008-2009)
- Jam Alindongan
- Abel Cruz (2009-2012)
- Ron Gagalac
- Oliver Abeleda (2007-2010)
- Veronica Baluyut-Jimenez (2007-2010)

- Aljo Bendijo (2007-2011)
- Toni Marcelo
- Thea Gavino (2008-2009)
- Ida Miranda Castro (1998-2003)
- Amy Godinez-Cuenco
- Doy Castillo (2001-2003)
- Gen. Arturo Anas (2001-2003)
- Ervin Mateo (2001-2003)
- Ben Tulfo (2003-2011)
- Joee Guilas (2007-2009)
- Magtanggol Gunigundo
- Karen Padilla (2009-2010)
- Maricel Halili
- <u>Janelle So</u> (1998-2001)
- <u>Lizel Po</u> (2011)
- Francis L. Cardona (2008-2011)
- Nina Taduran (2010-2011)
- Subas Herrero
- Precious Hipolito-Castelo (1999-2009)
- Risa Hontiveros-Baraquel
- Jennifer Illustre
- Amelyn Veloso (2008-2010)
- January Isaac (2003-2009)
- Dyords Javier
- Kaye Jimenez
- Rose Solangon (2008-2011)
- TG Kintanar
- Aryanna Lim
- <u>Manuel Llige</u> (1998-2002)
- Atty. Rod Manicad
- DJ Oliver Reyes (2011)
- Pinky Marquez (2001-2003)
- <u>Elmer Mercado</u> (1994-1998, 2000-2002)
- Anthony Pangilinan (2002-2003)
- Francis Pangilinan
- <u>Dennis Principe</u> (2003-2006)
- Cory Quirino
- Joe Javier
- Rida Reyes (2008)
- Chiqui Roa-Puno (2003-2008)

- Dave Sta. Ana
- Mherie Caibal (2011)
- Julius Segovia
- Bernadette Sembrano
- Jopet Sison
- Margarita Pantaleon (2011)
- Atty. Jose Sison
- Anne Marie Soriano (1997-2001)
- Ali Sotto
- Claudine Trillo-Webb
- Erwin Tulfo
- Julie Yap-Daza
- Ina Yulo
- Roann Sumayao

Regional Corespondents Edit

Anchors Edit

- Delfrado Villanueva Jr. (IBC-13 Baguio)
- Jun Arbolado (IBC-12 Iloilo)
- Buen Algono (IBC-13 Cebu)
- June Duterte (IBC-13 Davao)

Reporters <u>Edit</u>

- Melchor Balawas (IBC-13 Baguio)
- Victor Decoy (IBC-13 Baguio)
- Franklin Torres (IBC-13 Baguio)
- Edwin M. Carbajal (IBC-13 Baguio)
- Novie Guazo (IBC-12 Iloilo)
- Tina Ilustre (IBC-12 Iloilo)
- Emerson Labrillaso (IBC-12 Iloilo)
- Ronel Sorbito (IBC-12 Iloilo)
- Rhod Tecson (IBC-12 Iloilo)
- Paul Lauro (IBC-13 Cebu)
- Roseller Layasan (IBC-13 Cebu)
- Bernie Cabusao (IBC-13 Cebu)
- Aida Tampus (IBC-13 Cebu)
- Ely Bolonos (IBC-13 Cebu)
- Dodong Atillo (IBC-13 Davao)
- Jessie Casalda (IBC-13 Davao)
- Dodong Atillo (IBC-13 Davao)
- Jessie Casalda (IBC-13 Davao)

Rey Hernan Fabe (IBC-13 Davao)

List of Intercontinental Broadcasting Corporation affiliate stations

The following is a list of <u>television</u> and <u>radio stations</u> owned by and affiliated with the <u>Intercontinental</u> **Broadcasting Corporation** in the Philippines.

List of IBC stations and affiliates Edit

Owned and operated stations Edit

IBC-13 Edit

Branding	Callsign	Ch. #	Power (ERP) kW	Station Type	Location (Transmitter site)
Viva-TV on IBC 13 Manila	DZTV-TV	TV- 13	100 kW (1,000 kW ERP)	Originating	Metro Manila
Viva-TV on IBC 13 Laoag	DWCS-	TV- 13	6 kW	Originating	Laoag
Viva-TV on IBC 13 Baguio	DWHB-	TV- 13	10 kW	Originating	<u>Baguio</u>
Viva-TV on IBC 8 Dagupan	DWHP- TV	TV-8	1 kW	Originating	<u>Dagupan</u>
Viva-TV on IBC 5 Tuguegarao	DWHR-	TV-5	1 kW	Originating	<u>Tuguegarao</u>
Viva-TV on IBC 12 Cabanautan	DZKT-TV	TV- 12	10 kW	Relay	Cabanatuan
Viva-TV on IBC 7 Baler	DZAV-TV	TV-7	5 kW	Relay	Baler, Aurora
Viva-TV on IBC 12 Iba	DWAD-	TV-	5 kW	Relay	<u>Iba, Zambales</u>

Branding	Callsign	Ch.	Power (ERP) kW	Station Type	Location (Transmitter site)
	TV	12			
Viva-TV on IBC 11 Tarlac	DZFA-TV	TV- 11	15 kW	Relay	Tarlac
Viva-TV on IBC 10 Meycauayan	DZAX-TV	TV- 10	25 kW	Relay	Meycauayan
Viva-TV on IBC 13 Lucena	DWKO-	TV- 13	1 kW	Relay	<u>Lucena</u>
Viva-TV on IBC 13 Isabela	DWSC-	TV- 13	6 kW	Relay	Santiago, Isabela
Viva-TV on IBC 13 Palawan	DYIP-TV	TV- 13	1 kW	Relay	Puerto Princesa
Viva-TV on IBC 13 Naga	DWNC- TV	TV- 13	2 kW	Originating	<u>Naga</u>
Viva-TV on IBC 7 Daet	DZDT-TV	TV-7	1 kW	Relay	Daet, Camarines Norte
Viva-TV on IBC 7 Legaspi	DWRB-	TV-7	5 kW	Relay	<u>Legaspi</u>
Viva-TV on IBC 2 Sorsogon	DZIS-TV	TV-2	1 kW	Relay	Sorsogon
Viva-TV on IBC 2 Roxas	DYXX-TV	TV-2	5 kW	Originating	Roxas
Viva-TV on IBC 12 Iloilo	DYJB-TV	TV- 12	5 kW	Originating	lloilo
Viva-TV on IBC 12 Bacolod	DYBD-TV	TV- 12	5 kW	Originating	Bacolod
Viva-TV on IBC 5 Binalbagan	DYKW- TV	TV- 12	3.7 kW	Translator	Binalbagan, Negros Occidental

Branding	Callsign	Ch.	Power (ERP) kW	Station Type	Location (Transmitter site)
Viva-TV on IBC 13 Guihulngan	DYZZ-TV	TV- 13	5 kW	Translator	Guihulngan, Negros Oriental
Viva-TV on IBC 13 Cebu	DYTV-TV	TV- 13	12.5 kW	Originating	Cebu
Viva-TV on IBC 12 Tacloban	DYTO-TV	TV- 12	5 kW	Originating	<u>Tacloban</u>
Viva-TV on IBC 7 Basey, Samar	DYHF-TV	TV-7	0.1 kW	Relay	Basey, Samar
Viva-TV on IBC 13 Zamboanga	DXZB-TV	TV- 13	1 kW	Originating	Zamboanga
Viva-TV on IBC 9 Dipolog	DXKD-TV	TV-9	1 kW	Originating	Dipolog
Viva-TV on IBC 10 Cagayan De Oro	DXCC- TV	TV- 10	0.5 kW	Originating	Cagayan De Oro
Viva-TV on IBC 13 Davao	DXTV-TV	TV- 13	5 kW	Originating	<u>Davao</u>
Viva-TV on IBC 10 General Santos	DXSA-TV	TV- 10	1 kW	Originating	General Santos
Viva-TV on IBC 5 Butuan	DXRT-TV	TV-5	1 kW	Originating	Butuan
Viva-TV on IBC 2 Cotabato	DXAT-TV	TV-2	1 kW	Originating	Cotabato
Viva-TV on IBC 12 Koronadal	DXKR-TV	TV- 12	1 kW	Relay	Koronadal
Viva-TV on IBC 8 Surigao	<u>DXXI-TV</u>	TV-8	1 kW	Translator	<u>Surigao</u>

Branding	Callsign	Ch. #	Power (ERP) kW	Station Type	Location (Transmitter site)
Viva-TV on IBC 2 Dumaguete	DYTM-TV	TV-2	5 kW	Affiliate	<u>Dumaguete</u>
Viva-TV on IBC 13 Pagadian	DXPR-TV	TV- 13	1 kW	Affiliate	<u>Pagadian</u>
Viva-TV on IBC 13 Ozamis	DXWV- TV	TV- 13	0.05 kW	Affiliate	<u>Ozamis</u>
Viva-TV on IBC 10 Tandag	DXXI-TV	TV-8	1 kW	Affiliate	Tandag

IBC News Network television stations Edit

Branding	Callsign	Ch. #	Power kW	Station (ERP) Type	Location (Transmitter site)
INN TV-45 Manila	DWNN-TV	TV-2	60 kW	Originating	Metro Manila
INN TV-39 Cebu	DYNN-TV	TV-13	30 kW	Originating	Cebu
INN TV-39 Davao	DXNN-TV	TV-13	30 kW	Originating	<u>Davao</u>

IBC on Cable Television Edit

Cable/Satellite Provider	Ch. #	Coverage
Cable Star Iloilo	12	<u>Iloilo</u>
Cablelink	14	Metro Manila
<u>Dream Satellite TV</u>	07	Nationwide
Global Destiny Cable	16	Metro Manila
<u>SkyCable</u>	15	Metro Manila
SkyCable CAMANAVA	15	CAMANAVA

Cable/Satellite Provider	Ch. #	Coverage
Telmarc Cable	12	Rizal, Laguna and Tarlac
Cignal Digital TV	13	<u>Nationwide</u>

-With several cable TV affiliates nationwide.

International Subsidiary Edit

- IBC Global A newest international channel, offers a variety of programming including catholic and children's programming as well as well-loved comedies, dramas and soap operas. It showcases some of the Philippines top hits including Iskul Bukol, T.O.D.A.S., Pinoy Thriller, See-True, Seeing Stars with Joe Quirino, Chicks to Chicks, Ora Engkantantada and Mga Kuwento Ni Lola Bisyang. Be up to date with all that's hip, new and hot with its strong and credible news and public affairs programs, while savoring the country's delectable cuisine, unique and fabulous destinations and music videos from the hottest artists of the past and present. Come home to the best in Philippine television with its well-loved comedy and drama series, as well as entertaining musicals and variety shows featuring your favorite singers and the stars of the big and small screen.
- VIVA Global A 24-hour-a-day top rated Filipino-language international channel brings you the latest and most popular movies out of the Philippines such as Bertud Ng Putik, Ikaw Na Sana and Ang Huling Birhen Sa Lupa. The channel offers a variety of other programming such as high-powered concerts, compelling TV series, music videos, sports, anmated series, anime and asianovelas.
- INN International

IBC Radio Stations Edit

IBC FM radio networks Edit

Mega Manila (iDMZ) Edit

Branding	Callsign	Frequency	Power (kW)	Station Type	Location
iDMZ	<u>DZMZ</u>	89.1 MHz	25 kW (90 kW ERP)	Originating	Metro Manila (with nationwide popularization propagation broadcast)

Regional <u>Edit</u>							
Branding	Callsign	Frequency	Power (kW)	Station Type	Location		
103.8 Boracay FM	<u>DYBP</u>	103.8 MHz	10 kW	Originating	<u>Boracay</u>		

89.8 MHz

89.3 MHz

IBC AM radio networks (Radyo Budyong) Edit

DYMZ

DXMZ

Mega Manila <u>Edit</u>

iDMZ Cebu

iDMZ Davao

Branding	Callsign	Frequency	Power (kW)	Station Type	Location	
Radyo Budyong	<u>DZTV</u>	1386 kHz	50 kW (100 kW ERP)	Originating	Metro Manila	

20 kW

20 kW

Originating

Originating

<u>Cebu</u>

<u>Davao</u>

Regional <u>Edit</u>

Branding	Callsign	Frequency	Power (kW)	Station Type	Location
Radyo Budyong Dagupan	DWDC	1017 kHz	10 kW	Originating	<u>Dagupan</u>
Radyo Budyong Naga	<u>DWNW</u>	756 kHz	10 kW	Originating	<u>Naga</u>
Radyo Budyong Kalibo	DYRG	1251 kHz	10 kW	Originating	Kalibo, Aklan
Radyo Budyong Roxas	DYJJ	1296 kHz	5 kW	Originating	Roxas
Radyo Budyong Iloilo	DYBQ	981 kHz	10 kW	Originating	lloilo
Radyo Budyong Cebu	DYBG	672 kHz	10 kW	Originating	Cebu
Radyo Budyong Cagayan de Oro	DXWG	855 kHz	10 kW	Originating	Cagayan de Oro

Radyo Budyong Davao	<u>DXML</u>	1044 kHz	10 kW	Originating	<u>Davao</u>	

Former radio subsidiaries Edit

Branding	Callsign	Frequency	Power (kW)	Station Type	Location
DWAN 1206	<u>DWAN</u>	1206 kHz	25 kW	Defunct	Metro Manila

DZTV-AM

DZTV-AM (1386 kHz Metro Manila) Radyo Budyong is the flagship AM music radio station owned and operated by Intercontinental Broadcasting Corporation based in Quezon City in the Philippines. The station's studio is located at Broadcast City, Capitol Hills, Diliman, Quezon City, while its transmitter is located at Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City, Metro Manila. Radyo Budyong Manila operates 24 hours daily, except on Holy Week of each year where it signs-off at midnight of Maundy Thursday and lasts until 4 am of Black Saturday.

At present, Radyo Ronda is considered as one of the top stations in the <u>AM</u> band in <u>Metro Manila</u> and is recognized as one of the most awarded <u>radio</u> stations in the <u>Philippines</u> by the <u>Kapisanan ng mga Brodkaster ng</u> <u>Pilipinas</u> or KBP.

History Edit

Formerly owned by <u>Prime Broadcasting Network</u> named Radyo Karera, which owns Karrera TV, it had a simulcast of horse racings. It became inactive since mid 2007.

Recently, Intercontinental Broadcasting Corporation has bought this station, 2 years after DWAN was sold toMMDA and was branded as MMDA Traffic Radio 1206, and started its test broadcast around October 2008 and rebranded as *Radyo Budyong Manila 1386* with the new slogan "*Ang Tunay ng Radyo Lakas!*" was relaunched in June 20, 2011. His mission is to bring back the glory of radio, which is radio sans images, since "Radio on TV" has become the new trend. He also launched IBC OB Van radio, a first in Philippine Radio history, in which it broadcast to a specific location via see thru OB van studio vehicle.

Programs <u>Edit</u>

Current Programs Edit

News Edit

- <u>Balitang Orasan</u> (hourly news update) (June 20, 2011-present)
- BomBida (June 20, 2011-present)

DZTV-AM (Radyo Budyong Manila)

City of license Quezon City

Broadcast

Metro Manila, surrounding areas

Branding Radyo Budyong Manila

Slogan Ang Pambansang Radyo Ng Lakas

Frequency 1386 kHz

1970s (as DWKW)

2001-2007 (as Radyong Karrera) First air date

2008-present (as Radyo Budyong

Manila)

Format news, public

affairs, entertainment, music

Callsign Tele

Vision

Former callsigns

Owner

DWKW (1970s)

Intercontinental Broadcasting

Corporation

- Budyong Balita (June 20, 2011-present)

 - Budyong Balita Weekend (June 25, 2011-present)
- IBC Express Balita (June 20, 2011-present) (hook-up with IBC-13)

- IBC Express Balita Weekend (June 25, 2011-present) (hook-up with IBC-13)
- Ronda Trese (June 20, 2011-present) (hook-up with IBC-13)
- Totoong Ulatan (2011-present)

Talk and Public Service **Edit**

- Asenso Mismo (June 25, 2011-present)
- Dear Manilyn (June 20, 2011-present)
- Harapan na Tapatan (June 20, 2011-present)
- Ikaw ang Bida (June 20, 2011-present)
- Isyung Legal (June 26, 2011-present)
- Kalusugan Ako (June 20, 2011-present)
- Kasangga Mo Ang Langit na Radyo (June 20, 2011-present)
- Linawin Natin sa Radyo (June 20, 2011-present)
- Mr. Kapehan (June 26, 2011-present)
- PinoyTahan (June 20, 2011-present)
- Republika ng Bayan (June 25, 2011-present)

Entertainment Edit

Chika Ka! (June 20, 2011-present)

Music

Edit

- Music na Jam (June 20, 2011-present)

 - **OPM Music**
 - R&B and Pop
 - Dance and Novelty Hits
 - Mellow Music
 - Alternative and Rock Music
 - K-POP and P-Pop Music
- Old Musikahan (June 25, 2011-present)

Religious **Edit**

- El Shaddai (June 25, 2011-present) (hook-up with IBC-13)
- Family TV Mass (June 26, 2011-present) (hook-up with IBC-13)
- Kerygma on Radio (June 25, 2011-present)
- Holy Rosary (1-minute prayer) (2011-present)
- Oras Ng Katotohanan (June 20, 2011-present)

Personalities Edit

Anchors Edit

- Bro. Mike Velarde (El Shaddai)
- Zyrene Parsad-Valencia (BomBida)
- Snooky Serna (Balitang Orasan, Totoong Ulatan)
- Jay Sonza (Harapan na Tapatan)
- Cathy Eigenmann (Ikaw ang Bida, Budyong Balita)
- Bo Sanchez (Kerygma on Radio)
- Pat Natividad (Chika Ka!)
- Chal Lontoc (Budyong Balita Weekend)
- Jarius Bondoc (Linawin Natin as Radyo, Budyong Balita)
- Jess Caduco (Totoong Ulatan, Ikaw ang Bida, Republika Ng Bayan)
- Manilyn Reynes (Kalusugan Ako, Dear Manilyn)
- Larry Ng (Totoong Ulatan)
- Dr. Homer Lee Lim (Kalusugan Ako)
- Ralf Rivas (PinoyTahan, Budyong Balita Weekend)
- Chin Chin Gutierrez (Asenso Mismo, Isyung Legal)
- Jeffrey Zaide (PinoyTahan)
- Nicole Anderson (Music Na Jam)
- Rey Langit (BomDida, Kasangga Mo Ang Langit na Radyo)
- JR Langit (BomDida, Kasangga Mo Ang Langit na Radyo)
- Dave Llavanes Jr. (Mr. Kapehan)
- Czarinah Lusuegro (PinoyTahan, Republika Ng Bayan)

Reporters Edit

- Pia Castro
- Jinky Baticados
- Greg Gregorio
- Nalla Aguas
- Krenn Jolongbayan
- Merwin Llanza
- Marinette Panganiban
- Lalaine Tiangco
- Kim Cardenas

Program Schedule Edit

Monday-Friday Edit

- 05:00am-08:00am BOMBIDA (morning news program)
- 08:00am-09:00am ORAS NG KATOTOHANAN (religious program)
- 09:00am-10:00am MUSIC NA JAM (P-POP and K-POP Dance Music)
- 10:00am-12:00nn KASANGGA MO ANG LANGIT NA RADYO (public service program)

- 12:00nn-03:30pm MUSIC NA JAM (OPM Dance Music at 12:00nn and K-POP Dance Music at 2:00pm)
- 03:30pm-04:30pm TOTOONG ULATAN (afternoon newscast)
- 04:30pm-05:00pm EXPRESS BALITA (simulcast on IBC-13)
- 05:00pm-06:00pm PINOYTAHANAN (commentary program)
- 06:00pm-07:00pm HARAPAN NA TAPATAN (debate show)
- 07:00pm-08:00pm KALUSUGAN AKO (medical program)
- 08:00pm-09:00pm IKAW ANG BIDA (talk show)
- 09:00pm-09:30pm BUDYONG BALITA (newscast)
- 09:30pm-10:30pm LINAWIN NATIN SA RADYO (public affairs program)
- 10:30pm-11:30pm CHIKA KA! (showbiz-oriented show)
- 11:30pm-12:00mn RONDA TRESE (simulcast on IBC-13)
- 12:00mn-02:00am DEAR MANILYN (love advice program)
- 02:00am-05:00am MUSIC NA JAM (R&B and Pop at 2:00am and Mellow Music at 3:30am)

Saturday Edit

- 05:00am-09:00am MUSIC NA JAM (P-POP and K-POP Music)
- 09:00am-11:00am MUSIC NA JAM (Mellow Music)
- 11:00am-01:00pm REPUBLIKA NG BAYAN (talk show)
- 01:00pm-06:00pm MUSIC NA JAM (Dance and Novelty Hits)
- 06:00pm-07:00pm ASENSO MISMO (business show)
- 07:00pm-09:00pm **MUSIC AN JAM** (Alternative and Rock Music)
- 09:00pm-09:30pm BUDYONG BALITA WEEKEND (newscast)
- 09:30pm-12:30am **OLD MUSIKAHAN** (classic music)
- 12:30am-01:00am EXPRESS BALITA WEEKEND (simulcast on IBC-13)
- 01:00am-05:00am MUSIC NA JAM (K-POP Dance Music)

Sunday Edit

- 05:00am-06:00am **MUSIC NA JAM** (P-POP and K-POP Music)
- 06:00am-07:00am ORAS NG KATOTOHANAN (religious program)
- 07:00am-08:00am KERYGMA ON RADIO (religious program)
- 08:00am-09:00am FAMILY TV MASS
- 09:00am-12:00nn MUSIC NA JAM (R&B Music at 9:00am and Dance Music at 10:30am)
- 12:00nn-02:00pm MR. KAPEHAN (talk show)
- 02:00pm-05:00pm MUSIC NA JAM (Novelty Music at 2:00pm and Rock Music at 3:30pm)
- 05:00pm-06:00pm ISYUNG LEGAL (legal affairs program)
- 06:00pm-09:00pm MUSIC NA JAM (OPM Dance Music)
- 09:00pm-09:30pm BUDYONG BALITA WEEKEND (newscast)
- 09:30pm-12:00mn MUSIC NA JAM (OPM Dance Music)
- 12:00mn-12:30am EXPRESS BALITA WEEKEND (simulcast on IBC-13)
- 12:30am-02:30am EL SHADDAI (simulcast on IBC-13)
- 02:30am-05:00am MUSIC NA JAM (OPM and K-POP Dance Music)

with **BALITANG ORASAN** (hourly news update)

IBC strengthens for news and public affairs programming

The government-sequestered radio and television network IBC-13 as the Kapinoy nertwork continues with its efforts to boost its programming to the TV ratings of GMA Network and ABS-CBN with its efforts to strengthen to beef up its launching a news and public affairs programs of News Team 13, the news orginization aimed at improving the network's profile as a credible source of news and public affairs while helping the people at the news worthy events of news anchors, reporters and correspondents who often gain first-hand access to late-breaking news and exclusive reports that benefit the viewing public. According to news and public affairs head Zyrene Parsad-Valencia, the network's news and public affairs division, said the new shows reflect IBC-13's commitment to provide a complete range of shows with a variety of formats improve its news and public affairs programming. The new set of the newscenter forNews Team 13 Studios in Broadcast City, another significant part of the set is newsroom, which is visible to the studio and the graphics package looks way better than any of those from the Big 2 networks. RONDA TRESE anchors Jay Sonza and Cathy Eigenmann-Bordalba and Ralf Rivas, and EXPRESS BALITA anchors Snooky Serna and John Susi.

Ms. Parsad-Valencia identified Ms. Mayet Camacho, a public affairs director of **IBC-13** and Ms. Victoria Batacan, a news director for the newscast. Meets with us regularly and discusses even the particular episodes to be aired in the public affairs programs. The network has new cameras, editing equipment, 15 vehicles, OB Vans and new electronic news-gathering vans with **News Team 13** reporters and correspondents.

Partnerships with top news agencies and organizations in the Asian region like **Bloomberg Television** and **CNBC** beefed up its regional and global insights and ensured that Filipinos receive a comprehensive view of the news.

With all its broadcasting innovations, the station has developed a significant following. **News Team**13strengthens its news delivery starting on July 2, with flagship news program *Express Balita* at 4:30 p.m. anchored by Snooky Serna and John Susi; late-night newscast *Ronda Trese* at 11:30 p.m. anchored by Jay Sonza, Cathy Eigenmann-Bordalba and Ralf Rivas and hourly daily news break *IBC*Headliners with Czarinah Lusuegro from 10 a.m., 11:50 a.m., 2:30 p.m., 4 p.m., 6:30 p.m., 8 p.m., 9 p.m. and 11 p.m..

Debuting Monday nights at midnight, *Linawin Natin* hopes to introduce a new public affairs program as it mixes investigative and in-depth reports which focuses on the issues and government based on the intensive research and investigation will be tackled in the program.

Hosted by Philippine Star columnist Jarius Bondoc for the **2011 KBP Golden Dove Awards** for Best Public Affairs Program, *LINAWIN NATIN* aims to people's governance issues with public insights from the intensive research, investigative, in-depth reports and additional information.

Tuesday nights, business show *Entrepinoy* with host Pat Natividad provides ideas on how to start a business for small and medium Filipino entrepreneurs about how to make your money for growth and nation building.

Thursday nights at midnight, *Good Take* with famous movie and television artist personality Chin-Chin Gutierrez earned for the **2011 Anak TV Seal Awardee** for Best Adult Educational Program, it features inspirational and success stories about ordinary people for inspiring stories of individuals who have risen above challenges will definitely make you feel proud to be a Filipino.

Friday nights at midnight, *Pulsong Pinoy*, the 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by *Presidential Broadcast Staff Radio-Television Malacanang (RTVM)* and aired on 3 government-owned network: *PTV-4.RPN-9* and *IBC-13*.

The program is for 2011 Anak TV Seal Awards for Best Public Affairs Program is hosted by News Team 13head Ms. Zyrene Parsad-Valencia and showcases the following segments: *Kontri Ko sa Country Ko*, focuses on the success stories of civic organizations/NGOs/youth groups recognized or awarded by the government, *Lider*, introduces a Cabinet secretary, a government official or any agency focusing more on their duties and responsibilities and as program managers, *Salaysay ng Lahi*, Showcases the traditions, festivities, arts and culture that describe the Filipino way of life, *IsYou*, features current events presented in factual information understandable to the viewers in a span of a minute, *Sked ng Pangulo*, briefly highlights the most important events and meetings that the President attended and *Heads Up! Para Kay Boss*, features flagship projects and government-funded programs that help uplift the lives of the Filipinos.

Recently for the late-night public affairs programs which airs weeknights starting at 12 mn: *Linawin*Natinon Monday nights, *Entrepinoy* on Tueday nights *Good Take* on Thursday nights and *Pulsong*Pinoy on Friday nights at 12 mn in the late-night slots right after IBC's late night newscast *Ronda*Trese or *Ronda 13*.

Anchored by veteran broadcasters Jay Sonza, TV host and former commercial model Cathy Eigenmann-Bordalba and news reporter Ralf Rivas, *Ronda 13* airs every weeknight at 11:30 p.m.

"The national late-night newscast goes serves up beyond the comprehensive journalism of news delivery. It offers a perspective on the day's important news and even outlines solutions that seek to alleviate pressing concerns in 24-hour surveillance," Ms. Parsad-Valencia said. The opened the newscast after OBB and before the headlines. Jay Sonza is "Magandang gabi pilipinas, Ako po si Jay Sonza," he said. Cathy Eigenmann-Bordalba is "Ako naman po si Cathy Eigenmann, ito ang Ronda Trese," she said. "As Filipinos grow tired and weary of news and political deadlock will be disclosed, RONDA 13 will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by News Team 13 reporters and correspondents," she added. The rival latenight newscast directly compete with GMA's Saksi and ABS-CBN's Bandila lies in the delivery of the news. Deliver of local and international news from top stories, politics, police report, malacanang, opinion, sports news, weather report and business news as the most credible late-night newscast. Chito Cabatuando, a director for Express Balita and Ronda Trese, Nick Mendoza, a news desk officer,

Mayet Camacho, a public affairs director, Ms. Victoria Batacan, a news director and Lilliam Mateo, a

make-up artist for the news programs has printers and imaging devices, and Lilliam Mateo as **IBC** make-up artist for news

Meanwhile, **IBC**'s flagship news program *Express Balita*, bannered by Snooky Serna and John Susi, has found a TV ratings against with *Faithfully* (Ch. 7) and *PBB Uber 2012* (Ch. 2) that makes it more competitive their remains fast-paced, in-depth, straightforrward, unbiased and varied alongside the usual fare of dramas aired on the same 4:30 p.m. time slot by other TV networks and the report by saying that with the new printers and scanner, one could now beat more headlines.

Standing in the new set of **IBC** news room, opened the newscast before OBB, Snooky Serna is "Magandang hapon pilipinas, Ako po si Snooky Serna," she said. John Susi is "Ako naman si John Susi, ito ang IBC Express Balita," he said. And closed the newscast, Serna is "At dyan po ang pinakahuling balita nakalap ng IBC News and Public Affairs, Ako po si Snooky Serna" and Susi is "Ako naman po si John Susi, Maraming Salamat, Magandang hapon pilipinas" with Serna "Hangang bukas alas-4:30 ng hapon dito lang sa IBC-13" and Susi "Maraming Salamat, Ang ating pambansang pilipinas".

Based on the year-on-year index culled from **Nielsen Media Research**, **IBC-13** claims that **EXPRESS BALITA** was able to triple its mass viewership to more than 1.3 million viewers last year, compared to its viewership levels in 2011. **EXPRESS BALITA** delivers both local and global news with its top stories, business, politics, weather, entertainment and sports.

IBC-13 said the program has already attracted about 1.1 million viewers as of last month.

"The way I see it, we now have a bigger place for news because our audience believes that we deliver more than what we promise. Our thrust has evolved to a call to remain vigilant and informed, and help for the entertainment news with **Viva Entertainment** and provide the sports news with **Viva Sports**," Ms. Parsad-Valencia explained.

Express Balita airs Mondays to Fridays at 4:30 p.m. and **IBC**'s public service program **Makabayang Duktor**hosted by Dr. Willie Ong and Dra. Liza Ong airs on Saturdays at 7:30 a.m., celebrate on its 7 years started our **MD Foundation** tandem inside their Boy's Van out on mission of house visits to those in need of medical attention.

"Throughout their respective careers, Dr. Willie and Liza cemented a very strong health image and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick," Ms. Parsad-Valencia said.

"Dr. Willie and Liza continue to the show was conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant. Viewers will see them the doctors will tackle the medical problems faced by short people afflicted with dwarfism head on," she added.

Come weekend, news continue with the weekend edition of *Express Balita* with some of **News Team**13's seasoned anchors on Saturdays and Sundays right after **Viva-TV** owned and operated by **Viva**Entertainment.

Since its inception years ago, **NEWS TEAM 13**, the news and public affairs arm of **IBC-13** -- has aimed to raise the bar in broadcasting by introducing many firsts in broadcast journalism and public service.

NEWS TEAM 13 also pioneered the most advanced weather news delivery in the country through **News Team 13 Weather Central**, a leading provider of weather graphics presentation system using touchscreen video wall.

IBC public service announcements during IBC commercial breaks Edit

- Kontra Human Trafficking
- Philippine Charity Sweepstakes Office (PCSO)
- Wastong Nutrisyon
- Republic of the Philippines, Department of Health (DOH)
- Oh! My Gulay!
- Government Service Insurance System (GSIS)
- Pilipinas Natin
- Republic of the Philippines Social Security System (SSS)
- PAG-IBIG Found
- FYI (For Your Information)
- Republic of the Philippines, Commission on Elections (COMELEC)
- Steve O'Neal Productions
- Araw Value Awards
- Pet Society Soap (commercial)
- PhilHealth
- Aksyon Kontra Barangay Dengue (AKBD by DOH)
- CockSure (commercial)
- OraHerb (commercial)
- Novellino Wine (commercial)
- Ferna Foods Corporation
- Manila Bulletin (commercial)
- Golden Oats (commercial)
- Family Rubbing Alcohol (commercial)
- Haloa Toothbrush (commercial)

Viva-TV sponsors on IBC Edit

- Kumon Philippines (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Pascual Laboratories Inc.
- Red Ribbon
- Fibisco
 - Butter Cookies
 - Choco Mallows

- Choco Chips
- Choco Crunchies
- Jolly Biscuits
- Hiro Cookies
- Frenchies French Fries
- Omega Pain Killer
- Sketchers (during commercial breaks of Winx Club and Y2K: Yes to Kids)
- CDO Foodsphere, Inc.
 - Bibbo Hotdog
 - Bibbo Cheesedog
 - Bibbo Chubbies
 - CDO Idol Cheesedog
 - Holiday Cheesedog Footlong
 - CDO Ulam Burger
 - SeaQuest Tuna
 - CDO Karne Norte
 - Samba Brazilian Corned Beef
- Goldilucks
- Dunkin' Donuts
- Bostik
- Lamoiyan Corporation
 - Hapee Toothpaste
 - Dazz
- Globe Telecom
- Mister Donuts
- Western Union Philipines
- Lemon Square Philippines
 - Cheese Cake
 - Dream Cake
 - Munch Mallows
 - Power Pops
 - Inipit Cake Sandwich
 - Inipit Bar
 - Choo Choo Cake Pies
 - Whattatops
- Toy Kingdom (during commercial breaks of Winx Club, Barney and Friends and Y2K: Yes to Kids)
- Reyes Barbecue

- Alaska Milk Corporation
 Alaska Powdered Milk Drink
 Alaska Evaporated Filled Milk and Sweetened Condensed Filled Milk
 - Alaska Evaporada
 - Alaska Condensada
 - Krem-Top
 - Alaska Crema
 - Alaska NutriBuild
- Play-Doh
- Sheel
- Gardenia
 - Gardenia Classic
 - Gardenia Fun Bun
 - Gardenia Butter Toast
 - Gardenia Twiggies
 - Gardenia Cream Roll
 - Gardenia Pandesal
 - Gardenia Soft-Delight Pandesal
- Sky Flakes
- Kraft Foods Corporation
 - Oreo Cookies
 - Tang
 - Tiger Energy
 - Cheez Whiz
 - Eden Cheese
 - Cadbury Dairy Milk
- Julies Bakeshop
- Petron Corporation
 - Blaze
 - Diesel Max
 - XCS
 - Xtra Unleaded
- Star City
- San Miguel Corporation
 - San Miguel Beer
 - Purefoods
 - Ginebra San Miguel

- Magnolia
- Monterey
- San Mig Coffee

Nutri-Asia

- UFC
- Datu Puti
- Papa Banana Ketchup
- Mang Tomas
- Jufran
- Golden Fiesta
- Hapi Fiesta
- Samsung Philippines
- McDonalds
- Jollibee
- Greenwich
- Chowking
- Coca Cola Philippines
 - Sprite
 - Royal Tru Orange
 - Real Leaf
- Talk N Text
- Philippine Long Distance Telephone Company (PLDT)
- GTE Directories (Philippines) Corporation
- Smart Communications
- Banco De Oro (BDO)
- RC Cola
- Pop Cola
- Oishi Philippines
 - Sun Tea
 - Smart C+
 - Sundays Juice
 - Fiber an Fruit
 - Baked Porky Popps
 - Marty's Cracklin'
 - Bread Pan
 - Wheat Niks
 - Wafu

	•	Oishi Popcorn				
	•	Gourmet Picks				
	•	Crispu Patata				
	•	Strip Fries				
	•	Shoestring Potatoes				
	•	Ridges				
	•	Popato Fries				
	•	Potato Crisps				
	•	Potato Chips				
	•	Jabba				
	•	Oheya!				
	•	Cheese Clubs				
	•	Chez on Chips				
	•	Rinbee				
	•	Choco Flakes				
	•	Fruity Rings				
	•	Fruity Loops				
	•	Kirei				
	•	Prawn Crackers				
	•	Choco Plunge				
	•	Sponge				
	•	Pillows				
	•	Onion Rings				
ì	bod	Day Coffee				
E	ger	nt Foods Corporation				
	•	Regent Cakes				
	•	Rock N' Roll				
	•	Golden Sweet Corn				
	•	Snacku				
	•	Cheese Ball				
	•	Cheese Ring				
	•	Tempura				
le	ersheys					
E	ebis	CO				
	•	Rebisco Sandwich				
		Hansel Sandwich				

Chokies

- King Flakes
- Bravo
- Rebisco Extreme
- Combi
- Rebisco Crackers
- Frootees
- Choco Rio
- Chunkee
- Super Thin
- Ace Crackers
- Hansel Crackers
- Buddy Crackers
- Jungle Bites
- Marie Time
- Choco Mucho
- Krim Stix
- Mr. Jiggels
- Superstix
- Crossini and Pandolino
- Cupp Keyk
- Mini Keyk
- Choco Topps
- Fudgee Bites
- Barnuts
- Milkee Polboron
- Captain Sid
- Wafer Time
- Happy Peanuts
- Babble Joe
- Judge Chowing Gum
- Lipps Candies
- Lipps Pop Stix
- Chubby
- Funky French Fries
- Criss Cross
- Lotte Koala's March
- Barbie

- KFC Philippines
- Babyflo Cologne
- Beados
- Yin Yang Cooling Tea
- Nestle Philippines
 - Chuckie
 - Nestle Koko Krunch
 - Nestle Stars
 - Milo
 - Nescafe
 - Nescafe 3 in 1
 - Nestle Fitness
 - KitKat
 - Cerelac
 - Nestea
 - Nido
 - Cookie Crisp
 - Nesvita
 - Nesfruta
 - Nestle Yogurt
 - Nestle Acti-V
 - Bear Brand
 - Coffe Mate
 - Maggi
 - Maggi Magic Sarap
 - Maggi Magic Sinigang
 - Maggi Magic Sabaw
 - Maggi Magic Meals
 - Maggi Rich Mami Noofles
 - Magggi Oyster Sauce
- SMDC (SM Development Corporation)
- Unilever Philippines
 - Lady's Choice
 - Knorr
 - Best Foods
 - Sunsilk
 - Cream Silk

•	Surf	
١	■ Lipton Tea	
١	■ Domex	
١	 Pepsodent 	
٠	■ Comfort	
١	Axe	
٠	Clear (Shampoo and Conditioner)	
١	■ Close Up	
٠	■ Selecta	
١	Dove	
١	■ Pond's	
١	■ Rexona	
١	■ Vaseline	
١	■ Eskenol	
١	■ Block & White	
	Master	
oh	hnson & Johnson Philippines	
lo	odess	
&	&G Philippines	
١	 Downy 	
١	 Head & Shoulders 	
١	 Ariel 	
١	Gillette	
١	 Olay 	
١	• Whisper	
١	 Pantene 	
١	■ Tide	
١	 Pampers 	
١	 Perla 	
•	Mr. Clean	
•	 Bonux 	
•	Oral-B	
•	 Joy 	
•	 Rejoyce 	
•	 Ivory Shampoo and Conditioner 	

Safegard Duracell

	•	Vicks
		AmbiPur
ı	Fiona	a Cologne
l	Char	mee Pantyliner
ı	Wyet	h Philippines
	•	Promil
	•	Promil Kid
	•	Promil Pre-School
	•	Aqiva
	•	Progress Gold
	•	Progress Pre-School Gold
	•	Bonamil
	•	Bonakid
	•	Bonakid Pre-School
	•	Bonakid Choco Boost
ı	Kopik	KO
ı	Pfize	r Inc. (Philippines)
	•	Centrum
	•	Clusivol
	•	Children's Clusivol
	•	Clusivol Power-C
	•	Stresstabs
	•	Incremin
	•	Caltrate Plus
	•	Advil
	•	Advil Liqui-Gel
	•	Loviscol
	•	Dimetapp
	•	Simeco
	•	Robitussin
	•	Robitussin Liquigel
	•	Robikids

Bounty Fresh Chicken

McCORMICK
Unilab Philippines

Kremil - S
Skelan

	•	Tiki-Tiki Plus
	•	Tiki-Tiki Star
	•	ActiBoost School Milk
	•	Ceelin
	•	Ceelin Plus
	•	Ceelin Chewables
	•	Growee
	•	Appebon Kid
	•	Swish
	•	Enervon
	•	Enervon Prime
		Myra E
		Myra VitaWhite
		PH Care
		Pure 'n Fresh
		Bioflu
		Athena Milk
		Solmux
		CarbTrim
		Dolfenal
•	Meral	co Philippines
•	Tand	uay Distillers, Inc.
	•	Cossack Vodka
	•	Gin Kapitan
	•	London Gin
	•	Tanduay 65
	•	Tanduay ESQ
	•	Tanduay Rhum 5 Years
		Boracay Rhum
•		
Minola Cooking Oil		a Cooking Oil
AMA Computer University		
•	Milk N	Magic Philippines
	Mond	e Nissin Corporation
	•	Monde
	•	Lucky Me
•	Unive	rsal Robina Corporation Philippines

		•	Tortillos
		•	Choco Lava
		•	Great Taste
		•	X.O.
		•	Vitalac
		•	Hunts
		•	El Real Pasta
		•	Refresh
		•	Cream All
		•	Cafe Puro
		•	Coffee Twist
		•	C2
		•	Blend 45
•	Ch	nips	Ahoy
•	Ch	nips	Delight
•	Aja	ax [Detergent Bar
•	Sa	an N	Marino Marino
		•	Corned Tuna
		•	Chli Corned Tuna
		•	Tuna Paella
•	An	cho	or Milk
•	Nis	ssin	Foods
		•	Cup Noodles
•	Ma	ang	Inasal
•	Ja	ck I	N Jill Philippines
		•	Magic
		•	Maxx
		•	Cream-O
		•	Mang Juan
		•	Pancit ni Mang Juan
		•	Nova
		•	Choco Knots
		•	Milky Knots
		•	Berry Knots
		•	Piatos
		•	Chippy
		•	Nips

		•	Dew Berry
		•	Chiz Curls
			V-Cut
			Potato Chips
			Presto
			Wiggles
			Dynamite
			Star Pops
			Star Fruits
			Cloud-9
•	Cl	now	king
	Sp	olas	h Corporation
		•	SkinWhite
		•	Extract
		•	Maxi-Peel
		•	Vitress
		•	Barrio Fiesta
•	W	ellm	nade Manufacturing Corporation
		•	Speed
•	Zε	esto	Philippines
		•	Beam Toothpaste
		•	SunGo
		•	Choc-O
		•	Milk-O
		•	One Plus
		•	Tekki Yakiudon
		•	QuickChow
•	A(CS I	Manufacturing Corporation
		•	Star Wax
		•	Unique Toothpaste
		•	Smart
		•	Pride
•	Do	ona	Maria Japonica Rice
•	Cl	nips	Ahoy
•	Cl	nerii	fer Philippines
		•	Cherifer Syrup
		•	Cherifer Premium

	•	Cherifer PGM		
	•	PedCee		
•	RFM	Foods Corporation		
	•	Selecta		
	•	Swift		
	•	White King		
		Fiesta		
		Vitwater		
		Sunkist		
	•	Alo Green Tea		
•	Mam	a Sitas		
•	Mega	Sardines		
•	Empe	erador Brandy		
•	Fund	ador Brandy		
•	Gene	roro Brandy		
•	Mead	Johnson Nutrition		
	•	Sustagen		
	•	Sustagen Kid		
	•	Sustagen Premium		
	•	Sustagen School		
	•	Lactum		
	•	AlactaGrow		
	•	EnfaMama		
	•	EnfaGrow		
	•	EnfaPro		
	•	EnfaKid		
•	EQ Diapeer			
Huggies Diaper		ies Diaper		
•	Ligo			
	•	Ligo Sardines		
	•	Ligo Meatloaf		
	•	Ligo Corned Beef		
•	Benc			
•	Centu	ury Pacific Group		
	•	Century Tuna		
	•	Century Tuna Healthylicious Hotdog		
	•	Century Bangus		

- Wow UlamWow HotdogWow Firsta Meatballs
- 555 Tuna
- Blue Bay
- Argentina Corned Beef
- Argentina Meatloaf
- Birch Tree
- Ulalamm
- Nattural Quality Corporation
 - Enduranz
 - Ampalaya Plus
 - Slenda
 - Renalin
- Garnier
- Lactacyd Confidence
- Ever Bilena
 - Careline
- Asia Brewery, Inc.
 - Beer Na Beer
 - Colt 45
 - Coors Light
 - Manila Beer
 - Tanduay Ice
 - 100 Plus
 - Absolute
 - Cobra Eenrgy Drink
 - Summit Natural Drinking Water
 - Vitamilk
 - Roots
 - Virgin
- Green Cross Incorporated
 - Del Fabric Softener
 - Glide Ironing Aids
 - ZONROX BLEACH
 - Uno Bleach
 - Green Cross Alcohol

- Green Cross Soap
- Lewis & Pearl
- Motolite
- Outlast Batteries
- Nikon Home Appliances
- W.L. Foods
- Knick Knacks

New Brews at IBC-13, the Kapinoy network as Viva-TV

Released on July 7, 2012)

Intercontinental Broadcasting Corporation, a sequestered radio-television network in Southeast Asia whose flagship IBC-13, the commercial television network in Asia has a dashing new looks these days and competition in Philippine Television. Despite being equipment that has seen better days, IBC-13 will return of its glory days. They seem to be succeeding, if some new program offerings are to be the basis in the broadcast industry in the usual offerings of the **Kapamilya** and **Kapuso** Networks in the Philippine television industry growth in listenership and viewership of the new employees.

Almost overnight, showing full-length Tagalog films and the introduction of one-of-a-kind program genres were first seen on Channel 13 and the station that brought to Filipino homes such TV landmarks as *Johnny Weismuller as Tarzan*, *Pinoy Thriller*, *TODAS*, *Seeing Stars with Joe Quirino*, *Ora Engkantantada*, *Iskul Bukol*, *See-True*, *Mga Kuwento Ni Lola Basyang*, *Chicks to Chicks* and a lot more, metamorphosed threat into the network giants. **IBC-13** is now the **Kapinoy** network for the third network with new **IBC** jingle, more aggressive and the new moniker introduced with **Viva-TV** as Home of the Stars sung by newest popstar Anja Aguilar, thanks to **Viva** chairman and CEO is Vic Del Rosario. The **Viva** group is behind much of the new format we hear in the market, with the new **IBC** management of newest Chairman Orly Mercado along with Eric Canoy, Tessie Taylor and Lito Ocampo Cruz appointed by president Noynoy Aquino administration.

IBC-13 as the major TV network will not be sold and it's still up for privatization became a government controlled operation under the **Presidential Commission on Good Government (PCGG)** has malacanang, after all. It is now a strong No.3 in the ratings dominance of giant networks **GMA**7 and **ABS-CBN** will serve in the top spot and the TV stars that will make them rule the number 1 spot to deliver more quality programming.

Viva-TV's new programs on IBC anticipating and hopefully developing loyalty for the newest flagship program *Popstar Diaries* with popstar princess Sarah Geronimo, *Annebishowsa* with Anne Curtis and *KC.com* with KC Concepcion. There new top 10 countdown of most requested OPM and K-Pop music videos of *Daily Top 10* with VJ Sam Pinto. We are indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Anne's *Showbiz Star*. There is *Sabi Mo Nanay* with host AJ Muhlach which we have yet to monitor and a new sitcom, *Petrang Kabayo* starring unkabogable Vice Ganda and Aga Muhlach and another sitcom *Dalawang Busoy* with action star Robin Padilla and Philip Salvador. Engaging comedy talk show called *The Jon Santos Show* with host comedian Jon Santos, Ashley Rivera aka Petra Mahalimuyak are the host of comedy show *Petra's Panniest* and new show *Especially For You* with host Nikki Bacolod. Britain's Got Talent alum Charlie Green hosts the kiddie talent search *SM Little Stars* and new sexy reality show Pantaxya X with host Maui Taylor and Katya Santos. New afternoon Sunday musical variety show in 1-hour called *KSP: Kapinoy Sunday*

Party with host AJ Muhlach, Anne Curtis and Coco Martin along with Andi Eigenmann, Aki Torio, Anja Aguilar, DJ Durano and Gerald Pesigan, with director of Al Quinn will give **ASAP** and **Party Pilipinas** a run for their money.

The Viva Tagalog movies showing in *Viva Box Office* at 6:30 pm on Monday, Tuesday and Thursday against with flagship news program 24 Oras and TV Patrol, and also on Saturdays at 10 pm. The country's favorite basketball in sports the PBA Games on Wednesday and Friday at 6:30 pm with one game, provincial games on Saturdays at 6 pm and Sunday at 4 pm with two games in 4.5 hours. Particularly keen on animated series Winx Club. Sprinkle on the fairy dust with the magical return of the enchanting Winx Club part of the larger Winx franchise. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth in the children's TV genre. When local networks were buying from Mexico, Taiwan and Korea, Winx Club is the phenomenal animation TV series of Rainbow S.r.l. about the fairy Winx. Starring Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (the voice of Anja Aguilar) are the Winx Club characters along supporting cast Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio), in timeslot against the dramas GMA's It Started with a Kiss and ABS-CBN's Precious Hearts Romances: Hiyas.

They learn about a new evolved fairy transformation and power called **Believix**, which can only be accessed when people in a non-magic world (such as Earth) start to truly believe in magic and fairies. Faragonda also teaches them that there are endless infinite stages of fairy evolution and transformation. The Winx girls and Specialists have to track the Wizards of the Black Circle to Gardenia, Bloom's Earth hometown, and save the last terrestrial Earth fairy, Roxy-the fairy of animals-while trying to get people on Earth to believe in magic once again by helping the Winx Club to touch peoples heart and inner feelings. The **Kapinoy** network and **Viva** have struck a golden partnership by providing viewers, chiefly kids just home from school for fairies, a refreshing innovative to early primetime, the Korean dramas and the network's afternoon and late-night newscasts. Catch the phenomenal animated series **Winx Club**, dubbed in Filipino as fairy-serye, weekdays at 5 pm. Along with new cartoons dubbed in Tagalog such as **Polly Pocket** (Saturdays at 9 am), **Barbie** (Sundays at 11:30 am), refreshing **Pop Pixie** (Saturdays 8 am) and **Magic Wonderland** (Saturdays 8:30 am).

There are two new local dramas such as new soap opera as *Esperanza*, much-awaited teleserye for their family and friends. Starring actress as the primetime princess Cristine Reyes along with Cesar Montano and the Filipino-Chinese actor Richard Yap, directed by Wenn V. Deramas. The anticipated teleserye premieres on weeknights at 9 pm, with teleserye rivals **GMA**'s *One True Love* and **ABS**-

CBN's Lorenzo's Time.

Another successful new first Philippine soap opera as child teleserye called *Pinokyo's Time* which airs weeknights at 9:30 pm, kids just home from school or the playground, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, with Jeffrey Jeturian as director.

New teen drama anthology series Dear Heart which airs on Sundays at 2:30 pm, starring popstar Anja Aguilar in a youthful tale of love and personal discovery along with new mom is diamond star Maricel

Soriano and new dad AJ Muhlach, with director Monti Parungao, in direct competition with **GMAs** *Together Forever* and **ABS-CBN's** *Luv U*.

Noontime block has educational program *Cooltura* with Cathy Eigenmann-Bordalba (Monday-Friday, 11 am) and the noontime show *Lunch Break* (Monday-Saturday at 11:30 am), hosted by Ryan Agoncillo and Joy Viado with co-host Smokey Manaloto, Bianca Manalo, Bianca Molales and Enrique Gil, with director Danny Caparas going to compete with rival *Eat Bulaga* and *It's Showtime*. More shows variety show *DMZ-TV* (Sundays, 1:30 pm) with host Julia Montes, Enrique Gil, Kathryn Bernardo and Khalil Ramos, lifestyle show *Chinatown TV* (Sundays at 9:30 am) with Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin and the children show *Y2K: Yes to Kids* (Sundays at 9 am) with Maxene Magalona.

The network's news and public affairs programs on IBC-13: hourly news update IBC Headliners with Czarinah Lusuegro, the flagship news program Express Balita at 4:30 pm with anchor Snooky Serna and John Susi with simulcast on IBC News Network and late-night newscast Ronda Trese at 11:30 pm with anchor Jay Sonza, Cathy Eigenmann-Bordalba and Ralf Rivas with simulcast also on IBC News Network.

Other public affairs programs are: educational program magazine show *Good Take* with Chin-Chin Gutierrez (Thursdays, 12 mn), *Linawin Natin* with Jarius Bondoc (Mondays, 12 mn), business show *Entrepinoy* with Pat Natividad (Tuesdays, 12 mn), *Pulsong Pinoy* with news head Zyrene Parsad-Valencia (Fridays, 12 mn) and public service *Makabayang Duktor* with Dr. Willie Ong and Dra. Liza Ong (Saturdays, 7 am). Also, the producers cut will be aired on weeknights at 9:30 pm on *IBC News Network*. The phenomenal game show on Saturdays: million-peso prize *The Weakest Link* with new host lucky charm Luis Manzano, Dingdong Avanzado hosting star game show *Fighting Family* and million-peso prize *Who Wants to be a Millionaire?*, with box-office king bossing Vic Sotto.

Three new anime introduced: *Cyborg Kurochan* (featuring the voice of Coco Martin as Roan), *Beelzebub* (featured the voice of Richard Gutierrez) and *K-ON!* (which featured the voice of popstar princess Sarah Geronimo as Yuri Hirasawa).

Plus, new asianovelas on **Viva-TV** with daytime Taiwanese drama **Fondant Garden** at 1:30 pm and **Queen and I** at 2:30 pm, and new primetime Korean drama **Dream High** at 10:30 pm and **Can You Hear My Heart** at 11 pm.

TV stars beef up IBC

June 30, 2012

Major stockholders of the Intercontinental Broadcasting Corp. (IBC 13) has sought the help of former ABS-CBN employees to beef up its new programming as the Kapinoy network will get a chance at beating rival networks with ABS-CBN and GMA Network, according to network chairman Orly Mercado.

He identified Boots Anson-Roa, a president and CEO for **IBC**, Lito Ocampo Cruz, the newest vice-president of **IBC-13**, the sales and marketing manager Tessie Taylor, Eric Canoy, who presides over **Radio Mindanao Network** as chairman and president, and Lito Ocampo Cruz, former VP of **E! Entertainment** TV Philippines for **RMN**, as network vice-president, is now the general manager and new vice-rpesident Lito Ocampo Cruz along with new **IBC Board of Directors** appointed by President Noynoy Aquino will invest another P400 million this month to beef up the television network programming and facilities. He claimed that **IBC-13** had shown improvement in reach and reception in the installing more transmitters.

We are now procuring state-of-the-art equipment for use inside and outside of the studio. We are purchasing new studio cameras, OB vans, ENG vans, and sophisticated studio equipment, the cost of which could reach over a billion pesos. Spending this for capex because we believe this is our way of enhancing our competitiveness, he explained. At the **IBC** headquarters at Broadcast City in Diliman, Orly detailed the future of the network and what great things this new board has in the market for the first time in international reach throughout the Philippines and parts of Southeast Asia, said the company expects its advertising revenues to climb as its ratings continue to improve as the new **IBC** mascots like Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Hershey Barnett, former **ABS-CBN**, is now a promo specialist for **IBC** for writing copy and making plugs for radio and television program, from concept, editing, up to ready-for-airing materials, experienced in launching new shows and Writing advertisement plugs for provincial radio station and Marco Casito Del Castillo, formerly**ABS-CBN**, is now a media degisner (graphic and web) for **IBC** for the website like site pictures, flash banners, headers, etc. We have created various collaterals (like brochures, fliers, banners, posters, etc.) and also the needs that our various distributors and clients required. Also responsible for the maintenance and update of the various web and graphic materials that **IBC.com.ph** had and gave to its distributors and clients with the media from print, TV and radio.

IBC intends to increase its cultural and current events programming in the Pinoy-esque from Luzon, Visayas and Mindanao in the Philippines and Channel 13 became famous from newscasters, directors and writers as the public affairs director Mayet Camacho. **IBC-13** owner Eric Canoy will joined by George Mercado, former **ABS-CBN** program manater, now as the radio network manager for **IBC** radio starions in **Radyo Budyong** and **iDMZ**. Adorina Reyes, former **ABS-CBN**, now a graphic artist for **IBC** in full ad newspaper page layours for **IBC** featured programs.

Jojo Abelgas, who is also the **ABS-CBN's** graphic designer, is now as **IBC-13's** graphic designer for animate all news and public affairs department **News Team 13** with graphics requirements, both on-air and for editing materials along with Mike Carrion, a former **ABS-CBN**, but now a motion graphic designer at **IBC** and will continue to beef up its operations with the acquisition of more equipment, the addition of new talents and hiring of more employees this year as it strives to be one of the country's top broadcasters. Jun Solis, a computer graphic artist of **IBC** to use computer graphics in its station breaks. Maria Ressa, former **ABS-CBN**vice-president for news and current affairs, as **IBC-13's** officer in charge for news.

The morning show called *Magandang Umaga Ba?* (Monday-Friday 5-7:30 am), with host Snooky Serna with special co-hosts every week veteran broadcasters Jay Sonza for news, Pat Natividad, Jeff Arcilla, Bobby Yan and Smokey Manaloto as the segment host. ALso, Rafi Cerda, a former **ABS-CBN**, is now an **IBC** writer-trainee for future projjects development, brainstorming and concept development, research, storyline and script writing.

Snooky Serna, is a Filipina film and television actress who is **ABS-CBN** and part of **Regal** family, is now the the female broadcast journalist career of **IBC** (will compared to Korian Sanchez) for news anchor of the longest-running flagship news program *Express Balita* at 4:30 pm along with her co-anchoring John Susi for the newscast.

As early as now, the new team is already infusing changes in the news department, Mercado told **Inquirer Entertainment** on Friday. The shows now have national newscast with more segments from metro news, global news, regional news, business news, weather updates, sports news and entertainment news. They are now more responsive to the audience and more interactive, Serna where she delivered the news.

Also part of the new IBC news team is Liezl Castro, former news anchor for ABS-CBN, Robert Arevalo, a former carrier of ABS-CBN, Riki Kwek, former reporter of ABS-CBN, Cecille Lardizabal, former ABS-CBN news reporter and Jun del Rosario, former reporter of Hoy Gising! along with Ralf Rivas, Czarinah Lusuegro, Jess Caduco, Jefrfey Zaide as the crime correspondent, Pia Castro, Merwin Llanza as the general assignment and malacañang correspondent, Jinky Baticados as the DOJ and senior correspondent, Nalla Aguas, Dave Llavanes Jr. as the senate correspondent, Minette Panganiban, Lalaine Tiangco, Kathleen Forbes, Kim Cardenas, Nilfa Asuncion as a general assignment, Greg Gregorio as the sports correspondent and Kren Jolongbayan as the showbiz correspondent. The return of Larry Ng, a former anchor for ABS-CBN, is now anchor for weekend newscast on IBC continue to hire more reporters, cameramen and other staff to bolster its news team.

Snooky she used to work starts her day at 4 am, for the morning show *Magandang Umaga Ba?* at 5 am in the morning, and the 4:30 pm newscast of *Express Balita* on IBC-13 as the Kapinoy network.

Maritoni Cruz not only ABS-CBN customer marketing specialist, but also on the senior promo specialist of IBC from conceptualize campaigns and TV show launches, oversee shoots for promo spots, lead and train junior promo specialists, approve scripts and promo plugs to be aired (when necessary), produce, write and edit promo plugs, and monitor competition (other channels).

Chito Cabatuando, a director for *Express Balita* and *Ronda Trese*, Nick Mendoza, a news desk officer and Lilliam Mateo, a newest make-up artist for the newscast. Also part of the spruce-up the airtime of *Express Balita* remains 30-minutes, Mercado pointed out. George Putong, former **Studio 23**, is now a

web content specialist and web producer of **IBC**. Both the two newscast will simulcast on new UHF news channel **IBC News Network** and plans to beef up its entire newsgathering capability as **IBC-13** expands its presence in television, radio and the Internet. Our news team is growing daily. There's always demand for more information.

Veteran broadcasters Jay Sonza, who is former career of **UNTV** for 5 years, is now anchors the late-night newscast *Ronda Trese* airs at 11:30 pm along with TV host and former commercial model Cathy Eigenmann-Bordalba (will compared to Vicky Morales) and newest reporter Ralf Rivas who become the news anchor. Eigenmann also host *Cooltura* (Mondays-Fridays, 11:00 am), an educational show about the Filipino culture on TV as a pre-programming of *Lunch Break*.

Recently the late-night public affairs program at midnight, Philippine star columnist Jarius Bondoc host *Linawin Natin*, a public affairs program airs on Mondays at 12:00 mn, which focuses of the issue and programs of the government. *Entrepinoy* on Tuesday midnight, as the business show with new host Pat Natividad, Chin-Chin Gutierrez is a Filipino actress and environmentalist, will host *Good Take*, for the 2011 Anak TV Seal Award for best educational program which airs on Tuhursdays at 12:00 mn, it features inspirational and success stories about ordinary people, News Team 13 head Zyrene Parsad-Valencia host *Pulsong Pinoy*, which airs on Fridays at 12:00 mn and Dr. Willie Ong and Dra. Liza Ong hosting *Makabayang Duktor*, a public service program airs on Saturday mornings.

This is just the first phase. Viewers should watch out for more, he said. Right now, it's important that we first build a strong, independent and credible image for our news team. With Orly and Snooky's help, we can solidify our platform. The management will also invest in **IBC-13'**s technical operations center and upgrade the company's news-gathering capabilities.

Orly Mercado added, IBC-13's international channel IBC Global, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on Dish Network. For this project, the network tied up with Pilipinas Global Network, Ltd. The sources said the first thing that IBC-13 will upgrade broadcasting transmission facilities to strengthen signal so that the network's signal would be comparable to that of ABS-CBN 2 and GMA-7.

Next on the drawing board, Orly said, is the strengthening of the network's entertainment programming, it was decided that **IBC-13** would compete head on against the two giants. Another P300 million was to be invested in**News Team 13** center using state-of-the-art broadcast equipment and to upgrade other network facilities.

They plan to build on its current affairs and cultural programming to bring to the Filipino people a well-rounded line-up of programs around the clock. Also, with newest UHF news network is **IBC News**Network or INN.

Viewers complained that IBC-13's signal was inferior compared to the two major players.

IBC-13 recently more entertainment shows for the audience in TV stars. It has their high-quality entertainment like *Y2K: Yes to Kids* (Sundays, 9:00 am), *Lunch Break* (Mondays-Saturdays, 11:30 am), *Chinatown TV*(Sundays, 9:30 am), *KSP: Kapinoy Sunda Party* (Sundays, 1:30 pm) *DMZ-TV* (Saturdays, 8:00 pm) in non-primetime slots.

Mark Reyes, a Filipino film director, TV director, music video director and film writer known for his multistranded storylines, and the formerly resident director for **GMA-7**, is now a director of **DMZ-TV**, a youthoriented dance show aired Saturday nights, and Danny Caparas, is now a director for the daily noontime show *Lunch Break*, and Louie Ignacio, former **GMA**, is now a new television director of **IBC**. Maxene Magalona, she is the Filipina actress for the TV and movies, product endorsers and model, is hosting the children show *Y2K: Yes to Kids*, which airs on Sunday at 9:00 am.

Ryan Agoncillo is now a noontime scene and Joy Viado are hosting the noontime show *Lunch Break*, which airs on Mondays to Saturdays, 11:30 am, together with Bianca Manalo, Ya Chang, Bangs Garcia, Smokey Manaloto and Enrique Gil (ABS-CBN crossover), it competes with the noontime TV ratings of *It's Showtime!*(Ch. 2) and *Eat Bulaga!* (Ch. 7). *It's Showtime* on ABS-CBN has the sexy Showtime Dancers, while GMA-7's *Eat Bulaga* has the popular EB Babes, and IBC's *Lunch Break* has the Lunch Break Dancers as a part of variety shows.

KSP (Kapinoy Sunday Party), the newest Sudnay musical variety show in 1-hour airs on Sundays a 1:30 to 2:30 pm on IBC to directly compete with Party Pilipinas and ASAP 2012 will match the star power of its competitors. With host AJ Muhlach, Anne Curtis and Coco Martin along with new stars Andi Eigenmann, Gerald Pesigan, Ella Cruz, Aki Torio and Anja Aguilar, with director Louie Ignacio.

A variety of talented and well-rounded hosts Lizbeth Yap, Louella Ching, Wendy Ty, Morgan Say, Wesley Chua and RJ Valentin hosting the Filipino-Chinese lifestyle tele-magazine show Chinatown TV (Sundays at 9:30 am).

The teen stars Julia Montes and Enrique Gil, who are also the **ABS-CBN's Star Magic** talent center, will be hosting *DMZ-TV*, which airs with the new timeslots on Sundays, 1:30 pm.

IBC-13 is now a strong No. 3 in the industry dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.** would improve the network's ratings. As the **Kapinoy** network among free-to-air TV channels, more than half of the first semester's advertising volume went to **GMA 7** (31%) and **ABS-CBN 2** (26%). **IBC-13** now ranked a strong third with 20% share of commercial spots, up by 80% from a year ago.

The station has also consulted, **Viva Entertainment**, which is responsible for the entertainment network **Viva-TV** in the primetime hours on **IBC-13** from 5:00 pm to 11:30 pm on Mondays-Fridays, 7:00 am to 12:30 am on Saturdays at 10:30 am to 12:00 mn on Sundays. The station also has the **PBA Games**, the Filipino-dubbed cartoons, the **Viva** Tagalog movies and imported asianovelas with some **Viva-TV** more shows like **Popstar Diaries**, **KC.com**, **@Annebishowsa**, **Dear Heart**, **The Jon Santos Show**, **Petra's Panniest**, **WOW!**, **I Am Sarah**, **Pantaxya X**, **Showbiz Star**, **Daily Top 10** and **Especially For You** and the game shows like **The Weakest Link** and **Who Wants to be a Millionaire?** are all produced by **Viva Television**, on how to reprogram said grid.

Mercado rumors that **IBC-13** interested in getting senior vice president for **Star Magic** (**ABS-CBN** talent center) Johnny Manahan to help. He talking with a director who is responsible for number of box-office

Cartoons on IBC-13 Edit

hits for ABS-CBN.

Viva-TV as the Kapinoy network is treating viewers for kids enjoy watching with Viva-TV Kids as Home of the Stars to bring the new Rainbow S.r.I have fun with your favorite cartoons for young girls on IBC-13 program line-up: the enchanted phenomenal new season of *Winx Club* from 5:00 to 5:30 pm, every Mondays to Fridays starting July 2, 2012, and most exciting refreshing *Pop Pixie* at 7:00 to 7:30 am,

every Saturdays, which is dubbed in Filipino both available in CDs and DVDs of worth 300 pesos from **Viva Video**.

Every Monday to Friday at 5:00 pm, sprinkle on the fairy dust with the magical return of the enchanting *Winx Club*. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. *Winx Club* become the phenomenal TV ratings in the number one animated series beating than **GMA's** *It Started with a Kiss* and **ABS-CBN's** *Precious Hearts Romances: Hiyas*. For the characters are Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar).

Every Saturday mornings at 7:00, *Pop Pixie* discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies. A new TV series full of crazy comedy for all ages with the spin-off series based on *Winx Club* featuring the Pixies from *Winx Club* as main characters for *Pop Pixie* are Amore (the voice of Anne Curtis), Caramel, Cherie (the voice of Meg Imperial) and Lockette.

New Anime on IBC Edit

The **Kapinoy** network had new treating viewers on **Viva-TV** as **Home of the Stars** called **Anime Viva** to the new anime series on **IBC-13** line-up: *Crayon Shin Chan* at 9 am, every Saturday, and *Cyborg Kurochan* at 9:30 am back-to-back *Sailor Moon* at 10 am on Saturdays, which is dubbed in Filipino starts on June 30, 2012 according to a TV advertisement shown on the network.

Every Saturday at 9:00 am with *Crayon Shin Chan* featuring the voie of Onemig Bondoc as Shin Chan is a boy who is full of mischief. He's Bart Simpson, Dennis the Menace and Freddy Kruger rolled up into one.

For Saturdays 9:30 am with your action-packed *Cyborg Kurochan*, featured the voice of Coco Martin as Kurochan. Kurochan uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999.

Finally at 10:00 am on Saturdays for comic strip manga *K-ON!*, featuring the voice of popstar princess Sarah Geronimo as Yui Hirasawa she is one of the members of the light music club and plays a Heritage Cherry Sunburst Gibson Les Paul Standard electric guitar with the opening song by Sarah Geronimo. Also joining *Viva-TV Kids* airing everyday on *IBC*. Watch the new seasons of *Winx Club* at 5:00 pm on Monday to Friday, every weekend *Pop Pixie*, *Magic Wonderland* and *Polly Pocket* on Saturdays back-to-back starting at 7:00 am and *Barbie* at 10:30 am on Sundays at the same time.

Don't miss every weekend with *Crayon Shin Chan*, Saturdays at 9:00 am, *Cyborg Kurochan*, Saturdays

Don't miss every weekend with *Crayon Shin Chan*, Saturdays at 9:00 am, *Cyborg Kurochan*, Saturdays at 9:30 am and *Sailor Moon*, Saturdays at 10:00 am, only in the new **Anime Viva** of **Viva-TV**.

Sarah, Anne, KC headline Viva TV's free TV offerings

Sarah Geronimo, Anne Curtis, and KC Concepcion headline the flagship programs of **Viva TV**, the **Viva Entertainment Group**'s latest foray into nationwide platform and the new free television on **IBC Channel 13** with a brand new 60 kilowatt **Harris transmitter** transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City has than the power of the **GMA-7** and **ABS-CBN** transmitters. **Viva-TV**broadcast on **Channel 13** signs on Mondays to Fridays from 5 p.m. to 11:30 p.m., Saturdays from 8 a.m. to 11:30 p.m. and Sundays from 10:30 a.m. to 11:30 p.m.

The government-sequestered radio-television station **IBC-13**, traditionally considered an also-ran in Philippine television, is now No. 3, behind topnotchers **ABS-CBN** and **GMA-7**.

The newest chairman Orly Mercado, **IBC-13** top honcho, made the disclosure at a press conference last November 21, 2011. The network is still sequestered, and Mercado admitted that it's still up for privatization among all the government-owned networks (like **ETC on RPN-9** and **PTV-4**) and revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 42 years.

Viva-TV on IBC has been serving Filipino audiences for the last 37 years for the radio-TV broadcasting with its TV station in IBC TV-13 in Mega Manila, IBC TV-13 in Baguio City, IBC TV-6 the Mountain Province, IBC TV-13 in Laoag City, IBC TV-12 in Iloilo, IBC TV-13 in Cebu City, IBC TV-13 Davao City and IBC TV-10 in Cagayan de Oro City and the network also operates radio stations from dance mix radio iDMZ 89.1 in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. A joint venture with a local cable company will also see the operation of DYBP as 103.8 Boracay FM, a newest tourist-oriented FM station in Boracay. A newest UHF news channel of callsign DWNN-TV is called IBC News Network or INN, and new cable channel Danze TV.

Recently with **Viva's local production** are the top three leading ladies star in their own original shows for the channel whose line-up of programs tilts towards reality programming as well as foreign cartoons, cartoon movies, sports, showbiz-oriented shows, music videos, Viva Tagalog movies, drama series, game shows, comedy shows and concerts with commercial TV spots from advertisers and media buyers the network's financial to finance its programming, privatization and expansion plan.

The buzz is that these are tell-tale signs that Vic Del Rosario had bought sequestered **Channel 13** which is up for sales for the longest time. The on-going recruitment of technical personnel by **Channel 13** is being considered as another sign of this rumored purchase. **IBC-13** won as the Best TV station in the **2011 Anak TV Seal Awards**.

Their shows will follow them as they attend their various showbiz engagements and go about their professional commitments with helped boost **Channel 13's** ratings from cellar dweller to No. 3 in dominated like **ABS-CBN** and **GMA-7** for **AGB Nielsen Media Research**.

The weekly 30-minute programs are entitled "@Annebishowsa", "Popstar Diaries" and "KC.com", respectively.

"Viva TV is the first-ever free-to-air entertainment channel that offers 100 percent new and original Filipino content for the total entertainment with the wide range of local and international sports events," notes Vincent del Rosario, executive vice president of Viva Communications Inc. and Orly Mercado, chairman of IBC-13. "We really steered clear of the kind of shows that viewers can watch on free TV network with the network battle despite the dominance of giant networks ABS-CBN and GMA-7."

Viva TV is also home to the first regular television shows of ace comedian Jon Santos, Cristine Reyes, James Yap of PBA games, IC Mendoza, popstar Anja Aguilar, Vhong Navarro, Cesar Montano, diamond star Maricel Soriano, box-office king Vic Sotto, Dina Bonnevie, Vice Ganda, Aga Muhlach, Nikki Bacolod, Dolly Anne Carvajal and Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak, and the Filipino-dubbed foreign cartoons such as "Winx Club," "Pop Pixie," "Magic Wonderland" and "Barbie" for the young girls and with anime like "Cyborg Kurochan," "Beelzebub" and "K-On!".

"The Jon Santos Show" is a weekly one-hour talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago and airs on Saturdays at 11:30 p.m.

"The Weakest Link" is the phenomenal game show based on the British followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offfers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 eueays of age. It now airs on Saturday at 5 p.m. hosted by Luis Manzano.

"Who Wants to be a Millionaire?" is a Pinoy game show based on the British requires the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000. It now airs from Saturdays and Sundays at 9 p.m. hosted by box-office king Bossing Vic Sotto.

"Dear Heart" is a the newest teen drama anthology series for the teenagers, directed by Joyce Bernal and airs on Sundays at 2:30 p.m. Hosted by popstar Anja Aguilar.

"Sinemaks" is a premiere movie block of Viva Tagalog action movies that airs on Sunday at 10 p.m. with such local action-packed movies of Viva Films..

"I Am Sarah" is a the first ever Sunday night teen-oriented variety show hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host. Premieres on July 1, 2012 from Sundays at 8:30 p.m. and directed by Al Quinn.

"Esperanza" is a the first-ever teleserye premieres on July 2 from Mondays to Fridays at 9 p.m. starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, directed by Wenn V. Deramas.

"Estudyante Blues" is a the newest TV series based on the 1989 film, directed by Wenn V. Deramas and premieres Mondays, July 2 at 10 p.m. Starring Richard Gutierrez, IC Mendoza and Onemig Bondoc.

"Daily Top 10" is an hour-long round-up of the each day's ten most requested both OPM TV and K-POP videos, airs from Mondays to Fridays at 5:30 p.m. Hosted by Sam Pinto.

"Showbiz Star" is a nightly showbiz talk show hosted by Dolly Anne Carvajal. The 30-minute live program airs Mondays to Fridays at 8:30 p.m. tackle the meatiest and freshest local and korean celebrity news and rumors. There also be a celebrity guest who meet face-to-face with showbiz reporters, and together with the TV host, will squeeze out and clarify issues about him or her.

"Can You Hear My Heart" is a first-ever South Korean drama which stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han. Premieres on July 2 from Mondays to Fridays at 11 p.m.

"Dream High" is the newest asianovela with the new season starring K-Pop stars are actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon. It premieres on July 2 at 2 p.m.

"WOW!" is a the weekly 30-minute gag show for the practical jokes and now airs from Sunday at 3:30 p.m. Hosted by Vhong Navarro and directed by Joey De Leon.

"Petrang Kabayo" is a Vice Ganda's hit coemdy-drama movie gets a TV spin off in the TV sitcom with Aga Muhlach, DU Durano and Ella Cruz every Tuesday nights at 10 p.m. and directed by Wenn V. Deramas.

"SM Little Stars" is the country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential. It airs from Sundays at 12:30 p.m. Hosted by Britain's Got Talent alumCharlie Green and directed by Mark Reyes.

"Fighting Family" is a newest 30-minute star game show produced by Endemol that challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars, directed by Bobbt Vidanes. It aired from Saturdays at 3 p.m. and hosted by Dingdong Avanzado. Ashley makes the jump from the internet to television with "Petra's Panniest", a weekly 30-minute program showcasing a round-up of the funniest scenes from Viva movies and videos from the internet. The show airs every Mondays, Tuesdays and Thursdays at 8 p.m.

Another Viva TV banner show is a reality series called "Pantaxa". Hosted by erstwhile "pantasya ng bayan" Katya Santos and Maui Taylor, the show follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom. Getting the PBA Games was a brilliant idea and television franchise that instantly filled the Viva-TVschedule with programming practically guaranteed to rate decently, advertisers and TV commercial spots. Picking up the children's television program "Barney and Friends" for mascots with the Barney characters also particularly astute considering that all the other local network for kids. Relaunching "IBC Express Balita" and "Ronda Trese" together with "Good Take," "Linawin Natin" and "Pulsong Pinoy" spoke of a determination to build a strong, independent and credible news organization. Airing animated TV masterpieces on Viva-TV such as "Lalaloopsy" and "Polly Pocket" which become a new TV series gave substance to support for TV kids fare and teenagers.

Of course, there were missteps as well the daily noontime variety show "Lunch Break," the Chinese lifestyle tele-magazine show "Chinatown TV" and TV sitcom for health "Hapi Kung Healthy." Thankfully,

they were all TV specials like "A Taste of History" and "Homecoming sa 13" and other youth-oriented one shot presentations should at least get points for trying out groundbreaking concepts. In fact, some observers say that if these programs had been with GMA-7, ABS-CBN and TV5, have been successful. IBC-13 is another set of innovative programs: "DMZ-TV," a teenager, youth-oriented dance show for teens; "Cooltura," a documentary show about the Filipino culture in the Philippines and "Y2K: Yes to Kids," a children show in the college students for interest, pre-school kids and learning for kids. Still to come, had already getting a press conference, is a show in which Filipino actors compete for a chance to break into the Philippine Television.

"We have more original shows in various stages of development that we hope to launch within the next few months," del Rosario says. "Our main aim is to provide the best all-Pinoy innovative viewing fare to local TV audiences."

Viva TV debuts nationwide through all the cable and satellite providers, including on free TV **IBC-13**, **Sky Cable** Ch. 15, **Destiny Cable** Ch. 16, **Cablelink** Ch. 14, **Cignal** Ch. 13 and **Dream Satellite TV** Ch. 7.

Viva-TV Stars Edit

- Sarah Geronimo (Popstar Diaries, I Am Sarah)
- Anne Curtis (@annebishowsa)
- KC Concepcion (KC.com)
- Robin Padilla (Balawang Busoy)
- Ella Cruz (Petrang Kabayo)
- Aga Muhlach (Petrang Kabayo)
- Vice Ganda (Petrang Kabayo)
- Cesar Montano (Esperanza)
- Nadine Lustre (Dalawang Busoy)
- Richard Gutierrez (Estudyante Blues)
- Jon Santos (The Jon Santos Show)
- AJ Muhlach (Sabi Mo Nanay)
- Sam Pinto (Daily Top 10)
- Dingdong Avanzado (Fighting Family)
- Vilma Santos (Dalawang Busoy)
- Phillip Salvador (Dalawang Busoy)
- Vhong Navarro (WOW!)
- Judy Ann Santos (Esperanza)
- IC Mendoza (Estudyante Blues)
- Charlie Green (SM Little Stars)
- Katya Santos (Pantaxya X)
- Onemig Bondoc (Estudyante Blues)

- Maricel Soriano (Esperanza)
- Vic Sotto (Who Wants To Be A Millionaire?)
- Dina Bonnevie (Dalawang Busoy)
- Richard Yap (Esperanza)
- Cristine Reyes (Esperanza)
- Daniel Padilla (Esperanza)
- James Yap (PBA Games)
- Ashley Rivera (Petra's Panniest)
- Luis Manzano (The Weakest Link)
- Nikki Bacolod (Especially 4 U)
- DJ Durano (Petrang Kabayo)
- Maui Taylor (Pantaxya X)
- Voyz Avenue

IBC Primetime Schedule in May 13-19, 2000

Schedule Edit

Saturday <u>Edit</u>

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K
- 7:00 Viva Premiere Night
- 10:00 ATP Tour Highlights

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain

- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo Ang Langit
- 10:30 Asian PGA Tour
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 NBA Jam
- 8:30 NBA on Viva-TV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 ATP Tennis Magazine
- 11:30 IBC Balita Ngayon

May 20-26, 2000 Edit

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K

- 7:00 Viva Premiere Night
- 9:00 Asia PGA Tour
- 10:00 ATP Tour Highlights

Sunday **Edit**

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life

- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo Ang Langit
- 11:00 Asian PGA Tour
- 12:00 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters

- 8:00 NBA Jam
- 8:30 NBA on Viva-TV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 ATP Tennis Magazine
- 11:30 IBC Balita Ngayon

June 3-9, 2000 Edit

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K
- 7:00 Viva Premiere Night
- 9:00 1999 World Pool Masters
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday <u>Edit</u>

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast

- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo Ang Langit
- 10:30 Asian PGA Tour
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 8:00 NBA Jam
- 8:30 NBA on Viva-TV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita

- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 ATP Tennis Magazine
- 11:30 IBC Balita Ngayon

June 10-16, 2000 Edit

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita

- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Asian PGA Tour
- 11:00 NBA Series
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 8:00 NBA Jam
- 8:30 NBA on Viva-TV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 ATP Tennis Magazine
- 11:30 IBC Balita Ngayon

June 24-30, 2000 Edit

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak

- 6:00 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese

- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 1999 World Pool Masters
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Asian PGA Tour
- 11:00 NBA Series
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Super Rescue Solbrain
- 5:30 NBA Series

- 6:00 May Bukas Pa
- 7:00 NBA on Viva-TV
- 9:00 Subic Bay
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

July 1-7, 2000 Edit

Saturday Edit

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)

- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 NBA on Viva-TV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 ATP Tour Highlights
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing
- 11:00 NBA Series
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 NBA on Viva-TV
- 9:00 Subic Bay
- 10:00 Striclly Dancesport
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English

- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

July 15-21, 2000 Edit

Saturday <u>Edit</u>

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Fastbreak
- 6:00 H2K
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast

- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 World Pool Championships
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing
- 11:00 NBA Series
- 11:00 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan

■ 11:30 - IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 9:00 Subic Bay
- 10:00 Striclly Dancesport
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

July 22-28, 2000 Edit

Saturday Edit

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 H2K

- 6:00 Fastbreak
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 World Pool Championships
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

11:30 - The Estrada Presidency

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series

- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 9:00 Subic Bay
- 10:00 Striclly Dancesport
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

August 5-11, 2000 Edit

Saturday Edit

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 H2K
- 6:00 Fastbreak
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Asian PGA Tour

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin

- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 World Pool Championships
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday <u>Edit</u>

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing

- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

Wedensday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 9:00 Subic Bay
- 10:00 Striclly Dancesport
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life

- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 PBA Moments
- 11:30 IBC Balita Ngayon

August 19-25, 2000 Edit

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 2:30 Amerika Atbp.
- 3:30 89 DMZ simulcast
- 4:00 Sagupaan
- 4:30 Auto Review
- 5:00 H2K
- 6:00 Fastbreak
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Asian PGA Tour

Sunday **Edit**

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

■ 12:00 - Alas Dose sa Trese

- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 World Pool Championships
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Good Take

Tuesday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing
- 11:00 Ronda Trese
- 11:30 The Estrada Presidency

Wedensday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA

- 10:00 Blow By Blow
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday **Edit**

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 9:00 Subic Bay
- 10:30 NBA Action
- 11:00 Ronda Trese
- 11:30 PBA Moments

Friday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

August 26-September 1, 2000 Edit

Saturday Edit

- 12:00 Alas Dose sa Trese
- 2:30 Amerika Atbp.
- 3:30 89 DMZ simulcast
- 4:00 Sagupaan

- 4:30 Auto Review
- 5:00 H2K
- 6:00 Fastbreak
- 7:00 Viva Premiere Night
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa
- 7:00 Viva Proudly Presents
- 9:00 World Pool Championships
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Good Take

Tuesday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 May Bukas Pa
- 7:00 World Pool Championships
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Now Showing
- 11:00 Ronda Trese

Wedensday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 May Bukas Pa

- 7:00 World Pool Championships
- 9:00 Subic Bay
- 10:30 NBA Action
- 11:00 Ronda Trese
- 11:30 PBA Moments

Friday Edit

- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

November 4-10, 2000 <u>Edit</u>

Saturday Edit

- 4:30 Auto Review
- 5:00 H2K
- 6:00 Viva Premiere Night
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA

- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 Rising Stars of Billiards
- 7:00 Blow By Blow
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Proudly Presents
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Good Take

Tuesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Sbogado
- 6:00 Rising Stars of Billiards
- 7:00 DMZ-TV (simulcast on 89 DMZ)
- 8:00 Who Wants to be a Millionaire?
- 9:00 Now Showing
- 11:00 Ronda Trese

Wednesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Subic Bay
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday **Edit**

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita

- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 Rising Stars of Billiards
- 7:00 World Pool Champiuonships
- 8:00 Who Wants to be a Millionaire?
- 9:00 Thursday Night at the Movies
- 10:30 NBA Action
- 11:00 Ronda Trese
- 11:30 PBA Moments

Friday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

November 25-December 1, 2000 Edit

Saturday Edit

- 4:30 Auto Review
- 5:00 H2K
- 6:00 Viva Premiere Night
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA

- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 Rising Stars of Billiards
- 7:00 Blow By Blow
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Proudly Presents
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Good Take

Tuesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 Rising Stars of Billiards
- 7:00 DMZ-TV (simulcast on 89 DMZ)
- 8:00 Who Wants to be a Millionaire?
- 9:00 Now Showing
- 11:00 Ronda Trese

Wedensday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Subic Bay
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday **Edit**

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita

- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 Rising Stars of Billiards
- 7:00 World Pool Champiuonships
- 8:00 Who Wants to be a Millionaire?
- 9:00 Thursday Night at the Movies
- 11:00 Ronda Trese
- 11:30 PBA Moments

Friday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

December 9-15, 2000 <u>Edit</u>

Saturday **Edit**

- 4:30 Auto Review
- 5:00 H2K
- 6:00 Viva Premiere Night
- 8:00 Who Wants to be a Millionaire?
- 9:00 Kagat ng Dilim
- 10:00 Gags Must Be Crazy
- 11:00 Night Lines

Sunday Edit

- 9:00 Family TV Mass
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 3:30 Milo Sporting World
- 4:00 PBA
- 9:00 Sinemaks

- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 NBA Series
- 6:00 Rising Stars of Billiards
- 7:00 Blow By Blow
- 8:00 Who Wants to be a Millionaire?
- 9:00 Viva Proudly Presents
- 10:30 Super Bouts
- 11:00 Ronda Trese
- 11:30 Good Take

Tuesday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 Akazukin Cha Cha
- 5:30 Saklolo Abogado
- 6:00 Rising Stars of Billiards
- 7:00 DMZ-TV (simulcast on 89 DMZ)
- 8:00 Who Wants to be a Millionaire?
- 9:00 Now Showing
- 11:00 Ronda Trese
- 11:30 PBA Moments

Wedensday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Subic Bay
- 11:00 Ronda Trese
- 11:30 PBA Moments

Thursday **Edit**

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita

- 5:00 Akazukin Cha Cha
- 5:30 NBA Game of the Week
- 8:00 Who Wants to be a Millionaire?
- 9:00 Thursday Night at the Movies
- 11:00 Ronda Trese
- 11:30 PBA Moments

Friday Edit

- 4:00 Kangazoo Club
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabao, Karera, Karerista
- 11:00 Ronda Trese
- 11:30 Last Fool Show

IBC-13 Program Schedule in March 4-10, 2000

January 1-7, 2000 Edit

Sunday Edit

- 8:00 Family TV Mass
- 9:00 Tokusatsu
- 9:30 Bioman
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan
- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBL Challenge
- 8:00 NBA on VTV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese

- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA Moments
- 5:30 Racing World
- 6:00 Gillette World of Sports
- 6:30 ATP Tennis Magazine
- 7:00 ATP Tour Highlights
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo ang Langit
- 10:30 Asian PGA Tour
- 11:30 IBC Balita Ngayon

Wednesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBL Challenge

- 8:00 NBA Jam
- 8:30 NBA on VTV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Kabayo, Karera, Karetista
- 11:00 Cara y Cruz
- 11:30 IBC Balita Ngayon

Saturday **Edit**

- 12:00 Alas Dose sa Trese
- 2:30 Auto Review
- 3:00 PBL Challenge
- 5:30 Rebyu
- 6:00 Goin' Bayabas
- 7:00 Fastbreak
- 8:00 Back to Iskul Bukol
- 9:00 WOW!
- 10:00 Sine VTV
- 11:30 Asian PGA Tour

March 4-10, 2000 Edit

Sunday Edit

- 8:00 Family TV Mass
- 9:00 Tokusatsu
- 9:30 Bioman
- 10:00 Y2K: Yes to Kids
- 10:30 Hapi Kung Healthy
- 11:00 Tukaan

- 12:00 Ating Alamin
- 1:00 DMZ-TV (simulcast on 89 DMZ)
- 2:00 89 DMZ simulcast
- 4:00 PBA
- 9:00 Sinemaks
- 11:00 In His Steps
- 11:30 PBA Moments

Monday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBL Challenge
- 8:00 NBA on VTV
- 10:30 Super Bouts
- 11:30 IBC Balita Ngayon

Tuesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA Moments
- 5:30 Racing World
- 6:00 Gillette World of Sports
- 6:30 ATP Tennis Magazine
- 7:00 ATP Tour Highlights
- 8:00 DMZ-TV (simulcast on 89 DMZ)
- 9:00 Striclly Dancesport
- 10:00 Kasangga Mo ang Langit
- 11:00 Asian PGA Tour

■ 12:00 - IBC Balita Ngayon

Wednesday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA
- 10:00 Blow By Blow
- 11:00 Sagupaan
- 11:30 IBC Balita Ngayon

Thursday **Edit**

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBL Challenge
- 8:00 NBA Jam
- 8:30 NBA on VTV
- 11:00 NBA Action
- 11:30 IBC Balita Ngayon

Friday Edit

- 11:30 The Estrada Presidency
- 12:00 Alas Dose sa Trese
- 1:30 89 DMZ simulcast
- 2:30 Give a Life
- 3:00 89 DMZ simulcast
- 4:00 Gogo's Adventures with English
- 4:30 IBC Express Balita
- 5:00 PBA

- 10:00 Kabayo, Karera, Karetista
- 11:00 Asian PGA Tour
- 12:00 IBC Balita Ngayon

Saturday <u>Edit</u>

- 12:00 Alas Dose sa Trese
- 2:30 89 DMZ simulcast
- 4:30 Auto Review
- 5:00 Motolite International 9-Ball Championship
- 7:00 Viva Premiere Night
- 9:00 1999 World Pool Masteers
- 10:00 ATP Tour Highlights
- 11:00 Asian PGA Tour

Viva-TV on IBC sa bagong TV ratings

June 25, 2012 Manila, Philippines - From ABS-CBN's Kapamilya network and GMA's Kapuso network are branding, preparing a war chest to reposition IBC-13 known as the Kapinoy network won as the Best TV station in the 2011 Anak TV Seal Awards and 2012 Catholic Mass Media Awards is now a strong third in the broadcasting industry as Viva-TV. The networks bid to compete with the two major leaders in the ratings game, GMA Network and ABS-CBN. Diliman-based TV station Channel 13 adding blocktime programs mostly on entertainment, the group of chairman and CEO Vic Del Rosario is on a wait-and-see mode as the government's privatization blueprint is concerned.

According to chairman and CEO Vic Del Rosario would raise for the network P1 billion through a combination of borrowings and equity infusion. Rosario said the shareholders would like to take advantage of the network's momentum, having gained more following for its home grown programs and Viva Tagalog movies and petition for rehabilitation before the Quezon City Regional Trial Court Branch 93 in program operations, engineering and maintenance functions with responsible for management, administrative and financial services for the employees it is finally privatized with its claim as the third wheel in local TV landscape.

IBC-13 as the country's third-biggest network for the **Kapinoy** network more than tripled its audience share, according to Rosario. He said the company needed the new capital to upgrade its facilities, adopting a new broadcast technology to upgrade the capacity, reception, equipment, signal and provincial operations with among its priorities is the broadcasting transmission facilities to strengthen itssignal to a level comparable to that of **ABS-CBN 2** and **GMA-7**, according to chairman Orly Mercado with new head Eric Canoy. **IBC'**s new transmitter through the operation of its 60kw transmitter sitting in a 500-ft tower in the Coca Cola plant, Roosevelt Avenue, San Fancisco Del Monte, Quezon City with international channel **IBC Global** and **Viva-TV Global**, has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network** tied up with **Pilipinas Global Network**, **Ltd**.

He claimed that **IBC-13** recently became more aggressive shown improvement in reach and reception in the installing more transmitters and the installation of the new **Board of Directors** with Fundador Soriano, Vic Felipe, Ronnie Ricketts and Lauro Vizconde as acquisition of video and audio equipment with cameras, VTRs and monitors. Viewers complained that **IBC-13**'s signal was inferior compared to the two major players listed as **IBC Board of Directors** by the current administration, to privatize **IBC** affirmed by the Supreme Court. It made us the most financially stable among all the government-owned networks (like**RPN 9** and **PTV 4**). With the primetime block, Channel 13 is now earning a monthly revenue for an average of Php73 thousand per hour and supplements its monthly income of Php12 million with its earnings from**Viva** and other block timers, as well as with **RPN 9**'s rental of the facilities. Its daytime block, meanwhile, is offered at Php25-50 thousand per hour.

Made a disclosure at the press conference that the **Viva** group had ventured into the television broadcasting business with a deal to the 85-percent stake in **Intercontinental Broadcasting Corp.**,

which owner and operator of **IBC Channel 13** is now a strong number 3 dominated by **GMA Network Inc.** and **ABS-CBN Broadcasting Corp.**, received P500 million in fresh money to finance network upgrading, acquisition of new programs and payment of debts, a ranking official said sequestered by the **Philippine Commission on Good Government** (**PCGG**), are now running the network improvement of the airconditioning system at the Technical Operations Center and Transmitter Building in Coca Cola plant, Quezon City with the installation of new units **IBCEU** president Joseph Yee said payables to current employees already amounted to P200 million.

The money, Mercado said, the privatization is Field Video Remote (FVR) Vans -- two Electronic Field Production and Electronic News Gathering would be used to buy Satellite News Vehicle OB vans with microwave sets and video and audio equipment which would help improve the station's news coverage. IBC-13 posted last 2011 a net income before tax of Php55.92 Million. Satellite transmission to digital video compression making it possible for SNG transmission during the live news and special events coverages as IBCEU and the IBC Supervisors and Directors Union staged a noontime picket just outside the Broadcast City premises in Quezon City.

Installation of the local area network with new beta **IBC-13** corporate and entertainment revamped website a totally different design and new functionalities compared to our old site (networking of offices and webpages just newly designed website to changing the current flash elements new look of screenshot for <u>IBC.com.ph</u>). Be sure to check out the <u>IBC live video streaming</u>, <u>Radyo Budyong and iDMZ Live Stream</u> with new **iDMZ** website at <u>89DMZ.com</u>, <u>Careers Section</u>, <u>Profiles</u>, <u>Contact Us</u>, <u>Program Schedule</u>, <u>Featured Shows</u>, <u>Station List</u>, and of course the <u>latest announcements</u> with new news portal at <u>NewsTeam13.ph</u> promising a richer online experience for followers.

IBC-13 has provincial 30 stations from TV-13 Mega Manila, TV-13 Baguio, TV-12 Laoag, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-13 Naga, TV-13 Daet, Camarines Norte, TV-13 Santiago, Isabela, TV-13 Legaspi, TV-2 Sorsogon, TV-12 Iloilo, TV-2 Roxas, TV-12 Bacolod, TV-13 Cebu, TV-12 Tacloban, TV-2 Dumaguete, TV-7 Basey, Samar, TV-13 Zamboanga, TV-9 Dipolog, TV-13 Davao, TV-12 Ozamis, TV-13 General Santos, TV-5 Butuan, TV-2 Cotabato, TV-10 Tandag, TV-12 Pagadian and TV-10 Cagayan De Oro and more than 100 cable TV affiliates countrywide including SkyCable, Cignal andDream TV, and the radio stations like iDMZ in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan. In any case of privatization, it's pretty much always been ABS-CBN and GMA making much of more money, with everybody else setting for also-ran position would improve the network's ratings and throughout the Philippine and the Southeast Asian region. Also,

New treats beef up for more award-winning and top-rating Viva-TV shows on IBC-13 presented to the entertainment media during the party were *Popstar Diaries*, *Annebishowsa*, *KC.com*, *Dear Heart*, *Esperanza*, *The Jon Santos Show*, *Petra's Panniest*, *Showbiz Star*, *Petrang Kabayo*, *Pantaxya X*, *SM Little Stars*, *Pinokyo's Time*, *WOW!*, *Daily Top 10* and *Especially For You*, and the game shows are *The Weakest Link*, *Fighting Family* and *Who Wants to be a Millionaire?*. The newest weekly 30-minute flaship programs are entitled @*Annebishowsa* with Anne Curtis, *Popstar Diaries* with Sarah Geronimo and *KC.com* with KC Concepcion. With its the newest reality show

new cable channels Danze TV and the newest UHF news channel in the Philippine called IBC News

Network or INN.

called *P-POP Star Hunt* having its pilot this Saturday, **Viva-TV** makes in the local scene this month with **Viva's** local production and the new franchised from **tvN** in Korea.

This Saturday daytime reality program inspired by **tvN**'s *K-POP Star Hunt* for the Filipino teens shine always exciting to meet young Filipinos who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand.

This show can be most revealing, judge Louie Ocampo point out – which makes a teens that is expected with local viewers because it is a launching pad for new K-Pop and P-Pop stars hopes to be **Viva Artist Agency's** vehicle to discover new stars. The nationwide auditions began last June 15, 2012 at the SM City North EDSA in Ortigas Center, Mandaluyong City. Auditions will also be held in SM Davao last June 25, 2012, and in SM Cebu last June 29, 2012. looking for showbiz hopefuls aged 13-to18-years-old, with good looks and exceptional talent and charm. The prize is a talent management contract with **Viva Artist Agency**.

Rommel Lubguban, which return to senior broadcast producer for **Viva** for write, edit, supervise video graphics promos for **The Weakest Link**, **Who Wants to be a Millionaire?**, **NBA** local broadcast, **PBA** local basketball league and many more.

Started with *Winx Club*, sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the *Winx Club* airs on Monday to Friday at 5 p.m., against with *Precious Hearts Romances: Hiyas* (Ch. 2) and *It Started with A Kiss* (Ch. 7) and *Daily Top 10*, an hour-long round up of the each day's ten most requested both OPM TV and K-POP videos hosted by VJ Sam Pinto airs on Modnay to Friday at 5:30 p.m., to competes with teleserye *My Daddy Dearest* (Ch. 7) and *Aryanna* (Ch. 2).

Youtube sensation Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak called *Petra's Panniest* (Mondays, Tuesdays and Thursdays at 8 p.m.), a 30-minute program showcasing the funniest scenes from *Viva* movies and videos from the internet Monday evening started with a *Showbiz Star*, a Monday to Friday 30-minute talk show at 8:30 p.m. hosted by Dolly Ann Carvajal. Since this is a daily program, it seeks to come up with the latest, the scoops, hindi tinutulugan ang balita. An advantage Dolly Ann has also hosts for CelebrityDATcom. Moreover, since it has a panel of showbiz writer-guests, in part it comes up as a live presscon on TV with different star-guests each day.

Premieres on July 2, there's *Estudyante Blues*, a series about three different brothers portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc. Tonight, *Estuyante Blues* makes its first airing. The cast also includes Andi Eigenmann, Raymond Gutierrez and Princess Velasco. Showtime is 10 p.m. The new original sitcom called *Dalawang Busoy*, on Thursday nights topbilled by the Robin Padilla and Phillip Salvador, and the new reality-dating game *Sabi Mo Nanay* on Friday nights is something new but familiar starring the Filipino actor AJ Muhlach.

On Sundays at 11:30 a.m., the first sexiest reality show called *Pantaxya X: The Search for the Nnext Pantasya ng Bayan*. Maui Taylor and Katya Santos as the hosts follows 6 of the sexiest, most promising

new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom. Then at 12:30 p.m. on Sundays, join the country's ultimate kiddie talent search on TV is *SM Little Stars* with host the Britain's Got Talent alum Charlie Green competition is open to kids ages 4-7 years old with star potential in SM Supermall for the kid audition for the artist management contract with *Viva Artist Agency*.

Jon Santos host *The Jon Santos Show*, which airs on Saturdays at 11:30 p.m., a one-hour talk show featuring Jon's gallery of characters including Sherap Espada, Armeeda Siguion Macareyna, and Meeryam Santiago.

On Tuesday nights, Vice Ganda is "unkabogable", as keeps house in *Petrang Kabayo*, directed by Wenn V. Deramas. The house into a horse while his Erickson (Aga Muhlach) is at work. In the cast also are Ella Cruz, Candy Pangilinan, Sam Pinto and DJ Durano, and the newest variety show *I Am Sarah* on Sundays, at 8:30 p.m. with popstar princess Sarah Geronimo.

Their successful kids of foreign cartoons for the young girls like *Winx Club* (Monday-Friday, 5 p.m.), *Pop Pixie* (Saturdays, 7 a.m.), *Magic Wonderland* (Saturdays, 7:30 a.m.), *Polly Pocket* (Saturdays, 8 a.m.), (Saturdays, 9:30 a.m.) and *Barbie* (Sundays, 10:30 a.m.).

The phenomenal game show based on the British is back: *The Weakest Link* now with new host lucky charm Luis Manzano, now airs on Saturdays at 5 p.m., contestants win up to P1 million in every episode and another prize of P50,000 is at stake for lucky televiewers who can join the fun by texting WL<Name of Strongest Link> to number 2968. The new franchised from **Endemol** for the new 30-minute star game show called *Fighting Family* which airs on Saturdays at 3 p.m., is hosted by Dingdong Avanzado with your favorite Viva stars. New season of *Who Wants to be a Millionaire?* which starts telecasting on IBC-13, now airs on Saturday and Sunday at 9 p.m. Hosted by Bossing Vic Sotto, at stake in the show is P2 million and P50,000 for home viewer who will join the mini-WW2BAM game via number 2967 for Globe and Touch Mobile users.

New three anime shows dubbed in Filipino shown on **IBC-13** will introduced: *Cyborg Kurochan* (Saturdays, 9 to 9:30 a.m.) is a supercat who is dedicated to saving the world from evil, *Beelzebub* (Saturdays, 9:30 a.m.) is a manga follows Tatsumi Oga and *K-ON!* (Saturdays, 10 a.m.) is a newest comic stip around four Japanese high school girls who join Sakuragaoka Girl's High School's light music.

With the help of **Viva Entertainment**, **IBC-13** comes up with new and exciting programming. They also feature daytime asianovela *Fondant Garden* at 1:30 p.m., *Dream High* (Season 2) at 2 p.m., and *Queen and I* at 2:30 p.m. while on primetime with first-ever teleserye *Esperanza* at 9 p.m., the soap opera starring Cristine Reyes in the lead role along with Cesar Montano and Richard Yap followed by another teleserye *Pinokyo's Time* at 9:30 p.m., starring child star Izzy Canillo and Judy Ann Santos plus primetiem asianovelas also see in the telecast of *Can You Hear My Heart* at 11 p.m. from Monday to Friday.

In the meantime, while their **Viva-TV** more entertainment shows on **IBC-13**, sports events including the **PBA Games**, foreign cartoons and Korean asianovelas on primetime will beef up **Viva-TV** schedule on **IBC-13** lineup. This is something new, especially since Filipino viewers are so used to watching asianovelas in Taiwan and Korean, he said.

So, when the company into film distribution (Viva Films), television production (Viva Television), recording (Viva Records), talent management (Viva Artist Agency), video (Viva Video), video rental and retail (Video City), events and concerts (Viva Concerts and Events) and sports division (Viva Sports).

The stars of Viva-TV shows on IBC-13 who helped pick out the raffle winners were: Sarah Geronimo (Popstar Diaries and I Am Sarah), Anne Curtis (Annebishowsa), KC Concepcion (KC.com), Anja Aguilar (Dear Heart), Jon Santos (The Jon Santos Show), Dolly Ann Carvajal (Showbiz Star), Ashley Rivera (Petra's Panniest), Charlie Green (SM Little Stars), James Yap (PBA Games), Dingdong Avanzado (Fighting Family), Vice Ganda (Petrang Kabayo), Aga Muhlach (Petrang Kabayo), Vhong Navarro (WOW!), Izzy Canillo (Pinokyo's Time), Judy Ann Santos (Pinokyo's Time) Maui Taylor (Pantaxya X), Katya Santos (Pantaxya X), Sam Pinto (Daily Top 10), Nikki Bacolod (Especially For You), Luis Manzano (The Weakest Link) and Vic Sotto (Who Wants to be a Millionaire?) being shown on Viva-TV's prime programs on IBC like PBA Games and Viva Box Office, as well as its news programs Express Balita and Ronda Trese.

With this development on **Viva-TV**, the newest entertainment network on **IBC-13** as the **Kapinoy** network we hope that local TV scene is enlivened beyond a two-network world. After all, **TV5** are the number one network with their own programming. Just the network has a consistent 30 or 45 percent of ratings, can now a strong No. 3 to **GMA 7** and **ABS-CBN** in their ratings.

New sound and new voices on iDMZ Edit

The world's dance music zone is back as **iDMZ** on the dance FM radio band on **IBC-13** relaunched last August 28, 2011 with a new sound, a new face and new DJ voices in the mass-based market with the name of **DZMZ 89.1** for the #1 internet danze mix radio as a major player. After producing more quality shows for**IBC-13**, they are now starting to penetrate the FM scene nationwide has had around 21,000 listeners from all over the world as well as Facebook (also a group fan page) and Twitter with more than 5,000 active members.

The station's new mix is good for **iDMZ** is inspired by **89 DMZ** to say *Sayaw Pinoy!* plays only dance music and remixed music but also K-Pop music and novelty hits with your favorite artists, events, on-air, interactivities, promos, premiere night tickets and so much more definition of mainstream radio via audiovideo streaming as well as on the internet is unique and they have the coolest DJ's on Earth for the listeners from DJ mixes.

iDMZ's non-stop new wave music all-day in 24-hours every Sunday with *Wave 24* (8 a.m.-8 a.m. the following day), a 24-hours of new wave songs with The Unbeatable. Every Monday, be in love with your favorite down mix tempo music typically a song for 24-hours from R&B to love remixes with *Slowjam* (8 a.m.-8 a.m. the following day), with host Jun DJ with iDMZ ZJ's.

The Friday show called **Be Heard!** (Fridays, 10 a.m.-12 noon with the replay at 8-10 p.m., Manila Time), a flagship program that promotes both professional and non-professional, Filipino and foreign DJs from all over the world, it has been the station's most sought-after and highly-rated program.

A new rock music's higher registers continues to earplugs every Saturday morning is *Rockin' Manila* (7-9 a.m. with the replay at 7-9 p.m., Manila Time), joined Jimmy Muna with some iDMZ ZJ's as the rock music in town.

From *Saturday Night Dance* into *Saturday Clubbing* (9 a.m.-12 noon with the replay of 9 p.m.-12 midnight, Manila Time), a 3-hours of non-stop party clubbing music with your favorite in-house and club DJs with The Sting and The Destroyer. The 70s and 80s hit popular disco at its best every Saturday afternoons with *Retro 70s and 80s* (1-3 p.m. and 12 midnight-2 a.m.), with your ZJ Ziggy.

Start your **Peewee in the Morning** habit every Tuesday-Friday (5-8 a.m.), your favorite hottest and freshest news with your favorite slowjam mix on Tuesdays and dance music on Wednesday to Friday. Anchored by radio broadcaster Peewee with George and Jada. Your favorite uninterruptible **Megamix** (everyday, every hour), absolutely commercial free.

Disco-mixing in the different kind of entertainment shouldn't miss include non-stop back-to-back *Mobile Mixes* (at 3 p.m.) with The Sting back-to-back with the home of *Mobile Circuit* (at 4:30 p.m.) hosted by DJ Marlon which both airs every Tuesday to Friday at 3 to 7 p.m.

Other programs listeners shouldn't miss the Original Pilipino Music include *OPM in-a-Raw* (Tuesdays-Friadys, 8-9 a.m. and Saturdays at 3-4 p.m.) experiences along with the favorite OPM songs hosted by DJ Alfie with DJ Pam; pop and love songs on Tuesdays; classic OPM on Wednesdays; novelty and dance music on Thursdays and Pinoy rock music on Fridays, and also more OPM songs every Saturdays. There is also *Pinoy Top 10 Hitlist* from Tuesdays to Fridays at 7 to 8 p.m., featuring the top 10 OPM hits for your Pinoy artist with your The Force.

The Korean pop music on radio every Saturdays lets *K-Pop N' Go!* (5-7 a.m. with the replay at 4-6 p.m., Manila Time), the newest K-pop radio program to bring your pure non-stop entertainment, K-Pop-style, with your host The King and Kat Alano. Every Saturday nights is dance music complemented by *Sayaw Top 10*(12 noon-1 p.m. and 6-7 p.m.), a top 10 countdown of dance music songs tabulated by international artist with your DJ Blare.

Plus, we will be giving away **iDMZ** car sticker and souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors with available through 24/7 streaming via official website of 89DMZ.com.

Here are iDMZ's line up: Edit

Sunday

■ 8 AM - Wave 24 - The Unbeatable (Andy Santillan)

Monday

8 AM - Slowjam - Jun DJ

Tuesday-Thursday

- 5 AM Peewee in the Morning Peewee (Peewee Wenceslao) with George and Jada
- 8 AM OPM in-a-Raw DJ Alfie (Alfie Manuel) with DJ Pam
- 9 AM Megamix
- 10 AM The KC Show KC Montero
- 12 NN Megamix
- 3 PM Mobile Mixes The Sting (Terence Khan)

- 4:30 PM Mobile Circuit DJ Marlon
- 7 PM Pinoy Top 10 Hitlist The Force (Neil Centeno)
- 8 PM Megamix

Friday

- 5 AM Peewee in the Morning Peewee (Peewee Wenceslao) with George and Jada
- 8 AM OPM in-a-Raw DJ Alfie (Alfie Manuel) with DJ Pam
- 9 AM Megamix
- 10 AM Be Heard!
- 12 NN Megamix
- 3 PM Mobile Mixes The Sting (Terence Khan)
- 4:30 PM Mobile Circuit DJ Marlon
- 7 PM Pinoy Top 10 Hitlist The Force (Neil Centeno)
- 8 PM Be Heard! (replay)
- 10 PM Megamix

Saturday

- 5 AM K-Pop N Go The King and Kat Alano
- 7 AM Rockin' Manila Jimmy Muna
- 9 AM Saturday Clubbing Rommel 'The Destroyer' Dayan and The Sting (Terence Khan)
- 12 NN Sayaw Top 10 DJ Blare (Bernadette Camalig)
- 1 PM Retro 70s and 80s ZJ Ziggy
- 3 PM OPM in-a-Raw DJ Alfie
- 4 PM K-Pop N Go The King and Kat Alano (replay)
- 6 PM Sayaw Top 10 DJ Blare (Bernadette Camalig)
- 7 PM Rockin' Manila Jimmy Muna (replay)
- 9 PM Saturday Clubbing Rommel 'The Destroyer' Dayan and The Sting (Terence Khan) (replay)
- 12 MN Retro 70s and 80s ZJ Ziggy
- 2 AM Megamix

DJs

- The Unbeatable (Andy Santillan) (Sunday 8 am-8 am the following day)
- Jun DJ (Mondays 8 am-5 am the following day)
- Peewee (Peewee Wenceslao) (Tuesday-Friday 5-8 am)
- George (Tuesday-Friday 5-8 am)
- DJ Pam (Tuesday-Friday 8-9 am)
- Jada (Tuesday-Friday 5-8 am)
- DJ Alfie (Alfie Manuel) (Tuesday-Friday 8-9 am and Saturdays 3-4 pm)
- The Force (Neil Centeno) (Tuesdays-Fridays 7-8 pm)

- DJ Marlon (Tuesday-Friday 4-7 pm)
- The Sting (Terence Khan) (Tuesday-Friday 3-4:30 pm and Saturdays 9 am-12 nn)
- The King (Saturdays 5-7 am)
- Kat Alano (Saturdays 5-7 am)
- Jimmy Muna (Saturdays 7-9 am)
- Rommel 'The Destroyer' Dayan (Saturdays 9 am-12 nn)
- ZJ Ziggy (Saturdays 1-3 pm and 12 mn-2 am)
- DJ Blare (Bernadette Camalig) (Saturdays 12 nn-1 pm and 6-7 pm)
- DJ Ouch (Lopie Guzman) (Tuesdays 9 am-10 pm)
- MC Dash (Wednesdays 9 am-10 pm)
- KC Montero (Tuesday-Thursdays 10 am-12 nn)
- DJ Anne (Fridays 9 am-4 pm)
- DJ Kaye (Kaye Tan) (The Word hourly news update from Monday-Saturday 9 am-7 pm)

IDMZ maging 24 hours a day, 7 days a week

Kang narinig masaya ito ang maging sayaw! Kami ay paborito mong iDMZ Sayaw Pinoy! Nagdadala sa iyo ng danze music zone! Kapag saan mong ang hataw. Kung saan mo ang sayaw. Higit pa sa hataw na! Sa iyong kalooban ay sa sayaw, nais mo ang masayang sa sayaw istasyon ang iyong masa market ay nakatutok sa.

Lahat na ito ay dahil para sa inyong patuloy na pagtangkilik at di mapapantayag suporta, dito lang sa inyong paborito mong dance music zone dito sa pilipinas, basta't iDMZ, Sayaw Pinoy!

24-hours a day, 7 days a week Edit

New Programming Edit

WAVE 24 (Sundays, 8 am-8 am the following day) Edit

24-oras ng mga wave music maging new wave song ng bayan, magiging WAVE 24. Hosted by The Unbeatable.

SLOWJAM (Mondays, 8 am-8 am the next day) <u>Edit</u>

Mahal na mahal kita, sa 24-oras ng SLOWJAM magiging down beat mix. Hosted by Jun DJ with iDMZ ZJ's.

BE HEARD! (Fridays, 10 am-12 nn with the replay 8-10 pm) Edit

Paborito mong DJs para maging professionals at non-professionals, ams maging BE HEARD!

ROCKIN' MANILA (Saturdays, 7-9 am with the replay at 7-9 pm) Edit

Rockrakan mo to!, ang inyong rock music's high registers sa mundo, ang galing talaga. Hosted by Jimmy Muna with iDMZ ZJ's.

SATURDAY CLUBBING (Saturdays, 9 am-12 nn with the replay at 9 pm-12 mn) Edit

Sige na, hataw na, sumayaw na 3-oras maging clubbing dance para sayaw maraming influential sounds. Hosted by The Sting and The Destroyer.

RETRO 70s AND 80s (Saturdays, 1-3 pm and 12 mn-2 am) Edit

Mas nakaka-disco groove na tatlong oras maging RETRO 70s AND 80s para sa hits mula sa 70s at 80s magiging disco. Hosted by ZJ Ziggy.

More Programming Edit

MOBILE CIRCUIT (Tuesdays-Fridays, 4:30-7 pm) Edit

Maging disco-mixing talaga. Hosted by DJ Marlon.

Pinoy Top 10 Hitlist (Tuesday-Friday, 7-8 pm) Edit

Ang top 10 OPM hitlist countdown mo to. Hosted by The Force.

K-POP N GO! (Saturdays, 5-7 am with the replay at 4-6 pm) Edit

Paborito mong K-Pop music na dalhin mula kapag Korean pop music sa radio ang sayaw dito. Hosted by The King and Kat Alano.

SAYAW TOP 10 (Saturdays, 12 nn-1 pm and 6-7 pm) Edit

Sabado na naman maging top 10 dance hits para sa'yo ang hataw dito. Hosted by DJ Blare.

PEEWEE IN THE MORNING (Tuesdays-Fridays, 5-8 am) <u>Edit</u>

Ang bagong umaga, nagbabagang balita at paborito mong dance music. Anchored by Peewee, George and Jada,

OPM IN-A-RAW (Tuesdays-Fridays, 8-9 and Saturdays, 3-4 pm) Edit

Magiging Original Pilipino Music na maging OPM para sa Pinoy artista. Hosted by DJ Alfie with DJ Pam,

MEGAMIX (Everyday, Every hour) Edit

Mas uninterruptable music-mixes maging megamixes araw-araw, hataw ka lamang.

THE WORD (5-minute news program every hour) Edit

Mga nagbabagang balita mula sa balitang lokal, internasyunal, entertainment at marami pang iba. Anchored by DJ Kaye.

PROMOS Edit

Ito ay ito! Ang pinakamalaking premyo at ang pinakakamangha-manghang mga surpresa ang lahat sa amin! Mula sa mga kasangkapan sa bahay, mga motorbikes, gift certificate, premiere night ticket at kaya higit pa! Hindi nakakagulat na kolehiyo co-eds, ang mga bagets sa sa mga kalye, office yuppies, jeepneys driver department store benta tao, high school barkadas, at mga housewives sa bahay tune in sa amin at maging iDMZ car sticker at souvenir shirt para salahat ng mga DJs.

At mayroon kaming ang lahat ng ito balukto

DZMZ

DZMZ-FM, rebranded as iDMZ, is a flagship FM radio station of Intercontinental Broadcasting Corporation in the Philippines. The station's studios are located atBroadcast City, Capitol Hills, Diliman, Quezon City, with its transmitter located along Roosevelt Avenue, San Francisco del Monte, Quezon City. iDMZ operates 24-hours a day as the dance mix music radio station exceptHoly Week of each year where it signs-off at midnight ofMaundy Thursday and lasts until midnight 4AM of Black Saturday that plays OPM dance, K-Pop, J-Pop, P-Popand Foreign Dance Hit Songs from the Philippines, USA,Japan, UK, South Korea, and around the world.

This station was launched on August 2011 as well as a cable music television channel named <u>Danze TV</u> where the studios and DJs of its programs can be seen by its listeners and viewers.

History <u>Edit</u>

As DWKB-FM (1975-1988) <u>Edit</u>

Known as DWKB-FM (KB 89.1), the station first aired in 1975 and in a short time, became one of the country's most listened to easy listening FM music stations.

As 89 DMZ (1988-2001) Edit

The station later rebranded as 89 DMZ (Danze Music Zone), which played <u>dance</u>, <u>hip hop</u> and <u>remixed music</u>. The late rapper, <u>Francis Magalona</u>, worked with the station through his program, "The Word-up Show", which aired on Saturday nights. It also became the home of the "Mobile Circuit", which features DJ M.O.D. and DJ Coki.

The End of 89 DMZ (2001) Edit

iDMZ

City of Quezon City

Broadcast

area

Metro Manila, surrounding areas

Branding iDMZ

The #1 Danze Mix Radio

Slogan Sayaw Pinoy!

Sayaw Ako, Pinoy Ako!

Frequency 89.1 MHz

1975-1988 (as KB 89.1)

1988-2000, 2011-present (as 89

First air date

2001-2008 (as Wave 89.1) 2008-2011 (as Wave 891) 2011-present (as iDMZ)

Dance music, Remixed

<u>Format</u> <u>music, Electronica</u>, <u>K-Pop</u>, <u>J-Pop</u>, <u>P-</u>

Pop

Power 25,000 watts

<u>Callsign</u>

<u>Owner</u>

meaning

DanZe Muzic Zone

Intercontinental Broadcasting

Corporation

In 2001, IBC and <u>Blockbuster Broadcasting System</u> went into a government-sponsored bidding and Blockbuster Broadcasting System won the frequency rights as <u>Wave 891</u> (callsign then changed to DWAV). However, the network still shares its transmission facilities of <u>IBC 13</u> to this day.

As Wave 891 (2001-2011) Edit

Wave 891 began regular operations shortly on March 1, 2001 as Wave 89.1, after Quest, through a government-sponsored bidding, won the rights to the frequency and the facilities of the defunct and sequestered DZMZ (Danze Muzic Zone 89 DMZ, then owned by Intercontinental Broadcasting Corporation). Wave 891 continues to use IBC-13's transmission facilities up to the present.

Managed by former Magic 89.9 jock Rolando Sulit a.k.a. Joe D'Mango, the station began its operations with a pop soul, pop jazz easy listening format. Some months later, its programming gradually shifted to full pop R&B (also known as Rhythmic contemporary). As of 2009, the station started playing hip-hop tunes. In 2008, the point was eliminated from the title and the station became known as Wave 891. Last January 2010, Wave 891 successfully launched the first Urban Music Awards. Wave 891 as the R&B station lasted for 10 years.

Wave 891 was acquired the station from <u>Intercontinental Broadcasting Corporation</u> last July 11, 2010. Wave 891 was final signed off at June 30, 2011. It continues to broadcast online radio station through live streaming @ www.wave891.fm.

Return of 89 DMZ (July 1-August 27, 2011) Edit

Throughout the last week of June, plugs were aired on 89.1 with the statement "Sayaw, Pinoy!", where the slogan of 89 DMZ's name is used.

As of July 1, 2011, after final-sign off of <u>Wave 891</u> at the time, 89 DMZ made a comeback as a revival of the dance music station with its format playing mainstream <u>K-Pop</u>, <u>J-Pop</u> and <u>P-Pop</u> music and the was revival to DZMZ-FM for 89.1 frequency and official website through live streaming via <u>89DMZ.com</u>. This is a temporary partnership of <u>IBC-13</u>, which took part-ownership of the government-owned station and its privatization. Its programs and DJs premiered on July 4 with the new improved IBC FM dance music station is back with a new sound, a new twist, a new dance and a new voices, redefining the meaning of radio dance entertainment. H-Town, Jada, DJ Marlon, <u>Kat Alano</u>, Anne, Pam, George and Jason, Janice, Nathan J, DJ Taysjaim, <u>KC Montero</u>, Jun DJ, DJ Marlon and MC Dash is the only Wave 891 DJs who joined the 89 DMZ staff.

Some shows in The Wake-Up Crew, The KC Show, Chill Street, The Playroom, Sundown Show, After Hours Club, Six-O-Slow, The Quiet Storm, Club Circuit, Old School Saturday, Saturday Get Away and Low Tide Sunday were the only Wave 891 programs that were carried-over to the 89 DMZ.

As iDMZ (as a Masa station, August 28, 2011-present) <u>Edit</u>

iDMZ was relaunched on August 28, 2011 as a masa station and inspired by 89 DMZ to bring back the good old days of local air waves music is the #1 dance mix radio station as the the first and the only Filipino broadcasting that offers non-stop dance music in the form of DJ mixes with the new iDMZ jingle

and new slogan "Sayaw Pinoy!" composed by <u>Lito Camo</u> and performed by the teen star <u>Kathryn</u> <u>Bernardo.Mary Carolyn Magnaye</u> is the only Wave 891's voice-over who joined the iDMZ's voice-over with <u>Terence Khan</u>. and launch the facing competition with the mass stations begin with the massive competition from the rival <u>Tambayan 101.9</u> and <u>Barangay LS 97.1</u>. It was also format playing mainstream dance music with <u>K-Pop</u>, <u>J-Pop</u>, <u>P-Pop</u> and many more, and served as the home of <u>K-pop</u> like <u>Wonder Girls</u>, <u>Big Bang</u>, <u>Super Junior</u>, <u>Girls' Generation</u>, <u>2PM</u>, <u>2NE1</u>, <u>Beast</u>, <u>Kara</u>, <u>UKISS</u>, <u>4Minute</u> and others with a recall byline "Wag mong sabihin radyong sayaw, sabihin mo Sayaw Pinoy!".

The new TV ad featuring the <u>DJs</u> was launched on <u>DMZ-TV</u> when iDMZ become a masa station. This dance format mass-based station plays not only mainstream dance music and remixed music, but also K-Pop music and novelty hits.

Last August 28, it had its debut at 3am with K-Pop dance music and its first day of broadcast began at 8am with Wave 24 for the first song "Upside Down" (God created indie remix) by Two Minds Crack, followed by some of the DJs from the iDMZ rosters that offers non-stop playing dance music tunes in form of song mixes. It provides an unadulterated dance music that caters to entire age spectrum and to people from all walks of life. The tribute to the Philippine icon radio station 89.1 DZMZ and a gift to all its avid listeners after a decade of quench for dance music with commercial free. Everyone in any parts of the world can access the site and enjoy the music via live streaming. The mass-based station has around 18,000 listeners all over the globe.

During the relaunch, iDMZ and IBC-13 begin with the newest variety show on Philippine TV, <u>DMZ-TV</u> which aired as a hookup with <u>IBC-13</u> every Tuesday at 8-9pm and Sunday at 1-2pm where the hosting our favorite TV teen stars can now be seen on TV screen with the song and dance music party performances.

The station has its first-ever 24-hours of new wave music called *Wave 24* airs at 8am respectively on Sundays, the newest 24-hours of down beat mix called *Slowjam* which airs at 8am on Mondays, it has also developed has a flagship program called *Be Heard!* aired Friday at 10pm-12nn with replays 8-10pm where promotes both professional and non-professional, Filipino and foreign DJs from all over the world. Since its launch, it has been the station's most sought-after and highly-rated program, and spearheaded by The King (Program Director) and The Sting (Continuity Voice Over/DJ/Consultant)

The newest K-Pop music on radio called *K-Pop n' Go!* which airs on Saturdays at 5-8am with replays at 3-6pm and the first-ever weekly countdown called *Sayaw Top 10*, where the top 10 dance hits, it aired at 6pm respectively on Saturdays and *The Word* delivers live hourly news updates airs daily. It has a group page in Facebook dubbed 89 DMZ (Danze Music Zone) and iDMZ Sayaw Pinoy! with more than 5,000 active members.

On January 30, 2012, iDMZ relaunched its new slogan, new theme and jingle "Sayaw Ako, Pinoy Ako!," is composed by Marcus Davis and Amber Davis and performed by Anja Aguilar. It was debuted last January 30 for the mass-based market. The same day, iDMZ successfully when it relaunched the first Danze Music Awards. Also, signaled the station's new nationwide reach when 89.8 MHz Cebu and 89.3 MHz Davaosimulcasted its signals, uninterrupted listening of its programs.

On June 30, 2012, when launched its new cable channel called <u>Danze TV</u> where your favorite jocks are seen live from the booth which available only on <u>SkyCable</u> channel 108 aired 24 hours with plugs during commercial gaps for showing the music videos seen on cable TV.

Disc Jockeys Edit

Current Edit

- DJ Arvie Gamso
- DJ Acid Rain (Rainier Oriane)
- DJ Emerzex (<u>Emerson Cebanico</u>)
- DJ Mad Tweaker (Jan Musa)
- DJ Arthur
- DJ Eric Calma
- DJ Raymond J (<u>Mond J. Ortiz</u>)
- Dennis DM
- DJ EZ Mix (<u>Odie Reyes</u>)
- DJ Mon
- Aveena Pam aka DJ Heart
- DJ Skratz (<u>Mykel Malate</u>)
- DJ Burn (Kathy Sangalang)
- DJ Alfie (Alfie Manuel)
- The Unbeatable (<u>Andy Santillan</u>)
- Ritche Van Angeles aka DJ Ritche
- DJ Boo (<u>Boo Martinez</u>)
- DJ Edmar de Guzman a.k.a. Freakboy
- Allan Zoleta
- DJ Alray Abesamiz
- Lee
- DJ Amor Santos
- KC Montero
- Kat Alano
- Gary Caoili (Station Manager)
- The King (<u>DJ King Dabaon</u>) (Program Director)
- DJ Love Marada
- DJ Totoy Palaboy
- Erik Mana (Continuity Voice)
- Gerric Yo!
- DJ Tayshaun
- Jada
- DJ Marlon
- Rommel "The Destroyer" Dayan
- H-Town

- Force (Neil Centeno)
- DJ Ouch (<u>Lopie Guzman</u>)
- Skratchmark (The KC Show with Kat)
- DJ Anne
- George (current voiceover of <u>ETC</u>)
- Jason on the Radio
- Jun DJ
- Peewee (<u>Wenceslao "Peewee" Trinidad</u>) (Newscaster)
- The Sting (Terence Khan) (IBC-13 and iDMZ voice-over)
- DJ Blare (<u>Bernadette Camalig</u>) (the ONLY female "zee-jay")
- DJ Kaye (<u>Kaye Tan</u>) (delivers "The Word" hourly news)
- ZJ Ziggy
- ZJ Sting Ray
- Pam
- MC Dash
- Jimmy Muna

Former Edit

89 DMZ Edit

- The Mouth (Francis Magalona)
- Jellybean (Rolly Manlapaz)
- Chinaman (<u>Joey Lim</u>)
- Jolly O! (Dax B. Jose)

Wave 891 Edit

- Joe D' Mango (now with 92.3 News FM)
- Janice
- Nathan J
- Mabel
- Christian
- Kel the Mushroom
- Robi the Rascal
- Don
- Thor
- BA
- Eri
- Rye
- Lindy

- Mike Potenciano
- Anthony Suntay (now with <u>Viva Sports</u>)
- Jerome B. Smooth
- Nina
- Wendell Garcia
- Kevin Gray
- DJ Decipher
- DJ Constantine
- Diane Elise
- Gia

DWKB Edit

- Long Tall Howard
- Bingo Lacson
- Vic Morales
- Peewee
- Peter Rabbit (Peter Musngi) (current ABS-CBN voice-over)

Programs **Edit**

Current Edit

- Wave 24 24 hours of new wave music every Sundays, 8am 8am the following day.
- Slow Jam 24-hours of down beat mix every Mondays, 8am 8am the following day.
- Be Heard! a program that promotes both professional and non-professional, Filipino and foreign
 DJs from all over the world, Be Heard! has been the station's most sought-after and highly-rated
 program; every Fridays, 10am 12nn with replay at 8pm 10pm (Manila Time, Philippines).
- <u>Rockin' Manila</u> 2 hours of rock music every Saturdays, 7am 9am with the replay at 7pm 9pm (Manila Time, Philippines).
- Saturday Clubbing 3 hours of non-stop party clubbing music with your favourite in-house and club
 DJs every Saturdays, 9am 12nn with replay at 9pm 12mn (Manila Time, Philippines).
- Retro 70s and 80s 2 hours of hits from the 70s and 80s every Saturdays, 1pm 3pm and 12 mn 2am (Manila Time, Philippines).
- The KC Show Hosted by KC Montero, Kat Alano and DJ Skratchmark; Tuesdays-Thursdays,
 10am 12nn.
- DMZ-TV (hook-up with IBC-13) Sundays, 1:30pm 2:30pm.
- Mobile Circuit Back to back disco-mixing via iDMZ's Mobile Circuit every Tuesdays-Fridays,
 4:30pm 7pm.
- Mobile Mixes 1.5 hours of non-stop back-to-back Mobile Mixes every Tuesday-Friday, 3 4:30pm.
- Pinoy Top 10 Hitlist featuring top 10 OPM hits every Tuesdays-Friday, 7pm 8pm.

- <u>K-Pop n' Go!</u> 2 hours of Korean pop music every Saturdays, 5am 7am with the replay at 4pm 6pm (Manila Time, Philippines).
- <u>Sayaw Top 10</u> the top 10 most requested dance hits every Saturdays, 12nn 1pm and 6pm 7pm (Manila Time, Philippines).
- Peewee in the Morning A morning news program with dance music of K-POP, P-POP and more, combined for the significant morning with their slowjam mix on Tuesdays, every Tuesdays-Fridays, 5am 8am.
- OPM's in-a-Row 1 hours of OPM music every Tuesday-Friday, 8am 9am and Saturdays, 3pm 4pm.
- Mega Mix Uninterrupted music-mixes seven days a week, absolutely commercial free; Everyday.
- <u>The Word</u> The latest and freshest news in the local, global and entertainment scenes. The news features 5-minute updates and daily interest for listeners to be informed every Mondays-Saturdays, 6am - 7pm.

Specials Edit

- 1st Year Anniversary August 28, 2012 at 7pm 10pm with the replay on September 4, 2012 at 10am 1pm and 7pm 10pm and September 15, 2012 at 6am 9am live at the Guilly's Tomas Morato.
- Another Live Broadcast: Halloween Sepecial Party on with our best DJ's on cyber space ZJ
 Ziggy, Badz, DJ Alfie and The Sting; October 30, 2011 at 10am 2pm celebrates Halloween by bringing you another heart-pumpin', bone-chillin' and hair-raisin' dance music.
- Back to the 80's The round o'clock special show that will make you feel young again. 48 djs will rock your world! Starting July 1, 2012 at 8am 8am on July 2, 2012.
- Live Test Broadcast October 9, 2011, Sunday at 10am 2pm.
- The 2012 Summer Mixes A summer mixes program, you can make a request or greet your friends online via iDMZ Shoutbox.; May 8, 2012 at 8am 10pm of May 10, 2012.
- Year End Non-Stop Mixes Featuring Superb Mix of our Friday DJs, December 30, 2011 at 8am 2pm of December 31 to give us iDMZ DJ's Powermixes, from 6pm 12mn of January 1, 2012.
- September's Best Global DJs Collaboration Part 1 on September 26, 2012 from 6am 12mn and Part 2 on September 27, 2012 at 6am 12mn

Compilations CD's of iDMZ Edit

- Pure Party (Ivory Music and Video, 2012)
- Pure Party: Disc 2 (Ivory Music and Video, 2012)
- Pure Party: Disc 3 (Ivory Music and Video, 2012)
- Pure Party: Disc 4 (Ivory Music and Video, 2012)
- Fully-Loaded! Today's Freshest Sing-Along Hits (Ivory Music and Video, 2012)
- Full Blast 4 (Maximum Pop Hits) (Ivory Music and Video, 2012)

Awards Edit

- 2012 UP Gandingan Awardee, Best FM Radio Station
- 20th KBP Golden Dove Awardee, Best FM Radio Station

20th KBP Golden Dove Awardee, Best Radio New Wave Program for Wave 24

IBC Stations in the Philippines Edit

Further information: <u>IBC radio stations</u>

Danze TV

Danze TV is a Philippine cable television network based at iDMZ Studios in Broadcast City, Capitol Hills,

Diliman, Quezon City, Philippines as the IBC's flagship FM radio station <u>iDMZ</u> as well as a live video feed of the radio booth itself and owned by <u>Intercontinental Broadcasting Corporation</u> under the <u>iDMZ</u> brand with the <u>music videos</u> as its primary content, a strategy reminiscent of the early days of <u>MTV</u>.

The danze music channel is known for showing the lyrics on the music videos which was adapted from karaoke, a popular hobby in Asia from the Asian-American youth community in United States.

Data Screen Formats Edit

- Live audio stream of iDMZ
- Live video stream inside the iDMZ radio booth
- Logo of Danze TV
- Current time

iDMZ

Launched June 30, 2012

Owned by Intercontinental Broadcasting

Corporation

Picture format 480i (SDTV) datascreen

Owned by Intercontinental Broadcasting

<u>Corporation</u>

Slogan Sayaw Ka Pa!

Country Philippines

Broadcast

Nationwide

area

iDMZ Studios in Broadcast City,

Headquarters Capitol Hills, Diliman, Quezon

City, Philippines

Sister

channel(s)

IBC-13, IBC News Network

Website 89DMZ.com

Programming **Edit**

Current Edit

- DMV: Danze Muzic Videos featuring dance music videos
- Star Sayaw features the top 5 favorite dance music videos from your artists
- Slowjam TV featuring down meat mix for music videos every 30 minutes
- Danze 30 features top 30 dance music videos for your international artist every weekend
- In Da Move features events
- Danze Newz Hook up with what's happening in the local and global entertainment scene is the hottest buzz in the world of music
- Korean Top Countdown top 10 K-pop music countdown every weekdays
- Pinoy Lamang featuring OPM music videos

iDMZ Programs <u>Edit</u>

Main article: DZMZ

Wave 24

- Slow Jam
- Be Heard!
- Rockin' Manila
- Saturday Clubbing
- Retro 70s and 80s
- Mobile Circuit
- Pinoy Top 10 Hitlist
- <u>K-Pop n' Go!</u>
- Sayaw Top 10
- Peewee in the Morning
- OPM's in-a-Row

Danze TV VJs Edit

- Mike Advincula
- Nicole Uysiuseng
- Marc Abaya
- DJ Anne
- KC Montero
- DJ Jada
- Kat Alano

Danze TV on Cable Television Edit

Cable/Satellite Provider	Ch. #	Location
<u>SkyCable</u>	108	Metro Manila
Dream Satellite TV	38	Nationwide
Cignal Digital TV	78	Nationwide

- And selected cable TV providers nationwide.

IDMZ Schedule

iDMZ 89.1 is the FM radio station of the Intercontinental Broadcasting Corporation.

Schedule Edit

Sunday **Edit**

08:00am-08:00am - Wave 24 (The Unbeatable)

Monday Edit

• 08:00am-08:00am - Monday Slowjam (Jun DJ with iDMZ ZJ's)

Tuesday-Friday Edit

- 05:00am-08:00am Peewee in the Morning (Peewee with George and Jada) (Tue-Fri)
- 08:00am-09:00am OPM's in-a-Row (DJ Alfie with DJ Pam) (Tuesday: plays pure Pop and Love Songs, Wednesday: OPM classics, Thursday: Dance and novelty hits and Friday: Alternative and rock music)
- 09:00am-10:00am Mega Mix
- 10:00am-12:00pm The KC Show (KC Montero) (Tue-Thurs)
- 10:00am-12:00pm Be Heard! (Fri)
- 12:00pm-03:00pm Mega Mix
- 03:00pm-04:30pm Mobile Mixes (The Sting)
- 04:30pm-07:00pm Mobile Circuit (DJ Marlon)
- 07:00pm-08:00pm Pinoy Top 10 Hitlist (The Force)
- 08:00pm-12:00mn Mega Mix (Tue-Thurs)
- 08:00pm-10:00pm Be Heard! Nationwide! (Fri)
- 10:00pm-12:00mn **Mega Mix** (Fri)
- 12:00am-05:00am Mega Mix

Saturday Edit

- 05:00am-07:00am K-Pop n' Go! (The King with co-host Kat Alano)
- 07:00am-09:00am Rockin' Manila (Jimmy Muna and iDMZ ZJ's)
- 09:00am-12:00pm Saturday Clubbing (The Sting and The Destroyer)
- 12:00pm-01:00pm Sayaw Top 10 (DJ Blare)
- 01:00pm-03:00pm Retro 70's and 80's (ZJ Ziggy)
- 03:00pm-04:00pm **OPM's in-a-Raw** (DJ Alfie)
- 04:00pm-06:00pm K-Pop n' Go! (The King with co-host Kat Alano)
- 06:00pm-07:00pm Sayaw Top 10 (DJ Blare)
- 07:00pm-09:00pm Rockin' Manila (Jimmy Muna and iDMZ ZJ's)

- 09:00pm-12:00mn Saturday Clubbing (The Sting and The Destroyer)
- 12:00mn-02:00am Retro 70's and 80's (ZJ Ziggy)
- 02:00am-08:00am Mega Mix

with **The Word** with DJ Kaye (hourly news update)

iDMZ Station ID (voice-over by Terence Khan and sung by Julia Montes and Kathryn Bernardo) <u>Edit</u>

Terence Khan (voice-over) Edit

- Music, Entertainemt, News and Information
- 89.1 iDMZ, Metro Manila's No. 1 Sayaw Pinoy!
- Your Dance Music Station!

Julia Montes and Kathryn Bernardo (song) Edit

■ iDMZ, Sayaw Pinoy!

'DMZ-TV' turns '21st Anniversary Party!'

MANILA, Philippines - **DMZ-TV** turns "**21st Anniversary Party!**" with a big dance party in a one-hour-and-a-half TV peresntation telecast on October 25, 2011 at 7:30 pm live at the **IBC** studios in Broadcast City, Capitol Hills, Diliman, Quezon City as the country's premiere dance music station is on TV screen and the big relaunch the dance mix radio station **iDMZ 89.1**.

Directed by Mark Reyes with musical director by Lito Camo and make-up artist by Weng Legaspi as the big dance music party surprises with your favorite TV teen stars include DMZ-TV cast Lance Christopher, Miranda Cosgrove, Diego Loyzaga, Arie Reyes, Jaco Benin, Yen Santos, Empress Schuck, Xian Lim, Ann Li, Victoria Justice, Ryan Bang, Rayver Cruz, Franco Daza and the couple Daniel Padilla and Kathryn Bernardo.

"DMZ-TV 21st Anniversary Party!," a special presentation of 'DMZ-TV' airs from Tuesday nights at 7:30 p.m. and Sundays at 1 p.m. on IBC channel 13 with simulcast on radio thru iDMZ 89.1.

iDMZ: Sayaw Ako, Pinoy Ako! Edit

Dito ka na para sa mga sayaw maging mas masaya dito, ang paborito mong Sayaw Pinoy!, iDMZ.

Wave 24 (Sundays, 8:00 am-8:00 am the following day) Edit

Dalawampu't apat na oras maging new wave music. Hosted by The Unbeatable.

Slow Jam (Mondays, 8:00 am-8:00 am the following day) Edit

Dalawampu't apat na oras para sa mga down beat mix ang slow jam. Hosted by Jun DJ with iDMZ ZJ's.

Be Heard! (Fridays, 10:00 am-12:00 nn with the replay at 8:00-10:00 pm) Edit

Ang paborito mong DJs para professionals at non-professionals.

Rockin' Manila (Saturdays, 7:00-9:00 am with replay at 7:00-9:00 pm) Edit

Para sa rock music's high registers ng mundo, ang galing talaga. Hosted by Jimmy Muna with iDMZ ZJ's.

Saturday Clubbing (Saturdays, 9:00 am-12:00 nn with replays at 9:00 pm-12:00

mn) Edit

Sumayaw ka para sa tatlong oras na clubbing dance para sayaw. Hosted by The Sting and The Destroyer.

Retro 70s and 80s (Saturdays, 1:00-3:00 pm and 12:00 mn-2:00 am) Edit

Disco na diso ng tatlong oras para sa hits mula sa 1970s at 1980s. Hosted by ZJ Ziggy.

Mobile Circuit (Tuesdays-Fridays, 4:30-7:00 pm) Edit

Para sa maging disco-mixing talaga. Hosted by DJ Marlon.

Pinoy Top 10 Hitlist (Tuesdays-Fridays, 7:00-8:00 pm) Edit

Para maging top 10 OPM countdown mo to. Hosted by The Force

K-Pop N' Go (Saturdays, 5:00-7:00 am with replays at 4:00-6:00 pm) Edit

Ang paboritong K-Pop music mula sa Korean pop music sa radio. Hosted by The King and Kat Alano.

Sayaw Top 10 (Saturdays, 6:00-7:00 pm) Edit

Sabado ang maging top 10 dance hits para sa'yo. Hosted by DJ Blare.

Peewee in the Morning (Tuesdays-Fridays, 5:00-8:00 am) Edit

Mga bagong umaga, nagbabagang balita at paboritong dance music. Anchored by Peewee, George and Jada,

OPM in-a-Raw (Tuesdays-Fridays 8:00-9:00 am and Saurdays, 3:00-4:00 pm)

Mula sa Original Pilipino Music maging OPM para sa Filipino artist. Hosted by DJ Alfie with DJ Pam.

Mega Mix (Everyday, Every hour) Edit

Mas maging uninterruptable music-mixes maging megamixes araw-araw.

The Word: Nagbabagang Balita (5-minute news program every hour) Edit

Ang mga nagbabagang balita para sa balitang lokal, internasyunal and entertainment. Anchored by DJ Kaye.

Like us on Faebook: facebook.com/idmzsayawpinoy; Follow us on Twitter: twitter.com/idmzsayawpinoy

PTV-4 Program Schedule

Program Schedule Edit

Weekdays Edit

- 05:00am Panahon TV (April Enerio, Meg Siozon, Amor Larrosa and Adrian Alcantara)
- 05:30am **Metro One** (Issa Litton and Ted Failon)
- 07:00am **CONSTEL**
- 08:00am Sesame Street (Mon-Wed); Oggy and the Cockroaches (Thurs and Fri)
- 08:30am Teletubbies
- 09:00am Eskwela ng Bayan (Karen's World w/ Albert Martinez, Cathy Remperas and Josh Devine, Solved w/ Bugoy Cariño, Chesca Salcedo and Abby Quilnat, Why? w/ Akiko Solon and Alikabok w/ Zaijian Jaranilla and Nova Villa)
- 10:00am Winner TV Shopping
- 11:00am The Powerpuff Girls
- 11:30am Codename: Kids Next Door (Mon-Wed); Johnny Bravo (Thurs and Fri)
- 12:00pm Foster's Home for Imaginary Friends
- 12:30pm **Ben 10**
- 01:00pm News@1 (Kirby Cristobal, Sandro Hermoso and Princess Habiba)
- 02:30pm Winner TV Shopping
- 03:00pm Home Shopping Network
- 04:00pm Hello Kitty's Paradise
- 04:30pm PTV Sports (Snow Badua)
- 05:30pm Responsible (Robert Tan and Kathy San Gabriel)
- 06:00pm TeleDyaryo (Ted Failon, Angelique Lazo and Atty. Mark Castrodes)
- 07:00pm i-Connect (Mon, Wed and Fri); Paco Park Presents (Tue); Pinoy U.S. Cops Ride Along(Ben Tulfo) (Thurs)
- 08:00pm Buhay Pinoy (Patty Santos and Jamie Santos) (Mon); Pulsong Pinoy (Zyrene Parsad-Valencia) (Tue); Bantay OCW with Susan K (Wed); Biz News (Thurs); GSIS Members
 Hour (Marge Jorillo and Bo Sanchez) (Fri)
- 09:00pm Philippine Lotto Draw
- 09:15pm NewsLife (Isabelle Cantu, Robert Tan and Angel Movido)
- 09:45pm Weekly Shows
- 11:45pm Oras ng Himala

Saturdays Edit

- 05:00am The Key of David
- 05:30am Soldiers of Christ: Healing on the Air
- 06:00am Family Rosary Crusade

- 07:00am Yan ang Marino (Maresciel Yao and Admiral Eduardo Santos)
- 07:30am Baby Looney Tunes
- 08:00am Oggy and the Cocktroaches
- 08:30am Adventure Time
- 09:00am Courage the Cowardly Dog
- 09:30am The Secret Saturdays
- 10:00am Dexter's Laboratory
- 10:30am Ben 10: Alien Force
- 11:00am Chowder
- 11:30am Pin Pin (Matt Flores, Ella Perado, Dana Ortiz, Steph Santiago, Khate Gache, RC Mayo, Marti San Juan and Arjohn Gilbert)
- 12:30pm Winner TV Shopping
- 01:30pm Auto Review
- 02:00pm Home Shopping Network
- 03:00pm Jollitown
- 03:30pm Lakbayin ang Magandang Pilipinas (Ms. Li-Ann de Leon and Mayor Gerardo V. Calderon)
- 04:30pm **SME Go!** (Bam Aquino)
- 05:30pm Asenso Pinoy (Francisco Cardona)
- 06:00pm Mag-Agri Tayo! (Mr. Philip Dapon)
- 06:30pm The Weekend News (Audrey Gorriceta and Kathy San Gabriel)
- 07:00pm Failon Ngayon (Ted Failon)
- 07:30pm GSIS Members Hour (Marge Jorillo and Bo Sanchez) (replay)
- 08:30pm Concert at the Park
- 09:15pm Philippine Lotto Draw
- 09:30pm Sa Likod Ng Istorya (Ms. Veronica Baluyot-Jimenez)
- 10:30pm Tugon sa Pangarap
- 11:00pm Jesus Miracle Crusade

Sundays **Edit**

- 04:30am Upon this Rock
- 06:30am Signs and Wonders
- 07:00am The Word Exposed by Bishop Chito Tagle
- 08:00am Talikha Kum Healing Mass
- 09:00am Teen Titans
- 09:30am Scooby-Doo! Mystery Incorporated
- 10:00am Dexter's Laboratory
- 10:30am Ben 10: Ultimate Alien
- 11:00am Show Up (Franzen Fajardo, Chx Alcala, Cacai Bautista, Melai Cantiveros, Samantha, Vanessa and JIREH ang bestfriend ng bayan)
- 12:30pm Asenso Pinoy (Francisco Cardona)
- 01:00pm Ating Alamin (Ka Gerry Geronimo)
- 02:00pm Home Shopping Network

- 03:30pm Good Shepherd, In the Pasture
- 04:30pm The Doctor is In
- 05:00pm Living Asia Channel block
- 06:00pm **Power to Unite** (Envira Yap Go)
- 06:30pm **The Weekend News** (Audrey Gorriceta and Kathy San Gabriel)
- 07:00pm In This Corner
- 08:00pm **She Said**, **She Said** (Jackie Aquino and Cutie Del Mar)
- 08:30pm Penthouse Party (Jojo Alejar)
- 09:15pm Philippine Lotto Draw
- 09:30pm Sunday Night Showdown
- 11:30pm Oras ng Himala

with PTV NewsBreak (news capsules) and also PTV FYI (Main, Bulletin and Events)

Former Ch 2 talents beef up RPN 9 slots as the Kasama network

By Marinel Cruz

Inquirer on May 27, 2006

RPN 9 HAS SOUGHT THE HELP OF FORMER **ABS-CBN** employees to beef up its programming and get a better chance at beating rival networks as the **Kasama** network is No.3, according to network president Mia Concio.

Concio identified Jing Magsaysay, former **ABS-CBN** assistant vice president for news operations, as **RPN 9's** officer in charge for news.

Erwin Tulfo, who used to anchor for *Magandang Gabi Bayan*, is now the host of the hour-long news program, *Aksyon Balita*.

Tulfo was a regular **ABS-CBN** reporter for nine years. Angelique Lazo, who used to anchor the evening news program for **RPN 9**, has transferred to **PTV 4**.

As early as now, the new team is already infusing changes in the news department, Concio told Inquirer Entertainment on Friday. The shows now have more action segments. They are now more responsive to the audience and more interactive.

Also part of the new **RPN 9** news team is Melo del Prado, former desk editor of **dzMM** (**ABS-CBN'**s AM radio) and reporter for **TV Patrol**.

Leddy Tantoco, formerly a reporter for **dzMM**, is now a writer of *Isumbong Mo! (Tulfo Brothers)*, a public service program aired Saturday nights.

Also part of the spruce-up is extending the airtime of **Aksyon Balita** from 30 minutes to a full hour, Concio pointed out.

This is just the first phase. Viewers should watch out for more, she said. Right now, it's important that we first build a credible image for our news team. With Jing and Erwin's help, we can solidify our platform.

Since February, Concio added, RPN 9's international channel, RPN USA, has been available in key areas in the United States through cable distributor Echo Star. For this project, the network tied up with the US-based Glocal Media.

Next on the drawing board, Concio said, is the strengthening of the network's entertainment programming.

RPN 9 recently started producing shows for the female audience. It has come up with three such shows *For M*, *Make-Over*, and *Go Negosyo* in non-prime time slots.

Connie Sison, former **ABS-CBN** reporter and host of *Magandang Umaga Bayan*, will be hosting *Go Negosyo*, which premieres June 5.

The network has also consulted, **Solar Entertainment**, which is responsible for the prime time hours (6-10 p.m.), on how to reprogram said grid.

Concio denied rumors that RPN 9 is interested in getting senior vice president for **Star Magic** (**ABS-CBN**talent center) Johnny Manahan to help. But she hinted on talking with a director who is responsible for a number of box-office hits for **ABS-CBN**.

New RPN Kasama Network Programs in 2006 Edit

News and Public Affairs

- Aksyon Balita (Erwin Tulfo) (Monday-Friday 5-6 pm)
- NewsWatch (Eric Eloriaga, Cristina Peczon and Joee Guilas) (Monday-Friday 10:30-11:30 pm)
- RPN News Break (hourly news update)
- Kapatid (Dr. Joel Mendez) (Monday-Friday 4:30-5 pm)
- For M (Marigold Haber-Dunca and Mr. Fu) (Monday 12 nn)
- Go Negosyo (Connie Sison) (Monday 10:30-11:30 pm with replays on Saturday 3-4 pm)
- Isumbong Mo! (Tulfo Brothers) (Ramon Tulfo, Raffy Tulfo and Erwin Tulfo) (Saturday 6-7 pm)
- Dee's Day (Ms. Dee-Dee Siytangco) (Thursdays 12 nn with replays on Friday 8-9 am)
- Insight Inside (Harry Tambuatco) (Monday-Friday 1-2 pm)
- Cerge For Truth (Cerge Remonde) (Wednesdays 10:30-11:30 pm)
- Buhay Pinoy (Patty Santos and Jamie Santos) (Saturdays 1-2 pm)
- The Police Hour (Atty. Joji Alonso) (Thursdays 11:30 pm-12:30 am)
- Kasangga Mo Ang Langit (Rey Langit and JR Langit) (Thursdays 11-11:30 pm)
- Biyaheng Langit (Rey Langit) (Saturdays 4-4:30 pm)
- Kalusugan TV (Dr. Gary Sy) (Saturdays 11:30 pm-12 mn)
- Magnegosyo Tayo (Mr. Fu) (Saturdays 7:30-8:30 am)
- Ikaw at ang Batas (Jopet Sison and Atty. Jose Sison) (Monday-Friday 1:55-2 pm)

Informative

- Better Home Ideas (Wednesdays 12 nn)
- Gandang Ricky Reyes (Ricky Reyes) (Sundays 11 am-12 nn)
- WOW: What's on Weekend! (Joel Mendez and Luanne Dy) (Saturdays 2-3 pm)
- Make-Over (Eugene Domingo and Shiela Dizon-Carlos) (Friday 12 nn)

Entertainment

- O D'Spot (Richard Reynoso and Tita Armida) (Sundays 12 nn-1 pm)
- Cebu (Tuesdays 12 nn)
- Just For Laughs (Mondays and Wednesdays 11:30 pm)

Movie Block

- TNT: Tuesday Night Treat (Tuesdays 10:30 pm-12 mn)
- TGIS: TV Greats on Friday (Fridays 10:30 pm-12 mn)

Sports

- In This Corner (Saturdays 12 nn-1 pm)
- Fistorama (Sundays 4-5 pm)
- The Main Event (VIVA Boxing) (Sundays 1-2 pm)
- Taekwondo TV (Monsour del Rosario and Japoy Lizardo) (Saturdays 9:30-10 am)

Children

- Popeye and Son (Saturdays 11-11:30 am)
- Kids TV (Miguel Sarne, Joyce Manansala, Nadine Lustre and Janeena Chan) (Saturdays 4:30-5 pm)

Nick on RPN (Monday-Friday 9-11 am and 3-4:30 pm)

- Spongebob Squarepants (Monday-Friday 9-9:30 am and 3:30-4 pm)
- Hey Arnold! (Monday-Friday 11-11:30 am)
- The Adventures of Jimmy Neutron (Monday-Friday 10:30-11 am)
- As Told By Ginger (Monday-Wednesday 9:30-10 am)
- The Fairly OddParents (Monday-Friday 10-10:30 am)
- The Wild Thornberrys (Monday-Friday 3-3:30 pm)
- Chalkzone (Thursday and Friday 9:30-10 am)
- Invader Zim! (Monday-Friday 4-4:30 pm)

Prime Shift (6-10 pm on RPN)

- NBA on RPN
- WWE Smackdown (Friday 7-8 pm)
- UFC: Ultimate Fighting Championship (Friday 9-10 pm)
- Sunday's Big Event (Sundays 9-11 pm)
- Saturday Night Playhouse (Saturdays 9-11 pm)
- Movie Monday (Monday 8-10 pm)
- Entertainment Tonight (Monday-Friday 6-6:30 pm)
- World Poker Tour (Friday 8-9 pm)
- The Insider (Monday-Friday 6:30-7 pm)
- Iron Chef (Wednesday 7-8 pm)
- Australia's Next Top Model (Tuesdays 8-9 pm)
- WWE Experience (Sunday 5-6 pm)
- JAG (Sunday 6-7 pm)
- Without A Trace (Sunday 8-9 pm)
- NCIS (Sunday 7-8 pm)
- CSI Miami (Saturday 8-9 pm)
- Scare Tactics (Monday 7-7:30 pm)
- **North Shore** (Tuesday 7-8 pm)
- Jake in Progress (Tuesday 9-9:30 pm)

- Sex in the City (Tuesday 9:30-10 pm)
- *The 4400* (Thursday 7-8 pm)
- *Medium* (Thursday 8-9 pm)
- Invasion (Thursdays 9-10 pm)
- *Three Wishes* (Wednesday 8-9 pm)
- Blind Justice (Saturday 7-8 pm)
- Extreme Makeover: Home Edition (Wednesdays 9-10 pm)

Kids Shift (Saturdays 9-11 am and Sundays 10-11 am)

- Sylvester and Tweety Mysteries (Saturday 9-9:30 am)
- Codename: Kids Next Door (Saturdays 9:30-10 am)
- Teenaje Mutant Ninja Turtles (Weekends 10-10:30 am)
- Zoids and Fuzors (Saturdays 10:30-11 am)
- Xiolin Showdown (Sundays 10:30-11 am)

Other

- Global Window (Monday-Friday 7-7:30 am)
- Value Vision (Monday-Friday 11 am-12 nn)
- Winner TV Shopping (Monday-Friday 2-3 pm)

IBC-13 Program Schedule

Program Schedule Edit

Monday-Friday Edit

- 4:00 am The Gospel of the Kingdom
- 5:00 am Magandang Umaga Ba?
- 7:30 am Oras ng Katotohanan
- 8:30 am IBC Public Affairs replay
- 9:00 am Kangazoo Club (Monday-Wednesday)
- 9:00 am Cartoon Collection (Thursday and Friday)
- 9:30 am Bear in the Big Blue House
- 10:00 am EZ Shop
- 11:00 am Cooltura
- 11:30 am Mr. Kusina
- 12:00 nn Lunch Break
- 2:00 pm Fondant Garden
- 2:30 pm Wife Returns
- 3:00 pm Queen and I
- 3:30 pm Tipong Pinoy
- 4:00 pm Barney and Friends
- 4:30 pm IBC Express Balita
- 5:00 pm Winx Club
- 5:30 pm Daily Top 10
- 6:30 pm Viva Box Office (Monday, Tuesday and Thursday)
- 6:30 pm PBA (Wednesday and Friday)
- 8:00 pm Petra's Panniest (Monday, Tuesday and Thursday)
- 8:30 pm Showbiz Star
- 9:00 pm Esperanza
- 9:30 pm 5 Girls and Daddy
- 10:00 pm Petrang Kabayo (Monday)
- 10:00 pm 2NE1 TV (Tuesday)
- 10:00 pm Wansapanataym (Wednesday)
- 10:00 pm Dalawang Busoy (Thursday)
- 10:00 pm Sabi Mo Nanay (Friday)

- 11:00 pm Romance Town
- 11:30 pm Ronda Trese
- 12:00 mn Linawin Natin (Monday)
- 12:00 mn Entrepinoy (Tuesday)
- 12:00 mn Tapatan with Jay Sonza (Wednesday)
- 12:00 mn Good Take (Thursday)
- 12:00 mn Pulsong Pinoy (Friday)

Saturday <u>Edit</u>

- 4:00 am El Shaddai
- 6:00 am Makabayang Duktor
- 7:00 am Especially For You
- 7:30 am Pop Pixie
- 8:00 am Magic Wonderland
- 8:30 am Polly Pocket
- 9:00 am Annebishowsa
- 9:30 am Crayon Shin Chan
- 10:00 am Cyborg Kurochan
- 10:30 am Sailor Moon
- 11:00 am KC.com
- 11:30 am The OPM Show
- 12:00 nn Lunch Break
- 2:00 pm World Open 10-Ball Championship
- 3:30 pm ONE FC: The TV Series
- 4:00 pm Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm Popstar Diaries
- 5:00 pm Fighting Family
- 5:30 pm PBA on Tour
- 7:30 pm The Weakest Link
- 8:30 pm DMZ-TV
- 9:00 pm Who Wants to be a Millionaire?
- 10:00 pm Viva Box Office
- 11:30 pm The Jon Santos Show
- 12:30 am IBC Express Balita

Sunday Edit

- 5:30 am Kerygma TV
- 6:30 am Family TV Mass

- 7:30 am Makabayang Duktor
- 8:00 am Hapi Kung Healthy
- 8:30 am Y2K: Yes to Kids
- 9:00 am Chinatown TV
- 10:00 am Barbie
- 10:30 am The Main Event (Viva Sports)
- 11:30 am Pantaxya X
- 12:30 pm SM Little Stars
- 1:30 pm DMZ-TV
- 2:30 pm Dear Heart
- 3:30 pm WOW!
- 4:00 pm PBA
- 8:30 pm I Am Sarah
- 9:00 pm Who Wants to be a Millionaire?
- 10:00 pm Sinemaks
- 12:00 mn IBC Express Balita
- 12:30 am El Shaddai

Note: **IBC-13** also airs the special coverage from the government such as Sona, Election and more from **PTV-4** and **Viva-TV** also airs the **PBA Season**, covers the sports coverage such as basketball, boxing matches and more and airs the primetime telecast and replays of **Manny Pacquiao Matches**. There is **IBC Regional Network Center** programs in the **IBC** provinces.

List of IBC 13 Edit

- Zyrene Parsad-Valencia (Pulsong Pinoy)
- Snooky Serna (Magandang Umaga Ba?, Express Balita)
- John Susi (Express Balita)
- Jay Sonza (Ronda Trese, Tapatan)
- Cathy Eigenmann-Bordalba (Cooltura, Ronda Trese)
- Ralf Rivas (Ronda Trese)
- Pat Natividad (Magandang Umaga Ba?, Entrepinoy)
- Jeff Arcilla (Magandang Umaga Ba?, Express Balita, Hapi Kung Healthy)
- Kathryn Bernardo (Express Balita, DMZ-TV)
- Bobby Yan (Magandang Umaga Ba?)
- Jarius Bondoc (Linawin Natin)
- Chin-Chin Gutierrez (Good Take)
- Rey Langit (Kasangga Mo Ang Langit, Biyaheng Langit)
- JR Langit (Kasangga Mo Ang Langit)
- Larry Ng (Express Balita Weekend)

- Dr. Willie Ong (Makabayang Duktor)
- Dra. Liza Ong (Makabayang Duktor)
- Chal Lontoc (Express Balita Weekend)
- Czarinah Lusuegro (IBC Headliners)
- Manilyn Reynes (Hapi Kung Healthy)
- Lou Veloso (Hapi Kung Healthy)
- Arlene Tolibas (Hapi Kung Healthy)
- Dolly Anne Carvajal (Showbiz Star)
- Ryan Agoncillo (Lunch Break)
- Joy Viado (Lunch Break)
- Bianca Molales (Lunch Break)
- Smokey Manaloto (Magandang Umaga Ba?, Lunch Break)
- Bianca Manalo (Lunch Break)
- Enrique Gil (Lunch Break, DMZ-TV)
- Julia Montes (DMZ-TV)
- Maxene Magalona (Y2K: Yes to Kids)
- Marvin Agustin (Mr. Kusina)
- Lizbeth Yap (Chinatown TV)
- Louella Ching (Chinatown TV)
- Wendy Ty (Chinatown TV)
- Morgan Say (Chinatown TV)
- Wesley Chua (Chinatown TV)
- RJ Valentin (Chinatown TV)

Viva-TV Stars Edit

- Sarah Geronimo (I Am Sarah, Popstar Diaries)
- Anne Curtis (Annebishowsa)
- KC Concepcion (KC.com)
- Anja Aguilar (Dear Heart)
- Jon Santos (The Jon Santos Show)
- Ashley Rivera aka Petra Mahalimuyak (Petra's Panniest)
- Dolly Anne Carvajal (Showbiz Star)
- Cristine Reyes (Esperanza)
- Dingdong Avanzado (Fighting Family)
- Charlie Green (SM Little Stars)
- James Yap (PBA Games)
- Vhong Navarro (WOW!)
- Vice Ganda (Petrang Kabayo)

- Aga Muhlach (Petrang Kabayo)
- Judy Ann Santos (5 Girls and Daddy)
- Ella Cruz (5 Girls and Daddy)
- Janella Salvador (5 Girls and Daddy)
- Abby Bautista (5 Girls and Daddy)
- Xyriel Manabat (5 Girls and Daddy)
- AJ Muhlach (5 Girls and Daddy, Sabi Mo Nanay, Dear Heart)
- Maui Taylor (Pantaxya X)
- Katya Santos (Pantaxya X)
- Sam Pinto (Daily Top 10)
- Nikki Bacolod (Especially For You, The OPM Show)
- Edu Manzano (The Weakest Link)
- Vic Sotto (Who Wants to be a Millionaire?)
- Robin Padilla (Dalawang Busoy)
- Vilma Santos (Dalawang Busoy)
- Philip Salvador (Dalawang Busoy)
- Maricel Soriano (Dear Heart)
- Cesar Montano (Esperanza)
- Nadine Lustre (5 Girls and Daddy, Dalawang Busoy)
- Richard Yap (Esperanza)
- Guiliano (Dear Heart)
- Dina Bonnevie (Dalawang Busoy)

IBC Commercial Edit

Super Mario Kart Edit

- Are you ready for the Biggest Event since World War 2!!
- Come on down to the doomster track and see Your Favorite Racers on the Tarmac!!!
- This Sunday!, Sunday!, Sunday!
- Kids on the 12 get in Free!!, Free!!, Free!!
- Super Mario Kart is not responsible for any injuries, death, kidnapping, or sacrificing during your stay at the Toadstool Track. Batteries sold separately.

IBC-13, the network war is back, to air new shows on Viva-TV treats

July 2, 2012 - **IBC Channel 13**, the network war is back announced the launch with **Kapinoy** network campaign. The station chairman Orly Mercado during the network's press conference last week. **Channel 13** is now the strong third TV ratings with major networks **ABS-CBN Channel 2** and **GMA Channel 7**, Mercado said that is still up for privatization this year.

In the case of **IBC Channel 13**, Mr. Mercado believes it addresses a different market. The three networks is back in the TV ratings which is focus on the masses.

We need to make the station more viable, Mercado told **Inquirer Entertainment** in an interview at the **IBC-13** office in Broadcast City last week, beefing up our new programming to boost **IBC**'s signal reach nationwide. Mr. Barreiro said that as of June, the network's signal reaches 50% of the country. With our system upgrade, we expect to have full signal coverage by go head-on with those giant networks for the masa audience.

Mr. Mercado said **IBC-13** to further strengthen its children's programming, because this has boosted the network's morning and afternoon ratings. Over the past several months, **IBC-13** has become the network of choice among children with the highest rating cartoons in both the mornings and the afternoons, he explained.

To further boost its popularity among children, he said a **IBC Kids** of children's programming will be launched this month for preschool and kids, he said.

On the news front, Ms. Mercado said **IBC-13** has committed to provide more airtime for its newscasts from morning, afternoon and late-night. *Express Balita*, **IBC**'s flagship newscast, will now airs at 4:30 pm slots when the late-night newscast *Ronda Trese* now airs at 11:30 p.m. slot.

Mr. Mercado also said they have entered into a major tie-up with **CNBC**. his will enable **News Team 13** to deliver the latest news from all over the world in real time to its audience.

IBC-13 is also preparing to relaunch its radio station from dance mix radio iDMZ, which will become the masa 89.1 FM band with its dance music zone as the #1 internet danze mix radio along with provincialRadyo Budyong radio station include DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan, new cable TV channel Danze TV and a new UHF news channel called IBC News Network. He added IBC-13 has always relaunched as Viva-TV, the newest entertainment network of Viva Entertainment which is offering the home of the brigegst and brightest stars and more top-rating entertainment shows is now accessible to the audience and market with their Viva chairman and CEO Vic Del Rosario features original programs that will surely delight fans of Anne Curtis, Sarah Geronimo, KC Concepcion and other top celebrities is now reportedly keen on acquiring the sequestered TV outfit.

When local networks were buying from Taiwan and Korean for asianovelas. The new station is really going to be offering fresh, innovative, and relevant content, the print ads and able to catch their plugs on **IBC** and more **Viva-TV** programs on **IBC** as well.

He added that **IBC-13** plans to open more TV stations in the coming years to add to the 30 stations that it has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad tied up with **Pilipinas Global Network**, **Ltd** called international channels **IBC Global** and **Viva-TV Global**, which has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on **Dish Network**.

This time, the station is relaunching brand-new more **Viva-TV** programs on **IBC-13**, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas that will spice up your TV experience, Mr. Mercado said.

The new Viva-TV programs on IBC are the following:

Edit

- Popstar Diaries Go behind-the-scenes of Sarah Geronimo's showbiz engagements from photo shoots and mall shows to TV guestings and movie events. It's the Pop Princess uncovered, every Saturday, 4:30 pm.
- @Annebishowsa Follow Anne Curtis as she navigates the showbiz waters as Box-Office Queen,
 TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart. It's royal TV viewing fare fit for tinseltown royalty, every Sunday 11 am.
- KC.com What's KC Concepcion like off-camera? Log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities. Every Saturday nights, 2:30 pm.
- Dear Heart The newest teen drama anthology series for the teenagers youthful tale of love and personal discovery. Every Sundays, 2:30 pm, starring popstar Anja Aguilar. Directed by Joyce Bernal.
- The Jon Santos Show A newest one-hour late-night talk show hosted by comedian Jon Santos will leave viewers in stitches every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. Every Saturday nights at 11:30 pm.
- I Am Sarah The newest first-ever musical variety show on Philippine TV. Starts on Sundays, 8:30 pm, is hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.
- **WOW!** The 30-minute gag show makes in the practical jokes in town which is the pranks in comedy. Every Sundays, 3:30 pm, hosted by Vhong Navarro.
- Petra's Panniest Let Youtube sensation Petra Mahalimuyak perk up your days with a collection of the funniest videos on the tube. And it's not just a simple round-up. Every "Petra's Panniest" episode will leave you wiser and smarter with various tips on a variety of topics as only crazy panny girl Petra can deliver, every Mondays, Tuesdays and Thursdays at 8:00 pm.

- Esperanza The first-ever teleserye is remake of 1997 series for the real family. Starts every Monday to Friday, 9 pm, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano, Richard Yap and Daniel Padilla. The series is directed by Wenn V. Deramas.
- Pinokyo's Time Another teleserye for the child wonder. Starts on weeknights at 9:30 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jefrfey Jeturian.
- *Fighting Family* Viva-TV's first-ever star game show produced by Endemol, airs Saturdays, 3 pm, hosted by singer-actor Dingdong Avanzado that challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars.
- Petrang Kabayo The newest original TV sitcom gets on the 2010 films, starting every Tuesday nights, 10 pm. Starring unkabogable Vice Ganda and Aga Muhlach, directed by Wenn V.
 Deramas.
- Pantaxya X: The Search for the Next Pantaxya ng Bayan A sexiest reality show hosted by Katya Santos and Maui Taylor steer the journey of six of today's sexiest new actresses in this reality-based show that promises plenty of controversial daring and baring of body, mind, heart and soul, Sundays, 11:30 am.
- Daily Top 10 An hour-long round-up of the each day's ten most requested OPM TV videos with some K-POP videos, every Mondays to Fridays at 5:30 pm. Hosted by VJ Sam Pinto, to compete with teleseryes My Daddy Dearest (Ch. 7) and Aryanna (Ch. 2).
- **Showbiz Star** The newest live showbiz talk show airsa on Mondays to Fridays at 8:30 pm. It is hosted by Dolly Anne Carvajal, against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
- Especially For You A weekly 30-minute show dedicated to special viewer video requests
 especially dedicated to special people in their lives. Every Saturday, 8:30 am, hosted by Nikki
 Bacolod.
- The Weakest Link The phenomenal game show is back based on the British with a new set followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offfers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800, every Saturaday, 5 pm. It is hosted by lucky charm Luis Manzano.
- Who Wants to be a Millionaire? The franchise game show based on the British requires the contestants to answer 15 questions correctly in order to the jackpot price of 2 million pesos is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000, the quiz show airs every Saturday and Sundays at 9 p.m. Hosted by box-office king Bossing Vic Sotto.
- Estudyante Blues A newest TV series based on the 1989 film for the boys. Starts on Monday nights, 10pm, starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, directed by Wenn V. Deramas.
- Wansapanataym A newest fantasy-drama anthology TV series. Wednesdays at 10 pm.
- Dalawang Busoy The newest original sitcom on Thursdays at 10 pm. Starring Robin Padilla and Phillip Salvador together with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.

- **P-POP Star Hunt** A newest reality show inspired by tvN's K-POP Star Hunt for the Filipino teens shine always exciting to meet young Filipinos for the talent management contract of Viva Artist Agency who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. Saturdays, 1:30 pm.
- Sabi Mo Nanay The newest reality-dating game that searching for a dream date. Fridays, 10 pm, with host the new Filipino actor AJ Muhlach, who admits going through similar experiences by his mother-in-law.
- SM Little Stars The country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential for the talent management contract for Viva Artist Agency. Sundays, 12:30 pm, hosted by the Britain's Got Talent alum is Charlie Green.
- Pop Pixie Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, every Saturdays, 7 am. Starring Amore, and two brand-new pixies named Cherie and Caramel, is turned upside down.
- Magic Wonderland Join Ocean, in this award winning animated series as she battles evil for the forces of good, Saturdays, 7:30 am.
- Winx Club Sprinkle on the fairy dust with the magical return to the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Mondays to Fridays, 5 pm, starring characters including Bloom, Stella, Flora, Tecna, Musa and Aisha.
- Polly Pocket A newest animated series on Philippine TV. Saturdays, 8 am, with the characters
 Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick
- Cyborg Kurochan One of the highest rating anime shows in Japan. Saturdays at 9 am, uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. The voice of Kurochan will be provided by Coco Martin.
- Beelzebub An action-packed Magna in Japan that also peals to viewers of all ages. It has reigned supreme in Japanese TV ratings since its premiered anime in February 2011. Saturdays at 9:30 am a.m. starting June 30, 2012. His actor Richard Gutierrez will provide the voice of Tatsumi Oga along with Izzy Canillo will voiced of Kaiser de Emperana.
- **K-ON!** The newest music-comedy magna illustrated by Kakifly in Japan. The title of the series comes from the Japanese word for light music, *keiongaku*, which in the Japanese context is similar to pop music.story revolves around four Japanese high school girls who join Sakuragaoka Girl's High School's light music club to try to save it from being disbanded, however, they are the only members of the club. Every Saturdays at 10 am, the voice of Yui Hirasawa provded by popstar princess Sarah Geronimo.
- Dream High (Season 2) The music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars. The group of students in Dream High Season 2 deal with a completely new group of students. Starts every

- Mondays to Fridays, 2 pm. Starring actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.
- Can You Hear My Heart A dramatic romance in South Korea about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Mondays to Fridays, 11 pm.
- Fondant Garden The newest Taiwanese drama on Philippine TV starring South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee. Mondays to Fridays at 1:30 pm.
- Queen and I The fantasy-romance-action Korean drama Ji Hyun-woo as Kim Boong-do and Yoo In-na as Choi Hee-jin. Mondays to Fridays at 1:30 pm.

For the high-quality entertainment: Edit

Mercado said **IBC** was determined to improve prime time programming, but was also propping up its non-prime time hours with more new shows.

- Lunch Break A nnoontime variety show on Philippine TV produced by MMG Entertainment Group, airs from Monday to Saturday, 11:30 am. Hosted by Ryan Agoncillo and comedian oy Viado with co-host Bianca Manalo, Smokey Manaloto, Bangs Garcia, Ya Chang, Bianca Molales and Enrique Gil, directed by Danny Caparas. The show to compete with rivals Eat Bulaga! (Ch. 7) and It's Showtime! (Ch. 2).
- Chinatown TV The country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show. Sundays, 9:30 am, hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.
- KSP: Kapinoy Sunday Party Every Sunday at 1:30 pm, the newest Sunday musical variety show on TV hosted by AJ Muhlach, Anne Curtis and Coco Martin along with Andi Eigenmann, Gerald Pesigan, Ella Cruz, Aki Torio and Anja Aguilar as the co-host will give ASAP and Party Pilipinas a run for their money.
- DMZ-TV A teenager youth-oriented dance show for teen makes the danze in the fans, now airs
 with the new timeslot on Saturdays, 8 pm. Hosted by Julia Montes and Enrique Gil. Directed by
 Mark Reyes, delayed telecast on radio thru iDMZ.
- **Cooltura** The newest educational program airs on Mondays to Fridays at 11 am, featuring the Filipino culture in the Philippine from Luzon, Visayas and Mindanao. Hosted by Cathy Eigenmann-Bordalba earned for its 2011 Anak TV Seal Awards.
- Y2K: Yes to Kids The children show aims to promote positive learning, education and lessons, pre-school kids and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Every Sundays, 9 am, is hosted by Maxene Magalona, directed by Ryan Agoncillo.

- Good Take Hosted by actress personality Chin-Chin Gutierrez, earned for IBC-13 for the 2011
 Anak TV Seal Awards for best educational program. Now on its second year on Thursdays, 12 mn, it features inspirational and success stories about ordinary people.
- Linawin Natin A new public affairs program as it mixes investigative and in-depth reports airs on Mondays at 12 mn, hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for best public affairs program which focuses on the issues and government based on the intensive research, investigation and additional information will be tackled in the program.
- Magandang Umaga Ba? A morning show will head start with all the latest news, enjoyable features and other helpful bits of information with talented performers spice up the mornings every Mondays to Fridays from 5 am to 7 am, hosted by Snooky Serna with guest co-hosts every week; Jay Sonza (news), Pat Natividad, Jeff Arcilla and Smokey Manaloto (segment hosts).
- Express Balita News Team 13's longest-running flagship news program on Philippine Television now airs from Mondays to Fridays at 4:30 pm, remains fast-paced, in-depth, straightforward, unbiased and varied as its gather the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna and John Susi.
- Makabayang Duktor A public service program celebrate on its 7 years started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick. Saturday mornings, 7 am, hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.
- Ronda Trese The late-night newscast airs from Mondays to Fridays at 11:30 pm goes serves up beyond the comprehensive journalism of news delivery in 24-hour surveillance. Anchored by veteran broadcasters Jay Sonza, TV host sand former commercial model Cathy Eigenmann-Bordalba and Ralf Rivas.
- Pulsong Pinoy A 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by Presidential Broadcast Staff Radio-Television Malacanang (RTVM) and airs on Fridays, 12 mn. For 2011 Anak TV Seal Awards for best public affairs program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia.

We now have more programs geared toward the audience, specifically mothers. In that time, who watch television, Concio explained. At night, we address the young audience by airing on **Viva-TV**. Currently on air are **NBA on Viva-TV** and **PBA on Viva-TV** for basketball fans. All import dramas are teleserye **Esperanza**, drama anthology **Wansapanataym**, TV series **Estudyante Blues**, asianovelas **Dream High 2** and **Can You Hear My Heart**, and the Sunday teen drama anthology **Dear Heart**

According to Vic Del Rosario has more became more aggressive, **Viva Entertainment**, which has more entertainment programming contract will upgrade with **IBC-13** nationwide, is responsible for the networks broadcast hours, from 5-11:30 pm on Mondays to Fridays, 8 am-11:30 pm on Saturdays and 10:30 am-11:30 pm on Sundays. The station also has the **PBA Games**, the **Viva** Tagalog movies and imported asianovelas.

June 30, 2012 - From the media portal website in the country of <u>GMANetwork.com</u> and <u>ABS-CBN.com</u>, The sequestered TV station **IBC-13** relaunched its revamped website, promising a richer online portal experience for followers of the **Kapinoy Network** for the entertainment network **Viva-TV** their online division by releasing a new TV campaigning pushing on **IBC** can now access all the information, profiles, schedules and latest updates from **IBC-13** with our brand new design.

In the new IBC.com.ph, visitors gain access to all the network's program information, schedules and links to microsites, Facebook, Twitter and Multiply pages and Youtube videos, and all the network's news platforms, all with a sleeker and more intuitive design. Fans can keep abreast of the latest updates and announcements in the What's New? section, peruse the photo gallery and watch teasers and highlights of your favorite IBC-13 shows with more Viva-TV programs, with new IBC charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

IBC-13 keeps its viewers in the loop with two special sections: **IBC Live** for the live coverage and **Rewind13**.

IBC Live enables the user to watch shows, anniversaries, press conferences and other events online in real-time. Previous webcasts include **The Next Chief Justice** held on July 10 and **Report kay Boss: SONA 2012**held on July 23, 2012 with simulcast **RPN** and **PTV**. The **Kapinoy** network will introduce **Viva-TV**, the newest entertainment network of Vic Del Rosario's **Viva Group** that will become the Home of the Stars for more **Viva-TV** programs on **IBC channel 13**.

For those who miss special events, **Rewind13** uploads replays of selected show clips and exclusive events. Featured at the moment is Orly Mercado's much-lauded speech at the recent **Philippine Ad Congress**.

The portal is not just limited to entertainment. It also gathers scroll down to find relevant news articles from NewsTeam13.ph as the most interactive and informative news portal for a well-rounded user experience for the site boasts of dynamic content and interactive infographics. Users can access the new IBC live video streaming and livestream from listen to Radyo Buyong and iDMZ using the portal's built-in Radyo Budyong and iDMZ widget with new website at 89DMZ.com. Currently under beta testing, IBC-13's home on the web is bound to get better and provide more exciting innovations in the coming weeks.

IBC-13 bags 30 of the 30 awards in the recently concluded 26th PMPC Star

Awards for Television Edit

- Express Balita Best News Program
- Snooky Serna Best Female Newscaster
- John Susi Best Male Newscaster
- Cooltura Best Educational Program

- Cathy Eigenmann Best Educational Program Host (Cooltura) and Female Newcaster (Ronda Trese)
- Chinatown TV Best Lifestyle Show
- Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and Wesley Chua Best Lifestyle Show Host (Chinatown TV)
- Kasangga Mo Ang Langit Best Public Service Program
- Rey Langit and JR Langit Best Public Service Program Host (Kasangga Mo Ang Langit)
- Magandang Umaga Ba? Best Morning Show
- MUB Hosts Best Morning Show Host
- Jarius Bondoc Best Public Affairs Program Host (Linawin Natin)
- Lunch Break Best Noontime Show
- DMZ-TV Best Variety Show
- Ryan Agoncillo and Joy Viado Best Noontime Show Host (Lunch Break)
- Y2K: Yes to Kids Best Children Show
- Good Take Best Educational Program
- Dear Heart Best Youth Oriented Show on Viva-TV
- Chin-Chin Gutierrez Best Female TV Host (Good Take)
- Makabayang Duktor Best Public Service Program
- *Dr. Willie Ong and Dra. Liza Ong* Best Public Service Program Host (Makabayang Duktor)
- Julia Montes and Enrique Gil Best Variety Show Host (DMZ-TV)
- Showbiz Star Best Showbiz Oriented Show
- Dolly Anne Carvajal Best Female Showbiz Oriented Show Host
- Maxene Magalona Best Female TV Host
- Hapi Kung Healthy Best Educational Program
- Enrique Gil Best New Male TV Personality
- Buwan ng Wika Best TV Public Service Announcement
- The Weakest Link Best Game Show on Viva-TV
- Homecoming sa Trese Best TV Special
- *IBC-13* Best Station

IBC-13 relanunch with the new facilities in Broadcast City

Sunday, June 30, 2012

The **Kapinoy** Network (**IBC-13**) sequestered reveiled its new broadcast complex in Broadcast City, Capitol Hills, Diliman Quezon City as it continues to the media giants **ABS-CBN Corp.** and **GMA Network, Inc.**from Diliman and for the entertainment network **Viva-TV**, the Vic Del Rosario's **Viva** group. The latest project had its groundbreaking activity last Friday morning in Broadcast City said labor unions including the the **IBC 13 Employees Union** and the **IBC Directors and Supervisors Union** by the delivery of a new corporate building for IBC-13, complete with live studios and network facilities for the two stations, a commercial building which it can use to generate additional income and an agreed upon P278 million cash component which will be used to pay for the company's outstanding obligations to its employees with the owner **Presidential Commission on Good Government** (**PCGG**).

The event was attended by **IBC** chairman Orly Mercado, president and CEO Boots Anson Roa, station manager Eric Canoy, vice-president Lito Ocampo Cruz, the **IBC Board of Directors** and other top executives and broadcast journalists of the state-run broadcasting network. It housed in six-storey building with elevators and amenities and common areas and will have modern studios and offices that will meet the corporate and technical programming requirements of both government controlled networks **IBC 13** and **RPN 9**, which also operates in Broadcast City.

The project will have a total floor area of same time develop the 4.1-hectare Broadcast City in 55,000 square meters corner property in Broadcast City and will feature **IBC 13** operations with corporate office, television production space, and cutting-edge broadcast facilities for the **IBC** building, which houses **RPN** 9and **IBC 13** were sequestered and the transmitter tower in Coca Cola plant, San Francisco Del Monte, Quezon City.

It will also house six-story corporate building, office spaces, built-in modern studios, residential complex, live studios, television production, commercial building and post-production areas, radio booth including **iDMZ**, underground garage, complementary amenities sufficient to house at least two network operations, **IBC's** Technical Operation Center, and a working roof deck.

Though they are coming up with the latest **IBC** new comlex plan, Mercado said that their Broadcast City studios will be retained with still up for privatization. With its new cable TV channels **Danze TV** and new UHF free TV news channel **IBC News Network**.

The new building will attract those who are willing to fall in line for hours just to be able to get passes for their favorite shows and more **Viva-TV** programs on **IBC-13**. It will also cater commercial establishment that will invest in the area. The tie-up with **Viva Entertainment**, which is controlled by Vic del Rosario. **VIVA**has a programming contract with **IBC-13**.

The **Broadcast Complex** will have three entrances, first of which is the **News Team 13** for newscenter lobby leading to the cathedral-like space of the newsroom and adjacent news studios.

Second is through the grand lobby leading to the corporate tower and production studio complex. The third is the audience entrance comfortably accommodating people who want to be part of the network's taped and live programs thanked Mercado for building the state-of-the-art **Broadcast Complex** in his city. "IBC-13's presence in a great boost to our city's development as a global business hub, the station has commercial value despite its block-timer contract with **Viva Entertainment**. We look forward to the completion of the **IBC Broadcast Complex** so finally have a major broadcast network in the heart of our city," he said.

New NCR and Greater Manila Area on IBC Edit

For NCR and Greater Manila Area, located Viva-TV thru Free TV network IBC-13 or contact your local cable opeators to know the channel of IBC-13 in your ares!

For more details, send us an email: info@ibc.com.ph

Intercontinental Broadcasting Corporation

ntercontinental Broadcasting Corporation (IBC) is a Philippine VHF television network of the Government Communications Group headed by the Press Secretary and co-owned by Viva Entertainment. Its studios are located at Broadcast City, Old Balara, Capitol Hills, Diliman, Quezon City and its transmitter is located at the Coca Cola plant, Roosevelt Avenue, San Francisco Del Monte, Quezon City. It is one of three government-owned and controlled television stations, along with Radio Philippines Network.

Among its assets are the broadcast television networks <u>IBC-13</u> and <u>INN</u>, and dance mix radio networks <u>iDMZ</u> in <u>Metro Manila</u>, as well as news AM radio networks <u>Radyo Budyong 1386</u>, international network <u>IBC Global</u> and <u>Viva-TV Global</u>, cable television channels <u>Danze TV</u>, and the direct-to-home cable service like IBC pay per view.

History Edit

Beginning as Inter-Island 13 Edit



Inter-Island 13; The Dynamic Station logo from 1961-1975

*Added by Russel Liwag

IBC was launched on Channel 13 and granting the first TV camera broadcasting franchise on 1960 as the Inter-Island Broadcasting Corporation (IBC). Inter-Island TV-13 was the first Philippine network to go on full satellite broadcast daily, the first to go on full color broadcast, and the first to employ an Outside Broadcast Van (OB Van) in its news operations.

Channel 13 started broadcasts in 1961 under Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-Philippine Herald owned by the late Andres Soriano. The station also broadcasts in Cebu and Davao. In 1970s, IBC launches the color transmission named "Vinta Color" named after the Vintas from Zamboanga, the third network in the Philippines to convert to all-color broadcasts.

Dick Baldwin was the station's first owner, and programming first consisted of mostly foreign programs from CBS, and a few local shows. Andres would acquire the channel in 1962.

Relaunch as Intercontinental Broadcasting Corporation Edit



IBC: New Beginning Logo from 1975 to 1976

Added by Russel Liwag



IBC: A New Direction and Decusion logo from 1976 to 1977

Added by Russel Liwag



IBC: Enjoy Yourself logo from 1978 to 1982

*Added by Russel Liwag



IBC: Enjoy Yourself logo from 1982 to 1985

*Added by Russel Liwag

On February 1, 1975, Inter-Island 13 split off from the Sorianos, owners of RMN and was renamed Intercontinental Broadcasting Corporation (IBC) and moved to Benedicto Group of Companies by the late Roberto S. Benedicto (1916–2000), who purchased the network consisting of the Manila station and another relay station in Visayas and Mindanao. IBC also opened its FM station DWKB-FM the same year, it became the number one FM station in the country. In 1976, IBC metamorphosed into one of the country's most viewed TV network with its primetime lineup and full length local and foreign films aired on this channel. This catapulted IBC in the number one slot among 4 rival networks.

Through the sweat of its employees and the income generated from its programs, the network built and finally moved into its present home at the modern <u>Broadcast City</u>, in 1977. The complex was a 55,000 square metre tract located at Capitol Hills, Diliman, Quezon City.

IBC manifested an enviable resilience in surviving the challenges. It marked the biggest, most progressive leap any network has ever made. Because of its station produced shows and co-production

ventures, it penetrated a wider market. Thus, remarkable productivity surfaced with a acquisition of several provincial TV and Radio stations.

Post-EDSA Revolution Edit



IBC: Logo use from 1985 to 1986

*Added by Russel Liwag



IBC: Basta Pinoy sa Trese logo from 1986 to 1987.

*Added by Russel Liwag



E 13: Life Begins at 13 logo from 1987 to 1989

Added by Russel Liwag

After the EDSA revolution, IBC was sequestered by the government. A board of administrators was created to run the station. All of the stocks and assets of IBC, and its sister networks RPN-9 and BBC-2 were sequestered by the Presidential Commission on Good Government (PCGG).

President Corazon Aquino turned over IBC and RPN to the Government Communications Group and awarded BBC through an executive order to ABS-CBN Broadcasting Corporation. When BBC closed down, IBC absorbed majority of its displaced employees, thus doubled the operating expenses of the network. Cost of programs went up three-fold. Line-produced shows and co-production ventures with some big film companies like Viva, Regal, and Seiko were favored. The top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously. IBC could

no longer afford to produce its own shows. In 1987, IBC 13 renamed E-13 for the first time and its slogan

Life Begins at 13 noted for the <u>butterfly</u> logo in the form of the letter E and the number 13. In 1989, E13 renamed back to IBC 13.



IBC: Pusong Pinoy Pusong Trese from 1989 to 1990

*Added by Russel Liwag

IBC took on a new image at the same year, Pusong Pinoy, Pusong Trese, to recapture the glory days it once had. But because of the sequestration, periodic change of management and the internal problems, the network started to lose the support from its advertisers.

Islands TV-13 Edi



Islands TV-13: The Best of Show logo from 1990 to 1992

*Added by Russel Liwag

Islands Broadcasting Corporation under Mr. Tonyboy Cojuangco took over the management and the marketing of IBC (which came to be known as Islands TV-13) in 1990. It was in the later part of its operations that ratings and income suffered due to mismanagement which caused labor unrest.

Return of Operations Edit



IBC: Intercontinental Broadcasting Corporation from 1992 to 1994

*Added by Russel Liwag

In 1992, IBC return to air and became a 100% government owned station by virtue of a compromise agreement between PCGG and Roberto Benedicto, management and marketing were returned to the IBC Board of Directors. The programming remained at a standstill in preparation for the launching of a new image of the station.



Logo used from 1994 to January 1, 2002



It was 1994 when IBC launched Pinoy Ang Dating with a Filipino-like visually enticing music video (with Grace Nono) as the composer and singer of the same song), an innovation in terms of station identification. Despite limited resources, programming improved but the battle for audience share continued. Advertisers became more responsive to marketing efforts. The said ident won the Gawad CCP Award for Best Station Identification in the said year.[1]

<u>Vintage Television</u> (VTV), later merged with <u>Viva Television</u> in 1999, entered the scene in 1996 with <u>PBA</u> <u>Games</u> as its major program and continued until 2002 and return in 2011. Rehabilitation of the transmitter and other technical facilities where initiated in the central and provincial stations. A new Harris 60 Kilowatt transmitter was installed. The global service of APSTAR 1 satellite was utilized for a wider global reach.

In 2003, IBC launched its new logo and the new slogan Ang Bagong Pilipino with a freestyle station ID.

In late 2007, IBC Management inked a deal with the <u>Makisig Network</u>, led by Hermie Esguerra. Makisig was accepted as a primetime block-timer of IBC. However, Makisig Network's programs were not aired due to questions on the propriety of the terms and conditions of the agreement. Said agreement expired in October 2008.

Abandonment and privatization Edit

After four decades of serving the network's dominance and entertainment programing, IBC-13's studios and facilities are abandoned due to negligence and their network's mismanagement. Both their studio equipment, cameras, lighting and props are useless, dilapidated and very old, cash and budgets were afford to utilize radio-TV operations, their programing and airtime suffering them from a network war in the late 1980s and the 1990s and many employees of their jobs. The management tries to revive the ill-fated network in the 2000s.

There were many plans to sell and privatize IBC and its sister station RPN.[2] TV network ABS-CBN is planning to buy the network's blocktime to address signal problems and mimic the former's programs. However, ABS-CBN would not join the privatization bid due to ownership regulations.[3]

IBC has been entered into a joint venture agreement with Prime Realty, an affiliate of R-II Builders Group of Reghis Romero Jr. The agreement calls for the development of 3.5 hectares of Broadcast City.[4] This makes the Aquino administration wanted to privatize both RPN and IBC to private sectors and retain the People's Television (PTV) as a sole-mandated government TV network.[5][6]
It has been announced that conglomerate San Miguel Corporation will join the government-sponsored

bidding for the privatization of RPN and IBC.[7][8]

<u>Viva Entertainment</u> plans to buy IBC-13 to become a part of number one channel as it is privatized by 1st quarter of 2012 and to revive the old network's glory days (as in <u>Viva-TV</u>).

Partnership with Viva Entertainment Edit

On July 11, 2010, IBC-13 began a partnership with the <u>Viva Entetainment</u>, an operator of a number of cable channels in the country and some new programs with its slogan Ka-Bilib Ako! (Tagalog for "You Believe You"). Some of its local programs like <u>Pop Girls</u>, <u>Wansapanataym</u>, <u>Daily Top 5</u>, <u>Wow!</u> and <u>Dear Heart</u> are all produced by the <u>Viva Television</u> with the concept of live global satellite programming in local television. This joint co-production agreement with Viva makes IBC-13 a de facto part of the Viva family, similar to the arrangement when the primetime block. However, IBC and Viva remain separate entities. The same day, IBC-13 created two new departments, <u>News and Public Affairs</u> (headed by <u>Zyrene Parsad-Valencia</u>) and <u>Entertainment TV</u> (headed by <u>Jose Javier Reyes</u>). The same day, the first to broadcast remote news coverage and reporting.

The company began co-producing new programming for the network, such as a *Pop Girls*, the newest teen variety show which airs every sudnay nights, against the rating beating with <u>ABS-CBN</u> and <u>GMA Network</u>The network underwent management changes on July 12, 2010, as <u>Boots Anson-Roa</u> returned to IBC's president and cheif excutive officer. The appointed director of the board, while the new chairman of IBC is <u>Orly Mercado</u>. His foremost concern is to maintain the viability and competitiveness of the network in preparation for its privatization.

Mercado's first major move was to expand their contract of blocktime agreement and partnership with <u>Viva Entertainment</u>. Programming preparation from the number one entertainment channel via its new programming block <u>Viva-TV</u> was relaunched on IBC-13's lineup at the beginning on June 5, 2011. <u>PBA Games</u> would also return to the network as its major program as part of <u>Viva Sports</u>, it airs on Viva-TV begin its new competition TV ratings with <u>ABS-CBN</u> and <u>GMA Network</u>.

Relaunch as the Kapinoy Network Edit

On June 5, 2011, IBC relaunched a new logo and revival slogan *Pinoy ang Dating!* to reflect the change with a Filipino-like visually an innovation in terms of station identification. During the relaunch, IBC-13 launched a new campaign branding itself as the "Kapinoy" network (literally means "a member of the Pinoy") and the new franchise to operate under Republic Act 7831.

At the present time, it aired between two block programming portions <u>SMNI 39</u> in mornings and <u>Viva-TV</u>continues to reign on primetime with its sports, foreign canned and entertainment programs. IBC's religious, children, entertainment and news and public affairs program dominate the non-prime slots. This is achieved by providing for the personnel welfare and benefits and by renewed programming thrust which would cater to the biggest sector of society, the youth, the network is being reinvented which

envisions it with a strong news and public affairs programs, provides high quality entertainment and serves as a tool in shaping and molding the country's ethical values and moral fibers.

On June 6, 2011, IBC main studios in Quezon City and its regional stations

in <u>Baguio</u>, <u>Cebu</u> and <u>Davao</u>will be equipped with the most modern gathering equipment for them to compete with the major television networks of <u>ABS-CBN</u> and <u>GMA Network</u>. The same day, the new plans to order of IBC-13 with the new entral equipment room, new OB van, new studio equipment, new news truck, new ENG van/News Outside Broadcast Van with live video playback capability via on-board microwave link, new VTR technician presentation, new post production, new transmitter, new cameras, new HD cameras, new main studios, new dish satellite from <u>Domestic Satellite Philippines</u>, <u>Inc.</u> (DOMSAT) with satellite downlink and microwave especially during live events, new master control equipment, new radio booths, new IPV van, new lighting, new props and other broadcast equipment for its TV and radio broadcasting as well as the regional stations as its finally privatized by 1st quarter of 2012 and to revive the old network's glory days. Also, a new Harris Transmitter has been installed. IBC's

Through co-owned Pilipinas Global Network Ltd., international channels IBC Global has launched in June 2011. The channels were available in Europe, Middle East, North Africa, Guam, and the United States. On July 1, 2011, the IBC FM radio network had the largest chain of radio stations in the country which is the return of dance music station DMZ-FM inspired by 89 DMZ rebranded as iDMZ was relaunched on August 28, 2011. The same day, News Team 13 begun using the patented 3D:LIVE™ for weather forecasting, the technology is the most advanced weather forecasting system in the world provided by Weather Central, LP based in Madison, Wisconsin USA. Hence, the new division of News Team 13 for weather forecasting called News Team 13 Weather Central is launched.

IBC-13 was also the official broadcaster of the 2011 World Youth Day, which was the visit of Pope Benedict XVI to the country, withdrawn its membership from the Kapisanan ng mga Brodkaster ng Pilipinas (KBP).

On August 11, 2011, IBC-13 unveiled its flagship coffeetable book, "Pinoy ang Dating: The Making of IBC-13." The 453-page book chronicles the hardships and odds that the network founder had to face, as well as the achievements and contributions of IBC-13 in Philippine Television history.

The famous after exposing a police rubout on November 7, 2011 when it became the media company to cover a police rubout incident right in front of its broadcast building in <u>Broadcast City</u>. IBC-13's footage became a vital privatized evidence for a case filed on the Philippines' <u>Commission on Human Rights</u>.

As 52nd Anniversary era Edit

transmitter power shall be increased to 60 kW.

In January 1, 2012, IBC-13 celebrated their 52nd year in television with the new station ID and the new IBC jingle to boost its Kapinoy network campaign promoting line-up of more <u>Viva-TV</u> programs. The network held its Homecoming sa 13, which held a month-long celebration gathered former employees and talents for a grand reunion at IBC-13's compound in Broadcast City. The network also launched a promo called "Treasure Hunt", where the people were invited to bring their oldest television, radio sets,

microphones, and posters. The network also celebrated its 32nd year reign in the TV ratings. The company also did a nationwide caravan, showcasing the network's talents.

The same day, the network held a month-long celebration of IBC-13 and Philippine TV's 52nd year. The station produced two commemorative documentaries about the station's contribution in news and entertainment. *Homecoming sa 13: The IBC Story* was the first extensive television documentary done about the history of Philippine Television and the evolution of Philippine entertainment. The broadcasting giant capped its 52nd anniversary with a spectacular powerhouse concert extravaganza dubbed as *Homecoming sa 13: IBC at 52*, held at the The NBC Tent @ The Fort. It was hailed as one of the biggest media events of the year. The government-owned network rolled out the red carpet to welcome its high-profile guests from the business, advertising and media sectors, politics, members of the diplomatic community, with many of the society's luminaries and glitterati. Valued friends and supporters of the network throughout the decades also attended the grand affair.

In June 30, 2012, <u>Viva Entertainment</u> announced that plans to buy IBC-13 last April 4, 2011 to become part of Vic Del Rosario-owned network as it is privatized last June 30, 2012 and to revive the old network's glory days (as in <u>Viva-TV</u>) and the entertainment network reformatted and renamed as <u>VIVA</u>, which become the Home of the Stars. Rosario said <u>Viva Entertainment</u>, would produce a new lineup of more entertainment programs while IBC-13 would continue to be responsible for news and public affairs programming and operation of the stations.

The same day, IBC relaunched with new corporate logo for Filipino-esque from Luzon, Visayas and Mindanao with an international reach become through its relay stations, IBC-13 programs were senn across the archipelago and <u>Southeast Asia</u> and programming started airing in 50 American cities and parts of <u>South America</u> through the *International Channel Network*, and the new transmitter as <u>IBC</u> <u>Tower</u> localed along San Francisaco Del Monte, Quezon City.

At the same time, the new tagline *Sa IBC-13, Ikaw ang No.3* campaign for the No.3 network to promote the <u>Viva-TV</u> programs for a big welcome party by the big stars of the network. Also part of their success in the deal with <u>HiT Entertainment</u> to produce children's television programs <u>Barney and Friends</u> franchise, which is start last April 2003 effectively revitalized interest for children in the Philippines with Barney characters.

Through co-owned Pilipinas Global Network Ltd., both international channels IBC Global last June 2011 with another international channel is a INN International and new entertainment international channel called VIVA Global were launched in July 1, 2012. The channels were available in Europe, Middle East, North Africa, Guam, and the United States. Also, launched its new cable cartoon channel Toon TV in partnership with Viva Entertainment on July 2, 2012 and DWNN-TV was re-launched as the new UHF news channel called IBC News Network.

Slogans Edit

Main article: List of Intercontinental Broadcasting Corporation slogans

Programming Edit

Main article: List of programs broadcast by Intercontinental Broadcasting Corporation

IBC-13's program lineup includes news and current affairs shows, entertainment shows and children's shows. Both some Viva-TV entertainment programming lineup including variety shows, gag shows, dubbed foreign serials, drama series, movie blocks, foreign cartoons, reality shows and sports.

Program production <u>Edit</u>

News Team 13 Edit

Main article: IBC News Team 13

TV and radio stations nationwide Edit

Main article: List of Intercontinental Broadcasting Corporation affiliate stations

Digitalization Edit

The National Telecommunications Commission (NTC) ordered that all analog TV broadcast transmission will be terminated by 11:59 p.m. and switch to digital broadcast on December 31, 2015, requiring television service providers to migrate to DTT by that time. The management of IBC-13 is planning for digitalization by the last quarter of 2011.[9]

IBC Global Edit

Main article: IBC Global

IBC-13 programs are seen internationally via <u>IBC Global</u>, and is currently available in <u>Guam</u>, the <u>Middle East</u>, <u>North Africa</u>, <u>Europe</u>, and the <u>United States</u>.

Entities and ventures Edit

Subsidiaries Edit

- IBC Entertainment TV
- IBC Global
- IBC Global Ltd.
- News Team 13
- News Team 13 Weather Central
- IBC Creative Communications Management
- Pinoy Trese (Philippine newspaper)
- IBC Sports
- Pilipinas Global Network Ltd.

Video Edit

<video>



Added by WikiaBot

</video>

IBC-13 Website Edit

The <u>IBC Official Website</u> is another initiative of Intercontinental Broadcasting Corporation to reach out to Filipinos worldwide using the internet. IBC-13 features <u>free live video streaming</u> of <u>IBC-13's flagship</u> station programs from <u>Broadcast City</u> inQuezon City, <u>Philippines</u> with <u>Viva-TV</u> programming.

See also **Edit**

- List of Philippine media companies
- Philippine television networks
- Television channels
- People's Television Network
- Philippine Broadcasting Service
- Radio Philippines Network
- IBC-13 Program Schedule
- IBC-13 Station Notice (2012)
- IBC-13 has more quality programs with it's campaign Pinoy ang Dating!
- IBC-13-Viva Entertainment partnership
- Viva-TV primetime on IBC-13
- Viva-TV's Big Launch
- Ang Bagong Viva-TV on IBC
- IBC-13 Sked for February 13-19, 2012
- IBC-13 Sked for May 28-June 8, 2012
- <u>IBC-13 Sked for June 13-June 27, 2012</u>
- IBC will air Holy Week TV Schedule on April 5-8, 2012
- IBC, to launch promo in 2011
- IBC-13 will air Homecoming sa 13 inviting the Birthday Party

List of Intercontinental Broadcasting Corporation slogans

<u>Intercontinental Broadcasting Corporation</u> have various slogans for their identity. The list of IBC-13 slogans came from 1960.

IBC Slogans Edit

IBC Slogaris <u>Edit</u>					
Year	Brandin g	Logo	Slogan	Description	
1961- January 31, 1975	Inter- Island 13	DZTV Channe! 13 The Dynamic Station	The Dynamic Station	First marketing slogan used by Inter-Islands TV-13 under Inter-Island Broadcasting Corporation.	
February 1, 1975– 1976	IBC	1BC 13	New Beginning	The network's first slogan renamed Intercontinental Broadcasting Corporation (IBC).	
1976-1977	IBC	13	A New Direction	Used in 1976 one of the country's most viewed TV network with its primetime lineup and full length local and foreign films airs on the network catapulted IBC in the number one slot among 4 rival networks.	
1977-1978	IBC	13	A New Decision	In 1977 built and finally moved into its present home at the modern 55,000 square metre tract located at Broadcast City.	
1978-1980	IBC		Enjoy Yourself	Used in 1978, remarkable productivity surfaced with a acquisition of several provincial TV and radio stations.	
1980-1982	IBC		Enjoy Yourself	Used in 1980.	

1982-1985	IBC	BC B	Enjoy Yourself 2	Used in 1982.
1985-1986	IBC	BC	Enjoy Yourself	Used in 1985.
1986-1987	IBC		Basta Pinoy sa Trese (<i>The</i> Filipino is on 13)	Used in 1986 after the EDSA Revolution, sequestered by the government and a board of administrators.
1987-1989	E13	813	Life Begins at	Used in 1987, the top rated shows of IBC were pirated by rival networks. Cost of programs, talent fees and TV rights increased tremendously renamed as E13.
1989-1990	IBC	Planny Plant	Pusong Pinoy, Pusong Trese (The Heart of Filipino, The Heart of 13)	Slogan used in 1989 took a new image, Pusong Pinoy Pusong Trese because of the sequestration, periodic change of management and the internal problems, the network started to lose the support of advertisers
1990-1992	Islands TV-13	ISLANDS 13	The Best of Shows	Used in 1990, Island Broadcast Corporation took over the management and the marketing of IBC which came to be known as Islands TV 13.
1992-1994	IBC	Arrest of Arrival Arri	Intercontinenta I Broadcasting Corporation	Used in 1992, IBC return to air and became a 100% government owned station by virtue of a compromise agreement between PCGG and Roberto Benedicto, management and marketing were returned to the IBC Board of Directors.

1992-1994	IBC	Agentical Advisory of the Market State of the	All The Way at	Used in 1992
1993	IBC	APPENDENT OF A PINE APPENDENT OF A PINE A PINE APINE APPENDENT OF A PINE APPENDENT OF A PINE APPENDENT OF	Bagong Anyo, Bagong Trese (New Look, New Thirteen)	Used in 1993
1993	IBC	Argent Andrew State of State o	Superstars Na, Kahit Trese Na! (They're Superstars, even they're on Thirteen)	Used in 1993
1994-2002	IBC	MB C	Pinoy Ang Dating (<i>Filipino</i> <i>is Great</i>)	Used in May 1994 launched Pinoy ang Dating with a visually enticing MTV, an innovation in terms of station identification.
1994-1998	IBC	MBC.	Nationwide Satellite Broadcast	Used to promote the satellite broadcasts that the network had all over the country.
1998-1999	IBC	E	Bagong Pinoy (<i>New Filipino</i>)	Used to promote the IBC-13 making the No.3 network with <u>VTV</u> continues to reign on primetime with its sports and foreign canned programs and IBC's religious and public affairs program dominate the non-prime slots.
2002– December 11, 2003	IBC	BC	New Face, New Attitude!	To promote new program on Channel 13. In 2003, the new program on IBC in the country's third biggest introducingKidscetera, CelebrityDATcom, Gam e Channel, Entrepinoy and Travel.
December 12, 2003– June 4,	IBC	1BC	Ang Bagong Pilipino (<i>The</i>	Used in 2003, launched its new logo and the new slogan Ang Bagong Pilipino with a freestyle station ID for new blocks of red for

2011			New Filipino)	sports, green for entertainment and blue for news and public affairs with new shows are <u>Retro TV</u> , <u>SMS: Sunday Mall</u> <u>Show</u> and [[[Chowtime Na! It's Chowtime!]].
Summer 2009	IBC	ÍBC	Summer Saya Pag IBC ang Kasama!	Summer 2009 slogan
Rainy Season 2009	IBC	1BC	Outrageous Rainy Day Blues!	Rainy Season 2012 slogan
November 2009	IBC	1BC	Big Breakout in November	Used in Novemeber 2009 to promote the new entertainment fare on primetime TV with Viva Tagalog movies, sports and musical specials for the No.3 network in the ratings.
Christmas 2009	IBC	ÍBC	Damhin ang saya ng Paskong Pinoy!	Christmas 2009 slogan
Christmas 2010	IBC	1BC	May the Spirit of Christmas Bring you Peace!	Christmas 2010 slogan
February- March 2011	IBC	1BC	Tatak EDSA 25: Pilipino Ako. Ako ang Lakas ng Pagbabago	Used for the 25th Anniversary of the 1986 EDSA Revolution otherwise known as the First People Power Movement in the Philippines.
June 5, 2011	IBC	(iBc)	Pinoy ang Dating! (Filipino is Great!) (revival)	In June 5, 2011, the treturn of Pinoy ang ating and renamed as the Kapinoy network introduced the new logo design of a much ice cold action, new italicized typeface, in-motion oval and craftily spliced letter B slash number 13.

Rainy Season 2011	IBC	(FBC)	Umulan, Umaraw, Ikaw ang Tagumpay! (Rain or shine, Your are the Success!)	Rainy Season 2011 slogan
Septembe r 5, 2011	IBC	(BC)	Itaguyod ng Puso. Tangkilikin ang Pamilyang Pilipino. (Promote the Heart. Patronize Filipino Family.) (Member KBP: Kapisanan ng mga Brodkaster ng Pilipinas)	Used for the KBP.
Christmas 2011	IBC	(FBC)	Maligayang Pasko, Magmahal ng Bawat Pilipino (Merry Christmas, Loving of Every Filipino)	Christmas 2011 slogan
January 1, 2012	IBC	(iBc)	Celebrating 52nd Anniversary of the Philippine Television (1960-2012)	New Slogan for 52 Years of Philippine Television

New Year 2012	IBC	(FBC)	Mas Bago Na!, Mas Ligayang Bagon Taon! (It's new time, Great New Year!)	New Year 2012 slogan
Summer 2012	IBC	iBc	Ikaw ang Kapiling na Tag-Araw	Summer 2012 slogan
Holy Week 2012	IBC	fBc	Sama-Sama Tayo, ngayong Semana Santa	Used for Holy Week of 2012.
June 30, 2012	IBC	(FBC)	Magiging Tower Kapinoy	To promote IBC relay and affiliate stations nationwide and the opening of the brand new IBC Tower is answer to ABS-CBN TV Tower and GMA Tower of Power.
June 30, 2012	IBC	(FIBC)	Sa IBC-13, Ikaw ang No.3 (At IBC-13, you are No.3)	Tagline during 2012 to promote for making IBC-13 as the Kapinoy network for being the No.3 TV network nationwide with more Viva-TV programs and home to the top-rating shows and the biggest Viva stars(Source: TNS) with biggest nationwide reach throughout the Philippines and parts of Southeast Asia and the most number of broadcasting awards.
Rainy Season 2012	IBC	(iBc)	Ready for the Rains!	Rainy Season 2012 slogan with new station ID and the public service announcements.
Christmas 2012	IBC	(iBc)	Ikaw sa Maging Pasko ng Pilipino	Christmas 2012 slogan with Viva-TV stars

VTV/Viva	TV on IB(C <u>Edit</u>	
Years Active	Branding	Slogan	Description
1995–1997	VTV on IBC	Hyper Television	Used in 1995 when <u>Vintage Sports</u> launched on IBC with <u>PBA</u> <u>Games</u> as its major program along with <u>Blow By Blow</u> , <u>Hot</u> <u>Stuff,KKK: Kabayo, Karera, Karerista</u> , <u>Marlboro Tour</u> , <u>NBA</u> <u>Games</u> and <u>PBL Games</u> .
1997–1998	VTV on IBC	Sports and Entertainment	Used in 1997 using more entertainment shows on VTV with new anime on IBC.
1998–1999	VTV on IBC	The Night is	Used in 1998 Vintage Sports known as <u>Vintage Television</u> as VTV with more programs on IBC include <u>WOW!</u> , <u>Goin'</u> <u>Bayabas</u> , Sine VTV, Sinemaks, <u>Iskul Bukol</u> , <u>Rebyu</u> , <u>Viva Love Stories</u> and <u>Takot Ka Ba sa Dilim?</u> .
1999–2002	Viva TV on IBC	The Sports and Entertainment Channel on IBC- 13	Used in 2000 <u>Vintage Television</u> adsorbed the media giant <u>Viva Entertainment</u> and as Viva-TV with more shows on IBC include <u>May Bukas Pa</u> , <u>H2K: Hati-Hating Kapatid</u> , <u>Kagat ng Dilim</u> , <u>Gags Must Be Crazy</u> , <u>Subic</u> <u>Bay</u> , <u>Fastbreak</u> , <u>Akazukin Cha Cha</u> , Viva Proudly Presents, <u>Sinemaks</u> , <u>Viva Premiere Night</u> and <u>Milo Sporting</u> <u>World</u> .
2002–2003	Viva TV on IBC	Walang Patid ang Saya!	Used in 2002, new treat of Viva-TV as Viva Box Office, Sinemaks, Viva Music Channel, Habang May Buhay, The Weakest Link, Who Wants to be a Millionaire?, Star For A Night, Akazukin Cha Cha, Crayon Shin Chan, Cyborg Kurochan, Natalia and Por Un Beso.
July 11, 2010-June 4, 2011	Viva-TV on IBC	Ka-Bilib Ako! (You Believe You)	New network of No.3 network as Ka-Bilib Network.
June 5, 2011	Viva TV on IBC	Ang Saya-Saya Na Kasama!	In June 2011, the relaunch of Viva-TV channel 13.

Christmas 2011	Viva TV on IBC	Pinoy Christmas, Christmas Forever!	Christmas 2011 slogan
Summer 2012	Viva TV on IBC	Summer sa Tag- Araw! (Summer is Summer)	Summer 2012 slogan
June 30, 2012- present	Viva TV on IBC	Home of the Stars	In June 30, 2012 relaunch as Home of the Stars to promote more programs on IBC include Popstar Diaries, @Annebishowsa,KC.com, Dear Heart, The Jon Santos Show, Petra's Panniest,Pantaxya X, Especially 4 U and new primitive Winx Club, Daily Top 10, Viva Box Office, Petra's Panniest, Showbiz Star, Esperanza, Estudyante Blues, Petrang Kabayo, Wansapanataym, Dalawang Busoy, Sabi Mo Nanay, Dream High and Can You Hear My Heart, game shows The Weakest Link, Fighting Family and Who Wants to be a Millionaire? and also new anime lineup.
2012	Viva TV on IBC	Masaya laging may Drama stars	New slogan for Viva-TV drama series on IBC such as teleserye <u>Esperanza</u> with <u>Cristine Reyes</u> and teen drama anthology <u>Dear Heart</u> with <u>Anja Aguilar</u> .
2012	Viva TV on IBC	Seryoso Po kami comedy	New slogan for comedy shows such as <u>Petrang</u> <u>Kabayo</u> with <u>Vice Ganda</u> and <u>Aga Muhlach</u> , <u>Petra's</u> <u>Panniest</u> with <u>Ashley Rivera, Dalawang Busoy with <u>Robin</u> <u>Padilla</u> and <u>Philip Salvador</u>, <u>WOW!</u>with <u>Vhong Navarro</u>, <u>The</u> <u>Jon Santos Show</u> with <u>Jon Santos</u> and <u>Sabi Mo Nanay</u>, with <u>AJ Muhlach</u>.</u>
2012	Viva TV on IBC	Kami ang inyo sports	New slogan for sports with the boxing with Nonito Donaire, the NBA players and the PBA Games players with James Yap.
2012	Viva TV on IBC	Ikaw ang maging Anime	New slogan for anime series like <u>Ragnarok</u> , <u>Beelzebub</u> and <u>K-ON!</u> .
Rainy Season	Viva TV on IBC	Ikaw ang Feeling, sa Tag-	Rainy Season 2012 slogan

2012	ulan	

See also <u>Edit</u>

<u>Intercontinental Broadcasting Corporation</u>

List of ABS-CBN Corporation slogans

List of GMA Network slogans



Intercontinental Broadcasting Corporation

Type <u>Broadcast radio</u> and <u>television network</u>

The Kapinoy Network (literally means a Branding

member of the Pinoy)

Country Philippines

Founded 1960 by Andres Soriano

Slogan Pinoy ang Dating!

Owner Government of the Philippines

Orly Mercado, Chairman

Boots Anson-Roa, President and CEO

Key people Lito Ocampo Cruz, EVP and COO

<u>Eric Canoy</u>, General Manager <u>Joselito Yabut</u>, Station Manager

Launch 1960

date February 1, 1975

Inter-Island Broadcasting Corporation

(1961-1975) **names**

Islands TV-13 (1990-1992)

Official

Former

Website IBC-13 Official Website

IBC-13 Station Notice (2012)

Station Notice Edit

We now begin/conclude another day of Broadcasting Activities, This is DZTV Channel 13.

A commercial television owned and operated by the Intercontinental Broadcasting Corporation. Authorized by the National Telecommunications Commission with temporary permit number BSD-0329-2010 (REN).

IBC 13 operates daily from 6:30 am to 2:00 am with the power of 60,000 watts.

IBC 13 studios are located at Broadcast City, Capitol Hills, Diliman, Quezon City and transmitter located at San Francisco Del Monte, Quezon City.

IBC-TV 13 is maintain and operated by the following personel duly license by the Professional Regulation Commission and the National Telecommunications Commission.

Electronics and Communications Engineer: <u>Edit</u>

- Ronnie N. Suarez: ECE No. 7854
- Jimmy Mark G. Alatraca: ECE # 17333

First Class Radio Telephone Operators: Edit

- Armando De Guzman: NTC License # 95-1PNCR-13194
- Leonardo Besanes: NTC License # 94-1PNCR-9203
- Andres Rivera: NTC License # 93-1PNCR-8081
- Adolfo Esplana, Jr.: NTC License # 95-1PNCR-14740
- Jacinto Sevilla: NTC License # 92-1PNCR-181

IBC Provincial TV Personnel: Edit

- Dencio M. Bernardino: 98-1PI-21793
- Bryant J. Tapay: 96-1PCAR-17297
- Jun B. Tindongan: 95-1PIII-4173

- Adche M. Atluna: 97-1PCAR-20353
- Kennedy T. Machan: 93-1PVI-5150
- Elvis M. Batiduan: 95-1PVI-12610
- Wilheim C. Lampon: 93-1PVI-8144
- Richan Y. Banner: 99-1PVI-22936
- Eduard S. Barber: 2K-1PVI-25080
- Gilbert C. dela Peña: ECE #20046
- Gregorio A. Reforma: 93-1PVII-4633
- Primitivo G. Mantica: 94-1PVII-9960
- Dennis M. Pelagio: 93-1PVII-2708
- Ferdinand R. Bustillo: 94-1PX-10349
- Julius C. Feril: 95-1PX-14674
- Timoteo C. Patino: 93-1PX-2000
- Aldrin P. Egut: 2K-1PXI-24457
- Raul C. Gementiza: 93-1PXI-8352
- Ariel M. Ceniza: 96-1PXI-17166

Note: On the other hand, the announcer doesn't say the Provincial TV Personnel.

All program and commerical material shown on this channel have been previewed and approved by the Movie and Television Review and Classification Board.

IBC-13 has more quality programs with it's campaign Pinoy ang Dating!

The number one government-owned sequestered radio-television station **Intercontinental Broadcasting Corporation** whose flagship is **IBC-13** has more quality programs with the **Viva-TV** programming and it's slogan campaign **Pinoy ang Dating** with the new station ID, is in search of potential investors as it reaches to recover its place in the broadcast industry under a new management.

Channel 13 has always been identified with the PBA Games and recently with Viva's local production. That's because the Viva Entertainment tandern has more or less cornered the network's primetime hours. So, when the new management is Orly Mercado as the chairman of IBC, Boots Anson-Roa as the president and CEO of IBC, Zyrene Parsad-Valensia as the News Team 13 head and Jose Javier Reyes as the Entertainment TV head of IBC in January 2012, they couldn't really put her stamp on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits focus the government-controlled network's goals in achieving its rightful place in the radio-TV broadcasting business in the shortest possible time.

The announcement will never be the same again as **IBC-13** offers, more quality shows that will refreshed viewing habit starting January 2, 2012. **IBC-13** is now a strong No. 1 government-owned TV station, thanks primarily to the PBA games and the **Viva-TV** programs.

IBC has been serving Filipino audiences for the last 34 years with its station in IBC-TV13 in Metro Manila, IBC-TV13 in Baguio City, IBCTV6 in the Mountain Province, IBC-TV13 in Laoag City, IBC-TV12 in Iloilo, IBC-TV13 in Cebu City, IBC-TV13 Davao City and IBC-TV10 in Cagayan de Oro City. The network also operates radio stations such as the No.1 dance music station 89 DMZ (Danze Music Zone),DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo. A joint venture with a local cable company will also see the operation of DYBP as 103.8 Boracay FM, a newest tourist-oriented FM station in Boracay.

The managed to make her presence felt in the industry. It started with specials like **Homecoming sa 13** and other youth-oriented one-shot presentations. Last Monday, the network held a press conference to tell everyone not to count IBC-13 out. Told us that her station had gotten back some of its primetime hours: 7:00 to 9:00 pm on Mondays; 8:00 to 9:00 pm on Tuesdays; 11:30 pm to 12:00 midnight on Sundays; and 11:00 pm to 12:00 midnight across the board.

It's definitely **Pinoy ang Dating** as the No.1 government TV network ratings delivers your new favourites IBC-produced shows like **Good Take** (Mondays 11:30pm), **DMZ-TV** (Tuesdays 8:00pm and Sundays at 1:00pm), **Last Fool Show** (Fridays 11:30pm), **Y2K: Yes2Kids** (Sundays 10:00am), **Hapi Kung Healthy** (Sundays 10:30am), **Express Balita** (Weekdays 4:30pm) and **Ronda Trese** (Weekdays 11:00pm) with 100% real guaranteed during the presscon. It also has a regional news programs includes **Express Balita Amianan**(IBC-13 Baguio), **Express Balita Cebuano** (IBC-13 Cebu), **Express Balita Ilonggo** (IBC-12 Iloilo) and **Express Balita Davaoeno** (IBC-13 Davao)

The station's transmitter has also been repaired and the main studio has been fixed. **IBC-13** is showing positive results, so that when it is finally privatized, the network will get an attractive price. During the presscon, took the trouble of thanking the managers who have helped in making **IBC-13** a much improved station.

To fill up these hours, IBC-13 has lined up the following shows: Edit

Children's Programming Edit

Children's programming airs everyday from Monday to Friday at 11:00 to 11:30 am and 4:00 to 4:30 pm and Sundays at 8:30 to 9:00 am. Among them with cartoons like **Bananas in Pyjamas**, **Barney & Friends**, **Cartoon Collection** and many more.

Local Movies Edit

The local movies on Mondays at 7:00 to 9:00 pm, a co-production with Viva Television.

Good Take Edit

Galing Mo, Pilipino! Filipinos take center stage in a half-hour magazine program that showcasing highlights the extraordinary accomplishments and achievements of individuals or groups that make them living heroes that viewers can emulate. Guaranteed to be inspiring, a show that will definitely make you feel proud to be a Filipino. It is hosted by famous movie and television artist personality Chin-Chin Gutierrez with co-host Karen Cabrera and Tintin Pizarro. Good Take airs from Mondays at 11:30 pm.

DMZ-TV Edit

The country's premiere dance music station is now on your TV screen. Add spice to life. Step up and hoof. Listen and groove the music. Deviate from your boring lifestyle. It's time for that energetic look, gathers the freshest, hottest and brightest teen stars of the dance music station and their high-quality entertainment in DMZ-TV. The dance party as teen star Julia Montes, Xian Lim, Kathryn Bernardo and Ryan Bang take senter state to showcase their talent. A steamy dance battle of the awaits you as alluring young girl teen stars Victoria Justice, Yen Santos and Hannah Flores; and Sayaw Boys members Daniel Padilla, Rayver Cruz, Diego Loyzaga and Neil Coleta deliver flame right to your TV screen with their sizzling performances. Directed by Mark Reyes and musical direction by Lito Camo, the dance music station gathering of rising stars is Jessy Mendiola, Lance Christopher, Franco Daza, Empress Schuck, Ann Li and the rest of PPOP teen stars as they step up their journey to a whole new level. Spicing up the new variety show is Jaco Benin, DJ Mike, Tippy Dos Santos and Bianca Casado; plus Marlann Flores, Vangie Martelle, Kenji Shirakawa and Arie Reyes. DMZ-TV airs from Tuesdays at 8:00 to 9:00 pm and Sundays at 1:00 to 2:00 pm with simulcast on radio thru iDMZ 89.1.

Last Fool Show Edit

Definitely comedy at it's finest! The late night television is flooded by news, public forums, debates, exposes and public service, which follows the same format as the Jay Leno Show. Dont you think you've had enough? Consider this: three of the country's top comedian Jun Urbano and Gary Lising with female veteran comedy actress and singer Giselle Sanchez take a zany look at the raging issues of the day. The trio interview newsmakers on current developments in their own inimitable way every week together in one talk show late at night. The show is directed by Maning Rivera. Last Fool Show airs from Fridays at 11:30 pm to 12:00 midnight.

Y2K: Yes2Kids Edit

The new brand of children show for kids aimed at young viewers. See your hosting Maxene Magalona and company revitalize your interests with the kids Nash Aguas, Sharlene San Pedro, John Barrameda and Nikki Bagaporo. Have fun while learning as we try to shift to a higher gear under the direction of Ryan Agoncillo. Y2K: Yes2Kids airs from Sundays at 9:00 to 9:30 am.

Hapi Kung Healthy Edit

The 30-minute sitcom/magazine program that deals with health issues and aims to educate children and parents about diseases and to prevent the spread of these ailments. It is hosted by famous TV actress Manilyn Reynes with co-host actor Jeff Arcilla, filipino actor, comedian, theater actor, director and politician Lou Veloso and female comedienne Arlene Tolibas. Directed by Jeff Jeturian. Hapi Kung Healthy airs from Sundays at 9:30 to 10:00 am.

Express Balita Edit

Free speech in hot and timely issue with News Team 13's longest-running flagship news program. Anchored by Snooky Serna and John Susi, presenting the news in question the whole community. Express Balita airs from Monday to Friday at 4:30 pm.

Ronda Trese Edit

New reports will be disclosed, News Team 13 introduces a new kind of late-night newscast, where there is news, there will be published. Twenty-four hour surveillance. For comprehensive journalism. Led by Jay Sonza, Cathy Eigenmann and Jake Morales. Ronda Trese airs from Monday to Friday at 11:00 pm.

IBC Headliners Edit

The News Team 13's hourly newsbreak anchored by Czarinah Lusuegro, Ralf Rivas and Jess Caduco. IBC Headliners airs from 10:00 am to 4:00 pm and 6:00 to 10:00 pm.

IBC-13-Viva Entertainment partnership

Orly Mercado, chairman of Intercontinental Broadcasting Corporation (IBC-13), announced a P770 million, a contracts entered into the partnership with Viva Entertainment headed by Boss Vic del Rosario, chairman and CEO of Viva Entertainment, radio-TV coverers of the Philippine Basketball Association (PBA) games since 1982, Mercado said Viva TV's airtime would last on June 5, 2011. Under the partnership, priority will be given to the installation of a brand new Harris Transmitter, powerful 60-kilowatt transmitter and the refurbishing and upgrading of network stations and key provincial areas as a prelude to a nationwide link via satellite aimed at enhancing IBC-13's competitive position. Viva-TV is the sports and entertainment programming with its top-rate box office hits, high-powered concerts, compelling TV series, awesome music videos, showbiz-oriented shows, Tagalog-dubbed foreign cartoons, foreign dramas and hard-hitting sports with your favorite Viva stars.

IBC-13 is now a No.3 government-owned station with GMA-7 is No.1 and ABS-CBN is No.2 for the AMR (avenge per minute rating) and the No.4 with TV5 is No.1, GMA-7 is No.2 and ABS-CBN is No.3 for AGB Nielsen TV Ratings.

Mercado described the partnership as "a beautiful relationship" emphasizing that the "technical qualification, professional and marketing expertise and financial support to **Viva Entertainment** will help revitalize **IBC-13**which used to be the leading television network not so many years ago. **Viva**'s sister company, **Viva-TV** has recognition in the broadcast industry through its partnership with the **Philippine Basketball Association**.

Viva-TV primetime on IBC-13

MANILA, Philippines – The Intercontinental Broadcasting Corporation with a partnership with Viva Entertainment is known for having a roster of some of the industry's best actors and singers which includes Sarah Geronimo, Anne Curtis and Rachelle Ann Go. It is also an agency that encourages its artists to broaden their horizons, leave their respective comfort zones and try something new once in a while.

For **Viva stars** and its artists, that means exploring their other talents, like hosting. This is because **Viva stars**wants its artists to be as well-rounded.

That's also **Viva** and **IBC** recently launched its newest primetime block **Viva-TV**. It is a entertainment channel that airs a mix of local movies, animated shows, TV series, sports programs and entertainment news programs with the Free TV coverage of the **PBA games** and **NBA games**. **Viva-TV** is now Channel 13 on **Free TV**, Channel 15 on **SkyCable**, Channel 7 on **Dream Satellite**, Channel 14 on **Cablelink**, Channel 13 on **Cignal Digital TV** and various cable operations nationwide.

This new program offering joins other daily programs on **Viva-TV** like **The Daily Top 5** hosted by Nikki Bacolod (Monday, Tuesday and Thursday at 5:30 to 6:00 p.m.), **Celebrity Home and Business** hosted by Champagne Morales (Monday nights at 10:30 to 11:00 p.m.), and **Celebrity Real Life Stories** hosted by LJ Moreno (Saturdays at 4:30 to 5:00 p.m.).

Check out **Viva-TV**'s new venture! Tap into their watch their new **Viva-TV** on **IBC-13** programs on **Free TV**! Hook up to **Viva-TV** on **IBC-13** primetime now to catch all these treats and its wide roster of more quality entertainment shows. Call your local cable operators now.

More entertainment shows on Viva-TV on IBC-13 primetime: Edit

Sinemaks Edit

Sinemaks airs every Sunday nights at 9 p.m., the movie block with such the new movies as the premiere of Viva blockbuster movies from **Hating Kapatid** (starting Judy Ann Santos and Sarah Geronimo), **Petrang Kabayo** (starting Vice Ganda), **Who's That Girl?** (starting Anne Curtis, Luis Manzano and Eugene Domingo) and **Tumbok** (starting Cristine Reyes) and also broadcast award shows and concerrt and special event sponsored by Viva Concerts and Events.

Dear Heart Edit

The newest Monday night teen-oriented drama anthology TV series called Dear Heart is for teenagers for friends are friendly. It is hosted by the newest popstar Anja Aguilar. Dear Heart airs from Monday nights at 9 p.m. will be under the direction of Joyce Bernal.

Celebrity Real Life Stories Edit

Since Viva stars wants its artists to further hone their hosting skills, it created new programs on Viva-TV on IBC. One of those programs is called Celebrity Real Life Stories, hosted by ex-Pinoy Fear Factor participante LJ Moreno. After Pinoy Fear Factor, LJ has been filming movies (Status: Single with Rufa Mae Quinto) and TV shows (Nasaan Ka Maruja?). Celebrity Real Life Stories will keep viewers up-to-date on the late goings-on involving their favorite stars. It offers in-depth celebrity interviews and traces the stars' humble beginnings and the price they pay for fame and fortune. It airs from Saturdays at 4:30 p.m.

May Bukas Pa Edit

The newest teleserye on primetime May Bukas Pa, it airs from Monday, Tuesday and Thursday at 6:30 p.m. and Wednesdays and Fridays at 7:30 p.m. As the new powerhouse cast lead by Cesar Montano as Ramon Suarez, Dina Bonnevie as Sofia Catacutan a.k.a. Sofia Vergel Suarez and Maricel Soriano as Divina Miguel with Anne Curtis as Charie Miguel, Schai Sigrist as Irene Buencamino and Nadine Lustre as Bea Miguel/Maria Milagros Catacutan. The teleserye is directed by Carlo J. Caparas.

Daily Top 5 Edit

Nikki Bacolod, meanwhile, is hosting a show called Daily Top 5. It serves as viewers' guide to the top five best, worst and controversial issues in local showbiz. Aside from this, she will appear in Cristine Reyes' movie Tumbok and is set to work with Anne Curtis again in the latter's forthcoming movie. Daily Top 5 airs irs from Mondays, Tuesdays and Thursdays at 5:30 p.m.

Animated Series Edit

The world's famous animatied series for cartoons includes **Winx Club** which airs from Tuesdays and Thursdays at 5 p.m., **Barbie** airs from Monday afternoons at 5 p.m., **Trollz** airs Saturdays at 4 p.m., **Bratz** airs from Saturdays at 3:30 p.m., **Sabrina: The Animated Series** airs from Thursday nights at 7 p.m., **Pop Pixie** airs Saturday mornings at 10 a.m. and **Grossology** airs Saturdays at 10:30 a.m.

CHB: Celebrity Home Business Edit

Champagne Morales, who rose to fame after winning the Metropop Star Search on GMA 7, returns to host CHB (Celebrity Home and Business) airs from Monday nights at 10:30 p.m.. It takes viewers inside the homes of their favorite celebrities and also provides insights on celebrities who have their own businesses. Champagne is making a comeback as a host though she still considers singing to be her first love. She is proud of her band and the album Pop Girls members and total pop princess Nadine Lustre — Total Princess Album they produce by Viva Entertainment and released under Vicor Music last year. Champagne just finished a road tour with AMA, where she did double duty as a host and performer.

Now Showing Edit

Sports showing enthusiasts are expected to be glued to their TV sets in Now Showing airs from Tuesday nights at at 9 p.m., it's sensational sports for viewers with an action packed line-up starting with **World**Open 10 Ball Championship, Azkals Philippine National Team and Remembering: Thrilla in Manila.

Popstar Diaries Edit

Viva-TV on IBC-13 gives you into our Popstar Princess' everyday encounters and experiences during her shoots, production numbers and shows. What's the catch? Sarah hosts her own program! Friends, supporters and professional acquaintances of Sarah are interviewed one by one in this newest tell-all show of our Popstar Princess. Popstar Diaries, Sarah Geronimo's hosted program on Viva-TV primetime will keep you updated with her activities, share you her world outside the limelight of showbiz and give you a glimpse of her personal events in her life. Get it straight from her! This program documents her growth as an actress and a simple individual whose faith is undeniably strong. It runs 1 hour per episode from Tuesday nights at 7 p.m.

Chikalectric Edit

IC Mendoza, on the other hand, hosts the weekly 30-minute showbiz news show Chikalectric with his mom Dolly Ann Carvajal. Airs from Friday nights at 10:30 p.m. He also does a regular segment on TV5's Juicy. Composed of six segments, the show also offers "showbits" like blind items, showbiz milestones, celebrity birthday celebrations and an inspiring segment titled Chika Soup For The Soul, a no holdsbarred interview where celebs talk about their humble beginnings, struggles and how they were able to bounce back and regain the respect of their fans and colleagues.

Wow! Edit

The newest 30-minute gag show airs from Thursday nights at 8:30 p.m., that is from the pranks to jokings of the night. Hosted by Vhong Navarro.

Stop, Talk and Listen Edit

Also the showbiz talk show Stop, Talk and Listen, Saturday afternoon at 2:30 p.m. Hosted by showbiz authority Jun Lalin, IC Mendoza and Say Alonzo, the brand new talk show will take viewers on a rollercoaster ride with their daily features on showbiz news, issues and events, including personal insights on the goings-on in the entertainment industry.

Pop Girls Edit

Viva-TV on IBC also proudly announced its own Sunday night teen variety show titled Pop Girls airs Sunday nights at 8 p.m. The newest teen-oriented variety show hosted by Nadine Lustre, Rose Van Ginkel and Schai Sigrist. It is musical director of Lito Camo and Louie Ocampo and director of Mark Reyes.

Viva-TV's Big Launch

It irks me every time the cable connection fizzles, especially when I'm watching my faves like Pop Girls, Dear Heart, Popstar Diaries, Wow! and May Bukas Pa. Now, the Viva-TV stars because Viva-TV, a division of Viva Communications Inc. can now be seen on free TV over IBC-13 primetime with blockbuster movies, animated shows, showbiz news, TV series, music videos, sports, entertainment shows and game shows to satisfy your viewing appetite, making life more exciting primetime all night! The Viva TV stars includes Sarah Geronimo (Popstar Diaries), Vhong Navarro (Wow!), Anja Aguilar (Dear Heart), Christopher De Leon (Dear Heart), Charlie Green (SM Little Stars), Nadine Lustre (Pop Girls), Cesar Montano (May Bukas Pa), Maricel Soriano (May Bukas Pa), Rico Dela Paz (Dear Heart), Joanna Morales (May Bukas Pa), Cogie Domingo (Jr. NBA), Anne Curtis (May Bukas Pa), Nikki Bacolod (Daily Top 5), IC Mendoza (Chikalectric and Stop, Talk and Listen), Sam Pinto (OPM TV), Vice Ganda (Petrang Kabayo), Aga Mulach (Petrang Kabayo), Shy Carlos (May Bukas Pa and Pop Girls), Jun Lalin (Stop, Talk and Listen), Cristine Reyes (Cristinetopia), Vic Sotto (Who Wants to be a Millionaire?), Dingdong Avanzado (Fighting Family) and Say Alonzo (Stop, Talk and Listen). The VHF channel IBC-13 happened last June 5, 2011 and the momentous event was marked by two celebrations -- first was the press launch at World Trade Center in Pasay City and second was the trade launch to advertisers and media agencies at NBC Tent in Taguig City. Like all the past events of Viva Entertainment, both launches were superbly done and both venues were dressed up to may everyone feel the exciting vive of the big launch catch your favorite Viva-TV shows on primetime and crisper sound through cutting-edge digital technology.

All of **Viva-TV** will have **IBC-13** primetime and that means the loyal viewers won't miss a single one of their sports and entertainment programs. Anything new to look forward to? **Viva** revealed that they will have animated shows such as the animation-fantasy series **Winx Club** and **Pop Pixie** and probably a local newcast that will focus on sports news and entertainment news, both **Express Balita** and **Ronda Trese** with new anchors, new sets, new opening billboard and production values to make them more competitive.

At the silly thought entered my mind and I blatantly asked, "Since **Viva-TV** is now on free TV alongside the competition ratings of **ABS-CBN**, **GMA-7** and **TV5**. The elicited chuckles in the room as **Viva Entertainment**Chairman and CEO Vic del Rosario, while Viva Entertainment Vice-President Veronique del Rosario-Corpus. They further that eventhough **Viva-TV** is now on free TV and they would continue to target "the young, the TV stars, plus the market".

More Power with Viva-TV on IBC primetime more than ever!

Ang Bagong Viva-TV on IBC

Mga Bagong at Simpleng comedy, showbiz, TV series, cartoons, teleserye at variety shows na kukumpleto sa ating masayang samahan.

List of Viva-TV on IBC-13 programs: Edit

Pop Girls (Sundays 8 to 9 pm) Edit

Join the coolest and freshest teen fans and teen music craze with premieres of the newest teen-oriented variety show LIVE on TV! Hosted by Nadine Lustre, Rose Van Ginkel and Schai Sigrist with co-host Sarah Geronimo, XLR8 and Anja Aguilar.

Barbie (Mondays 5 to 5:30 pm) Edit

Join Barbie and friends are the newest teen fairy animated series is now on Philippine Television.

Winx Club (Tuesdays and Thursdays 5 to 5:30 pm) Edit

The newest craziest teen fairy animation-fantasy series is now on Philippine TV! Starting Bloom, Stella, Flora, Musa, Tecna, Layla or Aisha and Roxy are Winx friends is fun!

Daily Top 5 (Mondays, Tuesdays and Thursdays 5:30 to 6 pm) Edit

The newest, hottest, juiciest and freshest showbiz news in town with our entertainment news program. Hosted by Nikki Bacolod serves as viewers' guide to the top five best, worst and controversial issues in foreign and pinoy showbiz.

OPM TV (Mondays, Tuesdays and Thursdays 6 to 6:30 pm) <u>Edit</u>

Feel the vibe and rhythm of the newest and coolest music in town and the non-stop music videos thru OPM TV featuring Foreign and Pinoy artist and our Viva artist. Hosted by Sam Pinto.

May Bukas Pa (Mondays, Tuesdays and Thursdays 6:30 to 7 pm and Wednesdays

and Fridays 7:30 to 8 pm) Edit

The new primetime teleserye on Philippine Television starting Dina Bonnevie, Maricel Soriano, Cesar Montano, Anne Curtis, Shy Carlos and Nadine Lustre. Directed by Carlo J. Caparas.

Popstar Diaries (Tuesdays 7 to 8 pm) Edit

Featuring popstar princess Sarah Geronimo in the latest showbiz and real life stories will keep you updated with her activities, share you her world outside the limelight of showbiz and give you a glimpse of her personal events in her life. Get it straight from her! This program documents her growth as an actress and a simple individual whose faith is undeniably strong.

Sabrina: The Animated Series (Thursdays 7 to 7:30 pm) Edit

Join Sabrina and friends are the newest teen cartoons on Philippine Television.

Wow! (Thursdays 8:30 to 9 pm) Edit

The newest 30-minute gag show in town from wacky to jokey pranks of the night. Hosted by Vhong Navarro.

Dear Heart (Mondays 9 to 10:30 pm) Edit

The newest Monday night teen drama anthology TV series for friendly of the teenagers real-life romance stories, success, failures, heartaches and heartwarming victories. Each week, a lucky letter sender's story is featured where his/her favorite artists portrayed major roles. Hosted by popstar Anja Aguilar who gave a few thoughts on the sender's problem. The show was for the young and the young at heart to enjoy! The mood was light, sometimes comical but something that would always touch our dear heart.

Celebrity Home Business (Mondays 10:30 to 11 pm) Edit

Champagne Morales are hosting the lifestyle show on Philippine TV takes viewers inside the homes of their favorite celebrities and also provides insights on celebrities who have their own businesses.

Flames (Wednesdays 10 to 11 pm) Edit

The pinoy classic youth drama makes its grand comeback as a Wednesday night drama anthology TV series for family, teenagers and friends.

Chikalectric (Fridays 10:30 to 11 pm) Edit

The newest Friday night LIVE 30-minute showbiz-oriented show about showbiz happenings of Foreign and Pinoy entertainment. Hosted by Dolly Ann Carvajal with co-host IC Mendoza.

Stop, Talk and Listen (Saturdays 2:30 to 3:30 pm) Edit

The newest Saturday afternoon showbiz-oriented show LIVE on TV will take viewers on a rollercoaster ride with their daily features on showbiz news, issues and events, including personal insights on the goings-on in the entertainment industrythe local and international showbiz happenings in the entertainment news every Saturday. Hosted by Jun Lalin, Say Alonzo and IC Mendoza.

Bratz (Saturdays 3:30 to 4 pm) Edit

They and she is Bratz on Philippine TV. The characters are Jade, Cloe, Sasha and Yasmin.

Trollz (Saturdays 4 to 4:30 pm) <u>Edit</u>

It's a hair thing are Trollz friends in the craziest teenagers in animated series on Philippine TV. Starting Amethyst, Sapphire, Topaz, Onyx and Ruby.

Celebrity Real Life Stories (Saturdays 4:30 to 5 pm) Edit

The newest real-life entertainment scenes of the most talk about showbiz in town our TV show. Hosted by LJ Moreno will keep viewers up-to-date on the late goings-on involving their favorite stars. It offers indepth celebrity interviews and traces the stars' humble beginnings and the price they pay for fame and fortune.

Iskul Bukol (Thursdays 7:30 to 8:30 pm) Edit

The pinoy comedy classics make its grand comeback as the comedy TV series starting Aga Muhlach, Keempee De Leon and JC Cuadrado with Imee Hart, Jasmine Curtis-Smith, Joyce Ching, Kean Cipriano and Sam Pinto.

P-POP Star Hunt (Sundays 2 to 3 pm) <u>Edit</u>

The newest teen reality competition TV show about P-POP stars in friends. Hosted by AJ Muhlach, Nadine Lustre, Aki Torio and Shy Carlos.

Wansapanataym (Saturdays 9 to 10 pm) Edit

A wonderful mix of fantasy-drama anthology series for a whole family. The magical tale stories in the wonderland from family and friends.

IBC, to launch promo in 2011

IBC-13's Pinoy 13 Milyonaryo Promo this year! The **Kapinoy** network launched on the 30th of August, it will again run a nationwide campaign from Luzon, Visayas and Mindanao for 3 consecutive months.

The Grand Winner of 2,000,000 pesos will be drawn on August 30, 2011.

Interested participants can join by sending in a white piece of paper their name, age, contact number, address, and signature together with their proof of purchase. Any of the participating sponsors from Zonrox, Ajinomoto Philippines, Del Monte Philippines, San Miguel, Green Cross Alcohol, Wyeth Philippines, Lewis&Pearl,Unilab Philippines, Magnolia, Bioderm soap, McDonalds, Juicy Fruit, Coca Cola Philippines, Rebisco,Febisco and Del Fabric Conditioner are accepted.

Drop boxes can be found in all participating **IBC** TV stations nationwide includes **TV-13** in Mega Manila, **TV-13**in Baguio City, **TV-6** in the Mountain Province, **TV-13** in Laoag City, **TV-12** in Ilollo City, **TV-13** in Cebu City, Cagayan De Oro City, **TV-13** in Davao City, **TV-13** in Zamboanga City, **TV-10** in General Santos City and TV-2 in Roxas City and radio stations nationwide includes **iDMZ 89.1** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo and **DYBP** as **103.8 Boracay FM**, the newest touristed-oriented FM station in Boracay.

Pinoy 13 Milyonaryo's TV and radio plugs will run in all TV and radio stations throughout the promo period. Roving jeepneys visiting baranggays all over the country will gather entries and give grocery items to selected participants. Lucky senders can win prizes up to 5.5 million pesos. There will be 7 weekly draws starting on September 3 till November 30 and participants will have the chance to win 3,000 to 6,000 pesos each plus gift packs. On November 29, 13 entry senders will have the chance to win 13,000 each for the regional draw and the lucky grand winner will receive 3,000,000 pesos.

IBC-13 will air Homecoming sa 13 inviting the Birthday Party

Homecoming sa 13 was tapped to manage IBC-13 as the Kapinoy network marks and celebrate their 51st year anniversary program event on October 24, 2011 in the government-owned sequestered station of radio and television broadcasting industry with the thanksgiving big reunion. The works handled by IBC-13encompass campaigns, promotions up to the execution of the event plan and production in their privatized. The challenge for IBC-13, aside from making sure that it successfully and smoothly organizes the major birthday party event, was to make the event a monumental, first-of-its-kind global breakthrough using the very latest facilities of technology, competent marketing and broadcast production that will be simulcast on TV and radio and the internet.

The birthday party boasts of a production that signals the start of a rejuvenated IBC. It traces back the IBC we all know the IBC that has launched Viva-TV is the sports and entertainment programming and the IBC-13 that we all hope to be sponsors by KFC Kids Meal, Nestle Chuckie, Nestle Ice Cream, Del Monte, Universal Robina's Jack 'n Jill, Disney Toys, Jack 'n Jill Kiddie Candies, Rebisco, Toy Kingdom, Hasbro, Barbie, Goldilocks, Hershey's chocolate, Gardenia Fun Bun and many more. The kids of IBC-13 like Barney mascots, KFC mascots and other mascots with a wide range of rather than song and dance numbers, surprises gifts and games. IBC become the number 1 television network from 1977 to 1988, broadcasting a variety of programs that are socially relevant, entertaining, informative and commercially viable and now the strong No.4 network to compete with the major networks of ABS-CBN, GMA Network and TV5.

Interested participants can join by sending in a white piece of paper their name, age, contact number, address, and signature together with their proof of purchase. After consultation, planning and privatization, Homecoming sa 13 unveiled that commemorate the event should carry the theme of Homecoming sa 13: The IBC's Birthday Event. IBC management, employees and IBC Board of Directors approved of the project and Homecoming sa 13 initiated its master plan for this exciting celebration concept was a collaboration of the best minds and talents in the industry with the big reunion of all former IBC talents/stars from 1975 to present. This event was also the first time that IBC-13 was able to showcase its full force of home grown talents in a live programming simultaneously aired from its IBC-13 studios, the IBC Family, with their clients and business associates as special guests, will be treated to a powerhouse concert at the Homecoming sa 13 venue in Broadcast City, Capitol Hills, Old Balara, Diliman, Quezon City from 9 a.m. to 12 midnight this will be telecast over its website visit IBC.com.ph and 89DMZ.com, could be watched from different countries via the Internet that has truly banged and shaken the nation and simulcast on radio thru iDMZ 89.1.

All participating **IBC** TV stations nationwide includes **TV-13** in Mega Manila, **TV-13** in Baguio City, **TV-6** in the Mountain Province, **TV-13** in Laoag City, **TV-12** in Ilollo City, **TV-13** in Cebu City, Cagayan De Oro City, **TV-13** in Davao City, **TV-13** in Zamboanga City, **TV-10** in General Santos City and TV-2 in Roxas

City and radio stations nationwide includes **iDMZ 89.1** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas and **DYRG** in Kalibo and **DYBP** as**103.8 Boracay FM**, the new touristed-oriented FM station in Boracay. With this project, the **Homecoming sa 13** aided **IBC-13** to concentrate on its priorities for this anniversary special. **IBC-13** instead facilitated the giving of privatization, transmitter and studios and the new TV ratings oof**ABS-CBN**, **GMA** and **TV5** as token of gratitude to its viewers and had been loyal and supportive of the **IBC-13** foray into the radio-TV broadcasting.

Words from IBC-13 old-timers had not been difficult to get. The stable the biggest stars of the era, like Dina Bonnevie, Johnny Weismuller, Joe Quirino, Boots Anson Roa of IBC's president and CEO, the triumvate of Tito, Vic and Joey, Herbert Bautista, Dolly Ann Carvajal, Medwin Marfil, Lara Fabregas, Lotlot Bustamante, Dawn Zulueta, Drew Arellano, Luanne Dy, Salbakuta, Lotlot de Leon, Luz Fernandez, TJ Manotoc, Angelu de Leon, Angelica Jones, Iya Villania, Megastar Sharon Cuneta and many more, waxed sentimental as they recall their days with the station. The hit shows in the past were Pinoy Thriller, Ora Engkantantada, Mga Kuwento Ni Lola Bisyang, Maricel Live, Loveliness, Iskul Bukol, See True, Johnny Weismuller as Tarzan, Chicks to Chicks, Sic O'Clock News, Kulit Bulilit, Seeing Stars with Joe Quirino and TODAS.

Narrated by Terence Khan as the voice-over of **IBC-13** and **iDMZ** and hosted by Zyrene-Parsad Valencia and Ryan Agoncillo with the reunion of all former **IBC** stars. This birthday party celebration telecast is under the direction of Mark Reyes with musical direction by Louie Ocampo and Lito Camo. The list of performers include Victoria Justice, Xian Lim, Nora Aunor, Ryan Bang, Julia Montes, Kathryn Bernardo, Daniel Padilla, Yen Santos, Jojo Alejar, Maxene Magalona, Nadine Lustre, Street Boys, Miranda Cosgrove, VIP Dancers, Herbert Bautista and the one and only Ms. Manilyn Reynes who was **IBC's Hapi Kung Healthy** for an unprecedented number of years.

The homecoming movers of **IBC-13** participate with great bravado starting with the beautiful and multitalented Snooky Serna. Along with other news and public affairs anchors, they will host the shows different segments and will have one surprise number.

Watch live birthday party telecast of **Homecoming sa 13**, the **IBC's Birthday Event** on October 24, 9:30 to 11:30 a.m. and 1:00 to 3:00 p.m. and 7:00 to 9:00 p.m. on **Viva Proudly Presents** and be a witness to birthday another fine moment in the broadcasting industry.

IBC-13 Schedule on October 24, 2011 Edit

- 09:30am Homecoming sa 13: IBC's Birthday Event (Live at Broadcast City)
- 11:30am Lunch Break (LIVE)
- 01:00pm Homecoming sa 13: IBC's Birthday Event (Live at Broadcast City)
- 03:00pm **EZ Shop**
- 04:00pm Barney and Friends
- 04:30pm IBC Express Balita (LIVE)
- Live report of Czarinah Lusuegro at the Homecoming sa 13 birthday party.
- 05:00pm **Barbie**
- 05:30pm Daily Top 5
- 06:00pm **OPM TV**
- 06:30pm **May Bukas Pa**

- 07:00pm Viva Proudly Presents: Homecoming sa 13: IBC's Birthday Event (Live at Broadcast City)
- Hosted by Zyrene Parsad-Valencia and Ryan Agoncillo
- 09:00pm **Jr. NBA**
- 09:30pm Dear Heart
- 10:30pm Celebrity Home Business
- 11:00pm Ronda Trese (LIVE)
- 11:30pm Linawin Natin

IBC-13: Pinoy ang Dating

With the New Year, comes changes at **IBC-13** with the new slogan Pinoy ang Dating! composed by Marne Kilates and Bob Aves and performed by Grace Nono as the first Catholic TV station. **IBC-13** is now a No.4 TV station, thanks primarily to the **PBA games** and the Viva programs in the higher TV ratings with the power of 60-kilowatt **Harris** transmitter in Mega Manila.

The new station ID incorporates from Luzon, Visayas and Mindanao and less is more god spirit, our jesus, catholic faith, the new logo design of a much ice cold action, new italicized typeface, in-motion oval and craftily spliced letter **B** slash **number 13** with **I** for children, **B** for news and public affairs and **C** for entertainment, conveying a contemporary modern yet slick, all-blue glass appearance, people-oriented network to complement with **Viva Entertainment** airs sports and entertainment programs to **Intercontinental Broadcasting Corporation (IBC 13)** in a partnership.

It also complements the more sports and entertainment program lineup of **Viva-TV** and the networks new identity of a more dynamic, gospel, irreverent, honest, relevant, catholic and straightforward programming were devoted to most Catholic communities. Both some **Viva-TV** programming with its sports, cartoons and entertainment programs on primetime slots for the weekly Sports specials on Tuesdays, 9 p.m. and the local movies on Mondays, 7 p.m., a co-production with **Viva Television**.

With the new management headed by chairman Orly Mercado, president and CEO Boots Anson-Roa and EVP and COO Lito Ocampo Cruz decided to venture in healthy family relationship programs that supports and promotes Gospel values and bring the Catholic Church message to the people. Since devout Catholics, they have touched human hearts in their involvement in Life in the Spirit Seminars. It was at this point when they realized that such goal was not too difficult to achieve after all in order to ensure unhampered operations and focus the government-controlled network's goals in achieving its rightful place in the radio-TV broadcasting business in the shortest possible time, we couldn't really put her stamp on the nation's programming and even the non-prime hours were sold to blocktimers, like religious groups and telemarketing outfits. It started with specials like **Homecoming sa 13** and other youth-oriented one shot presentations.

Mercado admitted that is privatization recalled that **IBC** has been serving Filipino audiences with its station worldwide reach in **IBC-TV13** in Metro Manila, **IBC-TV13** in Baguio City, **IBC-TV6** in the Mountain Province, **IBC-TV13** in Laoag City, **IBC-TV12** in Iloilo, **IBC-TV13** in Cebu City, **IBC-TV13** Davao City and **IBC-TV10** in Cagayan de Oro City.

The network also operates radio stations from dance music station **iDMZ 89.1** in Mega Manila, **DYBQ** in Iloilo, **DYJJ** in Roxas City and **DYRG** in Kalibo. A joint venture with a local cable company will also see the operation of **DYBP** as **103.8 Boracay FM**, a newest tourist-oriented FM station in Boracay. Chairman Orly Mercado stressed that **IBC-13** occupies one of the most desirable locations in Metro Manila. Located in Broadcast City in Capitol Hills, Quezon City, **IBC-13**'s 4.1 hectare lot has room for expansion or other projects that investors would likely want to explore, he added.

Mercado also revealed that the network's franchise was granted by Congress very recently, after the network had operated for more than 42 years.

Mission Edit

To provide the audience with the government-owned sequestered radio-television network IBC-13 by creating programs which promote moral values and making evangelization entertaining and easy to understand.

Vision Edit

To be the world's leading and most viewed No.1 TV Network propagating the Catholic Faith through the love of GOD by guiding people to live in accordance to his most Holy Will.

Strong Leadership Edit

The company has dedicated and experienced professionals. Its people-mix was influenced by the type of leadership exemplified by the Chairman of the Board, President and Directors.

To achieve total quality in value formation and TV programming, a highly trained group of various but complementing disciplines banded to form IBC-13. Their collective capabilities personalize the standards of excellence, dedication, and professionalism that the company strictly follows.

Programming Objectives Edit

The programs of the station simply showcase the mission and policies of the company.

Promote services and programs provided by the Archdiocese and/or its parishes in order to encourage strong community participation and the network is privatization.

Enhance and reinforce the image of it's the catholic community through quality local production and other programming from contracted services. Also, IBC is running fourth in the ratings behind the major networks ABS-CBN, GMA-7 and TV5, and would like to niche into sports to build its own market and Viva-TV has animated series, game shows, serial dramas, movies, music videos, showbiz-oriented shows and comedy.

Provide informational, gospel and cultural programming (including those that serve the needs of the "special population") that is directly related to IBC-13's mission and goals particularly those provided by the television operators in the area and the privatized.

Promote IBC-13 programming and its other related services to cable subscribers in Luzon, Visayas and Mindanao through airtime for public service announcements, commercial breaks and TV spots on Viva-TV primetime, TV print ads, etc.

Target Market Edit

All viewers across all socio-economic classes and age groups with particular focus on

- The Youth The Next Generation of Faithfuls
- Roman Catholic families.
- Followers of other religious denominations and religious groups.

List of IBC-13 programming: <u>Edit</u>

In keeping up with its commitment to provide catholic programming, **IBC 13** relaunched the newest news organization **News Team 13** with three of the news and public affairs programs **Express Balita**, **Ronda Trese**, **Good Take** and **Linawin Natin**.

Express Balita Edit

Aired Monday to Friday, 4:30 p.m., the longest-running flagship news program Express Balita is now using a new set, new graphics, new title card, new opening billboard (OBB) and segments, it remains fast-paced, in-depth, straight forward, unbiased and varied as it gathers the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna and John Susi.

Ronda Trese Edit

The late-night news program Ronda Trese, Monday to Friday, 11 p.m., rounds up the various events for the day with an actual account of all the details. Anchored by veteran broadcasters Jay Sonza, Cathy Eigenmann and news reporter Jake Morales.

Linawin Natin Edit

On Mondays at 11:30 p.m., Linawin Natin is the late-night public affairs program hosted by Philippine Star columnist Jarius Bondoc which focuses on the issues of the day and programs of government while the facts based on the intensive research, investigation, in-depth reports and additional information.

Good Take Edit

Good Take, Tuesdays, 11:30 p.m. a half-hour tele-magazine program that showcasing highlights the extraordinary accomplishments and achievements. Guaranteed to be inspiring, a show that will definitely make you feel proud to be a Filipino. Hosted by famous movie and television artist personality Chin-Chin Gutierrez with co-host Karen Cabrera and Tintin Pizarro.

Makabayang Duktor Edit

The longest-running public service program Makabayang Duktor celebrate on its 7 years started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick., it airs every Saturdays at 8:30 a.m. Hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.

Lunch Break Edit

The top-rating daily noontime variety show Lunch Break produced by MMG Entertainment Group and airs on Mondays to Saturdays, 11:30 a.m. Hosted by Ryan Agoncillo and comedienne Joy Viado with Bangs Garcia, Ya Chang and Enrique Gill; directed by Danny Caparas with the noontime TV ratings of GMA's Eat Bulaga and ABS-CBN's Happy Yipee Yehey.

DMZ-TV Edit

As the country's premiere dance music station is now on your TV screen in high-quality entertainment. DMZ-TV, Sundays, 1 p.m. with simulcast on radio thru iDMZ 89.1. Enjoy the dance variety show for teens with your favorite teen stars that include Julia Montes, Kathryn Bernardo, Xian Lim, Khalil Ramos, Victoria Justice, Yen Santos, Enrique Gil, Miranda Cosgrove and Daniel Padilla; directed by Mark Reyes.

Cooltura Edit

On Mondays to Fridays at 11 a.m., the documentary show Cooltura about the Filipino culture in the Philippines from Luzon, Visayas and Mindanao. It is hosted by TV host and former commercial model Cathy Eigenmann-Bordalba.

Y2K: Yes 2 Kids Edit

At Sundays at 9 a.m., the 30-minute children show Y2K: Yes 2 Kids, geared for children, aims to promote positive learning, education and lessons and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Hosted by Filipina actress Maxene Magalona with co-hosts Pia Magalona; directed by Ryan Agoncillo.

Last Fool Show Edit

A new host has joined Last Fool Show, Fridays, 11:30 p.m., the late night television is flooded by news, public forums, debates, exposes and public service. Hosted by comedian Jun Urbano and Gary Lising with Giselle Sanchez. Giselle is a female comedienne who can dance and sing together in one talk show late at night. Directed by Maning Rivera.

Hapi Kung Healthy Edit

Hapi Kung Healthy airs from Sundays, 9:30 a.m., a live sitcom magazine show for health. HKH is a situation comedy in a medical, public service and health format. The program delivers medical information in a live comic situation making it the first in Philippine media. Starring famous TV actress Manilyn Reynes, Jeff Arcilla, Lou Veloso and Arlene Tolibas. Under the direction of Jeffrey Jeturian.

CelebrityDATcom Edit

A new host of CelebrityDATcom, Saturdays at 9 a.m., a showbiz-oriented show hosted by sports personality TJ Manotoc, Dolly Ann Carjaval and teen star Kathryn Bernardo promises to deliver of showbiz happenings from entertainment, lifestyle news and sports events aside for the showbiz news.

Fil-Chi Edit

On Sundays at 10 a.m., the country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show Fil-Chi providing quality news and entertainment for 10 years. Hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua, who are not only adept at the English, Filipino, and Chinese languages but also full of vigor and enthusiasm, Fil-Chi promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.

IBC 13 casts its news and public affairs team

Major networks boast of the best catholic broadcasters and program hosts, and **IBC 13'**s line-up kick off on February 20, 2012.

Hapi Kung Healthy host Manilyn Reynes is the famous female TV actress personality and singer in showbiz, hosting the show with a live sitcom magazine show for a health and medical issues.

Last Fool Show hosts comedian Jun Urbano, Gary Lising and Giselle Sanchez come from raging comedy issues of the show. Host, Jun Urbano is the comedian actor and also known as Mr. Shooli. Gary Lising as the comedienne actor. Giselle Sanchez as the female TV comedy actress and singer.

Filipino film, photographer, actor and TV host Ryan Agoncillo for the noontime variety show Lunch Break along with main hosts of Joy Viado, Smokey Manaloto, Ya Chang, Bangs Garcia, Bianca Manalo and Enrique Gil.

DMZ-TV, a flagship dance variety show with your favorite teen stars. Host, Julia Montes is the Filipina actress, singer and commercial model of German-Filipino descent. Kathryn Bernardo is the Filipina actress and singer. Xian Lim is the Chinese-Filipino model and actor. Enrique Gil is the under contract with ABS-CBN's Star Magic and co-manage of stages. Victoria Justice is the American actress, singer-songwriter, and dancer for Able Music International, Inc. Yen Santos is the Filipina actress and sincer for Able Music International, Inc. Daniel Padilla is the Filipino actor and singer for Ivory Music and Video. Famous movie and television artist personality Chin-Chin Gutierrez of **Good Take** hosts she is the Filipino actress and environmentalist.

Makabayang Duktor hosts Dr. Willie Ong and Dra. Liza Ong are the roving tandem inside their Boy's Van out on mission of house visits to those in need of medical attention. Host, Dr. Willie Ong, a cardiologist at Manila Doctors Hospital and Makati Medical Center. Dr. Liza Ong, a general medicine practitioner.

Filipina film, television actress and broadcast journalist Snooky Serna as the news anchor for **Express Balita**, the station's flagship news program of **News Team 13** along with her co-anchor John Susi. Known for her TV host and former commercial model, Cathy Eigenmann-Bordalba of **Cooltura**, she is recently married Ryan Eigenmann.

Filipina actress Maxene Magalona of **Y2K: Yes to Kids**, the children's program is a young viewers. She is one of the most TV host, movie, actress and product endorsers.

Veteran broadcasters Jay Sonza of Ronda Trese, the station's late-night newscast of **News Team**13 along with a TV host and former commercial model Cathy Eigenmann-Bordalba and news reporter Jake Morales.

With these exciting personalities reviving up **IBC-13** shows, the network is all poised to make its presence felt once again in the television industry.

IBC turns 52!

Most of the network's activities in a simple very memorable celebration, **IBC-13** marks their grand 52nd anniversary in the broadcasting industry. **Homecoming sa 13, the IBC-13 52 anniversary concert** is a celebration of the **IBC-13's** finest moments then and now. The concert boasts of a production that signals the start of a rejuvenated.

The 52nd anniversary celebration had a grand launch the **Homecoming sa Trese** kicked off with the reunion of **IBC** all-stars in mall tour, which concept was a collaboration of the best minds and talents in the industry. It traces back the **IBC** we all know the **IBC** that has launched **Viva-TV** is the sports and entertainment programming and the **IBC-13** that we all hope to be. The reunion of all-former **IBC** stars of the network's shows, went on nationwide mall appearances, complete with free shows, all the way through the months.

Former network employees, executives and talents numbering over 4,000 trooped to **IBC's** compound and studios at **Broadcast City**, Capitol Hills, Diliman, Quezon City and renewed ties with former colleagues to relive their **IBC** days.

The network's big bosses headed by chairman Orly Mercado, president and CEO Boots Anson-Roa, EV and COO Lito Ocampo Cruz, head for news and public affairs Zyrene-Parsad-Valencia and head for entertainment Jose Javier Reyes came in full force. Andres Soriano of Philippine television, being the founder of Inter-Island Broadcasting Corporation thru the tri-media conglomerate of RMN-IBC-Philippine Herald, also graced the event.

Words from **IBC-13** old-timers had not been difficult to get. Dina Bonnevie, Johnny Weismuller, Joe Quirino, Boots Anson Roa of **IBC's** president and CEO, the triumvate of Tito, Vic and Joey, Herbert Bautista, Dolly Ann Carvajal, Medwin Marfil, Lara Fabregas, Lotlot Bustamante, Dawn Zulueta, Drew Arellano, Luanne Dy, Salbakuta, Lotlot de Leon, Luz Fernandez, TJ Manotoc, Angelu de Leon, Angelica Jones, Iya Villania, Megastar Sharon Cuneta and many more, waxed sentimental as they recall their days with the station.

In line with the homecoming, **IBC-13** also held a Treasure Hunt contest, where participants brought old **IBC-13** souvenir items and memorabilia, as well as antiquated **IBC-13** equipment, photographs and print ads. Contestants came from different parts of the country and brought their entries from various eras of **IBC-13**, with items even dating back as early as 1960.

The massive and spectacular TV event brought together many of the network's stars from the past and the present: From the television superstars of the 1960s to 1990s, to today's most bankable TV, music, concert and movie stars, and tomorrow's biggest bets for stardom. The lavish celebration outdid all of the network's previous pioneering and influential TV events in scope, magnitude and sheer star power.

This year, **IBC-13** invested P165 million on privatization and state-of-the-art broadcast equipment that is now being used for remote coverage, pre-production and post-production work for news, current affairs and entertainment.

For its 52th year celebration, **IBC-13** also produced an exclusive documentary on the history of Philippine television, **Homecoming sa 13: The IBC Story**, hosted by Orly Mercado. It featured the TV programs in various**IBC** shows –produced by **IBC-13** throughout the 52 years.

This anniversary concert is under the direction of Mark Reyes with musical direction by Louie Ocampo and Lito Camo. The list of performers include Victoria Justice, Street Boys, South Border, Dulce, Julia Montes, Kathryn Bernardo, Daniel Padilla, Giselle Sanchez, Gabby Eigennman, Jeff Arcilla, Maxene Magalona, Xian Lim, Ryan Bang, Yen Santos, TOP (Tweens of Pop), VIP Dancers and Ms. Manilyn Reynes.

The homecoming movers of **IBC-13** participate with great bravado starting with the beautiful and multitalented Snooky Serna. Along with other news and public affairs anchors, they will host the shows different segments and will have one surprise number.

Watch Homecoming sa 13, the IBC-13 52 anniversary concert on January 9, 7 p.m. on Viva Proudly Presents and be a witness to another fine moment in the broadcasting industry. A repeat telecast will be aired on January 15, 9 p.m. on Sinemaks on Viva-TV on IBC-13.

IBC celebrates 52nd anniversary

To commemorate the **52nd anniversary** of **IBC-13**, the **IBC** employes will come together on January 2, at 2 p.m. for a thanksgiving mass at **Broadcast City** to be followed by a fellowship with their families in the spirit of togetherness.

On the same day, on-air, IBC will launch its new Station ID with its slogan Pinoy and Dating! campaign to enhance its Viva-TV, the number one entertainment channel promoting its home of the PBA Games and formidable new line-up of world-class sports and entertainment programs including Atomic Betty (11 a.m. Sundays), Lola and Virginia (11:15 a.m. Sundays), Barbie (11:30 a.m., Sundays), SM Little Stars (12 noon Sundays), P-POP Star Hunt (2 p.m. Sundays), Bagets (3 p.m. Sundays), Pop Girls (8 p.m. Sundays), Sinemaks (9 p.m. Sundays), Winx Club (5 p.m. Mondays-Fridays), Daily Top 5 (8 p.m. Mondays, Tuesdays and Thursdays), OPM TV (6 p.m. Mondays, Tuesdays and Thursdays), May Bukas Pa (6:30 p.m., Mondays, Tuesdays and Thursdays and 7:30 p.m. Wednesdays and Fridays), Viva Proudly Presents (7 p.m. Mondays), All Out with Nicole Hyala (9 p.m. Mondays), Anja Aguilar's Dear Heart (9:30 p.m. Mondays), City Hunter (10:30 p.m. Mondays-Fridays), Strawberry Shortcake (7 p.m. Tuesdays), Popstar Diaries (7 p.m. Tuesdays), Now Showing (8:30 p.m. Tuesdays), PBA Games (5:30 p.m. Wednesdays and Fridays and 4 p.m. Sundays), Viva Concerts (8 p.m. Wednesdays), Flames (9:30 p.m. Wednesdays), Sabrina: The Animated Series (7 p.m. Thursdays), Vice Ganda's Petrang Kabayo (7:30 p.m. Thursdays), Vhong Navarro's Wow! (8;30 p.m. Thursdays), Thursday Night at the Movies (9 p.m. Thursdays), NBA Games (8 p.m. Fridays), Pop Pixie (10 a.m. Saturdays), Grossology (10:30 a.m. Saturdays), Music K-POP (11 a.m. Saturdays), PBA D-League (1 p.m. Saturdays), Stop, Talk and Listen (3 p.m. Saturdays), Cristine Reyes' Cristinetopia (3:45 p.m. Saturdays), Trollz (4 p.m. Saturdays), Celebrity Real Life Stories (4:30 p.m. Saturdays), Goin' Bayabas (5 p.m. Saturdays), In Time with You (5:45 p.m. Saturdays), Fighting Family with Bobby Yan (6:30 p.m. Saturdays), Jr. NBA (7 p.m. Saturdays) Cartoon Premiere Night (7:30 p.m. Saturdays), Wansapanataym (9 p.m. Saturdays) and The Main Event (Viva Sports) (10 p.m. Saturdays).

On January 6, the **IBC Family**, with their clients and business associates as special guests, will be treated to a powerhouse concert at **The NBC Tent** @ **The Fort** at 7 p.m.

Anniversary performers include Victoria Justice, Xian Lim, Julia Montes, Kathryn Bernardo, Yen Santos, Jun Urbano, Jeff Arcilla, Maxene Magalona, TOP (Tweens of Pop), Street Boys, VIP Dancers; and the one and only Ms. Manilyn Reynes who was **IBC's Hapi Kung Healthy** for an unprecedented number of years.

IBC-13's industry milestones will be highlighted during the concert events including its track-record for having had the longest-running No.1 noontime variety show **Lunch Break**, the longest-running No.1 public affairs program **Good Take**, **Linawin Natin**, **Makabayang Duktor** and **Pulsong Pinoy**, the longest-running No.1 dance show **DMZ-TV**, the longest-running No.1 showbiz talk show **CelebrityDATcom**, the longest-running No.1 educational program show **Y2K**: **Yes 2 Kids**, **Hapi**

Kung Healthy and Cooltura, the longest-running No.1 lifestyle show Fil-Chi and the longest-running No.1 flagship news program IBC Express Balita and Ronda Trese in Philippine TV history.

The Homecoming sa Trese: Pinoy ang Dating sa 52 anniversary concert will be aired on IBC-13, nationwide, on January 9, as the special feature on Viva Proudly Presents at 7 p.m. and will be replayed on January 15, as the special feature on Sinemaks at 9 p.m. on Viva-TV on IBC.

Viva-TV on IBC network

Viva-TV on IBC-13 was originally known as **Viva-TV** primetime network, a **Viva Entertainment** company.

Of course, their "prime program" was the **PBA** and **NBA**, alongside other sporting events such as the football players, boxing ("**The Main Event**") and billiards, especially when they were known as **Viva-TV** they also had a good share of entertainment shows.

Among them were "WOW!" and "Goin' Bayabas"--both which, ironically, came about after the departure of Empoy Marquez, Anne Curtis and Keempee De Leon. "WOW!" was the 30-minute gag show, pero a new comedy pranks side with Vhong Navarro. "Goin' Bayabas" the comedy-gag show with Martin Escudero, Vice Ganda and Kim Gantioqui.

There was also "Daily Top 5", the entertainment news program hosted by Nikki Bacolod, "Dear Heart", a teen-drama anthology hosted by popstar Anja Aguilar, "Sinemaks", the sunday night movie with the Viva movies and "Pop Girls", the sunday night teen variety show hosted by Nadine Lustre, Rose Van Ginkel and Shy Carlos.

And true to **Viva'**s nature as the cartoon programs, they had animated series, too, like "**Winx Club**" with Bloom, Stella, Flora, Musa, Tecna, Layla or Aisha and Roxy, the teen animation series "**Barbie**" and "**Trollz**" with Amethyst, Sapphire, Topaz, Onyx and Ruby

Of course, **Viva-TV** has also the weekly sports shows like "**Now Showing**", a tuesday night sports specials showcased with boxing, billiards, volleyball, pronvincial basketball, athletics-professional and collegiate sports competitions and "**The Main Event**", the top-rating weekly boxing show.

During **Viva-TV** relaunched in June 5, 2011, the contract with **Viva** and **IBC**--this was airing **NBA** and **PBA**especially during its inauguration, airing birthday special is Manny Pacquiao which **Viva-TV** produced.

As a result, **Viva Sports'** commentators all wore a black band as a sign of "protest", and **IBC'**s name during their coverages (they would always say "**Viva-TV on IBC**"). Especially when Orly Mercado took over as **IBC**chairman he managed to squeeze in some sports and entertainment programming during **Viva-TV'**s hours on primetime, and also enlisted the help of **Viva Sports** to provide sports news and even the main anchor (in the person of Jake Morales) for their late-night newscast back then (at that time, it was already known as "**Ronda Trese**").

Get to know our favorite Philippine Government TV Network

The website of <u>IBC-13</u> said that it is one of the Philippine Government VHF TV stations with worldwide reach. The station strives to deliver innovative, alternative and catholic programs that is news and current affairs, educational and entertainment shows to delight and make an informed and the audience, from the Filipino families to MTV-generation youth and to the Global Filipinos. Viva-TV is the sports and entertainment programming on primetime. It is the radio station from dance music station <u>iDMZ 89.1</u>.

Catholic programming produced by IBC-13 includes: <u>Edit</u>

- **DMZ-TV**, the weekly variety show hosted by the teen stars Julia Montes, Xian Lim, Kathryn Bernardo, Ryan Bang, Victoria Justice, Daniel Padilla, Yen Santos and Rayver Cruz.
- Last Fool Show, the Friday night coemdy talk show hosted by the country's top comedian Jun Urbano, Gary Lising and Giselle Sanchez.
- Y2K: Yes2Kids, the Sunday morning 30-minute children show hosted Maxene Magalona and Ryan Agoncillo
- Hapi Kung Healthy, the weekly 30-minute TV sitcom magazine program for health starring Manilyn Reynes, Jeff Arcilla, Lou Veloso and Arlene Tolibas.
- IBC Express Balita, the station's longest-running flagship news program of News Team 13 anchored by female broadcast journalists Snooky Serna and veteran broadcast journalist John Susi.
- Ronda Trese, the station's late-night news program of News Team 13 anchored by veteran broadcasters Jay Sonza, Cathy Eigenmann and Jake Morales.
- Good Take, the telemagazine program hosted by Chin-Chin Gutierrez with co-host Karen Cabrera and Tintin Pizarro.

Other popular programs aired on IBC-13 include: Edit

- Pulsong Pinoy, the news documentary about P-NOY and Noynoy Aquino hosted by News Team
 13 head Zyrene Parsad-Valencia.
- Fil-Chi, the lifestyle show hosted by Lizbeth Yap, Louella Ching, Morgan Say and Wesley Chua.

Comprised award-winning programs aired by IBC-13.

IBC-13's commitment to broadcasting excellence, integrity and accuracy is carried consistently across all the station-produced shows.

New Shows are coming at IBC-13 this 2011!

IBC-13 line-up with three new shows of documentary, talk shows and showbiz-oriented shows that it is positioning as an innovative to the usual fare that other networks currently air.

More reasons will groundbreaking is come your way why you should watch IBC-13. In the press conference last September 25, the country's fourth-biggest network introduced CelebrityDATcom, Cooltura and Family Jam.

New shows are upcoming this 2011 in our famous program, <u>IBC-13</u> such as: <u>Edit</u>

- CelebrityDATcom, the newest showbiz-oriented show directed by Manny Castaneda, premieres on October 1, Saturdays at 9:00 am-10:00 am. It is hosted by veteran talk show host and Inquirer Entertainment columnist Dolly Ann Carvajal, teen star Kathryn Bernardo and sports personality TJ Manotoc.
- Cooltura, the newest educational documentary show about Filipino culture in the Philippines to be hosted by Cathy Eigenmann aired from Mondays-Fridays at 11:00 am-11:30 am premiering October 3.
- Family Jam, the family talk show to be hosted by Ms. Liezel Po aired from Mondays-Fridays at 10:30 am-11:00 am premieres last September 5 sponsored by PCSO (Philippine Charity Sweepstakes Office).

IBC-13 Sked for February 13-19, 2012

Schedule Edit

February 13 Edit

- 4:30pm IBC Express Balita
- Report of Chin-Chin Gutierrez in Quick Delivery Featured
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Viva Proudly Presents: Tayong Dalawa
- Starring Sharon Cuneta and Gabby Concepcion
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Bagets: Just Got Lucky
- 10:30pm Dream High
- 11:00pm Prosecutor Princess
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

February 14 Edit

- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Now Showing: World Open-10 Ball Championship
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm **Flames**
- 10:30pm Dream High
- 11:00pm Prosecutor Princess
- 11:30pm Ronda Trese
- 12:00mn Good Take

February 15 Edit

- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Commissioner's Cup: Meralco Bolts vs Petron Blaze Boosters

- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm Dream High
- 11:00pm Prosecutor Princess
- 11:30pm Ronda Trese
- 12:00mn Tapatan with Jay Sonza

February 16 Edit

- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm **Daily Top 5**
- 6:00pm **OPM TV**
- 6:30pm Thursday Night at the Movies: Estudyante Blues
- Starring Dingdong Avanzado, Lilet and Jigo Garcia
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Petrang Kabayo
- 10:30pm Dream High
- 11:00pm Prosecutor Princess
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo ang Langit/Biyaheng Langit

February 17 Edit

- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm PBA Commissioner's Cup on Tour: Meralco Bolts vs Talk N Text Tropang Texters
- 7:30pm May Bukas Pa
- 8:00pm NBA Live: Miami Heat vs. Atlanta Atlanta Hawks (via satellite)
- 10:30pm **Dream High**
- 11:00pm Prosecutor Princess
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

February 18 Edit

- 8:30am Makabayang Duktor
- 9:00am CelebrityDATcom
- 10:00am Pop Pixie
- 10:30am Grossology
- 11:00am Polly Pocket
- 11:30am Lunch Break (Singing Teenadyer semi-finals)
- 1:00pm PBA D-League
- 3:00pm Stop, Talk and Listen
- 3:45pm Cristinetopia

- 4:00pm **Trollz**
- 4:30pm **Music K-POP**
- 5:00pm Summer's Desire
- 5:45pm Goin' Bayabas
- 6:30pm Fighting Family
- 7:00pm **Jr. NBA**
- 7:30pm Cartoon Premiere Night: Barbie and The Three Musketeers
- 9:00pm Wansapanataym
- 10:00pm The Main Event (Viva Sports)
- 11:00pm IBC Express Balita Weekend
- 11:30pm Last Fool Show

February 19 Edit

- 9:00am Y2K: Yes to Kids
- 9:30am Hapi Kung Healthy
- 10:00am Fil-Chi
- 11:00am Atomic Betty
- 11:15am Lola and Virginia
- 11:30am **Barbie**
- 12:00nn SM Little Stars
- 1:00pm **DMZ-TV**
- 2:00pm P-POP Star Hunt
- 3:00pm Dear Heart
- 4:00pm 2012 PBA Commissioner's Cup: Air21 vs Barako Bull (4pm); B-Meg vs Petron (6pm)
- 8:00pm **WOW!**
- 8:30pm **Pop Girls**
- 9:30pm Sinemaks: A.B. Normal College (Todo na 'yan! Kulang pa 'yun!)
- Starring Andrew E., Ogie Alcasid and Mikey Macapagal Arroyo
- 11:30pm IBC Express Balita Weekend
- 12:00mn El Shaddai

IBC-13 Sked for May 28-June 8, 2012

Viva-TV on IBC channel 13, the sports and entertainment channel on free TV airing schedule of the 2012 NBA Eastern Conference (ECF) and Western Conference Finals (WCF). The protagonists in the ECF are the Miami Heat and the Boston Celtics while in the WCF it will be a battle between the good old San Antonio Spurs and the up and coming Oklahoma City Thunder. The airing time slots have been adjusted to Philippine Time.

A Taste of History: Isang Malinamnam na Kalayaan special (hosted by Pat Natividad) was aired on IBC-13 on June 12, 2012 at 1:00-2:00 pm with replay on June 16, 2012 at 12:00 mn-1:00 am.

Schedule Edit

May 28 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Viva Proudly Presents: NBA Playoffs Western Conference Finals (Oklahoma City Thunder vs. San Antonio Spurs)
- 9:00pm May Bukas Pa
- 9:30pm Bagets: Just Got Lucky
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

May 29 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Now Showing: NBA Playoffs Eastern Conference Finals (Boston Celtics vs. Miami Heat)

- 9:00pm May Bukas Pa
- 9:30pm Flames: Fall For You
- Starring Sarah Geronimo and John Lloyd Cruz
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Good Take

May 30 Edit

- 2:00pm NBA Playoffs Western Conference Finals (Oklahoma City Thunder vs. San Antonio Spurs)
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Governors' Cup
- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Tapatan with Jay Sonza

May 31 Edit

- 2:00pm NBA Playoffs Eastern Conference Finals (Boston Celtics vs. Miami Heat)
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Shakey's V-League Semi-Finals
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Petrang Kabayo
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo Ang Langit/Biyaheng Langit

June 1 Edit

- 1:30pm PBA D-League: RnW Pacific Pipes vs. Big Cill; Boracay Rum vs. NLEX Road
 Warriors
- 4:30pm IBC Express Balita
- 5:00pm Winx Club

- 5:30pm PBA Governors' Cup on Tour
- 7:30pm May Bukas Pa
- 8:00pm NBA Playoffs Western Conference Finals (San Antonio Spurs vs. Oklahoma City Thunder)
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

June 2 Edit

- 8:30am Makabayang Duktor
- 9:00am CelebrityDATcom
- 10:00am Pop Pixie
- 10:30am Grossology
- 11:00am Music K-POP
- 11:30am Lunch Break
- 1:00pm Shakey's V-League
- 3:00pm Stop, Talk and Listen
- 4:00pm Polly Pocket
- 4:30pm Goin' Bayabas
- 5:15pm Cristinetopia
- 5:30pm Summer's Desire
- 6:00pm NBA Playoffs Eastern Conference Finals (Miami Heat vs. Boston Celtics)
- 8:30pm Fighting Family
- 9:00pm Jr. NBA
- 9:30pm Who Wants to be a Millionaire?
- 10:30pm The Main Event (Viva Sports)
- 11:30pm IBC Express Balita
- 12:00mn Last Fool Show

June 3 Edit

- 8:30am Hapi Kung Healthy
- 9:00am Y2K: Yes to Kids
- 9:30am Chinatown TV
- 10:30am Atomic Betty
- 11:00am **Trollz**
- 11;30am Barbie
- 12:00nn SM Little Stars
- 1:00pm DMZ-TV (simulcast on iDMZ)
- 2:00pm P-POP Star Hunt
- 2:30pm Dear Heart
- 4:00pm PBA Governors' Cup
- 8:00pm **WOW!**

- 8:30pm Pop Girls
- 9:30pm Sinemaks: Ikaw Pa Rin, Bongga Ka Boy!
- Starring Robin Padilla, Ai-Ai de las Alas and Eugene Domingo
- 11:30pm IBC Express Balita
- 12:00mn El Shaddai

June 4 Edit

- 2:00pm NBA Playoffs Eastern Conference Finals (Miami Heat vs. Boston Celtics)
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm OPM TV
- 6:30pm Viva Proudly Presents: Pagdating Ng Panahon
- Starring Sharon Cuneta, Robin Padilla and Rufa Mae Quinto
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Bagets: Just Got Lucky
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

June 5 Edit

- 3:00pm Tukaan
- 4:00pm Barney and Frends
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm **Daily Top 5**
- 6:00pm **OPM TV**
- 6:30pm Now Showing: NBA Playoffs Western Conference Finals (Oklahoma City Thunder vs. San Antonio Spurs)
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Flames: Di Magbabado
- Starring Sam Pinto and Bobby Andrews
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Good Take

June 6 Edit

- 2:00pm NBA Playoffs Eastern Conference Finals (Boston Celtics vs. Miami Heat)
- 4:30pm IBC Express Balita

- 5:00pm Polly Pocket
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Governors' Cup
- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Last Fool Show
- 12:30am Tapatan with Jay Sonza

June 7 Edit

- 2:00pm NBA Playoffs Western Conference Finals (San Antonio Spurs vs. Oklahoma City Thunder)
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Thursday Night at the Movies: Blade
- 8:30pm May Bukas Pa
- 9:30pm Petrang Kabayo
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo Ang Langit/Biyaheng Langit

June 8 Edit

- 2:00pm Barney and Friends
- 2:30pm PBA D-League Semi-Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm PBA Governors' Cup on Tour
- 7:30pm May Bukas Pa
- 8:00pm NBA Playoffs Eastern Conference Finals (Miami Heat vs. Boston Celtics)
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

June 9 Edit

- 8:30am Makabayang Duktor
- 9:00am CelebrityDATcom

- 10:00am **Pop Pixie**
- 10:30am Grossology
- 11:00am Music K-POP
- 11:30am Lunch Break
- 1:00pm Shakey's V-League
- 3:00pm Stop, Talk and Listen
- 3:30pm All Out with Nicole Hiyala
- 4:00pm Polly Pocket
- 4:30pm Summer's Desiore
- 5:00pm Cristinetopia
- 5:15pm Goin' Bayabas
- 6:00pm Cartoon Premiere Night: Barbie and the Diamond Castle
- 7:30pm Fighting Family
- 8:00pm Jr. NBA
- 8:30pm Who Wants to be a Millionaire?
- 9:30pm Wansapanataym
- 10:30pm The Main Event (Viva Sports)
- 11:30pm IBC Express Balita
- 12:00mn Last Fool Show

June 10 Edit

- 8:30am Hapi Kung Healthy
- 9:00am Y2K: Yes to Kids
- 9:30am Chinatown TV
- 10:30am Atomic Betty
- 11:00am **Trollz**
- 11:30am Barbie
- 12:00nn SM Little Stars
- 1:00pm DMZ-TV (simulcast on iDMZ)
- 2:00pm P-POP Star Hunt
- 2:30pm Bagets: Just Got Lucky
- 3:30pm Petra's Panniest
- 4:00pm PBA Governors' Cup
- 8:00pm **WOW!**
- 8:30pm Pop Girls
- 9:30pm Sinemaks: Akala Mo
- Starring Judy Ann Santos and Dingdong Dantes
- 11:30pm IBC Express Balita
- 12:00mn El Shaddai

June 11 Edit

 2:00pm - NBA Playoffs Western Conference Finals (Oklahoma City Thunder vs. San Antonio Spurs)

- 4:30pm IBC Express Balita
- 5:00pm **Winx Club**
- 5:30pm **Daily Top 5**
- 6:00pm **OPM TV**
- 6:30pm Viva Proudly Presents: Ikaw Na Sana: The Movie
- Starring Bobby Andrews and Angelu De Leon
- 8:30pm May Bukas Pa
- 9:00pm **Popstar Diaries**
- 9:30pm Bagets: Just Got Lucky
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

IBC-13 Sked for June 13-June 27, 2012

Schedule Edit

June 13 Edit

- 2:00pm 2012 NBA Finals (Miami Heat vs. Oklahoma City Thunder)
- 4:30pm IBC Express Balita
- 5:00pm Polly Pocket
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Governors' Cup
- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Tapatan with Jay Sonza

June 14 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Thursday Night at the Movies: Ang Utol Kong Hoodlum
- Starring Robin Padilla and Vina Morales
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Petrang Kabayo
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo Ang Langit/Biyaheng Langit

June 15 Edit

- 2:00pm PBA D-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm PBA Governors' Cup on Tour

- 7:30pm May Bukas Pa
- 8:00pm 2012 NBA Finals (Miami Heat vs. Oklahoma City Thunder)
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

June 16 Edit

- 8:30am Makabayang Duktor
- 9:00am CelebrityDATcom
- 10:00am Pop Pixie
- 10:30am Grossology
- 11:00am Music K-POP
- 11:30am Lunch Break
- 1:00pm Shakey's V-League
- 3:00pm Stop, Talk and Listen
- 3:30pm All Out with Nicole Hiyala
- 4:00pm Polly Pocket
- 4:30pm Summer's Desire
- 5:00pm Cristinetopia
- 5:15pm Goin' Bayabas
- 6:00pm Cartoon Premiere Night: Totally Spices!: The Movie
- 7:30pm Fighting Family
- 8:00pm Jr. NBA
- 8:30pm Who Wants to be a Millionaire?
- 9:30pm Wansapanataym
- 10:30pm The Main Event (Viva Sports)
- 11:30pm IBC Express Balita
- 12:00mn A Taste of History: Isang Malinamnam na Kalayaan

June 17 Edit

- 8:30am Hapi Kung Healthy
- 9:00am Y2K: Yes to Kids
- 9:30am Chinatown TV
- 10:30am Atomic Betty
- 11:00am Trollz
- 11:30am Barbie
- 12:00nn SM Little Stars
- 1:00pm DMZ-TV (simulcast on iDMZ)
- 2:00pm P-POP Star Hunt
- 2:30pm Bagets: Just Got Lucky
- 3:30pm Petra's Panniest
- 4:00pm PBA Governors' Cup

- 8:00pm **WOW!**
- 8:30pm **Pop Girls**
- 9:30pm Sinemaks: Magkapatid
- Starring Joel Lamangan, Sharon Cuneta, Christopher De Leon, Dingdong Dantes and Judy Ann Santos
- 11:30pm IBC Express Balita
- 12:00mn El Shaddai

June 18 Edit

- 2:00pm 2012 NBA Finals (Oklahoma City Thunder vs. Miami Heat)
- 4:30pm IBC Express Balita
- 5:00pm Winx Xlub
- 5:30pm Daily Top 5
- 6:00pm OPM TV
- 6:30pm Viva Proudly Presents: Anak, Pagsubok Lamang
- Starring Robin Padilla, Sharmaine Arnaiz and Eva Cariño-Padilla
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Bagets: Just Got Lucky
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

June 19 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Now Showing: Pacquiao vs. Bradley
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Flames: Pagdating Ng Panahon
- Starring Anne Curtis and Onemig Bondoc
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Good Take

June 20 Edit

2:00pm - 2012 NBA Finals (Oklahoma City Thunder vs. Miami Heat)

- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Governors' Cup
- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Tapatan with Jay Sonza

June 21 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm **Winx Club**
- 5:30pm Daily Top 5
- 6:00pm Petra's Panniest
- 6:30pm Thursday Night at the Movies: Kaleldo
- Starring Johnny Delgado and Cherry Pie Picache
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Petrang Kabayo
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo Ang Langit/Biyaheng Langit

June 22 Edit

- 2:00pm PBA D-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm PBA Governors' Cup on Tour
- 7:30pm May Bukas Pa
- 8:00pm 2012 NBA Finals (Oklahoma City Thunder vs. Miami Heat)
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

June 23 Edit

8:30am - Makabayang Duktor

- 9:00am CelebrityDATcom
- 10:00am **Pop Pixie**
- 10:30am Grossology
- 11:00am Music K-POP
- 11:30am Lunch Break
- 1:00pm Shakey's V-League
- 3:00pm Stop, Talk and Listen
- 3:30pm All Out with Nicole Hiyala
- 4:00pm Polly Pocket
- 4:30pm Summer's Desire (finale)
- 5:00pm Cristinetopia
- 5:15pm Goin' Bayabas
- 6:00pm Cartoon Premiere Night: Bolt
- 7:30pm Fighting Family
- 8:00pm **Jr. NBA**
- 8:30pm Who Wants to be a Millionaire?
- 9:30pm Wansapanataym
- 10:30pm The Main Event (Viva Sports)
- 11:30pm IBC Express Balita
- 12:00mn Last Fool Show

June 24 Edit

- 8:30am Hapi Kung Healthy
- 9:00am Y2K: Yes to Kids
- 9:30am Chinatown TV
- 10:30am Atomic Betty
- 11:00am **Trollz**
- 11:30am Barbie
- 12:00nn SM Little Stars
- 1:00pm DMZ-TV (simulcast on iDMZ)
- 2:00pm P-POP Star Hunt
- 2:30pm Bagets: Just Got Lucky
- 3:30pm Petra's Panniest
- 4:00pm PBA Governors' Cup
- 8:00pm **WOW!**
- 8:30pm Pop Girls
- 9:30pm Sinemaks: Walang Kapalit
- Starring Sharon Cuneta, Richard Gomez and Miriam Quiambao
- 11:30pm IBC Express Balita
- 12:00mn El Shaddai

June 25 Edit

2:00pm - 2012 NBA Finals (Miami Heat vs. Oklahoma City Thunder)

- 4:30pm IBC Express Balita
- 5:00pm **Winx Club**
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:00pm Viva Proudly Presents: Maging Sino Ka Man
- Starring Sharon Cuneta and Robin Padilla
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Bagets: Just Got Lucky
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae: The Finale
- 11:30pm Ronda Trese
- 12:00mn Linawin Natin

June 26 Edit

- 3:00pm Tukaan
- 4:00pm Barney and Friends
- 4:30pm IBC Express Balita
- 5:00pm **Winx Club**
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm Now Showing: Phliippines Azkals vs. Guam
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Flames: I'm Sorry My Love
- Starring Anja Aguilar and Richard Yap
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae: The Finale
- 11:30pm Ronda Trese
- 12:00mn Good Take

June 27 Edit

- 3:00pm Tukaan
- 4:00pm Barney and Friends
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm **OPM TV**
- 6:30pm PBA Governors' Cup
- 8:30pm May Bukas Pa
- 9:00pm Viva Concert
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae: The Finale

- 11:30pm Ronda Trese
- 12:00mn Tapatan with Jay Sonza

June 28 Edit

- 2:00pm Barney and Friends
- 2:30pm Shakey's V-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm Daily Top 5
- 6:00pm OPM TV
- 6:30pm Thursday Night at the Movies: I'm Sorry My Love
- Starring Judy Ann Santos, Onemig Bondoc and Gladys Reyes
- 8:30pm May Bukas Pa
- 9:00pm Popstar Diaries
- 9:30pm Petrang Kabayo
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae: The Finale
- 11:30pm Ronda Trese
- 12:00mn Kasangga Mo Ang Langit/Biyaheng Langit

June 29 Edit

- 1:30pm PBA D-League Finals
- 4:30pm IBC Express Balita
- 5:00pm Winx Club
- 5:30pm PBA Governors' Cup on Tour
- 7:30pm May Bukas Pa
- 8:00pm 2012 NBA Finals (Miami Heat vs. Oklahoma City Thunder)
- 10:30pm King 2 Hearts
- 11:00pm The Return of Iljimae: The Finale
- 11:30pm Ronda Trese
- 12:00mn Pulsong Pinoy

June 30 Edit

- 7:00am Makabayang Duktor
- 8:00am Pop Pixie
- 8:30am Magic Wonderland (premiere)
- 9:00am Polly Pocket
- 9:30am Disney's House of Mouse
- 10:00am Especially 4 U (premiere)
- Hosted by Nikki Bacolod
- 10:30am Ragnarok: The Animation (premiere)
- 11:00am **K-ON!** (premiere)
- 11:30am Lunch Break

- 1:30pm CelebrityDATcom
- 2:30pm Countdown for Relaunch of Viva-TV
- 5:00pm Wellcome Viva-TV
- 7:00pm Star Lounge: Cloudy with a Chance of Meatballs
- 8:30pm The Weakest Link (new season)
- Hosted by Luis Manzano
- 9:30pm Who Wants to be a Millionaire?
- 10:30pm The Jon Santos Show (premiere)
- Hosted by Jon Santos
- 11:30pm IBC Express Balita

Note: A Taste of History: Isang Malinamnam Na Kalayaan special (with Pat Natividad) will be aired on June 26 and 27, 2012 at 1:00 pm on IBC-13.

IBC will air Holy Week TV Schedule on April 5-8, 2012

Special programming with Seven Last Words on Good Friday and the El Shaddai 3-Day Lenten Retreatspecial about the passion of Christ. There is a time conflict on PBA games for April 4. IBC-13 will air religious programs for Holy Week (Viva-TV has also temporarily off the air until April 6). WOW! does not resume on April 5 and resume on April 12. PBA games will be back on April 8 at 4 pm (the week after Holy Week; Easter), for free TV viewers. And Pop Girls will rsume on April 8, Easter Sunday at 8 pm for free TV viewers of Viva-TV, the PBA games will air on April 8 (Easter Sunday) at 4 pm. There will be a Seven Last Words on April 6.

Schedule (also according to the IBC and Viva-TV Facebook, Twitter and

Multiply fanpage) Edit

April 5 Edit

- 08:30am Powerline
- 09:00am **Power & Mercy**
- 09:30am The Gospel of the Kingdom
- 10:30am Oras ng Katotohanan
- 11:30am Great Day to Live with Bro. Greg Durante
- 12:00nn Holy Week special
- 03:00pm Shalom 3-Day Retreat
- 08:00pm El Shaddai 3-Day Lenten Retreat
- 12:00mn Sign off

April 6 Edit

- 08:30am Powerline
- 09:00am Tagamend
- 09:30am The Gospel of the Kingom
- 10:30am Oras ng Katotohanan
- 11:30am Holy Week TV special
- 12:00nn Seven Last Words
- 03:00pm Shalom 3-Day Lenten Retreat
- 08:00pm El Shaddai 3-Day Lenten Retreat
- 12:00mn Sign off

April 7 (with Viva-TV feed from 10:00am-11:00pm w/ movies and program

marathons) <u>Edit</u>

- 06:00am Shalom: 3-Day Retreat
- 09:30am Pulsong Pinoy

- 10:00am Pop Pixie
- 10:30am Grossology
- 11:00am NBA: Dallas Mavericks vs. Memphis Grizzlies (via satellite)
- 01:30pm May Bukas Pa Marathon
- 03:00pm Barbie and the Mermaid Tale
- 04:30pm Popstar Diaries
- 05:00pm Barbie and a Fairy Secret
- 07:00pm Cartoon Premiere Night: Barbie and the Mermaid Tale 2
- 09:00pm Wansapanataym
- 10:00pm The Main Event (Viva Sports)
- 11:00pm IBC Express Balita Weekend
- 11:30pm El Shaddai: 3-Day Lenten Retreat
- 02:00am Sign-off

April 8 (with Viva-TV feed from 11:00 am-1:00 pm and 2:00-11:00 pm) Edit

- 05:30am Oras ng Katotohanan
- 06:30am Kerygma TV
- 07:30am Family TV Mass
- 08:30am Hapi Kung Healthy
- 09:00am Y2K: Yes to Kids
- 09:30am **Fil-Chi**
- 10:30am Atomic Betty
- 11:00am **Trollz**
- 11:30am **Barbie**
- 12:00nn SM Little Stars
- 01:00pm DMZ-TV (simulcast on iDMZ)
- 02:00pm **P-POP Star Hunt**
- 03:00pm Bagets: Just Got Lucky
- 04:00pm PBA Commissioner's Cup: B-Meg Llamados vs. Meralco Bolts (4pm); Alaska Aces
 vs. Barako Bull Energy (6pm)
- 08:00pm **WOW!**
- 08:30pm Pop Girls
- 09:30pm Sinemaks: Annie B.
- 11:30pm IBC Express Balita Weekend
- 12:00mn **El Shaddai**

Dance Dance Revolution Philippines

Dance Dance Revolution Philippines Edition is a Philippine version of Dance Dance

Revolution released in the Philippines. It was released by Konami, TV5 Interactive, a subsidiary of TV5 is chairman from MVP and Viva Interactive, a subsidiary of Viva Entertainment on December 1, 2011 for the Xbox 360 and Sony PlayStation video game console and for personal computers. Unlike other DDR games, it was developed by Keen Games and not directly by Konami. It is the Viva and TV5 themed DDR game.

Gameplay Edit

Main article: Gameplay of Dance Dance Revolution

Core gameplay remains mostly the same on *Philippine Edition*. However, the songlist consists mostly of songs from <u>TV5</u> and <u>Viva</u> programming, including songs from Viva artist like <u>Sarah Geronimo</u>, <u>Young JV,Nadine Lustre</u>, <u>XLR8</u>, <u>Pop Girls</u>, <u>Bagets Cast</u>, <u>Somedaydream</u>, <u>RPM</u>, <u>Voyz Avenue</u>, <u>Charlie Green</u>, <u>Danita Paner</u> and <u>Kean Cipriano</u>.

Music Edit

TV5-VIVA Songs Edit

All TV5-VIVA songs are covers.

Dance and Novelty Songs <u>Edit</u>

- Bop To the Top (High School Musical) Nadine Lustre and AJ Muhlach
- You're So Hot XLR8
- More That I Needed to Know (Scooth) Pop Girls
- Tantaran Willie Revillame
- Lumingon Ka Lang Sarah Geronimo
- She Was Mine XLR8
- Party At a Rich Dude's House Sarah Geronimo
- Well Get There (Anne Curtis) Nadine Lustre
- Push It to the Limit XLR8
- About You Boy Pop Girls
- Cholesterol Willie Revillame
- Go Away (English Version) (2NE1) Sarah Geronimo
- Mess With My Emotions (Latenighter) Sarah Geronimo
- I Can't Take My Eyes Off You (High School Musical) Marvin Ong and Sarah Geronimo
- Aladdin Pop Girls
- Do Do Do Da Da Da Willie Revillame

- Handang Umibig Muli Sarah Geronimo
- **Domino (Jessie J)** Anja Aguilar
- I Wish Lang XLR8
- About You Boy Pop Girls
- Superstar Brenan feat. Thai
- Shine Amber Davis
- Dance with Me XLR8
- Jelly Fish Jam (Spongebob)
- Are You Ready Pop Girls
- Precious Love XLR8
- I'm Alive (Cut N' Move) Pop Girls
- Chicken Dance The Chickies
- Sasakyan Kita Gladys and the Boxers with K
- Crushy Crushy Pop Girls
- Tonight's The Night XLR8
- Dub-I-Dub (Me & My) Nadine Lustre
- The Lonely Streets (DJ Yoshitaka feat. Robert "RAab" Stevenson) AJ Muhlach and Young
 JV
- The Beat (Sparky) Nadine Lustre
- Ms. Beautiful XLR8
- Sa Iyo Sarah Geronimo
- Mamacitas Freebies
- Wag Kang Makulit Vhong Navarro
- Tara Na Sa Mall? Pop Girls
- Anyway XLR8
- Higher (NM feat. Sunny) Sarah Geronimo
- Celebration (Jump5) Sarah Geronimo, AJ Muhlach, Nadine Lustre and Gerald Anderson
- Hunting for You (Togo Project featuring Megu & Scotty D.) Nadine Lustre
- Totoy Bibbo Vhong Navarro
- Have You Never Been Mellow (The Olivia Project) Sarah Geronimo
- All That's Left AJ Muhlach
- Crazy Crazy Pop Girls
- Money, Money XLR8
- Mr. Wonderful (Smile.dk) Pop Girls
- Shake Shake (remix) Young JV
- Wine Red (Tommie Sunshine's Brooklyn Fire RETOUCH) Sarah Geronimo and Somedaydream
- Mr. Disco (Maja Salvador) Nadine Lustre
- Disco Inferno (OK-OK-OK) AJ Muhlach
- Sige Sayaw Pop Girls
- Step Up (The Cheetah Girls) Pop Girls, Sarah Geronimo and Young JV
- Tunay Nga Ba Sarah Geronimo
- Play In The Rain RPM

- Girl Power (The Cheetah Girls) Pop Girls
- Stay (Tess) Pop Girls
- Hey Daydreamer Somedaydream
- Closer to My Heart (Jun remix) (NM feat. Heather Elmer) Pop Girls
- Puppy Mo Ako Willie Revillame
- Till the Lonely's Gone (Z-Licious) Rachelle Ann Go
- Fairytale Story RPM
- Taking it to the Sky (U1 feat. Tammy S. Hansen) Sarah Geronimo
- Delivery Boys Somedaydream
- Record Breaker Sarah Geronimo
- Tango Boogie Cha Cha Willie Revillame
- Settin' the Scene (U1 night style) Dice and K9
- Text Me Pop Girls
- Party Away RPM
- Crush (TOP: Tweens Of Pop) Pop Girls
- Get Up N' Move (S&K) Mr. Fu (courtesy of TV5 Records)
- Cool Ka Lang Pop Girls
- Dulce Tirah Tirah (Diorap etc.) Tuesday Vargas and Mr. Fu (courtesy of TV5 Records)
- Wake Up (Hilary Duff) Sarah Geronimo
- Don't You Just Know It (Captain Jack) Young JV and Bagets Boys
- Turn Around Pop Girls
- In A Special Way (Lindsay Custodio) Nadine Lustre
- Agadoo (Black Lace) Bagets Boys
- Into Your Heart (Ruffage remix) (Naoki feat. Yasmine) Sarah Geronimo
- Pump Up The Radio RPM
- lingatan Ko (Ang Pag-Ibig Mo) Sarah Geronimo
- We Can Win the Fight (D-crew feat. Matt Tucker) AJ Muhlach and Young JV
- Miss Flawless (Angelica Jones) Ruffa Mae Quinto
- Anone Ya Chang (courtesy of Star Records)
- Don't You Worry Sarah Geronimo
- Mr. Papabol Vhong Navarro
- Do You Love Me (Roselle Nava) Rachelle Ann Go
- Ako'y Napapa Uuh (Gladys and the boxers) Tuesday Vargas (courtesy of TV5 Records)
- The Party's Just Begun (The Cheetah Girls) Sarah Geronimo and Pop Girls
- Cha Cha Cha Vhong Navarro (courtesy of Star Records)
- You Can Tell She's A Princess (Reann Peters) Sarah Geronimo
- Masasaktan Mo Ako Bugoy Drilon
- Dreamin' (Tomosuke feat. Adreana) Nadine Lustre
- Si Manloloko (Ai Ai Delas Alas) Tuesday Vargas (courtesy of TV5 Records)
- Summer Fairytale (Design-MAD crew) Sarah Geronimo
- I'm In The Mood For Dancing Pop Girls
- Kanta Tayo Vhong Navarro
- We Rule This School (Simon Wolcox) Nadine Lustre

- Rhythm Inside (DKC Crew) Somedaydream
- White Lovers (Sana Shintani) Sarah Geronimo
- Feel Na Feel Pop Girls
- Puppy Mo Ako Willie Revillame
- After Love Sarah Geronimo
- 'Wanna Hold You (Richard Marten) Marvin Ong
- Dream of Love (Kaori Nishina) Sarah Geronimo
- Bonggacious (Pokwang) Tuesday Vargas (courtesy of TV5 Records)
- How Dare You (Victor Neri) Gabby Concepcion
- Put it Together (Cinderella) Sarah Geronimo
- Close in on Love (Ariel Rivera) Mark Bautista
- We Got The Beat (Pop n' Fresh) Pop Girls
- Don Romantiko Vhong Navarro
- I Want You Back (Victoria Justice) Sarah Geronimo
- Pamela Vhong Navarro
- This Year Sarah Geronimo
- Loving You (Epidemik remix) (Toni Leno) Sarah Geronimo
- I Want Your Love (GAV) Somedaydream
- Hold Tight (800 slopes) Sarah Geronimo
- Reach Your Dreams Marvin Ong
- Shine (Tomosuke feat. Adreana) Sarah Geronimo and Nadine Lustre
- Superhero XLR8
- Hero (KCP Discotique Mix) Nadine Lustre

TV and Movie Theme Songs Edit

- Just Got Lucky (Bagets Theme Song) XLR8 and Pop Girls
- Baka Sakali (Hey Babe! Theme Song) Sarah Geronimo and John Lloyd Cruz
- Tugu Dugo Pak (Vhong Navarro) (Humanap Ka Ng Panget Theme Song) Andrew E. and Mr.
 Fu
- I Can't Cry Hard Enough (Bellefire) (Popstar TV Theme Song) Sarah Geronimo
- Chickboy (Agent X44 Theme Song) Vhong Navarro (courtesy of Star Records)
- Meron Ba (Nikki Valdez) (Ang Utol Kong Hoodlum Theme Song) Rachelle Ann Go
- Perfect (Simple Plan) (Humanap Ka Ng Panget Theme Song) Andrew E.
- Beggin on Your Knees (Victoria Justice) (Popstar TV Theme Song) Sarah Geronimo
- Baile De Amor (Hey Babe! Theme Song)
- Escape (U1 & Krystal B) (Popstar TV Theme Song) Sarah Geronimo
- Tootsee Roll (The Block Brothers & Hollywood J.) Bagets Boys and Young JV
- Pasulyap-sulyap (Flames Theme Song) Nikki Bacolod
- Happy Go Lucky (Yamachan with Jimusasuhikaru) (P.S. I Love You Theme Song) Gabby Concepcion
- Growing Up (Bagets Theme Song) Raymond Lauchengco and Bagets Boys
- May Hinahanap ang Puso (Hey Babe! Theme Song) Sarah Geronimo
- Oh Babe (Ballad) (Hey Babe! Theme Song) Pop Girls

- Part of Your World (Chely Wright) (Bangis Theme Song) Nadine Lustre
- Brave Vibration (Anna Tsuchiya) (Ang Utol Kong Hoodlum Theme Song) Sarah Geronimo
- Hanggang Sa Kailan Man (Esperanza Theme Song) XLR8
- Baka Sakali (Hey Babe! Theme Song) Sarah Geronimo and Erik Santos
- Pangako (Flames Theme Song) True Faith
- Kung Ayaw Mo Huwag Mo (The Movie Theme Song) Callalily
- Pangako (remix) (Ang Utol Kong Hoodlum Theme Song) Mark Allain and Morrisette Amon
- Ikaw Pala and Mahal (Esperanza Theme Song) AJ Muhlach
- lingatan Ka (Esperanza Theme Song) Sarah Geronimo
- I Love You Babe (Richard Marten, Jeffrey Hidalgo and Bojo Molina) (Hey Babe! Theme
 Song) Bagets Boys
- Something Special (nc ft. Jasmine Nii) Sarah Geronimo
- Fallin (Catch Me I'm In Love Theme Song) Sarah Geronimo
- Beep Beep (Michael Cruz) (Humanap Ka Ng Panget Theme Song) Andrew E.
- Panaginip Lang Kaya (Hey Babe! Theme Song) Nadine Lustre
- Tuksuhan (Flames Theme Song) Pop Girls
- Chuva Choo Choo (Hey Babe! Theme Song) Sarah Geronimo and Pop Girls
- Pangako (Flames Theme Song) True Faith
- Rock the Runway (Barbie) (Popstar TV Theme Song)
- Sana'y Kapiling Ka (Flames Theme Song) Sarah Geronimo
- Yugyugan Na (Ang Utol Kong Hoodlum Theme Song) Andrew E.
- Belle Notte (This is the Night) (Esperanza Theme Song) AJ Muhlach and Nadine Lustre
- Hey Babe (Lito Camo) (The Movie Theme Song) Andrew E.
- Sukob Na (TV5 Rainy Season Station ID) Tuesday Vargas (courtesy of TV5 Records)
- Ballad for You (NM feat. Thomas Howard) (P.S. I Love You Theme Song) Bagets Boys
- Esperanza (The Movie Theme Song) Erik Santos
- TL Ako Sa'yo (Kung Ayaw Mo Huwag Mo Theme Song) Sarah Geronimo and Gabby Concepcion
- No Touch (Kung Ayaw Mo Huwag Mo Theme Song) Bagets Boys
- I Love You Boy (My Driver Sweet Lover Theme Song) Danita Paner
- Ordertaker (Parokya Ni Edgar feat. Kamikazee) (Humanap Ka Ng Panget Theme Song) -Andrew E.
- Para Sa'yo Kapatid (TV5 Theme Song Station ID) Sugarfree
- Pagbabago (News5 Theme Song) BBS feat. Kean Cipriano and Madeline
- Oh Babe Chuva Hey (remix) (Hey Babe! Theme Song) Kean Cipriano
- Feeling Heven Ka Na Ba (Kung Ayaw Mo Huwag Mo Theme Song) Sarah Geronimo
- Best Friends Forever (Bagets Theme Song) Bagets Cast
- Prinsesa (Humanap Ka Ng Panget Theme Song) Andrew E.
- Makes Me Wonder (Sunshine Superman) (P.S. I Love You Theme Song) AJ Muhlach and Nadine Lustre
- Tulak Ng Bibig Kapig ng Dibdib (Kung Ayaw Mo Huwag Mo Theme Song) Sarah Geronimo
- O Pag-Ibig (Vhong Navarro) (Humanap Ka Ng Panget Theme Song) Andrew E.
- Wish Upon a Star (Samantha Mumba) (Ang Utol Kong Hoodlum Theme Song) Pop Girls

- Close To You (The Movie Theme Song) Sam Milby (courtesy of Star Records)
- Ikaw Pala and Mahal (Esperanza Theme Song) Bugoy Drilon
- Malay Mo (Flames Theme Song) Rachelle Ann Go
- If I Keep My Heart Out of Sight (Nikki Gil) (Popstar TV Theme Song) Sarah Geronimo
- Humanap Ka Ng Panget (The TV Theme Song) Andrew E.
- On Top of the World (Rachel Bearer) Sarah Geronimo
- Kumusta Ka (Kung Ayaw Mo Huwag Mo Theme Song) Wency Cornejo
- Friend of Mine (Bagets Theme Song) Nadine Lustre and AJ Muhlach
- Flames (The Movie Theme Song) Sarah Geronimo

International Songs Edit

- Good Feeling Flo Rida
- Gonna Get Your Love S-Sense feat. Jenny B
- Eye In The Sky Alan Parsons Project
- Face Drop Sean Kingston
- Keep Going Taio Cruz
- **Deep** Binocular
- This Is How We Do It Solid Base
- Turn This Club Around R.I.O. feat. U-Jean
- Spotlight Jennifer Hudson
- We Like To Party Vengaboys
- Music Sounds Better with You Stardust
- Its a Beautiful Life Ace of Base
- The Reason Hoobastank
- Selfish Sunset Daze
- Tonight (I'm Lovin' You) Enrique Iglesias feat. Ludacris
- Open Sesame Leila K
- Sweet Soul Revue Pizzicato Five
- Good Feeling (Craig Wilson Dance Remix) Flo Rida
- We No Speak Americano Papa Americano
- You Belong with Me Taylor Swift
- Ya Mama (Push the Tempo) Fatboy Slim
- Don't Dream It's Over Crowded House
- Wish You Were Here Avril Lavigne
- I Wanna Be With You Mandy Moore
- All the Small Things Blink-182
- What Makes You Beautiful One Direction
- Step Kara
- I Like It Enrique Iglesias
- Bon Bon Pitbull
- Crush Jennifer Paige
- Sugar Flo Rida feat. Wynter Gordon
- The Story of Us Taylor Swift

- A Year Without Rain Selena Gomez and The Scene
- Break Your Heart Taio Cruz feat. Ludacris
- Feel Good Inc. Gorillaz
- Iris Goo Goo Dolls
- Y Not Average Joe
- Sleep All Day Party All Night (Miami Rockz Remix) Sean Kingston
- Want You Bad The Offspring
- Bop Bop (Bop It) Aryana
- Kissin U Miranda Cosgrove
- Dynamite Taio Cruz
- Like A G6 Far East Movement feat. The Cataracs, DEV
- In The Ayer Will.i.am feat. Flo Rida
- All I Want The Offspring
- Take It Off Pipeline
- California Gurls Katy Perry feat. Snoop Dogg
- Tangerine Speedo Caviar
- Tu Amor RBD
- No Brakes The Offspring
- Club Can't Handle Me Flo Rida feat, David Guetta
- I Won't Go Home Without You Maroon 5
- Falling Down Selena Gomez
- Secrets One Republic
- I'm Yours Jason Mraz
- Down Jay Sean
- About You Now Miranda Cosgrove
- New Perspective Panic at the Disco
- Who Let the Dogs Out Baha Men
- Human The Killers
- Give Me Everything Pitbull feat. Ne-Yo, Afrojack, Nayer
- Party At a Rich Dude's House Ke\$ha
- In My Head Jason Derulo
- I Don't Care 2NE1
- Boyfriend Big Time Rush
- Shut Shut Shut Everybody LMFAO
- The Great Escape Boys Like Girls
- It's Gonna Make Sense MLTR
- Livin' La Vida Loca Ricky Martin
- Who Says Selena Gomez and The Scene
- Bingeul Bingeul U-Kiss
- Put Your Hands Up In the Air Danzel

Ballads and Love Songs Edit

Ikaw Ang Mamahalin - Bugoy Drilon

- True Love Pop Girls
- I Love You Girl Marvin Ong
- Pansinin Mo Naman Ako Sharon Cuneta
- Bakit Mahal Pa Rin Kita (Janelle Jamer) Tuesday Vargas (courtesy of TV5 Records)
- Binuhay Mo Bugoy Drilon
- Alam Mo Ba (Angeline Quinto) Nadine Lustre
- Anong Ligaya Bugoy Drilon
- Before I Let You Go Freestyle
- Nandito Ako Erik Santos
- My Love Pop Girls
- Wish Anton Alvarez and Sarah Geronimo
- Anak Bugoy Drilon
- Sandali Bugoy Drilon
- I'll Try (Jonatha Brooke) Sarah Geronimo
- Lupa Bugoy Drilon
- I Love You Girl XLR8
- Angel Of Mine Sarah Geronimo
- Ang Ganda Ganda Mo Erik Santos
- Remember You (NM feat. Julie) Sarah Geronimo
- Sana'y Ibigin Mo Bugoy Drilon
- Sana Kunin Ka Ni Lord (Pokwang) Tuesday Vargas (courtesy of TV5 Records)
- Aalis Ka Ba Wency Cornejo
- A Friend Like You Charlie Green and Rachelle Ann Go
- I'll Be There XLR8
- You Win The Game Mark Bautista
- Minsan Pa (Besa Me Mucho) Ruffa Mae Quinto
- Baliw Mark Bautista
- Rainbow South Border
- Will of the Wind Sharon Cuneta
- Don't Tell Me About Heartaches Mark Bautista and Sarah Geronimo
- Panaginip Marvin Ong
- Wish Upon a Star (Samantha Mumba) Pop Girls
- Sana Naman Erik Santos
- My Love (NM feat. Melissa Petty) Sarah Geronimo
- Hindi Kita liwan Wency Cornejo
- I'm Gonna Love You Nadine Lustre
- Stars in Your Eyes Erik Santos
- I Still Believe In Loving You Sarah Geronimo
- Heavens and the Earth (The Lonely Hearts) AJ Muhlach
- Hindi Ako Katulad Niya Pop Girls
- When I Met You Erik Santos
- Is it a Dream (Roselle Nava) Rachelle Ann Go
- In Love with You (Kotaru feat. Aya) Nadine Lustre

- I Remember (Keyshia Cole) Sarah Geronimo
- Gusto Ko Sana Erik Santos
- Open Your Eyes (NM feat. JaY_bEe (JB Ah-Fua)) AJ Muhlach
- Unang Pag-Ibig (Janelle Jamer) Nadine Lustre
- Magbabalik Pa Ba Willie Revillame
- Have You Ever Sarah Geronimo
- Yo, Excuse Me Miss (Smooth-1) AJ Muhlach
- Here I Go Again (NM feat. Malaya) Sarah Geronimo
- Pers Lab Charlie Green
- Nandito Lang Ako Voyz Avenue
- Love Again (NM feat Mr. E) AJ Muhlach
- Kanlungan Noel Cabangon
- Ang Siyang Minahal Erik Santos
- There is Life (Bambi II) Sarah Geronimo

Alternative and Rock Songs Edit

- Di Na Ako Aasa Pang Muli Introvoys
- Sa Puso Ko Ture Faith
- Life is A Fairytale (Barbie) Sarah Geronimo
- Halaga Parokya ni Edgar
- Don't Say You Love Me Krissy & Ericka
- Cool Off Session Road
- Makaita Kang Muli Sugarfree
- Once Upon a Time (Barbie) Sarah Geronimo
- Someday Well Know Sarah Geronimo and Kean Cipriano
- Nobela Join The Club
- When Will My Life Begin (Mandy Moore) Sarah Geronimo
- Huwag Ka Nang Umiyak True Faith
- Porque Maldita
- Superhero (Rocksteddy) Andrew E.
- I Need To Know (Barbie) Sarah Geronimo
- Life's a Joke (The Speaks) Andrew E.
- Could It Be Nadine Lustre
- Salamat The Dawn
- Magkita Na Tayo (Rayver Cruz and Maja Salvador) AJ Muhlach and Nadine Lustre
- Baby Blue Sarah Geronimo
- Upside Down (6cyclemind) Andrew E.
- Magbalik Callalily
- Time (NM feat. Aleisha G) Sarah Geronimo
- Walang Iwanan 6cyclemind
- According to You (Orianthi) Sarah Geronimo
- Probinsyana (Bamboo) Andrew E.
- Need You Now (Lady Antebellum) Sarah Geronimo feat. Kean Cipriano

- High The Speaks
- Runaway Krissy & Ericka
- Sorry Cueshé
- Fate Finds A Way (Barbie) Sarah Geronimo
- Dahil Ikaw True Faith
- We're Gonna Find It (Barbie) Sarah Geronimo
- Ika'y Mahal Pa Rin Jovit Baldivino (courtesy of Star Records)
- This Is the Life (Hannah Montana) Sarah Geronimo
- Next in Line Andrew E.
- Close (Paolo Santos) Jay Perillo
- Believe (April Rose) Sarah Geronimo
- Nakatanim Jay Perillo
- Do You Believe in Magic? (Aly and AJ) Sarah Geronimo and Nadine Lustre
- Umaasa (6cyclemind) Kean Cipriano feat. Andrew E.
- Girl Most Likely To (Barbie) Sarah Geronimo
- Borrowed Time Cueshé
- Get Your Sparkle On Sarah Geronimo
- One Hit Combo Parokya Ni Edgar feat. Gloc 9
- Girl in a Daydream (Pandora) Sarah Geronimo and Bagets Cast
- Simpleng Tao Gloc 9
- Feels Like Love (Barbie) Sarah Geronimo
- Bye Bye Na (Rico Blanco) Kean Cipriano
- Back to Me Cueshé
- Say It Again Sarah Geronimo and Jay Perillo
- Die Just A Little Side A
- With a Smile Sarah Geronimo
- Karma Chameleon Somedaydream
- Who Said (Hannah Montana) Sarah Geronimo
- You Got Me Working Mark Bautista
- Two Voices, One Song (Barbie) Sarah Geronimo and Nadine Lustre
- Picture Picture Tanya Markova
- Real Life (Barbie) Sarah Geronimo
- Can't Let You Go Cueshé
- Summer Sunshine (Barbie) Sarah Geronimo and Pop Girls
- Well Never Have to Say Goodbye Again (Sabado Boys) Bagets Boys
- Pagkakataon Shamrock feat. Rachelle Ann Go
- Another Me (Barbie) Sarah Geronimo
- Nagbabagang Puso True Faith

Characters Edit

Unlike other DDR games, all of the characters selectable on *TV5-VIVA Edition* are from the aforementioned teen stars.

Alex Gonzaga

- Anja Aguilar
- Cristine Reyes
- Eula Caballero
- Imee Schweighart
- Jasmine Curtis-Smith
- JC De Vera
- Josh Padilla
- Kim Gantioqui
- Meg Imperial
- Nadine Lustre of Pop Girls
- Rico Dela Paz
- Rose Van Ginkel of Pop Girls
- RPM
- Sarah Geronimo
- Shy Carlos of Pop Girls
- Voyz Avenue
- Young JV

The dance music zone is back as iDMZ 89.1

The world's **89.1 Danze Music Zone** (**89 DMZ**) makes a blasting comeback to acquired by **IBC-13** and conqurt the radio airwaves a new dance music for good. From an all-influential R&B music station **Wave 891** to dance music station **89.1 DZMZ** debuted as **iDMZ**, the new improved **IBC's** FM radio station sidekick is back with a new sound, a new twist, a new face, a new dance, new voices and the name of DZMZ 89.1 redefining the meaning of radio entertainment with the new transmitter power of 25 kilowatts, **iDMZ** is inspired by **89 DMZ**known and accepted as the **Metro Manila's Danze Music Authority** to say **Sayaw Pinoy!**.

The station is set to officially relaunch on air August 28, 2011 as the masa FM dance music station. The station promises to mainstream as well on the internet, the first and the only Filipino broadcasting that offers non-stop dance music and playing dance music tunes in form of song mixes for dance music with commercial free, it's more of a TV icon than radio format is unique and they have the coolest DJ's on Earth.

Profile Edit

With **DMZ**'s comeback, where the only authority in dance mix radio putting back in the airwaves from the good old days of **89 DMZ**, which has been now the number one internet danze mix radio. The most awaited re-branding as **iDMZ** says **Sayaw Pinoy!**, the entertainment through geared, focused, derived and remixed to dance music, foreign and pinoy artist, events and on-air interactivities and promos indentifies the station with the highly influential and upscale drivers in target market of the 15 to 40 age bracket and audience profile studies conducted by leading advertising agencies indicate a high level of appreciation of Danze format even above the station's primary market and mass-based market send your non-stop mix sets in MP3 format, 128kbps, 44.1kHz stereo.

Aside from **K-POP** group like Wonder Girls, 3PM, 2NE1, Super Junior, Girls' Generation, Rain (entertainer), 2AM, T-ara, Big Bang, Jay Park, Kara, U-KISS, 4minute, SHINee, BoA, TVXQ, SS501, Shinhwa, PSY, T-ara, Beast, among others, had all tracks featured on **iDMZ**'s playlist.

International artist Taylor Swift, David Guetta, Madonna, Enrique Iglesias, Kaskade, Kylie Minogue, Backstreet Boys, Katy Perry, Lady Antebellum, New kids on the block (NKOTB), Miley Cyrus, Big Time Rush, Demi Lovato, The Human League, Miranda Cosgrove, Justin Bieber, Tiffany Giardina, Taio Cruz, P!nk, Jay Sean, Jennifer Lopez, T-Pain, Hilary Duff, Pitbull, Rachel Bearer, Chris Brown, Nicki Manaj, Adam Lambert, Rhihana, Usher, Kesha, One Direction, Paris Hilton, Sean Kingston, Akon, Nelly Furtado, Soul Control, Aqua, Aly and AJ, Will.i.am, Lagy Gaga, Ne-Yo, Ashley Tisdale, Gwen Stefani, Ricky Martin, Britney Spears, Bruno Mars, Charice, Michael Jackson, Jason Derulo, Iyaz, Leila K, Jump5, Flo Rida, Maroon 5, Pussycat Dolls, Baha Men, Carly Rae Jepsen, The Killers, Beyonce, Black Eyed Peas,

Spice Girls, Rick Astley, Janet Jackson, Far East Movement, Jennifer Hudson, Kanye West, Jordin Sparks, Adele, Owl City, Shakira, Greyson Chance, Alicia Keys, Craig David, Kelly Roland, Kelly Clarkson, Solid Base (This is How We Do It), Justin Timberlake, Leona Lewis, Crazy Frog, Jessie J, LMFAO, Selena Gomez, among others, had all tracks featured on iDMZ's playlist. From the Pinoy rock like Introvoys, Kitchie Nadal, Rivermaya, Imago, The Dawn, Eraserheads, Wolfgang, Bamboo, Orange and Lemons, Hale, Sugarfree, Sponge Cola, Barbie's Cradle, Itchyworms, Urbandub, Pupil, Chicosci, Slapshock, Typecast, Jovit Baldivino, 6cyclemind, Cueshé, Frio, Callalily, Rico Blanco, Soapdish, General Luna, Juan de la Cruz Band, Kamikazee, Yeng Constantino, The Jerks, Maldita, Moonstar 88, Parokya ni Edgar, Pedicab, True Faith, Protein Shake, Up Dharma Down, Taken by Cars, The Speaks, Tanya Markova, Sandwich, Silent Sanctuary, Rocksteddy, Kenyo, Blue Ketchop, April Boy and JC Regino, Paolo Santos, Mayonnaise band, Alikabok, Kiss Jane, Ageis, Neocolours, Cathy Go, Frio, Jimmy Bondoc, Join The Club, among others and Foreign rock Bon Jovi, Simple Plan, David Cook, The Calling, Jason Mraz, Coldplay, Fall Out Boy, Hey Monday, Snow Patrol, One Republic, The Click Five, Avril Lavigne, Panic! at the Disco, John Mayer, Dashboard Confessional, Edwin McCain, Boys Like Girls, Jonas Brothers, Green Day, among others had all tracks featured on iDMZ's Rockin' Manila.

The **P-POP** artist like Sarah Geronimo, XLR8, Francis Magalona, Gary Valenciano, 1:48, SexBomb Girls, Southborder, Hagibis, Manila Sound, Down to Mars, Gloc 9, Hotdog Band, Marcus Davis, Viva Hot Babes, Lito Camo, Sandara Park, Somedaydream, Sam Concepcion, Amber Davis, Pointen, Vhong Navarro, Dice & K9, Gladys and the Boxers with K, Billy Crawford, Princess Velasco, Brenan, Eurasia, Freestyle, Freddie Aguilar, Six Part Invention, APO Hiking Society, Kyla, Dingdong Avanzado, Jessa Zaragoza, Christian Bautista, Aiza Seguerra, Smokey Mountain, Angeline Quinto, Side A, Kris Lawrence, Jay R, Noel Cabangon, Myrus Jimenez, Chad Borja (Ikaw Lang), The Bloomfields, Bryan Termulo, Young JV and many more, had their all tracks featured on **iDMZ's OPM In-the-Raw**.

Side-by-side the glorious massive re-entry into the FM sphere is **iDMZ**'s fresh voices owned by good locking disc jockeys, **89 DMZ** is back as **iDMZ** in a new frequency **89.1** with dance mix surprises and bigger changes to put "fun" back into the airwaves in the danze music menu is a non-stop mix of club hits, techno-hits, reggae and slow jams, and the new danze music of K-Pop, OPM, J-Pop, P-Pop and Foreign Hit Songs. Our on-air staff is going to be very accommodating and friendly, and will be keeping their ears open to the listening public of danze music. The world's #1 internet dance mix radio with all programs may now be accessed through audio-video streaming on its official website at <u>89DMZ.com</u>. All these innovations, says station manager and program director of **iDMZ** Gary Caoili, Metro Manila's all-hit and all-dance radio to address the needs of today's radio audiences.

New Programming of iDMZ <u>Edit</u>

Dancing Has Never Been This Hypnotic <u>Edit</u>

Non-stop dancing, sway your hips from the #1 internet danze mix radio iDMZ, new shows includes:

WAVE 24 - Every Sunday, were changed from Wave 180 to Wave 24 as the 24 hours of new wave music with absolutely commercial free to conquer the new wave songs. Sundays from 8 a.m. to 8 a.m. the following day. Hosted by The Unbeatable.

- **SLOW JAM** Falling in love by falling in love, the DJ's will accommodate all the listeners with iDMZ Slowjam for 21 hours of down beat mix, the slowdown of laidback music with their well-loved counseling and love advice. Mondays from 8 a.m. to 5 a.m. the next day. Hosted by Jun DJ with iDMZ ZJ's.
- **BE HEARD!** Pump up the volume with dance club is wanna Be Heard! nationwide, the most sought-after and highly-rated program promotes both professional and non-professional for all featured DJs from all over the world. Fridays at 10 a.m. to 12 noon with the replay at 8 to 10 p.m. (Manila Time, Philippines).
- ROCKIN' MANILA The classic Rockin' Manila makes a big comeback with the new breed of rock music, perk up in the devastating power of rock music's higher registers. Saturdays at 9 to 11 a.m. with the replay at 9 to 11 p.m. (Manila Time, Philippines). Hosted by Jimmy Muna with iDMZ ZJ's.
- SATURDAY NIGHT DANZE Party the night away with Saturday Night Danze, a 3 hours of nonstop party club music with your favorite in-house and club DJs. Saturdays from 11 p.m. to 2 a.m. Hosted by The Sting and The Destroyer.
- RETRO 70's AND 80's From Retro 70s and Retro 80s were merging as Retro 70s and 80s offers 5 hours of hits from the 70s and 80s at the time of disco at its best. Wednesdays from 11 a.m. to 3 p.m.. Hosted by the ZJ Ziggy.

Edit

Metro Manila's All-Hit, All-Dance Mix Radio

The ultimate in dance music unveils programs guaranteed to deliver top-notch entertainment and fleet-footed dancing with the country's current disco hit-whips. The newest top-notch entertainment include:

- **DMZ-TV** The longest-running variety show DMZ-TV on IBC-13 with simulcast on FM radio where the hosting our favorite TV teen stars can now be seen on TV screen with the song and dance music party performances. Tuesdays, 8 to 9 p.m. and Sundays, 1 to 2 p.m. simulcast on IBC-13. Hosted by Julia Montes, Kathryn Bernardo, Xian Lim, Victoria Justice, Daniel Padilla, Yen Santos and Rayver Cruz.
- MOBILE CIRCUIT The return to home of the Mobile Circuit on iDMZ as back-to-back discomixing, discover the art of disco-mixing, discover the kind of music and discover a different kind of entertainment. Tuesdays-Fridays at 4 to 7 p.m. Hosted by DJ Marlon.
- **PINOY TOP 10 HITLIST** The newest countdown in theday's top 10 most request OPM. Every Tuesdays to Fridays at 7 to 8 p.m., is hosted by The Force.
- MOBILE MIXES The 3.5 hours of non-stop Mobile Mixes featuring 4 mobiles back-to-back.
 Mondays-Fridays. 3 to 4:30 p.m., as follow up to the success of the home of Mobile Circuit. Hosted by The Sting.
- **K-POP N' GO!** iDMZ introducing K-Pop N' Go, a newest Korean pop music on radio which offers the dance music with your K-Pop from the hottest girl groups to the cutest boybands bring you pure non-stop entertainment, K-Pop-style. Join us as the journey begins on Saturdays at 5 to 8 a.m. with the replay at 3 to 6 p.m. Hosted by The King and Kat Alano.
- SAYAW TOP 10 iDMZ also have the newest weekly countdown called Sayaw Top 10, features
 the top 10 dance hits of the week in the metropolis and the hippest jock talk on the coolest
 countdown of them all. Saturdays at 6 to 7 p.m. Hosted by DJ Blare.

iDMZ, The Premier Internet Dance Mix Radio Edit

Move to the beat, Headbang to the hilt. iDMZ mixes, mobiles, hits, exclusives, classics, rock, new wave, OPM, ballroom, P-Pop, K-Pop and more. Dance each day of the week include:

- **PEEWEE IN THE MORNING** Radio broadcaster Peewee is back with the newest morning news program is Peewee in the Morning, the burning news and your favorite dance hits of K-Pop, P-Pop and more, combined for the significant morning. Tuesdays to Fridays at 5 to 8 a.m. Anchored by radio broadcaster Peewee with George and Jada.
- OPM's IN THE RAW The music closest to our hearts OPM's In-the-Raw, the contemporary hits of our local artists in Original Pilipino Music (OPM) and introducing P-Pop artist because in the Filipino talent. Tuesdays to Saturdays at 8 to 9 a.m. Hosted by DJ Alfie with DJ Pam on Tuesday-Friday and The Force on Saturdays.
- **MEGAMIX** From Megamixes into Mega Mix, uninterruptable music-mixes 7 days a week mixes dance music of Foreign Dance Mixes, K-Pop, J-Pop and more. Four to five hottest records mixed for you live by the jock-on-board. Everyday, Every hour.
- **THE WORD** Take a breather, The Word for the latest and freshest news in the local, global and entertainment scenes. The news program features 5-minute updates on daily interests for listeners who wish to be informed. Mondays to Saturdays from 6 a.m. to 7 p.m. Anchored by DJ Kaye.

Promos Edit

Make your dance music everyday tuning in to **iDMZ**. The biggest prizes and the most fantastic surprises are all on us. From home appliances, motorbikes, gift certificates, premiere night tickets and so much more. No wonder that college co-eds, bagets on the streets, office yuppies, jeepneys drivers department store sales people, high school barkadas and housewives at home tune in to us. Plus, we will be giving away **iDMZ** car sticker or souvenir shirt for all featured DJs. Listen to your danze music zone, check out the latest events and prizes might be given away by their sponsors.

Viva-TV Gives Free Movie Treats with 'Viva Box Office' on IBC

July 1, 2012

The entertainment network **Viva-TV** treat awaits **Kapinoy** viewers will surely get the free movie passes to your favorite Pinoy flicks four times a week long will be glued to their TV screens for an hour and a half on weeknights in intensifies the summer heat with its newest primetime movie block **Viva Box Office**, which will start airing this Monday, July 2 on **IBC-13** showcases an exciting line-up of blockbuster Viva Tagalog movies, which will go up against the news programs **24 Oras** and **TV Patrol**.

Start the tonight right with films of exciting screening of Viva Tagalog movies will be shown on primetime that surely touched your heart, tickled your funny bones, and even gave you Goosebumps.

On Monday, Viva-TV tonight bringing you the biggest Filipino blockbusters on the free movie treats with Judy Ann Santos and Sarah Geronimo in *Hating Kapatid*, Mark Bautista and Sarah Geronimo in *Lastikman*, Anne Curtis, Luis Manzano and Eugene Domingo in *Who's That Girl?*, Cristine Reyes in *Tumbok* and Vice Ganda in *Petrang Kabayo* are the Viva movie hits featured in Viva Box Office. On Saturday night animation, in Barbie movie such as *Barbie in A Mermaid Tale 2*, *Barbie Princess Charm School* and *Barbie in A Fairy Secret*, so don't miss out on the fun and excitement of more primetime TV viewing.

Take part of this Viva movie madness in *Viva Box Office*, 6:30 PM every Monday, Tuesday and Thursday expert the **PBA Games** on Wednesday and Friday right after *Daily Top 10*, and 10:00 PM every Saturday on **IBC-13**.

Tessie Taylor, IBC sales and marketing manager <u>Edit</u>

Sales and Marketing Department of IBC-13.

The market of *Lunch Break* (noontime show), *Chinatown TV* (lifestyle show), *KSP: Kapinoy Sunday Party*(Sunday musical variety show) *DMZ-TV* (dance show), *Cooltura* (educational program), *Y2K: Yes to Kids*(children show), *Magandang Umaga Ba?* (morning show), *Good Take* (magazine show), *Linawin Natin*(public affairs program), *Express Balita* and *Ronda Trese* (newscasts), and *Makabayang Duktor* (public service program) for the ratings. Place your ads and be featured.

Viva-TV shows topped Sunday primetime on September 30 at IBC

September 29, 2012

Boosted by the formidable program Sunday lineup of popstar Anja Aguilar's *Dear Heart* (2:30pm), *The OPM Show* (3:30pm), *PBA 2012 Season* (4:00pm), Sarah Geronimo's *I Am Sarah* (8:30pm), Bossing Vic Sotto's *Who Wants to Be a Millionaire?* (9:00pm) and action-packed *Sinemaks* (10:00pm), Viva-TV's Sunday primetime block on IBC as the Kapinoy network continues to raise the bar in offering shows that highlight entertainment Pinoy pride as teen drama, music, sports, concerts, games and movies. Starting 2:30pm on September 30, kicks off with teen drama anthology series *Dear Heart* starring newest popstar Anja Aguilar in a youthful tale for the singing champion along with new mom diamond star Maricel Soriano and new dad AJ Muhlach, with director Monti Parungao.

Afterwards, at 3:30pm as *The OPM Show* is hosted by VJ Nikki Bacolod with its Viva artist for the classic and current Pinoy music videos.

Meanwhile at 4:00pm, the *PBA 2013 Season* kicks off in spectacular fashion today at Smart Araneta Coliseum. And as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live on IBC-13 hopes to attract more fans with this season's exciting line up of teams and players. The league returns from a season marked by box-office receipts and high viewership ratings. This coming season, the PBA encourages even more game aficionados to support their teams by attending live games or watching them at home as well as topped with live performances from Viva stars during halttime Sunday. The league envisions more vocal fans rooting for their favorite teams and players in line with its slogan, "Kampihan Na!" like all PBA fans, we are very excited to start a brand new PBA season.

At 8:30pm, half-hour variety show *I Am Sarah* as the concert extraveganza with host popstar princess Sarah Geronimo with Gerald Anserson and Onemig Bondoc as the co-host.

Crowd favorite game show *Who Wants to be a Millionaire?* at 9:00pm, based on the original British format, contestants from all over the Philippines will compete to get on the "hot seat." All they need to do is answer 15 multiple-choice questions correctly to bag the seven-digit jackpot. WWTBAM is a general knowledge game show full of challenges and suspense on the road to its PhP2 Million cash prize. is hosted by box-office king Bossing Vic Sotto quick wit and funny antics will once again make the program entertaining for the entire family. Now on its ninth season, the first full month run will feature smart and charming kids eager to claim victory.

Then at 10:00pm, the action-packed *Sinemaks* as the exciting Viva action blockbuster movies offering viewers featuring local action movies are *Hitman* starring Sam Pinto, *Minsan Pa* starring Sharon Cuneta and PFJ, *Ben Delubyo* starring Bong Revilla, *Hindi Pa Tapos* ang Laban starring FPJ and *Esend ng Tondo* starring FPJ on September this month.

Catch every Sunday with *Dear Heart* at 2:30pm, *The OPM Show* at 3:30pm, *The PBA 2013 Season* at 4:00pm, *I Am Sarah* at 8:30pm, *Who Wants to be a Millionaire?* at 9:00pm, and *Sinemaks* at 10:00pm only on IBC-13.

From IBC News Tonight to Ronda Trese as the latenight newscast

July 3, 2012

Significant moves have been made by the network to conform to its shift in marketing strategies with sequestered TV station IBC-13 for the No.3 with the dominance of giant networks GMA and ABS-CBN, according to the AGB-Nielsen Media Research. Their new Viva-TV programming on IBC become more aggressive boosted in the surging ahead in the ratings for the TV stars. Under the new management of chairman Orly Mercado along with president and CEO Boots Anson-Roa, general manager Eric Canoy, sales and marketing Tessie Taylor and vice president Lito Ocampo Cruz and had the president Noynoy Aguino administration.

The noontime slots are just waiting to be filled up in July 1999, with the noontime show **Alas Dose sa Trese**, hosted by Eddie Ilarde (of Student Canteen fame) and Boots Anson Roa, president of the network along with Ernani "Jong" Cuenco, Chiqui Roa-Puno, Paco Arespacochaga and Pia Pilapil, to compete with rivals **GMA's Eat Bulaga!** and **ABS-CBN's Magandang Tanghali Bayan**. Now, occupied by the noontime slots of the educational program **Cooltura** with Cathy Eigenmann-Bordalba and noontime show **Lunch Break** with Ryan Agoncillo and Joy Viado along with Bianca Molales, Smokey Manaloto, Bianca Manalo and Enrique Gil.

Meanwhile, among the new shows in 2000 that the network has launched is dance show *DMZ-TV* with host Lara Fabregas and Medwin Marfil along with Rengie Galvez, JC Castro and Tone Wijangco (now with new host Julia Montes and Enrique Gil airs on Sundays to compete with *ASAP 2012* and *Party Pilipinas*), talk show *Last Fool Show* (now on last episode on June 23, 2012) with host comedian Jun Urbano, Gary Lising and Giselle Sanchez and children show *Y2K: Yes to Kids* with host Maxene Magalona. With the mass market as its target audience, such a program with new *Viva-TV* like *May Bukas Pa, H2K: Hati-Hating Kapatid, Gags Must Be Crazy, Kagat ng Dilim, Subic Bay, Fastbreak* and film programs are *Viva Proudly Presents, Now Showing, Viva Premiere Night* (now merged as *Viva Box Office*) and *Sinemaks* along with anime *Akazukin Cha Cha* and sports are *Milo Sporting World, NBA, PBA, Super Bouts, World Pool Championship* and *PBA Moments*. But perhaps the most telling way with which the network is pursuing its strategies is the manner by which they have altered the delivery of the news with *News Team 13*. With the news head Zyrene Parsad-Valencia and new public affairs director Mayet Camacho.

Since 1997, **IBC News** had always delivered daily news broadcasts and hourly news updates in both Filipino and English. In fact, the network's late-night news broadcasts popularly with the most comprehensive news program on Philippine Television called *CTN Midnite*, with Bernadette Sembrano, Amelyn Veloso, Alice Noel, Anne Marie Soriano and Caren Barhon as the news anchor airs at 12:00 midnight, got all the bases covered with all major stories and late breaking news delivered firsthand.

But in summer 1998, **IBC** has delivered their new flagship news program *Express Balita*, anchored by Ida Miranda Castro and Anne Marie Soriano which airs at 4:30 pm (in the history is anchor Noli Eala, Precious Hipolito-Castelo, Ali Atienza, Bing Fermando, Jake Morales and Karen Padilla) and *IBC Balita Ngayon* with Alice Noel, Manuel Llige and Noli Eala which is airs at 11:30 pm insted of midnight slots. It is the two of flagship news program which airs right before and after the **VTV** block to provide the sports news with **Vintage Sports**.

In August 2000 during the *Homecoming sa Trese*, introduced the late-night newscasts *Ronda Trese* with anchor Ida Miranda Castro and Elmer Mercado airs at 11:00 pm, right after the *Viva-TV* block.

But in 2002, it was another late-night *IBC News Tonight* with anchors Anthony Pangilinan in 2002, Noli Eala in 2003, Dennis Principe in 2004, Gina Dela Vega-Cruz in 2006, Joee Guilas in 2007 with segment host of Rida Reyes and Thea Gavino, and Atty. Zorah Andam in 2009.

Now, in an era when news reports are mainly delivered in Filipino as the news orginization **News Team**13,IBC news programs are definitely an anachronism. People expected the flagship *Express Balita* in afternoon slot is answer to *24 Oras* and *TV Patrol* in primetime slot. As the longest-running flagship news program *Express Balita* with new anchors Snooky Serna and John Susi now airs at 4:30 pm with simulcast on newly-UHF news channel IBC News Network, with the top stories (*Ulo ng mga Balita*), politics, malacanang, metro news (*Metro Balita*), feature stories (*Balita Atbp.* reported by Chin-Chin Gutierrez), global news (*Ulat Internasyonal*), regional news (*Balitang Promdi*), business news (*Negosyo Atbp.*), weather updates (*Ulat Panahon* with weahter forecaster Jeff Arcilla), sports news (*Sports Page*) and entertainment news (*Express Showbiz* with Kathryn Bernardo).

Last 2011, the news programs are the comprehensive journalism, with the new *Ronda Trese* being the heir to *IBC News Tonight*. The late-night newscast is now with new anchors veteran broadcasters Jay Sonza, Cathy Eigenmann-Bordalba and new reporter Ralf Rivas now airs at 11:30 pm with simulcast also on *IBC News Network* and would compete with the late-night news programs of *ABS-CBN* and *GMA-7*. With new segments of top stories (*Pangunahing Balita* and *Balik Tanaw*), police reports (*Presinto 13*), business news (*Malayang Kalakalan*), opinion (*Pulsong Pinoy* reported by Zyrene Parsad-Valencia), malacanang, weather report (*Daloy ng Panahon*) and sports news (*Palaro Hotline*). People expected the late-night newscast *Ronda Trese* to be *IBC-13*'s answer to *Saksi* and *Bandila*, both talents of the rival networks to anchor the broadcast.

Currently, network executives are developing other news and public affairs programs. A popular television and radio anchor will be launching his own show on Channel 13. They are also talking with the host of similar programs news and public affairs programs, some of whom are considering transferring to **IBC-13**.

Globe's biggest text promo lends Viva-TV as Home of the Stars on IBC helping hand

PHILIPPINES - Globe Telecom launched its biggest text promotion, Call and Txt TV Combo, promo starts on July 6, 2012, a step seen to drive viewership to Viva-TV, particularly during primetime on IBC-13 plus the commercial spots from various promos without having to memorize registration codes and access numbers to billing and load details, GCASH and share-a-load services, and a complete list of your all-time favorite Globe promos, including the newest Call and Txt TV Combo promos from Globe Prepaid featuring newest popstar Anja Aguilar as the newest celebrity endorser. After giant's endorsers composed of Gerald Anderson, Sarah Geronimo and Vice Ganda for Viva, have strong communication partner from the new popstar Anja Aguilar as the newest product endorsers of Globerelaunched a new TV commercial because the text-to-other networks inclusive of these combos appear to render globe-to-globe calls & texts to be free of charge. The newest popstar of Viva-TV opted for the most comprehensive product combinations to Txt and Call TV Combo. Given matches - the Viva-TV and Globe, and view Anja Aguilar - instant hit infomercial, you get unlimited texts to Globe, TM, Smart, Talk N Text, Sun and Red Mobile giving you full access to all networks. Subscribers can register by texting VIVA-TV to 2366 with your Globe mobile phone in load. Online promos are also underway in the IBC-13 website, both www.VIVA.com.ph and www.IBC.com.ph, where lucky site visitors get the chance to win event or program related prizes Globe subscribers can text answers to trivia questions on your favorite Viva-TV shows on IBC-13 like Popstar Diaries, Annebishowsa, KC.com, Dear Heart, The Jon Santos Show, WOW!, Petra's Panniest, SM Little Stars, Esperanza, Pinokyo's Time, Petrang Kabayo, PBA, Showbiz Star, Pantaxya X, Daily Top 10, Sabi Mo Nanay and Especially For You, and the game shows The Weakest Link, Fighting Family and Who Wants to be a Millionaire? with their favorite animated cartoons like phenomenal Winx Club, Pop Pixie, Barbie and Polly Pocket and anime series like Cyborg Kurochan, action-packed Beelzebub and K-On! plus their asianovelas Fondant Garden, Queen and I, Dream High (Season 2) and Can You Hear My Heart to win load and cash prizes daily. The weekly winner wins P100,000, which raised to P5 million through a jackpot round. To text answers, prepaid subscribers use Call and Txt points earned through reloading; call and mobile browsing services, postpaid subscribers are charged for Call and Txt transactions. An on-air campaign enlists Viva talents on IBC including Sarah Geronimo, Anne Curtis, KC Concepcion, new popstar Anja Aguilar she is now a new home television network IBC-13, Jon Sanos, Ashley Rivera, Charlie Green, Cristine Reyes, Dingdong Avanzado, Vhong Navarro, James Yap, Vice Ganda, Aga Muhlach, Maui Taylor, Katya Santos, Sam Pinto, Nikki Bacolod, Luis Manzano and Vic Sotto, while print ads and commercials carry Globe Prepaid branding. Using the mobile network's dominance to support Viva-TV's push to increase viewership is the logical

next step in Viva Chairman and CEO Vic Del Rosario.

The country's number three broadcasting network is owned by **Intercontinental Broadcasting Corporation** in partnertship and blocktimer aggrement with **Viva Entertainment**. Since its revamp early last year, **IBC-13** has positioned itself as a strong contender in broadcasting **GMA** and **ABS-CBN**.

Kathryn Bernardo got a show business

MANILA, Philippines -- Teen star Kathryn Bernardo got a dubbed as the *Princess of Teen Media* in local show business with her contract of **IBC-13** as well as a contract artist of **Star Magic** and **ABS-CBN** and her movie project of **Star Cinema**. Bernardo has the Filipina actress is now a television host at **IBC** Studios in Broadcast City, Capitol Hills, Diliman, Quezon City. She became a supporting roles in movies, endorsements and legions of fans as well as a tabloids, television host for teen celebrities, actress and model.

The request for having signing a contract from **IBC-13** to Kathryn Bernardo is the controversial become a showbiz stars. They believed that being signing contract would give a higher talent fee compared to having talent fee.

She is new segment host for the long-running flagship newscast *IBC Express Balita* and dance and sing performers in the newest variety show *DMZ-TV*, which airs on Saturday nights at 8 to 9 p.m.

Sunday Funday premieres February 19 on TV5

February 18, 2012

Premieres on February 19, 2012, new official day for fun, Sudnay is the official Funday called **Sunday Funday**, a newest Sunday musical-variety show on **TV5** every Sunday at 2:00 pm right after **Wow Samurai!**. In the rating of rival program are **ASAP 2012** and **Party Pilipinas**.

It means *Sunday* is the official *Funday* with the new main hosts are Josua Davis, AJ Muhlach, Nadine Lustre, Christian Samson (*Talent5*), Shy Carlos, John Uy (*Talent5*), former child star BJ Forbes, Rico Dela Paz (*Talent5*), Meg Imperial and Ak Torio along with the other host include Claire Ruiz (*Talent5*), May Lozano (*Talent5*), Fred Lo, Aki Torio, Krissha Viaje, Angel Grace, Gerald Santos, Morissette Amon who are the winner of *Star Factor* for *Talent5* and Josh Padilla led the *Kapatid* stars as the teen star dominate.

Nadine Lustre is her superstar princess and particularly excited with the show's high-production value and she also a TV and mvoies. AJ Muhlach, on the other hand, as the new popular Filipino actor entered into a new host recently as the program's fresh look along with the fact that everyone was excited again to work the Sunday noontime slot for the young stars.

Along with 18 main host of *Sunday Funday* gang, another first by showcasing with new popstar from *Popstar TV* cast are: popstar princess Sarah Geronimo, Anja Aguilar and Janella Salvador become the performers.

Regular performers also included Jazz Ocampo, Rodjun Cruz, Princess Ryan, Carla Humphries, **TV5**primetime princess Jasmine Curtis-Smith, rapper Young JV and **Kapatid** homegrown talent Eula Caballero as well as regular dancers Street Boys. The new studios in **TV5** Broadway Centrum in New Manila, Quezon City, Philippines, is directed by Al Quinn.

IBC-13 relaunches Sunday musical variety show KSP

July 1, 2012

The battle for supremacy among Sunday noontime musical variety shows now becomes a three-way contest with the entry of sequestered TV station **IBC-13**'s own bet as the **Kapinoy** network, according to the **Viva**chairman and CEO is Vic del Rosario.

KSP, which stands for **Kapinoy Sunday Party**, which is premieres today, July 1 at 1:30 p.m. on Sundays as the one-hour TV show have big name stars that appeal to the audience, with new host AJ Muhlach, Anne Curtis and Coco Martin leading the charge along with the network's other talents will banner the program.

Joining in the celebration broadcast live from **IBC** Studios in Broadcast City were: Andi Eigenmann, Aki Torio, Gerald Pesigan, Anja Aguilar, DJ Durano, Sam Pinto, Ella Cruz, Jerome Ponce, Janeena Chan, Makisig Morales, IC Mendoza, Marvin Ong, Maui Taylor, Paula Bianca, Thyro and Yumi, Josh Padilla and Shy Carlos as the concert party, the all-star party, interactive party as the *KSP* party of like our banner show for TV will match the star power of its competitors.

Coming up with its own Sunday noontime programming may come as a departure from **IBC-13's** objective of distancing its set of programs from the standard fare being offered by the two giant networks. Director is Louie Ignacio maintained that while *KSP* is going head-to-head against its rivals, the program's theme and concept are different, and perhaps more flexible, compared to its competitors.

"Basically ang iba sa amin, sila [ABS-CBN's ASAP 2012 and GMA-7's Party Pilipinas] kasi concert party and all-star party, kami naman interactive party," director Quinn explained to PEP (Philippine Entertainment Portal).

KSP takes more personal approach to its viewers through studio by which the audience. The program, Ignacio added, is a mixture of all the elements the Filipinos came to associate with musical and variety shows as the one-hour TV program.

As the singer from popstar Anja Aguilar, Marvin Ong, Paula Bianca and Thyro and Yumi wwill have what it takes to compete against their rivals with new musical director Jay Durias and Louie Ocampo.

Catch KSP: Kapinoy Sunday Party every Sunday at 1:30 to 2:30 p.m. on IBC-13.

PTV-4 to turn commercial

September 4th, 2012

State-owned **People's Television 4** (**PTV-4**) is going commercial after President Benigno Aquino has endorsed its bid to join the competition for broadcast ads is now using the new computer animation graphics for known as the branding **Ka-Telebisyon ng Bayan** network.

Communications Secretary Herminio Coloma Jr. said Monday that allowing **PTV-4** to compete for ads was one of two major changes that the President wanted made in the proposed amendments to the network's charter, Republic Act No. 7306.

The other change is the infusion of P5 billion in new capital into PTV-4. The amount will come from the proceeds of the sale of two sequestered stations—Radio Philippines Network (RPN) Channel 9 and Inter-Continental Broadcasting Corp. (IBC) Channel 13 which is now become the number 3 network —and funds raised from spectrum management fees collected by the National Telecommunications Commission (NTC) from the broadcasting and telecommunications industry. "The President's vision is to transform PTV's image from a propaganda machine in the past administration to a public service station which provides meaningful and balanced news to the public in the mold of the BBC(British Broadcasting Corpporation)," Coloma said in a phone interview with the Philippine Daily Inquirer.

Coloma said there was a need for Congress to amend RA 7306, which prohibits **PTV-4** from getting ads and limits its financing to state funds will now using the computer graphics.

"This provision, while aimed at ensuring that **PTV** will not actively compete with commercial networks, proved to be detrimental as the network failed to sustain the viability of its operations while being allowed to earn only institutional revenues from government entities like **Pagcor** (**Philippine Amusement and Gaming Corp.**) and **PCSO** (**Philippine Charity Sweepstakes Office**)," Coloma said.

He said the lack of commercial earnings had depleted **PTV-4**'s P1 billion capitalization, requiring fresh investment from the government will now set to computer graphics to give its viewers a balanced mix of news and public affairs, public service, educational, cultural and sports programs and also has international subsidiaries (**PTV America**, **PTV World** and **PTV Middle East**).

The Cabinet's economic development cluster will complete within the year the privatization schedule for RPN 9 and IBC 13 now a number 3 network, while both the House and the Senate have already discussed the bills that would amend PTV-4's charter at the committee level programs can be watched internationally via the Glocal Media Network, Dish Network, Rogers Cable and IPQube, DTH provider and IPTV.

Coloma said **PTV-4** would use its fresh capital to buy new equipment, improve its broadcast signals, and reformat its programming to at least 60 percent for news and public affairs programs, 40 percent for socially relevant entertainment, including educational, historical and and cultural programs and 50 percent for children's programming. Unlike other major television channels in the Philippines that air commercial

shows and primetime tv series, **PTV** is more into informing the people rather than airing mainstream shows and entertainment.

On Monday, **PTV-4** launched *Panahon.TV*, a 24-hour weather program that Coloma said would provide the public weather information in plain language.

Panahon.TV is the idea of Coloma and Lina Group of Companies chair Alberto Lina. Coloma said it was their response to the public clamor for weather information they could understand.

Donna Flavier, *Panahon.TV* executive producer and UBE Media Inc. representative, said the weather program was the result of six months of conceptualization and meetings with **PTV-4** officials.

"This is our response to President Aquino's order for the public to be given accurate and clear information on the weather." Flavier said.

The first telecast of the program is scheduled for September 10, from 5 a.m. to 5:30 a.m. The program will air from Monday through Friday, with hourly updates from the **Philippine Atmospheric Geophysical and Astronomical Services Administration (Pagasa)** airing on a special segment.

The program will have four regular segments: *Laging Handa* (Always Prepared), for tips and reminders in times of crisis and natural calamities; *Tamang Oras* (Right Time), for trivia and facts about the right time or season for activities; *Napapanahong Kaalaman* (Timely Information), for basic terminologies in weather forecasting; and *Sigla* (Health), for tips and information on how weather can affect health.

PTV as **Telebisyon ng Bayan** is also home to popular and award-winning shows such as the award-winning educational and cultural programming: entertainment *Concert at the Park* (Saturdays, 8:30 p.m.), *Paco Park Presents* (Tuesdays, 7 p.m.), **Continuing Education Via**

Television or *CONSTEL* (Mondays to Fridays, 7 to 8 a.m.), a program aimed at upgrading teaching skills of elementary and secondary teachers of Science and English. Institutionalized by DECS, **CONSTEL**Science and English are being used in teacher training by the Regional and Divisional Leader Schools of the Department of Education, Culture and Sports and in Teacher Education Institutions of the Commission on Higher Education, and *Eskwela ng Bayan* (Mondays to Fridays, 9:30 to 10:30 a.m.), with the new *Karen's World*, *Solved*, *Why?* and *Alikabok*.

While the new favorite Cartoon Network block is now on PTV Kids everyday such as Codename: Kids Next Door, Ben 10, Teen Titans, Johnny Bravo, The Powerpuff Girls, Foster's Home for Imaginary Friends, Courage the Cowardly Dog, Dexter's Laboratory, Adventure Time, Ben 10: Alien Force, Chowder, Scooby-Doo! Mystery Incorporated and Ben 10: Ultimate Alien.

The station has the new **PTV** news and public affairs programs with the new headed by Kathy San Gabriel and known as **PTV Newscenter**:

A newest morning show *Metro One* (Mondays to Fridays, 5:30 to 7 a.m.), will spice up with a wide-array of interesting topics that will captivate not only the early generation but also the elderly hosted by Issa Litton with guest co-hosts every week Ted Failon (Metro One News), Diane Medina and Cherrie Atilano (segment hosts) bunch of attractive segments from the colorful history and rich culture, discovering the unexplored sites of the country, fascinating technology and encouraging aspiring talented performers in the land are entertainment.

The noontime newscast **News@1** (Mondays to Fridays, 1 to 2:30 p.m.) anchored by Kirby Cristobal, Princess Habiba Sarip and Sandro Hermoso some segments from headlines (**Pangunahing Balita**), provincial news (**Balitang Panlalawigan**), global news (**Globalita**), commentary segment (**Xiao Time**), malacanang (**Ulat Malacanang**), business news (**Kalakalan**), sports news (**Sports Ngayon**), weather forecast (**Ulat Panahon**) and legal segment (**Bisig ng Batas**).

The Weekend News (Saturdays at Sundays at 6:30 to 7 p.m.), the new English weekend newscast anchored by Audrey Gorriceta and Kathy San Gabriel deliver the biggest and latest news stories. The top of the hour **PTV NewsBreak** (Filipino from 9 a.m. to 12 noon and 3 to 4 p.m.), anchored by Audrey Gorriceta from 9 a.m. to 12 noon and 3 to 4 p.m.

The No.1 sports newscast *PTV Sports* (Mondays to Fridays, 4:30 to 5:30 p.m.), anchored by Snow Badua also on News@1's Sports Ngayon as the segment anchor.

The public service newscast *Responsible* (Tugon, Serbisyo, Aksyon, Ngayon) (Mondays to Fridays, 5:30 to 6 p.m.) anchored by Robert Tan and Kathy San Gabriel tackling on all sorts of problems associated with the government as well as social issues, the Filipino citizen and the various government agencies and emergency for health from semi-humorous method of commenting on the issues and problem, gathers the PTV news team on field reporters to bring in breaking news happening.

The longest-running Filipino flagship news program *TeleDyaryo*, now airs from Mondays to Fridays at 6 to 7 p.m. offers beyond the news, bringing you even bigger stories behind the headlines with new anchors veteran broadcaster Ted Failon, Angelique Lazo and Atty. Marc Castrodes with more segments from headlines (*Pangunahing Balita*), malacanang (*Ulat Malacanang*), business news (*Kalakalan*), police report (*Kremen Ngayon*), daily segment (*Failon Ngayon* as the TV program), global news (*Globalita*), traffic update (*On the Road* reported by Haji Kaamino), malacañang news (*Ulat Malacañang*), provincial news (*Balitang Panlalawigan*), commentary segment (*Xiao Time*), weather forecast (*Ulat Panahon*), sports news (*Score Board*) and entertainment news (*TeleStar*).

Alongside longest-running *TeleDyaryo*, PTV is re-launching its longest-running English late-night newscast *NewsLife* now with new anchors broadcast journalists Robert Tan, Isabelle Cantu and Angel Movido on weeknights from 9:15 to 10:30 p.m., some segments are headlines (*Headlines*), crime news (*Law and Order*), legal segment (*Rule of Law*), national news (*The Nation in Review*), global news (*One Global Village*), provincial news (*The Countryside*), business news (*Business on the Move*), weather forecast (*LiteWeather*), sports news (*Champions*) and entertainment news (*StarLight*). Other public affairs programs under PTV News and Public Affairs are: *Failon Ngayon* (Saturdays 7 p.m.), hosted by Ted Failon, *GSIS Members Hour* (Fridays, 8 p.m. with replays on Saturdays, 7:30 p.m.), hosted by Marge Jorillo and Bo Sanchez, *Ating Alamin* (Sundays, 1 p.m.), hosted by Ka Gerry Geronimo, *BizNews*(Thursdays, 8 p.m.), hosted by Tony Lopez and Elizabeth Lee, *Mag-Agri Tayo* (Saturdays, 6 p.m.), hosted by Mr. Philip Dapon, *Bantay OCW* (Tuesdays, 8 p.m.), hosted by Susan K, *Asenso Pinoy* (Saturdays, 5:30 p.m. and Sundays, 12:30 p.m.), hosted by Francisco Cardona, *SME Go!* (Saturdays, 4:30 p.m.) hosted by Bam Aquino and *Sa Likod ng Istorya* (Saturdays, 9:30 p.m.), hosted by Ms. Veronica Balayut-Jimenez

IBC-13 is back with a major networks Viva-TV

Quezon City, July 1, 2012 - The Intercontinental Broadcasting Corporation (IBC), a government-owned sequestered networks of IBC Channel 13 as the Kapinoy network the most financially stable among all the government-owned networks (like RPN-9 and PTV-4) and now a strong number 3 in the ratings of ABS-CBNand GMA Network, will have for the new Viva-TV programming with the PBA games.

Its just the first of more TV shows that **Viva Entertainment** has lined up on **IBC-13**. They are gearing up for a grand relaunch welcome **Kapinoy** to the battle between the **Kapamilya** and **Kapuso** networks. We were pleasantly surprised to find old colleagues Lito Ocampo Cruz and Tessie Taylor among them, and even happier to find that they had back to television, namely **IBC-13** is a government entity, it is run like a private corporation. They generate enough income to support the station.

At the **IBC** headquarters at Broadcast City in Diliman, Lito detailed the future of the network and what great things this new board has in store. "Everybody who started with **Channel 13** became famous — newscasters, directors, writers — I can't even begin to name all of them. **Channel 13** aired the country's first teleserye and situation comedy. **Seeing Stars with Joe Quirino** was the first popular entertainment show (way before **The Buzz**) back in the early '70s. Joe Quirino was the first Boy Abunda."

Lito detailed classics like Tito, Vic, and Joey, *Cheek to Cheek*, and the Dolphy specials. With AO No. 26, these archives will be restored and digitalized. "Hopefully by the end of next year, we will be able to show them again as **IBC Classics**. The people will remember the **Golden Age of Television**."

A new board of directors has come in, appointed by President Noynoy Aquino, with Eric Canoy, who presides over **Radio Mindanao Network** as chairman and president, and Lito Ocampo Cruz, former VP of **E! Entertainment TV Philippines** for **RMN**, as network vice-president.

See if yourself its cultural and current events programming: The morning show is *Magandang Umaga Ba?* (Mondays to Fridays, 5 to 7 a.m.), start your morning habit all the latest news, enjoyable features and other helpful bits of information with talented performers spice up your mornings with host Snooky Serna with guest co-hosts every week; Jay Sonza (Magandang Balita), Pat Natividad, Jeff Arcilla and Smokey Manaloto (segment hosts).

Ryan Agoncillo now a noontime scene along with Joy Viado, Bangs Garcia, Smokey Manaloto, Bianca Manalo and Enrique Gil as host the noontime show *Lunch Break*, Mondays to Saturdays at 11:30 a.m. to 1:30 p.m., with the noontime beating than **ABS-CBN's** *It's Showtime* and **GMA's** *Eat Bulaga!*.

The local movies from Mondays, Tuesdays and Thursdays at 6:30 p.m., which co-production with **Viva Television** while against with flagship news programs **GMA**'s **24 Oras** and **ABS-CBN**'s **TV Patrol**. **Good Take**, Thursdays at 12 midnight, hosted by Chin-Chin Gutierrez wins the **2011 Anak TV Seal Awards**, it features inspirational and success stories about ordinary people.

Female broadcast journalists Snooky Serna (YES!) anchors the flagship news program *Express Balita*, Mondays to Fridays at 4:30 p.m. (Take that, Korina Sanchez) along her with co-anchoring John Susi.

Veteran broadcasters Jay Sonza (Take that, Julius Babao), Cathy Eigenmann-Boldalba (Take that, Vicky Morales) and Ralf Rivas read the news in the late-night newscast *Ronda Trese*, Mondays to Fridays at 11:30 p.m., it competes with rival **ABS-CBN's** *Bandila* and **GMA's** *Saksi*. When Eigenmann hosting *Cooltura* every Mondays to Fridays at 11 a.m., an educational show about Filipino culture. *KSP: Kapinoy Sunday Party* which airs on Sundays at 1:30 to 2:30 p.m., with host AJ Muhlach, Anne Curtis and Coco Martin going to compete with Sunday variety shows **ABS-CBN's** *ASAP* 2012 and **GMA's** *Party Pilipinas*.

The **Star Magic** teen star Julia Montes and Enrique Gil in *DMZ-TV*, Sundays at 1:30 p.m. with simulcast on radio thru **iDMZ**, Maxene Magalona in *Y2K: Yes to Kids*, Sundays at 9 a.m., is pitted against *The Avengers*(Ch. 2) and *Doraemon* (Ch. 7).

Manilyn Reynes' *Hapi Kung Healthy*, Sundays at 8:30 a.m. The lifestyle telemagazine show *Chinatown TV*, Sundays at 9:30 a.m., is hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua is the ratings than Kim Atienza's *Matanglawin* (Ch. 2) and Drew Arellano's *Aha!* (Ch. 7). Jarius Bondoc host *Linawin Natin*, Mondays at 12 midnight, which focuses on the issues and programs of government. *Makabayang Duktor* (Saturdays at 7 a.m.), a public service program hosted by Dr. Willie Ong and Dra. Liza Ong. *Pulsong Pinoy* (Fridays, 12 midnight), the weekly 30-minute program for the President Noynoy Aquini administration, hosted by Zyrene Parsad-Valencia.

The new station has a news and public affairs. "Which is why the owners someone for the **News Team**13 to operate the station," explains Orly Mercado, a newest chairman of **Channel 13**.

But the news and public affairs is **Channel 13'**s emphasis on responsive and responsible journalism. "We'll try to avoid the pitfalls of broadcasr journalism especially in the Tagalog broadcasts. Brooadcast journalism is the easiest thing to do, but your not only be doing a disservice to your public," says Zyrene Parsad-Valencia, a news and public affairs head of **News Team 13**. They plan to build on its current affairs and cultural programming to bring to the Filipino people a well-rounded line-up of programs around the clock.

He reveals that a number of people from print media have crossed over to **Channel 13's** broadcast news staff. "We have a good combination of new reporters from both print and TV. They include: Jess Caduco, Jeffrey Zaide, Pia Castro, Ralf Rivas, Greg Gregorio, Jinky Baticados, Dave Abuel, Nalla Aguas, Dave Llavanes Jr., Krenn Jolongbayan, Merwin Llanza, Marinette Panganiban, Lalaine Tiangco, Kim Cardenas and Czarinah Lusuegro. Lilliam Mateo (news) and Weng Legaspi is the make-up artist while Chito Cabantuando director of the newscasts."

The prime catch so to speak, is Jay Sonza, who will read the news, analyze the news. If Mercado help himself sometimes and broadcast, how can Jarius Bondoc of *Linawin Natin*, with a straight face? "Altrough the trrust of the station is news, we have the **Viva-TV** local entertainment.

As part of AO No. 26, **IBC** very recently handed over its archives to the **Film and Development Council of the Philippines** (**FDCP**). The old films forming part of our cultural heritage will be preserved and restored in a single national archive. There is tremendous cultural significance in that for us, "because I believe the Golden Age of Television started with 13," declared Lito. With newly UHF news channel is **IBC News Network** or **INN**.

The **Viva'**s local production they also have **Viva-TV**: **Daily Top 10** (Mondays to Fridays, 5:30 p.m.), the round-up of the each day's ten most requested both OPM and K-POP videos hosted by Sam Pinto, the

return of the game show *The Weakest Link* (Saturdays, 5 p.m.), hosted by new lucky charm Luis Manzano, phenomenal *Who Wants to Be a Millionaire?* (Saturdays and Sundays at 9 p.m.), hosted by Bossing Vic Sotto in his own game show; *Winx Club* (Mondays to Fridays, 5 p.m.), the phenomenal animated series on Philippine TV, *Petrang Kabayo* (Tuesdays, 10 p.m.), a comedy series with Vice Ganda and Aga Muhlach, with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak taking a look behind in *Petra's Panniest* (Saturdays, 2:30 p.m.), indulged with a daily dose of the national pastime, entertainment gossip, courtesy of Dolly Ann's *Showbiz Star* (Mondays to Fridays, 8:30 p.m.) and *I Am Sarah* (Sundays, 8:30 p.m.), a newest teen variety show hosted by popstar princess Sarah Geronimo.

Their partnership with **Viva Entertainment** brings sport fans a superior, the weekly 30-minute programs are entitled **@Annebishowsa** with Anne Curtis (Sundays at 11 a.m.), **Popstar Diaries** with Sarah Geronimo (Saturdays, 4:30 p.m.) and **KC.com** with KC Concepcion (Saturdays at 2:30 p.m.). Programming rode on the popularity of basketball tournaments of the **PBA Games**.

"Local programming is a challenging balancing act between mass taste and higher mass aspirations," explains Lito Ocampo-Cruz, a vice-president of **Channel 13**. "**Channel 13** will have to the general entertaining for viablility, but it will also be value-forming and educational and always in goos taste. Mass media tend to equate *masa*, and it be the case," they says.

Hal we'll see the programs this writter is excited about are the cartoons: *Polly Pocket*, Saturdays at 8 a.m.; *Pop Pixie*, Saturdays at 7 a.m., *Disney's House of Mouse* and *Barbie*, Sundays at 10:30 a.m. Also in the *Viva-TV*program schedule are the movie blocks: *Viva Box Office* (Mondays, Tuedays and Thursdays, 6:30 p.m. and Saturdays at 10 p.m.) and *Sinemaks* (Sundays at 10 p.m.) New anime: *Cyborg Kurochan* (Saturdays, 9 a.m.), *Beelzebub* (Saturdays at 9:30 a.m.), and *K-ON!* (Saturdays 10 a.m.). The new Korean drama on *Viva-TV*: musical-comedy *Dream High (Season 2)* (2 p.m.) and romantic-drama *Can You Hear My Heart* (11 p.m).

IBC-13 studios are located at Broadcast City in Capitol Hills, Diliman, Quezon City with transmitter in San Francisco, Del Monte, Quezon City. **IBC** offers include: Boots Anson-Roa, a president and CEO of **Channel 13**; Eric Canoy, general manager and Lito Yabut, astation manager.

Viva-TV broadcast on **Channel 13** on Mondays to Fridays from 5 p.m. to 11:30 p.m., Saturdays at 8 a.m. to 11:30 p.m. and Sundays at 10:30 a.m. to 11:30 p.m. The station provided programming has the **PBA Games**, the **Viva** Tagalog movies, local entertainment shows, foreign cartoons and imported asianovelas. **IBC 13** also plans to rehabilitate its provincial stations in Baguio, Davao, Cebu and Iloilo.

Especially during the 4:30 p.m. news. See Snooky Serna get with the teleprompter. (In the telecast, she forgot to indroduce herself as well as the program). Ang again during the 11:30 p.m. news. Watch Jay Sonza and Cathy Eigenmann-Bordalba habit the late breaking news.

The Weakest Link Commercial Breaks on VIVA 13 (August 25, 2012)

Edit

Part 1: Edit

- 0:30 Rejoyce TVC with Kathryn Bernardo
- 0:30 Talk 'N Text UNLITEXT Extra with Aljur Abrenica
- 0:30 Belo Essentials Whitening Lotion with Toni Gonzaga and Sarah Geronimo
- 0:30 Goldilucks Bit Bit with Dingdong Dantes: Do the BitBit
- 0:15 Pepsi Pogi TVC
- 0:15 Aji Ginisa TVC with Chef Rosebud and Sarah Geronimo: Kangkong Salad
- 0:30 PBA on VIVA Teaser: Game Na!
- 0:30 Winx Club Teaser

Part 2: Edit

- 0:45 The Weakest Link Semi-Finalist for Audition on September 1
- 1:00 PLDT Telpad
- 0:15 Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 Chowking Chow Pao TVC
- 0:30 Safeguard Active
- 0:15 Head and Soulders TVC with John Lloyd Cruz and Angel Locsin
- 0:30 The Jon Santos Show Teaser
- 0:45 Who Wants to be a Millionaire? Teaser

Part 3: Edit

- 0:30 Meralco Bright Idea
- 0:30 Jollibee Always Affordelicious TVC with Gerald Anderson and Sarah Geronimo
- 0:30 Talk 'N Text UNLITEXT Extra with Aljur Abrenica
- 0:30 Pantene Nature Care with Angelica Panganiban and Cristine Reyes: Sway Bounce
- 0:15 Whisper Cottony Clean
- 0:45 Esperanza Teaser
- 0:30 Winx Club Teaser
- 0:30 Can You Hear My Heart Teaser

Part 4: Edit

- 0:15 Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 Via Mare Restaurant
- 0:30 Belo Essentials Whitening Lotion with Toni Gonzaga and Sarah Geronimo
- 0:30 Pantene Nature Care with Angelica Panganiban and Cristine Reyes: Sway Bounce

- 0:15 Hershey's Treats TVC
- 0:30 Dear Heart Teaser
- 0:30 Estudyante Blues Teaser
- 0:45 Daily Top 10 Teaser

Part 5: Edit

- 0:30 Goldilucks Bit Bit with Dingdong Dantes: Do the BitBit
- 0:30 Talk 'N Text UNLITEXT Extra with Aljur Abrenica
- 0:15 Safeguard Active
- 0:30 Jollibee Always Affordelicious TVC with Gerald Anderson and Sarah Geronimo
- 0:30 PBA on VIVA Teaser: Game Na!
- 0:15 Can You Hear My Heart Teaser
- 0:30 Winx Club Teaser

Fighting Family Commercial Breaks on VIVA 13 (August 25, 2012) Edit

Part 1 Edit

- 0:15 Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 San Mig Light TVC with Aljur Abrenica and Sam Pinto
- 1:00 PLDT myDSL Anna Banana Revealed
- 0:30 Olay Natural White Bar TVC with Julia Montes
- 0:30 Belo Essentials Whitening Lotion with Toni Gonzaga and Sarah Geronimo
- 0:45 The Weakest Link Semi-Finalist for Audition on September 1
- 0:30 Winx Club Teaser
- 0:30 PBA on VIVA Teaser: Game Na!

Part 2 Edit

- 1:00 PLDT myDSL Anna Banana Revealed
- 0:15 Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 Block & White Intensive Whitening Sunblock TVC
- 0:45 Knorr Sinigang Mix TVC
- 0:30 Colt 45 Beer Angels TVC
- 0:15 Whisper Cottony Clean
- 0:45 VIVA Kids Birthday Bash
- 0:30 Estudyante Blues Teaser

Part 3 Edit

- 1:00 PLDT myDSL Anna Banana Revealed
- 0:30 Via Mare Reataurants

- 0:30 Barrio Fiesta Kare-Kare Mix TVC
- 0:30 Safeguard TVC
- 0:30 Colt 45 Beer Angels TVC
- 0:15 Go Play with the new Globe All Net 25 feat. Sarah Geronimo
- 0:30 Dream High 2 Teaser
- 0:30 Esperanza Teaser

List of programming blocks by Viva-TV

This is a **list of programing blocks** that were and are broadcasted by <u>Viva-TV</u> on <u>IBC</u>.

Current programming blocks Edit

Sinemaks (1998-present) Edit

Premiering movies that showing of local movies from <u>Viva Films</u>, every Sunday at 9:30 p.m. such the new movies as the premiere of Viva Tagalog movies with such movies as <u>Lastikman: Unang Banat</u>, <u>Ikaw Pa Rin, Bongga Ka Boy!</u>, <u>Baler</u>, <u>Hating Kapatid</u>, <u>Petrang Kabayo</u>, <u>Who's That Girl?</u>, <u>Tumbok</u>, among others.

2011 Edit

June (Robin Padilla)

- Ikaw Pa Rin, Bongga Ka Boy! (June 5)
- P're Hanggang Sa Huli (June 12)
- Astig (June 19)
- Kailangan Ko'y Ikaw (June 26)

July (Aga Muhlach)

- Bagets (July 3)
- <u>Bagets 2</u> (July 10)
- Forever (July 17)
- <u>Dahil Ba sa Kanya</u> (July 24)
- Pangako...Ikaw Lang (July 31)

August (Judy Ann Santos)

- I'm Sorry, My Love (August 7)
- <u>Dito Sa Puso Ko</u> (August 14)
- My Pledge of Love (August 21)
- Hating Kapatid (August 28)

September (Angelu De Leon)

- Ang Lahat Ng Ito'y Para Sa'yo (September 4)
- <u>Bulaklak ng Maynila</u> (September 11)
- Wala Na Bang Pag-ibig (September 18)
- Ikaw Na Sana: The Movie (September 25)

October (Anne Curtis)

- Magic Kingdom (October 2)
- Filipinas (October 9)
- Baler (October 16)
- <u>In Your Eyes</u> (October 23)

Who's That Girl? (October 30)

November (Albert Martinez)

- Nang Iniwan Mo Ako (October 6)
- Gloria, Gloria Labandera (November 13)
- Ekik: Walang Katas (November 20)
- Scorpio Nights 2 (November 27)

December (Sarah Geronimo)

- <u>Lastikman: Unang Banat</u> (December 4)
- A Very Special Love (December 11)
- Sing-Along Christmas with Sarah G. (December 18)
- <u>Catch Me, I'm In Love</u> (Decemebr 25)

2012 Edit

January (Dingdong Dantes)

- Honey, My Love, So Sweet (January 1)
- Kiss Mo 'Ko (January 8)
- Magkapatid (January 22)
- Akala Mo (January 29)

February (Andrew E.)

- Andrew Ford Medina: Huwag Kang Gamol (February 5)
- S2pid Luv (February 12)
- A.B. Normal College (Todo na 'yan! Kulang pa 'yun!) (February 19)
- *Tusong Twosome* (February 26)

March (Onemig Bondoc)

- Silaw (March 4)
- T.G.I.S.: The Movie (March 11)
- Are You Afraid of the Dark? (March 18)
- Sumigaw Ka Hanggang Gusto Mo (March 25)

April (Movie Stars)

- Patient X (Richard Gutierrez) (April 1)
- Annie B. (Jolina Magdangal) (April 8)
- Petrang Kabayo (Vice Ganda) (April 15)
- Alabang Girls (Andrew E.) (April 22)
- <u>Hitman</u> (<u>Cesar Montano</u> and <u>Sam Pinto</u>) (April 29)

May (Cristine Reyes)

- Ang Darling Kong Aswang (May 6)
- Working Girls (May 13)
- <u>Tumbok</u> (May 20)
- No Other Woman (May 27)

June (Star in Movies)

Ikaw Pa Rin, Bongga Ka Boy! (Robin Padilla) (June 3)

- Akala Mo (Judy Ann Santos and Dingdong Dantes) (June 10)
- <u>Magkapatid</u> (Joel Lamangan, <u>Sharon Cuneta</u>, <u>Christopher de Leon</u>, <u>Dingdong Dantes</u> and <u>Judy</u>
 <u>Ann Santos</u>) (June 17)
- Walang Kapalit (Sharon Cuneta, Richard Gomez and Miriam Quiambao) (June 24)

July

- Lastikman (Vic Sotto and Donita Rose) (July 1)
- Sa Diyos Lang Ako Susuko (Robin Padilla) (July 8)
- Jeannie, Bakit Ngayon Ka Lang? (Robin Padilla, Judy Ann Santos and King Alcala) (July 15)
- D' Uragons (Eddie Garcia, Andrew E. and Angelu De Leon) (July 22)
- Ako Ang Katarungan (Bong Revilla) (July 29)

August

- <u>The Unkabogable Praybeyt Benjamin</u> (Vice Ganda) (August 5)
- <u>The Flor Contemplacion Story</u> (Nora Aunor, Amy Austria and Rita Avila) (August 9)
- Lastikman: Unang Banat (Sarah Geronimo and Mark Bautista) (August 12)
- <u>Manila Kingpin</u> (<u>ER Ejercito</u>, <u>Carla Abellana</u>, <u>Phillip Salvador</u>, <u>Dennia Padilla</u> and <u>Ping Medina</u>)
 (August 19)
- Ang Utol Kong Hoodlum (Robin Padilla and Vina Morales) (August 26)

September

- <u>Hitman</u> (Sam Pinto and Cesar Montano) (September 2)
- Minsan Pa (FPJ and Sharon Cuneta) (September 9)
- Ben Delubyo (Bong Revilla) (September 16)
- Hindi Pa Tapos ang Laban (FPJ) (September 23)
- Eseng ng Tondo (FPJ) (September 30)

October

- Tulak ng Dibdib Kabig ng Bibig (Robin Padilla and Maricel Soriano) (October 7)
- Batas ng Lansangan (FPJ) (October 14)
- Billet (Cesar Montano and Sunshine Cruz) (October 21)
- Hari ng Selda: Anak ni Baby Ama 2 (Robin Padilla and Angelika de la Cruz) (October 28)

November

- <u>Pag-Ibig Ko sa Iyo'y Totoo</u> (<u>Bong Revilla</u> and <u>Donna Cruz</u>) (November 3)
- <u>Bad Boy</u> (<u>Robin Padilla</u>) (November 10)
- <u>Eagle Squad</u> (<u>Edu Manzano</u>) (November 17)
- Anak, Pagsubok Lamang (Robin Padilla) (November 24)

Viva Box Office (2001-2003, 2012-present) Edit

The classic and current Viva Tagalog movies from <u>Viva Films</u> for the local blockbuster movies, the animated moveis from <u>Barbie</u>, <u>Walt Disney</u>, <u>DreamWorks Animation</u> and many more and the concerts and special event from <u>Viva Concerts and Events</u>. The movie blocks relaunched on July 2, 2012, from Mondays, Tuesdays and Thursdays at 6:30 p.m, a co-production with <u>Viva Television</u>.

2012 Edit

July

- Moron 5 and the Crying Lady (Luis Manzano, DJ Durano, Marvin Agustin, Martin Escudero, Billy Crawford and John Lapus) (July 2)
- Petrang Kabayo (Vice Ganda) (July 3)
- Hating Kapatid (Judy Ann Santos and Sarah Geronimo) (July 5)
- P.S. I Love You (Sharon Cuneta and Gabby Concepcion) (July 9)
- Who's That Girl? (Anne Curtis) (July 10)
- <u>Tumbok</u> (<u>Cristine Reyes</u>) (July 12)
- Barbie in A Mermaid Tale 2 (July 14)
- Lastikman: Unang Banat (Sarah Geronimo and Mark Bautista) (July 16)
- <u>Status: Single</u> (Rufa Mae Quinto, <u>Mark Bautista</u>, <u>Paolo Contis</u>, <u>Alfred Vargas</u>, <u>Rafael</u>
 <u>Rossel</u> and <u>Jon Avila</u>) (July 17)
- I Love You Three Times a Day (Jimmy Santos, Carmi Martin and Nova Villa) (July 19)
- The Incredibles (July 21)
- Pik Pak Boom (Herbert Bautista, Dingdong Avanzado and Bing Loyzaga) (July 23)
- Catch Me, I'm in Love (Sarah Geronimo and Gerald Anderson) (July 24)
- Mahal Kita: Final Answer! (Bong Revilla, Rufa Mae Quinto and Bobby Andrews) (July 26)
- Haunted Changi (July 31)

August

- Kahit Konting Pagtingin (Sharon Cuneta and FPJ) (August 2)
- <u>Brave</u> (August 4)
- <u>Maruja</u> (<u>Carmina Villaroel</u> and <u>Rustom Padilla</u>) (August 6)
- <u>Madagascar 3: Europe's Most Wanted</u> (August 11)
- Annie B. (Jolina Magdangal, Sarah Geronimo and Dingdong Dantes) (August 14)
- <u>Super-B</u> (<u>Rufa Mae Quinto</u>, <u>Marvin Agustin</u> and <u>Melanie Marquez</u>) (August 16)
- P.S. I Love You (Sharon Cuneta and Gabby Concepcion) (August 21)
- Apat Dapat, Dapat Apat (Ruffa Mae Quinto, Candy Pangilinan and Eugene Domingo) (August 27)
- No Other Woman (Anne Curtis, Cristine Reyes and Derek Ramsay) (August 28)
- Charlie and the Chocolate Factory (August 30)

September

- Winnie the Pooh (September 1)
- Sinasamba Kita (Vilma Santos, Christopher De Leon and Phillip Salvador) (September 3)
- Akala Mo (Judy Ann Santos and Dingdong Dantes) (September 4)
- Slumdog Millionaire (Setpember 6)
- <u>Barbie & Eamp; amp; the Diamond Castle</u> (September 8)
- Patient X (Richard Gutierrez) (September 10)
- Won't Last A Day Without You (Sarah Geronimo abnd Gerald Anderson) (September 11)
- I Love You Sabado (Janno Gibbs and Mikee Cojuangco) (September 13)
- Barbie: Princess Charm School (September 15)

- Kahit Butas ng Karayom, Papasúkin Ko! (FPJ) (September 17)
- <u>Dodong Armado</u> (Raymart Santiago, Ace Espinosa and Mark Gil) (September 18)
- S2pid Luv (Andrew E.) (September 20)
- Barbie: The Princess and the Popstar (September 22)
- Nang Iniwan Mo Ako (Sharon Cuneta and Albert Martinez) (September 24)
- <u>Ngayon At Kailanman</u> (<u>Sharon Cuneta</u>) (September 25)
- Monsters vs. Aliens (September 27)

October

- <u>Maging Sino Ka Man</u> (<u>Sharon Cuneta</u> and <u>Robin Padilla</u>) (October 1)
- Masikip Sa Dibdib (Rufa Mae Quinto) (October 2)
- <u>Tangled</u> (October 4)
- <u>Filipinas</u> (Maricel Soriano, Richard Gutierrez, <u>Dawn Zulueta</u>, <u>Aiko Melendez</u>, <u>Victor Neri</u>, <u>Wendell Ramos</u>, <u>Raymond Bagatsing</u>, <u>Andrea del Rosario</u>, <u>Sunshine Dizon</u>, <u>Tanya Garcia</u>, <u>Anne Curtis</u>, <u>Mikel Campos</u> and <u>Sarah Geronimo</u>) (October 8)
- Habang May Buhay (Donna Cruz and lan De Leon) (October 9)
- Barbie in A Mermaid Tale 2 (October 11)
- Kapag Puso'y Sinugatan (Hilda Koronel, Christopher De Leon and Rio Locsin) (October 13)
- Bulaklak ng Maynila (Christopher De Leon, Jomari Yllana and Angelu De Leon) (Octoebr 16)
- <u>Barbie: Princess Charm School</u> (Octoebr 18)
- My Only Love (Sharon Cuneta and Gabby Concepcion) (October 22)
- Nag-iisang Ikaw (Mikee Cojuangco and Keempee de Leon) (October 23)
- Barbie: A Fashion Fairy Tale (October 25)
- No Other Woman (Anne Curtis, Cristine Reyes and Derek Ramsay) (October 29)
- Bilib Ako Sa'yo (Robin Padilla, Joyce Jimenez and Dennis Padilla) (Octoebr 30)

November

- Anak ni Boy Negro (Joko Diaz, Rufa Mae Quinto and Donita Rose) (November 1)
- A Secret Affair (Anne Curtis, Derek Ramsay and Andi Eigenmann) (November 5)
- Hibla (Ricky Davao, Rica Peralejo and Maui Taylor) (November 6)
- <u>Maging Sino Ka Man</u> (<u>Sarah Geronimo</u> and <u>John Lloyd Cruz</u>) (November 8)
- Monsters vs. Aliens (November 10)
- <u>Takot Ka Ba sa Dilim?</u> (Novemebr 12)
- Ikaw Na Sana (Bobby Andrews and Angelu De Leon) (November 13)
- Patient X (Richard Gutierrez) (November 15)

Past Programming Blocks Edit

The following have been a part of Viva-TV, but were later pulled out.

Carton Premiere Night (2010-2012) Edit

The animated movies dedicated to young girls. Launched on June 18, 2011, <u>Barbie in the Nutcracker</u> became the first one to be shown. By the month after, this block shows all current Barbie and My Scene movies (except Pollypocket: Pollyworld) as well as <u>DreamWorks</u>

Animation, Walt Disney Animation Studios, among others. As of July 6, 2012, Cartoon Prremiere

Night merged with Viva Box Office with some animated movies dedicated to young girls during Saturdays.

2011 Edit

June and July (Barbie Movie)

- Barbie in the Nutcracker (June 18)
- <u>Barbie as Rapunzel</u> (June 25)
- Barbie of Swan Lake (July 2)
- Barbie as the Princess and the Pauper (July 9)
- Barbie: Fairytopia (July 16)
- Barbie and the Magic of Pegasus (July 23)
- The Barbie Diaries (July 30)

August (Awesome August)

- Chicken Little (August 6)
- <u>Lilo & Stitch</u> (August 13)
- Kung Fu Panda (August 20)
- Shark Tale (August 27)

September (Brilliant Na Brilliant)

- Toy Story (September 3)
- Open Season (September 10)
- Wallace & Gromit: The Curse of the Were-Rabbit (September 17)
- <u>Toy Story 2</u> (September 24)

October and November (October to Remember)

- The Princess and the Frog (October 1)
- Barbie as the Island Princess (October 8)
- How to Train Your Dragon (October 15)
- Monster House (October 22)
- Shrek Forever After (October 29)
- Madagascar (November 5)
- <u>Despicable Me</u> (November 12)

December (Christmas Hall of Fame)

- Buzz Lightyear of Star Command: The Adventure Begins (November 26)
- Barbie and the Diamond Castle (December 3)
- <u>Madagascar: Escape 2 Africa</u> (December 10)
- <u>The Pollar Express</u> (December 17)
- Tangled (December 24)
- Toy Story 3 (December 31)

2012 <u>Edit</u>

January (Movie Action)

- <u>The Incredibles</u> (January 7)
- Monsters vs. Aliens (January 14)
- Megamind (Januray 21)
- Kung Fu Panda 2 (January 28)

February (Barbie Movie)

- Barbie: A Fairy Secret (February 4)
- Barbie: Princess Charm School (February 11)
- <u>Barbie and the Three Musketeers</u> (February 18)
- Barbie: A Fashion Fairy Tale (February 25)

March (Animation Graduation)

- Up (March 3)
- <u>Hop</u> (March 10)
- Barbie in the 12 Dancing Princesses (March 17)
- Flushed Away (March 24)
- Phineas and Ferb: The Movie (March 31)

April (Do the Summer!)

- Barbie in A Mermaid Tale 2 (April 7)
- *Tangled* (April 14)
- Puss in Boots (April 21)
- Cars (April 28)

May (May, May, May)

- <u>Barbie Thumbelina</u> (May 5)
- Rio (May 12)
- Pollypocket: Pollyworld (May 20)
- Cars 2 (May 26)

June (More Toon Movies)

- Totally Spices!: The Movie (June 16)
- *Bolt* (June 23)
- Cloudy with a Chance of Meatballs (June 30)

Viva Proudly Presents (1999-2001, 2011-2012) <u>Edit</u>

The classic and current Viva Tagalog movies from <u>Viva Films</u> and concerts and special event from <u>Viva Concerts and Events</u>, every Monday at 7 p.m. It ended on June 25, 2012 to give away to comeback of *Viva Box Office*.

2012 <u>Edit</u>

February (Gabby Concepcion)

- Narito ang Puso Ko (February 6)
- <u>Tayong Dalawa</u> (<u>Sharon Cuneta</u>) (February 13)
- <u>I'll Be There</u> (KC Concepcion and <u>Jericho Rosales</u>) (February 27)

March (Vilma Santos)

- Sinasamba Kita (Christopher De Leon and Phillip Salvador) (March 5)
- <u>Imortal</u> (<u>Hilda Koronel</u> and <u>Dindo Fernando</u>) (March 12)
- In My Life (John Lloyd Cruz and Luis Manzano) (March 19)

April (Sharon Cuneta)

- P.S. I Love You (Gabby Concepcion) (April 2)
- Pangako Sa'yo (Bong Revilla) (April 9)
- Ngayon at Kailanman (Richard Gomez) (April 16)
- Wala nglbigin Pang Iba (Cesar Montano) (April 23)
- Ikaw (Ariel Rivera, Monique Wilson and Rustom Padilla) (April 30)

May (Sharon Cuneta)

- <u>Bituing Walang Ningning</u> (<u>Christopher De Leon</u>, <u>Cherie Gil</u> and <u>Joel Torre</u>) (May 7)
- Bakit Ikaw Pa Rin? (Gabby Concepcion) (May 21)

June (Best Movie Festival)

- Pagdating Ng Panahon (Sharon Cuneta, Robin Padilla and Rufa Mae Quinto) (June 4)
- Ikaw Na Sana: The Movie (Bobby Andrews and Angelu De Leon) (June 11)
- Anak, Pagsubok Lamang (Robin Padilla, Sharmaine Arnaiz and Eva Cariño-Padilla) (June 18)
- <u>Maging Sino Ka Man</u> (<u>Sharon Cuneta</u> and <u>Robin Padilla</u>) (May 21)

Now Showing (1999-2012) <u>Edit</u>

A sports special from <u>Viva Sports</u> from boxing, billiards, volleyball, pronvincial basketball and athletics-professional and collegiate sports competitions, every Tuesday at 6:30 p.m. It ended on June 26, 2012 and was merged with Viva Box Office.

Thursday Night at the Movies (1999-2001, 2011-2012) Edit

The old and classic Viva Tagalog movies from <u>Viva Films</u>, every Thursdays at 9:30 p.m. This block premiered on June 9, 2011 and its last until end of June 28, 2012.

Viva-TV (TV channel)

Viva TV is a Philippine entertainment television

network owned and operated by Intercontinental

Broadcasting Corporation and Viva

Entertainment which also created its cable

networks Pinoy Box Office (PBO), Pinoy

Extreme and Toon TV. It is currently available

over <u>IBC-13</u> on free TV, <u>SkyCable</u> channel 15, <u>Global</u>

Destiny Cable channel 16, Cablelink channel

14, <u>Dream Satellite TV</u> channel 7, <u>Cignal Digital</u>

TV channel 23 and other affiliate cable companies in

the Philippines. Viva TV is also available in US

via Dish Network.

Viva TV sponsors other events, particularly parties around the <u>Metro Manila area</u> and the Filipino viewers free access to local and international sports events.

They also promote upcoming Viva movies and cartoon movies.

Viva TV broadcasted on <u>IBC-13</u> runs on Mondays-Fridays from 5:00-11:30 pm, Saturdays at 7:30 amViva TV

Launched 1999-2003, June 5, 2011-present

Network <u>Viva Television</u>

Intercontinental Broadcasting

Owned by <u>Corporation</u>

Viva Entertainment

Ang Saya-Saya Na Kasama! Slogan

Home of the Stars

Country Philippines

Language <u>English</u>, <u>Filipino</u>

Broadcast area Philippines

Headquarters Pasig City

Quezon City, Philippines

Pinoy Box Office

Sister Pinoy Extreme

channel(s) <u>Toon TV</u>

VIVA Global

Website Official Website

12:00 midnight (expert on 11:30 am-1:30 pm timeslot which occupied by Lunch Break and 4:00-4:30 pm timeslot which it occupied by Kasangga Mo Ang Langit and Biyaheng Langit) and Sundays 10:30 am-11:30 pm (expert on 1:30-2:30 pm timeslot on Sundays which occupied by DMZ-TV) (Philippine Time). It is the largest treated as a separate network from Viva TV on IBC by AGB Nielsen Media Research for ratings purposes.

History Edit

As Viva-TV primetime block on IBC <u>Edit</u>

Viva TV as a block timer on <u>IBC 13</u> from 1999 to 2003. This includes dramas series, showbiz-oriented shows, music videos, animated series, comedy, game shows and sports shows including <u>Philippine</u> <u>Basketball Association</u>.

In 2001, Viva-TV begin to produce local version of game shows <u>The Weakest Link</u> (hosted by <u>Edu Manzano</u>) and <u>Who Wants to Be a Millionaire?</u> (hosted by <u>Christopher De Leon</u>) which airs on <u>IBC</u>. The two top networks of <u>ABS-CBN</u>, <u>GMA Network</u> and <u>ABC</u> were forced to include franchised game shows to their programming lineup within Philippine networks.

The network has popularly in 2001 when it aired the Mexican soap opera as telenovela like Carita de Angel, Siempre Te Amare and Maria del Cielo on daytime and Por Un Beso on primetime airs on IBC after the success of telenovelas the are two top networks GMA Network and ABS-CBN in their programming lineup.

Also, Viva-TV introduced popular anime series like <u>Akazukin Cha Cha</u> (the voice of <u>Antoinette Taus</u> as Cha Cha), <u>Crayon Shin Chan</u> (the voice of <u>Andrew E.</u> as Shin Chan) and <u>Cyborg Kurochan</u> (the voice of <u>Ogie Alcasid</u> as Kurochan) which is dubbed in <u>Filipino</u> by the famous TV stars airs on the evening slot. In March 2002, it begin to the local version of talent search show <u>Star for a Night</u> on <u>IBC</u>. The weekly program hosted by <u>Regine Velasquez</u> showcased the best among the young Filipino singing talents dressed up in a professional setting. This highly rated show led to the discovery of <u>Sarah</u> Geronimo and <u>Mark Bautista</u>, who are now established recording artists and TV/movie stars.

As Viva-TV Channel 13 Edit

In June 5, 2011, the joint venture of block timer on IBC-13 and Viva Entertainment partnership contract announced to buy Channel 13 was relaunched with the newest channel Viva-TV as the country's premiere number one entertainment channel via free-to-air TV network IBC-13 had its major reformat begin its competition TV ratings with ABS-CBN annd GMA Network. The present arrangement calls for IBC to control the non-primetime hours, while Viva TV takes hold of the primetime hours. The audience will always find high-quality entertainment programming that reflects real experiences from the point of view and home of the biggest and brightest stars in the country. In June 6, 2011, the lineup was added prior to the new schedule will put the sports and entertainment programming in the primetime slot with some airing animated series and the free TV coverage of the PBA games and NBA games against with the major networks of ABS-CBN and GMA, with the commercial spots during primetime. The same day, Viva TV opened Viva-TV Studios, a television studio/attraction at Ortigas Center, Pasig Citywhich many of its comedy, showbiz news and game shows were filmed and entered into a multimillion-dollar joint marketing agreement with food and bakery restaurant chain Goldilucks. Viva TV celebrated the release of the new channel in June 5, 2011 on the Trinoma Mall in Quezon City with the event entitled, "Viva World". The event included mascots with the newest cartoon characters with storytelling, an animals show, martial arts performances and a world of exciting attractions, booths, and modules for kids, teens and family, and enjoy the after-run activities in the sports tents that offer instructional coaching for other disciplines like billiards, boxing and basketball. Photo, concerts, kiddie, food and beverage booths will also be made available. There will also the booths including Winx Club, Pop Pixie, Grossology, Barbie, Trollz and Atomic Betty booths.

The new logo is used varying customized for brand unification and refreshment purposes. Philippines based creative director/designer Hans Malang rebranded Viva TV, creating the new identity, logos, and the look and feel. In addition to creating the new Viva-TV logo, he created a whole new logo system to represent the company's entire family of sub-brands. Viva-TV uses new graphics, it applies to selected programs' promos and station IDs.

On October 11, 2011, Viva TV and <u>IBC-13</u> channel 13 was now finally lanched the <u>Movie and Television</u> <u>Review and Classification Board</u> (MTRCB) with the new rating system for adopted the green G, blue PG and red SPG graphic ratings for the majority of their programs. Recently, <u>IBC-13</u> is now programming

Viva TV through partnership with <u>Viva Entertainment</u>. The network welcomes this revised rating scheme. It's going to make the lives of the people in IBC-13 a lot easier to manage. This will actually help us as we acquire programs abroad. We now have new guidelines as to where we will put our programs. Later on, when we finally have the SPG classification rating, we will know that a particular program with that ratings was added.

Starting on November 21, 2011, the lineup of Viva TV will change the timeslots from 5:00 to 11:00 pm on weekdays (expert on 8:00 to 9:00 pm timeslots which occupied by <u>DMZ-TV</u>) and the weekends usually begins from Saturdays at 10:00 am to 11:00 pm (expert on 11:30 am to 1:00 pm timeslots which occupied by <u>Lunch Break</u>) 11:00 am to 11:00 pm (expert on 1:00 to 2:00 pm timeslots which occupied by <u>DMZ-TV</u>). (<u>Philippine Time</u>) where the animated series airs everyday.

In January 23, 2012, the network quickly gained with primetime asianovelas of <u>ABS-CBN</u> and <u>GMA</u>

<u>Network</u>, Viva-TV began to broadcast the <u>Korean</u> asianovela <u>Prosecutor Princess</u> and <u>Dream High</u>, which became a Korean television series dubbed in <u>Tagalog</u> for the network.

As VIVA Home of the Stars Edit

On June 30, 2012, then aired a countdown to its re-launch for 2.5 hours until 5 pm, Viva TV relaunched its new slogan Home of the Stars officially re-launched the new logo and renamed as VIVA and now with brand new programs featuring original programs that will surely delight fans of today's biggest stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Anja Aguilar, Jon Santos, Cristine Reyes, Dingdong Avanzado, Charlie Green, Vhong Navarro, Maui Taylor, Katya Santos, Dolly Anne Carvajal, Sam Pinto, Nikki Bacolod, Robin Padilla, Judy Ann Santos, Luis Manzano and Vic Sotto along with other top celebrities in movies, music, television, live entertainment and the online world and a big welcome party by the big stars of the network.. This is their home away from home which is replacing Viva Cinema pulled out of Viva's cable channel.[1][2] And they promise entertainment like no other with the new theme song of Viva TV station ID is performed by popstar Anja Aguilar.[3]It relaunched the first-ever anime last June 30 such as Cyborg Kuro-chan, Beelzebub and K-On!, which is dubbed in Filipino.

The network also available in <u>Europe</u>, <u>Middle East</u>, <u>Canada</u>, <u>North Africa</u>, <u>Guam</u>, and the <u>United States</u> via <u>Dish Network</u>. Unlike the Philippine feed, it is also air movies as well as old TV series produced by <u>Viva Television</u>as the international channels <u>VIVA Global</u>, which co-owned <u>Pilipinas Global Network Ltd.</u> launched in July 1, 2012 and launched its new cable kids channel called <u>Toon TV</u> on July 2, 2012.[4]

Dedicated Channel Edit

With the dedicated feed, the channel will now cater specifically to Free TV viewers via scheduling, market-specific advertising and promotions specifically tailored audiences in the Philippines with a simultaneous airing in the Europe, Middle East, Singapore, North Africa, Japan, Hong
Kong, Guam, Middle East, Canada, Australia and the United States on Dish Network and broadcasts all over the country on more than all cable providers nationwide including Sky Cable (ch.15), Global Destiny Cable (ch.83), Cablelink (ch. 14), Dream Satellite TV (ch.7), Cignal Digital TV (ch.13) and other affiliated service providers in Metro Manila. Local advertisers and cable and satellite operators will now have enhanced opportunities to work with Viva TV on customized marketing solutions including sponsorships of long and short-form programming and tailored advertising opportunities including events, promotions,

concerts, local and international sports events and multi-platform marketing solutions. The first involves 40 hours of airtime on Channel 13 and the second involves 12 additional hours on weekends of daytime, including five hours prime time, plus all the breakspots during primetime.

The dedicated feed targeting kids, teenagers and families will feature favorite animatien seroies including the teen animation in the Philippines for kids such as Winx Club, Barbie, Trollz, Grossology, Atomic
Betty and animated hits, Bratz, Pozaman, Magic and more. The program lineup also includes Pinoy entertainment sensation, Bagets Just Got Lucky, as well as comedy including WOW! and <a href="Goin" Bayabas and teen shows such as teen drama anthology Dear Heart, lifestyle show Cristinetopia and top-rating teen-oriented variety show Pop Girls and the highly new teleserye, May Bukas Pa.

At launch, Viva TV will reach over all cable and free TV households. Viva TV had its highest TV ratings with <u>ABS-CBN</u> and <u>GMA Network</u> for <u>AGB Nielsen Media Research</u>, and also saw the highest increase in average time spent among all entertainment channels.

Viva TV has a strong brand awareness in the <u>Philippines</u>. Viva TV has been available on free TV channel 13, and broadcast to over 26.8 million homes via <u>free-to-air</u> TV channel <u>IBC-13</u>. Viva TV also has a strong presence in the market via consumer products, online, recreation, books, films production, music recording, distribution business, sports, concerts and interactive.

With a Filipino dedicated feed, terrestrial blocks, a strong consumer products and digital media presence, the demand is high for clients to associate themselves with Viva TV. The localized feed allows for more cost-effective and country-targeted options for advertisers and cable and satellite operators.

Slogans Edit

Branding	Slogan	Years Active
Viva TV on IBC	The Sports and Entertainment Channel on IBC-13	1999–2002
Viva TV on IBC	Walang Patid ang Saya!	2002–2003
Viva TV on IBC	Ang Saya-Saya Na Kasama!	June 5, 2011–present
Viva TV on IBC	Pinoy Christmas, Christmas Forever!	Christmas 2011
Viva TV on IBC	Summer sa Tag-Araw! (Summer is Summer)	Summer 2012

Viva TV on IBC	Home of the Stars	June 18, 2012-present	
Viva TV on IBC	Ikaw ang Feeling, sa Tag-ulan	Rainy Season 2012	

Programming **Edit**

Main article: List of programs broadcast by Viva-TV

Viva TV on IBC-13 airs newest sports and entertainment programming includes Esperanza, @AnnebishosaPopstar Diaries, KC.com, I Am Sarah, WOW!, Wansapanataym, Dear Heart, Petra's Panniest, The OPM Show, Petrang Kabayo, Daily Top 10, Especially 4 U, Petra's Panniest, SM Little Stars, The Jon Santos Show, Pantaxya X, Showbiz Star, Estudyante Blues, The Weakest Link, Who Wants to be a Millionaire? and P-POP Star Hunt, according to Media Pulse Philippines is number 1 and AGB-Nielsen Media Research is number 4. Pop. Girls, May Bukas Pa, Dear Heart and Bagets: Just Got Lucky are the most frequently aired programs on Viva-TV, with particular typically airing each day on average. *Pop Girls* ranks as of 2011 as the station's highest-rating teen-oriented variety show on sunday nights to compete with ABS-CBN and GMA, according to AGB-Nielsen Media Research. Viva TV also showing on local movies such as Viva Box Office and Sinemaks and issue of the Philippine magazine Total Girl. Along with the animated series airs everyday, there were cartoon shows such as Winx Club, Pop Pixie, Polly Pocket, Barbie, and Magic Wonderland. Viva-TV broadcast PBA games on Wednesdays and Fridays with one game from 6:30-8:30 pm with the provincial games on Fridays and two double-headers on Sundays from 4:00-8:00 pm. The program lineup is different from the Viva TV feed where entertainment programs are aired on primetime and the free TV coverage of the PBA Games and NBA Games with commercial free against with ABS-CBN and GMA Network.

Affiliates Edit

Main article: List of Intercontinental Broadcasting Corporation affiliate stations

Ratings Edit

Viva TV is the largest number one entertainment channel in the Philippines with Free TV ratings and IBC-13 is the strong number 3 network with a 17.3% audience share with ABS-CBN and GMA, according to TV ratings provider the AGB Nielsen Media Research survey. It also has Kantar Media/TNS for the offer media research. It began gained popularity broadcast airing the PBA Games. Most especially, it rose to the occasion by airing Popstar Diaries, Daily Top 5, Pop Girls, May Bukas Pa, WOW!, Bagets: Just Got Lucky, Cristinetopia, Dear Heart, Wansapanataym, Flames, OPM TV, Petrang Kabayo, Fighting Family, Who Wants to Be a Millionaire?, SM Little Stars, The Jon Santos Show and @Annebishowsa with some animated series such as Winx Club, Pop Pixie, Polly Pocket, Barbie, Trollz, Atomic Betty and Grossology.

The datas released by <u>AGB Nielsen</u> show the Mega Manila data, which favors competitor <u>GMA</u> and <u>ABS-CBN</u> in the <u>Mega Manila</u> ratings while Kantar Media/TNS releases the Total Philippines TV Ratings (National Urban and Rural Households), which favors Viva-TV.

References Edit

- 1. ↑ Stars unite for VIVA TV channel retrieved via www.viva.com.ph 07-03-2012
- <u>↑ Sarah, Anne, KC headline Viva TV's free TV offerings</u> retrieved via www.interaksyon.com 07-14-2012
- 3. ↑ VIVA Channel Station ID retrieved via www.youtube.com 07-26-2012
- 4. ↑ Viva TV is now on Dish TV US retrieved via www.dish.com 09-10-2012

See also Edit

- Viva Entertainment
- Pinoy Extreme
- Pinoy Box Office
- Toon TV
- VIVA Global
- IBC-13 Program Schedule in March 4-10, 2000
- IBC Primetime Schedule in May 13-19, 2000
- IBC Primetime Schedule for February 24-March 2, 2001
- Viva-TV Studios
- PBA on Viva-TV-IBC
- Viva-TV's "Pop Girls" debuts every Sunday nights over IBC-13
- Viva-TV goes to IBC-13
- Sa Viva-TV, laging big time ang cartoons
- Viva-TV entertainment shows
- Viva-TV on IBC's TV ratings nationwide
- Kantar: IBC-13 and Viva-TV leads national TV ratings in March!
- IBC-13 at Viva-TV, No. 4 parin sa buong bansa sa buwan ng April!
- Sarah, Anne, KC headline Viva TV's free TV offerings
- Viva TV's Newest Channel Offering Featuring Sarah, Anne and KC
- More shows on Viva-TV on IBC-13
- Viva-TV Kids offers a refreshing line-up starting July 29
- List of programming blocks by Viva-TV
- IBC-13 is back with a major networks Viva-TV

List of programs broadcast by Viva-TV

Intercontinental Broadcasting Corporation and Viva Entertainment broadcasts a variety of programming through its VHF terrestrial television station IBC-13 Manila. These programs include news and current affairs, drama, sitcom, foreign shows, entertainment news and talk shows, game shows from Viva Television, educational shows, as well as reality and variety shows.

The company also broadcast in different channels that also have specialized programs aimed at different audiences. From time to time, these channels of IBC-13 produce and broadcast television specials such as regional festivals, concerts, cultural events, and sports events from <u>Viva Sports</u>.

Most of the network's programs are produced at the network's broadcast complex in <u>Broadcast City</u>, Capitol Hills, Diliman, <u>Quezon City</u>. For the previously aired programs of Channel 13, see <u>List of shows</u> previously aired by Intercontinental Broadcasting Corporation.

Currently aired programs Edit

Primetime drama Edit

Local Edit

- <u>5 Girls and Daddy</u> (October 8, 2012-present)
- Esperanza (July 2, 2012-present)
- Wansapanataym (Produced by Viva Television and Regal Television, July 17, 2010-present)

Korean Edit

Romance Town (October 1, 2012-present)

Daytime drama Edit

Local Weekends Edit

Dear Heart (1998-2002, July 12, 2010-present)

Korean Edit

- Wife Returns (September 10, 2012-present)
- Queen and I (July 2, 2012-present)

Taiwanese <u>Edit</u>

Fondant Garden (July 2, 2012-present)

Comedy Edit

- Petra's Panniest (June 3, 2012-present)
- Petrang Kabayo (October 24, 2011-present)

- <u>WOW!</u> (1998-2002, July 15, 2010-present)
- Dalawang Busoy (July 5, 2012-present)
- Sabi Mo Nanay (July 6, 2012-present)

Showbiz-Oriented Edit

- <u>@Annebishowsa</u> (July 1, 2012-present)
- KC.com (July 7, 2012-present)
- Popstar Diaries (July 13, 2010-present)
- Showbiz Star (July 2, 2012-present)

Game shows Edit

- Fighting Family (June 11, 2011-present)
- The Weakest Link (September 14, 2001-October 2002, June 30, 2012-present)
- Who Wants to be a Millionaire? (November 20, 2000-December 14, 2002, February 25, 2012-present)

Reality shows Edit

- P-POP Star Hunt (June 5, 2011-present)
- Pantaxya X: The Search for the Next Pantasya ng Bayan (July 1, 2012-present)
- SM Little Stars (July 11, 2010-present)
- <u>2NE1 TV</u> (September 25, 2012-present)

Lifestyle Edit

■ Especially 4 U (June 30, 2012-present)

Movie Blocks/Special Edit

- Sinemaks (1998-2003, July 11, 2010-present)
- Viva Box Office (2001-2003, July 2, 2012-present)

Music Videos Edit

■ *Daily Top 10* (July 2, 2012-present)

Talk shows **Edit**

The Jon Santos Show (June 30, 2012-present)

Variety shows Edit

- I Am Sarah (July 1, 2012-present)
- <u>The OPM Show</u> (July 2, 2012-present)

Sports Edit

- PBA on Viva-TV (1999-2002, June 5, 2011-present)
- Viva Main Event (2008-present)
- World 10 Ball (September 29, 2012-present)

Animated Edit

Japanese Edit

- <u>Beelzebub</u> (June 30, 2012-present)
- Cyborg Kurochan (2001-2003, June 30, 2012-present)
- <u>K-On!</u> (June 30, 2012-present)

American Edit

- Barbie (July 12, 2010-present)
- Barbie: Life in the Dreamhouse (June 30, 2012-present)
- <u>Lalaloopsy</u> (November 7, 2011-present)
- Magic Wonderland (June 30, 2012-present)
- Polly Pocket (November 11, 2011-present)
- <u>Pop Pixie</u> (June 11, 2011-present)
- Winx Club (July 12, 2010-present)

Upcoming shows Edit

Foreign <u>Edit</u>

Korean Edit

Title	Copyright Holder	Air Date	Cast	Genre	Reference
Bridal Mask	<u>KBS</u>	TBA	Joo Won, Jin Se-yeon, Park Ki-woong,Han Chae-ah	Romance, Action, Period	
Shut Up Flower Boy Band	<u>tvN</u>	ТВА	Soo Ae, Kim Rae Won, Jung Yoo Mi,Lee Sang Woo, Park Yoohwan Sung Joon, Jo Bo-ah, Kim Myung-soo/L,Lee Hyun-jae	<u>Teen,</u> <u>Romance</u> , Music	
<u>I Need</u> <u>Romance</u>	<u>tvN</u>	TBA	Jo Yeo-jeong, Kim Jeong-hoon, Choi Yeo- jin, Choi Song-hyun,Choi Jin-hyuk	Romance,Comedy	
My Daughter the Flower	<u>SBS</u>	ТВА	<u>Jin Se-yun,</u> <u>Jo Min-soo</u>	<u>Drama,Romance, Family</u>	

Previously aired programs Edit

Local Shows Edit

TV Series Edit

- <u>Bagets: Just Got Lucky</u> (May 15, 2011-June 25, 2012)
- May Bukas Pa (June 6, 2011-June 29, 2012)

- <u>Pinokyo's Time</u> (July 2, 2012-October 5, 2012)
- <u>Estudyante Blues</u> (July 2, 2012-September 17, 2012)

Drama Anthology <u>Edit</u>

<u>Flames</u> (July 14, 2010-June 26, 2012)

Comedy Edit

- Goin' Bayabas (1998-2002, July 17, 2010-June 23, 2012)
- Iskul Bukol (1977-1990, 1996-2002, July 13, 2010-October 20, 2011)

Showbiz-Oriented Shows Edit

- All Out with Nicole Hiyala (July 17, 2010-September 26, 2011)
- Celebrity Real Life Stories (July 17, 2010-Janaury 14, 2012)
- Chikalectric (July 16, 2010-September 30, 2012)
- <u>Daily Top 5</u> (July 12, 2010-June 28, 2012)
- Stop, Talk and Listen (July 17, 2010-June 23, 2012)

Game Shows Edit

<u>Jr. NBA</u> (Produced by <u>Viva Television</u> and <u>Viva Sports</u>, June 6, 2011-June 23, 2012)

Music Videos Edit

- Music K-POP (July 17, 2010-June 23, 2012)
- OPM TV (July 13, 2010-June 29, 2012)

Lifestyle Edit

- CHB: Celebrity Home Business (July 12, 2010-September 26, 2011)
- Cristinetopia (June 11, 2011-June 23, 2012)

Sports Edit

- PBA D-League (January 1, 2011-June 29, 2012)
- Shakey's V-League (May 5, 2012-June 23, 2012)
- Stoplight TV (July 17, 2010-September 29, 2011)

Variety Shows Edit

- Pop Girls (July 11, 2010-June 24, 2012)
- Viva Concerts (July 14, 2010-June 27, 2012)

Movie Blocks Edit

- Cartoon Premiere Night (July 17, 2010-June 30, 2012)
- Now Showing (1999-2002, June 7, 2011-June 26, 2012)
- Thursday Night of the Movies (1999-2001, June 9, 2011-June 28, 2012)
- Viva Proudly Presents (1999-2001, June 6, 2011-June 25, 2012)

Foreign Shows Edit

Sports Edit

NBA on Viva-TV (1999-2002, June 10, 2011-June 29, 2012)

Asianovelas Edit

- <u>Can You Hear My Heart</u> (July 2, 2012-September 7, 2012)
- <u>City Hunter</u> (October 3, 2011-January 20, 2012)
- Dream High (January 23, 2012-April 13, 2012)
- <u>Dream High Season 2</u> (July 2, 2012-September 28, 2012)
- The King 2 Hearts (April 16-2012-June 29, 2012)
- Summer's Desire (February 11, 2012-June 23, 2012)
- Forbidden Love (June 4, 2011-October 15, 2011)
- In Time with You (October 22, 2011-February 4, 2012)
- <u>The Return of Iljimae</u> (April 16, 2012-June 29, 2012)
- Prosecutor Princess (January 23, 2012-April 13, 2012)

Aniamtion Edit

- Atomic Betty (June 11, 2011-June 24, 2012)
- <u>Bratz</u> (July 12, 2010-September 26, 2012)
- Grossology (July 11, 2010-June 23, 2012)
- <u>Lola & Damp; Virginia</u> (July 17, 2010-January 15, 2012)
- My Little Pony: Friendship Is Magic (July 14, 2010-September 28, 2012)
- Pozaman (July 11, 2010-June 29, 2012)
- Sabrina: The Animated Series (July 15, 2010-January 19, 2012)
- Sabrina's Secret Life (July 14, 2010-September 29, 2012)
- Strawberry Shortcake (July 13, 2010-September 27, 2012)
- *Trollz* (July 17, 2010-June 24, 2012)

Animation specials Edit

- Barbie: A Camping We Will Go (July 1, 2012)
- Winx Club: The Revenge of the Trix (December 10, 2011)
- Winx Club: The Battle for Magix (January 21, 2012)
- Winx Club: The Shadow of Phoenix (January 28, 2012)
- Winx Club: The Secret of the Lost Kingdom (April 14, 2012)

Sports Coverage <u>Edit</u>

- 2011 William Jones Cup (August 6-14, 2011)
- <u>2011 PBA Draft</u> (August 28, 2011)
- <u>2012 London Olympics</u> (July 28, 2012-August 13, 2012)
- <u>2012 PBA Rookie Draft</u> (August 19, 2012)
- 34th William Jones Cup (August 20-26, 2012)
- All or Nothing: Nonito Donaire vs. Jeffrey Mathebula Boxing Fight (July 7, 2012)
- Pacquiao vs. Mosley Boxing Fight (May 14, 2011)
- <u>Pacquiao vs. Marquez Boxing Fight</u> (November 15, 2011)

- Manny Pacquiao vs. Timothy Bradley (June 12, 2012)
- NBA All-Star Game (1997-2004, 2010-2012)
- NBA Playoffs (1997-2004, 2010-2012)
- NBA Finals (1997-2004, 2010-2012)
- Nonito Donaire vs. Omar Narvaez Boxing Fight (November 8, 2011)
- PBA Dream Game 2012 (2012)
- PLDT All-Star Basketball Challenge (July 21, 2012)
- Remembering: Thrilla in Manila (2011-present)
- Ring Kings: Cotto Vs. Mayweather Boxing Fight (May 8, 2012)
- Southeast Asian Games (2011-present)
- Smart Ultimate All-Star Weekend (2011)
- Welcome to the Future Double Header: Nonito Donaire vs. Wilfrido Vasquez Boxing Fight (February 7, 2012)
- World Open 10 Ball Championship (2011-present)

TV Specials Edit

- Aliwan Fiesta (June 6, 2011-present)
- Miss Universe (2010-present)
- Sarah G. Christmas Special (December 18, 2011)
- Wellcome Viva-TV (June 30, 2012)

See also **Edit**

- Intercontinental Broadcasting Corporation
- Viva-TV
- List of Philippine television shows
- Viva Entertainment
- List of programs broadcast by Intercontinental Broadcasting Corporation
- Innovative fare for Viva-TV
- Viva-TV Corporate Profile
- Viva-TV beefs up primetime lineup
- Korean Dramas Premiere on Viva-TV
- Viva Entertainment turns 31st year
- TV stars beef up IBC
- Orly Mercado pulls Channel 13 to No. 4
- Viva-TV goes Anime this 2012
- A Interesting cast of 'Petrang Kabayo'
- Pilot episode of 'Sabi Mo Nanay'

Toon TV (TV channel)

Toon TV is a Philippine 24-

hour cable cartoon television channel based in Pasig City. It is created and owned by Viva Entertainment through Viva-TV, the entertainment network on IBC who also created the networks Pinoy Extreme and Pinoy Box Office. This network is more focused on animated series for young girls. It is currently available in SkyCable channel 108 and other 30 cable providers throughout the country.

Channel Information Edit

It has the first test broadcast from June 30, 2012; full channel broadcast started in July 2, 2012. The channel will afford viewers the chance to watch their favorite cartoons anytime of the day, according to the chairman an CEO <u>Vic Del Rosario</u>. Toons airs mix of all cartoons like <u>Mattel Entertainment</u>, <u>YTV</u>, <u>Rainbow</u>

Entertainment and DIC Entertainment, which is dubbed in Filipino.

Currently aired programs Edit

Current Edit

- 6teen
- Angel's Friends
- Atomic Betty (formerly on IBC-13)
- <u>Barbie</u> (also on <u>IBC-13</u>)
- Barbie Movie (Barbie's movie block of Toon TV)
- Disney Adventures
- Disney Night Movie (Disney's movie block of Toon TV)
- Grossology (formerly on IBC-13)
- Growing Up Creepie
- Hello Kitty's Paradise (also on PTV)
- Kim Possible
- <u>Littlest Pet Shop</u>
- <u>Magic Wonderland</u> (also on <u>IBC-13</u>)
- Polly Pocket (also on IBC-13)
- Pop Pixie (also on IBC-13)

Toon TV

Launched July 2, 2012

Network <u>Viva Television</u>

Intercontinental Broadcasting

Owned by <u>Corporation</u>

Viva Entertainment

Slogan It's A Fun Toons!

Country Philippines

Language English, Filipino

Broadcast area Philippines

Headquarters Pasig City

Quezon City, Philippines

Pinoy Box Office

Sister Pinoy Extreme

channel(s) <u>Viva-TV</u>

VIVA Global

Website Official Website

- Puppy in My Pocket: Adventures in Pocketville
- <u>Sandra the Fairytale Detective</u> (also on <u>PTV</u>)
- <u>Team Galaxy</u>
- Totally Spies!
- Theater Toon (animation movie block)
- <u>Trollz</u> (formerly on <u>IBC-13</u>)
- Winx Club (also on IBC-13)

Viva-TV Global

Viva-TV Global (short for VIVA Global) is

a <u>Filipino</u>subscription-based international premium entertainment television station owned

by Intercontinental Broadcasting

Corporation through IBC Global Ltd. and Viva
Entertainment. The top-rating Filipino-language channel airs a 24 hour lineup of shows imported from Viva-TVoffers a variety mix of entertainment programming, including air concert, music videos, sports, cartoons, anime, asianovelas and popular movies as well as old TV series and variety shows produced by Viva Television as well as some originally-produced programming. The company's secondary international channel to IBC Global the same time co-owned by Pilipinas Global Network

Viva-TV Global		
Launched	July 1, 2012	
Owned by	Intercontinental Broadcasting Corporation Viva Entertainment	
Picture format	NTSC (480i)	
Country	<u>Philippines</u>	
Language	<u>Filipino</u>	
Broadcast area	Guam Europe Middle East North Africa United States	
Website	Official Website	

subscribers worldwide accounting to over 5 million viewership.

Viva-TV Global is available available in **Guam**, the Middle East, North Africa, South

Korea, Europe, Korea, Asia and the United States on Dish Network.[1]

Currently aired programs Edit

Ltd. Today, Viva-TV has over two million

Dramas <u>Edit</u>

Soap opera Edit

- Esperanza (2012-present)
- Habang May Buhay (re-run)
- May Bukas Pa (re-run)
- Mukha ng Buhay (re-run)
- <u>Tierra Sangre</u> (re-run)

TV Series Edit

- Estudyante Blues (2012-present)
- <u>H2K: Hati-Hating Kapatid</u> (re-run)
- Kagat ng Dilim (re-run)
- Subic Bay (re-run)

Anthology Edit

- Dear Heart (1998-2002, 2010-present)
- Salamin ng Buhay (re-run)
- Viva Drama Specials (re-run)
- Viva Love Stories (re-run)
- Wansapanataym (2010-present)

Korean Edit

- Romance Town (2012-present)
- Queen and I (2012-present)
- Wife Returns (2012-present)

Taiwanese Edit

■ Fondant Garden (2012-present)

Comedy <u>Edit</u>

Sitcom Edit

- Petrang Kabayo (2011-present)
- Sabi Mo Nanay (2012-present)
- Gags Must Be Crazy (re-run)
- Dalawang Busoy (2012-present)

Gag Edit

- <u>WOW!</u> (1998-2002, 2010-present)
- Petra's Panniest (2012-present)

Showbiz-Oriented Edit

- @Annebishowsa (2012-present)
- <u>KC.com</u> (2012-present)
- Pinoy Star Stories (2012-present)
- Popstar Diaries (2010-present)
- Showbiz Star (2012-present)
- Star Yayey (2012-present)

Game shows Edit

- Fighting Family (2011-present)
- *The Weakest Link* (2001-2002, 2012-present)
- Who Wants to be a Millionaire? (2000-2002, 2012-present)

Music Videos Edit

- *Daily Top 10* (2012-present)
- K-POP TV (2012-present)
- <u>The OPM Show</u> (2012-present)

Lifestyle Edit

■ Especially 4 U (2012-present)

Reality/Talent Shows Edit

- P-POP Star Hunt (2011-present)
- Pantaxya X: The Search for the Next Pantasya ng Bayan (2012-present)
- <u>SM Little Stars</u> (2010-present)

Sports Edit

- PBA Classics (airing classic PBA games from the '80s, '90s and 2000s, 2012-present)
- PBA on Viva-TV (1999-2002, 2011-present)
- <u>Viva Main Event</u> (2008-present)

Talk shows Edit

■ The Jon Santos Show (2012-present)

Variety shows Edit

- I Am Sarah (2012-present)
- Concert (2012-present)

Movie Blocks Edit

- Sinemaks (1998-2003, 2010-present)
- Movie Toon Premiere (2012-present)
- Viva Box Office (2001-2003, 2012-present)

Anime Edit

- <u>Beelzebub</u> (2012-present)
- K-On! (2012-present)
- Cyborg Kurochan (2012-present)

Cartoons Edit

- <u>Barbie</u> (2010-present)
- <u>Lalaloopsy</u> (2011-present)
- <u>Magic Wonderland</u> (2012-present)
- Polly Pocket (2011-present)
- Pop Pixie (2011-present)
- Winx Club (2010-present)

More shows on Viva-TV on IBC-13

Viva-TV has the largest number one entertainment channel on free TV network **IBC 13** that offers 100 percent new and original Filipino content, from 5 p.m. to 11:30 p.m. on weekdays, 9 a.m. to 11:30 p.m. on Saturdays and 11 a.m. to 11:30 p.m. on Sundays. The station also has the **PBA Games**, the **Viva** Tagalog movies, Tagalog foreign cartoons, imported asianovelas, game shows, serial dramas, comedy and variety shows. It made us the most financially stable among all the government-owned networks (like **ETC on RPN-9** and **PTV-4**).

We also gained more viewers. **IBC 13** now supplements its monthly income with its earnings from **Viva** and other block timers, as well as with **ETC on RPN 9**'s rental of the facilities. **IBC-13** also plans to rehabilitate its provincial stations in TV-13 in Baguio, TV-13 Davao, TV-13 in Cebu and TV-12 in lloilo and the dance mix radio**iDMZ 89.1** in Mega Manila, **DYBQ** in lloilo, **DYJJ** in Roxas, **DYRG** in Kalibo, Alkan and **DYBP 103.8** in Boracay. With newly-launched UHF news channel is **IBC News Network**. More shows on **Viva-TV on IBC** with the network battle despite the dominance of giant networks **ABS-CBN** and **GMA-7** for **AGB Nielsen Media Research**. The top-rating noontime variety show **Lunch Break**, which airs on Mondays-Saturdays at 11:30 a.m., hosted by Ryan Agoncillo, Bangs Garcia, Joy Viado, Angelica Jones, Ya Chang, Jennifer Sevilla, Smokey Manaloto, Bianca Molales, Bianca Manalo and Enrique Gil, against to compete with **ABS-CBN**'s **It's Showtime** and **GMA**'s **Eat Bulaga!**. The longest-running dance variety show **DMZ-TV** (Saturdays 8 to 9 p.m. with simulcast on **iDMZ**), hosted by Julia Montes and Enrique Gil, directed by Mark Reyes.

There are the news and public affairs programs: Express Balita, anchored by Snooky Serna and John Susi, now airs at 4:30 p.m. Ronda Trese, anchored by Jay Sonza and Cathy Eigenmann-Bordalba, now airs at 11:30 p.m. Cooltura (Weekdays, 11 a.m.), a documentary show about the Filipino culture in the Philippines, hosted by Cathy Eigenmann-Bordalba. Where late-night public affairs programs shift in other networks, they remain on late-night at 12 midnight in IBC. Linawin Natin, which focuses on the issues and programs of government, hosted by Jarius Bondoc on Mondays, business show Entrepinoy with host Pat Natividad on Tuesdays, *Tapatan* with veteran broadcasters Jay Sonza on Wedneasdays, *Good* Take, features inspirational and success stories about ordinary people, hosted by Chin-Chin Gutierrez on Thursdays and **Pulsong Pinoy**, hosted by Zyrene Parsad-Valencia on Fridays, and **Makabayang** Duktor (Saturdays, 8 a.m.), a public service program hosted by Dr. Willie Ong and Dra. Liza Ong. Y2K: Yes to Kids (Sundays 9 a.m.), a children show hosted by Maxene Magalona with co-host Pia Magalona and directed by Ryan Agoncillo, *Hapi Kung Healthy* (Sundays, 8:30 a.m.), a TV sitcom for health hosted by Manilyn Reynes with co-hosts Jeff Arcilla, Lou Veloso and Arlene Tolibas and directed by Jeffrey Jeturian and Chinatown TV (Sundays, 9:30 a.m.), the Filipino-Chinese lifestyle tele-magazine show hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua. Starting 8:30 a.m., kids get a triple treat as IBC presents children's programming with Kangazoo Club, Cartoon Collection and and Bear in the Big Blue House, and Barney and Friends at 4 p.m. on Weekdays. Viva-TV offers movie block airs twice a week, local blockbuster movies Viva Box

Office (Mondays, Tuesdays and Thursdays, 6:30 p.m. and Saturdays, 10 p.m.) and premiere movie *Sinemaks* (Sundays, 10 p.m.).

The newest korean drama with daytime are *Fondant Garden* (Mondays-Fridays, 1:30 p.m.), the new season *Dream High* (*Season 2*) (Mondays-Fridays, 10:30 p.m.) and *Queen and I* (Mondays-Fridays, 2:30 p.m.), and primetime are and *Can You Hear My Heart* (Mondays-Fridays, 11 p.m.). *Showbiz Star* (Mondays-Fridays, 8:30 p.m.), the newest 30-minute live showbiz talk show hosted by Dolly Anne Carvajal.

The first-ever primetime teleserye *Esperanza*, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, premieres on July 2 from Mondays to Fridays at 9 p.m. In foreign cartoons, *Viva-TV* has the world's famous animated series: *Winx Club* (Mondays-Fridays 5 p.m.), *Barbie* (Sndays, 10:30 a.m.), *Pop Pixie* (Saturdays, 7 a.m.), *Polly Pocket* (Saturdays at 8 a.m.), *Magic Wonderland* (Saturdays, 7:30 a.m.). Kids a treat *Viva-TV* presents anime with *Crayon Shin Chan*, Saturdays at 9 a.m., *Cyborg Kurochan*, Saturdays at 9:30 a.m. and *Sailor Moon* on Saturdays and Sundays at 10 a.m.

For those into sports, **Viva-TV** has programs featuring the most popular sports. For the country's favorite basketball, **Viva-TV** has: **PBA Games**, Wednesdays and Fridays at 6:30 p.m., Saturdays 6 p.m. and Sundays at 4 p.m. and for the boxing, **The Main Event** (Saturdays, 10:30 a.m.).

Theres the game shows like *Fighting Family* with Dingdong Avanzado on Saturday at 3 p.m., *The Weakest Link* (Saturdays, 5 p.m.), a Saturday primetime game show hosted by Edu Manzano and *Who Wants to be a Millionaire?* (Saturdays and Sundays at 9 p.m.) a Saturday night game show based on the original British set in a main goal of the game is to win 2 million Philippine pesos (earlier 1 million) by answering 15 multiple-choice questions correctly. There are four lifelines: 50:50 (fifty-fifty), phone-a-friend, people speak, and switch, hosted by box-office king Bossing Vic Sotto and the kiddie talent search *SM Little Stars* (Sundays, 12:30 p.m.), hosted by Britain's Got Talent alum Charlie Green.

More Viva-TV shows: *I Am Sarah* (Sundays, 8:30 p.m.) hosted by Sarah Geronimo, *Popstar Diaries* with popstar princess Sarah Geronimo (Saturdays, 4:30 p.m.), *@Annebishowsa* with Anne Curtis (Sundays, 11 a.m.), *KC.com* with KC Concepcion (Saturdays, 2:30 p.m.), teen drama anthology series *Dear Heart* with popstar Anja Aguilar (Sundays, 2:30 p.m.), reality series *Pantaxya X* (Sundays, 11:30 a.m.), hosted by Katya Santos and Maui Taylor, reality-gag show *Petra's Panniest* (Mondays, Tuesdays and Thursdays, 8 p.m.), hosted by Ashley Rivera and *The Jon Santos Show* (Saurdays, 11:30 p.m.) continue to bring in viewers who will be treated to the reinvention of these shows as they are elevated to the next level.

Anak TV Seal Winners on IBC in 2011: Edit

- Express Balita
- Ronda Trese
- Last Fool Show
- DMZ-TV
- Good Take
- Lunch Break

- Y2K: Yes to Kids
- Barney and Friends
- El Shaddai
- Kerygma TV
- Fil-Chi
- Pulsong Pinoy
- Cooltura
- Polly Pocket
- Pop Girls
- Winx Club
- May Bukas Pa
- Popstar Diaries
- The Main Event
- SM Little Stars
- Pop Pixie

Viva-TV Studios

Viva-TV Studios is the television taping studio and the main headquarter of <u>Viva Entertainment</u> with located at Ortigas Center, <u>Pasig City</u>. The contains studios used for broadcasting, taping and post-production feature corporate office, television production space and cutting-edge broadcast facilities.

	Viva-TV Studios
Туре	High-rise
Location	Ortigas Center, Pasig City
Construction started	February 1, 2011
Completed	June 5, 2011
Floor count	11

History <u>Edit</u>

In June 3, 2011, <u>Viva-TV</u> on <u>IBC</u> make its very first production studio, they filmed its first show there, <u>Fighting Family</u>. On June 6, 2011, the studio officially opened as the massive complex designed by top foreign and local architects with composed of six studios and offices with an aggregate floor area of 50,000 square meters features the leading edge digital video archiving system called Media Asset Management and other highly advanced broadcast systems that will propel the network to the forefront of broadcast technology with media giants <u>ABS-CBN Corporation</u>, <u>GMA Network</u>, <u>Inc.</u> and <u>Associated Broadcasting Company (TV5)</u> will become the giant TV media network.

The facility was a working studio where all <u>Viva-TV</u> shows were produced, with the first being <u>Jr. NBA</u>. It consisted of a central building between them that housed both Viva-TV production offices, dressing rooms, makeup room and the live show located on Ortigas Center, <u>Pasig City</u> when a larger sound stage was needed for the live of <u>Stop</u>, <u>Talk and Listen</u>. While Viva-TV Studios was in production there were many benches scattered around the facility, incorporating shapes like a human footprint, carrot, finger, cruise ship, wave, cloud, etc., reflecting the network's station IDs. Some of these benches have been moved to the "Control Room" at <u>Winx Club's Toon Blast</u>. Also scattered around the property were Viva-TV Cartoons cutouts for photo opportunities. A gift shop was also located near the Bida Geyser, featuring then-popular Viva-TV characters on the front of the building and a single digit number of employees was started with the size of audiences attending the live recordings.

Summary <u>Edit</u>

Viva-TV Studios featured a tour for visitors of the Ortigas, Pasig City. As they entered the building, they would go up an escalator to the second floor, where they would enter a Chikalectric themed room. Then, they would enter the Control Room viewing area, which showed a video about Viva-TV, and allowed them to see into there. They would then go down another escalator to the bypass it to the hallway with the wardrobe and makeup departments, where they would get a hands on experience tasting, and trying on different items for a Viva Television production.

Shows live and taped at Viva-TV Studios Edit

Comedy Edit

- Dalawang Busoy (in Studio 4 are temporary studio set-ups) (July 5, 2012-present)
- Goin' Bayabas (in Studio 4 are temporary studio set-ups) (June 11, 2011-June 23, 2012)
- <u>Iskul Bukol</u> (June 9, 2011-October 20, 2011)
- Petrang Kabayo (in Studio 4 are temporary studio set-ups) (October 24, 2011-present)
- Sabi Mo Nanay (July 6, 2012-present)
- WOW! (in Studio 4 are temporary studio set-ups) (June 9, 2011-present)

Showbiz-Oriented Edit

- <u>Chikalectirc</u> (in Studio 3 houses the entertainment news programs) (June 10, 2011-June 29, 2012)
- Daily Top 5 (in Studio 3 houses the entertainment news programs) (June 6, 2011-June 28, 2012)
- <u>Showbiz Star</u> (in Studio 2 houses the entertainment talk show and from IBC studios in <u>Broadcast</u>
 <u>City</u>) (July 2, 2012-present)
- Stop, Talk and Listen (in Studio 2 houses the entertainment talk show) (June 11, 2011-June 23, 2012)

Music Videos Edit

<u>Daily Top 10</u> (in Studio 3 houses the show and from IBC studios in <u>Broadcast City</u>) (July 2, 2012-present)

Lifestyle <u>Edit</u>

- Cristinetopia (in Studio 4 are temporary studio set-ups) (June 11, 2011-June 23, 2012)
- <u>Especially 4 U</u> (in Studio 4 are temporary studio set-ups) (June 30, 2012-present)

Game Shows Edit

• Fighting Family (in Studio 1 houses the game show) (June 11, 2011-present)

Talk Shows Edit

<u>The Jon Santos Show</u> (in Studio 6 houses the comedy talk show and also on IBC studios in <u>Broadcast City</u>) (June 30, 2012-present)

PBA on Viva-TV-IBC

MANILA, Philippines - A glittering opening number, a grand welcome to the new **Hall of Famers** and the parade of beautiful muses await viewers of the **37th PBA Season** tomorrow at the Smart Araneta Coliseum. Viva **Television**, holder of the **PBA'**s television franchise, has proposed drastic changes in the league's playdates.

Adding to the excitement is the **PBA**'s new partnership with **Viva-TV** on **IBC** 13, the country's first free to air largest number one entertainment channel of Vic del Rosario's **Viva Entertainment** group, which is fast gaining recognition as the country's premiere entertainment network with improve the signal of the channel and upgrade network facilities nationwide and the new TV ratings. After **ABS**-

CBN, GMA and TV5, the No. 4 slot is being claimed jointly by IBC-13. Starting this season, the PBA will hold a game each Wednesday and Friday with the provincial games on Fridays and a regular double-header Sunday. Vic Del Rosario is the Viva chairman and CEO, who also owns the movie outfit Viva Films, Viva Video, Video City and Viva Records. On the other hand, PBA also the Sports5 as PBA on TV5 which airs monthly and also airs on AKTV on four times a week, AksyonTV, on three times a week, Kapatid TV5 and AksyonTV International.

The program will include a tribute to the **Smart Gilas** team who placed fourth in the recent **FIBA Asia Championship**, one of the country's best finishes in the past 24 years. The changes, **Viva Television** to counteract the growing opposition posed by the drama series, Filipino-dubbed cartoons, game shows, comedy, music videos, blockbuster movies, showbiz news and variety shows being aired by other networks during the nightcap of the league's usual doubleheader and broadcast the **PBA games** on television and radio increase in the rate and cost per hour of broadcasting **PBA games**, additional commercial spots for **IBC**, and more airtime for public service announcements.

Alaska Milk Corporation, Asian Coatings Philippines, Inc., Coca-Cola Bottlers Philippines, Inc., Energy Food and Drinks Corporation, Ginebra San Miguel, Inc., Philippine Long Distance Telephone Company, Inc., Purefoods Hormel Company, Inc., KFC, San Miguel Corporation and many more. It conducts basketball games that the public can watch live upon purchase of admission tickets. The games are also broadcasted over television and radio by a franchisee which pays the PBA franchise fees based on the actual proceeds from advertisements, less airtime costs, production expenses and sales commissions.

Making up the fourth batch of honorees into the **Hall of Fame** are Alvin Patrimonio, Billy Ray Bates, Freddie Hubalde, Tommy Manotoc, Mariano Yenko, Tito Eduque and Bobong Velez. Also, the single game days are projected to help boost **Channel 13'**s game shows, TV series, showbiz news, comedy and variety shows produced by **Viva Television**.

Viva-TV viewers who watch the **PBA games** starting tomorrow until Oct. 19 will also have the chance to win tickets to the **Black Eyed Peas** concert at the **SM Mall of Asia Concert Grounds** on Oct. 25, by texting in their answers to trivia questions that will be flashed on air.

You can catch the games broadcast live every Wednesdays and Fridays with one game, starting at 5:30 p.m. while the provincial games airing on Fridays and two double-headers on Sundays starting at 4 p.m. on **Viva-TV on IBC 13** as the competitor to the major networks **ABS-CBN**, **GMA** and **TV5**. Radio listeners nationwide can also get to hear the action on **Sports Radio 918 AM**.

For viewers in Guam, North Africa, Middle east and Europe, catch the games on Pinoy Extreme

Viva-TV Relaunch Edit

Viva-TV will have its launch on June 30, 2012 kicks off on July 30 at 5pm, the new entertainment channel on free TV network IBC-13, the government-owned seequestered television station. Viva-TV makes entertainment viewing more enjoyable and exciting as it announces its program line-up.

Among the shows it will feature are *PBA* on *Viva-TV*, *Wansapanataym*, *Petra's Panniest*, *Popstar Diaries*, @*Annebishowsa*, *KC.com*, *Dear Heart*, *The Jon Santos Show*, *Pantaxya X: The Search for the Next Pantasya ng Bayan*, *OPM TV*, *SM Little Stars*, *Daily Top 10*, *Esperanza*, *WOW!*, *Petrang Kabayo*, *Fighting Family*, *P-POP Star Hunt*, *Especially 4 U*, *Estudyante Blues*, *Especially 4 U*, *The Weakest Link*, *Who Wants to be a Millionaire?*, *Showbiz Star* and *I Am Sarah* with korean drama are daytime *Fondant Garden* and *Queen and I* and primetime *Dream High* and *Can You Hear My Heart* and home of the animated series such as *Pop Pixie*, *Winx Club*, *Polly Pocket*, *Barbie*, *Magic Wonderland* and *Lalaloopsy*, and new anime like *Crayon Shin Chan*, *Cyborg Kurochan* and *Sailor Moon*.

Viva-TV's "Pop Girls" debuts every Sunday nights over IBC-13

Here now is your chance to see your favorite **P-POP** stars. **Viva-TV**'s newest teen variety show "**Pop Girls**" is all set to premiere on Philippine television at 8 pm over **Viva-TV** on **IBC-13** every Sunday nights right before the country's sunday night movies '"**Sinemaks**."

Hosted by Nadine Lustre, Rose Van Ginkel and Schai Sigrist, "**Pop Girls**" is the newest teen musical variety show of your **P-POP** sensation. The show provides a launch the audience numbers about the **P-POP** fans. It showcases the hottest **P-POP** teen stars, which features the girl stars Aubrey Caraan, Carlyn Ocampo, Sharien Fructuoso and Vicc Madrigal and the **P-POP** group performers like Voyz Avenue ans RPM as well and the co-host are XLR8.

Set to premiere as the evening's teen stars this Sunday, these **P-POP** teen stars are provided with their show are Musical Director is Lito Camo and Louie Ocampo and Director is Mark Reyes.

"Pop Girls" is another quality production from Viva-TV, a Viva Entertainment Company.

Nadine Lustre New Album: I am Nadine (from Vicor Music) Edit

- 1. Minsan Lang Kita libigin (music and lyrics by Vehnee Saturno)
- 2. Rain or Shine (Five Star) (music and lyrics by Vehnee Saturno)
- 3. Hit The Lights (Selena Gomez and The Scene) (electro pop) (music and lyrics by Sarah Geronimo)
- 4. Round and Round (Selena Gomez) (dance pop) (music and lyrics by Sarah Geronimo)
- 5. Genie in a Bottle (dance pop) (music and lyrics by Christian Martinez)
- 6. Don't Say Goodbye (Juana) (acoustic) (music and lyrics by Christian Martinez)
- 7. Good Time (Owl City and Carly Rae Jepsen) (electro pop) (music and lyrics by Sarah Geronimo) Featuring Gerald Anderson
- 8. Cool It Now Lyrics (New Edition) (music and lyrics by Christian Martinez)
- 9. Till It's Time (Carol Banawa) (acoustic) (music and lyrics by Christian Martinez)
- 10. Ikaw Pala 'Yun (Donna Cruz) (music and lyrics by Vehnee Saturno)
- 11. Listen to a Radio (The Corrs) (pop rock) (music and lyrics by Kean Cipriano)
- 12. Oops!... I Did It Again (dance pop) (music and lyrics by Christian Martinez)

Nadine Lustre New Album: The Ryan Cayabyab Songbook (from Vicor

Music) Edit

All the singles were composed by Ryan Cayabyab.

- 1. Mula sa Puso (Jude Michael)
- 2. My Valentine (Martina McBride)
- 3. Always (Atlantic Starr) Featuring Christian Bautista

- 4. Why Can't It Be (Rannie Raymundo)
- 5. No Arms Can Ever Hold You (Chris Norman)
- 6. Unsaid (Lala feat. Christian Bautista)
- 7. Perfect Combination (Stacy Lattisaw) duet by Erik Santos
- 8. I Need You Now (Firehouse)
- 9. I Want To Spend My Lifetime Loving You Featuring Jeffrey Hidalgo
- 10. So Many Questions (Side A)

Rain or Shine Edit

- Performed by Nadine Lustre
- Music and Lyrics by Vehnee Saturno
- Guitars by R.D. de Guzman
- Vocals by Shy Carlos and Rose Van Ginkel
- Produced by Vehnee Saturno
- Mixing Engineers Angee Rozul and Vehnee Saturno
- Mastering Engineer Vehnee Saturno
- Published by: Viva Music Publishing, Inc.

Viva-TV goes to IBC-13

With the New Year, Viva Entertainment recently entered into a blocktime agreement with IBC-13 brings paving the way for the debut of Viva-TV to a new home, to a new height, to new friends and to new TV stars. Viva-TV makes the move to terrestrial TV as now more than ever, Viva-TV is ready to bring sports and entertainment to all Filipinas nationwide.

About Us Edit

This was disclosure to *Funfare Update* last June 3, 2011 by Vic del Rosario, chairman and CEO of **Viva Entertainment**, Veronique del Rosario-Corpus, vice-president of **Viva Entertainment** and Orly Mercado, the newest chairman of **IBC-13**.

Last June 5, 2011, **Viva-TV** is moving to its new free television, nationwide platform on **IBC-13** on primetime powered by a brand new 60 kilowatt **Harris transmitter** transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City, so it will be accessible to a wider audience and market because it will be on free TV. That viewers can now find **Viva-TV on IBC** on Sky Cable Ch. 15, Destiny Ch. 16, Cablelink Ch. 14 and Cignal Ch. 13 and all the cable and satellite providers.

One concerns two contracts partnership entered with **Viva Entertainment**, both owned by Vic del Rosario, respectively. The first involves 40 hours of airtime on **Channel 13** and the second involves 10 additional hours, including five hours prime time, plus all the breakspots during primetime with its wide variety of entertainment from cartoons, blockbuster movies, drama and comedy, showbiz, concerts and music videos.

Rosario is also a man you can reason with, says Mercado. Recently, the station persuaded **Viva-TV** to return all the two-minute breakspots during primetime as well as the waive the **Domsat** charges the station is supposed to pay.

TV Ratings Edit

Viva Entertainment's chairman and CEO but in reality, in a drama, showbiz-oriented and variety show saturated television landscape, Viva-TV poses a big competition to the country's more established networks with helped boost Channel 13's ratings from cellar dweller to No. 4 in dominated like ABS-CBN, GMA-7 and TV5, thanks to the animated series Winx Club, Grossology, Pop Pixie and Trollz and Viva-TV's sports and entertainment programming and the wide range of local and international sports events. Its PBA Games ranks among the top five multi-weekly evening programs, while Sinemaks and WOW! are among the top 20 one-a-week evening programs.

List of Viva-TV Stars Edit

The network focused on maintaining the same target demographic of young, TV stars, viewership and positioning. Its popular line-up of series and shows will continue to grow with each new television.

List of TV stars of **Viva-TV** such as Nikki Bacolod, Cesar Montano, Mariel Soriano, Charlie Green, Dina Bonnevie, Jun Lalin, Anja Aguilar, Dingdong Avanzado, Champagne Morales, Sarah Geronimo, Rico Dela Paz, Anne Curtis, Vhong Navarro, Cristine Reyes, Christopher De Leon, Say Alonzo, IC Mendoza, Nadine Lustre, Rose Van Ginkel and Shy Carlos.

Programming Edit

Viva-TV is the largest No.1 sports and entertainment channel on IBC 13 offers the best in entertainment by TV series, reality shows, comedy, animated series, sports, blockbuster movies, showbiz-oriented shows, music videos and variety shows to the Philippine audience where the PBA games are shown. Viva-TV on IBC has changed the viewing habits of many thanks to its Viva-TV campaign launched last year. It now airs vairous entertainment shows. Falling under the channel's Viva-TV campaign are the shows: award-winning teen variety show Pop Girls, gag show Vhong Navarro's WOW!, teen drama Anja Aguilar's Dear Heart and Bagets, reality show P-POP Star Hunt and SM Little Stars, teleserye May Bukas Pa, game show Dingdong Avanzado's Fighting Family and children's basketball-game show Jr. NBA hosted by Cogie Domingo, showbiz-oriented Nikki Bacolod's Daily Top 5, Champagne Morales' Celebrity Home Business, Sarah Geronimo's Popstar Diaries, Chikalectric, Nicole Hyala's All Out, Stop, Talk and Listen and LJ Montero's Celebrity Real Life Stories, music videos OPM TV aand Music K-POP and the fantasy-drama anthology Wansapanataym. Viva-TV also shows korean drama Forbidden Love and the popular award-winning animated series Winx Club, Pop Pixie, Barbie, Sabrina: The Animated Series, Bratz, Strawberry

Shortcake, Grossology and Trollz (which has been imitated by other local stations).

New Program Schedule this June 20, 2011 <u>Edit</u>

Monday-Friday Edit

- 4:30pm IBC Express Balita
- 5:00pm Barbie (Monday); Winx Club (Tuesday, Wednesday and Friday); Atomic
 Betty (Thursday)
- 5:30pm Daily Top 5 (Monday, Tuesday and Thursday); PBA (Wednesday and Friday)
- 6:00pm Bratz (Monday); Strawberry Shortcake (Tue); Sabrina: The Animated
 Series (Thursday)
- 6:30pm May Bukas Pa (Monday, Tuesday and Thursday)
- 7:00pm Viva Proudly Presents (Monday); OPM TV (Tuesday and Thursday)
- 7:30pm Popstar Diaries (Tuesday); May Bukas Pa (Wednesday and Friday); Iskul
 Bukol (Thursday)
- 8:00pm DMZ-TV (Tuesday); Sabrina's Secret Life (Wednesday); NBA (Friday)
- 8:30pm Flames (Wednesday); WOW! (Thursday)
- 9:00pm All Out with Nicole Hiyala (Monday); Now Showing (Tuesday); Stoplight
 TV (Thursday)
- 9:30pm Dear Heart (Monday); My Little Pony (Wednesday); Thursday Night at the
 Movies (Thursday)
- 10:00pm Viva Concerts (Wednesday)

- 10:30pm Celebrity Home Business (Monday); Chikalectric (Friday)
- 11:00pm Ronda Trese
- 11:30pm Good Take (Monday); Linawin Natin (Tuesday); Pulsong
 Pinoy (Wednesday); Kasangga Mo Ang Langit/Biyaheng Langit (Thursday); Last Fool
 Show (Friday)

Saturday Edit

- 8:30am Makabayang Duktor
- 9:00am Tukaan
- 10:00am **Pop Pixie**
- 10:30am Grossology
- 11:00am Music K-POP
- 11:30am Lunch Break
- 1:00pm PBA D-League
- 3:00pm Stop, Talk and Listen
- 3:45pm Cristinetopia
- 4:00pm **Trollz**
- 4:30pm Celebrity Real Life Stories
- 5:00pm Goin' Bayabas
- 5:45pm Lola and Virginia
- 6:00pm Fighting Family
- 6:30pm **Jr. NBA**
- 7:00pm Cartoon Premiere Night
- 8:30pm Forbidden Love
- 9:15pm Wansapanataym
- 10:00pm The Main Event (Viva Sports)
- 11:00pm IBC Express Balita
- 11:30pm Bitag

Sunday Edit

- 8:30am Y2K: Yes to Kids
- 9:00am Hapi Kung Healthy
- 9:30am Hataw Pinoy
- 10:30am Fil-Chi
- 11:30am Winx Club
- 12:00nn SM Little Stars
- 1:00pm **DMZ-TV**
- 2:00pm P-POP Star Hunt
- 3:00pm Bagets: Just Got Lucky
- 4:00pm **PBA**
- 8:00pm **Pop Girls**
- 9:00pm Sinemaks
- 11:00pm IBC Express Balita

Sa Viva-TV, laging big time ang cartoons

Ang Saya ng Cartoon Ito. Basta Viva-TV, ang Saya-Saya na Kasama!

Sa Viva-TV Toons maging cartoons <u>Edit</u>

With the new animated series on Viva-TV that begin on IBC-13.

Barbie (Sundays at 11:30 am) Edit

Join Barbie and friends are the newest teen fairy animated series is now on Philippine Television.

Winx Club (Monday-Friday at 5:00 pm) Edit

The newest phenomenon craziest teen fairy animation-fantasy series is now on Philippine TV! Starting Bloom, Stella, Flora, Musa, Tecna and Aisha are Winx friends is more fun!

Pop Pixie (Saturdays at 10:00 am) Edit

Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies.

Grossology (Saturdays 10:30 am) Edit

When there is a crime too gross for adults, secret agent Field Grossologists Ty Archer and Abby Archer are called to action. Join this unforgettable sibling pair as they take on the likes of the maniacal Lance Boil, the oh so creepy Insectiva, and the down right disgusting Sloppy Joe in a variety of hilarious and exciting adventures. That is, if your stomach can handle it.

Sabrina: The Animated Series (Thursdays at 7:00 pm) Edit

Sabrina Spellman, Hilda and Zelda and Salem are teenagers in the witch of cartoons is on Philippine TV,

Bratz (Mondays at 6:00 pm) Edit

They and she is Bratz on Philippine TV. The characters are Jade, Cloe, Sasha and Yasmin.

Trollz (Saturdays at 4:00 pm) Edit

It's a hair thing are Trollz friends in the craziest teenagers in animated series on Philippine TV. Starting Amethyst, Sapphire, Topaz, Onyx and Ruby.

Atomic Betty (Sundays at 11:00 am) Edit

Betty Barrett is the typical adolescent who enjoys school, science-fiction movies and singing in her band, living in Moose Jaw Heights, The magical girl of grown up with the action and adventure animated series is now on Philippine TV.

Viva-TV on IBC's TV ratings nationwide

IBC-13 become the country's top network in Philippine television is now No.4 with Viva-TV, the largest number one entertainment channel of Vic del Rosario's Viva group and the network has still sequestered recently with improve the signal of the channel and upgrade network facilities nationwide and the new TV ratings, for the high note as it continues to lead have helped national TV ratings in February 2012 with 30 percent behind topnotchers against TV5's 45 percent, GMA's 34 percent and ABS-CBN's 32 percent in total day shares and the station is still for privatization, boost Channel 13's high ratings from cellar dweller to No. 4 lead has grown wider quarter-on-quarter with competitor to major networks TV5's 45 percent, ABS-CBN's 36 percent and GMA's 35 percent in the first quarter for the giant networks have put up similar shows to counter the rise of the rating charts, and Viva-TV on IBC pulling away with 30 percent along with TV5,s 45 percent ABS-CBN's with 37 percent and GMA's 32 percent by the second quarter, especially on primetime when most Filipinos TV and where advertisers invest most of their TV ad placements for more airtime on Channel 13. Viva-TV on IBC-13 is the network claims it is No. 4 TV network nationwide, which recently obtained a legislative franchise to operate commercial radio and television stations with provincial and cable affiliates, for an AMR of 9.7 and a 27.4% audience share, beating the big three of GMA-7 (24.8%), ABS-CBN (19.5%) and Viva-TV on IBC-13 (17.9%) in Megamanila.

Viva-TV on IBC-13, the network dominates the homes of Filipinos in Luzon, the Visayas and Mindanao in the viewer-rich primetime block (5 p.m. to 11 p.m.), where advertisers invest 45 percent of their TV ad spending, with a national audience share of 30 percent or 13 points higher than the 44 percent share of **TV5** is No.1, 29-percent share of **GMA Network** is No.2 and 35 percent share of **ABS-CBN** is No.3. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13**'s assets.

By privatizing these and other state-run firms in **Aquino Administration**, Noynoy Aquino hopes to raise the badly needed funds to run his government, which faces a projected **P70-billion** deficit this year that will be privatized by Malacañang in a bid to boost the country's coffers, continued its nationwide leadership by having the most number of **Philippine TV households** watching its shows on primetime (5PM to 12 MN) with an average audience share of 23% with **TV5**'s 42%, **GMA**'s 29% and **ABS-CBN**'s 25%, based on data from the global industry-trusted audience research group **Kantar Media**. The network's primetime music videos "**OPM TV**," which Filipinos followed music videos of Viva artist through the months despite its airing, topped the list of most-watched music programs for March with scored an average national TV rating of 10.6 percent against with **TV5's** "**Metro Aksyon**" (14.2 percent), **GMA**'s "**Alice Bungisngis and Her Wonder Walis**" (12.1 percent) and **ABS-CBN**'s "**Maria La De Barrio**" (11.8 percent).

"Y2K: Yes to Kids," currently the top running weekly children's program, captivated audiences with its children education with 10.5 percent in the ratings game. This was followed by weekend top-rater TV sitcom for health "Hapi Kung Healthy" with 10.2 percent.

Viva-TV continued to dominate TV ratings with teleserye "**May Bukas Pa**" leading the pack scored basic top spot with an average national TV rating total viewers of 13.1 percent against the news programs **TV5**'s "**Aksyon**" (20.7 percent), **GMA**'s "**24 Oras**" (17.7 percent) and **ABS-CBN**'s "**TV Patrol**" (15.8 percent).

"IBC Express Balita," on the other hand, is the flagship number one afternoon newscast in the country with an average household TV rating of 10.7 percent or nine points against with TV5's "Popstar TV" (28.7 percent) GMA's "Broken Vow" (15.7 percent) and ABS-CBN's "Pinoy Big Brother UnliDay" (11.1 percent) according to TV ratings provider Nielsen Media Research.

"Ronda Trese," the undisputed number one late-night news program with an average household TV rating of 10.1 percent or nine points higher than TV5's "Pilipinas News" (13.4 percent), GMA's "Saksi" (12.5 percent) and ABS-CBN's "Bandilla" (10.9 percent) according to TV ratings provider Nielsen Media Research.

"DMZ-TV," remained as the most-watched TV variety show for teenagers with an average national TV rating of total viewers 10.1 percent on Tuesdays and on Sundays for 10.2 percent higher than TV5's "Wow Samurai!" (12.9 percent), GMA's "Party Pilipinas" (11.5 percent) and ABS-CBN's "ASAP 2012" (10.6 percent).

"PBA (Philippine Basketball Association)," the country's premiere basketball league is set to soar to new heights ranks among an average of 10.2 percent audience share for TV viewership ratings average on the primetime slot, according to the TV survey of AGB Philippines, besting primetime shows from the giant networks TV5, GMA-7 and ABS-CBN.

Out of the top 15 currently running programs, Viva-TV on IBC-13 took 11 spots and secured the top eight slots. These are "OPM TV" (10.6 percent), "Hapi Kung Healthy" (10.2 percent), "IBC Express Balita" (10.7 percent), "May Bukas Pa" (13.1 percent), "Ronda Trese" (10.1 percent), "DMZ-TV" (10.2 percent), "Last Fool Show" (14.1 percent), "Linawin Natin" (23 percent), "Makabayang Duktor" (12 percent) and "Good Take" (23 percent). Joining them in top 15 are "Cooltura" (30 percent), "Fil-Chi" (20 percent), "PBA" (10.2 percent), and "Pop Girls" (13.8 percent).

Meanwhile, IBC-13 continues its leadership among all dance FM radio stations with DZMZ or iDMZ 89.1registering a 30.5% audience share against with TV5's 106.7 Energy FM with only 32.1%, GMA's Barangay LSwith only 21.5% and ABS-CBN's Tambayan 101.9 with only 20.1% in Janaury 2012, according to Nielsen Media Research data for Mega Manila. Based on Kantar Media's data, IBC-13 garnered an average audience share of 25.3% in total day with rival TV5 placing first with 34.1% share, GMA Network placing second with 33.6% share and ABS-CBN placing third with 30.9% share..

Viva-TV on IBC-13 shifted to **Kantar Media/TNS** after filing a case against **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court, contrary to claims by **TV5**, **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

Kantar: IBC-13 and Viva-TV leads national TV ratings in March!

IBC-13 and Viva-TV led all TV networks in terms of viewership as measured by national TV ratings last March and continued to dominate primetime television across the country by wrestling leadership in Mega and Metro Manila from its rival. Data from the industry-trusted multinational audience research group Kantar Media, which has national samples of 1,300 homes and 7,300 individuals that are statistically representative of total Philippine TV population, show that Viva-TV and IBC-13 obtained an average audience share of 25% nationwide for total day viewership, which was higher than TV5's 36%, GMA's 34% and ABS-CBN's 30%. The first involves 50 hours of airtime on Channel 13 and the second involves 12 additional hours on weekends, including five hours prime time, plus all the breakspots during primetime. Recently, the station persuadedViva-TV to return all the two-minute breakspots during primetime as well as the 11 to 11:30 p.m. slot and even waive the Domsat charges the station is supposed to pay. Kantar Media also reported that more Filipinos nationwide watch Viva-TV on IBC-13 during primetime (5 pm to 11 pm) as seen in Viva-TV on IBC's primetime audience share of 33%, which increased from previous month's 25.4%. This represents a 14-point lead overTV5's primetime audience share of 45%, GMA's primetime audience share of 29% and ABS-CBN's primetime audience share of 25%.

Viva-TV on IBC-13 took the lead in its rivals' claimed bailiwicks of Mega and Metro Manila on the important primetime block when viewing levels peak and when advertisers place more of their TV ads to reach more viewers. **Viva-TV** and **IBC-13** averaged 28% in audience share with **TV5**'s 36%, **GMA**'s 34% and **ABS-CBN**'s 30% in Mega Manila, for an **AMR (avenge per minute rating)** of 10.7 and a 25.1% audience share, beating the big three of **GMA-7** (24%), **ABS-CBN** (20%) and **IBC-13** (19%) in Megamanila.

IBC-13 and **Viva-TV** also won in other territories on total day and earned an average audience share of 25% with **TV5**'s 39%, **GMA**'s 35% and **ABS-CBN** 30% in Balance Luzon (areas in Luzon outside Mega Manila); 30% vs 22% in Visayas; and 46% vs 12% in Mindanao.

Kantar Media's report showed that ten **IBC** and twenty **Viva-TV** programs figured in the top ten most watched programs, while a blocktimer that produces a program aired on **TV5**, **GMA Network** and **ABS-CBN** landed on the 15th spot.

Among all primetime programs, **May Bukas Pa** continues to be the most watched show in the country with soared high in TV ratings and the led the pack nationwide for an average national TV rating of 29% against with**Aksyon** (20.2%), **24 Oras** (18.9%) and **TV Patrol** (17.9%), "**Viva Proudly Presents**" with 20.1%, and the Monday night teen drama anthology "**Dear Heart**" (24.8%) .

The Main Event (Viva Sports) is still the number one weekend program with an average national TV rating of 22% and "**Stop, Talk and Listen**" (21.4%), while "**IBC Express Balita**" remains to be the number one with an average national TV rating of 17.6%. When it comes to educational program, "**Cooltura**" is still the undisputed leader with 12.1%.

VIva-TV's teen variety show **Pop Girls** made a strong debut as it instantly ranked 5th in the top ten with 13.4%.

IBC-13's late afternoon block (3PM to 5 PM) is gaining ground and increased from an average national audience share of 25.1% in January 2012 to 30% in March 2012.

IBC-13's **DZMZ 89.1** or **iDMZ** topped all dance FM radio stations last February in Mega Manila with a 33.2% audience share, higher by 12.4 points higher than **TV5**'s **106.7 Energy FM** with 35.9%, **GMA's Barangay LS**with 25.5% and **ABS-CBN's Tambayan 101.9** with 23.1%, according to the **Nielsen Mega Manila RAM** data.

IBC-13 and **Viva-TV** shifted to **Kantar Media/TNS** after filing a case vs. **AGB Nielsen Media Research** for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by **TV5**, **GMA** and **ABS-CBN**, which is not a party to the case, that it has been resolved.

New Schedule starting September 24, 2012 <u>Edit</u>

Monday-Friday

- 04:00 am The Gospel of the Kingdom
- 05:00 am Magandang Umaga Ba?
- 07:00 am Oras ng Katotohanan
- 08:00 am IBC Public Affairs replay
- 08:30 am Kangazoo Club (Monday-Wednesday)
- 08:30 am Cartoon Collection (Thursday and Friday)
- 09:00 am Bear in the Big Blue House
- 09:30 am EZ Shop
- 10:30 am Tipong Pinoy
- 11:00 am Cooltura
- 11:30 am Lunch Break
- 01:30 pm Fondant Garden
- 02:00 pm Wife Returns
- 02:30 pm Romance Town
- 03:00 pm Tukaan
- 04:00 pm Barney and Friends
- 04:30 pm IBC Express Balita
- 05:00 pm Winx Club
- 05:30 pm Daily Top 10
- 06:30 pm Viva Box Office (Monday, Tuesday and Thursday)
- 06:30 pm PBA (Wednesday and Friday)
- 08:00 pm Petra's Panniest (Monday, Tuesday and Thursday)
- 08:30 pm Showbiz Star

- 09:00 pm Esperanza
- 09:30 pm 5 Girls and Daddy
- 10:00 pm Petrang Kabayo (Monday)
- 10:00 pm 2NE1 TV (Tuesday)
- 10:00 pm Wansapanataym (Wednesday)
- 10:00 pm Dalawang Busoy (Thursday)
- 10:00 pm Sabi Mo Nanay (Friday)
- 11:00 pm I Need Romance
- 11:30 pm Ronda Trese
- 12:00 mn Linawin Natin (Monday)
- 12:00 mn Entrepinoy (Tuesday)
- 12:00 mn Tapatan with Jay Sonza (Wednesday)
- 12:00 mn Good Take (Thursday)
- 12:00 mn Pulsong Pinoy (Friday)

Saturday

- 04:30 am El Shaddai
- 06:30 am Makabayang Duktor
- 07:30 am Pop Pixie
- 08:00 am Magic Wonderland
- 08:30 am Polly Pocket
- 09:00 am Especially 4 U
- 09:30 am Cyborg Kurochan
- 10:00 am K-ON!
- 10:30 am Annebishowsa
- 11:00 am KC.com
- 11:30 am Lunch Break
- 01:30 pm P-POP Star Hunt
- 02:30 pm World Open 10-Ball Championship
- 04:00 pm Kasangga Mo Ang Langit/Biyaheng Langit
- 04:30 pm Popstar Diaries
- 05:00 pm PBA on Tour
- 07:00 pm The Weakest Link
- 08:00 pm DMZ-TV
- 09:00 pm Who Wants to be a Millionaire?
- 10:00 pm Viva Box Office
- 11:30 pm IBC Express Balita
- 12:00 mn The Jon Santos Show

Sunday

- 05:30 am Kerygma TV
- 06:30 am Family TV Mass
- 07:30 am Makabayang Duktor
- 08:30 am Hapi Kung Healthy
- 09:00 am Y2K: Yes to Kids
- 09:30 am Chinatown TV
- 10:30 am Barbie
- 11:00 am The Main Event (Viva Sports)
- 12:00 nn Pantaxya X
- 12:30 pm SM Little Stars
- 01:30 pm KSP (Kapinoy Sunday Party)
- 02:30 pm Dear Anja
- 03:30 pm The OPM Show
- 04:00 pm PBA
- 08:30 pm I Am Sarah
- 09:00 pm Who Wants to be a Millionaire?
- 10:00 pm Sinemaks
- 12:00 mn IBC Express Balita
- 12:30 am El Shaddai

IBC-13 at Viva-TV, No. 4 parin sa buong bansa sa buwan ng April!

Ang **IBC-13** at **Viva-TV** parin ang No.4 TV network sa bansa ayon sa buwan ng Abril **Kantar Media**. Taliwas sa sinasabi ng TV5 sa No.1., GMA sa No.2 at ABS-CBN sa No.3 na sila ang buong bansa, ang **IBC-13** at **Viva-TV**ang nakakuha ng 11 sa top 15 shows na may pinakamataas na ratings. Ito ang **Top 45** TV ratings sa buong bansa sa buwan ng Abril ayon sa **Kantar Media**:

- 1. Y2K: Yes to Kids (IBC-13) 10.5%
- 2. Valiente (TV5) 35.1%
- 3. Cooltura (IBC-13) 9.4%
- 4. Linawin Natin (IBC-13) 10.1%
- 5. Walang Hanggan (ABS-CBN) 34.6%
- 6. E-Boy (ABS-CBN) 30.2%
- 7. The Main Event (Viva-TV) 16.1%
- 8. Princess And I (ABS-CBN) 28.8%
- 9. **DMZ-TV (IBC-13)** 23.1%
- 10. IBC Express Balita (IBC-13) 18.5%
- 11. Maalaala Mo Kaya (ABS-CBN) 28.6%
- 12. **Fil-Chi (IBC-13)** 14.1%
- 13. Winx Club (Viva-TV) 11.9%
- 14. Dahil sa Pag-ibig (ABS-CBN) 24.7%
- 15. **Pop Pixie (Viva-TV)** 10.2%
- 16. Ronda Trese (IBC-13) 11.9%
- 17. NBA 2011-2012 Season (Viva-TV) 23.5%
- 18. Wansapanataym (ABS-CBN) 23.6%
- 19. PBA Commutioner's Cup (Viva-TV) 20.1%
- 20. **Aksyon (TV5)** 23.8%
- 21. TV Patrol (ABS-CBN) 22.9%
- 22. Kapuso Movie Night (GMA) 21.5%
- 23. Eat Bulaga (GMA) 21.1%
- 24. Sinemaks (Viva-TV) 28.3%
- 25. Rated K (ABS-CBN) 20.5%
- 26. **Wil Time Bigtime (TV5)** 36.9%
- 27. May Bukas Pa (Viva-TV) 19.6%
- 28. Kapamilya Deal or No Deal (ABS-CBN) 20.1%
- 29. Kapitan Awesome (TV5) 24.9%
- 30. Popstar TV (TV5) 27.9%
- 31. Jose and Wally: Party For Every Juan (GMA) 20%

- 32. T3: Kapatid, Sagot Kita! (TV5) 25.3%
- 33. Pidol's Wonderland (TV5) 25.5%
- 34. Toda Max (ABS-CBN) 19.1%
- 35. Game N Go (TV5) 40.9%
- 36. Viva Proudly Presents (Viva-TV) 18.5%
- 37. Talentadong Pinoy (TV5) 38.8%
- 38. Makabayang Duktor (IBC-13) 12.4%
- 39. Kapuso Mo Jessica Soho (GMA) 18.8%
- 40. Barney and Friends (IBC-13) 13.3%
- 41. Bagets: Just Got Lucky (Viva-TV) 15.2%
- 42. Untold Stories mula sa Face to Face (TV5) 19.7%
- 43. Grossology (Viva-TV) 14.2
- 44. **Pop Girls (Viva-TV)** 14.3%
- 45. Sarah G Live (ABS-CBN) 18.5%

Viva-TV on IBC Sked for February 25 and 26, 2012 Edit

Saturday Edit

- 8:30 am -- Makabayang Duktor
- 9 am -- CelebrityDATcom (LIVE)
- 10 am -- Pop Pixie
- 10:30 am -- Grossology
- 11 am -- Music K-Pop
- 11:30 am -- Lunch Break (Singing Teenadyer Grand Finals winner) (LIVE)
- Guest: Kathryn Bernardo, Daniel Padilla and Khalil Ramos with Enrique Gil as host
- 1 pm -- PBA D-League (LIVE)
- 3 pm -- Stop, Talk and Listen (LIVE)
- 3:45 pm -- Cristinetopia
- 4 pm -- Polly Pocket
- 4:30 pm -- Summer's Desire
- 5:15 pm -- Goin' Bayabas
- 6 pm -- Cartoon Premiere Night: Barbie in a Fashion Fairytale
- 7:30 pm -- Fighting Family (LIVE)
- 8 pm -- Jr. NBA: Semi-Finals (LIVE)
- 8:30 pm -- Who Wants to be a Millionaire Philippines (New Season Premiere)
- Hosted by Vic Sotto
- 9:30 pm -- Wansapanataym: Cool to Cool
- Starring Ella Cruz and BJ Forbes

- 10:30 pm -- The Main Event with Ronnie Nathanielsz
- 11:30 pm -- IBC Express Balita Weekend (LIVE)
- 12 mn -- Last Fool Show (LIVE)

Sunday **Edit**

- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Fil-Chi
- 10:30 am -- Atomic Betty
- 11 am -- Trollz
- 11:30 am -- Barbie
- 12 nn SM Little Stars (LIVE)
- 1 pm -- DMZ-TV (LIVE)
- 2 pm -- P-POP Star Hunt: The Star Round
- 3 pm -- Bagets: Just Got Lucky
- 4 pm -- PBA Commissioner's Cup: Meralco vs Powerade; Alaska vs. TNT (LIVE)
- 8 pm -- WOW! (New Timeslot)
- Hosted by Vhong Navarro
- 8:30 pm -- Pop Girls (Guest: Martin Escudero) (LIVE)
- 9:30 pm -- Sinemaks: Tusong Twosome
- Starring Andrew E., Janno Gibbs and Jackie Forster
- 11:30 pm -- IBC Express Balita Weekend (LIVE)
- 12 mn -- El Shaddai

Viva-TV on IBC Sked for July 6 to 8, 2012 Edit

Friday Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the Jr. NBA
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (Premiere) (LIVE)
- Hosted by Sam Pinto
- 6:30 pm -- PBA Governors' Cup on Tour Semifinals (LIVE)
- B-Meg Llamados vs Talk n Text Tropang Texters
- 8:30 pm -- Showbiz Star (Premiere)
- Hosted by Dolly Anne Carvajal
- 9 pm -- Esperanza (Premiere)
- Starring Cristine Reyes
- 9:30 pm -- Pinokyo's Time (Premiere)
- Starring Izzy Canillo and Judy Ann Santos
- 10 pm -- Sabi Mo Nanay (Premiere)

- Starring AJ Muhlach
- 11 pm -- Can You Hear My Heart (Premiere)
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Pulsong Pinoy

Saturday **Edit**

- 11:30 am -- Lunch Break (LIVE)
- Launching I Love You performed by 2NE1 with Anja Aguilar
- 1:30 pm -- P-POP Star Hunt
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines (Premiere)
- Hosted by Luis Manzano
- 6 pm -- All or Nothing: Nonito Donaire vs. Jeffrey Mathebula (Via Satellite)
- 8 pm -- DMZ-TV
- 9 pm -- Who Wants to be a Millionaire? Philippines (Premiere)
- Hosted by Vic Sotto
- 10 pm -- Homecoming sa 13: The Grand Breaking Celebration
- 12 mn -- The Jon Santos Show (LIVE)
- 12:45 am -- IBC Express Balita Weekend (LIVE)

Sunday Edit

- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- PBA Governors' Cup Semifinals: Rain or Shine vs. Meralco (LIVE)
- 6 pm -- PBA Special: Robert Jaworski's Retirement Ceremony (LIVE)
- 6:30 pm -- PBA Governors' Cup Semifinals: Barangay Ginebra vs. Petron Blaze (LIVE)
- 8:30 pm -- I Am Sarah (LIVE)
- 9 pm -- Who Wants to be a Millionaire?

- 10 pm -- Sinemaks: Sa Diyos Lang Ako Susuko
- Starring Robin Padilla
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV on IBC Sked for July 10 to 16, 2012 <u>Edit</u>

Tuesday Edit

- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Guest: Kathryn Bernardo and Daniel Padilla) (LIVE)
- 1:30 pm -- The Next Chief Justice (PTV delayed telecast)
- Hosted by Atty. Marc Castrodes, Ms. Kathy San Gabriel and Robert Tan
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Who's That Girl?
- Starring Anne Curtis, Luis Manzano and Eugene Domingo
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star (Guest: Epi Quizon and Zsa Zsa Padilla)
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Krenn Jolongbayan at Comedy King Dolphy died at 83 in Makati Medical Center
- 12 mn -- Good Take

Wednesday Edit

- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Maraming Salamat, Dolphy (Dolphy's funeral) (LIVE)
- Hosted by Jay Sonza and Zyrene Parsad-Valencia
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)

- 6:30 pm -- PBA Governor's Cup Semifinals: Petron Blaze vs. B-Meg Llamados (LIVE)
- 8:30 pm -- Showbiz Star (Tribote to Dolphy)
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanataym: Mother Nature
- Starring Ella Cruz and Judy Ann Santos
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 12 mn -- Tapatan with Jay Sonza

Thursday Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Tumbok
- Starring Cristine Reves
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 12 mn -- Kasangga Mo Ang Langit/Biyaheng Langit

Friday Edit

- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Launching of Olympic Games) (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- The Next Chief Justice (simulcast on PTV)
- Hosted by Atty. Marc Castrodes, Ms. Kathy San Gabriel and Robert Tan
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)

- 6:30 pm -- PBA Governors' Cup on Tour Semifinals (LIVE)
- Petron Baze vs. Talk 'n Text Tropang Texters
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83 and Greg Gregorio at the PBA Semifinals
- 12 mn -- Pulsong Pinoy

Saturday **Edit**

- 11:30 am -- Lunch Break (Sayaw Kabataan weekly finals) (LIVE)
- Guest: Julia Montes, Miranda Cosgrove, Elmo Magalona and Kathryn Bernardo with Neil Coleta as quest host
- 1:30 pm -- P-POP Star Hunt
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- PBA Governors' Cup Semifinals: Barangay Ginebra vs. Rain or Shine (LIVE)
- 8 pm -- DMZ-TV
- 9 pm -- Who Wants to be a Millionaire? Philippines
- 10 pm -- Viva Box Office: Babie in a Mermaid Tale 2 (Dubbed in Tagalog)
- 11:30 pm -- The Jon Santos Show (Remembering the King of Comedy Dolphy) (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83

Sunday Edit

- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- DMZ-TV (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- PBA Governors' Cup Semifinals (LIVE)
- B-Meg Llamados vs. Barangay Ginebra; Talk 'n Text Tropang Texters vs. Rain or Shine
- 8:30 pm -- I Am Sarah (Tribote to Dolphy) (LIVE)
- 9 pm -- Who Wants to be a Millionaire?

- 10 pm -- Sinemaks: Jeannie, Bakit Ngayon Ka Lang?
- Starring Robin Padilla, Judy Ann Santos and King Alcala
- 12 mn -- IBC Express Balita Weekend (LIVE)
- Live report of Krenn Jolongbayan at Dolphy dead at 83
- 12:30 am -- El Shaddai

Monday Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Lastikman: Unang Banat
- Starring Sarah Geronimo and Mark Bautista
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Estudyante Blues
- 10:30 pm -- Dream High (Season 2)
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 12 mn -- Linawin Natin (LIVE)
- Live episode at Dolphy's dead at 83 hosted by Jarius Bondoc

Viva-TV on IBC Sked for July 17-22, 2012 Edit

Tuesday Edit

- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Status, Single
- Starring Rufa Mae Quinto, Mark Bautista, Paolo Contis, Alfred Vargas, Rafael Rossel and Jon Avila
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo

- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 12 mn -- Entrepinoy

Wednesday Edit

- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- PBA Governor's Cup Semifinals (LIVE)
- Barangay Ginebra vs. Talk 'n Text Tropang Texters
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanataym: Remote Kontrol
- Starring Ella Cruz and Maricel Soriano
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 12 mn -- Tapatan with Jay Sonza

Thursday **Edit**

- 10:30 am -- Sa Tabi Ng Inang Lawa
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Sayaw Kabataan weekly finals) (LIVE)
- 1:30 pm -- Fondant Garden
- 2:30 pm -- Queen and I
- 3 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: I Love You Three Times a Day
- Starring Cristine Reyes
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star

- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 12 mn -- Good Take

Friday Edit

- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Sayaw Kabataan weekly finals) (LIVE)
- 1:30 pm -- Fondant Garden
- 2:30 pm -- Forum on Expectation on The President's SONA (LIVE)
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Jess Caduco at the SONA 2012 and Greg Gregorio at the PBA Semifinals and 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- PBA Governors' Cup on Tour Semifinals (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Jess Caduco at the SONA 2012 and Greg Gregorio at the PBA Semifinals and 2012
 London Olympics
- 12 mn -- Pulsong Pinoy

Saturday **Edit**

- 11:30 am -- Lunch Break (Sayaw Kabataan monthly finals) (LIVE)
- Guest: Julia Montes, Daniel Padilla, Kathryn Bernardo, Khalil Ramos and Neil Coleta as guest host
- 1:30 pm -- P-POP Star Hunt
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- PLDT All-Star Basketball Challenge (LIVE)

- 8 pm -- DMZ-TV
- 9 pm -- Who Wants to be a Millionaire? Philippines
- 10 pm -- Viva Box Office: The Incredibles (Dubbed in Tagalog)
- 11:30 pm -- The Jon Santos Show (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)

Sunday Edit

- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- DMZ-TV (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- PBA Governors' Cup Finals (LIVE)
- 8:30 pm -- I Am Sarah (Birthday Special) (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: D' Uragons: never umuurong always sumusulong
- Starring Eddie Garcia, Andrew E. and Angelu De Leon
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV on IBC Sked for July 23, 2012 Edit

- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Sayaw Kabataan monthly finals) (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- 2012 State of the Nation Address of PNoy (simulcast on PTV-4) (LIVE)
- Hosted by Atty. Marc Castrodes, Ms. Kathy San Gabriel and Lucy Torres
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Jeffrey Zaide at SONA 2012
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Pik Pak Boom
- Starring Herbert Bautista, Dingdong Avanzado and Bing Loyzaga
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)

- Live report of Jeffrey Zaide at SONA 2012
- 12 mn -- Linawin Natin (LIVE)
- Live special episode in SONA hosted by Jarius Bondoc

Viva-TV on IBC Sked for July 24, 2012 Edit

- 10:30 am -- Tipong Pinoy
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (Sayaw Kabataan monthly finals) (LIVE)
- 1:30 pm -- Fondant Garden
- 2:30 pm -- Queen and I
- 3 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the PLDT All-Star Basketball Challenge
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Catch Me, I'm in Love
- Starring Sarah Geronimo and Gerald Anderson
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the PLDT All-Star Basketball Challenge
- 12 mn -- Entrepinoy

Viva-TV on IBC Sked for July 28 to August 5, 2012 <u>Edit</u>

July 28 Edit

- 11:30 am -- Lunch Break (Sayaw Kabataan semi-finals) (LIVE)
- Guest: Kathryn Bernardo, Enrique Gil as host, Daniel Padilla, Khalil Ramos, Julia Montes, Elmo
 Magalona, Neil Coleta as guest host and Never the Strangers Band
- 1:30 pm -- 2012 London Olympics Opening Ceremonies (LIVE)
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 5:30 pm -- PBA Finals (LIVE)
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire? Philippines

- 10 pm -- Judo Men's 60kg & Women's 48kg Finals (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 1 am -- Boxing Mens 56 & 75 kg Prel (Round of 32)

July 29 Edit

- '3:30 am -- '2012 Olympic Basketball Women's Pool BRA vs. FRA
- 5:30 am -- Kerygma TV
- 6:30 am -- Family TV Mass (LIVE)
- 7:30 am -- Makabayang Duktor
- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- PBA Annual Awarding Ceremonies (LIVE)
- 8:30 pm -- I Am Sarah (Go London Olympics) (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Ako Ang Katarungan
- Starring Bong Revilla
- 12 mn -- IBC Express Balita Weekend (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12:30 am -- Beach Volleyball Mens and Womens Prel.
- 1:30 am -- Swimming Mens & Womens
- 3 am -- Judo Mens & Womens Finals

July 30 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Swimming Mens and Womens Prel. (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time

- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12 mn -- Linawin Natin (LIVE)
- 12:30 am -- Gymnastics Artistic Mens Team Finals
- 1:30 am -- Beach Volleyball 1 match (LIVE)
- 2:15 am -- Table Tennis Mens Singles 4th Round (LIVE)
- 3 am -- Basketball Mens POOL RUS-BRA

July 31 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Jeff Arcilla at the PAGASA weather, Czarinah Lusuegro at the weather, Krenn Jolongbayan at the 2012 Cinemalaya Film Festival and Greg Gregorio at the 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Haunted Changi
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12 mn -- Entrepinoy
- 12:30 am -- Boxing Mens 49kg & 64kg Prel. (Round of 32) (LIVE)
- 2 am -- Basketball Mens FRA vs ARG (LIVE)
- 3:30 am -- 2012 Olympic Basketball Men's Pool USA vs. TUN (LIVE)

August 1 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- PBA Finals (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time

- 10 pm -- Wansapanataym: Halaman
- Starring Ella Cruz and Dina Bonnevie
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12 mn -- Tapatan with Jay Sonza
- 12:30 am -- Football Men's Pool BRA vs. NZL (LIVE)
- 2 am -- Water Polo Womens Pool ESP vs. USA (LIVE)
- 3:30 am -- Volleyball Womens Pool USA vs. CHN (LIVE)

August 2 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Kahit Konting Pagtingin
- Starring Sharon Cuneta and FPJ
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12 mn -- Good Take
- 12:30 mn -- 2012 Olympic Basketball Men's Pool BRA vs. RUS
- 2:30 am -- 2012 Olympic Basketball Men's Pool ESP vs. GBR (LIVE)
- 4:30 am -- 2012 Olympic Basketball Men's Pool USA vs. NIG (LIVE)

August 3 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- PBA Finals (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay

- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Greg Gregorio at the 2012 London Olympics
- 12 mn -- Pulsong Pinoy
- 12:30 am -- Shooting Mens Double Trap Finals
- 2 am -- Volleyball Womens Pool USA vs. SRB

August 4 Edit

- 5 am -- A Taste Of History: Isang Malinamnam Na Kalayaan
- Hosted by Pat Natividad
- 6 am -- Makabayang Duktor
- 7 am -- Pop Pixie
- 7:30 am -- Magic Wonderland
- 7:55 am -- Lalaloopsy
- 8 am -- Polly Pocket
- 8:30 am -- Especially 4 U
- 9 am -- Cyborg Kurochan
- 9:30 am -- Beelzebub
- 10 am -- K-ON!
- 10:30 am -- The Main Event (Viva Sports)
- 11:30 am -- Lunch Break (Sayaw Kabataan Grand Finals) (LIVE)
- 1:30 pm -- P-POP Star Hunt: LIVE Exam Presenters (LIVE)
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- PBA Finals (LIVE)
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire? Philippines
- 10 pm -- Viva Box Office: Brave
- 11:30 pm -- The Jon Santos Show (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)
- 1 am -- Volleyball Men's Pool GER vs. TUN

August 5 Edit

- 3:30 am -- 2012 Olympic Basketball Men's Pool USA vs. LIT
- 5:30 am -- Kerygma TV
- 6:30 am -- Family TV Mass

- 7:30 am -- Makabayang Duktor
- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- **3:30 pm -- WOW!**
- 4 pm -- 2012 Olympic Basketball Women's Pool FRA vs. RUS (LIVE)
- 6 pm -- PBA Finals (LIVE)
- 8:30 pm -- I Am Sarah (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: The Unkabogable Praybeyt Benjamin
- Starring Vice Ganda
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- Volleyball Women's Pool ITA vs. RUS
- 2:30 am -- Boxing M 49, 64 & 81 kg. Prel. (Rnd of 16) (LIVE)

Viva-TV on IBC Sked for August 6-13, 2012 <u>Edit</u>

August 6 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Jeff Arcilla at the PAGASA Weather
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Maruja
- Starring Carmina Villaroel and Rustom Padilla
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Jess Caduco at the PAGASA Weather
- 12 mn -- Linawin Natin (LIVE)

- 12:30 am -- Basketball Mens GBR-CHN (LIVE)
- 2:30 am -- Shooting Mens 50m Pistol Final & VC (LIVE)
- 3:30 am -- Basketball Mens POOL ESP vs BRA (LIVE)

August 7 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Czarinah Lusuegro at the Weather, Jeffrey Zaide at the School and Jeff Arcilla at the PAGASA Weather
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10
- 6:30 pm -- Athletics Prel. Integrated Women's Javelin Throw, Men's 110m Hurdles, Men's Triple Jump, Women's 5000m, Men's 200m (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Czarinah Lusuegro at the Weather and Jeffrey Zaide at the School
- 12 mn -- Entrepinoy
- 12:30 am -- Football Mens SF 1 (Wembley) (Ch. 8) (LIVE)
- 2:30 am -- [TEAM PHL] Athletics Finals Integrated M High Jump, W Long Jump, W 100m Hurdles, M Discus Throw, M 800m, W 200m, M 1500m (Ch. 1) (LIVE) Marestella Torres Long Jump at 2:05

August 8 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Czarinah Lusuegro at the Weather, Jeffrey Zaide at the School and Jeff Arcilla at the PAGASA Weather
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- [TEAM PHL] Athletics Prel. Integrated M Decathlon, W Hammer Throw, M Pole Vault, M 5000m, W 800m (Ch. 1) (LIVE) Rene Herrera 5000m 17:45
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanataym: Your Bata
- Starring Ella Cruz, Abby Bautista and Vilma Santos
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- Live report of Czarinah Lusuegro at the Weather, Jeffrey Zaide at the School and Jeff Arcilla at the PAGASA Weather

- 12 mn -- Tapatan with Jay Sonza
- 12:30 am -- Basketball Men's QF FRA vs. ESP (Ch. 5) (LIVE) Join-in-progress
- 2 am -- Wrestling Freestyle Womens 48 & 63kg Repechages & Finals (Ch. 8) (LIVE)
- 3:30 am -- Basketball Mens QF BRA vs. ARG (Ch. 10) (LIVE)

August 9 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: The Flor Contemplacion Story
- Starring Nora Aunor, Amy Austria and Rita Avila
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Good Take
- 12:30 mn -- [TEAM PHL] Cycling BMX Mens QF (Ch. 7) (LIVE)
- 3 am -- Volleyball Womens SF 2 (LIVE)

August 10 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Boxing Mens 49, 55, 64, 75 & 91kg Semis (Ch. 10) (Live) and/or [TEAM PHL]
 Cycling BMX Mens and Womens SF's and Finals (Ch. 4) (LIVE)
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Pulsong Pinoy
- 12:30 am -- Basketball Mens SF1 (Ch. 3) (LIVE)
- 2:15 am -- Football Mens Bronze (Ch. 3) (Live)

August 11 Edit

- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- P-POP Star Hunt: LIVE Exam Presenter (LIVE)

- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- PBA Classics
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire Philippines
- 10 pm -- Viva Box Office: Madagascar 3: Europe's Most Wanted
- 11:30 pm -- The Jon Santos Show (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)
- 1 am -- Football Mens Gold (LIVE)
- 3 am -- [TEAM PHL] Boxing M 49kg, 55kg, 64kg, 75kg, & 91kg Finals (Ch. 6) (LIVE) or Basketball Womens Gold (Ch. 4) (LIVE)

August 12 Edit

- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars: Regional Finals (LIVE)
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- Basketball Mens Bronze (LIVE)
- 6 pm -- PBA 2012: Game Na! (LIVE)
- 8:30 pm -- I Am Sarah (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Lastikman: Unang Banat
- Starring Sarah Geronimo and Mark Bautista
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- Wrestling Freestyle Mens Repechages and Finals 60, 84, & 120kg (LIVE)
- 3:30 am -- Highlights

August 13 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- Live report of Greg Gregorio at the London 2012 Closing Ceremonies
- 5 pm -- Winx Club: The Power of Believix

- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Summary of Games & London 2012 Closing Ceremonies (LIVE)
- 9:15 pm -- Esperanza
- 9:45 pm -- Pinokyo's Time
- 10:15 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Linawin Natin (LIVE)

Viva-TV on IBC-13 Sked for August 14 to 19, 2012 Edit

Tuesday Edit

- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Annie B.
- Starring Jolina Magdangal, Sarah Geronimo and Dingdong Dantes
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Entrepinoy

Wednesday Edit

- '10' am -- Boracay Island's Eco-Tourism and the Code Blue Coral
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Dream High 2
- 2:30 pm -- Queen and I
- 3 pm -- The OPM Show
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix

- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- The Best of PBA (1996-1999)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanataym: The Advengers
- Starring Ella Cruz and G. Toengi
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Tapatan with Jay Sonza (LIVE)

Thursday **Edit**

- 10 am -- Boracay Island's Eco-Tourism and the Code Blue Coral
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2:30 pm -- Queen and I
- 3 pm -- The OPM Show
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Super-B
- Starring Rufa Mae Quinto, Marvin Agustin and Melanie Marquez
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Good Take

Friday Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)

- 6:30 pm -- The Best of PBA (1999-2002)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Pulsong Pinoy

Saturday **Edit**

- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- P-POP Star Hunt: LIVE Exam Presenter (LIVE)
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- Best of London Olympics
- Basketball Gold Medal Match USA vs. ESP
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire Philippines
- 10 pm -- Esperanza Matrathon
- Starring Cristine Reyes
- 11:30 pm -- The Jon Santos Show (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)

Sunday Edit

- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars: Semi-Finals (LIVE)
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- 34th William Jones Cup Philippines vs. Jordan (LIVE)

- 6 pm -- 2012 PBA Rookie Draft (LIVE)
- 8:30 pm -- I Am Sarah (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Manila Kingpin
- Starring ER Ejercito, Carla Abellana, Phillip Salvador, Dennia Padilla and Ping Medina
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV on IBC Sked for August 20-26, 2012 Edit

Monday Edit

- 10 am -- Puso at Diwa Ni Ninoy
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Dream High 2
- 2:30 pm -- Queen and I
- 3 pm -- The OPM Show
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10
- 6:30 pm -- 34th William Jones Cup: South Korea vs. USA (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Linawin Natin (LIVE)

Tuesday Edit

- 10 am -- Ninoy: The Legacy Comes Of Age
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Dream High 2
- 2:30 pm -- Queen and I

- 3 pm -- WOW!
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: P.S. I Love You
- Starring Sharon Cuneta and Gabby Concepcion
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Entrepinoy

Wednesday Edit

- 10 am -- Ang Laban ni Ninoy
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Dream High 2
- 2:30 pm -- Queen and I
- 3 pm -- The OPM Show
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- 34th William Jones Cup: Philippines vs. Japan (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanataym: The Time
- Starring Ella Cruz, Yash Luda and Jaycee Parker
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)

12 mn -- Tapatan with Jay Sonza (LIVE)

Thursday <u>Edit</u>

- 10 am -- Ninoy: The Heart and Soul
- 11 am -- Cooltura
- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- Fondant Garden
- 2 pm -- Dream High 2
- 2:30 pm -- Queen and I
- 3 pm -- The OPM Show
- 3:30 pm -- Tipong Pinoy
- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- 34th William Jones Cup: Philippines vs. Lebanon (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Dalawang Busoy
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Good Take

Friday Edit

- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:27 pm -- Lalaloopsy
- 6:30 pm -- 24th William Jones Cup: Philippines vs. Iran (LIVE)
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Pulsong Pinoy

Saturday Edit

- 11:30 am -- Lunch Break (LIVE)
- 1:30 pm -- P-POP Star Hunt: LIVE Exam Presenter (LIVE)
- 2:30 pm -- KC.com
- 3 pm -- Fighting Family
- 4 pm -- Kasangga Mo Ang Langit/Biyaheng Langit
- 4:30 pm -- Popstar Diaries
- 5 pm -- The Weakest Link Philippines
- 6 pm -- 34th William Jones Cup: Japan vs. South Korea (LIVE)
- 8 pm -- DMZ-TV (LIVE)
- 9 pm -- Who Wants to be a Millionaire? Philippines
- 10 pm -- Winx Club: Believix Marathon
- 11:30 pm -- The Jon Santos Show (LIVE)
- 12:30 am -- IBC Express Balita Weekend (LIVE)

Sunday Edit

- 8:30 am -- Hapi Kung Healthy
- 9 am -- Y2K: Yes to Kids
- 9:30 am -- Chinatown TV
- 10:30 am -- Barbie
- 11 am -- @Annebishowsa
- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars: Grand Finals (LIVE)
- 1:30 pm -- KSP: Kapinoy Sunday Party (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- WOW!
- 4 pm -- 34th William Jones Cup: Philippines vs. Zhonghua (Chinese-Taipei A) (LIVE)
- 6 pm -- 24th William Jones Cup: Philippines va. USA (LIVE)
- 8:30 pm -- I Am Sarah (LIVE)
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Ang Utol Kong Hoodlum
- Starring Robin Padilla and Vina Morales
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV on IBC Sked for August 27, 2012 <u>Edit</u>

4 pm -- Barney and Friends

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- Viva Box Office: Apat Dapat, Dapat Apat
- Starring Ruffa Mae Quinto, Candy Pangilinan and Eugene Domingo
- 8 pm -- Petra's Panniest
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Estudyante Blues
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Linawin Natin (LIVE)

Viva-TV on IBC Sked for August 28 and 29, 2012 Edit

Tuesday Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10
- 6:30 pm -- Viva Box Office: No Other Woman
- Starring Anne Curtis, Cristine Reyes and Derek Ramsay
- 8 pm -- Barney and Friends
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Petrang Kabayo
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Entrepinoy

Wednesday Edit

- 4 pm -- Barney and Friends
- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Winx Club: The Power of Believix
- 5:30 pm -- Daily Top 10
- 6:30 pm -- The Best of PBA Season
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza

- 9:30 pm -- Pinokyo's Time
- 10 pm -- Wansapanatayn: Honot Honor
- Starring Ella Cruz, Abby Bautista and Vilma Santos
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Tapatan with Jay Sonza

Viva-TV on IBC Sked for August 31, 2012 Edit

- 4:30 pm -- IBC Express Balita (LIVE)
- 5 pm -- Wlnx Club: The Power of Believix
- 5:30 pm -- Daily Top 10 (LIVE)
- 6:30 pm -- The Best of PBA Season
- 8:30 pm -- Showbiz Star
- 9 pm -- Esperanza
- 9:30 pm -- Pinokyo's Time
- 10 pm -- Sabi Mo Nanay
- 11 pm -- Can You Hear My Heart
- 11:30 pm -- Ronda Trese (LIVE)
- 12 mn -- Pulsong Pinoy

Viva TV's Newest Channel Offering Featuring Sarah, Anne and KC

Viva Entertainment Groups' latest flagship program Viva TV channel 13 will feature three of the most popular stars in television namely Sarah Geronimo, Anne Curtis and KC Concepcion.

The three Viva leading ladies will star on their own original TV shows which will be aired through different cable and satellite providers in the country such as Sky Cable, Cignal and Dream TV with a power of brand new 60-kilowatt Harris transmitter transmitter sitting in Coca-Cola's compound in San Francisco del Monte, Quezon City.

Anne Curtis, Sarah and KC will be featured on their own reality shows as they attend their various showbiz engagements and professional commitments and their programming includes foreign cartoons, cartoon movies, sports, showbiz-oriented shows, music videos, Viva tagalog movies, drama series, game shows, comedy shows and concerts with commercial TV spots.

Sarah's show will be titled "Popstar Diaries," KC will be the star of "kc.com," and Anne Curtis will showcase her acting and day-to-day life activities as an actress with the show titled "@annebishowsa." According to the executive vice president of Viva Communications Inc., Vic del Rosario, Viva TV is the country's first-ever largest entertainment channel on free TV channel IBC-13 that offers 100 percent new and original Filipino content with helped boost Channel 13's ratings from cellar dweller to No. 4 in dominated like ABS-CBN, GMA-7 and TV5 according to TV survey provider of Nielsen Media Research. New shows which will be featured in Viva TV were, Jon Santos with his show "The Jon Santos Show," Dingdong Avanzado's game show "Fighting Family," Anja Aguilar's teen drama anthology TV series "Dear Heart," Vice Ganda's TV sitcom "Petrang Kabayo," Vhong Navarro's gag show "WOW!," "I Am Sarah," the newest teen-oriented variety show hosted by popstar princess Sarah Geronimo, "Esperanza," the first-ever teleserye starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, "Estudyante Blues," the newest TV series starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, "SM Little Stars," a reality-based talent search for kids hosted by Britain's Got Talent alum Charlie Green and YouTube sensation Ashley Rivera more popularly known as Petra Mahalimuyak with the show "Petra's Panniest," phenomenal game show based on the British "The Weakest Link" hosted by Luis Manzano, "Who Wants to be a Millionaire?" hosted by Bossing Vic Sotto, the free TV broadcast of the PBA games, the newest Korean drama on Philippine TV "Fondant Garden," "Queen and I," "Dream High," and "Can You Hear My Heart," and the Filipino-dubbed foreign cartoons such as "Winx Club," "Pop Pixie," "Lalaloopsy" and "Barbie," and the world's famous anime "Ragnarok," "Beelzebub" and "K-On!."

Former **Viva**'s sexiest celebrities Katya Santos and Maui Taylor will be featured also in another show titled "**Pantaxa**" which will showcase and follows 6 of the sexiest, most promising new young actresses in showbiz as they dare and bare their body, mind, heart and soul in their search for stardom.

IBC Sign On (July 2, 2012) Edit

- 1. Test Card
- 2. Philippine National Anthem
- 3. Sign-On Prayer
- 4. Sign On Script
- 5. St. Pedro Calungsod Harry Santos (music video)
- 6. Station Logo
- 7. Ladies and gentlemen... In a few seconds we will be on simultaneous nationwide satellite broadcast. Please stand by.
- 8. Nutrition Month This July on IBC

IBC Sign Off (July 2, 2012) Edit

- 1. St. Pedro Calungsod Harry Santos (music video)
- 2. Sign-On Prayer
- 3. Philippine National Anthem
- 4. Sign On Script
- 5. Test Card

Viva-TV on IBC Sked for September 30, 2012 Edit

- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- DMZ-TV (LIVE)
- 2:30 pm -- Dear Heart
- 3:30 pm -- The OPM Show
- 4 pm -- PBA 2013 Season: Opening Ceremonies (LIVE)
- Barangay Ginebra San Miguel vs. Globalport Batang Pier
- 8:30 pm -- I Am Sarah
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Eseng ng Tondo
- Starring Fernando Poe, Jr. (FPJ)
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV on IBC Sked for November 4, 2012 Edit

- 11:30 am -- Pantaxya X
- 12:30 pm -- SM Little Stars (LIVE)
- 1:30 pm -- DMZ-TV (LIVE)
- 2:30 pm -- Dear Heart

- 3:30 pm -- PBA Philippine Cup SuperBall at the Big Dome: Triple Threat (LIVE)
- Barangay Ginebra San Miguel vs. Globalport Batang Pier
- 8:30 pm -- I Am Sarah
- 9 pm -- Who Wants to be a Millionaire?
- 10 pm -- Sinemaks: Pag-Ibig Ko sa Iyo'y Totoo
- Starring Bong Revilla and Donna Cruz
- 12 mn -- IBC Express Balita Weekend (LIVE)
- 12:30 am -- El Shaddai

Viva-TV Kids offers a refreshing line-up starting July 29

Viva-TV Kids improves its line-up starting July 29 as some of its teenager programs move to a much refreshing timeslot, an all-new episode of **Winx Club** from Monday to Friday at 5:00PM and the most exciting adventure, **Magic Wonderland** will be airs 8:30AM on Saturdays starting July 28. Follow the tag along as they save the day in **Barbie** on Sundays at 11:30AM beginning July 29. On August 11, 2012, be captivated with the all-famous **Polly Pocket** with the new timeslot on Saturday viewing starting at 9:00AM on July 28, 2012.

Don't miss these programs as **Viva-TV Kids** rehashes its programming starting July 29 on **Viva-TV on IBC-13**.

Viva-TV, The Country's Premier Entertainment TV on Channel 13 Edit

And there is Viva-TV on IBC-13 - Home of the Stars

The country's premier ENTERTAINMENT TV on Channel 13. Watch our favorite entertainment shows: Winx Club, Barbie, Pop Pixie, Polly Pocket, Magic Wonderland, Lalaloopsy, Popstar Diaries, @Annebishowsa,KC.com, Petra's Panniest, Pantaxya X, The Jon Santos Show, Daily Top 10, PBA on Viva-TV, Sinemaks, Viva Box Office, Petrang Kabayo, Especially 4 U, WOW!, Showbiz Star, I Am Sarah, Esperanza, Estudyante Blues,Fondant Garden, Queen and I, Dream High, Can You Hear My Heart, The Weakest Link, Who Wants to be a Millioanire?, The OPM Show, Wansapanataym, P-POP Star Hunt, Dalawang Busoy, Sabi Mo Nanay, Crayon Shin Chan, Cyborg Kurochan, Sailor Moon, SM Little Stars, Fighting Family and many more.

Plug in to VIVA TV Channel 13! Like us on Facebook: www.facebook.com/VivaTVPhilippines; Follow us on Twitter: @vivatvchannel. VIVA.com.ph

Winx Club: The Power of Believix Soundtrack (from Viva Records) Edit

- 1. Shut Up and Kiss Me (Orianthi) (composed by Kean Cipriano) Sarah Geronimo and Anja Aguilar
- 2. Incomplete (Backstreet Boys) (composed by Vehnee Saturno) XLR8
- 3. Starships (Nicki Namaj) (composed by Christian De Walden) Anja Aguilar
- 4. Eye In The Sky (Alan Parsons Project) (composed by Kean Cipriano) Daniel Padilla
- 5. Check It Out (Nicki Minaj) (composed by Christian Martinez) Anne Curtis feat. Young JV
- 6. Get Back (Demi Lovato) (music and lyrics by Kean Cipriano) Sarah Geronimo
- 7. Liquid Ice (composed by Pamela Phillips-Oland, James Forrest and Daniel Havelin) Charlie Green
- 8. Be My Lover (La Bouche) (music and lyrics by Christian Martinez) Sarah Geronimo

- 9. I Am The Best (2NE1) (composed by Christian Martinez) Anja Aguilar, Sarah Geornimo and Janella Salvador
- 10. What Makes You Beautiful (One Direction) (composed by Christian Martinez) Voyz Avenue
- 11. Believix (composed by Sarah Geronimo) Popstar TV Cast

Magic Wonderland: Original Soundtrack (from Viva Records) Edit

- 1. Snow on the Sahara (Anggun) (composed by Vehnee Saturno) Anja Aguilar
- 2. It's Gonna Make Sense (MLTR) (composed by Kean Cipriano) Daniel Padilla
- 3. I Wanna Be With You (Mandy Moore) (comosed by Christian Martinez) Anja Aguilar
- 4. 30 Lives (Up-Up-Down-Dance Mix) (The Motion Sick) (composed by Somedaydream) Somedaydream
- 5. Rosanna (Toto) (composed by Ryan Cayabyab) Marcelito Pomoy
- 6. Deep (Binocular) (music and lyrics by Christian Martinez) Onemig Bondoc
- 7. Big Girls Don't Cry (Purefocus) (DDR) (music and lyrics by Christian Martinez) Janella Salvador
- 8. Daddy's Day (composed by Dingdong Avanzado) Dingdong Avanzado feat. Jayda Avanzado
- 9. Fall For You (composed by Vehnee Saturno) Sarah Geronimo

Pop Pixie Soundtrack (from Vicor Music) Edit

- 1. Moving On (DDR) (music and lyrics by Sarah Geronimo) Nadine Lustre
- 2. Everybody Wants To Rule The World (Tears For Fears) (music and lyrics by Christian Martinez) Where The Sheep?
- 3. Round and Round (Selena Gomez) (music and lyrics by Sarah Geronimo) Nadine Lustre
- 4. Here with Me (Plumb) (composed by Kean Cipriano) Princess Velasco
- 5. Only Love (Trademark) (composed by Vehnee Saturno) Janella Salvador
- 6. Hello (Karmin) (music and lyrics by Sarah Geronimo) Young JV and Nadine Lustre
- 7. Light and Shade (Fra Lippo Lippi) (composed by Ryan Cayabyab) Josh Padilla
- 8. Caught In The Moment (DDR) (Entona) (music and lyrics by Sarah Geronimo) Nadine Lustre
- 9. Terminal (Rupert Holmes) (composed by Vehnee Saturno) AJ Muhlach
- 10. No Time for Sleeping (LaVive) (music and lyrics by Sarah Geronimo) Janella Salvador
- 11. If (DDR) (Dave Aude Remix) (Colette) (composed by Christian Martinez) Nadine Lustre
- 12. Human (Human League) (music and lyrics by Christian Martinez) Marcelito Pomoy
- 13. Can You Keep A Secret (Barbie) (music and lyrics by Sarah Geronimo) Nadine Lustre

Top-rating Korean Drama on Viva-TV primetime Edit

Viva-TV on IBC-13 has relaunched with the top rating Korean Drama with is going to be airs from their primetime viewers. A newest asianovelas offer to all viewers entitles:

• **Dream High (Season 2)** at 2:00PM, stars K-Pop stars are actress Kang Sora, 2AM's Jin Woon, Tara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon

Can You Hear My Heart at 11:00PM, stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go
 Joon Hee and Lee Kyu Han

The asianovelas will air from Monday to Friday starting this Monday, July 2 on **Viva-TV**, Home of the Stars.

Viva-TV Corporate Profile

Viva-TV is an entertainment network brand of **Viva Entertainment**, a Philippine entertainment company headed by Vic Del Rosario Jr. which entered into a long-term block airtime agreement with government-sequestered network **IBC-13**. It reached the number 3 position among TV networks at some point with major networks **ABS-CBN** and **GMA**.

Viva-TV offers fresh, innovative and relevant programming for entertainment, providing Filipinos with new and dynamic TV viewing experiences. It targets the progressive Pinoy audiences—individuals who are open to changes and are willing to try new experiences, events and discoveries that offers 100 percent new and original Filipino content in Viva's local production and the network will now cater specifically to Free TV viewers via scheduling, market-specific advertising and promotions specifically tailored for young audiences in the Philippines.

The local broadcasting industry is **Intercontinental Broadcasting Corporation** characterized as of leading players **ABS-CBN Broadcasting Corp.** and **GMA Network Inc**.

Viva-TV will challenge the industry norm by presenting a different program every night, promising a line-up of captivating new shows with its diverse genres with the Viva stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Jon Santos, Crisrine Reyes, James Yap of PBA, Luis Manzano, Vice Ganda, Aga Muhlach, Nikki Bacolod, Vic Sotto, Anja Aguilar, Vhong Navarro, Charlie Green, Sam Pinto, Cesar Montano, diamond star Maricel Soriano, AJ Muhlach, Katya Santos, Richard Gutierrez, Onemig Bondoc, Judy Ann Santos, Izzy Canillo, Ashley Rivera aka Petra Mahalimuyak, Robin Padilla, Maui Taylor, among others.

The channel will shake the audience's regular viewing habits with a line up of entertainment programming belts which include the *PBA Games*, award-winning and critically-acclaimed asianovelas *Can You Hear My Heart*, *Dream High*, *Fondant Garden* and *Queen and I* and popular animated series like *Pop Pixie*, *Barbie*, *Winx Club*, *Lalaloopsy*, *Grossology* and *Polly Pocket* to support for kids TV fare and teenagers; the world class anime such as *Cyborg Kurochan*, *Beelzebub* and *K-On!*; variety fare such as the weekly 30-minute program *Popstar Diaries*, *@Annebishowsa* and *KC.com*, variety show *I Am Sarah*, music videos like *Daily Top 10*, talk show *The Jon Santos Show*, reality show *Pantaxya X*, the gag show *Petra's Panniest* and *WOW!*, showbiz-oriented shows like *Showbiz Star*, lifestyle show *Especially 4 U*, the drama series *Esperanza*, *Pinokyo's Time*, *Wansapanataym*, *Dear Heart* and *Estudyante Blues*, the top-rating sitcom *Petrang Kabayo*, *Dalawang Budoy* and *Sabi Mo Nanay*, the kiddie talent search *SM Little Stars* and the franchise game shows like *The Weakest*

Link with Luis Manzano and *Who Wants to be a Millionaire?* with Bossing Vic Sotto. *Viva-TV* also brings to its viewers a Viva Tagalog movies like *Viva Box Office* and *Sinemaks*.

The new TV channel launched in July is now a strong number three in the **AGB Nielsen New Media Research**ratings with **ABS-CBN** and **GMA**. It continues to attract a sizeable audience by putting resources in areas that are critical in providing better TV viewing experiences for Filipinos. Aside from investing in programming and content, **Viva-TV** channel 13 has also undertaken a transmission quality upgrade that will enable it to broadcast up to the strength of a 60KW transmitte power rin Coca-Cola's compound in San Francisco del Monte, Quezon City, which is stronger than that of other major networks in the country.

Not only will **Viva-TV** provide a quality viewing experience that is a cut above the rest, it will also open doors for a new TV stars, showcasing the Filipinos' creativity, talent and skills.

Popstar Diaries, KC.com, @Annebishowsa, The Jon Santos Show, Pantaxya X, Dear Heart, Daily Top 10, Petra's Panniest, Showbiz Star, The OPM Show, Esperanza, Pinokyo's Time, Esptcially 4 U, SM Little Stars, Petrang Kabayo, WOW!, I Am Sarah, The Weakest Link and Who Wants to be a Millionaire? aired on Viva-TV's prime programs like PBA, Viva Box Office and Sinemaks, as well as IBC's news programs Express Balita and Ronda Trese. That's a reminder to all these stars and fanatics to watch Viva-TV on IBCmore often as the country's premier entertainment network.

All these make Viva-TV one of the best nationwide platform for those seeking a reprieve from what the usual Philippine TV landscape offers. Home of the Stars.

Viva-TV beefs up primetime lineup

July 2, 2012 - **Viva-TV**, the entertainment network on **IBC-13** recently makes primetime treats viewing more exciting as Home of the Stars announced its new program line-up beginning July 2, 2012 with the major networks like **GMA Network**, **ABS-CBN** and **TV5**.

Intercontinental Broadcasting Corporation (IBC), which runs Channel 13 to compete with ABS-CBN Broadcasting Corp. (Channel 2) and GMA Network, Inc. (Channel 7), which have cornered the mass market for the network war. The country's No.1 entertainment network of Viva Entertainment Group once again establishes itself as a trendsetter in the industry as it promises to offer bigger, better and brighter shows for the second half of 2012.

"Viva-TV has something for everybody. We aim to deliver a fresh new perspective at how audiences enjoy the network's more entertainment shows," said Vic del Rosario, Viva chairman and CEO. "The new program line-up does not only set the bar higher for innovativeness and production values but it also reinforces Viva-TV's vision to become a formidable force in Philippine television as it continues to challenge repetitive programming standards."

Three weekly 30-minute programs will be premiered: *Popstar Diaries* is go behind-the-scenes of popstar princess Sarah Geronimo for showbiz engagements from photo shoots and mall shows to TV guestings and movie events, *@Annebishowsa* is follows Anne Curtis as she navigates the showbiz waters as Box-Office Queen, TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart, and *KC.com* is KC Concepcion log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities.

On June 30 (Saturday), 7 p.m., the phenomenal game show *The Weakest Link* relaunched with the new lucky charm. Offering a different take the highest amount was banked successfully in all seven rounds, the highest amount possible would be offfers contestants the chance to win P1,000,000, to join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens at least 18 eueays of age. It is now hosted by actor-host Luis Manzano

The premiere telecast of the new season of *Who Wants to be a Millionaire?*, the Saturday night game show requires the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000. The quiz show starts at 8:30 p.m. on Saturdays, it is hosted by Bossing Vic Sotto.

The new telecast of *The Jon Santos Show*, the Saturday night one-hour talk show will leave viewers in stitches for one whole hour every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. The show dubuted on June 30, Saturday nights at 10:30 p.m., is hosted by the country's top comedian Jon Santos.

The newest teen-oriented musical variety show called *I Am Sarah*, which debuted premieres on July 1, 2012 from Sundays at 8:30 to 9:30 p.m. It is hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.

Viva-TV's new evening primetime programming kicks off on July 2 with *Winx Club*, a first-ever animated series with its new season, which will air from Mondays to Fridays at 5 p.m. The sprinkle on the fairy dust with the magical return of the enchanting. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? *Winx Club* stars Bloom, Stella, Flora, Musa, Tecna and Aisha.

Daily Top 10 premieres at 5:30 p.m. The hour-long round-up of the each day's ten most requested OPM TV music videos with some K-POP videos exciting to get involved in the local music scene. It is hosted by the newest VJ Sam Pinto, against with teleserye GMA's *My Daddy Dearest* and ABS-CBN's Aryanna.

More teen animated series for girls will be introduced: *Magic Wonderland* is about a beautiful girl Ocean in this award winning animated series as she battles evil for the forces of good and *Polly Pocket* is a newest animated TV series with a brand new episodes starting characters like Polly, Shani, Lea, Lila, Crissy, Kerstie and Rick.

Esperanza, a first-ever teleserye, which will air from Mondays to Fridays at 9 p.m. The series will starring teen actress Cristine Reyes along with Cesar Montano, Richard Yap, diamond star Maricel Soriano and Daniel Padilla; directed by Wenn V. Deramas.

Favorite asianovelas starting Monday, July 2 will also see the premieres telecast of the the first-ever asianovela *Dream High* will make its new season on Mondays to Fridays, 10:30 p.m., offering starring K-Pop stars are actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.

This will be followed by the newest korean drama *Can You Hear My Heart* premieres at 11 p.m. which stars Hwang Jung Eum, Kim Jae Won, Nam Goong Min, Go Joon Hee and Lee Kyu Han.

On top of the exciting entertainment line-up that **Viva-TV** has in store for viewers in primetime, the network will also apply its technology and expertise in the way news is delivered and presented using state-of-the-art equipment. With these programming changes, **Viva-TV** channel 13 hopes to get higher ratings on primetime.

Viva-TV on IBC cable our reach Edit

Luzon Edit

- SkyCable Channel 15 Mega Manila
- SkyCable CAMANAVA Channel 15 CAMANAVA
- Cignal Digital TV Channel 13 Nationwide
- Dream Satellite TV Channel 7 Nationwide
- Global Destiny Cable Channel 16 Mega Manila
- Cablelink Channel 15 Mega Manila

- Telmarc Cable Channel 13 Rizal, Laguna and Tarlac
- Royal Cable Channel 13 Santa Rosa City, Cabuyao City and Calamba City in Laguna
- USATV Channel 23 Pangasinan and Northern Luzon
- SPC Cable TV Channel 15 San Jose del Monte City, Bulacan
- Las Piñas Cable Channel 13 Las Piñas
- SkyCable Channel 15 Meycauayan, Bulacan
- Muntinlupa CATV Channel 14 Muntinlupa
- Parañaque CATV Channel 14 Parañaque
- Sun Cable CAMANAVA Channel 15 CAMANAVA
- Angeles City CATV Channel 13 Angeles City
- DCTV Legaspi Channel 9 Legaspi
- SkyCable Channel 13 Rosario, Cavite
- Batangas CATV Channel 13 Batangas
- Comclark NetworkChannel 13 Baliuag, Bulacan
- DCTV Daraga Channel 9 Daraga, Albay
- DCTV Ligao Channel 6 Ligao, Albay
- DCTV Polangui Channel 6 Polangui, Albay
- DCTV Sorsogon Channel 6 Sorsogon
- SkyCable Channel 22 San Pedro, Laguna
- Home Cable Balayan Channel 13 Balayan, Batangas
- Home Cable Batangas Channel 13 Batangas
- Home Cable Bulacan Channel 13 Bulacan
- Home Cable CATV Channel 13 Pasig City
- Home Cable Cavite Channel 13 Cavite
- SkyCable Channel 13 Cavite
- Home Cable Dagupan Channel 7 Dagupan
- Home Cable Lipa Channel 13 Lipa, Batangas
- SkyCable Channel 11 Sta. Rosa
- SkyCale CCNI Channel 11 Parañaque City
- Home Cable Meycauayan Channel 13 Meycauayan, Bulacan
- Home Cable Tarlac Channel 13 Tarlac
- SkyCable Channel 9 Urdaneta, Pangasinan
- Multi-Network CATV Channel 13 Cabanatuan City
- SkyCable Channel 5 Laoag
- SkyCable Channel 4 Batac and Paoay, Ilocos Norte
- SkyCable Channel 7 Baguio
- SkyCable Channel 9 Dagupan

- Sun Vision Channel 16 Taguig and Metro Manila
- Sun Cable Channel 15 Bacoor
- Sun Cable Channel 15 Rizal

Visayas <u>Edit</u>

- Cable Star Iloilo Channel 12 Iloilo
- Kalibo Cable Channel 5 Kalibo, Alkan and Antique
- SkyCable Channel 38 Iloilo
- Sun Cable Channel 21 Cebu
- SkyCable Channel 8 Bacolod
- UniCable Channel 13 Cebu
- SkyCable Channel 13 Cebu

Mindanao Edit

- SkyCable Channel 8 Zamboanga
- Home Cable Network Channel 20 Davao
- SkyCable Channel 21 Davao
- SkyCable Channel 11 General Santos

International Edit

Dish Network Channel 9970 - USA as Viva-TV Global

You can watch Viva-TV, Home of the Stars through your local cable operators! Viva-TV on IBC will Call Telephone Number: (632) 952-4002 and Telefax Number: (632) 951-8983, 931-8940

Our Reach of IBC Stations Nationwide as Viva-TV Edit

TV Stations Edit

Luzon Edit

- Channel 13 Mega Manila
- Channel 13 Baguio
- Channel 13 Laoag
- Channel 5 Tuguegarao
- Channel 13 Santiago, Isabela
- Channel 13 Puerto Princesa, Palawan
- Channel 7 Daet, Camarines Norte
- Channel 13 Naga
- Channel 7 Legaspi
- Channel 2 Sorsogon

Visayas Edit

- Channel 2 Roxas
- Channel 12 Iloilo
- Channel 12 Bacolod
- Channel 13 Cebu
- Channel 2 Dumaguete
- Channel 12 Tacloban
- Channel 7 Basey, Samar

Mindanao Edit

- Channel 13 Zamboanga
- Channel 9 Dipolog
- Channel 12 Pagadian
- Channel 10 Cagayan De Oro
- Channel 12 Ozamis
- Channel 12 Davao
- Channel 13 General Santos
- Channel 5 Butuan
- Channel 10 Tandag, Surigao del Sur
- Channel 2 Cotabato

Radio Stations Edit

- iDMZ Mega Manila
- DYBQ Iloilo
- DYJJ Roxas
- DYRG Kalibo, Aklan
- DYBP Boracay

You can watch Viva-TV on IBC, Home of the Stars through your provincial stations. Viva-TV on IBC will Call Telephone Number: (632) 952-4002 and Telefax Number: (632) 951-8983, 931-8940

Korean Dramas Premiere on Viva-TV

Beginning this Monday (July 2, 2012), two of the biggest primetime dramas in Korea are set to offering captivate televiewers in different stories about love, relationships and music premieres weeknights on **Viva-TV**, the country's entertainment network on **IBC-13** as **Home of the Stars**.

These are *Dream High (Season 2)* and *Can You Hear My Heart* for the newest asianovelas on *Viva-TV's* fast-growing lineup of top-rating shows.

The new asianovelas will now set to premiere on Philippine television to bring many hours of romance, laughter, excitement and love story from the first and the true home of asianovelas, starring the best Korean stars, according to chairman and CEO of **Viva Entertainment** is Vic Del Rosario.

Dream High (Season 2) is a music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars of asianovelas. The group of students in Dream High Season 2 deals with a completely new group of students of in their quest for stardom. The company then transfers its own young in-training idol stars to Kirin High to circumvent a law requiring under-age entertainers to study for a set amount of time. Competition then brews between the troubled students at Kirin High School of Art and the newly transferred in-training idol stars from Oz Entertainments. The series broadcast by **KBS** in Korea and Seoul, here in the Phillippines will be seen starting on Mondays to Fridays, 2:00 pm on **IBC**, *Dream High* stars actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.

Can You Hear My Heart is a dramatic romance about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Dubbed as the successful Korean drama of 2011, broadcasted by MBC in South Korea, in the Philippines presented by Viva-TV, the series will starting Mondays to Fridays, 11:00 pm.

For the soundtrack, **Viva-TV** chose to provide covers instead of originals for a valid reason. "We want to have that sense of familiarity when it comes to themes," Rosario noted.

New songs are the recordings were taken from the albums of Anja Aguilar for *When* and *Nasaan Ang Pangako Mo* (composed by Vehnee Saturno), the theme song of *Can You Hear My Heart*.

Catch these primetime Korean dramas will air starting July 2, weekdays beginning with *Dream High* (*Season 2*) at 2:00 pm, followed by *Can You Hear My Heart* at 11:00 pm on *Viva-TV* on IBC, Home of the Stars.

New Asianovela on IBC Edit

Viva-TV as **Home of the Stars** had firmed up plans to acquired by **KBS**, **SBS** and **tvN** in Korea will producing asianovelas to promote new Korean drama for **Viva-TV** on **IBC-13**, for all Filipinos waiting for Tagalog dubbed Korean drama on Philippine television with Korean drama of two TV network

giants **GMA** and **ABS-CBN**competing for ratings, new Korean drama are **Queen and I** (Queen In-Hyun's Man) starring Ji Hyun-woo and Yoo In-na which premieres on July 2 at 2:30 p.m. on Mondays to Fridays right after Taiwanese drama **Fondant Garden** which is gained popularity.

Tapped local singers to perform the theme songs of their chosen Koreanovelas. Popstar princess Sarah Geronimo sang *Never Gonna Let You Go*, the theme song of *Queen and I*, according to Vic Del Rosario. The two top networks were forced to include asianovelas to their programming lineup.

The highlight of the program relaunch will be a variety show featuring the stars of **Viva-TV**, to be held at **Smart Araneta Coliseum** on last June 30, 2012 and also on July 2, 2012 will performing their K-Pop stars.

Viva-TV will also relaunch the new afternoon *Dream High* and primetime *Can You Hear My Heart* on the **Kapinoy** network **IBC-13** premieres July 2, 2012. That's three new Korean drama on top of the asianovela on local TV screens.

Viva-TV goes Anime this 2012

For the first time in entertainment after earning huge success with film showings, cartoons, game shows, asianovelas, sports events, drama series, comedy, music videos, reality shows and many more, **Viva-TV** as**Home of the Stars** will now set bring to homes the best of Japanese television by way of the three of newest very popular anime series in Philippine TV for the new weekend anime block called **AnimeVIVA**. These are **Cyborg Kurochan**, **Beelzebub** and **K-On!**, which dubbed in Filipino by famous TV stars while viewers can download logos with their Viva stars and picture messages via their cellphones including **Globe** and MMS.

Coco Martin provides the voice of Cyborg Kurochan Edit

Cyborg Kurochan is one of the highest rating anime shows in Japan as the action-packed. Its irreverent sence of humar has made it a favorite of televiewers of all ages. And the kids enjoy watching his adventures everyday will broadcast on Hong Kong, Taiwan, and Sningapore. It has reigned supreme in Japanese TV ratings since ites premiered on October, 1999. Here in the Philippines, Cyborg Kurochan will be seen on Saturdays at 9 a.m. on IBC-13. High-tech gadgetry mixed with fast-paced scennes are what define Kurochan's strategy in fighting the evil Dr. Go, who i planning to take over the world. It was Dr. Go who created Kurochan and give him a coaxial machine gun, but this cat hero cannot be evil. He is the loyal protector of an elderly couple. With Dr. Go on his tail, he is ready to take on a thousant other cyborg cats. The voice of Kurochan will be provided by popular Coco Martin.

Actor Richard Gutierrez leads his voice as Tatsumi in Beelzebub Edit

Beelzebub is an action-packed **Manga** in Japan that also peals to viewers of all ages. It has reigned supreme in Japanese TV ratings since its premiered anime in February 2011. It also airs on **Animax Asia** from India, Pakistan, Thailand, Hong Kong, Malaysia, Indonesia and Singapore, and will come to the Philippines. The show **Beelzebub** will be shown at **IBC** every Saturdays at 9:30 a.m. starting June 30, 2012. **Ragnarok**, **K-On!** and **Beelzebub** will be dubbed in Filipino on **Viva-TV**. His actor Richard Gutierrez will provide the voice of Tatsumi Oga along with Izzy Canillo will voiced of Kaiser de Emperana.

Popstar princess Sarah Geronimo she is her voice of Yui Hirasawa in K-ON! Edit

K-On! is the newest music-comedy manga illustrated by Kakifly in Japan also their favorite viewers of all ages. The title of the series comes from the Japanese word for light music, *keiongaku*, which in the Japanese context is similar to pop music.story revolves around four Japanese high school girls who join Sakuragaoka Girl's High School's light music club to try to save it from being disbanded, however, they are the only members of the club. Here in the Philippines, **K-On!** will premieres on June 30, 2012 from Saturdays at 10 a.m. on **IBC-13**. The voice of Yui Hirasawa provded by popstar princess Sarah Geronimo.

A Interesting cast of 'Petrang Kabayo'

We find the cast of debutting sitcom *Petrang Kabayo* very interesting. This is another **Viva Television** co-production on **IBC-13**, the new original TV sitcom, topbilled by nkabogable Vice Ganda played as and Aga Muhlach, who play as Erickson.

It's the first time that Vice and Aga are working together on TV and they're understandably excited about the project. Both are professional actors who take all offers that come their way as challenges he was given a curse that transforms him into a horse every time he gets angry, or does/says anything bad to others.

During the recent press conference with them in *Petrang Kabayo*, which premieres every Friday (9:30-10:30) on **IBC-13**, are Ella Cruz, Candy Pangilinan and DJ Durano with special guest Anja Aguilar. The sitcom is directed by Wenn V. Deramas with Vic Del Rosario as executive producer. So watch out for *Petrang Kabayo*, Tuesday nights at 9:30-10:30 pm on **IBC-13**.

Kapinoy News: New schedule of IBC-13 starting Monday, July 2, 2012:

- 11:00 am Cooltura
- 11:30 am Lunch Break
- 01:30 pm Fondant Garden
- 02:00 pm Dream High 2
- 02:30 pm Queen and I
- 03:00 pm Tipong Pinoy
- 04:00 pm Barney and Friends
- 04:30 pm IBC Express Balita
- 05:00 pm Winx Club
- 05:30 pm Daily Top 10
- 06:30 pm Viva Box Office (Mon, Tue and Thurs); PBA (Wed and Fri)
- 08:00 pm Petra'a Panniest (Mon, Tue and Thurs)
- 08:30 pm Showbiz Star
- 09:00 pm Esperanza
- 09:30 pm Pinokyo's Time
- 10:00 pm Estudyante Blues (Mon); Petrang Kabayo (Tue); Wansapanataym (Wed); Dalawang Busoy (Thurs); Sabi Mo Nanay (Fri)
- 11:00 pm Can You Hear My Heart
- 11:30 pm Ronda Trese

12:00 mn Linawin Natin (Mon); Good Take (Tue); Tapatan with Jay Sonza (Wed); Kasangga Mo
 Ang Langit/Biyaheng Langit (Thurs); Pulsong Piboy (Fri)

Pilot episode of 'Sabi Mo Nanay'

Dubbed as Mr. Cool, AJ Muhlach is the host of *Sabi Mo Nanay*, a *Viva-TV'*s reality dating show that has three girls competing for the approval of the strict mother of a mystery. Not in a teen star, not in a singer, not in a member of the boy band XLR8, not even in a dancer, but now in a new popular Filipino actor and product endorser after the success of a two-time Gawad Urian and FAMAS award-winning Filipino actor and product endorser Aga Muhlach.

Master Filipino actor AJ Muhlach is the host of **Viva Entertainment's** new reality dating show on **IBC-13**. *Sabi Mo Nanay* premiered last Friday, July 6, 2012, with a mother who has high standards for her son's date: she should be a car lover, a good entertainer, and a romantic person. These were the qualities that the mystery guy's mother is looking for among the batch of the show's searchees—selected girls of Viva Hot Babes: Maui Taylor and Katya Santos.

A first in Philippine television, *Sabi Mo Nanay* is an innovative acting original sitcom-game show done in meet-the-parents. The challenges, through up by families and doctors each week is exhilarating, funny and real. With host AJ Muhlach, the three girl searchees lined up for their first trial—the car wash challenge. Clad in sexy outfits, the trio thoroughly scrubbed, rinsed, and polished the car. Even as they were soaked, they had to prove their worth to the matriarch. After the first challenge, the girls were then asked to do the second test where they had to sing and dance in order to show how entertaining they were—one of the qualities they must possess to win the challenge. In line with the last criterion, the searchees were again called by AJ and were given instructions to write a poem and deliver it before the strict mystery's mother to please her with their romantic lines.

After all the challenges and the naughty side trips and playful daunting of AJ, the mystery guy was revealed and introduced to the girl searchees with their **Viva** star guest. With the girls anxiously waiting to know whom among them will be chosen, the fussy mom coldly announced that her choice was Maui Taylor.

Who will be the next batch of girl searchees who will dare to challenge the next mystery mom? Who among them will enjoy an all-expense-paid dream date? Find out on the next episode of *Sabi Mo Nanay* on *Viva-TV*, aired every Friday night at 9:30 p.m. on *IBC-13*.

Viva-TV anime line-up this coming on IBC-13 <u>Edit</u>

- Cyborg Kurochan @ Saturdays 9 am (featuring the voice of Coco Martin as Kurochan)
- Beelzebub @ Sundays 9:30 am (featuring the voice of Richard Gutierrez as Tatsumi)
- K-ON! @ Saturdays 10 am (featuring the voice of Sarah Geronimo as Yuri Hirasawa.

Anja Aguilar is now on her Kapinoy network

June 30, 2012

We already heard on many Philippine media entertainment news on this year 2011 and that past few years away about the rumors of the transfer of many artists on television.

One of the past issue was the transfer from the TV artists of **ABS-CBN** through other TV networks such as Jolina Magdangal, Dennis Trillio, Claudine Barreto, and Heart Evangelista, who were now part of **GMA-7** artists family. The transfer from the TV artist through other TV networks such as Marvin Agustin, Zoren Legaspi (TV5), Carmina Villaroel (GMA), Ella Cruz, Nadine Lustre, Patrick Garcia and Janice De Belen (GMA), who were now part of **ABS-CBN** artist family as **Kapamilya**. And now recently actor AJ Muhlach is now transfer to **IBC-13** right after new talents are **Lunch Break** host Ryan Agoncillo (TV5 crossover), Enrique Gil (ABS-CBN crossover), comedian Joy Viado (ABS-CBN crossover), Smokey Manaloto, Bianca Molales and **DMZ-TV** host Julia Montes (ABS-CBN crossover), and the new pillars of **IBC News and Public Affairs** are female broadcast journalist Snooky Serna (*Magandang Umaga Ba?*, Express Balita), John Susi (Express Balita), new news head Zyrene Parsad-Valencia (*Pulsong Pinoy*), veteran broadcaster Jay Sonza (*Ronda Trese*), Cathy Eigenmann-Bordalba (*Cooltura* and *Ronda Trese*) and new reporter Ralf Rivas (*Ronda Trese*).

Popstar Princess Sarah Geronimo is the TV crossover from **ABS-CBN** and **TV5**. Her name is Anja Aguilar, and at 19 years old, she is said to be **Viva** big boss Vic del Rosario's new bet for stardom, who should always being a TV appearance crossover with **TV5** and **ABS-CBN**.

Anja is a discovery of the now defunct Channel 13 singing contest, *Little Big Star*, in 2006. After winning the talent show, which also produced another popular artist Sam Concepcion, she became a member of the teen sing and dance group Pop Girls for a time. She also appeared in bit roles in several **ABS-CBN** shows, with her claim to fame a *Maalaala Mo Kaya* episode where she was cast opposite Piolo Pascual, and her among the roster of artists in the noontime Sunday variety show, *ASAP* 2012.

Now, singing champion Anja Aguilar, a singer-actress as part of **Viva** artists as **Viva Artist Agency (VAA)** she is now on her contract for **IBC-13**. Last June 29, 2012, Anja signed a contract stars with her **Kapinoy** network, **IBC-13**. She was along with new mommy as diamond star Maricel Soriano, new dad AJ Muhlach, son of Aga Muhlach, and her manager, Boss Vic Del Rosario and Anja for an extension of her TV appearance as performer on **P.O.5** on **TV5** as well as her upcoming movie from **Viva Films**, and the new concert artist from **Viva Concerts and Events** from **24/SG** concert on July 9, 2012 and **Pistahang Cebuana: Pasasalamat Concert** on August 28, 2012 while **Viva Records**' newest recording artist, looks, talks, acts and even sings like Pop as well as Anja's theme song. So sure is Boss Vic about Anja that he immediately signed her up as a **Viva** recording artist. In fact, he is willing to stake his name on her, and predicts that Anja will be the next multi-media superstar. The new contract signing was also a celebration of Anja's career. The **IBC** board of directors congratulated her for

the success of her new new blockbuster films, *Fall In Love Again* (together with return-of-the actor Onemig Bondoc) and the self-titled album *Anja Aguilar* (under **Viva Records**) was released last February 2012 also given the opportunity to work with Direk Monti Parungao and Vehnee Saturno, the creative geniuses behind Sarah and Rachelle Ann's albums.

Sequestered TV station **IBC-13** has been her home since she entered the showbiz industry. The new popstar Anja Aguilar in the singing champion shared that the best thing in the **Kapinoy** network is how people care for each other, and also the guest performer in **P.O.5** on the **Kapatid** network **TV5** as well as supporting cast with **Popstar TV** and **Sarah G.** on **TV5**.

Since she is now signed with **IBC-13** contract, a full-blown projects are lined up for Anja Aguilar. This includes new movie team-up from **Viva Films**, her home studio for almost a decade Anja Aguilar now signed contract with **IBC**.

Present during the said contract signing are new chairman of **IBC** is Orly Mercado, president and CEO Boots Anson-Roa Eric Canoy and vice-president Lito Ocampo Cruz with her manager of **Viva Films** boss Vic del Rosario Jr., Anja is her new career in **IBC** and **Viva Films**.

One thing that we can give credit also to **IBC Board of Directors** and **IBC** management is their way of treating their talents, they treated them fairly. The request for having a new contract of **IBC-13** to Anja Aguilar came from the decision of her supporter. They believed that being giening her contract would give a higher talent fee.

Now, will promote as a guest appearance through IBC-13 shows such as *Magandang Umaga Ba?*, *Lunch Break* and *DMZ-TV* on IBC-13, and new teen drama anthology series produced by *Viva Television* are *Dear Heart* on *Viva-TV*, and the voice of Bloom for the phenomenal animated fairy-serye *Winx Club* as well as a performers on the musical-variety show *KSP: Kapinoy Sunday Party* which airs on Sunday afternoon on IBCand the *PBA* (during the halftime on Sunday to promote their TV and movies).

Anja become new endorsements as follow up to the success of Sarah Geronimo. Abour millions of pesos being gained for her Anja is the newest endorser of **Globe**, **Charmee**, **Bench** and **Sunsilk** as the new commercial. About the new contract of **Viva Entertainment**. Singing champion Anja Aguilar is now with **Viva Talent Center** and entering through part of **IBC-13**.

The Weakest Link is back

Viva Television is back in the game, *The Weakest Link*, the phenomenal game show making a surprise comeback on the air with the new host lucky charm Luis Manzano will premieres on June 30, 2012. **Viva TV**was relaunched the first-ever franchise game show where the show was being taped including the new set at the **IBC** studios in Broadcast City.

Construction of the new set of *The Weakest Link* is back to entertain televiewers once more, now airs on Saturdays from 5 p.m. to 6 p.m. on **IBC-13**.

The Weakest Link is the Philippine version of the British show that took the world by storm a year ago. The local edition begin telecast to rave reviews and enjoy very good ratings. It offers contestants the chance to win P1 million. Auditions are once more being held at the offices of Viva Entertainment at 334 E. Rodriguez Sr. Avenue, New Manila, Quezon City. To join, call PLDT phone line 1-908-1-800-800. All contestants must be Filipino citizens of at lease 18 years of age. The Weakest Link is a production of Viva Television.

Viva-TV franchise show on IBC this July 2012 Edit

- Fighting Family (game show from Endemol)
- P-POP Star Hunt (K-POP Star Hunt) (reality series from tvN)
- The Weakest Link (game show)
- Who Wants to be a Millionaire? (game show)

Viva relaunches Kapinoy network campaign on IBC <u>Edit</u>

July 1, 2012 - Vic del Rosario, the chairman and CEO of **Viva Entertainment** is going to shoot for the third network through **Viva-TV** as the **Kapinoy Network Campaign** relaunched yesterday over at **IBC-13** remains a network with its innovative and creative core intact introduced with the new jingle and new theme. This will change and bring a fresh brand of entertainment and excitement to televiewing as **Home of the Stars** sung by Anja Aguilar and continues to raise the bar in sequestered television and radio programming with award-giving bodies commending the **Kapinoy Network**'s top-quality shows on **Channel 13** operates mass media communications such as radio, television and telecommunication stations and Channel 13 going commercial endorsed for the competition for broadcast ads. Every Saturdays, popstar princess Sarah Geronimo is **Popstar Diaries** on Saturdays at 4:30 p.m., Anne Curtis is **Annebishowsa** on Sundays at 11 a.m. and KC Concepcion is **KC.com** on Saturdays at 2:30 p.m. A newest teen drama anthology series called **Dear Heart** (Sundays, 2:30 p.m.), is hosted by new popstar Anja Aguilar, directed by Monti Parungao.

Jon Santos host *The Jon Santos Show* (Saturdays at 11 p.m.), a newest late-night talk show on Philippine TV. New coemdy is Vhong Navarro host *WOW!* (Sundays, 3:30 p.m.).

Maui Taylor and Katya Santos are the new hosting for sexiest reality show *Pantaxya X* (Sundays, 11:30 a.m.) and new Britain's Got Talent alum Charlie Green for new host as the new kiddie talent search *SM Little Stars*(Sundays, 12:30 p.m.) with the contract talent management of *Viva Artist Agency*.

Weeknights, new **Viva-TV** primetime programs on **IBC** starting with phenomenal cartoons *Winx Club* at 5 p.m., starring characters like Stella (the voice of Shy Carlos), Aisha (the voice of Janeena Chan), Musa (the voice of Joanna Morales), Tecna (the voice of Janella Salvador), Flora (the voice of Andi Eigenmann) and Bloom (voice of Anja Aguilar). This is followed by, the newest hour-long countdown called *Daily Top* **10** at 5:30 p.m. with host VJ Sam Pinto, the new treat of Viva Tagalog movies on three times a week every Mondays, Tuesdays and Thursdays at 6:30 p.m. with *Viva Box Office* and Ashley Rivera aka Petra Mahalimuyak as new host of *Petra's Panniest* airs Mondays, Tuesdays and Thursdays at 8 p.m. At 8:30, Dolly Ann Carvajal host *Showbiz Star*, a showbiz press-con on-air that brings the latest and sizzling news and happenings in showbiz. The new teleserye *Esperanza* premieres at 9 p.m., the new soap opera starring actress Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano and Richard Yap, will be directed by Wenn V. Deramas.

Another child teleserye called *Pinokyo's Time* whish premieres at 9:30 p.m., another new soap opera for the kids chiefly kids just home from school or the playground, starring child star Izzy Canillo as Pinokyo as mother drama Judy Ann Santos, with director Jeffreu Jeturian.

The new blend of shows takes over from 10 to 11. On Mondays, actor Richard Gutierrez, IC Mendoza and Onemig Bondoc leads the new dramedy *Estudyante Blues* with Andi Eigenmann and Raymond Gutierrez. On Tuesdays, unkabogable Vice Ganda leads the new sitcom *Petrang Kabayo* with Aga Muhlach, Candy Pangilinan, Ella Cruz and DJ Durano. On Wednesdays, the adventure story continues is drama anthology *Wansapanataym*. On Thursdays, new original sitcom *Dalawang Busoy* with Robin Padilla, Phillip Salvador, Vilma Santos, Dina Bonnevie and Nadine Lustre leads the role. On Fridays, new actor AJ Muhlach host *Sabi Mo Nanay*, a one-of-a-kind reality dating-game.

Viva Entertainment and **tvN** proudly present a new fanchised reality talent-search show *P-POP Star Hunt*every Saturday nights starting july 7 at 1:30 p.m., that will add the stars of K-Pop and P-Pop with contract talent management for **Viva Artist Agency**.

New game show every Saturday nights: phenomenal *The Weakest Link* (Saturdays, 5 p.m.), is hosted by lucky charm Luis Manzano, *Flighting Family* is new franchised from Endemol (Saturdays, 3 p.m.), hosted by Dingdong Avanzado with your Viva stars and phenomenon *Who Wants to be a Millionaire?* based on the British (Saturdays and Sundays at 9 p.m.), hosted by Bossing Vic Sotto.

Three new anime series will be introduced: *Cyborg Kurochan* (Saturdays, 9 a.m.), action-packed *Beelzebub* (Sundays, 9:30 a.m.) and *K-ON!* (Saturdays at 10 a.m.).

Plus, with your favorite Korean asianovelas every Monday-Friday with daytime *Fondant Garden* at 1:30 p.m. and *Queen and I* at 2:30 p.m. while the primetime with *Dream High (Season 2)* at 10:30 p.m., this is followed by *Can You Hear My Heart* at 11 p.m.

IBC-13 Conquer The Strong Total Daytime and Primetime TV Viewing in August

The sequestered radio-TV network Intercontinental Broadcasting Corp. (IBC-13) continued its leadership in national TV ratings with Viva-TV, the entertainment network of Viva Entertainment airtime on Channel 13 among urban and rural homes nationwide with the strengthened viewership of its morning block (6AM-12NN), according to industry-trusted multinational market research group Kantar Media in the government-owned networks (like RPN-9 and PTV-4), according to chairman and CEO is Vic Del Rosario recently with improve the signal of the channel has shifted to commercial broadcasting, opening doors to private advertisers, additional commercial spots for IBC, and more airtime for public service announcements.

For the **Presidential Commission on Good Government** (**PCGG**) buying the state-owned television networks**Radio Philippines Network** (**RPN**) and **Intercontinental Broadcasting Corp.** (**IBC**) wanted to privatize boost the country's coffers coffers in **Aquino Administration** for president Noynoy Aquino. The government has 100% stake in **IBC** and 20.8% in **RPN**, he said.

IBC-13, which has the government-sequestered TV network with its innovative and creative core intact in the media industry also made Philippine TV history is now a strong third player on the local television, grabbing ratings and revenues from media giants **ABS-CBN** and **GMA Network**, also will reach throughout the Philippine and the Southeast Asian region.

The network's main broadcast facilities, news headquarters and satellite operations, offices and studio complex are located at Broadcast City, Capitol Hills, Dliman, Quezon City, Philippines with the transmitter tower located at the Coca Cola Plant, Roosevelt Avenue, San Francisco, Del Monte, Quezon City. The Broadcast City had IBC-13's corporate headquarters, and the network's news and public affairs department.

Data from **Kantar Media** show that **IBC-13** got an average audience share of 28% nationwide on total day viewership, or 10 points higher than rival **ABS-CBN**'s 43% and **GMA**'s 31%. The upgrade included new transmission systems, among others, as well as the rehabilitation of **IBC-13**'s assets.

IBC-13 further widened the lead in the morning block with an average morning audience share from 21% in last month to 30%, taking 3% shares from **ABS-CBN**'s 38% and **GMA**'s 32%, now down to 29%. This lead was mainly brought about by educational programs *Cooltura*. Cathy Eigenmann-Bordalba hit a national TV rating of 5.5%, rattling the morning landscape and trampling **ABS-CBN**'s *Two Wives* (15.4%) and *Be Careful with My Heart* (22.6%), and **GMA**'s *Kapuso Movie Festival* (8.4%) and *Chef Boy Logro* (9.9%).

Kantar Media is a leading television (TV) audience measurement provider with capabilities in gathering TV viewing data in both digital and analog platforms. It now has total of 3.250 million homes in rural areas across the Philippines (North Luzon, Central Luzon, South Luzon, Visayas and Mindanao) added to its existing 8.820 million homes in urban areas, bringing the total TV universe to 10.125 million homes nationwide. Kantar Media's audience panel now covers and represents 50% of the total Philippine TV

viewing population. This is in contrast to other providers that cover only the urban areas representing only 30% of the total Philippine TV viewing population.

The **Kapinoy** network also got more intense Rosario-led **Viva-TV** maintained its primetime leadership for the whole month of August in viewer-rich primetime (5PM-12MN) when most Filipinos watch TV and advertisers put a larger chunk of their investment in to reach more consumers efficiently, as it garnered an average audience share of 23%, almost twice than **ABS-CBN**'s 49% and **GMA**'s 29%. This translates to a solid 10 percentage point lead or nearly 50% higher viewing that its nearest competitor.

Viva-TV's more primetime programs also reigned in Total Luzon, hitting an average primetime share of 14% vs **ABS-CBN**'s 43% and **GMA**'s 32%. In the Visayas, **Viva-TV**'s primetime viewership averaged 11% vs **ABS-CBN**'s 56% and **GMA**'s 25%, while in Mindanao, it registered 10% as compared to **ABS-CBN**'s 62% and **GMA**'s 18%.

This dominance was mainly driven by **Viva-TV**'s top-caliber primetime offering on **IBC-13** that continue to hold the top program rankings across the country in every region including Mega Manila.

More Filipino homes also tuned in to **IBC-13**'s afternoon block (3PM-5PM), hitting an average national audience share of 18%, higher than **ABS-CB**N's 39% and **GMA**'s 34%.

Kantar Media, meanwhile, reported that 25 **Kapinoy** programs secured the top 10 spots in the list of 13 most watched programs in the country in August, which was led by teleserye *Esperanza* with an average national TV rating of 16.2% and the successful teleserye *Pinokyo's Time* for an average TV rating of 14.1%, while the phenomenal animated fairy-serye *Winx Club*, continues to dominate the whole country as the number one program which rated at average national TV rating of 25.1%.

And when primetime clocks in, **IBC** viewership soared to 23 percent or almost twice the number of households tuning to **ABS-CBN** had 49 percent share and **GMA** that had 27 percent share.

Who Wants to be a Millionaire? remained to be the leading phenomenal game show with an average national TV rating of 16.9%, while IBC Express Balita, on the other hand, is still the number one afternoon newscast in the country as it scored an average national TV rating of 20.7%.

When it comes to comedy program, **WOW!** is still the undisputed leader with 9.7%. **The Weakest Link**, on the other hand, remained as the phenomenal game show in the list with 12.8%. **Viva Box Office** is the number one movie block from Viva Tagalog movies with an average national TV rating of 13.9% vs flagship news programs **ABS-CBN**'s **TV Patrol** (31.9%) and **GMA**'s **24 Oras** (18.1%).

The **PBA Games** ranks the league's highest vieweshop ratings by the Governors' Cup in the national TV ratings of 17.9% when plans for the **PBA** franchise for the **2012-13 season** saw a banner season that set records in gate attendance as well as television ratings among the top 10 for the list of the most-watched programs.

Meanwhile, *Can You Hear My Heart* (13.2%) claimed the seven spot in the top 13 and made it as the Korean drama on primetime in the list of the most-watched programs, while *Sinemaks* (11.2%) are among the top 20 in the movie blocks. *IBC*'s noontime show *Lunch Break* topped all daytime programs, including rivals *It's Showtime* got an average of 11.7 percent and *Eat Bulaga* which only hit an average of 15.8 percent.

More programs also proved to be strong contenders in the ratings game as they occupied the 5th to 10th slots in the top 15. These includes *The Jon Santos Show* (16 percent), *Viva Box Office* (26.6

percent), *The Weakest Link* (Saturday) (12.8 percent), *Who Wants to be a Millionaire*? (Saturday) (16.9 percent), *Annebishowsa* (Saturday) (16.1 percent) and *Fighting Family* (Saturday) (11.5 percent). Other Kapinoy programs in the top 15 are *Popstar Diaries* (12.1%), *PBA Games* (17.9%), *Daily Top* 10(13.4%), *Estudyante Blues* (11.2%), *DMZ-TV* (14.1%), and *Petrang Kabayo* (12.2%).

IBC-13's dance mix radio iDMZ also continued its winning streak last July in Mega Manila by topping all FM radio stations with a 18% audience share, higher by 11 points than ABS-CBN's Tambayan 101.9 got 30% and GMA's 97.1 Baranga LS that only got 24%, according to the Nielsen Mega Manila RAM data.

IBC-13 registered a net income of P1.30 billion for the full year 2011 in privatization said IBC Board of Directors, while news media reported that ABS-CBN net income plummeted to P2.4 billion and GMA Networknet income plummeted to P1.72 billion in the same period. When San Miguel

Corporation and PLDT setsights on RPN-9 and IBC-13, including San Miguel Corp. and Philippine Long Distance Telephone Co. (PLDT) along with two foreign investors.

Kantar Media, a multinational market research group that specializes in audience measurement in more than 100 countries, has 30 TV networks, ad agencies, and pan-regional networks subscribing to its ratings services. Among its current subscribers are **ABS-CBN**, **PTV-4**, **IBC-13**, **Sky Cable**, **Cignal Digital TV**, **J**.

Romeroand Associates, 720ConsumerConnect, Starcom, OMD, PhD, Mediacom, Mindshare, MEC, Maxus, Universal McCann, Wellmade Manufacturing Corporation, Brand Ideas, and MPG Havas. They also include pan-regional networks like CSM Media Inc., Fox International Channels, Star HK, Discovery, AXN, HBO, MTV, Sony Pictures Television International, Celestial Tiger, and A&E Television Network. Among these, the following subscribe to both urban and rural TV audience measurement: ABS-CBN, Brand Ideas, IBC-13, MPG Havas, and 720ConsumerConnect.

IBC-13 shifted to Kantar Media/TNS after filing a case vs. AGB Nielsen Media Research for failing to comply with its request to investigate alleged cheating and data tampering in TV ratings. The case is still pending in court contrary to claims by GMA and ABS-CBN, which is not a party to the case, that it has been resolved.

Contents

[show]

Table 1. Total Day National TV Viewership in August 2012 by Househlds

Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%

2	GMA	31%
3	IBC-13	20%

Table 3. National Primetime TV Viewership in August 2012 by Households

Edit

Rank	TV Network	Audience Share In %
1	ABS-CBN	49%
2	GMA	27%
3	IBC-13	23%

Table 4. Total Luzon Primetime TV Viewership in August 2012 by Households **Edit**

Rank	TV Network	Audience Share In %
1	ABS-CBN	43%
2	GMA	32%
3	IBC-13	14%

Table 5. Total Visayas Primetime TV Viewership in August 2012 by Households

Edit

1	ABS-CBN	56%
2	GMA	25%
3	IBC-13	11%

Table 6. Total Mindanao Primetime TV Viewership in August 2012 by Households

<u>Edit</u>

Rank	TV Network	Audience Share In %
1	ABS-CBN	62%
2	GMA	18%
3	IBC-13	10%

WINX CLUB become the phenomenon TV ratings almost 50% widens lead nationwide

Sprinkle on the fairy dust with the magical return of the enchanting *Winx Club: The Power of Believix* continues to be the number one animated series in *Viva-TV* among Filipino homes in the country with an national TV rating of 25.7% become the phenomenon last July 2, 2012 on IBC-13. *Winx Club* has created a phenomenon across the Philippines as its ratings continue to surge above all the other shows in the primetime slot on IBC, according to chairman and CEO Vic Del Rosario.

Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the *Winx Club* has already reached the 30 percent mark which it aimed after garnering more than 20 percent in its national ratings.

They give away to sponsor by Nestle Philippines, Jollibee, Regent Foods
Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth
Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy
Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk
Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

After the relaunch of **Viva-TV's** new sitcom **Petrang Kabayo**, dramedy **Estudyante Blues**, teen drama anthology **Dear Heart** and phenomenal teleserye **Esperanza** and **Pinokyo's Time** which exclusive behind-the-scenes channel on the **Kapinoy** network **IBC-13**, **Viva-TV** as **Home of the Stars** launches the phenomenal animated series **Winx Club**. The channel features the show's behind-the-scenes, music videos and exclusive interviews of the Winx characters and crew as they share their revelations and inside stories of the series and top trending topic nationwide on **Facebook** and **Twitter** the official poster was released.

The success of *Winx Club* is proven by the countless merchandise being produced and sold by the network. Products such as the infinity ring, t-shirts, soundtrack albums form *Viva Records*, attained the gold status are sold across the country and Winx toys and dolls, one of which has.

Winx Club which airs on Mondays to Fridays at 5 p.m. on *Viva-TV* on IBC of a characters including Bloom (voice of Anja Aguilar), Stella (the voice of Shy Carlos), Flora (the voice of Andi Eigenmann), Tecna (the voice of Janella Salvador), Musa (the voice of Joanna Morales) and Aisha (the voice of Janeena Chan).

Daytime Edit

- 1. Eat Bulaga! (GMA-7) 24.6%
- 2. It's Showtime! (ABS-CBN) 6.5%
- 3. Hiram Na Puso (GMA-7) 17.3%
- 4. Kasalanan Bang Ibigin Ka? (GMA-7) 16.6%

- 5. Faithfully (GMA-7) 16.3%
- 6. Cooltura (IBC-13) 11.4%
- 7. Dream High Season 2 (IBC-13) 10.4%
- 8. Chef Boy Lagro: Kusina Master (GMA-7) 12%
- 9. One Piece (GMA-7) 10.7%
- 10. Tipong Pinoy (IBC-13) 1.5%
- 11. Fondant Garden (IBC-13) 9.5%
- 12. The OPM Show (IBC-13) 1.6%
- 13. Kung Ako'y liwan Mo (ABS-CBN) 9.9%
- 14. Lunch Break (IBC-13) 21.6%
- 15. Fairytail (GMA-7) 9.7%
- 16. Kapuso Movie Festival: Rubberman (GMA-7) 9.3%
- 17. Barney and Friends (IBC-13) 16.1%
- 18. Mundo Man Ay Magunaw (ABS-CBN) 6%
- 19. Queen and I (IBC-13) 10.5%

Primetime Edit

- 1. IBC Express Balita (IBC-13) 21.5%
- 2. Faithfully (GMA-7) 16.3%
- 3. PBB Teen Edition 4 Uber 2012 (ABS-CBN) 7%
- 4. Winx Club (IBC-13) 25.7%
- 5. Precious Hearts Romances: Hiyas (ABS-CBN) 13.8%
- 6. It Started with A Kiss (GMA-7) 7.4%
- 7. Daily Top 10 (IBC-13) 10.2%
- 8. My Daddy Dearest (GMA-7) 11.8%
- 9. Walang Hanggan (ABS-CBN) 29.7%
- 10. Esperanza (IBC-13) 18.1%
- 11. Lorenzo's Time (ABS-CBN) 26.4%
- 12. Viva Box Office: Moron 5 and the Crying Lady (IBC-13) 18.9%
- 13. 24 Oras (GMA-7) 24.9%
- 14. Princess and I (ABS-CBN) / Luna Blanca (GMA-7) 23.4%
- 15. Makapiling Kang Muli (GMA-7) 21%
- 16. TV Patrol 25 (ABS-CBN) 20.6%
- 17. Showbiz Star (IBC-13) 11.1%
- 18. One True Love (GMA-7) 20.5%
- 19. Estudyante Blues (IBC-13) 17.8%
- 20. Lie To Me (GMA-7) 17.4%
- 21. Can You Hear My Heart (IBC-13) 12.5%
- 22. Pinoy Big Brother Teen Edition 4 (ABS-CBN) 14.6%
- 23. Petra's Panniest (IBC-13) 10.2%
- 24. Aryana (ABS-CBN) 13.7%
- 25. Pinokyo' Time (IBC-13) 15.7%

Source: AGB Nielsen Phils.

Viva-TV introduces new game shows called Sabado Night Game

Viva-TV as the **Kapinoy** network launches the new game shows called **Sabado Night Game** offering on **IBC**, as**Home of the Stars** has a different kinds of games for its viewers: fight and quiz at the same game shows like the rival networks competition with **GMA-7** and **ABS-CBN**.

According to the chairman and CEO Vic del Rosario, top honcho of the **Viva** conglomerate which holds the show's local franchise on **IBC-13**.

Dingdong Avanzado will host Viva-TV's newest star game show Fighting Family

Edit

Fighting Family: Singer-actor Dingdong Avanzado will amuse viewers of Viva-TV's one of the most watched star game show in the country: *Fighting Family*, produced by Endemol. With acquired the new franchise from Endemol with the rival ABS-CBN and Dingong will host the show on Saturday at 3 to 4 p.m. on IBC-13. Presented by PLDT and Globe. Other sponsors are the Via Mare Restaurants, which hosts the contestants during their participation in the contest, which provides the wardrobe for host is fun to watch where Viva stars go against each other. They choose a name and pick their Viva stars. That challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars.

Lucky charm Luis Manzano will host the return of The Weakest Link Edit

The Weakest Link: Viva-TV presents *The Weakest Link* is back, the phenomenal game show based on the British airs on Saturdays at 5 p.m. on IBC-13. Followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be offfers contestants the chance to win P1,000,000. To join, call PLDT landline 10-10-11. All contestants must be Filipino citizens at least 18 eueays of age. The show is now with new host lucky charm Luis Manzano.

Bossing Vic Sotto will hosting the game show Who Wants to be a Millionaire? Edit

Who Wants to be a Millionaire? The Pinoy game show Who Wants to be a Millionaire? based on the British became a phenomenal hit across the globe to counter the phenomenal rise of WWTBM in the rating charts. It airs on Saturdays and Sundays at 9 p.m. on IBC-13. Hosted by box-office king Bossing Vic Sotto, the contestants to answer 15 questions correctly in order to reach the jackpot price of 2 million pesos in the show is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2366 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000.

These game shows are just the start of a new and revitalized game shows in the Philippines offered by a**Sabado Night Game** on **Viva-TV**.

K-ON! hits popstar princess

K-ON! is the newest music-comedy manga of anime series illustrated by Kakifly in Japan, which has now conquered the Philippine television on Viva-TV as the Home of the Stars. The new girl named Yuri Hirasawa made it a favorite among televiewers of all ages. K-ONI, featuring the voice of the popstar princess Sarah Geronimo, is seen every Saturdays 10 a.m. on the Kapinoy network IBC-13. Because of her popstar for getting herself into tight situations, Yuri Hirasawa the only girl of the characters. Most of all, she is one of the members of the light music club and plays a Heritage Cherry Sunburst Gibson Les Paul Standard electric guitar. During performances, Yui plays with amazing energy and joy, which usually results in great response from the audience. The pop princess Sarah G from Viva Entertainment for the success of product endorsers, TV and movies, and recording artist. She given the increasing number of people watching the show, it is abvious that Yuri Hirasawa is truly popstar. She is now the lead character of six volumes of *K-ON!* comic books, TV anime series and most recently a movie that has been seen by more than three million people. Considered the Japanese equivalent of comic strip, the image of the cynical kid is on 600 different products, from packaged food to compuper softwire and is often the subjest of media debates. Speaking is Yuri Hirasawa has become the nationwide trand among kids, five and up, including young girls for the popstar. After earning huge success with film showings, cartoons, game shows, asianovelas, sports events, comedy, music videos, drama and many more, Viva-TV as the Kapinoy network is now also reaping uge success with the best that Japanese television has to offer, Cyborg Kurochan every Saturdays 9 a.m., Beelzebub and K-ON! which goes on at Saturdays at 9:30 a.m. on IBC. It features the voice of Kurochan is Coco Martin and on Sundays, features the voice of Tatsumi is Richard Gutierrez.

IBC-13 has programming changes with new Viva-TV to beef up Its primetime ratings

June 29, 2012

TV programming hosted by Ryan Agoncillo and Zyrene Parsad-Valencia who introduced each new show and its stars on stage with the local production of Viva Communications, Inc.

It has been the blocktimer of IBC-13 and even with cable channels PBO (Pinoy Box Office) and Pinoy Extreme, film production (Viva Films), television production (Viva Television), international pircure (Viva International Pictures), sports (Viva Sports), major video release (Viva Video, Inc.), videos (Video City), music recording (Vicor Music and Viva Records), talent management (Viva Artist Agency) and interactive (Viva Interactive). Now is the time for us to focus for the aggression of IBC-13 remains the

Sequestered TV station IBC-13 as the Kapinov network had a grand launch for its new Viva-

No.3 network behind **GMA** and **ABS-CBN** in the ratings with behing new **Viva-TV** shows on the same station were doing this by new programming. The station also has the **PBA Games**, the **Viva** Tagalog movies and imported asianovelas will offer innovative programs different from those even in today's top networks.

First is ninth season of the top-rating *Popstar Diaries* hosted by the pop princess herself, Sarah Geronimo aired on Saturdays at 4:30pm, the laughing out loud series *The Jon Santos Show* on Saturdays at 11:30pm with host comedian Jon Santos, *@Annebishowsa* which airs on Saturdays at 2:30pm, the pambansang sweetheart Anne Curtis' own show and *Especially 4 U*, a request-and-dedication show hosted by VJ Nikki Bacolod airs on Saturdays at 8:30am.

Every Sunday at 11:30nn, the reality show *Pantaxya X* that aims to build up the next Pantasya ng Bayan, hosted by hot babes Katya Santos and Maui Taylor. Then at 12:30pm, *SM Little Stars*, the kiddie talent-search based prorgram hosted by Britain's Got Talent alum Charlie Green with audition for the contract talent management of *Viva Artist Agency* (VAA).

A teen drama anthology *Dear Heart* starring newest popstar Anja Aguilar is the girl in a youthful tale of love and personal discovery alon with new mom diamong star Maricel Soriano and new dad AJ Muhlach. The teen drama anthology series start aired every Sunday at 2:30pm, with director Monti Parungao. Starting Monday, July 2, there will be major programming changes. Right after the 4:30pm news *Express Balita*, they'll air the first phenomenal animated fairy-serye *Winx Club*, about the Alfea school for fairies called Believix as the characters Stella (voiced by Shy Carlos), Aisha (voiced by Janeena Chan), Musa (voiced by Joanna Morales), Tecna (voiced by Janella Salvador), Flora (voiced by Andi Eigenmann) and Bloom (voiced by popstar Anja Aguilar). Also in the supporting characters are Sky (voiced by AJ Muhlach), Brandon (voiced by Josh Padilla), Riven (voiced by DJ Durano), Timmy (voiced by Jerome Ponce), Helia (voiced by Alfred Vargas) and Nabu (voiced by Aki Torio).

This is followed from 5:30 to 6:30pm by the top 10 countdown *Daily Top 10* with host one of the world's sexiest women VJ Sam Pinto. At 6:30pm, the new treat of your favorite Viva Tagalog movies on

primetime TV viewers called *Viva Box Office* with such movies are *Petrang Kabayo*, *Hating Kapatid*, *Who's That Girl*, *Moron 5 and the Crying Lady*, *Tumbok* and many more.

Every Monday, Tuesday and Thursday at 8:00pm, the super fun show called *Petra's Panniest* hosted by Youtube sensation Ashley Rivera aka Petra Mahalimuyak. At 8:30pm, *Showbiz Star*, a nightly live showbiz presscon on TV with host Dolly Anne Carvajal will tackle the meatiest and freshest local celebrity news and rumors has a panel of showbiz writer-guests, in part it comes up with different star-guests each day.

At 9:00pm, the new soap opera as teleserye *Esperanza*, starring actress of drama princess Cristine Reyes along with Cesar Montano and Richard Yap, is directed by Wenn V. Deramas.

Following the success of *Esperanza*, will produce another teleserye called *Pinokyo's Time* which airs at 9:30pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

New shows from 10:00 to 11:00pm. Every Monday there's *Estudyante Blues* about three of man boys portrayed by Richard Gutierrez, IC Mendoza and Onemig Bondoc and also includes Andi Eigenmann and Raymond Gutierrez. New sitcom every Tuesday as *Petrang Kabayo* with unkabogable Vice Ganda along with Aga Muhlach in te cast.

On Thursday is *Dalawang Busoy*, a sitcom about two different fathers by action star Robin Padilla and Philip Salvador with the new cast also includes Nadine Lustre and Vilma Santos.

On Fridays at 10:00pm, the first reality dating show called **Sabi Mo Nanay** with a strict family giving challenges to participants. Popular actor AJ Muhlach host this one together with celebrity guest. The phenomenal game shows like star game show **Fighting Family** now airs on Saturdays at 3:00pm hosted by Dingdong Avanzado with your favorite Viva stars, million-peso prize **The Weakest Link**, every Saturdays at 5:00pm, is hosted by new lucky charm Luis Manzano and **Who Wants to be a Millionaire?** which airs on Saturdays and Sundays at 9:00pm, hosted by box-office king Bossing Vic Sotto.

Some new anime: *Cyborg Kurochan* (Saturdays 9:00am) featuring the voice of Coco Martin as Kurochan, *Beelzebub* (Sundays 9:30am) will featured the voice of Richard Gutierrez as Tatsumi and *K-ON!* (Saturdays 10:00am) which featured the voice of popstar princess Sarah Geronimo as Yuri Hirasawa.

For the new asianovelas, daytime Taiwanovela *Fondant Garden* at 1:30pm and new Korean drama *Dream High 2* at 2:00pm and *Queen and I* at 2:30pm, and the new primetiem Korean drama like new romantic-drama *Can You Hear My Heart* at 11:00pm.

With these programming changes, Viva-TV hopes to get higher ratings on primetime is on IBC-13.

IBC-13, the network war is back, to air new shows on Viva-TV treats

July 2, 2012 - **IBC Channel 13**, the network war is back announced the launch with **Kapinoy** network campaign. The station chairman Orly Mercado during the network's press conference last week. **Channel 13** is now the strong third TV ratings with major networks **ABS-CBN Channel 2** and **GMA Channel 7**, Mercado said that is still up for privatization this year.

In the case of **IBC Channel 13**, Mr. Mercado believes it addresses a different market. The three networks is back in the TV ratings which is focus on the masses.

We need to make the station more viable, Mercado told **Inquirer Entertainment** in an interview at the **IBC-13** office in Broadcast City last week, beefing up our new programming to boost **IBC**'s signal reach nationwide. Mr. Barreiro said that as of June, the network's signal reaches 50% of the country. With our system upgrade, we expect to have full signal coverage by go head-on with those giant networks for the masa audience.

Mr. Mercado said **IBC-13** to further strengthen its children's programming, because this has boosted the network's morning and afternoon ratings. Over the past several months, **IBC-13** has become the network of choice among children with the highest rating cartoons in both the mornings and the afternoons, he explained.

To further boost its popularity among children, he said a **IBC Kids** of children's programming will be launched this month for preschool and kids, he said.

On the news front, Ms. Mercado said **IBC-13** has committed to provide more airtime for its newscasts from morning, afternoon and late-night. *Express Balita*, **IBC**'s flagship newscast, will now airs at 4:30 pm slots when the late-night newscast *Ronda Trese* now airs at 11:30 p.m. slot.

Mr. Mercado also said they have entered into a major tie-up with **CNBC**. his will enable **News Team 13** to deliver the latest news from all over the world in real time to its audience.

IBC-13 is also preparing to relaunch its radio station from dance mix radio iDMZ, which will become the masa 89.1 FM band with its dance music zone as the #1 internet danze mix radio along with provincial Radyo Budyong radio station include DYBQ in Iloilo, DYJJ in Roxas and DYRG in Kalibo, Alkan, new cable TV channelDanze TV and a new UHF news channel called IBC News Network. He added IBC-13 has always relaunched as Viva-TV, the newest entertainment network of Viva Entertainmentwhich is offering the home of the brigegst and brightest stars and more top-rating entertainment shows is now accessible to the audience and market with their Viva chairman and CEO Vic Del Rosario features original programs that will surely delight fans of Anne Curtis, Sarah Geronimo, KC Concepcion and other top celebrities is now reportedly keen on acquiring the sequestered TV outfit. When local networks were buying from Taiwan and Korean for asianovelas. The new station is really going to be offering fresh, innovative, and relevant content, the print ads and able to catch their plugs on IBC and moreViva-TV programs on IBC as well.

He added that IBC-13 plans to open more TV stations in the coming years to add to the 30 stations that it has in the provinces. The network is also working on its international broadcast to cater to Filipinos based abroad tied up with Pilipinas Global Network, Ltd called international channels IBC Global and Viva-TV Global, which has been available in Europe, Middle East, Canada, North Africa, Japan, Asia, Guam, Singapore, Hong Kong, Europe, Australia and the United States on Dish Network.

This time, the station is relaunching brand-new more Viva-TV programs on IBC-13, a mix of foreign cartoons, Tagalog-dubbed anime and Korean asianovelas that will spice up your TV experience, Mr. Mercado said.

The new Viva-TV programs on IBC are the following: <u>Edit</u>

- Popstar Diaries Go behind-the-scenes of Sarah Geronimo's showbiz engagements from photo shoots and mall shows to TV guestings and movie events. It's the Pop Princess uncovered, every Saturday, 4:30 pm.
- @Annebishowsa Follow Anne Curtis as she navigates the showbiz waters as Box-Office Queen, TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart. It's royal TV viewing fare fit for tinseltown royalty, every Sunday 11 am.
- **KC.com** What's KC Concepcion like off-camera? Log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities. Every Saturday nights, 2:30 pm.
- Dear Heart The newest teen drama anthology series for the teenagers youthful tale of love and personal discovery. Every Sundays, 2:30 pm, starring popstar Anja Aguilar. Directed by Joyce Bernal.
- The Jon Santos Show A newest one-hour late-night talk show hosted by comedian Jon Santos will leave viewers in stitches every week as the man with the multiple (public) personalities makes a playful spin on showbiz, politics, sports, arts, and the online world (and, who knows, maybe even the otherworld and the underworld) with his trademark unique wit and intelligent humor. Every Saturday nights at 11:30 pm.
- I Am Sarah The newest first-ever musical variety show on Philippine TV. Starts on Sundays, 8:30 pm, is hosted by popstar princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.
- **WOW!** The 30-minute gag show makes in the practical jokes in town which is the pranks in comedy. Every Sundays, 3:30 pm, hosted by Vhong Navarro.
- Petra's Panniest Let Youtube sensation Petra Mahalimuyak perk up your days with a collection of the funniest videos on the tube. And it's not just a simple round-up. Every "Petra's Panniest" episode will leave you wiser and smarter with various tips on a variety of topics as only crazy panny girl Petra can deliver, every Mondays, Tuesdays and Thursdays at 8:00 pm.
- Esperanza The first-ever teleserye is remake of 1997 series for the real family. Starts every Monday to Friday, 9 pm, starring Cristine Reyes along with Cesar Montano, diamond star Maricel Soriano, Richard Yap and Daniel Padilla. The series is directed by Wenn V. Deramas.
- **Pinokyo's Time** Another teleserye for the child wonder. Starts on weeknights at 9:30 pm, starring child star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jefrfey Jeturian.

- **Fighting Family** Viva-TV's first-ever star game show produced by Endemol, airs Saturdays, 3 pm, hosted by singer-actor Dingdong Avanzado that challenges are designed to test the memory and comprehension skills of its contestants with your favorite Viva stars.
- Petrang Kabayo The newest original TV sitcom gets on the 2010 films, starting every Tuesday nights, 10 pm. Starring unkabogable Vice Ganda and Aga Muhlach, directed by Wenn V.
 Deramas.
- Pantaxya X: The Search for the Next Pantaxya ng Bayan A sexiest reality show hosted by Katya Santos and Maui Taylor steer the journey of six of today's sexiest new actresses in this reality-based show that promises plenty of controversial daring and baring of body, mind, heart and soul, Sundays, 11:30 am.
- Daily Top 10 An hour-long round-up of the each day's ten most requested OPM TV videos with some K-POP videos, every Mondays to Fridays at 5:30 pm. Hosted by VJ Sam Pinto, to compete with teleseryes My Daddy Dearest (Ch. 7) and Aryanna (Ch. 2).
- Showbiz Star The newest live showbiz talk show airsa on Mondays to Fridays at 8:30 pm. It is hosted by Dolly Anne Carvajal, against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
- Especially For You A weekly 30-minute show dedicated to special viewer video requests
 especially dedicated to special people in their lives. Every Saturday, 8:30 am, hosted by Nikki
 Bacolod.
- The Weakest Link The phenomenal game show is back based on the British with a new set followed the highest amount was banked successfully in all seven rounds, the highest amount possible would be P1,000,000 and offfers contestants the chance to win P1,000,000. To join, call PLDT phone line 1-908-1-800-800, every Saturaday, 5 pm. It is hosted by lucky charm Luis Manzano.
- Who Wants to be a Millionaire? The franchise game show based on the British requires the contestants to answer 15 questions correctly in order to the jackpot price of 2 million pesos is P2 million and P50,000 for home viewers who will jon the mini-WW2BAM game via number 2967 for Globe, Talk n' Next, Touch Mobile and Sun Cellular subscribers and join the contest can simply dial PLDT Premium Phone Service number 1-908-1-000-000, the quiz show airs every Saturday and Sundays at 9 p.m. Hosted by box-office king Bossing Vic Sotto.
- Estudyante Blues A newest TV series based on the 1989 film for the boys. Starts on Monday nights, 10pm, starring Richard Gutierrez, IC Mendoza and Onemig Bondoc, directed by Wenn V. Deramas.
- Wansapanataym A newest fantasy-drama anthology TV series. Wednesdays at 10 pm.
- Dalawang Busoy The newest original sitcom on Thursdays at 10 pm. Starring Robin Padilla and Philllip Salvador together with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- **P-POP Star Hunt** A newest reality show inspired by tvN's K-POP Star Hunt for the Filipino teens shine always exciting to meet young Filipinos for the talent management contract of Viva Artist Agency who get their talents noticed and appreciated abroad who auditioned as these teens faced talented finalists from other Asian countries including Hong Kong, Singapore, Taiwan, and Thailand. Saturdays, 1:30 pm.

- Sabi Mo Nanay The newest reality-dating game that searching for a dream date. Fridays, 10 pm, with host the new Filipino actor AJ Muhlach, who admits going through similar experiences by his mother-in-law.
- SM Little Stars The country's ultimate Sunday noontime reality-based kiddie talent search in the Philippines that features kids ages from four to seven years old will be chosen from among 12 pairs of cute, talented, and adorable kids competition is open to kids ages 4-7 years old with star potential for the talent management contract for Viva Artist Agency. Sundays, 12:30 pm, hosted by the Britain's Got Talent alum is Charlie Green.
- **Pop Pixie** Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, every Saturdays, 7 am. Starring Amore, and two brand-new pixies named Cherie and Caramel, is turned upside down.
- Magic Wonderland Join Ocean, in this award winning animated series as she battles evil for the forces of good, Saturdays, 7:30 am.
- Winx Club Sprinkle on the fairy dust with the magical return to the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Mondays to Fridays, 5 pm, starring characters including Bloom, Stella, Flora, Tecna, Musa and Aisha.
- Polly Pocket A newest animated series on Philippine TV. Saturdays, 8 am, with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick
- Cyborg Kurochan One of the highest rating anime shows in Japan. Saturdays at 9 am, uses high-tech gadgetry to fight the evil Dr. Go, who wants to take over the world. The series topped Japanese TV ratings when it premiered in 1999. The voice of Kurochan will be provided by Coco Martin.
- Beelzebub An action-packed Magna in Japan that also peals to viewers of all ages. It has reigned supreme in Japanese TV ratings since its premiered anime in February 2011. Saturdays at 9:30 am a.m. starting June 30, 2012. His actor Richard Gutierrez will provide the voice of Tatsumi Oga along with Izzy Canillo will voiced of Kaiser de Emperana.
- **K-ON!** The newest music-comedy magna illustrated by Kakifly in Japan. The title of the series comes from the Japanese word for light music, *keiongaku*, which in the Japanese context is similar to pop music.story revolves around four Japanese high school girls who join Sakuragaoka Girl's High School's light music club to try to save it from being disbanded, however, they are the only members of the club. Every Saturdays at 10 am, the voice of Yui Hirasawa provded by popstar princess Sarah Geronimo.
- Dream High (Season 2) The music-romantic comedy follows a group of students at the Kirin High School of Art stars who pursue their dream of becoming for the K-Pop stars. The group of students in Dream High Season 2 deal with a completely new group of students. Starts every Mondays to Fridays, 2 pm. Starring actress Kang Sora, 2AM's Jin Woon, T-ara's Ji-yeon, SISTAR's Hyolyn, JB, and Park Seo Joon.
- Can You Hear My Heart A dramatic romance in South Korea about the love story brings to Philippine TV starring Hwang Jung Eum as Bong Woo Ri a woman who's intelligent but pretends she's dim-witted to protect the dignity of her mentally handicapped father, Kim Jae Won as Cha Dong Joo man who's been rendered deaf after an accident but pretends he can hear, what she

- soon finds out is that Nam Goong Min as Jang Jun Ha, Go Joon Hee as Kang Min-soo and Lee Kyu Han as Lee Seung-chul himself. Mondays to Fridays, 11 pm.
- Fondant Garden The newest Taiwanese drama on Philippine TV starring South Korean singer Park Jung Min and Taiwanese actor/actresses Jian Man Shu, Kingone Wang, and Lia Lee.
 Mondays to Fridays at 1:30 pm.
- Queen and I The fantasy-romance-action Korean drama Ji Hyun-woo as Kim Boong-do and Yoo In-na as Choi Hee-jin. Mondays to Fridays at 1:30 pm.

For the high-quality entertainment: **Edit**

Mercado said **IBC** was determined to improve prime time programming, but was also propping up its non-prime time hours with more new shows.

- Lunch Break A nnoontime variety show on Philippine TV produced by MMG Entertainment Group, airs from Monday to Saturday, 11:30 am. Hosted by Ryan Agoncillo and comedian oy Viado with co-host Bianca Manalo, Smokey Manaloto, Bangs Garcia, Ya Chang, Bianca Molales and Enrique Gil, directed by Danny Caparas. The show to compete with rivals Eat Bulaga! (Ch. 7) and It's Showtime! (Ch. 2).
- Chinatown TV The country's premier, longest-running and original Filipino-Chinese lifestyle telemagazine show. Sundays, 9:30 am, hosted by Lizbeth Yap, Louella Ching, Morgan Say, Wendeline Ty and Wesley Chua promises to inform as much as it entertains that brings Filipino and Chinese culture around the world.
- KSP: Kapinoy Sunday Party Every Sunday at 1:30 pm, the newest Sunday musical variety show on TV hosted by AJ Muhlach, Anne Curtis and Coco Martin along with Andi Eigenmann, Gerald Pesigan, Ella Cruz, Aki Torio and Anja Aguilar as the co-host will give ASAP and Party Pilipinas a run for their money.
- DMZ-TV A teenager youth-oriented dance show for teen makes the danze in the fans, now airs
 with the new timeslot on Saturdays, 8 pm. Hosted by Julia Montes and Enrique Gil. Directed by
 Mark Reyes, delayed telecast on radio thru iDMZ.
- Cooltura The newest educational program airs on Mondays to Fridays at 11 am, featuring the Filipino culture in the Philippine from Luzon, Visayas and Mindanao. Hosted by Cathy Eigenmann-Bordalba earned for its 2011 Anak TV Seal Awards.
- Y2K: Yes to Kids The children show aims to promote positive learning, education and lessons, pre-school kids and interests that will appeal to kids between 7 to 12 years old dedicated for kids is one-of-a-kind in Philippine television. Every Sundays, 9 am, is hosted by Maxene Magalona, directed by Ryan Agoncillo.

For the news and public affairs programs of News Team 13: Edit

- Good Take Hosted by actress personality Chin-Chin Gutierrez, earned for IBC-13 for the 2011
 Anak TV Seal Awards for best educational program. Now on its second year on Thursdays, 12 mn, it features inspirational and success stories about ordinary people.
- Linawin Natin A new public affairs program as it mixes investigative and in-depth reports airs on Mondays at 12 mn, hosted by Philippine Star columnist Jarius Bondoc for the 2011 KBP Golden Dove Awards for best public affairs program which focuses on the issues and government based on the intensive research, investigation and additional information will be tackled in the program.

- Magandang Umaga Ba? A morning show will head start with all the latest news, enjoyable features and other helpful bits of information with talented performers spice up the mornings every Mondays to Fridays from 5 am to 7:30 am, hosted by Snooky Serna with guest co-hosts every week; Jay Sonza (news), Pat Natividad, Jeff Arcilla and Smokey Manaloto (segment hosts).
- Express Balita News Team 13's longest-running flagship news program on Philippine Television now airs from Mondays to Fridays at 4:30 pm, remains fast-paced, in-depth, straightforward, unbiased and varied as its gather the latest events in politics, showbiz, sports and foreign news in a capsule. Anchored by Snooky Serna and John Susi.
- Makabayang Duktor A public service program celebrate on its 7 years started our MD Foundation tandem inside their Boy's Van out on mission of house visits to those in need of medical attention and visit the poorest areas of Manila and give free medical services, free medicines, and long-term follow-up to the poor and the sick. Saturday mornings, 7 am, hosted by Dr. Willie Ong and Dra. Liza Ong with conceptualized by their TV mentor Boy Abunda who also acts as their creative consultant.
- Ronda Trese The late-night newscast airs from Mondays to Fridays at 11:30 pm goes serves up beyond the comprehensive journalism of news delivery in 24-hour surveillance. Anchored by veteran broadcasters Jay Sonza, TV host sand former commercial model Cathy Eigenmann-Bordalba and Ralf Rivas.
- Pulsong Pinoy A 30-minute program of President Noynoy Aquino III. It focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies. The show produced by Presidential Broadcast Staff Radio-Television Malacanang (RTVM) and airs on Fridays, 12 mn. For 2011 Anak TV Seal Awards for best public affairs program is hosted by News Team 13 head Ms. Zyrene Parsad-Valencia.

We now have more programs geared toward the audience, specifically mothers. In that time, who watch television, Concio explained. At night, we address the young audience by airing on **Viva-TV**. Currently on air are **NBA on Viva-TV** and **PBA on Viva-TV** for basketball fans. All import dramas are teleserye **Esperanza**, drama anthology **Wansapanataym**, TV series **Estudyante Blues**, asianovelas **Dream High 2** and **Can You Hear My Heart**, and the Sunday teen drama anthology **Dear Heart**

According to Vic Del Rosario has more became more aggressive, **Viva Entertainment**, which has more entertainment programming contract will upgrade with **IBC-13** nationwide, is responsible for the networks broadcast hours, from 5-11:30 pm on Mondays to Fridays, 8 am-11:30 pm on Saturdays and 10:30 am-11:30 pm on Sundays. The station also has the **PBA Games**, the **Viva** Tagalog movies and imported asianovelas.

Viva-TV has more sports events in primetime on IBC-

Viva-TV, the newest entertainment network of Viva Entertainment Group on free TV as Home of the Stars with its more coverage of local and international sports events from Viva Sports, says Viva chairman and CEO Vic Del Rosario and IBC-13 is now the strong third TV ratings of GMA Network and ABS-CBN. Viva-TV's telecast of the tremendously popular Philippines Basketball Assn. games has given viewership of IBC-13 a big boost.

The Philippine Basketball Association (PBA) television franchise become the 2012-13 Season will be airs the proposed that games be held three times a week with the new schedule on Wednesdays and Fridays with just one game at 6:30 to 8:30 p.m. against with flagship news prorgams GMA's 24 Oras and ABS-CBN's TV Patrol while the provincial games also on Saturday nights resulted in consistent double digit ratings and a solid audience share despite what appeared to be a decline in the overall popularity of basketball and the troubles besetting the league. Also, the proposed that 4.5 hours of two games be held on Sundays at 4 p.m. with some halftime entertainment portion, more sponsors are now lining up for advertising spots which supplies 50 hours of entertainment programming per week to IBC with its coverage of several major sports special events.

It will cover pro sports, specials like world title fights and billiard championships. The entertainment unit, called **Viva TV**, will cover music, minis, TV dramas, pics, cartoons and MTV, among others.

The Main Event, a top-rating weekly boxing show features world championship boxing and major international fights from the leading boxing networks including **HBO Sports** and **Top Rank**. The show has also made its mark by being the only program to telecast fights of Filipino boxers in South Korea, South Africa, Australia, Indonesia and Thailand and select fights in the boxing hotbed of Cebu It now airs on Saturdays from 10:30 to 11:30 a.m. on **IBC-13**, is hosted by Ronnie Nathanielsz.

Viva started out as motion picture producer and distributor almost 30 years ago. Since then it has branched out into television, music, video distribution, concerts and talent management.

It made its entry into sports when it joined forces with **Vintage Enterprises** a few months ago. Since then it has become a major force in the area of sports coverage with programming sports that included a basketball like the **PBA** games, boxing matches including **The Main Event**, olympics, billiards and other events in the **Viva-TV**line-up on **IBC-13** relaunched last June 30, 2012 while the game highlights aired every weekend.

Aside from sports shows, this includes *Popstar Diaries*, @Annebishowsa, KC.com, Dear Heart, The Jon Santos Show, Esperanza, Petra's Panniest, Pantaxya X, Pinokyo's Time, Petrang Kabayo, SM Little Stars, Showbiz Star, WOW!, Daily Top 10 and Especially For You and the game shows like The Weakest Link, Fighting Family and Who Wants to be a Millionaire? along with foreign cartoons like Pop Pixie, Magic Wonderland, Barbie, Polly Pocket and Winx Club, the Tagalog-dubbed anime like Cyborg Kurochan, Beelzebub and K-ON! and imported asianovelas like daytime Fondant

Garden and **Queen and I**, and primetime **Dream High** and **Can You Hear My Heart**, and the Viva Tagalog movies like **Viva Box Office** and **Sinemaks**.

Viva Entertainmrent is now on **IBC-13'**s major block-timers and the companies which buys airtime from the network for their entertainment programs that will make them rule the number 1 spot. For inquiries on advertising rates and block times, contact **IBC-13** at telephone number: (632) 952-4002 and telefax number: (632) 951-8983, 931-8940.

Viva provides programs to IBC-13 under VIVA-TV. Edit

As the premiere for the home of the biggest and brightest stars in the country with Sarah Geronimo, Anne Curtis and KC Concepcion, Viva-TV continues to maintain its reputation by bringing more entertainment programs on IBC-13 never before seen on Free TV with the major networks of GMA Network and ABS-CBN. Viva-TV provides the Filipino viewers - from movies, cartoons, game shows, asianovelas, comedy, drama, anime, sports events and many more - the soap-opera primetime fare, Viva said on its website. Viva-TV is now beefing up on local TV by strengthening its hold over IBC Channel 13 line-up. On the forefront of more Viva-TV programming are: Popstar Diaries, Annebishowsa, KC.com, The Jon Santos Show, WOW!, Petra's Panniest, Pantaxya X, Daily Top 10, Showbiz Star, Sabi Mo Nanay, SM Little Stars and Esepecially For U. The sitcom Petrang Kabayo, Dalawang Busoy and Sabi Mo Nanay and drama series: Esperanza, Pinokyo's Time, Estudyante Blues, Wansapanataym and Dear Heart, both the Viva-TV stars are Sarah Geronimo, Anne Curtis, KC Concepcion, Anja Aguilar, Jon Santos, Ashley Rivera, James Yap, Vhong Navarro, Vice Ganda, Aga Muhlach, Maui Taylor, Katya Santos, Charlie Green, Judy Ann Santos, Izzy Canillo, Robin Padilla, Sam Pinto and Nikki Bacolod. Meanwhile, lucky charm Luis Manzano remains the phenomenal game show *The Weakest Link*, Dingdong Avanzado remains the star game show Fighting Family and Vic Sotto remain the Saturday night game show Who Wants to be a Millionaire?, brings more excitement game on Philippine TV. And with cartoons, anime and asianovelas claim over the majority of today's kind of entertainment, Viva-TVbeefs up its share of award-winning foreign programming with foreign cartoons such as Winx Club, Pop Pixie, Polly Pocket, Barbie and Magic Wonderland, the newest Tagalog-dubebd anime like Cyborg Kurochan, Beelzebub and K-On! plus the asianovelas such as the daytime drama like Fondant Garden and Queen and Iand primetime Korean dramas like Dream High (Season 2) and Can You Hear My Heart.

Their new IBC-13 as the station-produced shows will include the noontime show *Lunch Break*, lifestyle show *Chinatown TV*, youth-oriented dance show *DMZ-TV*, educational program *Cooltura* and *Hapi Kung Healthy*, children show *Y2K:* Yes to Kids and *Barney and Friends* for kids, and news and public affairs programs include morning show *Magandang Umaga Ba?*, *Good Take*, *Linawin Natin*, *Makabayang Duktor* and *Pulsong Pinoy* as well as news programs *Express Balita* and *Ronda Trese*.

Richard Gutierrez meets Beelzebub Edit

New actor Richard Gutierrez, Tatsumi and Kaiser de Emperana, the new boy in Japan who plays the lead in the highly successful anime series *Beelzebub* recently met when the cartoon character was Tatsumi in the Filipino from **Viva-TV** new anime.

The chance to give voice for a famous animated character is the latest feather in the cap of the popular actor. At this moment, Richard is riding high on the success of the new contract of **ABS-CBN** with his new series **Aryanna** with Ella Cruz. He is also the new movie from **Viva Films**.

Beelzebub is premieres at 9:30 a.m. on Saturday on **IBC-13**. I is also the new anime on **Viva-TV** as **Home of the Stars** called **Cyborg Kurochan** on Saturdays at 9 a.m., the new Kurochan which is the voice of Coco Martin and **K-ON!** at 10 a.m. on Saturdays, the new teenager Yui Hirasawa with the voice of the country's popstar princess Sarah Geronimo.

New schedule for the PBA this 2012

PBA officials cool on Viva Sports and Sports 5proposal Malaya Online Edition

July 1, 2012 - Viva Television, holder of the PBA's television franchise and also on Sports5, a sports division of TV5, has proposed drastic changes in the league's playdates, revisions that sources within the league say will not prosper. It also airs as PBA on TV5 which airs monthly and also AKTV, AksyonTV, Kapatid TV5 andAksyonTV International. Viva is the home of the biggest and brightest stars in the country, through Viva-TV, the entertainment network of Viva Entertainment

Group headed by chairman and CEO is Vic Del Rosario.

Viva-TV proposed that games be held three times a week, with just one game to be held every Wednesday and Friday starting at 6:30 p.m.to compete with flagship news prorgams of **GMA's 24 Oras** and **ABS-CBN's TV Patrol** while the provincial games also on Saturday nights. It also proposed that 4 hours of two games be held every Sunday starting at 4 p.m. with some halftime entertainment portion for guest, and players reach out to more fans and further expand gross sales while boosting its own drive to recoup its huge investment.

Last season, one games were held every Wednesday and Friday while the provincial games on Saturday at 6 p.m. and two games also every Sunday, with matches starting at 4 p.m. over the outfit's carrying station Channel 13, more sponsors are now lining up for advertising spots. It also airs on **AKTV**. Excitement is the **PBA**'s new partnership with **Viva-TV** on **IBC 13**, the country's number one entertainment network which is fast gaining recognition as **Home of the Stars** with the dominated TV rating of the giant networks **GMA Network**and **ABS-CBN**. While the guest peformers from **Viva** stars during halftime on Sunday.

The 2012-13 **PBA** Season marks of **Viva Entertainment** and **TV5** deal with the league approximately worth P1 billion to televise the games, P770 million of it in cash. By involving the fans, **TV5**, owned by telecommunications mogul Manny V. Pangilinan, is also hoping to improve its gross sales and **Viva Entertainment**, headed by chairman and CEO Vic Del Sosario.

The changes, **Viva-TV** said, are necessary to counteract the growing opposition posed by the soap operas and game shows being aired by other networks during the nightcap of the league's usual doubleheader. Their favorite stars like Sarah Geronimo, Anne Curtis, KC Concepcion, Anja Aguilar, Jon Santos, Ashley Rivera, James Yap, Maui Taylor, Katya Santos, Vhong Navarro, Cristine Reyes, Charlie Green, Dingdong Avanzado, Sam Pinto, Nikki Bacolod, Luis Manzano and Vic Sotto who are dominating the Philippine entertainment industry.

Also, the single game days are projected to help boost Channel 13's more Viva-TV programs on IBC such as *Popstar Diaries*, @*Annebishowsa*, *KC.com*, *The Jon Santos Show*, *Petra's Panniest*, *Dear Heart*, *WOW!*, *Esperanza*, *Pinokyo's Time*, *I Am Sarah*, *SM Little Stars*, *Pantaxya X*, *Showbiz Star*, *Daily Top 10* and *Especially For You* and the phenomenal game shows like *Fighting Family*, *The Weakest Link* and *Who Wants to be a Millionaire?* are all produced by Viva Television.

The **PBA'**s executive committee will meet tomorrow to discuss **Viva Entertainment'**s proposals. A decision is expected to be handed down well before the opening of the league's 37th season last October 1, 2011.

This early, league insiders, including those from the **Commissioner's Office**, have voiced opposition to the proposal, saying it may help the television network but not necessarily the **PBA**.

"Mukhang mas talo ang PBA," said one league insider who requested anonymity.

"Kung three days a week ang laro, lalaki ang overhead ng liga sa mga tauhan, upa sa venue and the like." said another source.

Another source said one-game weekday matches may not sit well with **PBA** fans, even if these games feature crowd favorites, like **Ginebra**, **San Miguel**, **Alaska**, **Red Bull**, **Air 21** and many more.

"Malamang na hindi kagatin ng tao lalo na't kung mahihinang teams ang maglalaban. Isa pa, hindi mo naman p'wedeng i-schedule lagi ng ordinaryong araw ang mga teams na iyon," said another.

PBA tickets range from P150 to P350 while venue rentals vary from P20,000 to P35,000 or a percentage of the gate, whichever is higher.

Contents

[show]

More TV ratings on July 7 and 8, 2012 Edit

Saturday Edit

Below are the ratings of the weekend daytime to primetime shows based on a survey made by the **AGB research company**.

Daytime: Edit

- 1. Eat Bulaga! (GMA-7) 29.5%
- 2. Startalk TX (GMA-7) 12.4%
- 3. Lunch Break (IBC-13) 10.9%
- 4. Magic Wonderland (IBC-13) 5.1%
- 5. The Main Event (IBC-13) 6.1%
- 6. Kapuso Movie Festival: Project S (GMA-7) 11.6%
- 7. K-ON! (IBC-13) 12.9%
- 8. Polly Pocket (IBC-13) 9.1%
- 9. Wish Ko Lang! (GMA-7) 10.8%
- 10. Lorenzo's Time: One More Time (ABS-CBN) 10.5%
- 11. Pop Pixie (IBC-13) 20.2%
- 12. It's Showtime! (ABS-CBN) 9.6%

- 13. Popstar Siaries (IBC-13) 9.8%
- 14. Cyborg Kurochan (IBC-13) 9.7%
- 15. Kasangga Mo Ang Langit/Biyaheng Langit (IBC-13) 10.1%
- 16. Especially 4 U (IBC-13) 8.8%
- 17. P-POP Star Hunt (IBC-13) 12.5
- 18. Beelzebub (IBC-13) 5.5%
- 19. Maynila (GMA-7) 9%
- 20. KC.com (IBC-13) 6.1%
- 21. Fighting Family (IBC-13) 9.1%

Primetime: Edit

- 1. Kapuso Mo Jessica Soho (GMA-7) 25.4%
- 2. All Or Nothing: Donaire vs Mathebula (IBC-13) 14.1%
- 3. 24 Oras Weekend (GMA-7) 12.1%
- 4. Pinoy Big Brother Teen Edition 4 (ABS-CBN) 21.9%
- 5. The Jon Santos Show (IBC-13) 7.1%
- 6. MMK 20 Maalaala Mo Kaya (ABS-CBN) / Kapuso Movie Night: New Police Story (GMA-7) 19.7%
- 7. The X Factor Philippines (ABS-CBN) 18.9%
- 8. The Weakest Link (IBC-13) 10.5%
- 9. Imbestigador (GMA-7) -15.1%
- 10. PBA on Tour (IBC-13) 10.8%
- 11. Wansapanataym (ABS-CBN) 12.8%
- 12. Manny Many Prizes (GMA-7) 11.1%
- 13. Just For Laughs Gags (GMA-7) 7.9%
- 14. DMZ-TV (IBC-13) 11.6%
- 15. Who Wants to be a Millionaire? (IBC-13) 8.9%

Sunday **Edit**

Daytime: Edit

- 1. All Or Nothing: Donaire vs Mathebula (ABS-CBN) 21.2%
- 2. Kapuso Movie Festival: Temptation Island (GMA-7) 18%
- 3. Chinatown TV (IBC-13) 15.1%
- 4. Y2K: Yes to Kids (IBC-13) 11.3%
- 5. ASAP 2012 (ABS-CBN) 13.3%
- 6. Pantaxya X: The Search for the Next Pantaxya Ng Bayan (IBC-13) 16.1%
- 7. Kapuso Movie Festival: Desparadas 2 (GMA-7) 12.8%
- 8. @Annebishowsa (IBC-13) 10.1%
- 9. Party Pilipinas (GMA-7) 12%
- 10. KSP: Kapinoy Sunday Party (IBC-13) 11.2%
- 11. WOW! (IBC-13) 10.1%
- 12. The Buzz (ABS-CBN) 10.6%
- 13. AHA! (GMA-7) 9.7%

- 14. SM Little Stars (IBC-13) 10.1%
- 15. Doraemon Adventures (GMA-7) 9.4%
- 16. Petra's Panniest (IBC-13) 4.9%
- 17. Together Forever (GMA-7) 9.3%
- 18. PBA Governors Cup Semi-Finals Game 1: Rain or Shine vs. Meralco (IBC-13) 10.1%
- 19. Dear Heart (IBC-13) 8.5%
- 20. Luv U (ABS-CBN) 9.1%

Primetime: Edit

- 1. Kap's Amazing Stories (GMA-7) 19.2%
- 2. Rated K (ABS-CBN) 18.4%
- 3. The X Factor Philippines (ABS-CBN) 17.7%
- 4. PBA: Robert Jaworski's Retirement Ceremony (IBC-13) 10.4%
- 5. Ibilib: The Wonders of Horus (GMA-7) 17.6%
- 6. Gandang Gabi Vice (ABS-CBN) 16.4%
- 7. Tweets For My Sweet (GMA-7) 16%
- 8. PBA Governors' Cup Semifinals Game 2: Barangay Ginebra vs. Petron Blaze (IBC-13) 12.9%
- 9. Pinoy Adventures (GMA-7) 14.1%
- 10. I Am Sarah (IBC-13) 9.6%
- 11. Goin' Bulilit (ABS-CBN) / Sarah G Live (ABS-CBN) 14%
- 12. Pare & Pare (GMA-7) 13.9%
- 13. Sinemaks: Sa Diyos Lang Ako Susuko (IBC-13) 11.6%
- 14. TV Patrol 25 Weekend (ABS-CBN) 13.8%
- 15. Who Wants to be a Millionaire? (IBC-13) 10.9%

Viva-TV dares Filipinos to their viewing habits

Viva-TV's @Annebishowsa's Anne Curtis, KC.com's KC Concepcion, The Weakest Link's Luis Manzano and Popstar Diaries' Sarah Geronimo are some of the stars who will bolster the station's chances of competing against the two local network giants. Today, he said the quality of seguestered TV station IBC-13's signal is already better than its bigger rivals ABS-CBN and GMA in the Mega Manila area, where more than half of TV viewers in the country live in a recent press conference.

Hip, fresh and definitely more exciting!

Those words perfectly capture the new look of **Channel 13** as it alters its name to **Viva-TV** indicating the network's desire to reinvent itself and garner a bigger share of the market and TV advertising. Last 14 January 2011, a new set of directors took over **IBC Board of Directors**. The new **Board** immediately proceeded to improve the TV network's operation in the rarings like **GMA** and **ABS-CBN**.

Two days after the grand press launch held last Thursday, June 27, 2012, at the Trinoma Mall in Quezon City, Viva-TV on IBC publicly introduced its new set of programs via a television special titled Home of the Stars. The boob tube spectacle was taped at the Trinoma Mall in Quezon City and was aired earlier today, June 30, 2012, at exactly 5 p.m. in all IBC provincial stations into the network to ensure that major ABS-CBN and GMA for the top spot in the local broadcasting industry.

Hosting the event were Luis Manzano of **The Weakest Link** and Anne Curtis of **@Annebishowsa**. The young and dynamic team of **Viva-TV** and their executives, led by **Viva** chairman and CEO Vic del Rosario Jr., were all present to partake in the celebration.

Home of the Stars provided a sneak peek of the network's more new shows that are all set to premiere this week. The source believes with Mr. Mercado at the helm, the network would be able to compete with bigger rivals **ABS-CBN Broadcasting Corp.** and **GMA Network, Inc.**

The Broadcast City property is the site of the amount will be placed in an escrow account with the **Bank** of the **Philippine Islands** (**BPI**) covered by post-dated checks. P450 million to be paid through the construction and delivery of a new six-story corporate building, new live studios and commercial building for **IBC** studios.

The Quezon City property is a remaining 5,000-square meters corner property along Diliman for **GMA** and **ABS-CBN** offered over P5.5 billion for the **IBC** network with their **Viva's** local production. "Plans are afoot to put up a new transmitter in Coca Cola plant, San Francisco Del Monte, Quezon City and the so-called antenna farm in Quezon City with privatization to build new live studios in Broadcast City," the source said.

The stars came in full force to introduce and talk about their respective shows. Mirroring the newly repositioned network's image, the occasion adopted a variety show format complete with games, dance and song numbers and band performances by Callalily and Protein Shake.

Some of the stars who showed up that evening includes Vhong Navarro, Sarah Geronimo, Richard Gutierrez, Sam Pinto, Onemig Bondoc, James Yap of PBA, Cristine Reyes, Vic Sotto, Anja Aguilar, Cesar Montano, Ashley Rivera aka Petra Mahalimuyak, Vice Ganda, Aga Muhlach, Nikki Bacolod, Jon Santos, IC Mendoza, Katya Santos and Maui Taylor, Charlie Green, Robin Padilla, KC Concepcion, among many others.

The dance number with the Street Boys drew ooh's and aah's from everyone inside the venue while **KC Concepcion's KC.com** number wrapped up the evening's presentation.

The official station jingle, "**Home of the Stars**," composed by Marcus Davis and Amber Davis and performed by Anja Aguilar, like more **Viva** stars employed by **IBC-13**, the country's third-biggest TV network including artists.

Viva-TV's overhaul was made possible after the Vic Del Rosario-owned network entered into a long-term block airtime agreement and partnership with **Viva Entertainment**, right now, we are now a strong No. 3. The tie-up allowed **IBC-13** to boost its programming, which consequently bolstered the network's chances to compete against established network giants **GMA-7** and **ABS-CBN** is getting high marks from the stars.

According to chairman and CEO Vic del Rosario Jr., the slogan, "**Home of the Stars**," mirrors the network's objective of radically altering the public's boxed viewing habits. The young network executive shared that they're here to offer alternative programs to cater to the needs of those who are looking for something different aside from the usual flavor offered especially on the primetime slot.

The entry of a new management in IBC-13, analysts said IBC Board of Directors, Intercontinental Broadcasting Corp. could give the network a chance to compete against ABS-CBN Broadcasting Corp. and GMA Network Inc. for the top spot in the local broadcasting industry, our plans to beef-up our Viva-TVprogramming on IBC-13 with the new primetime schedules.

"Our objective is to shake the TV landscape and be able to your viewing habits," said Mr. Rosario in a conversation with **PEP** (**Philippine Entertainment Portal**). "Ang maraming tao kasi akala nila Dos, Singko and Siyete, gusto namin 'yong perception mo." According to Mr. Rosario, Channel 13 is handling the engineering side but **Viva Entertainment** will be providing the content of the TV station. We keep in constant touch with our viewers through **Facebook**, **Twitter** and **Multiply**, he related. During those years, too, I was witness to the growing rivalry between Channel 2 (**ABS-CBN**), Channel 7 (**GMA Network**) and Channel 13 (**IBC**).

A relatively new player in the local television industry, **IBC-13** has moved up to the third spot in terms of ratings, trailing behind **GMA Network Inc.** and Lopez-owned **ABS-CBN Broadcasting Corp**. In the question and answer portion of the **Viva-TV** press launch, Mr. Rosario allayed fears that the TV station might be influenced by Malaysian investors. He explained, "**IBC-13** is headed by chairman Orly Mercado. **Viva Entertainmen**t has simply entered into a block airtime agreement."

The primetime block of rival networks **ABS-CBN** and **GMA-7** are filled with asianovelas but **Viva-TV** promises to deliver varied shows that veer away from this genre. Why are they doing this risky move?

"We want to give people an alternative. If we offer people another teleserye, pareho lang kami sa Channel 2 and Channel 7. I think they are serving their market very well but we just want to provide an alternative for people who might to watch a teleserye on primetime."

Starting tonight, June 30, **Viva-TV** now airs free TV network **IBC-13** using its brand new 60kw transmitter that cost US2.6 million (about P117 million). This allows **Viva-TV** to be picked up in areas as far as San Jose, Cabanatuan in the north.

For the local production of Viva. Here the new primetime schedule on

IBC: Edit

Weekdays

- 04:30-05:00 pm **IBC Express Balita** (flagship newscast)
- 05:00-05:30 pm **Winx Club** (phenomenal cartoons dubbed in Filipino)
- 05:30-06:30 pm Daily Top 10 (top 10 countdown)
- 06:30-08:30 pm Viva Box Office (Viva Tagalog movies) (Mon, Tue and Thurs); PBA (Wed and Fri)
- 08:00-08:30 pm Petra's Panniest (comedy) (Mon, Tue and Thurs)
- 08:30-09:00 pm **Showbiz Star** (live showbiz talk show)
- 09:00-09:30 pm **Esperanza** (teleserye)
- 09:30-10:00 pm Pinokyo's Time (teleserye)
- 10:00-11:00 pm Estudyante Blues (dramedy) (Mon); Petrang Kabayo (sitcom)
 (Tue); Wansapanataym(drama anthology) (Wed); Dalawang Busoy (sitcom) (Thurs); Sabi Mo
 Nanay (reality-dating game) (Fri)
- 11:00-11:30 pm Can You Hear My Heart (asianovela)
- 11:30-12:00 mn Ronda Trese (late-night newscast)

Saturday

- 07:00-07:30 am **Pop Pixie**
- 07:30-08:00 am Magic Wonderland
- 08:00-08:30 am Polly Pocket
- 08:30-09:00 am Especially 4 U
- 09:00-09:30 am Cyborg Kurochan
- 09:30-10:00 am **Beelzebub**
- 10:00-10:30 am K-ON!
- 10:30-11:30 am The Main Event (Viva Sports)
- 11:30-01:30 pm Lunch Break
- 01:30-02:30 pm P-POP Star Hunt (reality show)
- 02:30-03:00 pm KC.com
- 03:00-04:30 pm **Fighting Family** (star game show)
- 04:00-04:30 pm Kasangga Mo Ang Langit/Biyaheng Langit
- 04:30-05:00 pm Popstar Diaries
- 05:00-06:00 pm The Weakest Link (phenomenal game show)

- 06:00-08:00 pm **PBA on Tour**
- 08:00-09:00 pm DMZ-TV (dance show)
- 09:00-10:00 pm Who Wants to be a Millionaire? (phenomenal game show)
- 10:00-11:30 pm Viva Box Office (Viva Tagalog movies)
- 11:30-12:30 am The Jon Santos Show (late-night talk show)
- 12:30-01:00 am IBC Express Balita

Sunday

- 10:30-11:00 am Barbie
- 11:00-11:30 am Annebishowsa
- 11:30-12:30 pm Pantaxya X
- 12:30-01:30 pm SM Little Stars (reality talent search for kids)
- 01:30-02:30 pm KSP: Kapinoy Sunday Party (newest Sunday variety show)
- 02:30-03:30 pm Dear Heart (teen drama anthology)
- 03:30-04:00 pm WOW!
- 04:00-08:30 pm **PBA**
- 08:30-09:00 pm I Am Sarah (musical variety show)
- 09:00-10:00 pm Who Wants to be a Millionaire? (phenomenal game show)
- 10:00-12:00 mn Sinemaks (Viva Tagalog action movies)
- 12:00-12:30 am IBC Express Balita

Since relaunched last July 2, 2012, we have been airing the new **Viva-TV** schedules over **IBC-13** as the **Kapinoy** network for the No.3 network comes in with a LIVE 15-minute update between 5:00am - 7:00am over the daily morning show *Magandang Umaga Ba?* with host Snooky Serna along with special co-host are Jay Sonza (news), Jeff Arcilla, Pat Natividad and Smokey Manaloto. Also, the hourly news updates over *IBC Headliners* between 10am, 11:50am, 2:30pm, 4pm, 6:30pm, 8pm, 9pm and 11pm with Czarinah Lusuegro.

There are also with the entertainment news over the longest-running flagship news program *IBC Express Balita* between 4:30pm - 5:00pm is anchored by Snooky Serna and John Susi, and sports news during the late-night newscast *Ronda Trese* at 11:30pm - 12:0mn with anchor veteran broadcasters Jay Sozna, Cathy Eigenmann-Bordalba and Ralf Rivas.

We started coming out on **Pinoyexchange** and also been coming out in four newspapers (Malaya, Philippine Star, Manila Bulletin, Manila Standard Today, Philippine Daiy Inquirer and Daily **Tribune**) with the new **IBC-13**schedule along with fanpage of **Facebook** and **Twitter**, and official website

from IBC.com.ph.

VIVA-TV Channel 13 - Changing The Current TV Landscape

Move over GMA 7 and ABS-CBN, there's a new and refurbished TV station in town on government-sequestered networks IBC-13 which is now surveys the TV ratings with AGB Nielsen Philippines. It is called Viva-TV, the newest entertainment network that will become the home of biggest stars and top-rating Viva-TV more entertainment programs on IBC channel 13, part of Viva Entertainment Group under a management with Viva chairman and CEO Vic del Rosario Jr. to make more money, in their purchases viewed by the industry as a network of value in privatization in RPN and IBC, it was decided that IBC-13 would compete head on against the two giants. IBC-13 is now claimed the number 3 spot in the ratings game, next to GMA Network Inc., and ABS-CBN Broadcasting Corp.

The sources said the first thing that IBC-13 will do is upgrade broadcasting transmission facilities to strengthen signal so the network's signal would be comparable to that of ABS-CBN 2 and GMA-7. "In terms of hours, 40 per cent will be foreign content including cartoons, anime and asianovela, and increase its spread of local programming to 60 per cent," he said.

He also said chairman and CEO for Vic Del Rosario was joining IBC-13 would help in the relaunch of the network in June 30, 2012. "It's true that ABS-CBN and GMA-7 continue to dominate the free TV. We're

network in June 30, 2012. "It's true that **ABS-CBN** and **GMA-7** continue to dominate the free TV. We're fully aware of their continuing dominance even before we bought **IBC-13**. But we have big plans for **IBC-13**," Rosario said.

Exciting shows on Viva-TV includes Edit

Rosario said, the two giant networks offer big-budgeted teleseryes, reality shows, noontime entertainment and other mass-oriented productions, **Viva-TV** is now airs more programs on **IBC-13**.

- 1. 'POPSTAR DIARIES', go behind-the-scenes of popstar princess Sarah Geronimo's showbiz engagements from photo shoots and mall shows to TV guestings and movie events. It's the Pop Princess uncovered, airs on Saturdays at 4:30 p.m.
- 2. '@ANNEBISHOWSA', follow Anne Curtis as she navigates the showbiz waters as Box-Office Queen, TV Princess, Platinum Music Superstar and Twitter Empress on her way to maintaining her status as National Sweetheart. It's royal TV viewing fare fit for tinseltown royalty, airs on Sundays 11 a.m.
- 3. '**KC.COM'**, what's KC Concepcion like off-camera? Log onto this weekly show that chronicles the star's professional and personal life and find out the real persona behind one of local showbizlandia's most intriguing celebrities, airs on Saturdays at 2:30 p.m.
- 4. 'SM LITTLE STARS', a reality-based kiddie talent search hosted by the Britain's Got Talent alum Charlie Green which airs Sundays at 12:30 p.m., it begin the rival Sunday noontime variety

- shows GMA's Party Pilipinas and ABS-CBN's ASAP 2012. FOrprize is a talent management contract with Viva Artist Agency.
- 5. 'PANTAXYA X' hosted by Katya Santos and Maui Taylor, a sexy reality series airs Sundays at 11:30 a.m.
- 6. 'WINX CLUB', sprinkle on the fairy dust with the magical return of the enchanting Winx Club. Back at the fanciful Alfea school for fairies, the Wizards of the Black Circle try to abduct Bloom. After a change of heart upon finding out that Bloom is not who they thought she was, the wizards leave Alfea threatening to capture the last fairy on Earth. Can the Winx manage to protect the chosen one? Find out in the all-new season of the Winx Club on July 2 at 5 p.m., to compete with GMA's It Started With A Kiss and ABS-CBN's Hiyas and they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
- 7. '**THE WEAKEST LINK'**, a phenomenal game show based on the British hosted by lucky Luis Manzano airs every Saturdays at 5 to 6 p.m.
- 8. 'WHO WANTS TO BE A MILLIOANIRE?', a Saturday night game show based on the British hosted by Bossing Vic Sotto airs on Saturdays and Sundays at 9 p.m.
- 9. 'WOW!' a gag show hosted by comedian Vhong Navarro airs on Sundays at 3:30 p.m.
- 10. 'PETRA'S PANNIEST', a situtional comedy with Ashley Rivera, who is more popularly known for her funny girl character Petra Mahalimuyak airs from Mondays, Tuesdays and Thursdays at 8 p.m., while against with GMA's Luna Blanca and ABS-CBN's Princess and I.
- 11. 'I AM SARAH', a Sunday half-hour night teen variety show airs on Sundays at 8:30 p.m. Hosted by popsatr princess Sarah Geronimo with Onemig Bondoc and Gerald Anderson as the co-host.
- 12. 'ESPERANZA', a first-ever teleserye starring Cristine Reyes along with Cesar Montano, Richard Yap, diamond star Maricel Soriao and Daniel Padilla premieres on July 2 from Mondays to Fridays at 9 p.m., to compete with teleserye rivals GMA's One True Love and ABS-CBN's Lorenzo's Time.
- 13. 'POP PIXIE', Discover magic and adventure in a magical universe filled with gnomes, elves, talking animals and pixies, Saturdays at 7 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.

- 14. 'ESTUDYANTE BLUES', a newest dramedy TV series which stars Richard Gutierrez, IC Mendoza and Onemig Bondoc on Mondays at 10 p.m.
- 15. '**DEAR HEART'**, a teen series for teenagers hosted by popstar Anja Aguilar airs Sunday at 2:30 p.m., to compete with rival teen drama GMA's Together Forever and ABS-CBN's Luv U.
- 16. 'MAGIC WONDERLAND', Join Ocean, in this award winning animated series as she battles evil for the forces of good, premieres on June 30, Saturdays at 7:30 a.m., they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Gardenia, Monde Nissin Corporation, Goldilucks and many more.
- 17. 'DALAWANG BUSOY', a new original sitcom airs Thursdays at 10 p.m. Starring Robin Padilla and Phillip Salvador along with Vilma Santos, Dina Bonnevie and Nadine Lustre, directed by Nino Muhlach.
- 18. 'POLLY POCKET', the animated series on Philippine TV starts on Saturdays, 8 a.m. with the characters Polly Pocket, Shani, Lea, Lila, Crissy, Kerstie, Todd and Rick, they give away to sponsors by Nestle, Jollibee, Regent Foods Corporation, Rebisco, Febisco, Lemon Square Philippines, P&G Philippines, Wyeth Philippines, RFM Corporation, Universial Robina, Beados, KFC, McDonalds, Cherifer, Toy Kingdom, Hasbro, Barbie, Kraft Foods Corporation, Julies Bakeshop, Del Monte, Alaska Milk Corporation, Monde Nissin Corporation, Gardenia, Goldulcks and many more.
- 19. 'WANSAPANATAYM' a fantasy-drama antology TV series airs Wednesdays at 10 p.m.
- 20. 'PETRANG KABAYO', a comedy-drama TV sries based on the 2010 film starring Vice Ganda and Aga Muhlach aires on Tuesdays at 10 p.m.
- 21. 'SHOWBIZ STAR', a newest live showbiz talk show every Mondays to Fridays at 8:30 p.m. Is hosted by Dolly Anne Carvajal, going against with GMA's Makapiling Kang Muli and ABS-CBN's Walang Hanggan.
- 22. 'SABI MO NANAY', a reality-dating game starring the Filipino actor AJ Muhlach on Fridays at 10 p.m.
- 23. 'THE JON SANTOS SHOW', a talk show hosted by Jon Santos airs from Saturdays at 11:30 p.m.
- 24. 'DAILY TOP 10' the hour-long round-up of the each day's ten most requested OPM TV and K-POP music videos in local music scene, airs on Mondays to Fridays at 5:30 p.m. Hosted by VJ Sam Pinto, against with teleseryes GMA's My Daddy Dearest and ABS-CBN's Aryanna.

25. 'PINOKYO'S TIME', another successful teleserye airs on weeknights 9:30 p.m., starring child wonder star Izzy Canillo as Pinokyo and mother drama Judy Ann Santos, directed by Jeffrey Jeturian.

According to **AGB Nielsen** showed **IBC-13** having an average nationwide audience share of 23.8 percent from the start of June to the second week of July. Rivals **GMA Network Inc.** and **ABS-CBN Corp.**, had audience shares of 35.8 percent and 33.5 percent, respectively.

ABC-5 New Programs in 2002

Programs **Edit**

News and Public Affairs Edit

- Balitang-Balita (Jay Sonza) (Monday-Friday 6pm)
- The Big News (Amelyn Veloso and Mike Toledo) (Monday-Friday 10pm)
- Live on 5 (hourly news update)
- Trabaho Lang (Amelyn Veloso) (Monday 9:30pm)
- Urban Doktor (Dr. Ed Tolentino) (Tuesday 9:30pm)
- Philippines Most Wanted (Raffy Tulfo) (Wednesday 10:30pm)
- The Exchange (Reema Chanco and Adam Slavicky) (Thursdays 9:30pm)

Entertainment Edit

- Kool on Kam (simulcast on Kool 106) (Mon-Thurs 11:30pm)
- Sing-Galing (Allan K. and Ai Ai Delas Alas) (Sunday 8pm)
- On-Air (Friday 9:30pm)
- By Request (Thursday 10:30pm)

Comedy Edit

- Wow Mali! (Joey De Leon) (Saturday 8:30pm)
- Ispup (Caloy Alde, Leo Martinez, Mystivca, Willie Nepomuceno, Madeleing Nicholas, Candy Pangilinan, Raffy Rodriquez, Marissa Sanchez, Jon Santos, Selena Sevilla, Dennis Trillo, Joy Viado and Kylie Padilla with Mike Pekto Nacua) (Friday 8:30pm)

Game Shows Edit

- Wheel of Fortune (Rustom Padilla) (Monday-Saturday 7:30pm)
- Family Feud (Ogie Alcasid) (Monday-Saturday 8pm)
- The Price is Right (Dawn Zulueta) (Sunday 7pm)

Movie Block Edit

- Saturday Night Specials (Saturday 9:30pm)
- The Big Night (Sunday 9pm)
- Friday Box Office (Friday 10:30pm)

Educational Edit

- Cooking with Sandy Daza (Sandy Daza) (Saturday 9am)
- What's Cooking In Sylvia's Kitchen (Saturday 9:30am)
- Mommy Academy (Chiqui Roa-Puno) (Saturday 11am)

Cartoons Edit

- Wing Commander (Saturday 6:30pm)
- Johnny Quest (Sunday 5:30pm)
- Hulk Logan (Sunday 5pm)
- Incredible Hulk (Saturday 6pm)
- Captain America (Saturday 10:30am)
- Transformers (Monday-Friday 12:00nn)
- *G.I. Joe* (Mon-Fri 12:30pm)
- Bots Master (Mon-Fri 1pm)
- Superman (Mon-Fri 1:30pm)

ABC Anime Edit

- *F* (Monday 6:30pm)
- Sailor Moon (Saturdays 7pm)
- Maha Go-Go-Go (Monday 7pm)
- Dragon League (Monday 6:30pm)
- 2 Years Vacation w/ Dinosaurs (Tuesday 7pm)
- Pygmalio (Wednesday 6:30pm)
- Time Quest (Wednesday 7pm)
- Shinlato (Thursday 6:30pm)
- Fancy Lala (Thursday 7pm)
- Lazer Patrol (Friday 6:30pm)
- Restrol (Friday 7pm)

Foreign Edit

- Zorro (Sunday 6pm)
- Guyferd (Sunday 6:30pm)
- Poltergeist: The Legacy (Monday 8:30pm)
- Two (Monday 10:30pm)
- E.R. (Tuesday 8:30pm)
- Mad TV (Tuesday 10:30pm)
- Friends (Wednesday 8:30pm)
- That '70s Show (Wednesday 9pm)
- Planet X (Wednesday 9:30pm)
- Guinness World Records (Thursdays 8:30pm)

Ronda Trese changes late-night newscast landscape starting Monday on IBC

June 30, 2012

New reports will be disclosed where there is news there published, 24-hour surveillance for comprehensive journalism, **News Team 13** introduces a new late-night newscast bannered by veteran broadcasters Jay Sonza, Cathy Eigenmann-Bordalba and Ralf Rivas starting Monday (February 20) at 11:30pm on **IBC-13**simulcast on newly-news channel **IBC News Network**.

Ronda Trese (Ronda 13) serves up beyond the comprehensive journalism of news delivery. The national late-night newscast will report on 24-hour surveillance delivering issues and problems. As Filipinos grow tired and weary of news and political deadlock will be disclosed, **Ronda 13** will aim to deliver top stories of comprehensive finding ways to better their lives and impact on the lives of others through reports gathered by**News Team 13** reporters and correspondents with live report in the OB Vans and ENG Vans used by its competitors as well as the live phone interview.

Deliver of local and international news from the day's top stories (*Panunahing Balita* ang *Balik Tanaw*), politics, police report (*Presinto 13*), malacanang (*Pulsong Pinoy*), opinion, sports news (*Palaro Hotlone*), weather report (*Daloy ng Panahon*) and business news (*Malayang Kalakalan*) as the most credible late-night newscast directly compete with **GMA's** *Saksi* and **ABS-CBN's** *Bandila* lies in the delivery of the news

News Team 13, the fastest growing and most aggressive news organization in the Philippines, is geared up to present to the late-night viewing public all the news that defined the day. Led by its anchors who not only read but also gather news—Jay, Cathy and Ralf—*Ronda Trese* banners the current events and issues gathered by its anchors and more 30 reportorial teams that are deployed across the country. The late-night newscast also takes a look at the top stories that highlight Late Night, the public affairs block of the organization. With the provides the sports news from **Viva Sports** around the world as *Palaro Hotline*.

Aimed at keeping the public safe through information and action, *Ronda Trese* also presents stories that wrap up a day's work at *Presinto Trese*, the police report beat to gather stories and crime reports on on peace and order in the Metro on justice system with updates and accounts of crime stories with veteran broadcaster Jay Sonza.

Daily reporting weather is *Daloy ng Panahon* from PAGASA (Philippine Atmospheric Geophysical and Astronomical Services Administration) and the intricate but fun time changes affect the lives Pinoy As host of *Cooltura* (airs Monday-Friday 11am before noontime show *Lunch Break*), Cathy Eigenmann-Bordalba has been the Filipino culture in Luzon, Visayas and Mindanao of the Philippines. On *Ronda Trese*, Cathy Eigenmann gives a round-up on the local entertainment scene with *Viva Entertainment* from showbiz news. Also, the business news as trade-related and definitely affect people's livelihood with *Malayang Kalakalan*.

From *Pulsong Pinoy* as a daily segment for *Ronda Trese* (also on Friday at 12mn as the 30-minute program of President Noynoy Aquino III), will be reported by Zyrene Parsad-Valencia focuses on the activities, programs, pronouncements, policies and advocacies of the Chief Executive and his Cabinet members in collaboration with various line agencies by sharing their own ideas and opinions. With the advent of the local social media landscape in itself is growing influence from Filipino netizens. Ralf Rivas, whose the new reporter includes assignments covering the health, politics and social media beats, is in charge of delivering online contents from **NewsTeam13.ph** (online news portal of **IBC-13**), influential blogs, sites and the social media.

Keep yourself journalism with the latest and freshest news on *Ronda Trese*, airing weeknights at 11:30pm after Viva-TV block on IBC-13 with simulcast on IBC News Network.

IBC-13 suggestions: Edit

Teasers, Trailers and Plugs (promotion): <u>Edit</u>

For less able to excite people when you have new shows on IBC. Excellent also please make a teaser. For example just the teasers more able to excite us watch back then. Hopefully when you promote'll play shows and events would have the marquee below to notify the viewer and advisory.

Sponsors, advertisers and public service announcements: <u>Edit</u>

Hopefully the sponsors have the shows of IBC-13 with public service annountements from PCSO, Department of Health (DOH), Kontra Human Trafficking, Social Security System (SSS), PAG-IBIG Found, Pilipinas Natin, FYI (For Your Information) and PhilHealth.

Improve IBC News and Public Affairs Edit

Hopefully segments have *Express Balita* to be similar to *TV Patrol* and *24 Oras*, and *Ronda Trese* also be entered in *Bandila* and *Saksi*. Would also have new improved OBB of *Express Balita* and *Ronda Trese*. And hopefully improved those computer animations effects of the news flash. And hopefully you all Filipino newscast especially *Express Balita* and *Ronda Trese*.

TV Patrol segments:

- Ronda Patrol
- Star Patrol
- World Patrol
- CCTV Patrol
- Sports Patrol
- Lingkod Kapamilya
- Weather Weather Lang
- Mga Kwento ni Marc Logan

- Bayan Mo, Ipatrol Mo
- Kabayan Special Patrol

24 Oras segments

- Alert 24
- Chika Minute
- News Flash
- Kapusong Totoo
- Good News
- Imbestigador ng Bayan
- Time Out
- Youscoop

Express Balita segments

- Metro Balita
- Balia Atbp.
- Ulat Internasyonal
- Balitang Promdi
- Ulat CCTV
- Negosyo Atbp.
- Ulat Panahon
- Sports Page
- Express Showbiz

Bandila segment

- Ikaw Na!
- Patok!
- Trending Balita

Saksi segment

- Sports Saksi
- Side Trip
- Showbiz Saksi

Ronda Trese segment

- Presinto Trese
- Malayang Kalakalan
- Huli ng CCTV
- Pulsong Pinoy
- Daloy ng Panahon

- Palaro Hotline
- Ronda Intriga

News Personalities TV program:

- Snooky Serna, Jay Sonza, Jeff Arcilla, Pat Natividad and Smokey Manaloto, will be hosting of morning show Magandang Umaga Ba?
- Snooky Serna and John Susi will be the news anchors of afternoon flagship news program: Express Balita
- Chal Lontoc and Larry Ng will be the news anchors of weekend midnight newscast: Express Balita
 Weekend
- Jay Sonza, Cathy Eigenmann and Ralf Rivas will be the news anchors of late-night newscast: Ronda Trese
- Czarinah Luguegro, will be the news anchor of weekdays news bulletin IBC Headliners
- Liezl Castro, will be the news anchor of weekend news bulletin IBC Headliners
- Investigative program similar to Imbestigador and XXX: Explosibong, Exklosibong, Expose hosted by broadcast journalists John Susi
- Late-night shows Linawin Natin, Entrepinoy, Tapatan, Good Take and Pulsong Pinoy.

Use the *IBC Headliners* like doing *ABS-CBN News Patrol* and *GMA Flash Report*. 10:00 am, 11:50 am, 2:30 pm, 4:00 pm, 6:30 pm, 9:00 pm, 11:00 pm

Regional Stations: Edit

Hopefully more beautified on the programming of IBC-13 regional stations. I also know there will be improvement pong reception of IBC-13 nationwide.

Stars of ABS-CBN, GMA-7 and IBC-13 Edit

Mag-pirate hopefully IBC-13 of the Viva stars of ABS-CBN and GMA-7. Especially those ears turned to the stars of ABS-CBN and GMA-7 would have the exclusive contract stars. Niyo also hire big stars, seasoned artists are seasoned director.

Viva stars on IBC

- Sarah Geronimo (TV5, ABS-CBN)
- Anne Curtis (ABS-CBN)
- KC Concepcion (ABS-CBN)
- Anja Aguilar
- Jon Santos
- Ashley Rivera aka Petra Mahalimuyak
- Cristine Reyes (ABS-CBN)
- Vhong Navarro (ABS-CBN)
- James Yap
- Charlie Green

- Vice Ganda (ABS-CBN)
- Aga Muhlach (TV5)
- Maui Taylor
- Katya Santos
- Sam Pinto (ABS-CBN)
- Nikki Bacolod
- Luis Manzano (ABS-CBN)
- Vic Sotto (TV5, ABS-CBN)
- Richard Yap (ABS-CBN)
- Cesar Montano (ABS-CBN)
- Richard Gutierrez (ABS-CBN)
- Dolly Anne Carvajal
- Maricel Soriano (TV5)
- AJ Muhlach
- IC Mendoza
- Andi Eigenmann (ABS-CBN)
- Onemig Bondoc (TV5)
- Ella Cruz (ABS-CBN)
- Robin Padilla (ABS-CBN)
- Philip Salvador
- Vilma Santos (ABS-CBN)

Suggestion TV shows: <u>Edit</u>

- Morning news program answer to Umagang Kay Ganda (ABS-CBN) and Unang Hirit (GMA-7)
- Sunday variety show answer to ASAP (ABS-CBN) and Party Pilipinas (GMA-7)
- Viva reality talent search SM Little Stars similar to Star Circle Quest (ABS-CBN) and StarStruck (GMA-7)
- Teen drama anthology from Viva called Dear Heart starring Anja Aguilar answer to Luv U (ABS-CBN) and Together Forever (GMA-7)
- Soap opera Esperanza starring Cristine Reyes rival teleserye GMA's One True Love and ABS-CBN'sLorenzo's Time

Acquire the franchise rights with Viva:

- Who Wants To Be A Millionaire? (Vic Sotto) (FreeMantle Media)
- The Weakest Link (Luis Manzano) (FreeMantle Media)
- P-POP Star Hunt (tvN)

Acquire the Korean dramas on Viva-TV to air here in the Philippines:

- Dream High (KBS)
- Can You Heart My Heart (MBC)

- Fondant Garden
- Queen and I (tvN)
- Wife Returns (SBS)
- Romance Town (KBS)

Special Coverage: <u>Edit</u>

The coverage of IBC-13, Viva Sports and IBC News:

- Acquire TV rights to air Boxing events of Viva Sports
- SONA Yearly (simulcast on PTV-4 and RPN-9)
- Hatol ng Bayan: Election Coverage (simulcast on PTV-4 and RPN-9)
- Semana Santa special shows/presentation/news coverage (with air PTV-4 and RPN-9)
- Undas news coverage (with air PTV-4 and RPN-9)
- Black Nazarene news coverage
- Christmas news coverage (simulcast on PTV-4 and RPN-9)
- Breaking News/Big events (with air PTV-4 and RPN-9)
- Miss Universe
- Star Awards for TV/Movies

New set of IBC News Center Edit

- Express Balita snd Ronda Trese (world-class)
- IBC Newsroom (world-class)

Computer effects: <u>Edit</u>

New improvement of computer effects from news ang more shows.

E-Mail address and websites: Edit

Sana magkaroon ang ABC-5 e-mail address/website:

- news@ibc.com.ph (news)
- feedback@ibc.com.ph (feedback)
- webmaster@ibc.com.ph (news)
- zzianzon@ibc.com.ph (Program Acquisition)
- <u>info@ibc.com.ph</u>
- www.ibc.com.ph (updates IBC-13 website)
- www.ibc.com.ph/forums/ (updates forums)
- newsteam13.ph (for News Team 13)
- www.89dmz.com (iDMZ)
- wap.ibc.com.ph (Mobile)

www.ibc.com.ph

The live streaming on IBC-13 for free. On video streaming all the shows on IBC-13 for free din.

- With the forums andmessage board.
- More links and less advertisers in websites. TV shows on IBC advertising

www.newsteam13.ph Edit

- Updated News Team 13 Online
- Flash player video streaming
- AM station audio streaming

www.89dmz.com Edit

- radio streaming of iDMZ
- Contact info
- Redirect forums into Forum13 radio category

Noontime show Lunch Break host: <u>Edit</u>

The daily noontime show is answer to ABS-CBN's It's Showtime and GMA's Eat Bulaga.

- Ryan Agoncillo
- Joy Viado
- Bianca Manalo
- Smokey Manaloto
- Bianca Molales
- Enrique Gil

Viva-TV introduces another new shows this month on IBC in October

September 24, 2012

Viva-TV as the Home of the Stars relaunches five star new programs offering different kinds of entertainment for its viewers: two new sports programs, new soap opera teleserye, new reality show and a new hit Korean drama, according to chairman and CEO is Vic Del Rosario.

The word is in **IBC-13**'s programming mix, 30 percent will be devoted to children's programming, 50 percent to news and public affairs, 60 percent to entertainment and 30 percent to sports as part of the network's aggressive programming in the market to the battle for network ratings leadership.

5 GIRLS AND DADDY: Another successful of new Viva soap opera as the new star-studded teleserye offering for the families called 5 Girls and Daddy which premieres on October 8 airs on weeknights at 9:30 p.m., right after Esperanza on IBC-13. Starring new popular Filipino actor AJ Muhlach as the dad of Alfedo Legaspi with the child star Ella Cruz as Anna, Janella Salvador as Kiray, Abby Bautita as Blanca, Xyriel Manabat as Momay and mother drama Judy Ann Santos as Carma Legaspi along with new superstar princess Nadine Lustre as Grace Moronel, is directed by Jeffrey Jeturian with a different show as a follow-up to their soap operas.

2NE1 TV: A newest Korean first reality series is now in the Philippines dubbed in Filipino meet 2NE1 TV. Every Tuesday night last September 25 at 10 p.m. on IBC, to assist in the group's debut promotions with the K-Pop girl group of 2NE1 are CL (singer), Park Bom, Dara Park and Minzy.

ROMANCE TOWN: From the most watched primetime Korean drama in the country like *Dream High, Can You Hear My Heart, City Hunter, King 2 Hearts, The Return of Iljimae* and *Prosecutor Princess*. Now, Viva-TV presents another primetime Korean drama series on IBC for the first time in fans of the genre. *Romance Town*, a romantic-drama revolves around a girl named Soon-Geum. Both her mother and grandmother worked as a housemaid and ended up working as a housemaid too, but one day she wins the lottery, this Koreanovela is expected to entertain Pinoy viewers weeknights at 11 p.m. Starring stars Sung Yu Ri, Jung Gyu Woon, Kim Min-joon, Min Hyo-rin and Lee Jae-yong.

THE PBA: Viva Sports has the PBA 2013 Season will once again kicks off in spectacular fashion today at Smart Araneta Coliseum on September 30, 2012 as usual, Filipino basketball fans can expect yet another thrilling season as the league's 10 teams battle for supremacy, with the opening ceremonies airing live at 4 p.m., hopes to attract more fans with this season's exciting line up of teams and player by attending live games or watching them at home. The league returns from a season marked by box-office receipts and high viewership ratings; topped with live guest performances during the halftime on Sunday, more sponsors now line up for advertising spots. For the schedule of the PBA's television franchise to proposed that games be held four times a week, with just one game to be held every Wednesday and Friday (6:30 p.m.), the provincial game on Saturdays (5:30 p.m.) and the 4.5 hour double-headers of two games on Sundays (4 p.m.) to bring the best of Philippine basketball to the Filipino people.

FOR THE WORLD 10 BALL FANS: Sensational sports for viewers with an action packed line-up aspiring Efren Bata Reyes will get a billiard of the new offering of Viva-TV. Filipinos just can't get enough of billiard and with good reason. It is in billiard that Filipinos are the pool player for Viva Sports we produced new world-class billiards, here's the good news for all billiards on IBC-13: The World 10-Ball Championship which air every Saturday at 2:30 to 4 p.m., respectively. ESPN will also air the matches live in other countries. The World 10-Ball Championship featured the top 128 players from 44 countries that include China, Chinese Taipei, Germany, United States, Great Britain and the Philippines.

These new shows are just the start of a new and revitalized programming offered by Viva-TV as Home of the Stars.

Themes Edit

- Brighten Up Freeplay Music
- Clear Freeplay Music

Sailor Moon hits the new popstar princess Sarah

Sailor Moon is the newest popular manga of anime series in Japan, which has now conquered the Philippine television on **Viva-TV** as the **Home of the Stars**. The new girl named Sailor Moon made it a favorite among televiewers of all ages. **Sailor Moon**, featuring the voice of the popstar princess Sarah Geronimo, is seen every Saturdays 10 a.m. on the **Kapinoy** network **IBC-13**.

Because of her popstar for getting herself into tight situations, Sailor Moon is the only girl of the characters. Most of all, is one of the cartoons we grew up with was in Grade 4. During performances, Usagi Tsukino is a regular middle-school girl until she meets a talking cat Luna and finds out that she is Sailor Moon. The pop princess Sarah G from **Viva Entertainment** for the success of product endorsers, TV and movies, and recording artist.

Join Sailor Moon and the Sailor Soldiers fight evil and save the earth as she accepts her duty to save the earth from destruction and peril, she meets the other Sailor Soldiers, who help her protect mankind from the evils brought by the Dark Kingdom. She given the increasing number of people watching the show, it is abvious that Sailor Moon is truly popstar. She is now the lead character of six volumes of *Sailor Moon* comic books, TV anime series and most recently a movie that has been seen by more than three million people. Considered the Japanese equivalent of comic strip, the image of the cynical kid is on 600 different products, from packaged food to compuper softwire and is often the subjest of media debates. Speaking is Sailor Moon has become the nationwide trand among kids, five and up, including young girls for the popstar.

After earning huge success with film showings, cartoons, game shows, asianovelas, sports events, comedy, music videos, drama and many more, **Viva-TV** as the **Kapinoy** network is now also reaping uge success with the best that Japanese television has to offer, *Crayon Shin Chan* every Saturdays 9 a.m., *Cyborg Kurochan* and *Sailor Moon* which goes on at Saturdays at 9:30 a.m. on **IBC**. It features the voice of Shin Chan is Onemig Bondoc and on Sundays, features the voice of Kurochan is Coco Martin.

Viva-TV goes cartoons

After earning huge success with film showing, game shows, asianovelas, sports events, foreign cartoons, comedy, serial dramas and many more, **Viva-TV Kids** will now bring to homes the best of foreign cartoons for girls and kids by way of two new animated series. These are *Magic Wonderland* and preschool *Lalaloopsy*, which will be dubbed in Filipino by famous TV stars which as **Home of the Stars**. *Magic Wonderland* is one of the highest rating and award-winning animated series from 321 Productions. Its urreverent sense of humor has made its a favorite of televiewers of all ages. Ocean uses her wit and goodness to help overcome the dangers facing all of them. Follow her adventures as she encounters Fairies, Pirates and an Evil Wizard. Join Ocean, in this award winning animated series as she battles evil for the forces of good. Here in the Philippines, *Magic Wonderland* will be seen from Tuesdays at 7 p.m. on **IBC-13**. The voice of the beautiful and clever girl Ocean will be provided by the child star Abby Bautista.

Lalaloopsy is the newest Children's television series for preschool that also appeals to viewers of all ages. Based on the American line of rag dolls is on Philippine TV. The show **Lalaloopsy** will be premieres on **IBC-13**starting June 30, 2012 as 5-minute series from Saturdays at 9:55 am right after **Magic Wonderland**. **Lalaloopsy** will be dubbed in Filipino and teen star Ella Cruz will provide the voice of **Lalaloopsy**.

New Improved IBC Logo Edit

Since **IBC-13**, as branding the **Kapinoy** network is now a strong No.3 with Terence Khan current voice-over of **IBC-13** and **iDMZ** does the voice-over featuring the new logo plugs as the new innovative and still up for privatization thanks to **IBC Board of Directors** breakthrough technology to deliver these to its audiences not only in the Philippines, but also globally. Located in Broadcast City in Capitol Hills, Diliman, Quezon City and its transmitter located at San Francisco Del Monte, Quezon City sequestered by the **Presidential Commission on Good Government** (**PCGG**) as new chairman Orly Mercado wth new management Eric Canoy and Lito Ocampo Cruz.

New station in IBC-TV13 in Metro Manila, IBC-TV13 in Baguio City and IBC-TV6 in the Mountain Province, IBC-TV13 in Laoag City, IBC-TV12 in Iloilo, IBC-TV13 in Cebu City, IBC-TV13 Davao City and IBC-TV10 in Cagayan de Oro City and also operates the country's radio stations in iDMZ in Mega Manila, DYBQ in Iloilo, DYJJ in Roxas City and DYRG in Kalibo.

The new **IBC-13** corporate logo debuted last June 30, 2012 and the new logo design and new station ID incorporates from Luzon, Visayas and Mindanao craftily spliced letter B slash number 13 with I for sports, B for entertainment and C for news and public affairs, conveying a contemporary modern yet slick and all-blue glass appearance with a Filipino-like visually an innovation in terms of station identification as the third network to compete with giant networks **GMA-7** and **ABS-CBN** in the ratings. Sequestered TV station **IBC-13** provides the news and public affairs programs and high-quality entertainment shows especially **Viva-TV** in the market for entertainment programs for blockbuster Filipino movies, showbiz-

oriented show, music, drama series, comedy, reality show, anime, game shows, asianovelas and sports, new mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ.

Outside of the Philippines, **IBC-13** reaches an estimated 2 million Filipinos out of the more than 8 million Filipinos overseas, through **IBC Global** is available in the USA, Canada, the whole of Europe, Australia, the Middle East, Japan, and a host of other Asia-Pacific countries via cable TV also reach foreign audiences through the distribution of **IBC-13** content to countries in Southeast Asia, Eastern Europe and Africa.

The 52nd anniversary celebration of the major Kapinoy network with the new Viva-TV programs on IBC:Popstar Diaries, Annebishowsa, KC.com, teen drama Dear Heart, The Jon Santos Show, sitcom Petrang Kabayo, Petra's Panniest, teleserye Esperanza and Pinokyo's Time, reality-dating game Sabi Mo Nanay, kiddie talent search SM Little Stars, gag show WOW!, sexy reality show Pantaxya X, music video countdown Daily Top 10 and Especially For You and the game shows The Weakest Link, Fighting Family and Who Wants to be a Millionaire? plus new cartoons like phenomenal Winx Club, Pop Pixie, Magic Wonderland, Polly Pocket and Barbie, new anime Crayon Shin Chan, Cyborg Kurochan and Sailor Moon and new asianovelas are daytime Fondant Garden and Queen and I, and primetime Dream High and Can You Hear My Heart with the new Viva-TV's prime programs on IBC like the PBA Games, Viva Box Office and Sinemaksas well as its news programs Express Balita and Ronda Trese.

The **Viva** stars on **IBC** such as popstar princess Sarah Geronimo, Anne Curtis, KC Concepcion, new popstar Anja Aguilar, comedian Jon Santos, the YouTube sensation Ashley Rivera aka Petra Mahalimuyak, actress Cristine Reyes, new popular Filipino actor AJ Muhlach, child star Izzy Canillo, Judy Ann Santos, Britain's Got Talent alum Charlie Green, unkabogable Vice Ganda, Aga Muhlach, Dingdong Avanzado, Vhong Navarro, Maui Taylor, Katya Santos, VJ Sam Pinto, Nikki Bacolod, Edu Manzano and box-office king Bossing Vic Sotto.

List of programs broadcast by Intercontinental Broadcasting Corporation

Intercontinental Broadcasting Corporation and Viva Entertainment broadcasts a variety of programming through its VHF terrestrial television station IBC-13 Manila. These programs include news and current affairs, drama, sitcom, foreign shows, entertainment news and talk shows, game shows from Viva Television, educational shows, as well as reality and variety shows.

The company also broadcast in different channels that also have specialized programs aimed at different audiences. From time to time, these channels of IBC-13 produce and broadcast television specials such as regional festivals, concerts, cultural events, and sports events from <u>Viva Sports</u>.

Most of the network's programs are produced at the network's broadcast complex in <u>Broadcast City</u>, Capitol Hills, Diliman, <u>Quezon City</u>. For the previously aired programs of Channel 13, see <u>List of shows</u> <u>previously aired by Intercontinental Broadcasting Corporation</u>.

Currently broadcast Edit

For the programs aired by Viva-TV, see List of programs broadcast by Viva-TV.

Primetime drama Edit

Local Edit

- <u>5 Girls and Daddy</u> (<u>Viva-TV</u>, 2012-present)
- <u>Esperanza</u> (<u>Viva-TV</u>, 2012-present)
- Wansapanataym (Viva-TV, 2010-present)

Korean Edit

■ Romance Town (Viva-TV, 2012-present)

Daytime drama **Edit**

Local Weekends Edit

Dear Heart (Viva-TV, 1998-2002, 2010-present)

Korean Edit

- Wife Returns (Viva-TV, 2012-present)
- Queen and I (<u>Viva-TV</u>, 2012-present)

Taiwanese Edit

■ Fondant Garden (Viva-TV, 2012-present)

Comedy Edit

- Petra's Panniest (Viva-TV, 2012-present)
- Petrang Kabayo (<u>Viva-TV</u>, 2011-present)
- WOW! (Viva-TV, 1998-2002, 2010-present)
- Dalawang Busoy (Viva-TV, 2012-present)
- Sabi Mo Nanay (<u>Viva-TV</u>, 2012-present)

Educational Edit

■ <u>Y2K: Yes to Kids</u> (1998-2003, 2011-present)

Showbiz-Oriented Edit

- <u>@Annebishowsa</u> (<u>Viva-TV</u>, 2012-present)
- KC.com (Viva-TV, 2012-present)
- Popstar Diaries (Viva-TV, 2010-present)
- Showbiz Star (Viva-TV, 2012-present)

Game shows Edit

- Fighting Family (Viva-TV, 2011-present)
- The Weakest Link (Viva-TV, 2001-2002, 2012-present)
- Who Wants to be a Millionaire? (Viva-TV, 2000-2002, 2012-present)

Reality shows Edit

- Pantaxya X: The Search for the Next Pantasya ng Bayan (Viva-TV, 2012-present)
- SM Little Stars (Viva-TV, 2010-present)
- <u>2NE1 TV</u> (<u>Viva-TV</u>, 2012-present)

Infotainment Edit

- Chinatown TV (2010-present)
- Cooltura (2011-present)
- Hapi Kung Healthy (1999-2002, 2011-present)
- Health Line (2008-present)
- Mr. Kusina (2012-present)
- <u>Tagamend</u> (2008-present)
- <u>Tipong Pinoy</u> (re-run)

Lifestyle Edit

■ Especially 4 U (Viva-TV, 2012-present)

TV Shopping Edit

■ EZ Shop (2003-present)

Movie Block Edit

- Viva Box Office (Viva-TV, 2001-2003, 2012-present)
- Sinemaks (<u>Viva-TV</u>, 1998-2003, 2010-present)

Music Videos Edit

■ Daily Top 10 (Viva-TV, 2012-present)

News Programs Edit

- *IBC Express Balita* (1998-present)
 - d
 - IBC Express Balita Weekend (1998-present)
- *IBC Headliners* (1994-present)
- *Magandang Umaga Ba?* (1999-2007, 2010-present)
- Ronda Trese (2000-2002, 2011-present)

Public Affairs Edit

- Biyaheng Langit (2007-present)
- <u>Entrepinoy</u> (2010-2011, 2012-present)
- <u>Good Take</u> (2000-2009, 2010-present)
- Kassanga Mo Ang Langit (2007-present)
- Linawin Natin (1992-2007, 2011-present)
- Makabayang Duktor (2010-present)
- Pulsong Pinoy (2010-present)
- <u>Tapatan with Jay Sonza</u> (2012-present)

Religious shows Edit

- El Shaddai (1980-present)
- Family TV Mass (1980-present)
- Kerygma TV (2011-present)
- Oras Ng Katotohanan (1980-present)
- The Gospel of the Kingdom (1995-2005, 2011-present)

Talk shows Edit

■ The Jon Santos Show (Viva-TV, 2012-present)

Variety shows Edit

- <u>DMZ-TV</u> (1990-2005, 2011-present)
- KSP: Kapinoy Sunday Party (2012-present)
- <u>Lunch Break</u> (2000-2003, 2010-present)
- <u>The OPM Show</u> (<u>Viva-TV</u>, 2012-present)
- <u>I Am Sarah</u> (<u>Viva-TV</u>, 2012-present)

Sports Edit

- ONE FC: The TV Series (2012-present)
- *PBA on Viva-TV* (<u>Viva-TV</u>, 1999-2002, 2011-present)
- Viva Main Event (Viva-TV, 2008-present)
- World 10 Ball (Viva-TV, 2012-present)

Animated Edit

Japanese <u>Edit</u>

- Crayon Shin-chan (2001-2003, 2012-present)
- Cyborg Kurochan (2001-2003, 2012-present)
- Sailor Moon (2012-present)

American Edit

- Barney & Friends (2003-present)
- Bear in the Big Blue House (2006-present)
- Cartoon Collection (2001-present)
- KangaZoo Club (2000-2007, 2011-present)

Viva-TV Kids Edit

- Barbie (2010-present)
- Barbie: Life in the Dreamhouse (2012-present)
- Lalaloopsy (2011-present)
- Magic Wonderland (2012-present)
- Polly Pocket (2011-present)
- Pop Pixie (2011-present)
- Disney's House of Mouse (2012-present)
- Winx Club (2010-present)

IBC Regional Programs Edit

Luzon Edit

Northern Luzon (IBC TV-13 Baguio, TV-6 Mountain Province and TV-8 Dagupan)

IBC Express Balita Amianan (IBC-13 Baguio)

Visayas Edit

Central Visayas (IBC TV-13 Cebu and TV-2 Dumaguete)

- IBC Express Balita Bisaya (IBC-13 Cebu)
- Sinulog Festival (IBC-13 Cebu)

Panay (IBC TV-12 Iloilo)

- IBC Express Balita Ilonggo (IBC-12 Iloilo)
- <u>Ikaw Kabuhi Ko</u> (<u>IBC-12 Iloilo</u>)
- <u>Tele-Radyo</u> (IBC-12 Iloilo)
- 12 Under Club (IBC-12 Iloilo)
- Kampeon sa Rehiyon (IBC-12 Iloilo)
- Dinagyang Festival (IBC-12 Iloilo)

Mindanao Edit

Southern Mindanao (IBC TV-13 Davao)

■ <u>IBC Express Balita Davaoeno</u> (<u>IBC-13 Davao</u>)

Upcoming shows Edit

Foreign <u>Edit</u>

Korean <u>Edit</u>

Notean <u>Lun</u>					
Title	Copyright Holder	Air Date	Cast	Genre	Reference
<u>Bridal Mask</u>	<u>KBS</u>	ТВА	Joo Won, Jin Se-yeon, Park Ki-woong,Han Chae-ah	Romance, Action, Period	
Shut Up Flower Boy Band	<u>tvN</u>	ТВА	Soo Ae, Kim Rae Won, Jung Yoo Mi,Lee Sang Woo, Park Yoohwan Sung Joon, Jo Bo-ah, Kim Myung-soo/L,Lee Hyun-jae	<u>Teen, Romance</u> , Music	
<u>I Need</u> <u>Romance</u>	<u>tvN</u>	ТВА	Jo Yeo-jeong, Kim Jeong-hoon, Choi Yeo- jin, Choi Song-hyun,Choi Jin-hyuk	Romance,Comedy	
My Daughter the Flower	<u>SBS</u>	ТВА	<u>Jin Se-yun, Jo Min-soo</u>	<u>Drama,Romance, Family</u>	

References Edit

See also Edit

- Intercontinental Broadcasting Corporation
- List of shows previously aired by Intercontinental Broadcasting Corporation

List of shows previously aired by Intercontinental Broadcasting Corporation

Below is a partial list of shows that were previously aired on Philippine television network, IBC-13. For the current programs which are airing, see List of programs broadcast by Intercontinental Broadcasting Corporation.

Local Shows Edit

IBC News and Public Affairs Edit

Newscast Edit

- After Movie News (1967-1975)
- Balita sa IBC (1986–1989)
- Balita sa IBC Huling Ulat (1987–1989)
- Balita sa Tanghali (1987–1989)
- Bantay Balita (1989–1992)
- CNN News Update (1991-1992)
- CTN Midnite (1995–1998)
- Eight o' Clock Newsbreak (1990-1996)
- <u>Eleven O'Clock News</u> (1990-1992)
- <u>Evening News Report</u> (1960-1961)
- Headline 13 (1989-1992, 1997-1998)
- <u>IBC Balita Ngayon</u> (1998-2000)
- IBC News Tonight (2002-2011)
- IBC News 5 O'Clock Report (1992–1994)
- IBC News 5:30 Report
- *IBC Newsbreak* (1992–1994)
- IBC TV Express (1994–1998)
- Inter-Island 13 News (1961-1975)
- International News Report (1992-1993)
- <u>Islands News</u> (1990–1992)
- <u>Islands Newsbreak</u> (1990–1992)
- Mid-day Report (1975–1987)
- *Midnight Report* (1960-1975)
- News 13 (1960-1975)
- Newsday on 13 (1978–1986)
- Newsday on 13 Late Night Edition (1978-1987)

- Newsworld at 13 (1975–1978)
- Newsworld at 13 Late Night Report (1975-1979)
- News and Views with Abel Cruz (2009-2011)
- PSE Live: The Stock Market Today (1995-1998)
- The 11 O'Clock News (1989-1994)
- TV-13 News (1967-1975)
- <u>Top 13 News Report</u> (1967-1975)

Public Affairs Programs Edit

- Agring-Agri (1990–1991)
- Asenso Pinoy (2008–2011)
- AutoVote 2010 (2010)
- Bagong Maunlad na Agrikultura (2008-2011)
- <u>Breaking Barriers</u> (2003-2005)
- Buhay Pinoy (2008–2011)
- Counterpoint with Atty. Salvador Panelo (2009–2011)
- *Dial M* (2010)
- <u>Entrepinoy Start-Up</u> (2003–2008)
- <u>Extra Express</u> (2010–2011)
- *FVR Up Close* (1992–1998)
- Gabay at Aksyon (2007–2011)
- Gintong Uhay (2011)
- Hanep Buhay (1992-1995)
- Iyo Ang Katarungan (2003–2010)
- Kapihan sa Nayon
- Konsumer Korner (1995–1996)
- LGU
- Look Up
- Meet The Press
- Mag Agri Tayo (1990-1991)
- Malacañang Press Conference
- More the Export (1990)
- Morning Brew (1990–1992)
- No Nonsense! (1991–1995)
- One Morning Cafe (2007–2010)
- Opinyon at Desisyon (2003-2006)
- People First (2002-2003)
- *Public Forum* (1987–1991)
- Pulso at Damdamin ng Bayan (2001-2002)
- Serbis on the Go (2003–2008)
- Serbisyong Bayan
- Straight to the Point (2008-2009)
- Talakayan ng Bayan

- <u>Tapatan Kay Luis Beltran</u> (1987–1988)
- The Estrada Presidency (1998–2001)
- <u>The Working President</u> (2001–2010)
- Ugnayang Pambansa (2001-2003)
- Up Close and Personal with Marissa del Mar (2002–2011)
- Vigilantes (1970–1972; 1973–1975)

Public Service Edit

- Amerika Atbp. (2000–2008)
- <u>Bitag</u> (2003–2011)
- <u>Citizens Patrol</u> (2001-2003)
- Direct Line
- <u>Healh Med</u> (2011)
- <u>Heartwatch</u> (1993–1994)
- Hotline sa 13 (1990–1992)
- Ikaw at ang Batas
- Kalusugan ng Bayan (1998-2000)
- <u>Mahal</u> (1975–1989)
- Nora Mismo (2002-2003)
- Puso Ng Bayan PCSO Caravan (2011)
- Rescue 911
- RX: Nutrisyon at Kalusugan (2011)
- <u>Saklolo Abogado</u> (2000-2001)
- SSS: Kabalikat Natin (2010–2011)
- <u>Ultimatum</u> (2008–2010)

Children's Shows Edit

- Abakada Barkada (1988–1993)
- Ang Galing Mo Bata (1992-1994)
- <u>Batang Bibbo</u> (2010-2011)
- Biyaheng Bulilit (2010)
- Chikiting Patrol
- Cyberkidz
- FNRI Puppet Videos (2011)
- <u>Kidcetera</u> (2003-2008)
- Kidding Aside (1992)
- Kulit Bulilit (1987–1989)
- Mga Bata Pa Kami
- Smart Cookies (1993-1994)
- <u>TV Wonderland</u> (1994-1995, 2003-2009)
- <u>Televisions</u> (1992-1993)

Educational Programs Edit

- A Taste of Life With Heny Sison (2000–2007)
- Agring-Agri (1990–1991)
- Ating Alamin (1991–2009)
- Beauty School with Ricky Reyes (1987–1993)
- Hayop Mag-Alaga (2007–2009)
- Home Sweet House
- Mommy Academy (2004–2008)
- Ya Chang's Pagkain Atbp. (2011)

Lifestyle Shows Edit

- AM @ IBC (2005-2009)
- amTV (2003-2005)
- Chi (2009-2010)

Travel Shows Edit

- Nature's Trip Tayo! (2011)
- <u>Travel</u> (2002–2005, 2010-2011)
- <u>Travel and Trade</u> (2001–2002)
- <u>Travel Time</u> (1986–1991)
- <u>WOW!: What's On Weekend</u> (2007–2008)

Religious Shows Edit

- Ang Iglesia ni Cristo
- All for Jesus Happening
- A New Life With Jesus
- Ang Dating Daan (1983–1995)
- Asin at Ilaw (2008-2011)
- Believers Voice of Victory (2006-2010)
- Bishop's Hope
- Biyaya Ng Panginoon (2008-2011)
- <u>Friends Again</u> (1999–2007) (Studio 23, 2008–present)
- Gideon 300
- Gospel VIsion (2010-2011)
- Great Day to Live with Greg Durante (2011-2012)
- Greg Durante Ministries (2009–2011)
- Holy Rosary Crusade (1967-1975)
- Jesus The Healer
- Jesus Miracle Crusade
- Mag Smile Club Na! (1996–1999)
- May Liwanag by the Children of Light Community (2008)
- Midnight Prayer (1987–1989)
- Nothing But a Truth
- P.Y (Praise Youth) (1992–1996)

- Power & Mercy (2007-2012)
- Powerline with Pastor Apollo C. Quiboloy (1995-2005)
- Power to Unite (2010-2011)
- Saint Peregrine: TV Sunday Mass (1990–2003)
- Shalom with Father Archie Guriba, OFM (2005–2010)
- Signs and Wonders (2009-2011)
- Study in the Word
- Sunday Mass
- T.A.H.O (Tawanan at Awitan kay Hesus Oras-oras) (1993–1996)
- <u>The Bishop's Move</u> (1989–1992)
- The Hour Of Truth (Now The Gospel of the Kingdom)
- This is Your Day (2000–2011)
- This New Life (In cooperation with Alabang New Life Christian Center) (2006-2011)
- The Rock of My Salvation (2006-2011)
- This Way to Heven
- Tinig ng Kanyang Pagbabalik (2005-2010)

Entertainment Edit

Comedy/Gags/Sitcom Edit

- **13**, *14*, *15* (1989–1990)
- 24 Karats Daw, O 'Di Ba?
- Ang Boypren Kong Mamaw (1988–1990)
- Ang Manok Ni San Pedro (1990–1991)
- Ano Ba'ng Hanap Mo (Aired for two-seasons; 2006–2007)
- Ayos Lang, Tsong! (1988–1992)
- Baltic and Co.
- Barrio Balimbing
- Barok-an Subdivision (1977–1978)
- Betterer di Ba?
- Bistek (1991)
- Brodkast Workshap
- <u>Buhok Pinoy</u> (1977)
- Buddy Buddy
- Back to Iskul Bukol (Produced by Viva Television, 2001–2002)
- <u>C.U.T.E.</u> (Call Us Two for Entertainment) (1977–1981)
- <u>Chika Chika Chicks</u> (1986–1987)
- <u>Chicks to Chicks</u> (1980–1986)
- Computer Kid
- <u>Computer Man</u> (1990–1991)
- D'Kilabotinis
- <u>Daddy Ko, Daddy Ko!</u> (1992–1993)
- <u>Eh Kasi, Babae!</u> (1987–1988)

- Estudyante Blues (Produced by Viva Television, 2012)
- Four Da Boys (1993–1994)
- Gags Must Be Crazy (Produced by Viva Television, 1998-2001)
- Gets Mo? Gets Ko!
- Goin' Bananas (1986–1987)
- Goin' Bayabas (Produced by Vintage Television, 1998-1999, Viva Television, 1999-2002, 2010-2012)
- Hapi House (1986–1988)
- Iskul Bukol (Produced by Viva Television, 1977–1990, 1996-2002, 2010-2011)
- <u>J2J</u>
- K
- Kapit-Bahayan Open 24 Hours (1990)
- Kasi Nga, Babae
- Kopi Shop (2002–2003)
- Kalatog sa 13 (1988–1989)
- *Kalatog Pa Rin* (1989)
- <u>Kaluskos Balungos</u> (1981–1983)
- Kaluskos Musmos (1979–1981)
- Kuwentong Barbera
- Last Fool Show (2000-2002, 2011-2012)
- Let's Go
- Mag Smile Club Na!
- Mongolian Barbecue (1990)
- Obertaym Daw
- Okey Ka Fairy Ko! (1987–1989)
- OK Lang (1971–1974)
- O 'Di Ba?
- O, Sige!
- OK Ka 'tol (1989–1990)
- OK 'Tol (1989)
- PTL: Plato, Traysikel at Ligaya
- Pinoy TV Komiks (1989–1990)
- Samurai ng Shogun (1983–1984)
- <u>SATSU</u> (Produced by <u>Viva Television</u>, 2001-2002)
- Sic O' Clock News (1985–1900)
- Sitak ni Jack
- Squad 13
- <u>Takeshi's Castle</u> (1990-1992)
- *Talinghaga* (1990)
- <u>TVJ: Television's Jesters</u> (1989–1992)
- T.A.H.O.! (Tawanan at Awitan kay Hesus Oras-oras)
- <u>T.O.D.A.S.</u> (1977–1989)
- <u>T.O.D.A.S. Again</u> (1989)

Youth-Oriented Edit

- <u>Back To Iskul Bukol</u> (Produced by <u>Viva Television</u>, 2001–2002)
- Bagets: Just Got Lucky (Produced by Viva Television, 2011-2012)
- Campus Break (1988–1989)
- <u>Cristinetopia</u> (Produced by <u>Viva Television</u>, 2011-2012)
- DREDD Sessions (1996)
- Details 0923 (2000–2002)
- Game Channel (2003-2004)
- Iskul Bukol (1977–1989)
- Mag Smile Club Na! (1996–1999)
- PY (1994–1997)
- Rap 13 (1996)
- Rebyu (Produced by Vintage Television, 1998-2002)
- Retro TV (2003–2005)
- T.A.H.O (Tawanan at Awitan kay Hesus Oras-oras) (1993–1996)
- Teen Time (1983–1984)
- Tunog Kalye (2003–2005)

Reality Shows Edit

- On-Air Tambayan (2005)
- SINGLE (2005)

Talent Shows Edit

- Pasikatan sa 13 (1991–1993)
- P-POP Star Hunt (Produced by Viva Television, 2011-2012)
- Star For A Night (Produced by Viva Television, 2002–2003)

Game Shows Edit

- Alas Suerte (Produced by MMG Entertainment Group, Inc., 2000-2001)
- <u>Fastbreak</u> (Produced by <u>Viva Television</u>, 1999–2000)
- Game Channel (2003-2004)
- Germspesyal: Super Games (1991–1992)
- Global Family Series (2003-2005)
- *IBC Gamemasters* (1992–1993)
- Islands Gamemasters (1992)
- Jr. NBA (Produced by Viva Television and Viva Sports, 2011-2012)
- Lucky 13 (1975–1977)
- *Turn on 13* (1978)
- Uniwide Club Play & Win (1989–1990)

Showbiz-Oriented Edit

- All Out with Nicole Hiyala (Produced by Viva Television, 2010-2011)
- CelebrityDATCom (2003-2004, 2011-2012)

- <u>Celebrity Real Life Stories</u> (Produced by <u>Viva Television</u>, 2010-2012)
- CHB: Celebrity Home Business (Produced by Viva Television, 2010-2011)
- <u>Chikalectric</u> (Produced by <u>Viva Television</u>, 2010-2011)
- <u>Daily Top 5</u> (Produced by <u>Viva Television</u>, 2010-2012)
- Funfare
- Movieye
- Premiere Night
- Regal Showbiz Eye (Produced by Regal Television, 1987–1988)
- Rumors, Facts & Humors with Alfie Lorenzo (1988–1989)
- Scoop
- Showbiz Lingo (1992–1994)
- Seeing Stars with Joe Quirino (1975–1986)
- <u>See True</u> (1983–1986)
- Showbiz Talkies Template: Citation needed
- Sine Silip (1991–1992)
- Stars & Spies (1994–1995)
- Stop, Talk and Listen (Produced by Viva Television, 2010-2012)

Talk Shows Edit

- **30/30**
- Afternoon Affair
- Chairman of the Board and Company
- Family Jam (2011)
- IBC Nightline
- It's My Life (2011)
- Klik na Klik sa 13
- <u>Last Fool Show</u> (2000-2002, 2011-2012)
- Morning Brew (1986–1989)
- Nation's Peacekeepers (2010-2011)
- People
- Serbisyong Bayan
- Star Box (2011)
- Sunrise sa Tanghali
- Talakayan ng Bayan
- <u>Usap-Usapan Live</u> (1992–1993)

Variety shows Edit

- Alas Dose sa 13 (1999–2000)
- amTV (2003-2005)
- A Night of Music (2010-2011)
- Apat Na Sikat (1975–1981)
- <u>Awitawanan</u> (1990–1993)
- <u>Baliw</u>

- <u>By Request</u> (2009-2011)
- Chairman and Friends at Faces
- Chowtime Na! (2003–2006)
- <u>Dance Tonight</u> (1986–1988)
- <u>DREDD Sessions</u> (Produced by <u>Vintage Television</u>, 1996)
- Dear Manilyn
- Flipside (1992–1994)
- Get's Mo! (2005–2007)
- IBC Musical Special
- Kalatog sa Trese (1988–1989)
- Kuh by Special Arrangement (1987–1989)
- Lovely Ness (1988–1989)
- MTV Philippines (2005)
- Maricel Live! (1986–1989)
- Musika Atbp. (2000-2002)
- Noontime Showtime (1986–1988)
- Once Upon A Turn Table
- Pop Girls (Produced by <u>Viva Television</u>, 2010-2012)
- PY (1994–1997)
- Rap 13 (1996)
- Ratsada E (2007–2008)
- Regal Family (1987–1988)
- Rhythm Time
- <u>Sabado Boys</u> (2010-2011)
- Sa Linggo nAPO Sila (1986–1988)
- Saturday Nite Live
- Sing-along with OPM
- SMS: Sunday Mall Show (2004-2007)
- SOP: Saturday on Primetime (1992–1993)
- Stand Out Party
- Teen Time (1983–1984)
- The Dawn And Jimmy Show (1989)
- The Legend Superstar (1989–1990)
- <u>The Sharon Cuneta Show</u> (Produced by <u>Viva Television</u>, 1986–1988)
- *This Is It!* (1984)
- Tunog Kalye
- Viva Concerts (2010-2012)

Drama Series Edit

- 24 Oras (1990–1991)
- Alagad (1991-1993)
- <u>All About Adam</u> (2010-2011)
- Ang Tungkod ni Moises

- Bagets: Just Got Lucky (Produced by Viva Television, 2011-2012)
- Bahay At Buhay
- Bawal na Pag-Ibig
- Campus Break (1988–1989)
- Cine Trese (1990)
- <u>Dear Teacher</u> (1990-1992)
- DIWA (Produced by Viva Television, 2002)
- El Corazon De Oro (1990–1993)
- Engkwentro sa Sabado
- Estudyante Blues (Produced by Viva Television, 2012)
- <u>Flames</u> (Produced by <u>Viva Television</u>, 2010-2012)
- Ginintuang Telon (1990)
- <u>H2K: Hati-Hating Kapatid</u> (Produced by <u>Viva Television</u>, 2000-2001)
- Habang May Buhay (Produced by Viva Television, 2001-2003)
- IBC Love Stories (1992–1997)
- <u>1DOL</u> (Produced by <u>Viva Television</u>, 2010)
- Kagat ng Dilim (Produced by <u>Viva Television</u>, 2000–2002)
- Kapag May Katwiran, Ipaglaban Mo! (1990–1992, revived on Solar TV in 2000)
- Kroko: Takas sa Zoo (2010)
- Krusada Kontra Krimen (2006–2009)
- Mama (1992–1993)
- May Bukas Pa (Produced by <u>Viva Television</u>, 1999-2001, a similarly named series was made by ABS-CBN in 2009)
- May Bukas Pa (Produced by Viva Television, 2011-2012)
- Mga Mata ni Angelita (1987, a similarly named series was made by GMA in 2007)
- Manila Manila
- Nang Dahil sa Pag-ibig
- Pangako ng Lupa (2002–2003)
- Pangarap Kong Jackpot (2004–2009)
- Pinokyo's Time (Produced by Viva Television, 2012)
- Regal Drama Hour (1988–1994)
 - Aiko (1990-1994)
- Regal Family Show
- Regal Juvenile
- Sa Iyo, Kuya Manny (1988)
- Salamin ng Buhay (1983–1984)
- <u>Sa'yo Lamang</u> (Produced by <u>Viva Television</u>, 2003)
- <u>Seiko TV Presents</u> (1989–1991)
 - Snooky (1990)
 - Sheryl (1991)
- Silang mga Sisiw sa Lansangan (1992)
- Subic Bay (Produced by Viva Television, 2000-2001)
- *Telecine sa Trese* (1994–1998)

- To Sir With Love (1989)
- <u>Ula ang Batang Gubat</u> (1989–1990)
- <u>Viva Love Stories</u> (Produced by <u>Viva Television</u>, 1998–2000)

Fantasy series Edit

- Magic Kamison
- Mga Kuwento ni Lola Basyang (1976–1977) (GMA 7, 2007)

Horror series Edit

- Stowaway
- Ora Engkantada (1989–1991)
- Pinoy Thriller
- Reelin' And Rockin' (1992–1993)
- <u>Takot Ka Ba sa Dilim?</u> (Produced by <u>Viva Television</u>, 1998-2000)

Sports Coverages Edit

- 34th William Jones Cup (August 20-26, 2012)
- 1991 Manila SEA Games (Together with NBN, GMA Network and RPN "now ETC9")
- 1993 Singapore SEA Games
- 1998 Bangkok Asian Games (with Vintage Television)
- 2005 Philippine SEA Games (Together with NBN and ABC "now TV5")
- 2009 Vientiane SEA Games (Together with NBN)
- 2011 William Jones Cup (August 6-14, 2011)
- 2012 London Olympics (2012)
- All or Nothing: Nonito Donaire vs. Jeffrey Mathebula Boxing Fight (July 7, 2012)
- ASEAN Basketball League (2010-2011)
- MBA on IBC
- MICAA on IBC (1977–1981)
- NBA All-Star Game (1997-2004, 2010-2012)
- NBA Playoffs (1997-2004, 2010-2012)
- NBA Finals (1997-2004, 2010-2012)
- ONE Fighting Championship: Pride of the Nation Mix Martial Arts (September 8, 2012)
- Pacquiao vs. Marquez 3 Boxing Fight (May 14, 2011)
- PBA D-League (2011-2012)
- PBA on Vintage Sports (1995–1999)
- *PBA on NBN/IBC* (2003)
- Remembering: Thrilla in Manila (2011-present)
- Ring Kings: Cotto vs. Mayweather B'oxing Fight (May 8, 2012)
- Southeast Asian Games (2011-present)
- Star Olympics (1986–1999, 2000–2004)
- <u>UAAP Games</u> (1975–1988)
- World Open 10 Ball Championship (2011-present)

Sports Shows Edit

- Auto Review (1995–2006)
- <u>Basque Pelota</u> (2009-2010)
- <u>Battle of Yokohama</u> (<u>Viva Sports</u>, 2001)
- Blow by Blow (Produced by Vintage Television, 1996–2001)
- **BYK 101** (2003-2007)
- Fistorama (1967–1968)
- Fist of Fury (Produced by Viva Sports, 2001)
- Hataw Pinoy (2006-2011)
- Hot Stuff (Produced by <u>Vintage Television</u>, 1996-2000)
- IBC Super Sports (2009)
- <u>Jr. NBA</u> (Produced by <u>Viva Television</u> and <u>Viva Sports</u>, 2011-2012)
- KKK: Kabayo, Karera, Karerista (Produced by Vintage Television, 1996-2001)
- <u>Let's Play Pool</u> (Produced by <u>Viva Sports</u>, 2001)
- Marlboro Tour (Produced by Vintage Television, 1996-2001)
- Motoring Today (Produced by Sunshine Television, Inc., 1989–2005)
- Pilipinas Sabong Sports (2005–2009)
- Ringside at Elorde (1987–1988)
- Roosters Academy (2008)
- <u>Sabong TV</u> (2010-2011)
- Sagupaan Global Cockfights (1990-2011)
- Shakey's V-League (Viva-TV, 2005, 2012)
- Silip sa Karera (1986–1990)
- Sports Review
- Sports Valley Jai-Alai (2009–2010)
- Stoplight TV (2010-2012)
- Tennis Review
- The Basketball Show
- <u>The Greatest Fights</u> (1999-2001)
- Tukaan (1998-2012)

Election Coverage Edit

- Hatol ng Bayan 2001
- Hatol ng Bayan 2004
- Hatol ng Bayan 2007
- Hatol ng Bayan 2010

IBC TV Specials Edit

- 2011 Metro Manila Film Festival (January 7, 2012)
- 89.1 DMZ 5th Anniversary Special (1995)
- 89.1 DMZ 10th Anniversary Special (2000)
- A Christmas Wish (December 22, 2001)
- Adboard Golden Pearl Awards (1997)
- AFP-PNP Singing Contest Grand Finals & Dance Contests Finals (2009)

- Aliwan Fiesta (June 6, 2011-present)
- Ang Laban Ni Ninoy (August 21, 2005)
- Ang Pagtutuos: An IBC News and Public Affairs Special (June 30, 2012)
- A Taste of History: Isang Malinamnam na Kalayaan (June 12, 2012-present)
- A Time to Build (December 1, 2002)
- DAR (Department Of Agrarian Reform) (June 10, 17, 24 and July 1, 2002)
- DBP Indipendence Day (June 14, 2002 and June 12, 2004)
- Catholic Mass Media Awards (2000, 2011-present)
- Christmas and New Year TV Mass (2010-present)
- Disney on Ice (December 31, 2003-January 1, 2004)
- Empress Golden Screen Awards (2005)
- Gawad CCP Para Sa Telebisyon (1988–1992)
- Homecoming sa 13 (2000-present)
 - Homecoming sa Trese: Isang Pasasalamat (2002)
 - Homecoming sa Trese: The IBC's Birthday Party Event (October 24, 2011)
 - Homecoming sa Trese: Christmas from the Star (December 20, 2012)
 - Homecoming sa Trese: Broadcast City Rising Ceremony (January 3, 2012)
 - Homecoming sa Trese: The IBC Story (documentary special, January 9, 2012)
 - Homecoming sa Trese: Pinoy ang Dating sa 52 Anniversary Concert (January 9 and 15, 2012)
 - Homecoming sa Trese: The IBC 52nd Anniversary Special (February 18, 2012)
 - Homecoming sa Trese: The Reunion of IBC Stars (March 24, 2012)
 - Homecoming sa Trese: Privatization Challenge (May 12, 2012)
 - Homecoming sa Trese: The Grand Breaking Celebration (July 7, 2012)
- IBC Christmas Special (2005)
- Imelda Papin: A Special Engagement (2010)
- Bangon Taon 2012: The News Team 13 New Year Countdown Special (December 31, 2011-January 1, 2012)
- KBP Golden Dove Awards (1986–1989, 2001 & 2009, 2010-present)
- New 2011 Year: The IBC New Year Countdown Special (December 31, 2010-January 1, 2011)
- One Direction: Up All Night (September 1, 2012)
- <u>Pilipinas Natin TeleRadyo Forum</u> (2011-present)
- PMPC Star Awards for Television (1986–1999 & 2005, 2010-present)
- PMPC Star Awards for Movies (1984–1992, 1996–1999, 2010-present)
- Pacquiao vs. Mosley 24/7 Primer Sports Documentary Special (2011)
- Pasikatan Sa Trese Grand Finals (1991–1993)
- Rebyu 2000 (December 2000)
- Sarah G. Christmas Special (December 18, 2011)
- Sulong APEC 2004 (November 2004)
- Star For A Night Grand Finals (2003)
- UST Christmas Gala Concert (2009)
- Wellcome Viva-TV (June 30 and July 2, 2012)

Holy Week Specials Edit

- Buhay-Pari (April 21 and 22, 2011)
- Celebration Of The Lord's Supper (2011–present)
- El Shaddai Holy Week Special (1997-ongoing)
- <u>PY Holy Week Special</u> (1994–1997)
- Shalom Lenten Retreat Special @ Araneta (1995–present)
- The Seven Last Words (2011–present)

Foreign/canned Shows Edit

Anime and Tokusatsu Edit

- Akazukin Chacha (Viva-TV, 2000-2002)
- Battle Ball
- Bubu Chacha (Viva-TV, 2001-2002)
- <u>Bioman</u> (1993–1999)
- Candy Candy
- Cyborg 009
- Daimos
- Dragon Quest
- Gavan
- Getta Robo
- <u>Ghost Fighter</u> (<u>Viva-TV</u>, 1997-2001)
- <u>Jiban</u> (<u>VTV</u>, 1997-2000)
- Kakuranger
- King Arthur
- <u>Machineman</u> (1992–1997)
- Space Warriors
- Lulu, The Flower Girl
- <u>Masked Rider BLACK</u> (1992–1999)
- Macross
- Ohranger
- Saber Rider and the Star Sheriffs
- Shaider (1989-1998)
- Starzinger
- Super Pig
- Super Rescue Solbrain (Viva-TV, 2000-2001)
- Thundersub
- Time Quest
- <u>Maskman</u> (1989–1998)
- Turboranger (1993–1999)
- Fiveman (1994–2000)
- Voltes V

- Voltron
- Winspector (Viva-TV, 2000)

Cartoons Edit

- Atomic Betty (Viva-TV, 2010-2012)
- <u>Bananas in Pyjamas</u> (2008-2011)
- Bratz (Viva-TV, 2010-2011)
- Care Bears
- Casper and the Angels
- Challenge of the GoBots
- Denver, the Last Dinosaur
- <u>Disney's Magic English</u> (1998-2008)
- G.I. Joe
- Go Go's Adventures with English (1996-2008)
- Grossology (Viva-TV, 2010-2012)
- Huckleberry Hound
- Inspector Gadget
- Kid Co.
- Kidsongs
- <u>Lola & Virginia</u> (<u>Viva-TV</u>, 2010-2012)
- <u>Make Way For Noddy</u> (2003-2008)
- McDonalds Kids Town (1998-2004)
- Mighty Orbots
- My Little Pony
- My Little Pony: Friendship Is Magic (Viva-TV, 2010-2011)
- Pac-Man
- Pozaman (Viva-TV, 2010-2012)
- Rambo and the Forces of Freedom
- Sabrina: The Animated Series (Viva-TV, 2010-2012)
- <u>Sabrina's Secret Life</u> (<u>Viva-TV</u>, 2010-2011)
- Sesame Street
- Sky Commanders
- Smurfs
- Spider-Man
- Strawberry Shortcake (Viva-TV, 2010-2011)
- Teenage Mutant Ninja Turtles
- Terrytoons
- The Addams Family
- The Froozles
- The Great Space Coaster
- The Mighty Jungle
- <u>The Transformers</u>
- <u>Trollz</u> (<u>Viva-TV</u>, 2010-2012)

- Widget
- Woody Woodpecker
- Yogi Bear
- Zak Tales

American TV shows Edit

- A Star is Born
- Afternoon Affair
- America's Funniest People
- America's Funniest Home Videos
- Bikini Open
- Colt .45
- Comedy Theater
- Cyberkidz
- Dream Girls
- Game Girls
- Hollywood Music Library
- Knights and Warriors
- Lifestyles of the Rich and Famous
- Lone Ranger
- Maverick
- Max Headroom
- Mellow Pop Songs
- NBA on IBC
- New Life TV Shopping
- Pacific Blue
- Party of Five
- Perry Mason
- Quantum Channel
- Saved By The Bell
- Secrets and Mysteries
- That's Incredible!
- The Bond
- The All New Dating Game
- <u>Totally Hidden Video</u>
- TV's Bloopers and Practical Jokes
- Vision
- Video Fashion
- War of the Worlds
- Wok With Yan

Australian TV shows Edit

Perfect Match

European TV Shows Edit

UK Today

Sports Shows Edit

- All-Star Professional Wrestling
- *NBA on IBC* (2003–2004)
- NBA on Viva-TV (Viva-TV, 1999-2002, 2011-2012)
- *NBA on VTV* (1996-1999)

Asianovelas Edit

Chinese/Taiwanese Edit

- Amazing Twins (Viva-TV, 2003)
- <u>In Time with You</u> (Viva-TV, 2011-2012)
- Summer's Desire (Viva-TV, 2012)

Korean Edit

- Can You Hear My Heart (Viva-TV, 2012)
- City Hunter (Viva-TV, 2011-2012)
- <u>Dream High</u> (Viva-TV, 2012)
- <u>Dream High Season 2</u> (<u>Viva-TV</u>, 2012)
- Forbidden Love (Viva-TV, 2011)
- Prosecutor Princess (Viva-TV, 2012)
- The King 2 Hearts (Viva-TV, 2012)
- <u>The Return of Iljimae</u> (<u>Viva-TV</u>, 2012)

Telenovelas Edit

- Carita de Angel (Viva-TV, 2001-2002)
- Ka Ina
- Maria del Cielo (Viva-TV, 2001)
- <u>Natalia</u> (<u>Viva-TV</u>, 2002)
- Por Un Beso (Viva-TV, 2001-2003)
- Siempre te Amare (Viva-TV, 2001-2002)

Other Shows Edit

- Comedy Theater
- EBC Earth Files (2002-2011)
- Give a Life Informercial
- Hollywood Music Library
- Home Shopping Network (2004-2011)
- Japan Video Topics (1990-2011)
- Mellow Pop Songs
- Music K-POP (<u>Viva-TV</u>, 2010-2012)

- OPM TV (Produced by <u>Viva Television</u>, 2010-2012)
- New Life TV Shopping
- Pinoy Music Video
- Quantum Channel
- UK Today
- Value Vision
- Video Fashion
- Viva Hot Hits (2001-2002)
- Viva Music Channel (2001-2003)

Movie Blocks and Specials Edit

- 13's Mini Masterpiece
- Blockbuster Movies Weekly <u>Template:Citation needed</u>
- Box Office Highlights
- Cartoon Premiere Night (Viva-TV, 2010-2012)
- Chinese Movies
- Cineguide
- Cine Pinoy
- Cinema 13
- Cinemax <u>Template:Citation needed</u>
- Ginintuang Ala-ala
- Golden Harvest Theater
- Golden Tagalog Classics
- Hollywood Blockbusters
- IBC 13 Presents
- IBC Cinema Presents
- IBC Movie Serials
- IBC Specials
- IBCinema
- IBCinema Nights (2006-2008)
- Monday Spectaculards
- Moviedate
- Movieguide
- Movie Sneek Preview
- Movies when Movies
- Obra Maestra ni Lino Brocka
- Oro Trese
- Pelikula sa Trese
- Pinilakang Tabing
- Pilipino Espesyal Road Show
- Pinoy Blockbuster Movies
- PPP: Piling Piling Pelikula
- Primetime Sinemax (2006-2008)

- Saturday Blockbusters
- Saturday Mega Movies
- Sine Itutuloy
- Sine Komiks (2009-2010)
- Sine Kulay
- Sine Trese
- Sine VTV (1996-1999)
- Spectacular Action on Screen
- SRO 13
- Sunday Aksyon Hits (2003-2009)
- Sunday Love Affair
- Sunday Night Special
- Supermovie Special
- Tagalog Movie Special
- TeleViva Specials (<u>Viva-TV</u>, 2001)
- Thursday Extravaganza (1989–1992)
- Thursday Night of the Movies (<u>Viva-TV</u>, 1999-2001, 2011-2012)
- Thursday Night on Thirteen
- TV Movie Matinee (1961-1975)
- World Premiere Specials
- Viva Action Cinema (Viva-TV, 2001)
- Viva Proudly Presents (<u>Viva-TV</u>, 1999-2001, 2011-2012)
- Viva Premiere Night (Viva-TV, 1999-2001)

Movie Trailer Shows Edit

- Movie Eye
- Top 10 Best Movie Trailers of the Week (1990-2007)

See also Edit

- <u>IBC-13</u>
- List of programs broadcast by Intercontinental Broadcasting Corporation

External links Edit

- Official Website of Viva-TV
- Official Website of IBC-13
- IBC 13 at Telebisyon.net

Lunch Break continues to introduce fresh to the noontime viewing on IBC

July 1, 2012 Manila, Philippines - Noontime have never been the same since the sequestered TV station IBC-13 relaunched its favorite noontime show, *Lunch Break* produced by MMG Entertainment Group. The show, which launched last July 10, 2010, is finally ready for relaunched with a new format last June 30, 2012. Today, *Lunch Break* makes noontime TV history nationwide celebrates 12th anniversary.

For the noontime TV ratings of *Eat Bulaga* of **GMA** and *It's Showtime* of **ABS-CBN**, the show led by TV hosts Ryan Agoncillo and comedian Joy Viado are two of the country's most seasoned noontime show hosts offers more than just the typical singing and dancing, also with new *IBC* charaters are mascots Mr. Pinoy, Ms. TV, RadioGirl, NewspaperBoy, Barney, Baby Bop and BJ. It has grand prizes such as houses and lots and cars but plenty of easy, little games with lots of cash prizes brings unparalleled fun, amusing games and loads of exciting prizes via its newest and much-anticipated noontime show *Lunch Break* innovative blend of contest, games, musical performances and superd hosting with the lunchtime at the *IBC Studio* canteen in Broadcast City..

The number 1 spot in the run for the highest-rating noontime show in the Philippines is currently being held by *Eat Bulaga!* aired over GMA Channel 7 and *It's Showtime!* aired over ABS-CBN Channel 2. It is considered as the longest-running noontime show in Asia and undisputed number 1 in the Philippines. According to IBC Board of Directors, the 2-hour show setting *Lunch Break* apart is the innovative games and more segments continues to make live studio audience with song and dance numbers for Filipinos here and abroad. The noontime show will be directed by Danny Caparas. *Lunch Break* is slated for a noontime slot, with the counterparts this show promises to serve a more fun of buffet of treats for everyone. Instead of your run-of-the-mill musical variety program, *Lunch Break* takes the elements of variety show, game show and comedy gag show. Along with Bangs Garcia, Smokey Manaloto, Bianca Manalo and Enrique Gil as they treat you to a one-of-a-kind noontime extravaganza for the lunch. Even advertisers would like to see some values in the shows where their products are being advertised. IBC-13 previous noontime show are *Noontime Showtime*, *Alas Dose sa Trese* and *Chowtime Na!* as the noontime programming.

Lito Ocampo Cruz, the vice-president of **IBC**, admitted that it took a while to cook the show's buffet of new treats for our daily noontime entertainment. *Lunch Break* offers something different from the noontime fare of current daily noontime rivals, **GMA Network**'s *Eat Bulaga!* and **ABS-CBN**'s *It's Showtime!*. In addition to our regular contestants, we will have celebrity guest players, live bands and local and international performers gracing our show as well.

Though these relay and translator TV station: TV-13 Cebu, TV-12 Bacolod, TV-12 Iloilo, TV-13 Zamboanga, TV-13 Davao, TV-5 Butuan, TV-10 General Santos, TV-10 Cagayan de Oro, TV-13 Baguio,

TV-7 Legaspi, TV-13 Ozamis, TV-2 Dumaguete, TV-13 Laoag, TV-13 Pagadian, TV-5 Tuguegarao, TV-13 Puerto Princesa, TV-12 Tacloban, TV-2 Roxas, TV-7 Basey, Samar, TV-13 Naga and TV-2 Cotabato.

After the opening number, the show's dance competition like *Sayaw Kabataan* as the first production number after opening theme have helped contribute a solid 13% SHR on NUTAM for the show. The segment where Ryan Agoncillo as the first hosting and a group of young contestants in the three rounds, the most points in the end will win and advance to weekly, monthly, and so forth before commercial breaks with hosting Joy Viado and Ryan Agoncillo is one of the most watched segments of the show. Weekday 15-minute talent search contest *Singing Teenadyer* is another consistent top choice for the singing contest with prize will participated in by young students like the singing stars with host Ryan Agoncillo among viewers with 15% SHR on NUTAM. More game segments like *Dance Dance Revolution* for arcade game with Bianca Manalo and Enrique Gil for 11%, *Lets to the Grocery* with Bangs Garcia and Smokey Manaloto for 9%, *Test Screan* with Enrique Gil for 14% and *Henyo Sports Na To!* for sports game with Ryan Agoncillo for 17% all of these SHR on NUTAM.

Even the new commercial spoof *Mondus Alumni*, which was just the advertiser parodies with spoof ads averages 12% **SHR** on **NUTAM**. Aside from the fun and games, viewers should also tune in for the live musical performances and entertaining sketches from celebrity guests.

Meanwhile, for its anniversary month, *Lunch Break* launched the **Tanghali SMS** promo where cash and house-and-lot packages will be given away. To register in the SMS promo, text LUNCH BREAK to 2366 for **Globe,Touch Mobile** and **Sun Cellular** subscribers. Upon registration, viewers can start sending as many anniversary greetings for *Lunch Break*. Text LUNCH BREAK and send to 2366 the more entries sent, the more chances of winning.

The game features the newly formed *Lunch Break* gang headlined by stars Julia Montes, Jai and Joj Agpangan, KC Montero, Janella Salvador, Neil Coleta, Ashley Rivera, Maxene Magalona and Giuliano, and *Chinatown TV* host Wesley Chua, Lizbeth Yap, Louella Ching, Morgan Say, Wendelyn Ty and RJ Valentin.

Stay tuned to *Lunch Break* (Monday to Saturday 11:30 am) and **IBC-13** for other details of the ongoing promo.